

PRODUCT PREVIEW • PRICING • RECIPES

DESIGN RESOURCE GUIDE

WEDDING 2011-2012



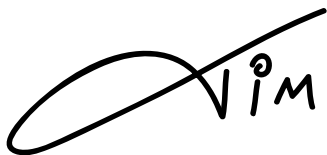
Introducing the 2012 Wedding Collection

1-800-FLOWERS.COM® cordially invites you to the introduction of our new and exclusive **2012 Wedding Collection**, launching on our website on 11/4/11. For the past several months, the 1-800-FLOWERS.COM Product Development team has been playing the part of wedding planners, designing a colorful, robust, yet simplified line of wedding flowers, created with the florists in mind. This truly original collection is a union of the latest trends in floral design and color stories at competitive prices for the consumer. Not only will the happy couple be ecstatic, but our recipes will make it easy for you to make their special day unforgettable.

I Do Over

In addition to our new Wedding Collection, we're thrilled to be partnering with WE tv for the all-new series I Do Over, featuring flowers provided by 1-800-FLOWERS.COM and our founder Jim McCann. Premiering Sunday November 13th on We TV at 10 p / 9c, this all-new series provides an insider's view as celebrity event designer Diann Valentine and Jim McCann help previously unlucky couples "do over" their wedding day disaster and finally realize their romantic vision. With six new episodes in all, it's a terrific way to create excitement around our Wedding Collection, and help bring in new customers for you!

We are excited to share this new Wedding Collection with our BloomNet Florists. With stunning, color-coordinated arrangement packages and competitive pricing, this is one "honeymoon" that's meant to last. Thank you for your support, and for your continued hard work and dedication in delivering smiles to brides, grooms and every customer!

A stylized, handwritten signature in black ink. The signature appears to be 'Jim' with a large, sweeping flourish that loops around the letters.

Jim McCann, CEO and Founder, 1-800-FLOWERS.COM®

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VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
Local Wholesale	#9 Double Satin Ribbon	Yard	2
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2
FLOWERS			
	Rose White 50 cm	Stem	18
	Mini Calla Lily White	Stem	12
	Variegated Pittosporum	Stem	2

NEW CODIFIED PRODUCT**START DATE:** 11/6/11**EARLIEST DELIVERY DATE:** 11/21/11**END DATE:** Open**SEASON:** Everyday**DESIGN:** Hand Tied Bouquet
1-800-FLOWERS®
ALL WHITE BRIDAL BOUQUET

#95287 \$135.00 12"D x 12"L



VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
Local Wholesale	#9 Double Satin Ribbon	Yard	2
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2
FLOWERS			
	Rose White 50 cm	Stem	10
	Mini Calla Lily White	Stem	5
	Variegated Pittosporum	Stem	2

NEW CODIFIED PRODUCT**START DATE:** 11/6/11**EARLIEST DELIVERY DATE:** 11/21/11**END DATE:** Open**SEASON:** Everyday**DESIGN:** Hand Tied Bouquet
1-800-FLOWERS®
ALL WHITE BRIDESMAID BOUQUET

#95288 \$90.00 9"D x 9"L



**1-800-FLOWERS®
ALL WHITE PETITE BOUQUET**

#95289 \$50.00 7"D x 7"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
Local Wholesale	#9 Double Satin Ribbon	Yard	1
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2
FLOWERS			
	Rose White 50 cm	Stem	5
	Mini Calla Lily White	Stem	3
	Variegated Pittosporum	Stem	1

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquet



**1-800-FLOWERS®
ALL WHITE CENTERPIECE**

#95290 \$120.00 12"D x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
BloomNet or Local Wholesale	5" H x 5" D Clear Glass Cube Vase PC #29460B	Each	1
BloomNet	Ti Leaf Ribbon PC #92716	Yard	0.5
FLOWERS			
	Hydrangea White	Stem	3
	Mini Calla Lily White	Stem	6
	Rose White 50 cm	Stem	6
	Stock White	Stem	4
	Spray Rose White	Stem	4
	Monte Casino White	Stem	2
	Variegated Pittosporum	Stem	3

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



**1-800-FLOWERS®
ALL WHITE CORSAGE**

#95291 \$25.00 5"H x 3"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	Corsage Box	Each	1
Local Wholesale	Corsage Wristlet	Each	1
Local Wholesale	Floral Wire (12')	Each	3
Local Wholesale	Floral Tape	Yard	3
Local Wholesale	Corsage Pin	Each	2
Local Wholesale	#3 Double Satin Ribbon	Yard	0.5

