



IMPORTANT MESSAGE FROM 1-800-FLOWERS.COM

In an effort to support the profitability of BloomNet Florists, 1-800-Flowers.com has made product recipe revisions and retail changes to multiple Everyday and Seasonal products. Please make every effort to bring your staff up to speed on these changes that will be effective on new orders as of Friday 2/27/15.

Please make sure to print a copy of this updated 2015 Mother's Day, Late Spring, Summer and Everyday Design Resource Guide supplement and use it to replace any prior versions of these recipes.

If you have any questions, please feel free to contact BloomNet Customer Service at 1-800-BloomNet (1-800-256-6663). Thank you.

REVISED RECIPES:

- 90891 - A-Dog-Able® in a Basket
- 90985 S/M/L - Elegant Wishes™
- 90986 S/M/L - Elegant Wishes™ in a Clear Vase
- 91127 S/M/L - Fields of Europe™ for Summer
- 91356 S/M/L - Make Lemonade in a Vase
- 95203 S/M/L - Simple Sophistication™
- 100299 S/M/L - Floral Embrace™
- 105015 S/M/L - Expressions of Pink™
- 105644 S/M/L - Basket of Blooms™
- 142108 S/L - "Celebrate the Day" Present Bouquet
- 142109 - Party Pooch
- 142111 S/L - Country Roads
- 142120 S/M/L - Springtime Wishes™
- 142121 S/M/L - Pitcher Perfect™
- 143166 S/M/L - Sunflower Garden Bouquet™

REVISED SIZES:

- 91856 - Sangria Bouquet™ - Now only available in three (3) sizes instead of four (4)
- 95194 - Springtime Birds Nest of Flowers - Now only available in one (1) size
- 100279 - Love Potion® - Now only available in three (3) sizes instead of four (4)
- 143169 - Victorian Splendor™ - Now only available in one (1) size
- 143170 - Julep Treasures Bouquet™ - Now only available in one (1) size
- 143171 - Julep Garden Bouquet™ - Now only available in one (1) size
- 143174 - Garden Bouquet™ - Now only available in two (2) sizes

REVISED RETAILS:

- 95195 - Cupcake in Bloom™ - NEW SRP \$34.99
- 95167 - Cherry Cupcake in Bloom™ - NEW SRP \$34.99
- 91997 - Pupcake in Bloom™ - NEW SRP \$39.99
- 100231 - Dazzle Her Day™ - NEW SRP \$79.99S
- 100225 - Pitcher Full of Spring - NEW SRP \$54.99
- 105238 - Colorburst of Spring - NEW SRP \$74.99
- 105640 - Mom's Tea Party™ - NEW SRP \$49.99S, \$59.99L
- 140150 - Blooming Roses - NEW SRP \$49.99S
- 142110 - Treasured Love™ - NEW SRP \$59.99S, \$69.99L
- 143165 - Teapot Full of Blooms™ - NEW SRP \$49.99S, \$59.99L
- 143168 - Graceful Green Bouquet™ - NEW SRP \$44.99S, \$54.99M, \$64.99L
- 143178 - Basket of Sunshine - NEW SRP \$44.99S, \$54.99M, \$64.99L
- 143637 - Teapot Full of Blooms™ with Thank You Balloon - NEW SRP \$54.99S, \$64.99L
- 143639 - Bundle of Blooms Bouquet - NEW SRP \$44.99S, \$54.99M, \$64.99L
- 105243PK - Julep Cup Bouquet™ - NEW SRP \$44.99

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- 100280 - Spring Centerpiece Trio has been made inactive

REVISED RECIPE



**1-800-FLOWERS®
A-DOG-ABLE® IN A BASKET***

#90891 \$59.99 12"H x 12"D

NOTE: Face kit can also be purchased at your local arts and craft store. See the video How To under Utilities Tab on Bloomlink.

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
HARDGOODS				
BloomNet or Local Wholesale	8" Dark Willow Basket with Handle		Each	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.5
BloomNet or Local Wholesale	Floral Tape		Yard	0.5
BloomNet or Local Wholesale	Dog Face Kit: Kit Contains: 2 Eyes, 1 Nose		Each	1
BloomNet or Local Wholesale	6" Red Head Ribbon		Yard	0.10
BloomNet or Local Wholesale	Bank Pin		Each	1

FLOWERS				
	Carnation White		Stem	13
	Viking Pom Yellow	Daisy Pom Yellow	Stem	2
	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink	Stem	2
	Statice Purple	Monte Casino Purple	Stem	2
	Solidago	Monte Casino White	Stem	2
	Waxflower Pink	Heather or Calcynia	Stem	1
	Button Pom Green	Athos Pom	Stem	1
	Monte Casino Purple	Statice Purple	Stem	1
	Salal	Pittosporum or Seeded Eucalyptus	Stem	2

***ALSO AVAILABLE AS:** PC # 103457: 1-800-FLOWERS® a-DOG-able® in a basket with 18" Happy Birthday Mylar (\$64.99)
 PC # 103458: 1-800-FLOWERS® a-DOG-able® in a basket with 18" Get Well Mylar (\$64.99)
 PC # 103459: 1-800-FLOWERS® a-DOG-able® in a basket with 18" Congratulations Mylar (\$64.99)

CODIFIED PRODUCT

START DATE: Live
END DATE: Open
SEASON: Everyday
DESIGN: One Sided Arrangement



#103457



#103458



#103459

REVISED RECIPE



**1-800-FLOWERS®
ELEGANT WISHES™**

#90985 S \$49.99 16"H x 10.5"L
 #90985 M \$59.99 17"H x 12"L (shown)
 #90985 L \$69.99 18"H x 13"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
HARDGOODS						
BloomNet	9" H Ruby Squared Gathering Vase - Codified		Each	1	1	1

