DESIGN RESOURCE GUIDE

2017 VALENTINE'S DAY, SPRING & EVERYDAY

PRODUCT PREVIEW · PRICING · RECIPES





FEATURED PRODUCTS



#148250 PG. 12 SWEET ON YOU™



#107336 PG. 13 SWEET LOVE STORY™



#142146 PG. 13 MUGABLE™ BUNCH OF BERRIES



#148372 PG. 16 ABUNDANT EASTER BLESSING™



#143624 PG. 47 STRAWBERRY SMILES™



#148364 PG. 20 TASTY TEDDY BEARTM



#148254 PG. 21 SWEET CELEBRATION™



#148252 PG. 15 BEST O'LUCK™



#148365 PG. 23 SMILEBERRY SURPRISE™



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#145654 PG. 40 MUGABLE™ SWEET AND SMILEY



#147250 PG. 27 SENDING SMILES YOUR WAYTM

INTRODUCING THE 2017 VALENTINE'S DAY, SPRING & EVERYDAY DESIGN RESOURCE GUIDE



Spring is in the air, and not a moment too soon! Our expanded Valentine's Day, Spring & Everyday Fruit Bouquets collections are designed to delight one and all... and as always each sweet, unique treat is meant to be shared with friends and loved ones on special occasions!

Valentine's Day

Fill Their Hearts With... Chocolate! Two new products will feature a whimsical sweetheart red melamine container with chalkboard white hearts: *Sweet on You*TM is a selection of scrumptious chocolate berries with pineapple hearts dipped in chocolate; and *Berry Cute*, TM which includes delicious dipped pineapple hearts and daisies.

Mugable™ Is Back! In conjunction with celebrated artist Sandra Magsamen, our truly original, bestselling Mugable™ Bunch of Berries features the heartfelt sentiment, "If a kiss was a flower, I'd give you a bunch." Customers will delight in the keepsake value of our food safe mug that can be used over and over again after they've enjoyed the fresh fruit treat!

Love Is in the Air! Customer favorite *Sweet Love Story*™ says it all. Indeed, every love story should start with something this sweet! A fresh mix of plump strawberries, mouthwatering melon, juicy grapes and more surround dipped and decorated pineapples carved to spell out L-O-V-E!

St. Patrick's Day

Erin Will Brag(h) About This! Customers will want to wish their friends and family the *Best O'Luck*™ with our yummy oversized chocolate covered pineapple shamrocks surrounded by a fresh mix of fruit for St. Patty's Day!

Easter

Hoppy Easter! We're so hoppy to introduce our deliciously adorable *Sweet Bunny.*™ Sculpted out of chocolate dipped apples and surrounded by chocolate covered "Easter egg" strawberries, our bunny is a sweet treat to enjoy with friends and family.

Easter "Egg"citement™ has a new twist: our colorful pastel swirl container.

Abundant Easter Blessing™ is designed with chocolate bunnies and pineapple daisies, plus chocolate covered strawberries coated with yummy pastel chocolate drizzle. These unique Easter Eggs will be easy to find... and enjoy!

Everyday

We've expanded our Truly Original line to include some very delectable debuts!

Easy as 1-2-3 Dimensions! Our new *Time for Cake!*™ is a delightfully healthy 3D cake created with fresh strawberries, grapes, and pineapple stars topped off with fruit-shaped birthday candles. A wonderful gift for any special birthday celebration!

Tasty Teddy Bear™ is our adorable bear sculpted from apples and covered in chocolate. Decked out in a bowtie, he arrives ready to party!

Trophy Me! There's no end of reasons to recognize the achievements of others, and our new trophy products— $Sweetest\ Victory^{\text{\tiny M}}$ and $Celebrating\ You^{\text{\tiny M}}$ —make celebrating an accomplishment or milestone sweet! Birthday $Sur\text{-PRIZE}^{\text{\tiny M}}$ will let someone know that, whatever their age, they're always #1!

Our Happiness Cannot Be Contained! Our enthusiasm overflows for our new containers: a bright, multicolored, diagonal-striped "pastel swirl" container—featured in *Smileberry Surprise*^{IM} and *Make Their Day Bouquet*^{IM}—and a seriously festive container with a "Happy Birthday" message in multicolored background stars and more, featured to great effect in *Sweet Celebration* IM , *Sweet Birthday Treat* and *Birthday Bonanza* IM !

We hope you're as excited as we are about the unique new introductions to our line. Your support is inspiring, and we thank you for your partnership and dedication to delivering smiles!

4.5" H HEARTS MELAMINE CONTAINER



PC #155178

Featured in (2) Fruit Bouquets by 1-800-FLOWERS® Codified Arrangements!

Our Whimsical sweetheart red melamine container with chalkboard white hearts measures 4.5"H by 5"W.

USED TO FULFILL: PC #148250: Sweet on You™

PC #148251: Berry Cute™





PRODUCT DESCRIPTION

NAME: 4.5" H Hearts
Melamine Container

BN CODE: 155178

PRODUCT DETAIL/PRICING

UNIT MEASUREMENT:	4.5" H
UNIT PRICE:	\$1.52
CASE PACK:	12
CASE PRICE:	\$18.20
1ST DELIVERY DATE:	Late December





Sweet on You™

Arrangement PC #148250 Suggested Retail Price: \$69.99

4.5" H PASTEL SWIRL MELAMINE CONTAINER



PC #155179

Featured in (3) Fruit Bouquets by 1-800-FLOWERS® Codified Arrangements!

Our new swirl melamine container puts a colorful twist on spring, measures 4.5"H by 5"W.

USED TO FULFILL: PC #148365: Smileberry Surprise™

PC #148368: Make Their Day Bouquet™ PC #148371: Easter "Egg" Citement™





Codified Product

PRODUCT DESCRIPTION

NAME: 4.5" H Pastel Swirl Melamine Container

BN CODE: 155179

PRODUCT DETAIL/PRICING

UNIT MEASUREMENT:	4.5" H
UNIT PRICE:	\$1.52
CASE PACK:	12
CASE PRICE:	\$18.20

1ST DELIVERY DATE: Late December





Smileberry Surprise™ PC #148365 SRP: \$54.99



Make Their Day Bouquet™ PC #148368 SRP: \$59.99



Easter "Egg" Citement™ Arrangement PC #148371 SRP: \$49.99 (shown), \$54.99 B

4.5" HAPPY BIRTHDAY MELAMINE CONTAINER



PC #155179

Featured in (3) Fruit Bouquets by 1-800-FLOWERS® Codified Arrangements!

A "happy birthday" message designed in white with blue, orange, red and yellow stars and swirls all over the background create an exciting celebration for birthday wishes, measures 4.5"H by 5"W.

USED TO FULFILL: PC #148254: Sweet Celebration™

PC #148255: Sweet Birthday Treat™ PC #148256: Birthday Bonanza™





Codified Product

PRODUCT DESCRIPTION

NAME: 4.5" Happy Birthday

Melamine Container

BN CODE: 155180

PRODUCT DETAIL/PRICING

UNIT MEASUREMENT: 4.5" H
UNIT PRICE: \$1.52
CASE PACK: 12
CASE PRICE: \$18.20

1ST DELIVERY DATE: Late December





Birthday Bonanza™ PC #148256 SRP: \$59.99, \$69.99 CH (shown)



Sweet Birthday Treat^r PC #148255 SRP: \$94.99



$\textbf{Sweet Celebration}^{\scriptscriptstyle\mathsf{TM}}$

Arrangement PC #148254 SRP: \$49.99

TROPHY VASE



PC #155162 | Featured in (3) Fruit Bouquets by 1-800-FLOWERS® Codified Arrangements!

We crafted our classic trophy cup with a shiny silver finish, featuring embossed high scroll handles, a black pedestal base and a gold plaque that says, "You're The Best!" Designed with fresh fruit that is guaranteed to make people feel special enough to be "put on a pedestal".

USED TO FULFILL: PC #148356: Birthday Sur-Prize™

PC #148366: Sweetest Victory[™] PC #148367: Celebrating You[™]



Codified Product



PRODUCT DESCRIPTION

NAME: Trophy Vase BN CODE: 155064

PRODUCT DETAIL/PRICING

UNIT MEASUREMENT: 7.5" H x 3.5" D

Base = 1.5" D

UNIT PRICE \$3.90

CASE PACK 4

CASE PRICE \$15.50

1st Delivery Date: Live



Birthday Sur-Prize™

Arrangement PC #148356

SRP: \$49.99 (shown), B \$54.99, CH \$54.99, CB \$59.99



Valentine's Day 2017

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VALENTINE'S DAY



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
4.5" H Hearts Melamine Container PC#155178 - Codified	Each	1
FRUIT		
Lettuce	Head	0.5
Kale	Leaf	6
Strawberry - Plain	Skewer	10
Grape Skewer	Skewer	5
Pineapple - Mini Heart Shape	Skewer	5
Strawberry - Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	8

Skewer

SWEET ON YOU™

#148250 \$69.99 11.5" H x 9" L

REVISED CODIFIED PRODUCT

Pineapple - Heart Shape, Half-Dipped in

START DATE: 1/2/17 END DATE: 2/17/17 SEASON: Valentine's Day

DESCRIPTION

Brown Chocolate

DESIGN: All Around Arrangement



			CHOCOLATE
HARDGOODS			
4.5" H Hearts Melamine Container PC#155178 - Codified	Each	1	1
FRUIT			
Lettuce	Head	0.5	0.5
Kale	Leaf	6	6
Honeydew Ball Skewer (2 per)	Skewer	5	5
Cantaloupe - Wedge	Skewer	6	6
Grape Skewer	Skewer	5	5
Orange - Wedge	Skewer	4	4
Pineapple - Daisy Shape with Grape Center	Skewer	2	0
Pineapple - Daisy Shape, Half Dipped in Brown Chocolate	Skewer	0	2
Pineapple - Mini Heart Shape	Skewer	5	0
Pineapple - Mini Heart Shape, Half Dipped in Brown Chocolate	Skewer	0	5
Strawberry - Plain	Skewer	6	0
Strawberry - Dipped in Brown Chocolate	Skewer	0	6

UNIT

PLAIN

WITH

BERRY CUTE™

#148251 \$49.99 11" H x 8" W **#148251 CH** \$59.99 11" H x 8" W (shown)

REVISED CODIFIED PRODUCT

START DATE: 1/2/17 END DATE: 2/17/17 SEASON: Valentine's Day

DESIGN: One Sided Arrangement





#148251 \$49.99 #148251 CH



6



DESCRIPTION	UNIT	QUANTITY	
HARDGOODS			
Love & Romance Sandra Magsamen Mug	Each	1	
FRUIT			
Lettuce	Head	0.3	
Kale	Leaf	3	
Strawberry - Plain	Skewer	6	
Strawberry - Dipped in Brown Chocolate with Pink Chocolate Drizzle	Skewer	6	

Skewer

MUGABLE™ BUNCH OF BERRIES

#142146 \$54.99 10" H x 6.5" W

CODIFIED PRODUCT

Grape Skewer

START DATE: 1/2/17 END DATE: 2/17/17 SEASON: Valentine's Day

DESIGN: One Sided Arrangement



DESCRIPTION	UNIT	PLAIN	WITH BALLOON
HARDGOODS			
Pink Tray PC #97450 Codified	Each	1	1
18" D I Love You Mylar Balloon	Each	0	1
FRUIT			
Lettuce	Head	1	1
Kale	Leaf	10	10
Honeydew - Wedge	Skewer	9	9
Cantaloupe - Wedge	Skewer	9	9
Pineapple - Mini Heart Shape	Skewer	3	3
Pineapple - Heart Shape, Dipped in Brown Chocolate with Pink Chocolate Drizzle	Skewer	1	1
Pineapple - Letter "L" Shape, Dipped in Brown Chocolate with Pink Chocolate Drizzle	Skewer	1	1
Pineapple - Letter "V" Shape, Dipped in Brown Chocolate with Pink Chocolate Drizzle	Skewer	1	1
Pineapple - Letter "E" Shape, Dipped in Brown Chocolate with Pink Chocolate Drizzle	Skewer	1	1
Orange - Wedge	Skewer	8	8
Grape Skewer	Skewer	7	7
Strawberry - Plain	Skewer	8	8
Strawberry - Half Dipped in Pink Chocolate	Skewer	6	6