FLOWERS

	Mini Calla Lily White	Stem	3
	Variegated Pittosporum	Stem	0.5

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Corsage



**1-800-FLOWERS®
ALL WHITE BOUTONNIERE**

#95292 \$15.00 3"H x 2"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	Boutonniere Box	Each	1
Local Wholesale	Floral Wire (12')	Each	1
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Boutonniere Pin	Each	2

FLOWERS

	Mini Calla Lily White	Stem	1
	Variegated Pittosporum	Stem	0.2

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Boutonniere



**1-800-FLOWERS®
ALL WHITE FLOWER GIRL BASKET**

#95293 \$25.00 9"H x 7"D x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

BloomNet or Local Wholesale	11.5" H White Bamboo Handled Basket with PVC Liner	Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091	Each	0.33
Local Wholesale	#3 Double Satin Ribbon	Yard	1

FLOWERS

	Stock White	Stem	2
	Rose White 50 cm	Stem	2
	Spray Rose White	Stem	2
	Mini Carnation White	Stem	3
	Monte Casino White	Stem	1
	Variegated Pittosporum	Stem	0.5

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



**1-800-FLOWERS®
ALL WHITE RING BEARER
BOUTONNIERE**

#95294 \$5.00 2"H x 1"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	Boutonniere Box	Each	1
Local Wholesale	Boutonniere Pin	Each	1
Local Wholesale	Floral Wire (12")	Each	2
Local Wholesale	Floral Tape	Yard	1

FLOWERS

	Spray Rose White	Stem	0.1
	Monte Casino White	Stem	0.1

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Boutonniere



**1-800-FLOWERS®
WHITE PERSONAL PACKAGE
(1 BRIDAL BOUQUET, 3 BRIDESMAID
BOUQUETS AND 4 BOUTONNIERES)**

#95295 \$360.00

VENDOR REF	DESCRIPTION	UNIT	QTY
FLOWERS			
	Bridal Bouquet (White) PC #95287	Each	1
	Bridesmaid Bouquet (White) PC #95288	Each	3
	Bouttonniere (White) PC #95292	Each	4

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquets/Boutonnieres



**1-800-FLOWERS®
ALL WHITE CENTERPIECE
PACKAGE**

#95296 S \$500.00 12"H x 12" D x 12"L
#95296 M \$1000.00 12"H x 12" D x 12"L (shown)
#95296 L \$1500.00 12"H x 12" D x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
FLOWERS						
	Centerpiece (White)		Each	5	10	15

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement

A Vision for Every Bride

expressions of flowers – *weddings*

Best Selling Wedding Selection Guide
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Inspired by the latest trends in wedding floral design, BloomNet's wedding book, *expressions of flowers – weddings* contains the Industry's most extensive compilation of wedding flowers presented by color palettes, with personalized accents and unique touches that compliment your gift for floral artistry.

BloomNet supports Floral Industry Education through the Sponsorship of Wedding Design Programs, Hand's-on Workshops and Business Education Seminars through out the country and is a Silver Rose Partner of the 2009 AIFD National Symposium.



Don't miss this opportunity to increase your wedding business!

Visit www.MyBloomNet.net and place your order for *expressions of flowers–weddings* today!

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World-Class Florists Worldwide Delivery



**1-800-FLOWERS®
ALL RED BRIDAL BOUQUET**

#95297 \$135.00 12"H x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	#9 Double Satin Ribbon	Yard	2
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2

FLOWERS

	Rose Red 50 cm	Stem	24
	Gerbera Daisy Red	Stem	6
	Hypericum Red	Stem	8
	Variegated Pittosporum	Stem	2

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquet



**1-800-FLOWERS®
ALL RED BRIDESMAID BOUQUET**

#95298 \$90.00 9"D x 9"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	#9 Double Satin Ribbon	Yard	2
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2

FLOWERS

	Rose Red 50 cm	Stem	12
	Gerbera Daisy Red	Stem	4
	Hypericum Red	Stem	6
	Variegated Pittosporum	Stem	2

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquet



**1-800-FLOWERS®
ALL RED PETITE BOUQUET**

#95299 \$50.00 7"D x 7"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
Local Wholesale	#9 Double Satin Ribbon	Yard	1
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2

FLOWERS

Rose Red 50 cm	Stem	6
Gerbera Daisy Red	Stem	3
Hypericum Red	Stem	3
Variegated Pittosporum	Stem	1