FLOWERS						
	Rose Red 50 cm		Stem	2	4	5
	Stargazer Lily Pink	Asiatic Lily Pink	Stem	2	2	3
	Gerbera Daisy Pink	Gerbera Daisy Red	Stem	2	3	3
	Alstroemeria Red	Alstroemeria Pink	Stem	2	3	3
	Gypsophila		Stem	1	2	2
	Variagated Pittosporum	Green Pittosporum or Salal	Stem	2	2	2

REVISED CODIFIED PRODUCT

START DATE: Live
END DATE: Open
SEASON: Everyday
DESIGN: All Around Arrangement



#90985 S



#90985 M



#90985 L

REVISED RECIPE



VENDOR REF DESCRIPTION SUBSTITUTION UNIT S M L

HARDGOODS

BloomNet or Local Wholesale	8"H x 4"D Clear Glass Rose Vase		Each	1	0	0
BloomNet or Local Wholesale	8"H Clear Glass Gathering Vase		Each	0	1	1
Local Wholesale	#9 Satin Ribbon (Red)		Yard	1	1	1

FLOWER

	Rose Red 50 cm		Stem	2	4	5
	Stargazer Lily Pink	Asiatic Lily Pink	Stem	2	2	3
	Gerbera Daisy Pink	Gerbera Daisy Red	Stem	2	3	3
	Alstroemeria Red	Alstroemeria Pink	Stem	2	3	3
	Gypsophila		Stem	1	2	2
	Variagated Pittosporum	Green Pittosporum or Salal	Stem	2	2	2

REVISED PRODUCT

START DATE: Live
END DATE: Open
SEASON: Everyday
DESIGN: All Around Arrangement



#90986 S



#90986 M



#90986 L

1-800-FLOWERS® ELEGANT WISHES™ IN CLEAR VASE

#90986 S	\$49.99	16"H x 10.5"L
#90986 M	\$59.99	17"H x 12"L (shown)
#90986 L	\$69.99	18"H x 13"L

REVISED RECIPE



VENDOR REF DESCRIPTION SUBSTITUTION UNIT S M L

HARDGOODS

BloomNet or Local Wholesale	8"H Clear Glass Gathering Vase		Each	1	1	1
Local Wholesale	#9 Satin Ribbon (Pink)		Yard	1	1	1

FLOWERS

	Rose Pink 50 cm		Stem	6	8	9
	Asiatic Lily Pink		Stem	3	4	5
	Carnation Pink		Stem	5	6	8
	Waxflower Pink		Stem	2	3	3
	Heather	Calcynia	Stem	3	4	5
	Salal	Variagated Pittosporum Green Pittosporum or Seeded Eucalyptus	Stem	6	6	6

REVISED PRODUCT

START DATE: Live
END DATE: Open
SEASON: Everyday
DESIGN: One Sided Arrangement



#105015 S



#105015 M



#105015 L

1-800-FLOWERS® EXPRESSIONS OF PINK™

#105015 S	\$59.99	17"H x 11"L
#105015 M	\$69.99	17.5"H x 12"L (shown)
#105015 L	\$79.99	18"H x 13"L

REVISED RECIPE
SMALL



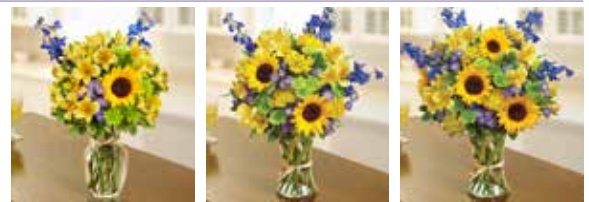
1-800-FLOWERS® FIELDS OF EUROPE™ FOR SUMMER

- #91127 S \$39.99 16"H x 10.5"L
- #91127 M \$49.99 17"H x 11.5"L (shown)
- #91127 L \$59.99 18"H x 13"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
HARDGOODS						
BloomNet or Local Wholesale	8" H x 4" D Clear Glass Rose Vase		Each	1	0	0
BloomNet or Local Wholesale	8" H Clear Glass Gathering Vase		Each	0	1	1
Local Wholesale	Natural Raffia		Yard	1	1	1

FLOWERS						
	Sunflower Medium	Gerbera Daisy Yellow	Stem	1	3	5
	Delphinium Blue		Stem	2	3	5
	Alstroemeria Yellow		Stem	4	3	4
	Yarrow		Stem	0	3	3
	Athos Pom Pon	Button Pom Green	Stem	2	2	2
	Monte Casino Purple		Stem	1	1	1
	Variegated Pittosporum	Salal	Stem	1	1	1

START DATE: 5/22/15
EARLIEST DELIVERY DATE: 5/22/15
END DATE: 9/8/15
SEASON: Mother's Day /Everyday
DESIGN: All Around Arrangement



#91127 S #91127 M #91127 L

REVISED RECIPE



1-800-FLOWERS® MAKE LEMONADE™ IN A VASE

- #91356 S \$39.99 15.5"H x 11"L
- #91356 M \$49.99 16"H x 12"L (shown)
- #91356 L \$59.99 16.5"H x 13"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
HARDGOODS						
BloomNet or Local Wholesale	8" H x 4" D Clear Glass Rose Vase		Each	1	0	0
BloomNet or Local Wholesale	8" H Clear Glass Gathering Vase		Each	0	1	1
Local Wholesale	Lemon		Each	1	1	1

FLOWERS						
	Gerbera Daisy Yellow	Sunflower	Stem	0	2	3
	Sunflower	Gerbera Daisy Yellow	Stem	0	2	3
	Carnation Yellow		Stem	3	0	0
	Alstroemeria Yellow		Stem	2	3	3
	Daisy Pom Yellow	Cushion Pom White	Stem	3	3	3
	Solidago		Stem	2	2	2
	Monte Casino White	Gypsophila	Stem	1	2	2
	Salal	Variegated Pittosporum, Green Pittosporum or, Seeded Eucalyptus	Stem	3	3	3