SWEET LOVE STORY™

#107336 \$69.99 12" H x 12" W (shown) **#107336 B** \$74.99 12" H x 12" W

CODIFIED PRODUCT

START DATE: 1/2/17 END DATE: 2/17/17 SEASON: Valentine's Day DESIGN: One Sided Arrangement











DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
4.5" H Green Melamine Container PC#139870 - Codified	Each	1
FRUIT		
Lettuce	Head	0.5
Kale	Leaf	6
Pineapple - Shamrock Shape, Dipped in Brown Chocolate, with Green Chocolate Drizzle	Skewer	3
Honeydew Ball Skewer (2 per)	Skewer	8
Cantaloupe - Wedge	Skewer	10
Orange - Wedge	Skewer	8
Grape Skewer	Skewer	5
Strawberry - Plain	Skewer	7

BEST O'LUCK™

#148252 \$59.99 11.5" H x 9" W

NEW CODIFIED PRODUCT

START DATE: 2/27/17 END DATE: 3/20/17 SEASON: St. Patrick's Day DESIGN: All Around Arrangement



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
12 PC Berry Box	Each	1
White Cell	Each	1
Baking Cups	Each	12
Fruit Bouquets by 1800Flowers.com sM Sticker	Each	1
FRUIT		
Strawberry - Dipped in Brown Chocolate with White & Green Chocolate Drizzle	Each	6

Each

ST. PAT'S PICKS™

#102771 \$39.99

CODIFIED PRODUCT

START DATE: 2/27/17 END DATE: 3/20/17 SEASON: St. Patrick's Day DESIGN: Boxed Arrangement

Strawberry - Dipped in White Chocolate with Green Chocolate Drizzle

EASTER



SWEET BUNNY"

#148253 \$99.99 15" H x 12" W (shown)

DESCRIPTION	UNIT	QTY	WITH BALLOON
HARDGOODS			
Green Tray PC #97450 - Codified	Each	1	1
18" D Happy Easter Balloon	Each	0	1
FRUIT			
Lettuce	Head	1	1
Kale	Leaf	10	10
Apple, Whole - Dipped in Brown Chocolate with Pink Belly	Skewer	1	1
Apple, Whole - Dipped in Brown Chocolate with Pink and White Chocolate Bunny Face	Skewer	1	1
Apple, Wedge - Dipped in Brown Chocolate with Pink Center for Ears	Skewer	2	2
Apple, Bite - Dipped in Brown Chocolate	Each	4	4
Honeydew - Wedge	Skewer	10	10
Cantaloupe - Wedge	Skewer	10	10
Grape Skewer	Skewer	7	7
Orange - Wedge	Skewer	8	8
Pineapple - Daisy Shape with Grape Center	Skewer	4	4
Strawberry - Plain	Skewer	8	8
Strawberry - Dipped in White Chocolate with Pastel Chocolate Drizzle (3 colors preferred Purple, Blue, Pink, or Yello	Skewer ow)	8	8

HOW TO: See How To make Bunny on page 64.

DESIGN TIP: All dipped pieces and pineapple daisies face in one direction.

NEW CODIFIED PRODUCT

START DATE: 2/27/17 END DATE: 4/17/17 SEASON: Easter

DESIGN: One Sided Arrangement





\$99.99 #148253 B \$104.99

EASTER "EGG" CITEMENT™

#148371 \$49.99 14" H x 8" D (shown #148371 B \$54.99 14" H x 8" D

DESCRIPTION UNIT QTY WITH BALLOON HARDGOODS 4.5" Pastel Swirl Container PC#155179 - Codified Each 1 1 18" D Happy Easter Balloon Each 0 1 FRUIT Lettuce Head 0.5 0.5 Kale Leaf 5 5

Kale Leaf 5 5
Honeydew - Wedge Skewer 5 5
Cantaloupe - Wedge Skewer 5 5
Pineapple - Bunny Shape, Dipped in Brown Chocolate Skewer 3
with Pink and White Chocolate Face
Orange - Wedge Skewer 4 4
Strawberry - Plain Skewer 7 7
Strawberry - Dipped in White Chocolate with Skewer 3 3
Pastel Chocolate Drizzle (3 colors preferred Purple,

Blue, Pink or yellow)

DESIGN TIP: All dipped pieces face in one direction.

CODIFIED PRODUCT

START DATE: 2/27/17 END DATE: 4/17/17 SEASON: Easter

DESIGN: All Around Arrangement





#148371

\$49.99 #148371 B

\$54.99





ABUNDANT EASTER BLESSING™

#148372 \$89 99 14" H x 12" D

DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
Pink Tray PC #97450 - Codified	Each	1
FRUIT		
Lettuce	Head	1
Kale	Leaf	10
Honeydew - Wedge	Skewer	16
Cantaloupe - Wedge	Skewer	16
Grape Skewer	Skewer	8
Orange - Wedge	Skewer	8
Pineapple - Daisy Shape with Grape Center	Skewer	2
Strawberry - Plain	Skewer	8
Pineapple - Bunny Shape, Dipped in Brown Chocolate with Pink and White Chocolate Face	Skewer	3
Strawberry - Dipped in White Chocolate with Pastel Chocolate Sprinkles (3 colors preferred: Purple, Blue, Pink or Yellow)	Skewer	6

DESIGN TIP: All dipped pieces and pineapple daisies face in one direction.

REVISED CODIFIED PRODUCT

START DATE: 2/27/17 END DATE: 4/17/17 SEASON: Easter

DESIGN: All Around Arrangement



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
12 PC Berry Box	Each	1
White Cell	Each	1
Baking Cups	Each	12
Fruit Bouquets by 1800Flowers.com ^{s™} Sticker	Each	1

FRUIT

Strawberry - Dipped in White Chocolate with Each 12
Pastel Chocolate Drizzle (3 colors preferred Purple, Blue, Pink or Yellow)

SP "EGG" TACULAR SWEETS™

#148370 \$44.99

REVISED CODIFIED PRODUCT

START DATE: 2/27/17 END DATE: 4/17/17 SEASON: Easter

DESIGN: Boxed Arrangement



New Core/ Everyday 2017

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CELEBRATING YOU™

#148367	\$49.99	12" H x 6" W
#148367 B	\$54.99	12" H x 6" W
#148367 CH	\$54.99	12" H x 6" W
U. 400 A W. O.	450.00	10011



SWEETEST VICTORY™

#148366	\$49.99	12" H x 6" W
#148366 B	\$54.99	12" H x 6" W
#148366 CH	\$54.99	12" H x 6" W
#148366 CB	\$59.99	12" H x 6" W (shown)

DESCRIPTION UNIT QTY WITH WITH BALLOON CHOC & BALLOON

HARDGOODS

Trophy Vase - PC #155064 - Codified	Each	1	1	1	1	
18" D Mylar Thank You Balloon	Each	0	1	0	1	
FRUIT						_
Lettuce	Head	0.2	0.2	0.2	0.2	
Kale	Leaf	2	2	2	2	
Orange - Wedge	Skewer	4	4	4	4	
Cantaloupe Ball Skewer (2 per)	Skewer	3	3	3	3	

Skewer

Skewer

Skewer

Skewer

DESIGN TIP: Please include Trophy Hangtag with delivery.

NEW CODIFIED PRODUCT

Honeydew Ball Skewer (2 per)

Strawberry - Plain

Pineapple - Star Shape

Strawberry - Dipped in Brown Chocolate with White Chocolate Drizzle

START DATE: 1/2/17 SEASON: Everyday

END DATE: Open DESIGN: All Around Arrangement









48367 \$49.99 #

\$49.99 #148367 B

4.99 #148367 CH

\$54.99 #1

#148367 CB

DESCRIPTION UNIT QTY WITH WITH BALLOON CHOC & BALLOON

HARDGOODS

Trophy Vase - PC #155064 - Codified	Each	1	1	1	1
18" D Mylar Congratulations Balloon	Each	0	1	0	1

FRUIT

· ROTT					
Lettuce	Head	0.2	0.2	0.2	0.2
Kale	Leaf	2	2	2	2
Pineapple - Star Shaped	Skewer	2	2	2	2
Orange - Wedge	Skewer	4	4	4	4
Cantaloupe Ball Skewer (2 per)	Skewer	3	3	3	3
Honeydew Ball Skewer (2 per)	Skewer	2	2	2	2
Strawberry - Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	0	0	4	4
Strawberry - Plain	Skewer	5	5	3	3

DESIGN TIP: Please include Trophy Hangtag with delivery.

NEW CODIFIED PRODUCT

START DATE: 1/2/17 **SEASON:** Everyday

END DATE: Open DESIGN: All Around Arrangement









#148366 CH \$54.99 #148366 CB

NEW CORE



BIRTHDAY SUR-PRIZE™

#148356 \$49.99 12" H x 6" W #148356 B \$54.99 12" H x 6" W #148356 CH \$54.99 12" H x 6" W #148356 CB \$59.99 12" H x 6" W (shown

DESCRIPTION UNIT QTY WITH WITH WITH BALLOON CHOC CHOC & BALLOON **HARDGOODS** Trophy Vase - PC #155064 - Codified Each 18" D Mylar Happy Birthday Balloon Each **FRUIT** Lettuce Head Kale Leaf Pineapple - Star Shaped Skewer Orange - Wedge Skewer Cantaloupe Ball Skewer (2 per) Skewer Honeydew Ball Skewer (2 per) Skewer 2 Strawberry - Dipped in Brown Chocolate with White Chocolate Drizzle Skewer Strawberry - Plain Skewer

DESIGN TIP: Please include Trophy Hangtag with delivery.

NEW CODIFIED PRODUCT

START DATE: 1/2/17 **SEASON:** Everyday

END DATE: Open DESIGN: All Around Arrangement







Skewer



\$49.99 #148356 B

\$54.99 #148356 CH

\$54.99 #148356 CB

56 CB \$59.99



TASTY TEDDY BEAR™

#148364 \$99.99 14" H x 12" W

DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
Green Tray PC #97450 - Codified	Each	1
FRUIT		
Lettuce	Head	1
Kale	Leaf	10
Apple, Whole - Dipped in Brown Chocolate	Skewer	1
Apple, Whole - Dipped in Brown Chocolate with Bear Face	Skewer	1
Apple, Bite - Dipped in Brown Chocolate with White Chocolate Paw Pads	Skewer	4
Apple, Bite - Dipped in Brown Chocolate	Skewer	2
Cantaloupe - Wedge	Skewer	10
Honeydew - Wedge	Skewer	10
Strawberry - Plain	Skewer	8
Orange - Wedge	Skewer	8
Grape Skewer	Skewer	7
Strawberry - Dipped in White Chocolate with Brown Chocolate Drizzle	Skewer	6

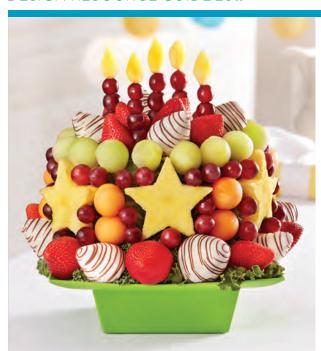
HOW TO: See How To make the Teddy Bear on page 64.