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquet



**1-800-FLOWERS®
ALL RED CENTERPIECE**

#95300 \$120.00 12"H x 12"D x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
BloomNet or Local Wholesale	5" H x 5" D Clear Glass Cube Vase PC #29460B	Each	1
BloomNet	Ti Leaf Ribbon PC #92716	Yard	0.5

FLOWERS

Gerbera Daisy Red	Stem	8
Rose Red 50 cm	Stem	12
Spray Rose Red	Stem	8
Hypericum Red	Stem	8
Myrtle	Stem	2
Variegated Pittosporum	Stem	3

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



**1-800-FLOWERS®
ALL RED CORSAGE**

#95301 \$25.00 5"H x 3"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	Corsage Box	Each	1
Local Wholesale	Corsage Wristlet	Each	1
Local Wholesale	Floral Wire (12')	Each	3
Local Wholesale	Floral Tape	Yard	3
Local Wholesale	Corsage Pin	Each	2
Local Wholesale	#3 Double Satin Ribbon	Yard	1

FLOWERS

	Rose Red 50 cm	Stem	3
	Hypericum Red	Stem	2
	Variegated Pittosporum	Stem	0.5

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Corsage



**1-800-FLOWERS®
ALL RED BOUTONNIERE**

#95302 \$15.00 3"H x 2"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	Boutonniere Box	Each	1
Local Wholesale	Floral Wire (12')	Each	1
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Boutonniere Pin	Each	2

FLOWERS

	Rose Red 50 cm	Stem	1
	Hypericum Red	Stem	1
	Variegated Pittosporum	Stem	0.2

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Boutonniere



1-800-FLOWERS®
ALL RED FLOWER GIRL BASKET

#95303 \$25.00 9"H x 7"D x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

BloomNet or	11.5" H White Bamboo Handled		
Local Wholesale	Basket with PVC Liner	Each	1
BloomNet or	Floral Foam Brick		
Local Wholesale	PC #25091	Each	0.33
Local Wholesale	#3 Double Satin Ribbon	Yard	1

FLOWERS

	Gerbera Daisy Red	Stem	2
	Rose Red 50 cm	Stem	2
	Mini Carnation Red	Stem	2
	Spray Rose Red	Stem	2
	Variegated Pittosporum	Stem	0.5

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



1-800-FLOWERS®
ALL RED RING BEARER
BOUTONNIERE

#95304 \$5.00 2"H x 1"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	Boutonniere Box	Each	1
Local Wholesale	Boutonniere Pin	Each	1
Local Wholesale	Floral Wire (12")	Each	2
Local Wholesale	Floral Tape	Yard	1

FLOWERS

	Spray Rose Red	Stem	0.1
	Hypericum Red	Stem	0.1

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Boutonniere



**1-800-FLOWERS®
ALL RED PERSONAL PACKAGE
(1 RED BRIDAL BOUQUET,
3 BRIDESMAID BOUQUETS
AND 4 BOUTONNIERES)**

#95305 \$360.00

VENDOR REF	DESCRIPTION	UNIT	QTY
FLOWERS			
	Bridal Bouquet (Red) PC #95297	Each	1
	Bridesmaid Bouquet (Red) PC #95298	Each	3
	Boutonniere (Red) PC #95302	Each	4

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquets/Boutonnieres



**1-800-FLOWERS®
RED & WHITE PERSONAL PACKAGE
(1 WHITE BRIDAL BOUQUET,
3 BRIDESMAID BOUQUETS
AND 4 BOUTONNIERES)**

#95373 \$360.00

VENDOR REF	DESCRIPTION	UNIT	QTY
FLOWERS			
	Bridal Bouquet (White) PC #95287	Each	1
	Bridesmaid Bouquet (Red) PC #95298	Each	3
	Boutonniere (Red) PC #95302	Each	4

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquets/Boutonnieres



**1-800-FLOWERS®
ALL RED CENTERPIECE
PACKAGE**

#95306 S	\$500.00	12"H x 12"D x 12"L
#95306 M	\$1000.00	12"H x 12"D x 12"L (shown)
#95306 L	\$1500.00	12"H x 12"D x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
	FLOWERS					
	Centerpiece (Red)		Each	5	10	15

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



**1-800-FLOWERS®
BLUE BRIDAL BOUQUET**

#95307 \$135.00 12"D x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	#9 Double Satin Ribbon	Yard	2
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2

FLOWERS

	Hydrangea Blue	Stem	3
	Rose White 50 cm	Stem	24
	Variegated Pittosporum	Stem	2

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquet



**1-800-FLOWERS®
BLUE BRIDESMAID BOUQUET**

#95308 \$90.00 9"D x 9"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	#9 Double Satin Ribbon	Yard	2
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2

