



IMPORTANT REMINDER: REVISED FLEXIBLE DELIVERY OPTIONS FOR MOTHER'S DAY



Please disregard the previous email that was sent regarding flexible delivery options.

Dear BloomNet Professional Florist,

As Mother's Day approaches, 1-800-Flowers.com, FruitBouquets.com and Shari's Berries are implementing expanded Flexible Delivery options to make no-contact deliveries easier during this unprecedented time. To help your shop manage volume and expand fulfillment capacity while trying to keep your staff safe, certain orders will give you the flexibility to deliver anytime between Wednesday 5/6 and Sunday 5/10.

When a Flex Delivery option applies to an order:

- A message with the Flex Delivery details will be included in the Special Instructions, located next to the Card Message on the BloomLink Order.
- The delivery date on the order will typically reflect the earliest date in the range of allowable flexible delivery dates, but you can deliver the order any day within the range specified in the Special Instructions.

Even though we expect that a large number of orders will allow flexible delivery this holiday, it is very important to keep in mind that **some orders will still require delivery on the specified delivery date**. If there are no Flex Delivery details in the Special Instructions of an order, then the order must be delivered on the specified delivery date.

Please make sure to pay close attention to the Flex Delivery details in the Special Instructions of each order because the range of flexible delivery dates may be different for each order. Below is a list of the most common Flex Delivery options that you should expect to see:

Broader flex options (applicable mainly to Mother's Day orders):

- Sunday 5/10 Preferred, can be delivered anytime between Wednesday 5/6 and Sunday 5/10
- Saturday 5/9 Preferred, can be delivered anytime between Wednesday 5/6 and Sunday 5/10
- Friday 5/8 Preferred, can be delivered anytime between Wednesday 5/6 and Sunday 5/10
- Thursday 5/7 Preferred, can be delivered anytime between Wednesday 5/6 and Sunday 5/10
- Wednesday 5/6 Preferred, can be delivered anytime between Wednesday 5/6 and Sunday 5/10

Narrower flex options (applicable mainly to other Occasions):

- Sunday 5/10 Preferred, can be delivered anytime between Saturday 5/9 and Sunday 5/10.
- Saturday 5/9 Preferred, can be delivered anytime between Saturday 5/9 and Sunday 5/10.
- Friday 5/8 Preferred, can be delivered anytime between Thursday 5/7 and Friday 5/8.

Should you have any questions, please contact us at 1-800-BloomNet (1-800-256-6663), email us at customerservice@bloomnet.net, or chat with a BloomNet Customer Service agent at www.bloomnet.net.

Thank you for everything you do as always, and please stay safe.



STAY CONNECTED