NEW CODIFIED PRODUCT

Pineapple - Daisy Shape with Grape Center

START DATE: 1/2/17 END DATE: Open SEASON: Everyday





TIME FOR CAKE!™

#148363 #148363 B \$94.99 9" H x 9" W \$99.99 9" H x 9" W (shown) #148363 CH #148363 CB

DESCRIPTION UNIT QTY WITH WITH WITH BALLOON CHOC CHOC & **BALLOON**

HARDGOODS

Green Tray - PC #97450 - Codified

Each	U	ı	Ü	I
Head	1.5	1.5	1.5	1.5
Leaf	8	8	8	8
Skewer	5	5	5	5
	Head Leaf	Head 1.5 Leaf 8	Head 1.5 1.5 Leaf 8 8	Head 1.5 1.5 1.5 Leaf 8 8 8

Each

Strawberry - Plain Skewer 13 13 Cantaloupe Ball Skewer (2 per) Skewer 10 10 10 10 Honeydew Ball Skewer (2 per) Skewer 16 16 16 16 Loose Grapes Each 50 50 50 50 Grape Skewer Skewer Strawberry - Dipped in White Chocolate with Brown Chocolate Drizzle Skewer 13 Pineapple Slice to Make Flames Each

DESIGN TIP: Use the leftover pineapple from the stars to make the flames.

HOW TO: See How To make the Cake on page 65.

NEW CODIFIED PRODUCT

START DATE: 1/2/17 END DATE: Open

SEASON: Everyday

DESIGN: All Around Arrangement



DESCRIPTION





UNIT



QUANTITY

\$104.99

#148356 CB

HARDGOODS			
Birthday Melamine Container - PC#155180 - Codified	Each	1	
FRUIT			_
Lettuce	Head	0.5	
Kale	Leaf	6	
Honevdew - Wedge	Skewer	5	

Cantaloupe - Wedge Skewer Orange - Wedge Skewer Grape Skewer Skewer Apple - Wedge, Dipped in Brown Chocolate, Rolled in Bright Confetti Sprinkles Skewer 5 Strawberry - Plain Skewer Pineapple - Star Shape Skewer

SWEET CELEBRATION*

#148254 \$49.99 11" H x 8" W

NEW CODIFIED PRODUCT

START DATE: 1/2/17 END DATE: Open **SEASON:** Everyday



BIRTHDAY BONANZA™

#148256 \$59.99 14" H x 12" D #148256 CH \$69.99 14" H x 12" D (shown)

DESCRIPTION	UNIT	PLAIN	WITH CHOCOLATE
HARDGOODS			
4.5" H Birthday Melamine Container PC#155179 - Codified	Each	1	1
18" D Mylar Happy Birthday Balloon	Each	1	1
FRUIT			
Lettuce	Head	0.5	0.5
Kale	Leaf	5	5
Honeydew - Wedge with Grated Edge	Skewer	6	6
Cantaloupe - Wedge with Grated Edge	Skewer	10	10
Pineapple - Daisy Shape with Grape Center	Skewer	2	0
Pineapple - Daisy Shape with Cored Grape Center, Half Dipped in Brown Chocolate	Skewer	0	2
Pineapple - Tulip Shape	Skewer	2	2
Grape Skewer	Skewer	6	6
Strawberry - Plain	Skewer	10	5
Strawberry - Dipped in Brown Chocolate	Skewer	0	5

REVISED CODIFIED PRODUCT

START DATE: 1/2/17 END DATE: Open SEASON: Everyday

DESIGN: One Sided Arrangement





#148256

\$59.99 #148256 CH

\$69.99



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
4.5" H Birthday Melamine Container PC#155179 - Codified	Each	1
18" D Mylar Happy Birthday Balloon	Each	1
FRUIT		
Lettuce	Head	0.5
Kale	Leaf	6
Honeydew - Wedge	Skewer	16
Cantaloupe - Wedge	Skewer	16
Orange - Wedge	Skewer	8
Grape Skewer	Skewer	5
Strawberry - Plain	Skewer	7
Strawberry - Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	8
Strawberry - Dipped in White Chocolate with Brown Chocolate Drizzle	Skewer	6

SWEET BIRTHDAY TREAT™

#148255 \$94.99 16" H x 14" D

REVISED CODIFIED PRODUCT

START DATE: 1/2/17 END DATE: Open SEASON: Everyday

DESIGN: All Around Arrangement





DESCRIPTION	UNIT	QUANTITY	
HARDGOODS			
4.5" H Pastel Swirl Container PC#155179 - Codified	Each	1	
FRUIT			
Lettuce	Head	0.5	
Kale	Leaf	6	
Honeydew - Wedge	Skewer	12	
Cantaloupe - Wedge	Skewer	14	
Pineapple - Tulip Shape	Skewer	3	
Pineapple - Daisy Shape with Grape Center	Skewer	1	
Orange - Wedge	Skewer	8	
Grape Skewer	Skewer	6	
Strawberry - Plain	Skewer	7	

DESIGN TIP: All pineapple pieces face in one direction.

MAKE THEIR DAY BOUQUET™

#148368 \$59.99 16" H x 13" D

REVISED CODIFIED PRODUCT

START DATE: 1/2/17 END DATE: Open SEASON: Everyday

DESIGN: One Sided Arrangement



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
4.5" H Pastel Swirl Container PC#155179 - Codified	Each	1
FRUIT		
Lettuce	Head	0.5
Kale	Leaf	5
Cantaloupe - Wedge	Skewer	8
Honeydew - Wedge	Skewer	8
Strawberry - Dipped in Yellow Chocolate with Brown Chocolate Smile	Skewer	4
Strawberry - Plain	Skewer	6
Grape Skewer	Skewer	6
Pineapple - Star Shape	Skewer	3

DESIGN TIP: Pineapple pieces and smile berries face in one direction.

SMILEBERRY SURPRISE™

#148365 \$54.99 10" H x 7" W

REVISED CODIFIED PRODUCT

START DATE: 1/2/17 END DATE: Open SEASON: Everyday



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
4.5" H White Melamine Container PC#139871 - Codified	Each	1
"It's Your Day" Krispy Pop - Codified	Each	1
FRUIT		
Lettuce	Head	0.5
Kale	Leaf	5
Cantaloupe - Wedge	Skewer	5
Honeydew - Wedge	Skewer	5
Pineapple - Star Shape	Skewer	3
Orange - Wedge	Skewer	4
Strawberry - Plain	Skewer	4
Grape Skewer	Skewer	3

BIRTHDAY SURPRISE™

#148554 \$54.99 12" H x 7" D

CODIFIED PRODUCT

START DATE: Live END DATE: Open

SEASON: Everyday/Birthday **DESIGN:** All Around Arrangement



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
4.5" H Red Melamine Container PC#155169 - Codified	Each	1
FRUIT		
Lettuce	Head	0.5
Kale	Leaf	6
Cantaloupe - Wedge	Skewer	6
Honeydew - Wedge	Skewer	6
Strawberry - Plain	Skewer	6
Orange - Wedge	Skewer	8
Pineapple - Daisy Shape with Grape Center	Skewer	5
Strawberry - Dipped in Brown Chocolate		
with White Chocolate Drizzle	Skewer	5
Grape Skewer	Skewer	6

SWEET AND DELICIOUS™

#148361 \$64.99 12" H x 11" D

REVISED CODIFIED PRODUCT

START DATE: 1/2/17 END DATE: Open SEASON: Everyday





DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
4.5" H Red Melamine Container PC#155169 - Codified	Each	1
FRUIT		
Lettuce	Head	1
Kale	Leaf	6
Honeydew - Wedge	Skewer	14
Cantaloupe - Wedge	Skewer	14
Pineapple - Heart Shape Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	2
Pineapple - Heart Shape Dipped in Brown Chocolate	Skewer	2
Apple - Wedge, Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	4
Strawberry - Plain	Skewer	10
Strawberry - Dipped in White Chocolate with Brown Chocolate Drizzle	Skewer	9

DESIGN TIP: All dipped pieces face in one direction.

YOU'VE GOT MY HEART™

#148360 \$94.99 17" H x 13" D

REVISED CODIFIED PRODUCT

START DATE: 1/2/17 END DATE: Open SEASON: Everyday

DESIGN: One Sided Arrangement



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
4.5" H White Melamine Container PC#139871 - Codified	Each	1
FRUIT		
Lettuce	Head	0.5
Kale	Leaf	4
Honeydew Ball Skewer (2 per)	Skewer	3
Strawberry - Plain	Skewer	4
Pineapple - Daisy Shape with Grape Center, Half Dipped in Brown Chocolate	Skewer	2
Strawberry - Half Dipped in Brown Chocolate	Skewer	3
Cantaloupe - Wedge	Skewer	6
Orange - Wedge	Skewer	4

DESIGN TIP: All pineapple daisies and strawberries face in one direction.

DELIGHTFUL DAISY TREAT™

#148124 \$39.99 9" H x 6" D

*ALSO AVAILABLE AS: Sympathy #146845 Nourishing Comfort

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
4.5" H White Melamine Container PC#139871 - Codified	Each	1
FRUIT		
Lettuce	Head	0.5
Kale	Leaf	4
Cantaloupe - Wedge	Skewer	6
Honeydew Ball Skewer (2 per)	Skewer	4
Orange - Wedge	Skewer	4
Strawberry - Plain	Skewer	5
Pineapple - Mini Heart Shape, Dipped in Brown Chocolate with Pink Drizzle	Skewer	3

DESIGN TIP: All pineapple pieces face in one direction.

SWEET PINEAPPLE TREAT™*

#148123 \$39.99 9" H x 6" D

*ALSO AVAILABLE AS: Sympathy #146844: Always in Our Hearts™

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday

DESIGN: One Sided Arrangement



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
Green Tray PC #97450 - Codified	Each	1
"It's Your Day" Krispy Pop - Codified	Each	2
FRUIT		
Lettuce	Head	1
Kale	Leaf	10
Cantaloupe - Wedge	Skewer	12
Honeydew Ball Skewer (2 per)	Skewer	10
Honeydew - Wedge	Skewer	6
Strawberry - Plain	Skewer	8
Apple - Wedge, Dipped in Brown Chocolate, Rolled in Bright Confetti Sprinkles	Skewer	8
Grape Skewer	Skewer	6
Pineapple - Daisy Shape with Grape Center	Skewer	3
Orange - Round Slice	Skewer	4

BIRTHDAY CELEBRATION WITH TREAT™

#147251 \$99.99 12" H x 12" [

CODIFIED PRODUCT

START DATE: Live END DATE: Open

SEASON: Everyday/Birthday
DESIGN: All Around Arrangement





DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
Green Tray PC #97450 - Codified	Each	1
FRUIT		
Lettuce	Head	1
Kale	Leaf	10
Cantaloupe - Wedge	Skewer	10
Honeydew - Wedge	Skewer	10
Strawberry - Plain	Skewer	8
Pineapple - Daisy Shape, Half Dipped in Brown Chocolate	Skewer	6
Strawberry - Dipped in Yellow Chocolate with Brown Chocolate Smile	Skewer	8
Grape Skewer	Skewer	5
Orange - Wedge	Skewer	8

SENDING SMILES YOUR WAY™

#147250 \$89.99 12" H x 12" D

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday

DESIGN: All Around Arrangement



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
Artisan Baby Block Planter PC#139967 - Codified	Each	1
FRUIT		
Lettuce	Head	0.25
Kale	Leaf	4
Cantaloupe - Wedge	Skewer	5
Honeydew - Wedge	Skewer	5
Strawberry - Plain	Skewer	3
Pineapple - Mini Star Shape	Skewer	5
Grape Skewer	Skewer	3
Strawberry - Dipped in Pink Chocolate with White Drizzle	Skewer	5

