



2014 VALENTINE'S DAY / SPRING Design Resource Guide Supplement

Please see important updates below from Fruit Bouquets™ by 1-800-FLOWERS®.com

NEW PRODUCT INTRODUCTIONS:

Valentine's Day:

Fruit Bouquets™ Expressions of Pink™ with Chocolate Strawberries in a Heart Box - 107959 S/M/L

Fruit Bouquets™ Berry Romantic Strawberries™ - 107888

Fruit Bouquets™ Berry Romantic Strawberries™ Add-On - 107958

Spring:

Fruit Bouquets™ It's Your Lucky Day Bouquet™ with 12pc Chocolate Strawberries - 107341 S/M/L

The following products have had their recipes updated:

Fruit Bouquets™ Sweet Love Story™ - 107336

Fruit Bouquets™ Sweet Love Story™ with Mylar Balloon - 107336B

The following products have corrected Retail Prices:

Fruit Bouquets™ Romantic Gesture™ with Chocolate Strawberries in a Heart Box - 105687

Fruit Bouquets™ Celebration of Love™ with Chocolate Strawberries in a Heart Box - 105689

Fruit Bouquets™ Valentine Magic™ with Chocolate Strawberries in a Heart Box - 107335 S/M/L

Should you have any questions, please contact BloomNet® Customer Service at 1-800-BloomNet (1-800-256-6663).



SWEET LOVE STORY™

#107336 \$64.99 12" H x 12" D

DESCRIPTION

UNIT

QUANTITY

HARDGOODS

Pink Tray	Each	1
18"D Happy Valentine's Day Mylar	Each	0

FRUIT

Lettuce	Head	1
Kale	Leaf	10
Honeydew- Wedge	Skewer	10
Cantaloupe- Wedge	Skewer	10
Pineapple- Mini Heart Shape	Skewer	3
Pineapple- Letter "L" Shape, Dipped in Milk Chocolate with Pink Chocolate Drizzle	Skewer	1
Pineapple- Mini Heart Shape, Dipped in Milk Chocolate with Pink Chocolate Drizzle	Skewer	1
Pineapple- Letter "V" Shape, Dipped in Milk Chocolate with Pink Chocolate Drizzle	Skewer	1
Pineapple- Letter "E" Shape, Dipped in Milk Chocolate with Pink Chocolate Drizzle	Skewer	1
Orange- Wedge	Skewer	8
Grape Skewer	Skewer	8
Strawberry- Plain	Skewer	8
Strawberry- Half Dipped in Pink Chocolate	Skewer	6

ALSO AVAILABLE AS:

PC #107336B Sweet Love Story™ with Mylar Balloon (\$69.99)

START DATE: 12/30/2013

EARLIEST DELIVERY DATE: 12/30/2013

END DATE: 02/20/2014

SEASON: Valentine's Day

DESIGN: All Around Arrangement



#107336B

\$69.99



EXPRESSIONS OF PINK™ WITH STRAWBERRIES

#107959S	\$99.99
#107959M	\$109.99
#107959L	\$119.99

Product retail subject to increase during
Valentine's Day selling period.

DESCRIPTION

HARDGOODS

Heart Box Kit

UNIT

Each

QUANTITY

1

Please refer to 1-800-FLOWERS.COM DRG for Expressions of Pink™ (#105015) recipe

FRUIT

Strawberry-Dipped in Milk Chocolate
with White Chocolate Drizzle

Each

12



#107959S

\$99.99



#107959M

\$109.99



#107959L

\$119.99

START DATE: 01/27/2014

EARLIEST DELIVERY DATE: 01/27/2014

END DATE: 02/28/2014

SEASON: Valentine's Day

DESIGN: Boxed Arrangement


BERRY ROMANTIC STRAWBERRIES™

#107888	\$49.99
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DESCRIPTION

HARDGOODS

Heart Box Kit

UNIT

Each

QUANTITY

1

FRUIT

Strawberry-Dipped in Milk Chocolate
with White Chocolate Drizzle

Each

12

ALSO AVAILABLE AS:

PC #107958 Berry Romantic Strawberries™-Add On (\$39.99)



#107958

\$39.99

START DATE: 01/27/2014

EARLIEST DELIVERY DATE: 01/27/2014

END DATE: 02/28/2014

SEASON: Valentine's Day

DESIGN: Boxed Arrangement


ROMANTIC GESTURE™ WITH CHOCOLATE STRAWBERRIES IN HEART BOX

#105687

\$99.99

Product retail subject to increase during Valentine's Day selling period.

DESCRIPTION
UNIT
QUANTITY
HARDGOODS

Heart Box Kit

Each

1

Please refer to 1-800-FLOWERS.COM DRG for 1 Dozen Roses Red Rose Elegance™ Premium (#1120 RD) recipe.

FRUIT

Strawberry-Dipped in Milk Chocolate with White Chocolate Drizzle

Each

12

START DATE: 01/27/2014

EARLIEST DELIVERY DATE: 01/27/2014

END DATE: 02/28/2014

SEASON: Valentine's Day

DESIGN: Boxed Arrangement

CELEBRATION OF LOVE™ WITH CHOCOLATE STRAWBERRIES IN HEART BOX

#105689

\$114.99

Product retail subject to increase during Valentine's Day selling period.

DESCRIPTION
UNIT
QUANTITY
HARDGOODS

Heart Box Kit

Each

1

10"L Brown Bear with Brown Satin Box

Each

1

Please refer to 1-800-FLOWERS.COM DRG for 1 Dozen Roses Red Rose Elegance™ Premium (#1120 RD) recipe.

FRUIT

Strawberry-Dipped in Milk Chocolate with White Chocolate Drizzle

Each

12

START DATE: 01/27/2014

EARLIEST DELIVERY DATE: 01/27/2014

END DATE: 02/28/2014

SEASON: Valentine's Day

DESIGN: Boxed Arrangement


VALENTINE MAGIC™ WITH STRAWBERRIES

#107335S	\$114.99
#107335M	\$139.99
#107335L	\$159.99

Product retail subject to increase during Valentine's Day selling period.

DESCRIPTION
UNIT
QUANTITY
HARDGOODS

Heart Box Kit

Each

1

Please refer to 1-800-FLOWERS.COM DRG for VALENTINE MAGIC™ (#95591 S/M/L) recipe.

FRUIT

Strawberry - Dipped in Milk Chocolate with White Chocolate Drizzle

Each

12

START DATE: 01/27/2014

EARLIEST DELIVERY DATE: 01/27/2014

END DATE: 02/28/2014

SEASON: Valentine's Day

DESIGN: Boxed Arrangement


IT'S YOUR LUCKY DAY BOUQUET™ WITH STRAWBERRIES

#107341S	\$ 64.99
#107341L	\$ 74.99

DESCRIPTION
UNIT
QUANTITY
HARDGOODS

12 PC Box

Each

1

Paper Strawberry Cups

Each

12

White Cell

Each

1

Green Satin Loop

Each

1

Please refer to 1-800-FLOWERS.COM DRG for It's Your Lucky Day™ (#95187) recipe.

FRUIT

Strawberry - Dipped in Milk Chocolate with Green and White Chocolate Drizzle

Each

6

Strawberry - Dipped in White Chocolate with Green Chocolate Drizzle

Each

6



#107341S



#107341L

\$64.99

\$74.99

START DATE: 02/21/2014

EARLIEST DELIVERY DATE: 02/21/2014

END DATE: 03/31/2014

SEASON: St. Patrick's Day

DESIGN: Boxed Arrangement