

1-800-Flowers.com® 2023 Valentine's Day: Price Increase

To help support your shop 1-800-Flowers.com® has increased select consumer pricing, **effective January 19th** and for the rest of the Valentine's Day holiday. This increase in retail prices and commensurate florist payments applies to many of the featured holiday arrangements including multiple top-sellers. We hope that these increases will help your shop better prepare for the upcoming holiday. Please note that these price increases apply only to orders booked after the effective date, irrespective of the delivery date chosen by the customer. As the holiday season unfolds, please be on the lookout for additional increases that may be made in-line with consumer demand.

Product Code	Product Name
163009	100 Premium Long Stem Red Roses
163010	100 Premium Long Stem Multicolored Roses
1503L	Rose Elegance™ Premium Long Stem Assorted Roses
1503S	Rose Elegance™ Premium Long Stem Assorted Roses
90021L	Rose Elegance™ Premium Long Stem Yellow Roses
90021S	Rose Elegance™ Premium Long Stem Yellow Roses
90055L	Rose Elegance™ Premium Long Stem Pink Roses
90055S	Rose Elegance™ Premium Long Stem Pink Roses
90109L	Rose Elegance™ Premium Long Stem White Roses
90109S	Rose Elegance™ Premium Long Stem White Roses
105257L	Rose Elegance™ Premium Long Stem Lavender Roses
105257S	Rose Elegance™ Premium Long Stem Lavender Roses
161776L	Rose Elegance™ Long Stem Red Roses
161776S	Rose Elegance™ Long Stem Red Roses
174368L	Rose Elegance™ Long Stem Red Roses
174368S	Rose Elegance™ Long Stem Red Roses
183009L	Rose Elegance™ Long Stem Red Roses
183009S	Rose Elegance™ Long Stem Red Roses
194601L	Rose Elegance-Red 18 Stem with Jumbo Mylar
194601S	Rose Elegance-Red 12 Stem with Jumbo mylar
98712L	Ultimate Elegance™ Premium Long Stem Yellow Roses
98712M	Ultimate Elegance™ Premium Long Stem Yellow Roses
98712S	Ultimate Elegance™ Premium Long Stem Yellow Roses
98713L	Ultimate Elegance™ Premium Long Stem Pink Roses
98713M	Ultimate Elegance™ Premium Long Stem Pink Roses
98713S	Ultimate Elegance™ Premium Long Stem Pink Roses
98714L	Ultimate Elegance Long Stem White Roses-48st
98714M	Ultimate Elegance Long Stem White Roses-36st
98714S	Ultimate Elegance Long Stem White Roses-24st
100276L	Ultimate Elegance™ Long Stem Pink & Red Roses
100276M	Ultimate Elegance™ Long Stem Pink & Red Roses
100276S	Ultimate Elegance™ Long Stem Pink & Red Roses
105258L	Ultimate Elegance™ Long Stem Lavender Roses

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Product Code	Product Name
105258S	Ultimate Elegance™ Long Stem Lavender Roses
161775L	Ultimate Elegance™ Long Stem Assorted Roses
161775M	Ultimate Elegance™ Long Stem Assorted Roses
161775S	Ultimate Elegance™ Long Stem Assorted Roses
161777L	Ultimate Elegance™ Premium Long Stem Red Roses
161777M	Ultimate Elegance™ Premium Long Stem Red Roses
161777S	Ultimate Elegance™ Premium Long Stem Red Roses
161132L	Blooming Love™ Premium Red Roses
161132S	Blooming Love™ Premium Red Roses
191240XL	Straight From The Heart™
191240L	Straight From The Heart™
191240M	Straight From The Heart™
191240S	Straight From The Heart™
174395XL	Straight From The Heart™
174395L	Straight From The Heart™
174395M	Straight From The Heart™
174395S	Straight From The Heart™
191168XL	Daydream Bouquet(TM)
191168L	Daydream Bouquet(TM)
191168M	Daydream Bouquet(TM)
191168S	Daydream Bouquet(TM)
191253XL	Daydream Bouquet™ In Clear Vase
191253L	Daydream Bouquet™ In Clear Vase
191253M	Daydream Bouquet™ In Clear Vase
191253S	Daydream Bouquet™ In Clear Vase
191113DX	Fields of Europe® Bliss
191113XL	Fields of Europe® Bliss
191113L	Fields of Europe® Bliss
191113M	Fields of Europe® Bliss
191113S	Fields of Europe® Bliss
191272DX	Fields of Europe® Bliss
191272XL	Fields of Europe® Bliss
191272L	Fields of Europe® Bliss
191272M	Fields of Europe® Bliss
191272S	Fields of Europe® Bliss