PRECIOUS BABY GIRL™

#147249 \$59.99 10.5" H x

NEW CODIFIED PRODUCT

START DATE: Live **END DATE:** Open **SEASON:** New Baby



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
Artisan Baby Block Planter PC#139967 - Codified	Each	1
FRUIT		
Lettuce	Head	0.25
Kale	Leaf	4
Cantaloupe - Wedge	Skewer	5
Honeydew - Wedge	Skewer	5
Strawberry - Plain	Skewer	3
Pineapple - Mini Star Shape	Skewer	5
Grape Skewer	Skewer	3
Strawberry - Dipped in Blue Chacolate with White Drizzle	Skewer	5

PRECIOUS BABY BOY™

#147248

\$50 00 10 5" H v 8" F

NEW CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: New Baby

DESIGN: One Sided Arrangement



DESCRIPTION	UNIT	ORIGINAL	BOY	GIRL
HARDGOODS				
4.5" H White Melamine Container PC#139871 - Codified	Each	1	1	1
FRUIT				
Lettuce	Head	0.5	0.5	0.5
Kale	Leaf	6	6	6
Honeydew - Wedge	Skewer	8	8	8
Cantaloupe - Wedge	Skewer	10	10	10
Pineapple - Star Shape	Skewer	2	2	2
Pineapple - Mini Star Shape	Skewer	3	3	3
Grape Skewer	Skewer	3	3	3
Strawberry - Plain	Skewer	10	10	10
Strawberry - Half Dipped in White Chocolate, Half Dipped in Pink Chocolate	Skewer	4	0	8
Strawberry - Half Dipped in White Chocolate, Half Dipped in Blue Chocolate	Skewer	4	8	0

A STAR IS BORN™

#146830 B \$74.99 15" H x 10" D (shown) #146830 B \$74.99 15" H x 10" D #146830 G \$74.99 15" H x 10" D

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday DESIGN: One Sided Arrangement







#146830

\$74.99 #146830 B

\$74.99 #146830 G





DESCRIPTION	UNIT	BASE BALL	FOOT Ball	BASKET BALL
HARDGOODS		DALL	DALL	DALL
4.5" H White Melamine Container PC#139871 - Codified	Each	1	1	1
FRUIT				
Lettuce	Head	0.25	0.25	0.25
Kale	Leaf	5	5	5
Honeydew - Wedge	Skewer	6	6	6
Cantaloupe - Wedge	Skewer	6	6	6
Pineapple - Mini Star Shape	Skewer	3	3	3
Pineapple - Star Shape	Skewer	3	3	3
Orange - Wedge	Skewer	4	4	4
Grape Skewer	Skewer	4	4	4
Strawberry - Plain	Skewer	6	6	6
Strawberry - Dipped in White Chocolate & Decorated as a Baseball with Red Chocolate	Skewer	4	0	0
Strawberry - Dipped in Brown Chocolate & Decorated as a Football with White Chocolate	Skewer	0	4	0
Strawberry - Dipped in Dyed Orange Chocolate & Decorated as a Basketball with Brown Chocolate	Skewer	0	0	4

 $\textbf{DESIGN TIP:} \ \, \textbf{All pineapple stars and dipped strawberries face in one direction.}$

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday DESIGN: One Sided Arrangement







B \$59.99 #146571 FB \$59.99 #146571 BK

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#146571 BB \$59.99 14" H x 12" D (shown) #146571 FB \$59.99 14" H x 12" D #146571 BK \$59.99 14" H x 12" D



DESCRIPTION	UNIT	PLAIN	WITH CHOCOLATE
HARDGOODS			
4.5" H White Melamine Container PC#139871 - Codified	Each	1	1
FRUIT			
Lettuce	Head	0.5	0.5
Kale	Leaf	5	5
Honeydew - Wedge	Skewer	5	5
Cantaloupe - Wedge	Skewer	6	6
Pineapple - Daisy Shape with Brown Chocolate Smile	Skewer	1	1
Pineapple - Daisy Shape with Cored Grape Center	Skewer	2	0
Pineapple - Daisy Shape with Cored Grape Center, Half Dipped in Brown Chocolate	Skewer	0	2
Grape Skewer	Skewer	4	4
Strawberry - Plain	Skewer	7	7
Strawberry - Dipped in Brown Chocolate	Skewer	0	5

YOUR BEST SMILE BOUQUET®

#146569 \$44.99 14" H x 10" D **#146569 CH** \$54.99 14" H x 10" D (shown)

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday





#146569

\$44.99 #146569 CH



CUP OF CHEER™

#146567 \$54.99 15" H x 11" D

*ALSO AVAILABLE AS: Sympathy #146577: Comforting Embrace™

DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
4.5" H White Melamine Container PC#139871 - Codified	Each	1
FRUIT		
Lettuce	Head	0.5
Kale	Leaf	5
Honeydew - Wedge	Skewer	8
Cantaloupe - Wedge	Skewer	8
Pineapple - Daisy Shape with Grape Center	Skewer	1
Pineapple - Daisy Shape with Grape Center, Half Dipped in Brown Chocolate	Skewer	1
Apple - Wedge, Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	2
Grape Skewer	Skewer	6
Strawberry - Plain	Skewer	4
Strawberry - Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	3
Strawberry - Half Dipped in Brown Chocolate	Skewer	3

DESIGN TIP: All pineapple daisies face in one direction.

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday

DESIGN: One Sided Arrangement



BETTER DAYS AHEAD™

#146566 \$59.99 15" H x 11" D

DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
4.5" H White Melamine Container PC#139871 - Codified	Each	1
FRUIT		
Lettuce	Head	0.5
Kale	Leaf	5
Honeydew - Wedge	Skewer	10
Cantaloupe - Wedge	Skewer	10
Pineapple - Daisy Shape with Grape Center	Skewer	1
Pineapple - Daisy Shape with Grape Center, Half Dipped in Brown Chocolate	Skewer	1
Apple - Wedge, Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	2
Grape Skewer	Skewer	6
Strawberry - Plain	Skewer	4
Strawberry - Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	3
Strawberry - Half Dipped in Brown Chocolate	Skewer	3
Get Well Chocolate Pop	Skewer	2

DESIGN TIP: All pineapple daisies and chocolate pops face in one direction.

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday





\$59.99 15" H x 11" D

#146565

#146564

DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
4.5" H White Melamine Container PC#139871 - Codified	Each	1
FRUIT		
Lettuce	Head	0.5
Kale	Leaf	5
Honeydew - Wedge	Skewer	10
Cantaloupe - Wedge	Skewer	10
Pineapple - Daisy Shape with Grape Center	Skewer	1
Pineapple - Daisy Shape with Grape Center, Half Dipped in Brown Chocolate	Skewer	1
Apple - Wedge, Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	2
Grape Skewer	Skewer	6
Strawberry - Plain	Skewer	4
Strawberry - Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	3
Strawberry - Half Dipped in Brown Chocolate	Skewer	3
Thank You Chocolate Pop	Skewer	2

DESIGN TIP: All pineapple daisies and chocolate pops face in one direction.

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday

DESIGN: One Sided Arrangement

SMILES ALL AROUND™

\$79.99 14" H x 10" D

DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
4.5" H Green Melamine Container PC#139870 - Codified	Each	1
FRUIT		
Lettuce	Head	0.5
Kale	Leaf	6
Honeydew - Wedge	Skewer	10
Cantaloupe - Wedge	Skewer	10
Pineapple - Daisy Shape with Brown Chocolate Smile	Skewer	2
Pineapple - Daisy Shape with Cored Grape Center	Skewer	3
Apple - Wedge, Dipped in Brown Chocolate, Covered in Ground Toffee	Skewer	4
Grape Skewer	Skewer	5
Strawberry - Plain	Skewer	6
Strawberry - Dipped in Brown Chocolate	Skewer	4

DESIGN TIP: All pineapple daisies and dipped pieces face in one direction.

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
4.5" H Green Melamine Container PC#139871 - Codified	Each	1
FRUIT		
Lettuce	Head	0.5
Kale	Leaf	6
Honeydew - Wedge	Skewer	10
Cantaloupe - Wedge	Skewer	10
Pineapple - Star Shape, Dipped in Brown Chocolate with White Chocolate Smile	Skewer	2
Pineapple - Star Shape	Skewer	3
Grape Skewer	Skewer	8
Strawberry - Plain	Skewer	8

Skewer

JUST TO SEE YOU SMILE™

#146563 \$69.99 18" H x 15" [

CODIFIED PRODUCT

White Chocolate Drizzle

START DATE: Live END DATE: Open SEASON: Everyday

DESIGN: One Sided Arrangement

Strawberry - Dipped in Brown Chocolate with



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
4.5" H Green Melamine Container PC#139870 - Codified	Each	1
FRUIT		
Lettuce	Head	0.5
Kale	Leaf	6
Honeydew - Wedge	Skewer	16
Cantaloupe - Wedge	Skewer	16
Orange - Wedge	Skewer	8
Grape Skewer	Skewer	5
Strawberry - Plain	Skewer	7
Strawberry - Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	8
Strawberry - Dipped in White Chocolate with Brown Chocolate Drizzle	Skewer	6

SWEET SATISFACTION™

#146558 \$89.99 16" H x 14" D

*ALSO AVAILABLE AS: Sympathy #146575: Heartfelt Sympathy™

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday

DESIGN: All Around Arrangement





THAT'S MY BABY™

#146557 \$64.99 18" H x 15" D (shown) #146557 B \$64.99 18" H x 15" D #146557 G \$64.99 18" H x 15" D

DESCRIPTION	UNIT	PLAIN	BOY	GIRL	
HARDGOODS					
4.5" H Green Melamine Container PC#139870 - Codified	Each	1	1	1	
FRUIT					
Lettuce	Head	0.5	0.5	0.5	
Kale	Leaf	6	6	6	
Honeydew - Wedge	Skewer	6	6	6	
Cantaloupe - Wedge	Skewer	12	12	12	
Pineapple - Heart Shape, Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	2	0	0	
Pineapple - Heart Shape, Dipped in Brown Chocolate with Pink Chocolate Drizzle	Skewer	0	2	0	
Pineapple - Heart Shape, Dipped in Brown Chocolate with Blue Chocolate Drizzle	Skewer	0	0	2	
Pineapple - Star Shape	Skewer	3	3	3	
Grape Skewer	Skewer	8	8	8	
Strawberry - Plain	Skewer	8	8	8	
Strawberry - Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	4	4	4	

 $\ensuremath{\textbf{DESIGN TIP:}}$ All pineapple stars and dipped pieces face in one direction.

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday DESIGN: One Sided Arrangement







\$64.99

#146557

\$64.99 #146557 B

\$64.99 #146557 G

BUTTERFLY DAISY BOUQUET™

#146554 \$74.99 13" H x 12" D

DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
Green Tray PC #97450 - Codified	Each	1

FRUIT		
Lettuce	Head	1
Kale	Leaf	10
Honeydew Ball Skewer (2 per)	Skewer	10
Cantaloupe - Wedge	Skewer	10
Orange - Wedge	Skewer	8
Pineapple - Daisy Shape with Red Grape Center	Skewer	3
Pineapple - Butterfly Shape	Skewer	2
Strawberry - Plain	Skewer	8
Grape Skewer	Skewer	5
Apple - Wedge, Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	8

DESIGN TIP: Pineapple pieces face in one direction.

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday



SHARE A SMILE BOUQUET™

#145155 \$89.99 12" H x 14" D

DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
Green Tray - PC#139209G - Codified	Each	1
FRUIT		
Lettuce	Head	1
Kale	Leaf	10
Honeydew - Wedge	Skewer	10
Cantaloupe - Wedge	Skewer	10
Grape Skewer	Skewer	12
Orange - Wedge	Skewer	12
Strawberry - Plain	Skewer	12
Pineapple - Daisy Shape with Brown Chocolate Smile	Skewer	6
Strawberry - Dipped in Brown Chocolate, Rolled in Bright Confetti Sprinkles	Skewer	12

DESIGN TIP: All pineapple daisies face in one direction.