START DATE: Live
END DATE: Open
SEASON: Everyday
DESIGN: All Around Arrangement



#91356 S #91356 M #91356 L

REVISED RECIPE



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
HARDGOODS						
BloomNet or Local Wholesale	6" H Clear Glass Cylinder Vase		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.66	0.66	0.66
BloomNet	Ti Leaf Ribbon	Large Tropical Leaf (Ti, Banana, Aspidistra)	Yard	0.5	0.5	0.5
Local Wholesale	Butterfly Pick		Each	1	1	1

FLOWERS						
Sunflower Medium	Gerbera Daisy Yellow	Stem	2	3	4	
Asiatic Lily Pink	Stargazer Lily Pink	Stem	1	2	3	
Delphinium Light Blue	Delphinium Blue	Stem	2	3	4	
Solidago	Heather or Wax Pink	Stem	1	2	3	
Dianthus Fuchsia	Carnation Pink	Stem	2	3	4	
Variegated Pittosporum	Green Pittosporum or Salal	Stem	1	1	1	

1-800-FLOWERS®
SIMPLE SOPHISTICATION™

- #95203 S \$49.99 11"H x 9"L
- #95203 M \$59.99 12"H x 10"L (shown)
- #95203 L \$69.99 13"H x 11"L

START DATE: 2/20/15
EARLIEST DELIVERY DATE: 2/20/15
END DATE: 9/8/15
SEASON: Mother's Day/ Everyday
DESIGN: All Around Arrangement



#95203 S



#95203 M



#95203 L

REVISED RECIPE



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
HARDGOODS						
BloomNet or Local Wholesale	6" H Clear Glass Cylinder Vase		Each	1	1	1

FLOWERS						
Rose Hot Pink 50 cm	Rose Orange 50 cm	Each	2	3	4	
Asiatic Lily Orange	Asiatic Lily Pink	Each	1	2	3	
Stock Lavender	Stock Purple	Each	2	3	4	
Sunflower Medium	Gerbera Daisy Yellow	Each	2	3	4	
Alstroemeria Orange	Alstroemeria Purple or Pink	Each	2	2	2	
Athos Pom	Button Pom Green	Each	2	3	3	
Variegated Pittosporum		Each	1.5	2	2	

1-800-FLOWERS®
FLORAL EMBRACE™

- #100299 S \$49.99 11"H x 11"L
- #100299 M \$59.99 12"H x 12"L (shown)
- #100299 L \$69.99 13"H x 13"L

START DATE: Live
END DATE: Open
SEASON: Mother's Day/ Everyday
DESIGN: All Around Arrangement



#100299 S



#100299 M



#100299 L

REVISED RECIPE



**1-800-FLOWERS®
“CELEBRATE THE DAY”
PRESENT BOUQUET**

#142108 S	\$49.99	10"H x 9"L
#142108 SHB	\$54.99	10"H x 9"L
#142108 L	\$59.99	12"H x 10"L (shown)
#142108 LHB	\$64.99	12"H x 10"L

VENDOR REF DESCRIPTION SUBSTITUTION UNIT S SHB L LHB

HARDGOODS

BloomNet	Ceramic Present w/Celebrate Gift Tag PC# 139246B		Each	1	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.25	0.25	0.25	0.25
BloomNet or Local Wholesale	18" D Birthday Mylar Balloon		Each	0	1	0	1

FLOWERS

	Carnation Yellow		Stem	1	1	2	2
	Rose Yellow 50 cm		Stem	2	2	3	3
	Buffon Pom Yellow		Stem	0	0	1	1
	Mini Carnation Hot Pink		Stem	1	1	1	1
	Athos Pom		Stem	1	1	1	1
	Monte Casino Lavender		Stem	1	1	1	1
	Matsumoto Aster Lavender		Stem	1	1	1	1
	Variegated Pittosporum	Myrtle, Salal, Eucalyptus	Stem	0.5	0.5	1	1

REVISED CODIFIED PRODUCT

START DATE: 12/26/14
EARLIEST DELIVERY DATE: 12/26/14
END DATE: Open
SEASON: Everyday
DESIGN: One Sided Arrangement



#142108 S



#142108 SHB



#142108 L



#142108 LHB

REVISED RECIPE



**1-800-FLOWERS®
PARTY POOCH**

#142109	\$59.99	12"H x 11"L (shown)
#142109 HB	\$64.99	12"H x 11"L

VENDOR REF DESCRIPTION SUBSTITUTION UNIT QTY HB

HARDGOODS

BloomNet	Ceramic Present w/Celebrate Gift Tag PC# 139246B		Each	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	.25	.25
BloomNet or Local Wholesale	Dog Face Kit: Kit contains 2 eyes, 1 nose		Each	1	1
BloomNet or Local Wholesale	18"D Birthday Mylar Balloon		Each	0	1

FLOWERS

	Carnation White		Stem	12	12
	Athos Pom		Stem	1	1
	Monte Casino Purple		Stem	1	1
	Mini Carnation Red		Stem	1	1
	Daisy Pom Yellow		Stem	1	1
	Variegated Pittosporum		Stem	1	1

REVISED CODIFIED PRODUCT

START DATE: 12/26/14
EARLIEST DELIVERY DATE: 12/26/14
END DATE: Open
SEASON: Everyday
DESIGN: One Sided Arrangement



#142109



#142109 HB

REVISED RECIPE



**1-800-FLOWERS®
PITCHER PERFECT™**

- #142121 S \$49.99 17"H x 14"L
- #142121 M \$59.99 18"H x 15"L (shown)
- #142121 L \$69.99 19"H x 16"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
BloomNet	HARDGOODS 6" H Gray Ceramic Pitcher PC# 139104 - Codified		Each	1	1	1

