



# IMPORTANT

## NEW HOLIDAY PRODUCT INTRODUCTION FROM 1-800-FLOWERS.COM

In an effort to meet consumer demand and drive additional sales and order volume to BloomNet® Florists, 1-800-Flowers.com is introducing a NEW Codified Product – Candy Cane Express Train™ (167895 S/L). In addition, please note, there is a recipe revision to the Holiday Codified Product Christmas Express Train™ (167941 S/M/L/XL).

Please make every effort to bring your staff up to speed on this update. Please also print a copy of this Design Resource Guide supplement and use it to replace any prior versions of this recipe. For complete recipe details, please see below.

<b>HOLIDAY INTRODUCTION / REVISION:</b>	<b>STATUS</b>	<b>EFFECTIVE DATE</b>
• <b>Candy Cane Express Train™</b> (PC #167895 S/L)	NEW	12/12/2017
• <b>Christmas Express Train™</b> (PC #167941 S/M/L/XL)	REVISED	12/12/2017

If you have any questions, please contact us at 1-800-BloomNet (1-800-256-6663), email us at [customerservice@bloomnet.net](mailto:customerservice@bloomnet.net), or chat with a BloomNet® Customer Service agent at [www.bloomnet.net](http://www.bloomnet.net). Thank you.



**New Product**

S	L	Unit	Description	Suggested Substitution
<b>Flowers</b>				
4	7	Stem	Carnation Bi Color Red and White	Carnation Red or White
2	3	Stem	Athos Pom	Button Pom Green
2	4	Stem	Mini Carnation Red	Mini Carnation White
2	3	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

<b>Hardgoods</b>				
1	1	Each	Ceramic Train - Codified - #155614	
0.33	0.33	Each	Floral Foam Brick	
2	3	Each	Candy Cane	

**Candy Cane Express Train™**  
 DESIGN: All Around Arrangement  
 #167895 S \$49.99 10"H x 9"L  
 #167895 L \$59.99 12"H x 10"L (shown)



#167895 S



#167895 L

**NEW CODIFIED PRODUCT**

Start Date: 12/12/2017 | End Date: 12/29/2017 | Season: Holiday



**Revised Product**

S	M	L	XL	Unit	Description	Suggested Substitution
<b>Flowers</b>						
3	4	3	2	Stem	Carnation Red	Carnation White
0.5	1	2	2	Stem	Gypsophila	Monte Casino White
1	2	2	3	Stem	Cushion Pom White	Button Pom White
2	2	3	4	Stem	Alstroemeria Red	Alstroemeria White
0	4	6	10	Stem	Rose Red 50 cm	Rose White 50 cm
2	2	3	4	Stem	Hypericum Green	Hypericum Red or Mini Carnation Red
1.5	2	2	2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

<b>Hardgoods</b>						
1	1	1	1	Each	Ceramic Train - Codified - #155614	
0.33	0.33	0.33	0.33	Each	Floral Foam Brick	

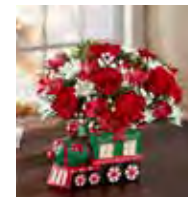
**Christmas Express Train™**  
 DESIGN: All Around Arrangement  
 #167941 S \$49.99 10"H x 9"L  
 #167941 M \$59.99 12"H x 9"L  
 #167941 L \$69.99 13"H x 9.5"L (shown)  
 #167941 XL \$79.99 14"H x 10"L



#167941 S



#167941 M



#167941 L



#167941 XL

**REVISED CODIFIED PRODUCT**

Start Date: 12/12/2017 | End Date: 12/29/2017 | Season: Holiday