FLOWERS

	Hydrangea Blue	Stem	2
	Rose White 50 cm	Stem	12
	Variegated Pittosporum	Stem	1

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquet



**1-800-FLOWERS®
BLUE PETITE BOUQUET**

#95309 \$50.00 7"D x 7"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
Local Wholesale	#9 Double Satin Ribbon	Yard	1
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2
FLOWERS			
	Hydrangea Blue	Stem	1
	Rose White 50 cm	Stem	6
	Variegated Pittosporum	Stem	1

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquet



**1-800-FLOWERS®
BLUE CENTERPIECE**

#95310 \$120.00 12"H x 12"D x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
BloomNet or Local Wholesale	5" H x 5" D Clear Glass Cube Vase PC #29460B	Each	1
BloomNet	Ti Leaf Ribbon PC #92716	Yard	0.5
FLOWERS			
	Hydrangea Blue	Stem	2
	Mini Calla Lily White	Stem	5
	Rose White 50 cm	Stem	6
	Delphinium Light Blue	Stem	4
	Stock White	Stem	3
	Hybrid Lily White	Stem	2
	Monte Casino White	Stem	1
	Variegated Pittosporum	Stem	3

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



1-800-FLOWERS® BLUE CORSAGE

#95311 \$25.00 5"H x 3"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
Local Wholesale	Corsage Box	Each	1
Local Wholesale	Corsage Wristlet	Each	1
Local Wholesale	Floral Wire (12')	Each	3
Local Wholesale	Floral Tape	Yard	3
Local Wholesale	Corsage Pin	Each	2
Local Wholesale	#3 Double Satin Ribbon	Yard	1

FLOWERS

Rose White 50 cm	Stem	3
Monte Casino White	Stem	0.5
Variegated Pittosporum	Stem	0.5

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Corsage



1-800-FLOWERS® BLUE BOUTONNIERE

#95312 \$15.00 3"H x 2"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
Local Wholesale	Boutonniere Box	Each	1
Local Wholesale	Floral Wire (12')	Each	1
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Boutonniere Pin	Each	2

FLOWERS

Rose White 50 cm	Stem	1
Monte Casino White	Stem	0.2
Variegated Pittosporum	Stem	0.2

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Boutonniere



**1-800-FLOWERS®
BLUE FLOWER GIRL BASKET**

#95313 \$25.00 9"H x 7"D x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

BloomNet or Local Wholesale	11.5" H White Bamboo Handled Basket with PVC Liner	Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091	Each	0.33
Local Wholesale	#3 Double Satin Ribbon	Yard	1

FLOWERS

	Rose White 50 cm	Stem	2
	Delphinium Light Blue	Stem	3
	Spray Rose White	Stem	1
	Daisy Pom White	Stem	1
	Mini Carnation White	Stem	1
	Monte Casino White	Stem	0.5
	Variegated Pittosporum	Stem	0.5

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



**1-800-FLOWERS®
BLUE RING BEARER
BOUTONNIERE**

#95314 \$5.00 2"H x 1"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	Boutonniere Box	Each	1
Local Wholesale	Boutonniere Pin	Each	1
Local Wholesale	Floral Wire (12")	Each	2
Local Wholesale	Floral Tape	Yard	1

FLOWERS

	Spray Rose White	Stem	0.1
	Monte Casino White	Stem	0.1

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Boutonniere



**1-800-FLOWERS®
BLUE PERSONAL PACKAGE
(1 BLUE BRIDAL BOUQUET,
3 BRIDESMAID BOUQUETS
AND 4 BOUTONNIERES)**

#95315 \$360.00

VENDOR REF	DESCRIPTION	UNIT	QTY
FLOWERS			
	Bridal Bouquet (Blue) PC #95307	Each	1
	Bridesmaid Bouquet (Blue) PC #95308	Each	3
	Boutonniere (Blue) PC #95312	Each	4

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquets/Boutonnieres



**1-800-FLOWERS®
BLUE & WHITE PERSONAL PACKAGE
(1 WHITE BRIDAL BOUQUET,
3 BRIDESMAID BOUQUETS
AND 4 BOUTONNIERES)**

#95374 \$360.00

VENDOR REF	DESCRIPTION	UNIT	QTY
FLOWERS			
	Bridal Bouquet (White) PC #95287	Each	1
	Bridesmaid Bouquet (Blue) PC #95308	Each	3
	Boutonniere (Blue) PC #95312	Each	4