FLOWERS

Tulip Pink		Stem	6	8	9
Alstroemeria Bi Color	Alstroemeria Pink/White	Stem	2	2	3
Larkspur Pink		Stem	3	4	6
Statice Yellow	Statice White	Stem	1	2	3
Variegated Pittosporum	Spiral Eucalyptus	Stem	0.5	1	1

REVISED CODIFIED PRODUCT

START DATE: 2/20/15
EARLIEST DELIVERY DATE: 2/20/15
END DATE: 5/25/15
SEASON: Spring
DESIGN: All Around Arrangement



#142121 S



#142121 M



#142121 L

REVISED RECIPE



**1-800-FLOWERS®
COUNTRY ROADS**

- #142111 S \$49.99 10"H x 9"L
- #142111 L \$59.99 11"H x 10"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
BloomNet	HARDGOODS 5 x 5 Burlap Cube PC# 139113 - Codified		Each	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.33	0.33

FLOWERS

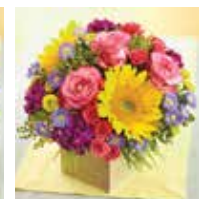
Sunflower Large		Stem	2	2
Rose Pink 50 cm		Stem	2	3
Spray Rose Hot Pink		Stem	1	2
Dianthus Purple		Stem	2	4
Solidago		Stem	1	2
Monte Casino Lavender		Stem	1	2
Button Pom Yellow		Stem	1	2
Variegated Pittosporum		Stem	2	2

REVISED CODIFIED PRODUCT

START DATE: 2/20/15
EARLIEST DELIVERY DATE: 2/20/15
END DATE: 9/1/15
SEASON: Spring
DESIGN: All Around Arrangement



#142111 S



#142111 L

REVISED RECIPE



1-800-FLOWERS®
SPRINGTIME WISHES™

- #142120 S \$39.99 10.5"H x 13"L
- #142120 M \$49.99 12"H x 14"L (shown)
- #142120 L \$59.99 14"H x 15"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
HARDGOODS						
BloomNet or Local Wholesale	9.5"L Splitwood Handled Basket with Liner		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.5	0.5	0.5
Local Wholesale	Decorative Ribbon		Yard	1	1	1

FLOWERS

Stock Lavender		Stem	0	2	3
Rose Yellow 50 cm		Stem	0	3	4
Daisy Pom White		Stem	2	2	3
Daisy Pom Lavender		Stem	2	1	0
Daisy Pom Yellow		Stem	1	0	0
Tulip Purple		Stem	0	2	5
Athos Pom		Stem	0	1	2
Solidago		Stem	2	2	2
Salal	Variegated Pittosporum, Green Pittosporum or Seeded Eucalyptus	Stem	1	2	2
Myrtle		Stem	1	1	1

REVISED CODIFIED PRODUCT

START DATE: 2/20/15
EARLIEST DELIVERY DATE: 2/20/15
END DATE: 5/25/15
SEASON: Spring / Easter
DESIGN: All Around Arrangement



#142120 S



#142120 M



#142120 L

REVISED RECIPE



1-800-FLOWERS® BASKET OF BLOOMS™

- #105644 S \$39.99 9"H x 10"L
- #105644 M \$49.99 10"H x 11"L (shown)
- #105644 L \$59.99 11"H x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
HARDGOODS						
Local Wholesale	8" Dark Willow Basket with Handle		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.5	0.5	0.5
Local Wholesale	#9 Satin Ribbon (Purple)		Yard	1	1	1

FLOWER

Rose Lavender 50 cm		Stem	2	4	6
Lisianthus Purple	Carnation Purple	Stem	0	4	6
Daisy Pom Lavender	Cushion Pom Lavender	Stem	2	2	4
Mini Carnation Lavender		Stem	3	2	4
Variegated Pittosporum	Leather Leaf or Salal	Stem	1	1	1

REVISED PRODUCT

START DATE: Live
END DATE: Open
SEASON: Mother's Day/Everyday
DESIGN: All Around Arrangement



#105644 S



#105644 M



#105644 L

REVISED RECIPE



1-800-FLOWERS®
SUNFLOWER GARDEN BOUQUET™

#143166 S \$49.99 15"H x 10"D
 #143166 M \$59.99 17"H x 12"D (shown)
 #143166 L \$69.99 19"H x 13"D

VENDOR REF DESCRIPTION SUBSTITUTION UNIT S M L

HARDGOODS

BloomNet	Gray Ceramic Pitcher PC# 139104 - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.5	0	0

FLOWERS

Delphinium Blue	Snapdragon Bright or Stock	Stem	2	4	5
Rose Pink 50 cm	Rose Bi-Color Pink	Stem	2	3	4
Rose Orange 50 cm	Rose Bi-Color Orange	Stem	1	2	2
Sunflower Medium	Gerbera Daisy Yellow	Stem	2	2	3
Matsumoto Aster Pink	Daisy Pom Pink	Stem	1	2	2
Salal	Pittosporum or Seeded Eucalyptus	Stem	3	4	5

REVISED CODIFIED PRODUCT

START DATE: 3/27/15
EARLIEST DELIVERY DATE: 3/27/15
END DATE: Open
SEASON: Core
DESIGN: One Sided Arrangement



#143166 S

#143166 M

#143166 L

REMOVED SIZES



1-800-FLOWERS®
GARDEN BOUQUET™

#143174 S \$44.99 11"H x 9"D
 #143174 L \$54.99 11"H x 10"D (shown)

VENDOR REF DESCRIPTION SUBSTITUTION UNIT S L

HARDGOODS

BloomNet	Blue Mason Jar with tealight PC# 89935- Codified		Each	1	1
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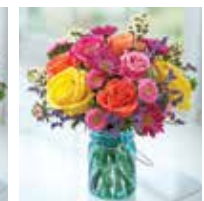
FLOWERS