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Product Code	Product Name
191241L	Sweetheart Romance Bouquet -LG
191241M	Sweetheart Romance Bouquet -MD
191241S	Sweetheart Romance Bouquet -SM
174389L	Sweetheart Romance Bouquet -LG
174389M	Sweetheart Romance Bouquet -MD
174389S	Sweetheart Romance Bouquet -SM
191242L	Sweetheart Romance Bqt in Clear Vase-LG
191242M	Sweetheart Romance Bqt in Clear Vase-MD
191242S	Sweetheart Romance Bqt in Clear Vase-SM
183829L	Sweetheart Romance Bqt in Clear Vase-LG
183829M	Sweetheart Romance Bqt in Clear Vase-MD
183829S	Sweetheart Romance Bqt in Clear Vase-SM
191248L	Victorian Romance-LG
191248S	Victorian Romance-SM
191270L	Victorian Romance-LG
191270S	Victorian Romance-SM
194641L	Radiant Romance Bouquet-LG
194641M	Radiant Romance Bouquet-MD
194641S	Radiant Romance Bouquet-SM
191246L	Treasured Love-LG
191246M	Treasured Love-Med
191246S	Treasured Love-Sm
183825L	Florist's Choice Rose Bouquet
183825M	Florist's Choice Rose Bouquet
183825S	Florist's Choice Rose Bouquet
191252XL	Garden of Grandeur®
191252L	Garden of Grandeur®
191252M	Garden of Grandeur®
191252S	Garden of Grandeur®
161878L	Precious Pedestal™ by Southern Living®
161878M	Precious Pedestal™ by Southern Living®
161878S	Precious Pedestal™ by Southern Living®
166578L	Precious Pedestal™ by Southern Living®
166578M	Precious Pedestal™ by Southern Living®
166578S	Precious Pedestal™ by Southern Living®

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Product Code	Product Name
193058L	Blushing Beauty Medley- L
193058M	Blushing Beauty Medley - M
193058S	Blushing Beauty Medley - S
193059L	Majestic Moment™ Bouquet
193059M	Majestic Moment™ Bouquet
193059S	Majestic Moment™ Bouquet
192245	Pitcher Perfect™ Red Rose Bouquet
191238XL	Key To My Heart®
191238L	Key To My Heart®
191238M	Key To My Heart®
191238S	Key To My Heart®
191268XL	Key To My Heart®
191268L	Key To My Heart®
191268M	Key To My Heart®
191268S	Key To My Heart®
191239XL	Key To My Heart® in Clear Vase
191239L	Key To My Heart® in Clear Vase
191239M	Key To My Heart® in Clear Vase
191239S	Key To My Heart® in Clear Vase
174643XL	Key To My Heart® in Clear Vase
174643L	Key To My Heart® in Clear Vase
174643M	Key To My Heart® in Clear Vase
174643S	Key To My Heart® in Clear Vase
191244XL	Always On My Mind™ Flower Bouquet
191244L	Always On My Mind™ Flower Bouquet
191244M	Always On My Mind™ Flower Bouquet
191244S	Always On My Mind™ Flower Bouquet
176263XL	Always On My Mind™ Flower Bouquet
176263L	Always On My Mind Flower Bouquet
176263M	Always On My Mind Flower Bouquet
176263S	Always On My Mind Flower Bouquet
183613XL	Always On My Mind™ Flower Bouquet
183613L	Always On My Mind™ Flower Bouquet
183613M	Always On My Mind™ Flower Bouquet
183613S	Always On My Mind™ Flower Bouquet
191243	Love Pup

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Product Code	Product Name
191269	Love Pup
176342L	Charming Garden™ Bouquet
176342M	Charming Garden™ Bouquet
176342S	Charming Garden™ Bouquet
183616L	Charming Garden™ Bouquet
183616M	Charming Garden™ Bouquet
183616S	Charming Garden™ Bouquet
191169XL	Elegant Blush™ Bouquet
191169L	Elegant Blush™ Bouquet
191169M	Elegant Blush™ Bouquet
191169S	Elegant Blush™ Bouquet
176433XL	Vibrant Floral Medley™
176433L	Vibrant Floral Medley™
176433M	Vibrant Floral Medley™
176433S	Vibrant Floral Medley™
183005L	Vibrant Floral Medley™
183005M	Vibrant Floral Medley™

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Product Code	Product Name
194706L	Vibrant Floral Medley™
194706M	Vibrant Floral Medley™
194706S	Vibrant Floral Medley™
194648L	Floral Splendor Bouquet
194648M	Floral Splendor Bouquet
194648S	Floral Splendor Bouquet