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquets/Boutonnieres



**1-800-FLOWERS®
BLUE CENTERPIECE PACKAGE**

#95316 S	\$500.00	12"H x 12"D x 12"L
#95316 M	\$1000.00	12"H x 12"D x 12"L (shown)
#95316 L	\$1500.00	12"H x 12"D x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
	FLOWERS					
	Centerpiece (Blue)		Each	5	10	15

**NEW CODIFIED
PRODUCT**

START DATE: 11/6/11

EARLIEST DELIVERY

DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



**1-800-FLOWERS®
HOLIDAY BRIDAL BOUQUET**

#95317 \$135.00 12"D x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	#9 Double Satin Ribbon	Yard	2
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2

FLOWERS

	Rose Red 50 cm	Stem	18
	Mini Calla Lily White	Stem	8
	Hypericum Red	Stem	6
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	Stem	3

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquet



**1-800-FLOWERS®
HOLIDAY BRIDESMAID BOUQUET**

#95318 \$90.00 9"D x 9"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	#9 Double Satin Ribbon	Yard	2
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2

FLOWERS

	Rose Red 50 cm	Stem	8
	Mini Calla Lily White	Stem	5
	Hypericum Red	Stem	3
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	Stem	2

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquet



**1-800-FLOWERS®
HOLIDAY PETITE BOUQUET**

#95319 \$50.00 7"D x 7"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
Local Wholesale	#9 Double Satin Ribbon	Yard	1
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2
FLOWERS			
	Rose Red 50 cm	Stem	5
	Mini Calla Lily White	Stem	3
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	Stem	1

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquet



**1-800-FLOWERS®
HOLIDAY CENTERPIECE**

#95320 \$120.00 12"H x 12"D x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
BloomNet or Local Wholesale	5" H x 5" D Clear Glass Cube Vase PC #29460B	Each	1
BloomNet	Ti Leaf Ribbon PC #92716	Yard	0.5
FLOWERS			
	Hydrangea White	Stem	3
	Mini Calla Lily White	Stem	6
	Rose Red 50 cm	Stem	8
	Stock White	Stem	5
	Hypericum Red	Stem	4
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	Stem	4

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



**1-800-FLOWERS®
HOLIDAY CORSAGE**

#95321 \$25.00 5"H x 3"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
Local Wholesale	Corsage Box	Each	1
Local Wholesale	Corsage Wristlet	Each	1
Local Wholesale	Floral Wire (12')	Each	3
Local Wholesale	Floral Tape	Yard	3
Local Wholesale	Corsage Pin	Each	2
Local Wholesale	#3 Double Satin Ribbon	Yard	1

FLOWERS

	Rose Red 50 cm	Stem	3
	Hypericum Red	Stem	2
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	Stem	0.5

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Corsage



**1-800-FLOWERS®
HOLIDAY BOUTONNIERE**

#95322 \$15.00 3"H x 2"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
Local Wholesale	Boutonniere Box	Each	1
Local Wholesale	Floral Wire (12')	Each	1
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Boutonniere Pin	Each	2

FLOWERS

	Rose Red 50 cm	Stem	1
	Hypericum Red	Stem	1
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	Stem	0.2

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Boutonniere



**1-800-FLOWERS®
HOLIDAY FLOWER GIRL BASKET**

#95323 \$25.00 9"H x 7"D x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

BloomNet or Local Wholesale	11.5" H White Bamboo Handled Basket with PVC Liner	Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091	Each	0.33
Local Wholesale	#3 Double Satin Ribbon	Yard	1

FLOWERS

	Spray Rose Red	Stem	3
	Stock White	Stem	3
	Hypericum Red	Stem	2
	Mini Carnation White	Stem	2
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	Stem	1

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



**1-800-FLOWERS®
HOLIDAY RING BEARER
BOUTONNIERE**

#95324 \$5.00 2"H x 1"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	Boutonniere Box	Each	1
Local Wholesale	Boutonniere Pin	Each	1
Local Wholesale	Floral Wire (12")	Each	2
Local Wholesale	Floral Tape	Yard	1

FLOWERS

	Spray Rose Red	Stem	0.1
	Hypericum Red	Stem	0.1
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	Stem	0.1