Rose Yellow 50 cm		Stem	2	3
Rose Pink 50 cm		Stem	2	2
Rose Coral 50 cm	Rose Orange 50 cm	Stem	2	3
Matsumoto Aster Pink	Matsumoto Purple, Mini Carnation or Daisy Pom	Stem	1	1
Daisy Pom Maroon	Daisy Pom Pink, Purple or Lavender	Stem	1	2
Limonium Purple	Limonium Pink, Statice or Monte Casino	Stem	1	1
Monte Casino White	Monte Casino Purple or Solidago	Stem	1	2

NOTE TO FULFILLER: Please include tealight with arrangement

NEW CODIFIED PRODUCT

START DATE: 5/22/15
EARLIEST DELIVERY DATE: 5/22/15
END DATE: Open
SEASON: Summer/ Everday
DESIGN: All Around Arrangement



#143174 S

#143174 L

REMOVED SIZES



**1-800-FLOWERS®
SANGRIA BOUQUET™**

- #91856 S \$49.99 12"H x 8"L
- #91856 M \$59.99 13"H x 8.5"L (shown)
- #91856 L \$69.99 14"H x 9"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
HARDGOODS						
BloomNet	Acrylic Martini Glass with Liner - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.15	0.15	0.15
BloomNet or Local Wholesale	Crystal Accents - Bright Ruby		Each	1	1	1
Local Wholesale	Gerbera Straw		Each	2	2	2
FLOWER						
	Rose Hot Pink 50 cm		Stem	4	5	7
	Carnation Orange	Mini Carnation Orange	Stem	3	4	5
	Alstroemeria Yellow	Alstroemeria Orange	Stem	2	3	4
	Athos Pom	Button Pom Green	Stem	2	2	2
	Statice Purple	Monte Casino Purple	Stem	1	2	3
	Salal	Pittosporum or Seeded Eucalyptus	Stem	0	0	0
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	0.5	0.5	0.5

CODIFIED PRODUCT

START DATE: Live
END DATE: Open
SEASON: Mother's Day / Everyday
DESIGN: All Around Arrangement



#91856 S #91856 M #91856 L

ONE SIZE ONLY



**1-800-FLOWERS®
VICTORIAN SPLENDOR™**

- #143169 \$44.99 11"H x 9"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
HARDGOODS				
BloomNet	4" H Julep Cup - Codified		Each	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.25
FLOWERS				
	Rose Pink 40 cm		Stem	4
	Matsumoto Aster Pink	Matsumoto Aster Hot Pink or Mini Carnation	Stem	2
	Daisy Pom White	Cushion Pom White	Stem	2
	Mini Carnation Pink	Mini Carnation White	Stem	2
	Myrtle	Spiral Eucalyptus	Stem	1

HOW TO: Using foam to design in the julep cup allows you to create a nice round "fussie mussie" arrangement and increases the use of laterals to create the final look.

REVISED CODIFIED PRODUCT

START DATE: 3/27/15
EARLIEST DELIVERY DATE: 3/27/15
END DATE: Open
SEASON: Everyday
DESIGN: All Around Arrangement

ONE SIZE ONLY



1-800-FLOWERS®
JULEP TREASURES BOUQUET™

#143170 \$44.99 11"H x 9"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
HARDGOODS				
BloomNet	4" H Julep Cup - Codified		Each	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.25

FLOWERS				
	Rose Red 40 cm		Stem	4
	Matsumoto Aster Purple	Matsumoto Lavender	Stem	2
	Daisy Pom Lavender	Daisy Pom Pink or Purple	Stem	2
	Waxflower Purple	Waxflower Pink	Stem	1
	Myrtle	Spiral Eucalyptus	Stem	1
	Salal Tips	Variegated Pittosporum or Green Pittosporum	Stem	1

HOW TO: Using foam to design in the julep cup allows you to create a nice round "tussie mussie" arrangement and increases the use of laterals to create the final look.

REVISED CODIFIED PRODUCT

START DATE: 3/27/15
 EARLIEST DELIVERY DATE: 3/27/15
 END DATE: Open
 SEASON: Everyday
 DESIGN: All Around Arrangement

ONE SIZE ONLY



1-800-FLOWERS®
JULEP GARDEN BOUQUET™

#143171 \$44.99 11"H x 9"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
HARDGOODS				
BloomNet	4" H Julep Cup - Codified		Each	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.25

FLOWERS				
	Rose Pink 40 cm		Stem	2
	Rose Coral 40 cm	Rose Peach or Orange	Stem	2
	Matsumoto Aster Purple	Matsumoto Aster Pink	Stem	2
	Daisy Pom White	Cushion Pom White	Stem	2
	Mini Carnation Orange	Mini Carnation Pink	Stem	2
	Myrtle	Spiral Eucalyptus	Stem	1

HOW TO: Using foam to design in the julep cup allows you to create a nice round "tussie mussie" arrangement and increases the use of laterals to create the final look.

REVISED CODIFIED PRODUCT

START DATE: 3/27/15
 EARLIEST DELIVERY DATE: 3/27/15
 END DATE: Open
 SEASON: Everyday
 DESIGN: All Around Arrangement

REMOVED SIZES



1-800-FLOWERS®
LOVE POTION®

- #100279 S \$49.99 13.5"H x 6.5"L
- #100279 M \$59.99 14"H x 7"L (shown)
- #100279 L \$69.99 14.5"H x 7.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
HARDGOODS						
BloomNet	Acrylic Martini Glass with Liner - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.15	0.15	0.15
BloomNet or Local Wholesale	Crystal Accents Bright Ruby		Each	1	1	1
Local Wholesale	Floral Wire (12')		Each	2	2	2
FLOWERS						
	Rose Red 50 cm		Stem	6	9	12
	Bear Grass	Lily Grass	Stem	10	10	10
	Calcynia Pink	Heather or Waxflower Pink	Stem	1	1	1
	Aspidistra Leaf	Tropical Leaf (Banana, Ti)	Stem	3	3	3
	Myrtle	Pittosporum or Seeded Eucalyptus	Stem	1	1	1

DESIGN TIP: Dimensions do not include Bear Grass Heart.