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Core

DESIGN: One Sided Arrangement



DIPPED DELUXE BOUQUET™*

#144442 S \$94.99 12" H x 14" D **#144442 L** \$114.99 15" H x 16" D (shown)

*ALSO AVAILABLE AS: #144446: Dipped Deluxe Bouquet™

DESCRIPTION	UNIT	S	L
HARDGOODS			
10" Red Crazy Bands Tin PC #80054 - Codified	Each	1	1
FRUIT			
Lettuce	Head	3	3
Kale	Leaf	10	10
Honeydew - Wedge	Skewer	6	12
Cantaloupe - Wedge	Skewer	8	16
Orange - Wedge	Skewer	6	12
Strawberry - Plain	Skewer	5	10
Pineapple - Daisy Shape with Grape Center	Skewer	3	6
Pineapple - Daisy Shape, Half Dipped in Brown Chocolate	Skewer	2	4
Strawberry - Wedge, Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	4	9

DESIGN TIP: All chocolate pieces face in one direction.

HOW TO: See How To on page 66.

"DOUBLE THE FRUIT PROMOTION" CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday





#144442 S

\$94.99 #144442 L





DESCRIPTION	UNIT	S	L	
HARDGOODS				
Green Tray - PC#139209G - Codified	Each	1	1	
FRUIT				
Lettuce	Head	1	1	
Kale	Leaf	10	10	
Honeydew - Wedge	Skewer	5	10	
Cantaloupe - Wedge	Skewer	5	10	
Grape Skewer	Skewer	6	12	
Orange - Wedge	Skewer	6	12	
Strawberry - Plain	Skewer	5	10	
Pineapple - Daisy Shape with Brown Chocolate Smile	Skewer	3	6	
Strawberry - Dipped in Brown Chocolate, Rolled in Bright Confetti Sprinkles	Skewer	6	12	

SHARE A SMILE BOUQUET™

#144441 S \$64.99 11" H x 11" D **#144441 L** \$89.99 12" H x 14" D (shown)

*ALSO AVAILABLE AS:

"DOUBLE THE FRUIT PROMOTION" **CODIFIED PRODUCT**

START DATE: Live END DATE: Open **SEASON:** Everyday

DESIGN: One Sided Arrangement





#144441 S \$64.99 #144441 L

#144445: Share a Smile Bouquet™

PARTY PLEASER™

	LEA		

#138120 S \$99.99 #138120 M 18" H x 18" D #138120 L \$149.99

DESCRIPTION	UNIT	S	M	L
HARDGOODS				
10" Crazy Bands Bowl - Red PC#80054 - Codified	Each	1	1	1
FRUIT				
Lettuce	Head	3	3	3
Kale	Leaf	12	12	12
Cantaloupe - Wedge	Skewer	16	25	30
Honeydew - Wedge	Skewer	14	25	30
Orange - Wedge	Skewer	12	16	20
Strawberry - Plain	Skewer	8	15	20
Grape Skewer	Skewer	8	20	24
Pineapple - Star Shape, Half Dipped in Brown Chocolate	Skewer	4	8	12
Strawberry - Half Dipped in Brown Chocolate	Skewer	6	8	12
Pineapple - Star Shape	Skewer	4	10	16

HOW TO: See How To on page 66.

CODIFIED PRODUCT

START DATE: Live END DATE: Open **SEASON:** Everyday **DESIGN:** One Sided Arrangement







#138120 S

\$99.99 #138120 M

\$124.99 #138120 L



MILESTONE BIRTHDAY BASH™ 30!, 40!, 50!

#138117 TH \$84.99 12" H x 12" D #138117 FR \$84.99 12" H x 12" D #138117 FY \$84.99 12" H x 12" D (shown)

DESCRIPTION	UNIT	"30"	"40"	"50"	
HARDGOODS					
Orange Tray - PC#139209OR - Codified	Each	1	1	1	
FRUIT					
Lettuce	Head	1	1	1	
Kale	Leaf	10	10	10	
Cantaloupe - Wedge	Skewer	12	12	12	
Honeydew - Wedge	Skewer	10	10	10	
Strawberry - Plain	Skewer	8	8	8	
Grape Skewer	Skewer	8	8	8	
Pineapple - Number "3"	Skewer	1	0	0	
Pineapple - Number "4"	Skewer	0	1	0	
Pineapple - Number "5"	Skewer	0	0	1	
Pineapple - Number "0"	Skewer	1	1	1	
Apple - Wedge, Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	8	8	8	
Pineapple - Star Shape, Half Dipped in Brown Chocolate	Skewer	6	6	6	
Orange - Wedge	Skewer	8	8	8	
Happy Birthday Chocolate Pop	Skewer	2	2	2	

DESIGN TIP: All chocolate pops and dipped pieces face in one direction.

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday DESIGN: One Sided Arrangement







TH \$84.99 #138117 FR \$84.99 #138117 FY \$84.99



IT'S PARTY TIME™

#107344 \$54.99 8" H x 6" D (shown #107344 B \$59.99 8" H x 6" D

DESCRIPTION	UNIT	PLAIN	WITH BALLOON
HARDGOODS			
Red Cupcake Kit - PC#97585 - Codified*	Each	1	1
18" D Mylar Happy Birthday Balloon	Each	0	1
FRUIT			
Lettuce	Head	0.33	0.33
Kale	Leaf	4	4
Honeydew - Wedge	Skewer	6	6
Cantaloupe - Wedge	Skewer	16	16
Pineapple - Mini Star Shape	Skewer	3	3
Pineapple - Mini Star Shape, Dipped in Brown Chocolate, Covered in Bright Confetti Sprinkles	Skewer	3	3

Skewer

Skewer

Strawberry - Dipped in Brown Chocolate

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday

Strawberry - Plain

DESIGN: One Sided Arrangement

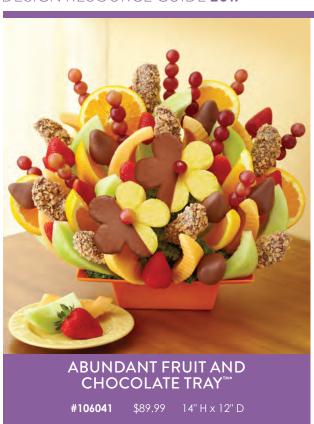




#107344 \$54.99 #107344 B

^{*}Substitute Green Cupcake base if neccessary.





DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
Orange Tray - PC#139209OR - Codified	Each	1
FRUIT		
Lettuce	Head	1
Kale	Leaf	10
Honeydew - Wedge	Skewer	16
Cantaloupe - Wedge	Skewer	8
Cantaloupe - Wedge with Grated Edge	Skewer	12
Pineapple - Daisy Shape, Half Dipped in Brown Chocolate	Skewer	2
Orange - Round Slice	Skewer	4
Orange - Wedge	Skewer	4
Apple - Wedge, Dipped in Brown Chocolate, Covered in Ground Toffee	Skewer	8
Grape Skewer	Skewer	10
Strawberry - Plain	Skewer	14
Strawberry - Dipped in Brown Chocolate	Skewer	6

DESIGN TIP: All dipped pieces face in one direction.

CODIFIED PRODUCT

START DATE: Live END DATE: Open **SEASON:** Everyday

DESIGN: One Sided Arrangement

*ALSO AVAILABLE AS: #102419: Comfort and Peace™



DESCRIPTION	UNIT	QUANTITY	
HARDGOODS			
Acrylic Margarita Glass with Liner PC#92970 - Codified	Each	1	
"It's Your Day" Krispy Pop - Codified	Each	1	
FRUIT			
Lettuce	Head	0.25	
Kale	Leaf	6	
Cantaloupe - Wedge	Skewer	6	
Honeydew Ball Skewer (2 per)	Skewer	6	
Strawberry - Plain	Skewer	6	
Pineapple - Mini Star Shape	Skewer	5	•
Grape Skewer	Skewer	6	•
Orange - Round Slice	Skewer	4	,

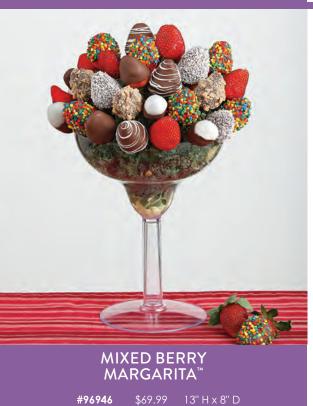
#148553 \$69.99 14" H x 8" D

CODIFIED PRODUCT

START DATE: Live END DATE: Open **SEASON:** Everyday

DESIGN: All Around Arrangement

CORE



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
Acrylic Margarita Glass with Liner PC#92970 - Codified	Each	1
FRUIT		
Lettuce	Head	0.25
Kale	Leaf	5
Strawberry - Plain	Skewer	6
Strawberry - Dipped in Brown Chocolate	Skewer	3
Strawberry - Dipped in Brown Chocolate, Rolled in Bright Confetti Sprinkles	Skewer	5
Strawberry - Dipped in Brown Chocolate, Rolled in Ground Toffee	Skewer	4
Strawberry - Dipped in Brown Chocolate, Rolled in Coconut	Skewer	4
Strawberry - Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	3
Strawberry - Half Dipped in Brown Chocolate, Half Dipped in White Chocolate	Skewer	3

CODIFIED PRODUCT

START DATE: Live END DATE: Open **SEASON:** Everyday

DESIGN: All Around Arrangement



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
Acrylic Martini Glass with Liner PC#92969 - Codified	Each	1
FRUIT		
Lettuce	Head	0.25
Kale	Leaf	6
Apple - Wedge, Dipped in Brown Chocolate	Skewer	6
Apple - Wedge, Dipped in Brown Chocolate, Covered in Bright Confetti Sprinkles	Skewer	6
Apple - Wedge, Dipped in Brown Chocolate, Covered in Ground Toffee	Skewer	6
Apple - Wedge, Dipped in Brown Chocolate, Covered in Coconut	Skewer	6
Apple - Wedge, Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	6

APPLE TINI™

#94968

CODIFIED PRODUCT

START DATE: Live END DATE: Open **SEASON:** Everyday

DESIGN: All Around Arrangement





DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
Orange Tray - PC#139209OR - Codified	Each	1
FRUIT		
Lettuce	Head	1
Kale	Leaf	10
Honeydew - Wedge	Skewer	12
Cantaloupe - Wedge	Skewer	8
Cantaloupe - Wedge with Grated Edge	Skewer	8
Pineapple - Daisy Shape with Grape Center	Skewer	2
Orange - Wedge	Skewer	4
Orange - Round Slice	Skewer	4
Grape Skewer	Skewer	12
Strawberry - Plain	Skewer	12

FRUIT SPLENDOR™

#94951

\$74.99 14" H x 12" D

*ALSO AVAILABLE AS: Sympathy #96081: Our Thoughts Are With You™

CODIFIED PRODUCT

START DATE: Live END DATE: Open **SEASON:** Everyday

DESIGN: One Sided Arrangement



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
5" H Smile Mug PC#139610 - Codified	Each	1
FRUIT		
Lettuce	Head	0.3
Kale	Leaf	3
Strawberry - Plain	Skewer	6
Strawberry - Dipped in Brown Chocolate with Yellow Drizzle	Skewer	6
Grape Skewer	Skewer	6

MUGABLE™ SWEET SMILES

#148046 \$54.99 10" H x 6.5" D

CODIFIED PRODUCT

START DATE: Live END DATE: Open **SEASON:** Everyday

DESIGN: One Sided Arrangement

CORE



DESCRIPTION	UNIT	PLAIN	WITH CHOCOLATE
HARDGOODS 5" H Smile Mug PC#139610 - Codified	Each	1	1
FRUIT			
Lettuce	Head	0.3	0.3
Kale	Leaf	3	3
Pineapple - Daisy Shape with Brown Chocolate Smile	Skewer	2	2
Cantaloupe - Wedge	Skewer	4	4
Honeydew Ball Skewer (2 per)	Skewer	4	4
Strawberry - Plain	Skewer	4	0
Apple - Wedge, Dipped in Brown Chocolate with White Chocolate Drizzle	Skewer	0	4
Strawberry - Half Dipped in Brown Chocolate	Skewer	0	4