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Boutonniere



**1-800-FLOWERS®
HOLIDAY PERSONAL PACKAGE
(1 HOLIDAY BRIDAL BOUQUET,
3 BRIDESMAID BOUQUETS
AND 4 BOUTONNIERES)**

#95325 \$360.00

VENDOR REF	DESCRIPTION	UNIT	QTY
FLOWERS			
	Bridal Bouquet (Holiday) PC #95317	Each	1
	Bridesmaid Bouquet (Holiday) PC #95318	Each	3
	Boutonniere (Holiday) PC #95322	Each	4

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquets/Boutonnieres



**1-800-FLOWERS®
HOLIDAY & WHITE PERSONAL PACKAGE
(1 WHITE BRIDAL BOUQUET,
3 BRIDESMAID BOUQUETS
AND 4 BOUTONNIERES)**

#95375 \$360.00

VENDOR REF	DESCRIPTION	UNIT	QTY
FLOWERS			
	Bridal Bouquet (White) PC #95287	Each	1
	Bridesmaid Bouquet (Holiday) PC #95318	Each	3
	Boutonniere (Holiday) PC #95322	Each	4

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquets/Boutonnieres



**1-800-FLOWERS®
HOLIDAY CENTERPIECE PACKAGE**

#95326 S	\$500.00	12"H x 12"D x 12"L
#95326 M	\$1000.00	12"H x 12"D x 12"L (shown)
#95326 L	\$1500.00	12"H x 12"D x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
	FLOWERS					
	Centerpiece (Holiday)		Each	5	10	15

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



**1-800-FLOWERS®
SPRING BRIDAL BOUQUET**

#95327 \$135.00 12"D x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	#9 Double Satin Ribbon	Yard	2
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2

FLOWERS

	Hydrangea Blue	Stem	3
	Rose Light Pink 50 cm	Stem	12
	Stock Lavender	Stem	4
	Delphinium Light Blue	Stem	6
	Solidago	Stem	2
	Variegated Pittosporum	Stem	2

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquet



**1-800-FLOWERS®
SPRING BRIDESMAID BOUQUET**

#95328 \$90.00 9"D x 9"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	#9 Double Satin Ribbon	Yard	2
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2

FLOWERS

	Hydrangea Blue	Stem	2
	Rose Light Pink 50 cm	Stem	5
	Stock Lavender	Stem	3
	Delphinium Light Blue	Stem	3
	Solidago	Stem	1
	Variegated Pittosporum	Stem	1

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquet



**1-800-FLOWERS®
SPRING PETITE BOUQUET**

#95329 \$50.00 7"D x 7"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
Local Wholesale	#9 Double Satin Ribbon	Yard	1
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2

FLOWERS

	Rose Light Pink 50 cm	Stem	6
	Stock Lavender	Stem	3
	Delphinium Light Blue	Stem	3
	Solidago	Stem	1
	Variegated Pittosporum	Stem	1

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquet



**1-800-FLOWERS®
SPRING CENTERPIECE**

#95330 \$120.00 12"H x 12"D x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
BloomNet or Local Wholesale	5" H x 5" D Clear Glass Cube Vase PC #29460B	Each	1
BloomNet	Ti Leaf Ribbon PC #92716	Yard	0.5

FLOWERS

	Hydrangea Blue	Stem	3
	Rose Pink 50 cm	Stem	6
	Stock Lavender	Stem	4
	Spray Rose Pink	Stem	3
	Delphinium Light Blue	Stem	3
	Solidago	Stem	2
	Variegated Pittosporum	Stem	3

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



**1-800-FLOWERS®
SPRING CORSAGE**

#95331 \$25.00 5"H x 3"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	Corsage Box	Each	1
Local Wholesale	Corsage Wristlet	Each	1
Local Wholesale	Floral Wire (12')	Each	3
Local Wholesale	Floral Tape	Yard	3
Local Wholesale	Corsage Pin	Each	2
Local Wholesale	#3 Double Satin Ribbon	Yard	1

FLOWERS

	Rose Light Pink 50 cm	Stem	3
	Solidago	Stem	1
	Variegated Pittosporum	Stem	0.5

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Corsage



**1-800-FLOWERS®
SPRING BOUTONNIERE**

#95332 \$15.00 3"H x 2"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	Boutonniere Box	Each	1
Local Wholesale	Floral Wire (12')	Each	1
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Boutonniere Pin	Each	2

FLOWERS

	Rose Light Pink 50 cm	Stem	1
	Solidago	Stem	1
	Variegated Pittosporum	Stem	0.2

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Boutonniere



**1-800-FLOWERS®
SPRING FLOWER GIRL BASKET**

#95333 \$25.00 9"H x 7"D x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

BloomNet or Local Wholesale	11.5" H White Bamboo Handled Basket with PVC Liner	Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091	Each	0.33
Local Wholesale	#3 Double Satin Ribbon	Yard	1