CODIFIED PRODUCT

START DATE: Live
END DATE: Open
SEASON: Valentine's Day /Everyday
DESIGN: All Around Arrangement



#100279 S

#100279 M

#100279 L

ONE SIZE ONLY



1-800-FLOWERS®
SPRINGTIME BIRDS NEST OF FLOWERS

- #95194 \$49.99 18"H x 10"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
HARDGOODS				
BloomNet	Birds Nest Basket with PVC Liner - Codified		Each	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.33
BloomNet or Local Wholesale	Set of 2 Assorted Birds		Each	1
FLOWERS				
	Rose Hot Pink 50 cm		Stem	4
	Dianthus Fuchsia	Carnation Pink	Stem	2
	Alstroemeria White	Alstroemeria Pink	Stem	2
	Carnation Pink	Carnation White	Stem	5
	Athos Pom	Button Pom Green	Stem	2
	Curly Willow		Stem	0.5
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	0.5

CODIFIED PRODUCT

START DATE: 2/20/15
EARLIEST DELIVERY DATE: 2/20/15
END DATE: 5/25/15
SEASON: Spring/Easter
DESIGN: One Sided Arrangement

PRICE INCREASE



**1-800-FLOWERS®
CUPCAKE IN BLOOM™**

#95195 \$34.99 6"H x 6.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
HARDGOODS				
BloomNet	New Cupcake Box - Codified		Each	1
BloomNet	Green Plastic Cupcake Base - Codified		Each	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.33
BloomNet or Local Wholesale	Two Toned Red Cherry on Pick		Each	1
FLOWERS				
	Carnation Hot Pink	Carnation Pink	Stem	5
	Cushion Pom White	Daisy Pom White	Stem	1

CODIFIED PRODUCT

START DATE: Live
END DATE: Open
SEASON: Everyday
DESIGN: All Around Arrangement

PRICE INCREASE



**1-800-FLOWERS®
CHERRY CUPCAKE IN BLOOM™**

#95167 \$34.99 6.5"H x 5.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
HARDGOODS				
BloomNet	New Cupcake Box - Codified		Each	1
BloomNet	Red Plastic Cupcake Base - Codified		Each	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.33
BloomNet or Local Wholesale	Two Toned Red Cherry on Pick - Codified		Each	1
FLOWERS				
	Carnation Pink	Mini Carnation Pink	Stem	2
	Carnation Red	Mini Carnation Red	Stem	6

CODIFIED PRODUCT

START DATE: Live
END DATE: Open
SEASON: Everyday
DESIGN: All Around Arrangement

PRICE INCREASE



**1-800-FLOWERS®
PUPCAKE IN BLOOM™***

#91997 \$39.99 7"H x 5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
HARDGOODS				
BloomNet	New Cupcake Box - Codified		Each	1
BloomNet	Green Plastic Cupcake Base - Codified		Each	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.33
Local Wholesale	Floral Tape		Yard	0.25
BloomNet or Local Wholesale	Dog Face Kit: Kit Contains: 2 Eyes, 1 Nose		Each	1
FLOWERS				
	Mini Carnation White		Stem	5
	Athos Pom	Button Pom Green	Stem	2

***ALSO AVAILABLE AS:** PC #103446: 1-800-FLOWERS® Pupcake in Bloom™ with 18" Happy Birthday Mylar (\$39.99)
 PC #103447: 1-800-FLOWERS® Pupcake in Bloom™ with Cuddly Plush (\$49.99)
 PC #103448: 1-800-FLOWERS® Pupcake in Bloom™ with 18" Happy Birthday Mylar and Cuddly Plush (\$54.99)

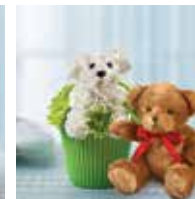
HOW TO: 1. Cut all stems down to about 6" and tape three mini carnations together with floral tape, with one carnation slightly higher than the other two to form a face. Add two more mini carnations on the upper sides of the ears and fill in two to three more between the ears to complete the puppy's head. 2. Make the paws by placing three mini carnations in a line and taping together. Place piece of floral foam in cupcake base and put the carnation stems of the puppy's head into the floral foam. 3. Add the puppy paws into the floral foam and fill with floral recipe

CODIFIED PRODUCT

START DATE: Live
END DATE: Open
SEASON: Everyday
DESIGN: All Around Arrangement



#103446



#103447



#103448

PRICE INCREASE



**1-800-FLOWERS®
DAZZLE HER DAY™**

#100231 S \$79.99 17.5"H x 11"L
 #100231 M \$99.99 18"H x 11.5"L (shown)
 #100231 L \$124.99 18.5"H x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
HARDGOODS						
BloomNet	10" H Silver Vase - Codified		Each	1	1	1
FLOWER						
	Rose Pink 50 cm		Stem	8	10	12
	Asiatic Lily Pink	Stargazer Lily Pink	Stem	2	4	6
	Gerbera Daisy Pink		Stem	3	5	7
	Waxflower Pink	Heather or Calcynia	Stem	2	3	4
	Heather	Calcynia or Waxflower	Stem	4	5	6
	Salal	Pittosporum or Seeded Eucalyptus	Stem	6	6	6