MUGABLE™ SWEET AND SMILEY

#145654 \$49.99 11" H x 7" D #145654 CH \$54.99 11" H x 7" D (shown

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday

DESIGN: One Sided Arrangement



#145654



\$49.99 #145654 CH \$54.99



DESCRIPTION	UNIT	PLAIN	WITH CHOCOLATE
HARDGOODS			
5" H Wishes Mug PC#139609 - Codified	Each	1	1
FRUIT			
Lettuce	Head	0.3	0.3
Kale	Leaf	3	3
Cantaloupe - Wedge	Skewer	5	4
Honeydew Ball Skewer (2 per)	Skewer	5	3
Strawberry - Plain	Skewer	3	3
Pineapple - Mini Star Shape	Skewer	3	0
Strawberry - Dipped in White Chocolate with Lavender Drizzle	Skewer	0	3
Pineapple - Mini Star Shape, Half Dipped in Brown Chocolate	Skewer	0	3

MUGABLE™ YUMMY WISHES

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday

DESIGN: One Sided Arrangement





#145653 \$49.99 #145653 CH



6 6 6



DESCRIPTION	UNIT	s	M	L	
HARDGOODS					
12 PC Berry Box	Each	1	1	1	
Baking Cups	Each	12	12	12	
White Cell	Each	1	1	1	
Fruit Bouquets by 1800Flowers.com SM Sticker	Each	1	1	1	
FRUIT					
Strawberry - Dipped in Brown Chocolate with Red and Pink Chocolate Drizzle	Each	6	6	6	

Each

Please refer to 1-800-FLOWERS.COM® DRG for Fields of Europe™ - Romance (#148245 S/M/L) recipe.

Strawberry - Dipped in White Chocolate

with Red and Pink Chocolate Drizzle

FIELDS OF EUROPE™ ROMANCE WITH STRAWBERRIES

#96892 S \$79.99 #96892 M \$89.99 (shown #96892 L \$99.99

CODIFIED

START DATE: Live END DATE: Open SEASON: Everyday DESIGN: Boxed Arrangement/

Floral Bundle







#96892 S

\$79.99 #96892 M

\$89.99 #96892 L

\$99.99

	SH OI	ORAL OPS NLY

DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
12 PC Berry Box	Each	1
Baking Cups	Each	12
White Cell	Each	1
Fruit Bouquets by 1800Flowers.com SM Sticker	Each	1

FRUIT

Strawberry - Dipped in Brown Chocolate with White Chocolate Drizzle	Each	3
Strawberry - Dipped in White Chocolate with Brown Chocolate Drizzle	Each	3
Strawberry - Dipped in Brown Chocolate	Each	3
Strawberry - Half Dipped in Brown Chocolate, Half Dipped in White Chocolate	Each	3

Please refer to 1-800-FLOWERS.COM® DRG for 1 Dozen Roses Red Rose Elegance™ Premium (#1120 RD) recipe.

ROMANTIC GESTURE™

#96893 \$89.99

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday

DESIGN: Boxed Arrangement/Floral Bundle



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
12 PC Berry Box	Each	1
Baking Cups	Each	12
White Cell	Each	1
Fruit Bouquets by 1800Flowers.com SM Sticker	Each	1
10" L Brown Bear with Brown Satin Bow	Each	1

FRUIT

Strawberry - Dipped in Brown Chocolate with Red and Pink Chocolate Drizzle	Each	6
Strawberry - Dipped in White Chocolate		
with Red and Pink Chocolate Crisscross Drizzle	Each	6

Please refer to 1-800-FLOWERS.COM® DRG for 1 Dozen Roses Red Rose Elegance™ Premium (#1120 RD) recipe.

CELEBRATION OF LOVE™

#102888

CODIFIED PRODUCT

START DATE: Live END DATE: Open **SEASON:** Everyday

DESIGN: Boxed Arrangement/Floral Bundle



DESCRIPTION	UNIT	S	M	L
HARDGOODS				
12 PC Berry Box	Each	1	1	1
Baking Cups	Each	12	12	12
White Cell	Each	12	12	12
Fruit Bouquets by 1800Flowers.com SM Sticker	Each	1	1	1
FRUIT				
Strawberry - Dipped in Brown Chocolate	Each	3	3	3
Strawberry - Dipped in White Chocolate with Brown Chocolate Drizzle	Each	3	3	3
Strawberry - Dipped in Brown Chocolate with White Chocolate Drizzle	Each	3	3	3
Strawberry - Half Dipped in Brown Chocolate and Half Dipped in White Chocolate	Each	3	3	3

Please refer to 1-800-FLOWERS.COM® DRG for Floral Embrace™ (100299 S/M/L) recipe.

FLORAL EMBRACE™ WITH STRAWBERRIES

#145646 \$ \$79.99

#145646 M \$89.99 (shown) #145646 L \$99.99

CODIFIED PRODUCT

START DATE: Live END DATE: Open **SEASON:** Everyday

DESIGN: Boxed Arrangement/ Floral Bundle







\$79.99 #145646 M

\$89.99 #145466 L



3



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
12 PC Berry Box	Each	1
Baking Cups	Each	12
White Cell	Each	1
Fruit Bouquets by 1800Flowers.com SM Sticker	Each	1
FRUIT		
Strawberry - Dipped in Brown Chocolate	Each	3
Strawberry - Dipped in White Chocolate with Brown Chocolate Drizzle	Each	3
Strawberry - Dipped in Brown Chocolate with White Chocolate Drizzle	Each	3

Each

STRAWBERRY SPLENDOR™

#94949

\$39.99

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday

DESIGN: Boxed Arrangement

Strawberry - Half Dipped in Brown Chocolate, Half Dipped in White Chocolate



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
12 PC Berry Box	Each	1
Baking Cups	Each	12
White Cell	Each	1
Fruit Bouquets by 1800Flowers.com SM Sticker	Each	1
FRUIT		
Strawberry - Dipped in Brown Chocolate	Each	6
Strawberry - Dipped in Brown Chocolate,		
Covered in Bright Confetti Sprinkles	Each	6

STRAWBERRY BASH™

#96947 \$39.

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday

DESIGN: Boxed Arrangement

CORE



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
12 PC Berry Box	Each	1
Baking Cups	Each	12
White Cell	Each	1
Fruit Bouquets by 1800Flowers.com SM Sticker	Each	1

12

12

FRUIT

Strawberry - Dipped in White Chocolate with Blue Chocolate Drizzle Each

SPECIAL DELIVERY™ BOY

#102420B

CODIFIED PRODUCT

START DATE: Live END DATE: Open

SEASON: Everyday/New Baby **DESIGN:** Boxed Arrangement



#102420G

DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
12 PC Berry Box	Each	1
Baking Cups	Each	12
White Cell	Each	1
Fruit Bouquets by 1800Flowers.com SM Sticker	Each	1
FRUIT		

Each

CODIFIED PRODUCT

START DATE: Live END DATE: Open

SEASON: Everyday/New Baby **DESIGN:** Boxed Arrangement





DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
12 PC Berry Box	Each	1
Baking Cups	Each	12
White Cell	Each	1
Fruit Bouquets by 1800Flowers.com SM Sticker	Each	1

FRUIT

Pineapple - Mini Heart Shape, Dipped in		
Brown Chocolate with Pink Chocolate Drizzle	Each	6
Strawberry - Dipped in Brown Chocolate	Each	6

^{*}Ribbon note included.

#102427

CODIFIED PRODUCT

START DATE: Live END DATE: Open **SEASON:** Everyday

DESIGN: Boxed Arrangement



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
12 PC Berry Box	Each	1
Baking Cups	Each	12
White Cell	Each	1
Fruit Bouquets by 1800Flowers.com SM Sticker	Each	1

FRUIT

Strawberry - Dipped in Brown Chocolate with Red and Pink Chocolate Crisscross Drizzle	Each	6
Strawberry - Dipped in White Chocolate		
with Red and Pink Chocolate Crisscross Drizzle	Each	6

#106033

CODIFIED PRODUCT

START DATE: Live END DATE: Open **SEASON:** Everyday

DESIGN: Boxed Arrangement

CORE



DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
12 PC Berry Box	Each	1
Baking Cups	Each	12
White Cell	Each	1
Fruit Bouquets by 1800Flowers.com SM Sticker	Each	1
FRUIT		
Strawberry - Dipped in Brown Chocolate, Covered in Coconut	Each	4
Strawberry - Dipped in Brown Chocolate, Covered in Bright Confetti Sprinkles	Each	4
Strawberry - Dipped in Brown Chocolate, Covered in Ground Toffee	Each	4

STRAWBERRY CELEBRATION™

#106040 \$44.99

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday

DESCRIPTION

DESIGN: Boxed Arrangement



HARDGOODS				
12 PC Berry Box	Each	1	1	1
Baking Cups	Each	12	12	12
White Cell	Each	1	1	1
Fruit Bouquets by 1800Flowers.com SM Sticker	Each	1	1	1
FRUIT				
Strawberry - Dipped in White Chocolate and Decorated as a Baseball with Red Chocolate	Each	12	0	0
Strawberry - Dipped in Brown Chocolate and Decorated as a Football with White Chocolate	Each	0	12	0
Strawberry - Dipped in Dyed Orange Chocolate and Decorated as a Basketball with Brown Chocolate	Each	0	0	12

UNIT

BASE BALL FOOT BALL BASKET BALL

MOST VALUABLE BERRIES™

#106044 BB \$49.99 (shown) #106044 FB \$49.99 #106044 BK \$49.99

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Everyday DESIGN: Boxed Arrangement







#106044 BB

\$49.99 #106044 FB

\$49.99 #106044 BK

\$49.99





DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
12 PC Berry Box	Each	1
Baking Cups	Each	12
White Cell	Each	1
Fruit Bouquets by 1800Flowers.com SM Sticker	Each	1

FRUIT

Strawberry - Dipped in Brown Chocolate,		
with Yellow Chocolate Drizzle	Each	6
Strawberry - Dipped in Yellow Chocolate,		
with Brown Chocolate Smile	Each	6

STRAWBERRY SMILES™

#143624

CODIFIED PRODUCT

START DATE: Live END DATE: Open **SEASON:** Everyday

DESIGN: Boxed Arrangement



DESCRIPTION	UNIT	S	L	
HARDGOODS				
12 PC Berry Box	Each	0	1	
6 PC Berry Box	Each	1	0	
Baking Cups	Each	6	12	
White Cell	Each	1	1	
Fruit Bouquets by 1800Flowers.com ^{s™} Sticker	Each	1	1	
FRUIT				
Strawberry - Dipped in Brown Chocolate	Each	0	3	
Strawberry - Dipped in White Chocolate with Brown Chocolate Drizzle	Each	2	3	
Strawberry - Dipped in Brown Chocolate with White Chocolate Drizzle	Each	2	3	
Strawberry - Half Dipped in Brown Chocolate, Half Dipped in White Chocolate	Each	2	3	

SWEET STRAWBERRY TREATS™*

#144443 S #144443 L

*ALSO AVAILABLE AS: #144447: Sweet Strawberry Treats™

"DOUBLE THE FRUIT PROMOTION" **CODIFIED PRODUCT**

START DATE: Live END DATE: Open **SEASON:** Everyday

DESIGN: Boxed Arrangement





SYMPATHY



SWEET TRIBUTE™

#146576 \$59.99 16" H x 13" D

DESCRIPTION	UNIT	QUANTITY
HARDGOODS		
4.5" H Green Container PC#139870 - Codified	Each	1
FRUIT		
Lettuce	Head	0.5
Kale	Leaf	6
Honeydew - Wedge	Skewer	12
Cantaloupe - Wedge	Skewer	14
Pineapple - Tulip Shape	Skewer	3
Pineapple - Daisy Shape with Grape Center	Skewer	1
Orange - Wedge	Skewer	8
Grape Skewer	Skewer	6
Strawberry - Plain	Skewer	7

DESIGN TIP: All pineapple pieces face in one direction.