FLOWERS

	Rose Light Pink 50 cm	Stem	2
	Delphinium Light Blue	Stem	2
	Stock Lavender	Stem	2
	Spray Rose Pink	Stem	1
	Mini Carnation Pink	Stem	1
	Solidago	Stem	1
	Variegated Pittosporum	Stem	0.5

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



**1-800-FLOWERS®
SPRING RING BEARER
BOUTONNIERE**

#95334 \$5.00 2"H x 1"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	Boutonniere Box	Each	1
Local Wholesale	Boutonniere Pin	Each	1
Local Wholesale	Floral Wire (12")	Each	2
Local Wholesale	Floral Tape	Yard	1

FLOWERS

	Spray Rose Pink	Stem	0.1
	Solidago	Stem	0.1

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Boutonniere



**1-800-FLOWERS®
SPRING PERSONAL PACKAGE
(1 SPRING BRIDAL BOUQUET,
3 BRIDESMAID BOUQUETS
AND 4 BOUTONNIERES)**

#95335 \$360.00

VENDOR REF	DESCRIPTION	UNIT	QTY
FLOWERS			
	Bridal Bouquet (Spring) PC #95327	Each	1
	Bridesmaid Bouquet (Spring) PC #95328	Each	3
	Boutonniere (Spring) PC #95332	Each	4

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquets/Boutonnieres



**1-800-FLOWERS®
SPRING & WHITE PERSONAL PACKAGE
(1 WHITE BRIDAL BOUQUET,
3 BRIDESMAID BOUQUETS
AND 4 BOUTONNIERES)**

#95376 \$360.00

VENDOR REF	DESCRIPTION	UNIT	QTY
FLOWERS			
	Bridal Bouquet (White) PC #95287	Each	1
	Bridesmaid Bouquet (Spring) PC #95328	Each	3
	Boutonniere (Spring) PC #95332	Each	4

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquets/Boutonnieres



**1-800-FLOWERS®
SPRING CENTERPIECE PACKAGE**

#95336 S	\$500.00	12"H x 12"D x 12"L
#95336 M	\$1000.00	12"H x 12"D x 12"L (shown)
#95336 L	\$1500.00	12"H x 12"D x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
	FLOWERS					
	Centerpiece (Spring)		Each	5	10	15

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



**1-800-FLOWERS®
PINK BRIDAL BOUQUET**

#95337 \$135.00 12"D x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
Local Wholesale	#9 Double Satin Ribbon	Yard	2
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2
FLOWERS			
	Rose Pink 50 cm	Stem	18
	Mini Calla Lily White	Stem	12
	Variegated Pittosporum	Stem	2

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquet



**1-800-FLOWERS®
PINK BRIDESMAID BOUQUET**

#95338 \$90.00 9"D x 9"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
Local Wholesale	#9 Double Satin Ribbon	Yard	2
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2
FLOWERS			
	Rose Pink 50 cm	Stem	10
	Mini Calla Lily White	Stem	5
	Variegated Pittosporum	Stem	1

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquet



**1-800-FLOWERS®
PINK PETITE BOUQUET**

#95339 \$50.00 7"D x 7"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
Local Wholesale	#9 Double Satin Ribbon	Yard	1
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Corsage Pin	Each	2

FLOWERS

	Rose Pink 50 cm	Stem	5
	Mini Calla Lily White	Stem	3
	Variegated Pittosporum	Stem	1

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquet



**1-800-FLOWERS®
PINK CENTERPIECE**

#95340 \$120.00 12"H x 12"D x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
HARDGOODS			
BloomNet or Local Wholesale	5" H x 5" D Clear Glass Cube Vase PC #29460B	Each	1
BloomNet	Ti Leaf Ribbon PC #92716	Yard	0.5

FLOWERS

	Hydrangea White	Stem	2
	Hybrid Lily White	Stem	3
	Mini Calla Lily White	Stem	6
	Rose Pink 50 cm	Stem	6
	Stock White	Stem	4
	Waxflower Pink	Stem	2
	Variegated Pittosporum	Stem	3

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



1-800-FLOWERS® PINK CORSAGE

#95341 \$25.00 5"H x 3"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	Corsage Box	Each	1
Local Wholesale	Corsage Wristlet	Each	1
Local Wholesale	Floral Wire (12')	Each	3
Local Wholesale	Floral Tape	Yard	3
Local Wholesale	Corsage Pin	Each	2
Local Wholesale	#3 Double Satin Ribbon	Yard	1