CODIFIED PRODUCT

START DATE: Live
END DATE: Open
SEASON: Mother's Day/ Everyday
DESIGN: All Around Arrangement



#100231 S



#100231 M



#100231 L

PRICE INCREASE



**1-800-FLOWERS®
JULEP CUP BOUQUET™**

#105243 PK \$44.99 7"H x 7"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	PK
HARDGOODS				
BloomNet	4.5" H Julep Cup Codified		Each	1
FLOWERS				
	Rose Pink 40 cm		Stem	3
	Spray Rose Pink		Stem	4
	Variegated Pittosporum		Stem	0.25

CODIFIED PRODUCT

START DATE: Live
END DATE: Open
SEASON: Everyday
DESIGN: All Around Arrangement

PRICE INCREASE



**1-800-FLOWERS®
MOM'S TEA PARTY™**

#105640 S \$49.99 9.5"H x 6"L
 #105640 L \$59.99 10.5"H x 7"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
HARDGOODS					
BloomNet	Floral Teapot PC #89933 - Codified		Each	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.33	0.33
FLOWERS					
	Rose Peach 50 cm	Rose Pink 50 cm	Stem	2	4
	Mini Carnation Light Pink	Mini Carnation Peach or Pink	Stem	2	3
	Daisy Pom White	Cushion Pom White	Stem	2	3
	Calcynia Pink	Waxflower Pink or Heather	Stem	0.5	1
	Waxflower Pink	Heather or Waxflower Pink	Stem	0.5	1
	Variegated Pittosporum	Leather Leaf	Stem	1	1

CODIFIED PRODUCT

START DATE: 3/27/15
EARLIEST DELIVERY DATE: 3/27/15
END DATE: 5/15/15
SEASON: Mother's Day
DESIGN: All Around Arrangement



#105640 S



#105640 L

PRICE INCREASE



**1-800-FLOWERS®
TEAPOT FULL OF BLOOMS™***

#143165 S \$49.99 9.5"H x 6"L
#143165 L \$59.99 11"H x 7"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
HARDGOODS					
BloomNet	Floral Teapot PC#89933 - Codified		Each	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.33	0.33

FLOWERS

Rose Hot Pink	Rose Bi-Color Pink, Orange or Yellow	Stem	2	3
Mini Carnation Orange	Mini Carnation Peach or Pink	Stem	1	2
Stock Hot Pink	Any Color Stock or Snapdragon	Stem	0	2
Solidago	Waxflower Pink or Heather	Stem	1	1.5
Matsumoto Aster Pink	Daisy Pom or Mini Carnation	Stem	1	0
Myrtle	Variiegated Pittosporum, or Seeded Eucalyptus	Stem	1	1

*ALSO AVAILABLE AS: PC #143637 S/L: 1-800-FLOWERS® Teapot Full of Blooms™ Thank You (\$54.99 S, \$64.99 L)

NEW CODIFIED PRODUCT

START DATE: 3/27/15
EARLIEST DELIVERY DATE: 3/27/15
END DATE: Open
SEASON: Spring/Summer/Everyday
DESIGN: One Sided Arrangement



#143165 S



#143165 L

PRICE INCREASE



**1-800-FLOWERS®
BLOOMING ROSES**

#140150 S \$49.99 15"H x 12"L
#140150 L \$64.99 16"H x 13"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
HARDGOODS					
BloomNet	Chevron Tote PC #89934 - Codified		Each	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	1	1
BloomNet or Local Wholesale	Liner - PC #89997		Each	1	1
BloomNet or Local Wholesale	#9 Ribbon (orange)		Yard	0.5	0.5

FLOWER

Rose Orange 50 cm	Rose Peach 50 cm	Stem	1	2
Rose Hot Pink 50 cm	Rose Pink 50 cm	Stem	2	2
Rose Light Pink 50 cm		Stem	2	2
Rose Yellow 50 cm		Stem	1	2
Rose White 50 cm	Rose Green 50 cm	Stem	0	2
Rose Dark Orange 50 cm	Rose Orange 50 cm	Stem	0	2
Solidago		Stem	3	3
Variiegated Pittosporum	Leather Leaf or Salal	Stem	1	1

CODIFIED PRODUCT

START DATE: Live
END DATE: Open
SEASON: Everyday
DESIGN: All Around Arrangement



#140150 S



#140150 L

PRICE REDUCTION



1-800-FLOWERS® BUNDLE OF BLOOMS BOUQUET™

- #143639 SF \$44.99 15"H x 11"D
- #143639 MF \$54.99 15"H x 12"D (shown)
- #143639 LF \$64.99 16"H x 13"D

VENDOR REF DESCRIPTION SUBSTITUTION UNIT S M L

HARDGOODS

BloomNet or Local Wholesale	8" H Clear Glass Gathering Vase		Each	1	1	1
BloomNet	Mini Photo Frame with Ribbon and Magnet - Codified		Each	1	1	1
BloomNet or Local Wholesale	Yellow Gingham Ribbon		Yard	0.75	0.75	0.75

FLOWERS

Delphinium Blue	Larkspur, Stock or Snapdragon (garden variety line flower)	Stem	2	3	5
Rose Yellow 50 cm		Stem	3	4	6
Montsumoto Aster Hot Pink	Montsumoto Aster Pink	Stem	1	1	2
Daisy Pom White	Cushion Pom White	Stem	1	2	2
Solidago		Stem	1	3	3
Variegated Pittosporum	Green Pittosporum or Salal	Stem	0.5	1	2

NEW PRODUCT

START DATE: 3/27/15
EARLIEST DELIVERY DATE: 3/27/15
END DATE: Open
SEASON: Everyday
DESIGN: One Sided Arrangement



#143639 SF



#143639 MF



#143639 LF

PRICE INCREASE



1-800-FLOWERS® BASKET OF SUNSHINE

- #143178 S \$44.99 13"H x 12"D
- #143178 M \$54.99 16"H x 13"D (shown)
- #143178 L \$64.99 16"H x 13"D