REVISED CODIFIED PRODUCT

START DATE: 1/2/17 END DATE: Open SEASON: Sympathy

DESCRIPTION

Strawberry - Plain

Grape Skewer

DESIGN: One Sided Arrangement



HARDGOODS				
Dove Planter PC#139679 - Codified	Each	1	1	
FRUIT				
Lettuce	Head	1	1	
Kale	Leaf	6	6	
Honeydew - Wedge	Skewer	8	12	
Cantaloupe - Wedge	Skewer	12	12	
Pineapple - Tulip Shape, Half Dipped in Brown Chocolate, Covered in Coconut	Skewer	6	8	
Orange - Wedge	Skewer	8	8	

UNIT

Skewer

Skewer

Skewer

S

L

10

SINCERE CONDOLENCES™

#146547 S \$89.99 9" H x 13" D **#146547 L** \$119.99 10" H x 14" D (shown

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Sympathy

DESIGN: All Around Arrangement

Apple - Wedge, Dipped in Brown Chocolate





#146547 S

\$89.99 #146547 L





PEACEFUL WISHES™

#146556 \$ \$89.99 9" H x 13" D #146556 L \$119.99 10" H x 13" D (shown)

DESCRIPTION	UNIT	S	L	
HARDGOODS				
Dove Planter PC#139679 - Codified	Each	1	1	
FRUIT				
Lettuce	Head	1	1	
Kale	Leaf	6	6	
Pineapple - Dove Shape, Dipped in Brown Chocolate, Covered with Coconut	Skewer	3	4	
Honeydew Ball Skewer (2 per)	Skewer	8	12	
Strawberry - Plain	Skewer	8	12	
Pineapple - Dove Shape	Skewer	3	4	
Grape Skewer	Skewer	6	8	
Strawberry - Dipped in White Chocolate, with Brown Chocolate Drizzle	Skewer	6	8	
Cantaloupe - Wedge	Skewer	10	12	
Orange - Wedge	Skewer	8	8	

DESIGN TIP: All pineapple doves face in one direction.

CODIFIED PRODUCT

START DATE: Live END DATE: Open SEASON: Sympathy

DESIGN: One Sided Arrangement





6 S \$89.99 #146556 L \$119.99



Hardgoods, Packaging & Add-on Products

PAGES 46 - 56



PACKAGING RESOURCE

4.5" H HEARTS MELAMINE CONTAINER



PRODUCT DETAILS:

 Name
 4.5" H Hearts Melamine Container

 Code
 #155178

 Unit Price
 \$1.52

 Case Pack
 12

 Case Price
 \$18.20

USED TO FULFILL: 148250 148251 148251CH

4.5" H PASTEL SWIRL MELAMINE CONTAINER



PRODUCT DETAILS:

Name 4.5" H Pastel Swirl Melamine Container
Code #155179
Unit Price \$1.52
Case Pack 12
Case Price \$18.20

USED TO FULFILL: 148371 148368 148365

4.5" H BIRTHDAY MELAMINE CONTAINER



PRODUCT DETAILS:

Name 4.5" H Birthday Melamine Container
Code #155180
Unit Price \$1.52
Case Pack 12
Case Price \$18.20

USED TO FULFILL: 148254 148255

148256

TROPHY VASE



PRODUCT DETAILS:

Name	Irophy Vase
Code	#155064
Unit Measure	5"H x 3.5" D
	Base = 1.5" D
Unit Price	\$3.90
Case Pack	4
Case Price	\$15.60

USED TO FULFILL: 148356 148366

148367

RESOURCE

IT'S YOUR DAY KRISPY

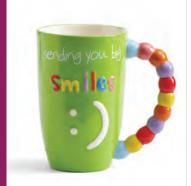


PRODUCT DETAILS:

I KODUCI DLIA	ILJ.
Name	It's Your Day Krispy
Code	#155135
Unit Price	\$3.03
Case Pack	4
Case Price	\$12.12

USED TO

5" H SMILE MUG



PRODUCT DETAILS:

	•
Name	5" H Smile Mug
Code	#139610
Unit Price	\$4.59
Case Pack	6
Case Price	\$27.54

USED TO FULFILL:

145654 148046

5" H WISHES MUG



PRODUCT DETAILS:

Name	5" H Wishes Mug
Code	#139609
Unit Measure	5.5" L x 3.25" W x 5.5" H
Unit Price	\$4.59
Case Pack	6
Case Price	\$27.54

USED TO FULFILL: 145653

LOVE AND ROMANCE MUG



PRODUCT DETAILS:

Name Lo	ove and Romance Mug
Code	#139390
Unit Measure	5.5" L x 3.25" W x 5.5" H
Unit Price	\$4.80
Case Pack	6
Case Price	\$28.80

USED TO FULFILL: 142106



RESOURCE

ARTISAN BABY PLANTER



PRODUCT DETAILS:

Name	Artisan Baby Planter
Code	#139967
Unit Price	\$3.56
Case Pack	6
Case Price	\$21.50

USED TO FULFILL:

147248 147249

TRAY (GREEN, ORANGE, PINK)



PRODUCT DETAILS:

Name	Tray
Code	#139209G, Green
	#139209OR, Orange
	#139209P, Pink
Unit Price	\$1.55
Case Pack	20 Total
Case Price	\$31.00

USED TO FULFILL:

94951	145155
96081	146554
102419	147251
106041	147250
107336	148253
138117	148363
144441	148364
144445	148372

ACRYLIC MARGARITA GLASS WITH LINER



PRODUCT DETAILS:

Name	Acrylic Margarita Glass with Liner
Code	#92970
Unit Measure	7" Top D x 5" Bottom D x 9" H
Unit Price	\$3.83
Case Pack	12
Case Price	\$45.99

USED TO FULFILL:

96946 148553

ACRYLIC MARTINI GLASS WITH LINER



PRODUCT DETAILS:

Name	Acrylic Martini Glass with Liner
Code	#92969
Unit Measure	7" Top D x 5" Bottom D x 9" H
Unit Price	\$3.83
Case Pack	12
Case Price	\$45.99

USED TO FULFILL: 94968

RESOURCE





PRODUCT DETAILS:

Name	4.5" H Red
	Melamine Container
Code	#155169
Unit Price	\$0.97
Case Pack	12
Case Price	\$11.64

USED TO FULFILL:

148361 148360

4.5" H WHITE MELAMINE CONTAINER



PRODUCT DETAILS:

PRODUCT DETAILS.			
Name	4.5" H White Melamine Container		
Code	#139871		
Unit Measure	4.5" H		
Unit Price	\$1.32		
Case Pack	24		
Case Price	\$31.68		

USED TO FULFILL:

146565 146830 146566 146844 146567 148123 146569 148124 146571 148554 146577

4.5" H GREEN MELAMINE CONTAINER



PRODUCT DETAILS:

I RODUCT DETAILS.				
Name	4.5" H Green Melamine Container			
Code	#139870			
Unit Measure	4.5" H			
Unit Price	\$1.32			
Case Pack	24			
Case Price	\$31.68			

148252



HARDGOODS AND ADD-ON PRODUCTS **RESOURCE**

RED CUPCAKE KIT



PRODUCT DETAILS:

 Name
 Red Cupcake Kit

 Code
 #97585 R/GX

 Unit Price
 \$2.30

 Case Pack
 20

 Case Price
 \$46.00

USED TO FULFILL: 107344

10" RED CRAZY BANDS BOWL



PRODUCT DETAILS:

Name	10" Red Crazy Bands Bowl		
Code	#80054		
Unit Price	\$5.38		
Case Pack	6		
Case Price	\$32.28		

USED TO FULFILL: 138120 144442

144446

10" L BROWN BEAR WITH BROWN SATIN BOW



PRODUCT DETAILS:

Name	10" L Brown Bear
	with Brown Satin Bow*

FULFILL: 102888 105689

USED TO

*Must purchase from local supplier.

RESOURCE

SWEET TREATS



PRODUCT DETAILS:

Name Sweet Treats* Small or Large Unit Measure 8 oz, Small 14 oz, Large **USED TO** FULFILL: Add-On

Assorted Box of Chocolates

*Can be ordered from BloomNet® or local supplier program.

CUDDLY PLUSH



PRODUCT DETAILS:

Name Cuddly Plush-Small or Large* Unit Measure 16" H, Small 22" H, Large

Stuffed Animal

*Must purchase from local supplier.

USED TO FULFILL: Add-On

MYLAR BALLOON



PRODUCT DETAILS:

Valentine's Day

Name One or Two Mylar Balloons* Unit Measure 18" Mylar Balloon *Occasions: Baby Boy, Baby Girl, Congratulations, Easter, Get Well, Happy Anniversary, Happy Birthday, I Love You, Thank You, Mother's Day,

*Can be ordered from BloomNet® or local supplier

USED	TO
FULFI	LL:

94948 107338 94961 107339B 94961CH 107344B 107382B 96982B 96983B 107383B 102028 146829FBB 102767B 146829BBB 146828 146829BKB 106106 148255 106242B 148256 107336B 148356 107337B 148363 107337CB



PACKAGING RESOURCE

FRUIT BOUQUETS BY 1800FLOWERS.COM^{SI} STICKERS



PRODUCT DETAILS:

Name Fruit Bouquets by 1800Flowers.comSM Stickers*

Code #110031, 250 Stickers

Unit Measure 3" D

Unit Price \$0.05

Case Pack 250 per Roll

Case Price \$13.25

*Available to order using the Equipment Order Form.

USED TO FULFILL:

All Boxed Arrangements

STRAWBERRY INSERT CARD



PRODUCT DETAILS:

 Name
 Strawberry Insert Card*†

 Unit Price
 \$0.09

 Case Pack
 250

 Case Price
 \$21.99

*Available to order using the Equipment Order Form.

[†]Artwork template can be provided by Fruit Bouquets by 1800Flowers.comSM Team to print locally.

USED TO FULFILL: All Boxed Arrangements

ARRANGEMENT HANGTAG



PRODUCT DETAILS:

 Name
 Arrangement Hangtag*†

 Code
 N/A

 Unit Price
 \$0.093

 Case Pack
 250

 Case Price
 \$23.25

*Available to order using the Equipment Order Form.

[†]Artwork template can be provided by Fruit Bouquets by 1800Flowers.comSM Team to print locally.

USED TO FULFILL:

All Around and One-Sided Arrangements

RIBBON



PRODUCT DETAILS:

Name Ribbon*

Code #PL921981, Mint #PL921999, Purple
Unit Measure 3/16"W, 500 Yards per Roll
Unit Price \$1.55

Case Pack Sold Individually
Case Price N/A

*Available to order using the Equipment Order Form.

USED TO FULFILL:

All Around and One-Sided Arrangements

PACKAGING

RESOURCE

TISSUE WRAP



PRODUCT DETAILS:

 Name
 Tissue Wrap*

 Code
 #5SCT2030APGN, Apple #5SCT2030PNSY, Pansy

 Unit Measure
 20" x 30"

 Unit Price
 \$0.06

 Case Pack
 480

 Case Price
 \$28.25

*Available to order using the Equipment Order Form.

USED TO FULFILL:

All Around and One-Sided Arrangements

DELIVERY BOX



PRODUCT DETAILS:

 Name
 Delivery Box*

 Code
 #110247

 Unit Price
 \$1.40

 Case Pack
 100

 Case Price
 \$139.70

*Available to order using the Equipment Order Form.