FLOWERS

	Rose Light Pink 50 cm	Stem	3
	Waxflower Pink	Stem	0.5
	Variegated Pittosporum	Stem	0.5

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Corsage



1-800-FLOWERS® PINK BOUTONNIERE

#95342 \$15.00 3"H x 2"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	Boutonniere Box	Each	1
Local Wholesale	Floral Wire (12')	Each	1
Local Wholesale	Floral Tape	Yard	1
Local Wholesale	Boutonniere Pin	Each	2

FLOWERS

	Rose Light Pink 50 cm	Stem	1
	Waxflower	Stem	0.2
	Variegated Pittosporum	Stem	0.2

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Boutonniere



**1-800-FLOWERS®
PINK FLOWER GIRL BASKET**

#95343 \$25.00 9"H x 7"D x 12"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

BloomNet or	11.5" H White Bamboo Handled		
Local Wholesale	Basket with PVC Liner	Each	1
BloomNet or	Floral Foam Brick		
Local Wholesale	PC #25091	Each	0.33
Local Wholesale	#3 Double Satin Ribbon	Yard	1

FLOWERS

	Rose Pink 50 cm	Stem	2
	Stock White	Stem	3
	Spray Rose Pink	Stem	2
	Waxflower Pink	Stem	1
	Variegated Pittosporum	Stem	0.5

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



**1-800-FLOWERS®
PINK RING BEARER
BOUTONNIERE**

#95344 \$5.00 2"H x 1"L

VENDOR REF	DESCRIPTION	UNIT	QTY
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HARDGOODS

Local Wholesale	Boutonniere Box	Each	1
Local Wholesale	Boutonniere Pin	Each	1
Local Wholesale	Floral Wire (12")	Each	2
Local Wholesale	Floral Tape	Yard	1

FLOWERS

	Spray Rose Pink	Stem	0.1
	Waxflower Pink	Stem	0.1

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Boutonniere



**1-800-FLOWERS®
PINK PERSONAL PACKAGE
(1 PINK BRIDAL BOUQUET,
3 BRIDESMAID BOUQUETS
AND 4 BOUTONNIERES)**

#95345 \$360.00

VENDOR REF	DESCRIPTION	UNIT	QTY
FLOWERS			
	Bridal Bouquet (Pink) PC #95337	Each	1
	Bridesmaid Bouquet (Pink) PC #95338	Each	3
	Boutonniere (Pink) PC #95342	Each	4

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquets/Boutonnières



**1-800-FLOWERS®
PINK & WHITE PERSONAL PACKAGE
(1 WHITE BRIDAL BOUQUET,
3 BRIDESMAID BOUQUETS
AND 4 BOUTONNIERES)**

#95377 \$360.00

VENDOR REF	DESCRIPTION	UNIT	QTY
FLOWERS			
	Bridal Bouquet (White) PC #95287	Each	1
	Bridesmaid Bouquet (Pink) PC #95338	Each	3
	Boutonniere (Pink) PC #95342	Each	4

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: Hand Tied Bouquets/Boutonnières



**1-800-FLOWERS®
PINK CENTERPIECE
PACKAGE**

#95346 S	\$500.00	12"H x 12" D x 12"L
#95346 M	\$1000.00	12"H x 12" D x 12"L (shown)
#95346 L	\$1500.00	12"H x 12" D x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
	FLOWERS					
	Centerpiece (Pink)		Each	5	10	15

NEW CODIFIED PRODUCT

START DATE: 11/6/11

EARLIEST DELIVERY DATE: 11/21/11

END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



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BOULEVARD EAST FLOWERS
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2012 SCHEDULE OF EVENTS - JACKSONVILLE, FL

Date	Course Name	Date	Course Name
1/21	Fresh Forum®	4/18-4/20	3-Day Advanced Sympathy
1/23-1/25	3-Day Advanced Wedding	6/11-6/15	5-Day Basic Principles & Elements of Design
1/26-1/27	2-Day Party & Events	7/28	Fresh Forum®
3/19-3/21	3-Day Contemporary/High-Style/European Design	7/30-8/1	3-Day Advanced Wedding
		8/2-8/3	2-Day Party & Events



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designs for each wedding including an over-the-top candy lounge, signature cocktails, masterful floral design, and surprises the couples will not see coming. 1-800-FLOWERS.COM® also provides the couples with unmatched floral decadence for the big day. This time around, with experts in tow, the couples will finally have the wedding of their dreams.



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