VENDOR REF DESCRIPTION SUBSTITUTION UNIT S M L

HARDGOODS

BloomNet or Local Wholesale	8" H Dark Willow Basket with Handle		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.5	0.5	0.5

FLOWERS

Asiatic Lily Yellow	Asiatic Lily White	Stem	0	2	2
Rose Yellow 50 cm	Rose Bi-Color 50 cm	Stem	2	3	5
Daisy Pom Yellow	Daisy Pom White	Stem	3	3	4
Monte Casino White	Solidago	Stem	2	3	4
Variegated Pittosporum	Green Pittosporum or Salal	Stem	2	1	1.5
Myrtle	Spiral Eucalyptus	Stem	0	1	1

NEW PRODUCT

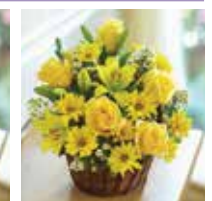
START DATE: 3/27/15
EARLIEST DELIVERY DATE: 3/27/15
END DATE: Open
SEASON: Everyday
DESIGN: One Sided Arrangement



#143178 S



#143178 M



#143178 L

PRICE INCREASE



**1-800-FLOWERS®
GRACEFUL GREEN BOUQUET™**

- #143168 S \$44.99 14"H x 12"D
- #143168 M \$54.99 15"H x 12.5"D (shown)
- #143168 L \$64.99 16"H x 13"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
HARDGOODS						
BloomNet	4.75" Green Tin Planter PC#92787 - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.5	0.5	0.5

FLOWERS						
	Stock Cream	Snapdragon White or Stock White	Stem	2	2	2
	Carnation Lime Green		Stem	3	3	4
	Rose White 40 cm		Stem	2	3	4
	L.A. Hybrid Lily White	Asiatic Lily White	Stem	1	1	1
	Monte Casino White	Gypsophila	Stem	2	2	3
	Seeded Eucalyptus	Variegated Pittosporum or Green Pittosporum	Stem	0	1	1
	Myrtle	Spiral Eucalyptus	Stem	1	1	1

**REVISED CODIFIED
PRODUCT**

START DATE: 3/27/15
**EARLIEST DELIVERY
DATE:** 3/27/15
END DATE: Open
SEASON: Spring
DESIGN: One Sided
Arrangement



#143168 S



#143168 M



#143168 L

PRICE INCREASE



**1-800-FLOWERS®
PITCHER FULL OF SPRING**

- #100225 \$54.99 13"H x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
HARDGOODS				
BloomNet	7.75" H White Ceramic Pitcher - Codified		Each	1
FLOWERS				
	Tulip Yellow		Stem	10
	Iris Purple		Stem	5

CODIFIED PRODUCT

START DATE: 2/20/15
EARLIEST DELIVERY DATE: 2/20/15
END DATE: 5/25/15
SEASON: Spring
DESIGN: All Around Arrangement

PRICE INCREASE



1-800-FLOWERS®
COLORBURST OF SPRING

#105238 \$74.99 9"H x 9"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
HARDGOODS				
BloomNet or Local Wholesale	6" H Clear Glass Cylinder Vase		Each	1
Local Wholesale	Bind Wire (Green)		Yard	0.5
FLOWERS				
	Rose Pink 50 cm	Rose Hot Pink or Orange 50 cm	Stem	6
	Tulip Yellow	Tulip Pink or Purple	Stem	10
	Asiatic Lily Orange	Asiatic Lily Pink	Stem	3
	Mini Hydrangea Green		Stem	2

START DATE: 2/20/15
 EARLIEST DELIVERY DATE: 2/20/15
 END DATE: 5/25/15
 SEASON: Spring
 DESIGN: All Around Arrangement

PRICE INCREASE



1-800-FLOWERS®
TREASURED LOVE™

#142110 S \$59.99 10"H x 10"L
 #142110 L \$69.99 12"H x 11"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
HARDGOODS					
BloomNet	5 x 5 Burlap Cube PC# 139113 - Codified		Each	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.33	0.33
FLOWERS					
	Rose Light Pink 50 cm		Stem	2	4
	Rose Peach 50 cm		Stem	2	4
	Stock Peach		Stem	4	5
	Carnation Peach		Stem	4	3
	Hypericum Peach		Stem	3	4
	Trachelium White		Stem	1	1
	Bupleurum		Stem	1	2
	Variegated Pittosporum		Stem	1	1

NEW CODIFIED PRODUCT

START DATE: 12/26/14
 EARLIEST DELIVERY DATE: 12/26/14
 END DATE: Open
 SEASON: Spring
 DESIGN: All Around Arrangement



#142110S



#142110L



**1-800-FLOWERS®
SPRING CENTERPIECE TRIO**

#100280 \$69.99 7"H x 7"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
HARDGOODS				
BloomNet or Local Wholesale	4" H Clear Glass Cube Vase		Each	3
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.5
BloomNet	Ti Leaf Ribbon	Tropical Leaf (Ti, Banana, Aspidistra)	Yard	0.5
FLOWERS				
	Rose Hot Pink 50 cm	Rose Yellow 50 cm	Stem	6
	Asiatic Lily Yellow	Asiatic Lily Pink	Stem	3
	Daisy Pom Lavender	Cushion Pom Lavender	Stem	4.5
	Carnation Yellow	Mini Carnation Yellow	Stem	6
	Waxflower Pink	Heather or Calcynia	Stem	3
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	3

DESIGN TIP: Recipe is for all 3 arrangements.

START DATE: 2/20/15
EARLIEST DELIVERY DATE: 2/20/15
END DATE: 5/25/15
SEASON: Spring
DESIGN: All Around Arrangement