USED TO FULFILL:

All Around and One-Sided Arrangements

WHITE CELL LINER



PRODUCT DETAILS:

 Name
 White Cell Liner*†

 Code
 #110000, 6ct. Box

 #110002, 12ct. Box

 Unit Price
 \$0.05, 6ct. Box

 \$0.09, 12ct. Box

 Case Pack
 250

 Case Price
 \$11.74, 6ct. Box

 \$23.16, 12ct. Box

*Available to order using the Equipment Order Form. †This is a component of the Berry Boxes

USED TO FULFILL:

All Boxed Arrangements

CELLO BAG



PRODUCT DETAILS:

Name Cello Bag* #244016MCELLO, Small Code #304016MCELLO, Large 24" x 30", Small Unit Measure 30" x 40", Large Unit Price \$0.36, Small \$0.57, Large Case Pack 100 Case Price \$36.48, Small \$56.62, Large

*Available to order using the Equipment Order Form.

USED TO FULFILL:

All Around and One-Sided Arrangements



PACKAGING RESOURCE

12CT BERRY BOX



PRODUCT DETAILS:		USED TO FULFILL:		
Name Large Se	elf Closing Box*†	94949	102768	106452
Code	#109997	96892	102771	106488
Unit Price	\$0.89	96893	102888	106492
		- 96947	102991	107379
Case Pack	250	.102201	102994	107380
Case Price	\$222.48	102242	102998	107386
		102339	106033	107387
*Available to order usi	na the	102342	106038	143624
Equipment Order For	0	102412	106039	144443
Equipment order for		102415	106040	145646
†Non-Codified for Fann	ny May®	102420	106044	148370
Locations	, ,	102427	106108	Plus
				Add-On

6CT BERRY BOX



PRODUCT DETAILS:

Name	Small Self Closing Box*†
Code	#109999
Unit Price	\$0.88
Case Pack	250
Case Price	\$219.50

*Available to order using the Equipment Order Form.

[†]Non-Codified for Fanny May[®] Locations

BAKING CUPS



PRODUCT DETAILS:

Name	Baking Cups*
Code	#110265
Unit Price	\$0.008
Case Pack	1000 per Tube
Case Price	\$7.99 per Tube
Case i lice	\$7.77 per 100e

Can be ordered through Fruit Bouquets by 1800Flowers.com™ Equipment Order Form or from local supplier

*This is a component of the Berry Boxes

USED TO FULFILL:

USED TO FULFILL: Add On

All Boxed Arrangements

ARRANGEMENT PICK



PRODUCT DETAILS:

	•
Name	Arrangement Pick*
Code	#121911
Unit Price	\$0.17
Case Pack	200
Case Price	\$33.00

*Available to order using the Equipment Order Form.

USED TO FULFILL:

All Around and One-Sided Arrangements

CUTTERS AND CHOCOLATE

MATERIALS

SHAPE COOKIE CUTTERS



PRODUCT DETAILS:

Name Cookie Cutters*

Code #KH06S SM Daisy, #KH067 LRG Daisy,
#KHB10 SM Heart, #KHB01 LRG Heart,
#KHB11 SM Star, #KHB02 LRG Star,
#KHB08 Tulip, #KHB07 Christmas Tree,
#110035 Pumpkin, Leaf #110036, Cat #110037

Unit Price \$.62 - \$1.75/ea. or \$21.00 Kit

Case Pack Sold Individually or as 12 pc. Kit
Kit includes 2 of each of the following cutters:

#KHB10 SM Heart, #KHB01 LRG Heart, #KHB11 SM Star, #KHB02 LRG Star, Tulip #KHB08

#KH06S SM Daisy, #KH067 LRG Daisy,

*Order using the Equipment Order Form.

SHAPE COOKIE CUTTERS



PRODUCT DETAILS:

Name Cookie Cutters*

Shapes Octangle (for candy corn), Butterfly, Duck, Bunny, Shamrock

*Must be sourced using a local vendor or online (suggested sites: www.ckproducts.com, www.cheapcookiecutters.com, www.amazon.com, www.wilton.com, www.randm.us.)

NOTE: Purchase resin coated cutters when available.

LETTER COOKIE CUTTERS



PRODUCT DETAILS:

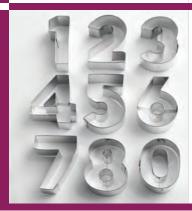
Name 3" Letter Cookie Cutters*

Letters Used A, D, E, L, M, O, V

*Must be sourced through outside vendor[†]
†Available at www.amazon.com, www.randm.us

NOTE: Purchase resin coated cutters when available.

NUMBER COOKIE CUTTERS



PRODUCT DETAILS:

Name Number Cookie Cutters 0-8*

*Must be sourced through outside vendor[†]
†Available at www.amazon.com, www.randm.us

NOTE: Purchase resin coated cutters when available.



CUTTERS AND CHOCOLATE MATERIALS

GROUND TOFFEE



PRODUCT DETAILS:

Name Ground Toffee*

*Must be sourced through outside vendor[†] Available at www.ckproducts.com

COCONUT



PRODUCT DETAILS:

Name Shredded Coconut*

*Must be sourced through outside vendor[†]
†Available at www.ohnuts.com

CONFETTI SPRINKLES



PRODUCT DETAILS:

Name Confetti Sprinkles*
Colors Used Bright

*Must be sourced through outside vendor† †Available at www.ckproducts.com

CUTTERS AND CHOCOLATE

MATERIALS

CHOCOLATE DYE



PRODUCT DETAILS:

Name Oil Based Candy Dye*

Colors Used Purple, Green, Pink, Orange

Mix oil based candy dye with melted white chocolate wafers

*Must be sourced through outside vendor[†] Available at www.ckproducts.com

CHOCOLATE POP MOLDS



PRODUCT DETAILS:

Name Chocolate Pop Molds*

Code #110046 Get Well, #110048 Happy Birthday, #110076 Thank You

Unit Price \$2.73

Case Pack Sold Individually

*Available to order using the Equipment Order Form.

CHOCOLATE COMPOUND



PRODUCT DETAILS:

Name	Chocolate Compound*		
Code	#97421 Brown/White/Red/Blue/Pink,		
	#97422 Brown/White, #97423 Brown,		
	#97424 White, #97426 Red,		
	#97427 Blue, #97428 Pink		
Unit Price	\$7.46 - \$10.71		
Case Pack	4 - 14		
Case Price	\$42.85 - \$222.96		

*Must be ordered through napcoimports.com



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TASTY TEDDY BEAR™AND SWEET BUNNY™









STEP 1:

Remove stems from apples. Stack 2 apples one on top of the other. If 1 is larger than the other use the larger on on the bottom.

STEP 2:

Turn apples upside down and skewer from the bottom using 3 skewers placed on a slight angle. Cut skewers down about 3 inches.

STEP 2A:

You can prep paws, ears and face, belly or bowtie at this time as well.

STEP 3:

Dip the apples into melted milk chocolate.









STEP 4:

Using a piping bag or skewer, put some melted chocolate on the bear or bunny's paws, belly and face 1 at a time and hold in place for a few seconds until the chocolate sets.







STEP 5:

For the ears you will need to use a cut skewer approx 2-3 inches to hold the ears on. Cut Skewer down and insert into head. Then gently push bear or bunny ear onto the skewer.

STEP 6:

You can now add your bear/ bunny to the center of the arrangement. Push gently into the lettuce and kale base.

DESIGN TIP:

For both Tasty Teddy and Sweet Bunny, you can prepare the eyes, nose, mouth and belly ahead of time, and use a dab of chocolate to adhere the pieces to the body and face.

SWEET BUNNY:

For Sweet Bunny: The same steps will follow as the bear but you will use apple wedges and pink chocolate for the belly. Design tip: add the whiskers directly to the face using a piping bag. Please see images for Sweet Bunny above.



FRUIT CAKE



STEP 1: Cut anbout 1/4 of a head of lettuce and place into bottom of green tray. Cover with green kale.



STEP 2: Place 1 whole lettuce head on top.



STEP 3:
Using 3 skewers, insert them into the lettuce on an angle to secure lettuce to base.



STEP 4: Cut down the round sides of the lettuce to create a cylinder shape.



STEP 5: Final cylinder shape.



Place green kale around the lettuce using the pineapple stars to hold it in place.

STEP 6:



Add green kale to the top of the cake and continue to insert skewered fruit.

STEP 7:



STEP 8:
Continue to insert fruit to create the cake shape.
Stars around the sides, strawberries around the bottom and honeydew around the top rim. You can then fill in the remainder of the cake with the grapes and other fruit.

DESIGN TIP:

For the flames on the candles, Use the pineapple pieces left from the stars to cut out and oval shape.

STRAWBERRIES USING SANDING SUGAR



STEP 1:

Dip strawberry in chocolate. Let chocolate set before moving onto next step.

STEP 2:

After the chocolate sets on the dipped strawberry, using white chocolate, drizzle chocolate across the strawberry.



STEP 3:

Before the white chocolate drizzle sets, sprinkle sanding sugar over entire strawberry. Once chocolate sets, brush off excess sanding sugar.

HOW TO CREATE:

RED CRAZY BANDS BOWL PRODUCTS



STEP 1:

For products using the red crazy bands bowl, take 3 heads of lettuce, place 2 at the bottom and 1 on top.



STEP 2:

To secure, insert 2 skewers on an angle (as shown), from top to bottom.



SPORTS STRAWBERRIES



Note: These steps are specifically for the Baseball strawberries. Please use the same technique for Football and Basketball strawberries.

STEP 1:

Dip strawberry in white chocolate. Let chocolate set before moving onto next step.

STEP 2:

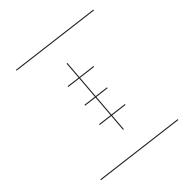
Using red chocolate in a piping bag (or CK products Candy Writer pens) make 2 curved lines on either side of the strawberry. (It is not necessary to let chocolate set before moving onto next step but may make it easier.)

STEP 3:

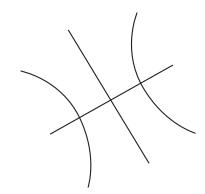
Lastly, add "stitching" over your 2 curved lines.

USE THESE TIPS TO CREATE YOUR FOOTBALL, BASEBALL AND BASKETBALL STRAWBERRIES.

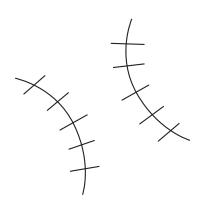
Football Stencil



Basketball Stencil



Baseball Stencil



HOW TO PACKAGE:

ALL AROUND OR ONE SIDED ARRANGEMENT



STEP 1:
Place Arrangement Pick into finished arrangement.
Use scores on shaft of the pick for sizing purposes.



STEP 2: Place finished arrangement into cello bag.



STEP 3:
Close bag with purple/green ribbon and Fruit Bouquets by 1800Flowers.comSM
Arrangement Hangtag. Make sure that the closure is airtight.



STEP 4: Place purple and green tissue wrap in delivery box.



STEP 5:
Place arrangement into delivery box,
ensuring that the bottom of the hardgood
lays flat on the bottom of the delivery box and
that the Fruit Bouquets by 1800Flowers.comSM
logo is facing front.



STEP 6:
Place Fruit Bouquets by 1800Flowers.comSM
Sticker on the front of cello bag and cut bag down to size (if needed).



HOW TO PACKAGE:

BOXED ARRANGEMENT



STEP 1: Place dipped fruit into baking cups and lay in box.



STEP 2:
Cover dipped fruit with one (1) white cell liner.



STEP 3:
Place Fruit Bouquets by 1800Flowers.comSM
Insert Card on top of white cell liner.



STEP 4: Close box and add satin loop or Fruit Bouquets by 1800Flowers.comSM Sticker.

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