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# Fall, Holiday and Everyday

DESIGN RESOURCE GUIDE



**2020**



## Introducing our 2020 Fall, Holiday and Everyday Design Resource Guide

**WE PROUDLY PRESENT OUR CELEBRATED FALL AND HOLIDAY 2020 COLLECTIONS!** Our product development team has combined their creative efforts with design inspiration from our talented BloomNet® florists to create festive floral arrangements. A perfect collaboration of experience and originality created an extraordinary collection for Fall, Holiday, and Everyday core occasions.

### FALL DELIGHTS!

Autumn's natural beauty radiates welcome in our warm earthy accents and rich floral tones.

#### New and Original!

Featuring *Plentiful White Pumpkin™*, a spectacular autumnal medley with a fashionable soft mix, and *Autumn Essence Pumpkin Medley™*, an amazing traditional design. Both are in our new and exclusive *Grateful White Pumpkin*, a pumpkin with modern flair and on-trend gold accents!

Our *Honeycomb Mason Jar* is an artfully textured peach quartz glass vase that features a fall floral mix we call *Autumn Confetti™ Bouquet* and a core arrangement, *Countryside™ Bouquet*. Each design brings a fresh approach with unique floral and vessel design for our seasonal and core introductions.

#### Revised and Refreshed!

Our new *Antique Gold Vintage Lantern* is crafted with a cathedral-style design and an LED candle for creating ambient light for seasonal luster! This new revised version accents our *Brilliant Autumn™ Centerpiece* and is designed with an improved mechanism and elongated legs to improve stability in the arrangement. Our stand-out floral design, *Amber Waves™*, has been refreshed in our new version of *Brilliant Mosaic Vase*, now available with a diamond-shaped center border to capture the spirit of autumn's radiance.

*Plum Crazy™ for Fall*, arrives with a new floral design and a spectacular new vase! Our *Jewel Tone Mosaic Vase* is an exciting enhancement that will become a remarkable new success story!

*Rustic Cube*, a classic natural wood grain 5-inch cube, is the perfect style for showcasing natural floral beauty. We have designed a new centerpiece, *Seasonal Sunset™ Centerpiece*, and a core introduction, *Vibrant Jewel™ Bouquet*; both options highlight exceptional design with bold color and natural rustic texture.

#### Back by Popular Demand!

We capture the charm of the season with *Harvest Glow™ Bouquet*, a successful feature designed in our popular *Rustic Cube*. We have reinstated *Harvest Hayride™ Flower Arrangement*, which is featured in our exclusive *Farm House Wagon*, another phenomenal success!

Celebrate with *a-DOG-able® for Fall* and *Pumpkin N' Posies™*, two unique success stories featured in our *Rustic Woodland Pumpkin*, a whimsical yet traditional pumpkin container with exceptional performance and rave reviews!

### WELCOME HOLIDAY JOY!

Fun and infinitely festive, our gifts are a joyful way to spread holiday cheer this season!

*Holiday Flower Tree® Kit—Santa's Special Delivery* celebrates the magical splendor of Santa's enchanting gift-giving, spreading joy and happiness around the world. Our gold burlap sack is Santa's signature pouch that arrives with an exceptional 5-point star topper that doubles as an ornament. Additional embellishments round out this kit to decorate our best-selling holiday gift! Other gifts to be treasured by many include *Holiday Flower Tree® The Magic of Christmas™*, *Santa Paws™*, and *The Magic of Christmas™ Arrangement*.

*Dashing Through the Snow Sleigh™* is designed in our new *Joyful Winter Sleigh™*, a rustic woodland-style sleigh with vintage embellishments created for one purpose, to fill your heart with joy! Our *Let It Glow™ Centerpiece* is designed around our *Antique Gold Vintage Lantern* (see above).

Introducing our *Winter Frost™ Bouquet by Real Simple®*, featuring a winter white monochromatic arrangement accented with icy blue ornament balls. Our *Glorious Noel™ Bouquet* is a new upscale design that is embellished with icy blue and silver metallic ornament balls. Each design underscores the significance of "blue" as a modern winter color aesthetic.

*Spirit of the Season™ Arrangement* has been revised utilizing a codified faux white birch ribbon, which adds a rustic winter accent to a non-codified container. Our new festive *Peppermint Joy™ Bouquet* is a whimsical addition featuring locally sourced candy canes mounted to the vase using curling ribbon. A special way to send cheerful smiles across the miles!

A traditional plaid surrounds our water-resistant *Festive Plaid Hat Box*, an innovation that is the perfect setting for our new *Christmas Traditions™ Bouquet*—a celebratory design that is innovative and created with flair and holiday joyfulness this season!

#### Back by Popular Demand!

Our successful *Starlight Starbright Ornament™* is created with sweet intentions and inspired by merriment and good wishes. This festive floral arrangement and glittery ornament container has been reinstated as a finale to the exceptional design options we treasure this holiday season!

#### Revised Core Introductions

We continue our new introductions to our core everyday line to maintain an ever-changing product assortment that will entice and delight our customers!

Introducing the newly designed *Serene Green™*, a refreshed core arrangement in natural green tones, an earthy yet modern design that will resonate with our customers.

*Floral Treasures™ Bouquet*, a vibrant new version that is based on our continued success with lighter hues balanced with vivid colorations. The perfect design to send happiness and cheer for special occasions!

*Garden of Grandeur™*, an amazing best seller, is enhanced with a fresh floral design complete with improved floral components sure to surprise and delight our customers.

**An important note to our partners:** Many of our vessels contain special applications and finishes that are water resistant and contain PVC liners but they should NOT be fully immersed into water or saturated with water. Our glass vessels and vases are waterproof and can be saturated with water. However, if they are designed with unique embellishment or special applications, they should not be immersed in water.

#### Thank You!

We are delighted to present many wonderful new designs and gifting opportunities for the holiday season! Your support and dedication inspire us to create compelling and truly original gifts to maximize revenue and profit potential and increase traffic to your stores. As the sparkle and spirit of the holiday season begins, we wish to thank you for your dedication to delivering smiles each day!

*"Believe in the Magic of the Season"*  
(Unknown)



**Order Early and Stock Up on Featured Floral!** Remember to include the varieties below:

- Burgundy Carnations
- Eucalyptus (both spiral and seeded)
- Lavender Roses
- Kale (purple)
- Hydrangea (white and green)
- Dusty Miller
- Red Tint Solidago and Red Tint Seeded Eucalyptus
- Peppermint Carnations and Mini Carnations



**Planning!** Plan for additional delivery drivers and additional staff members to handle increased order volume. Make sure all of your computers and delivery vehicles are in proper working condition prior to the holiday. A portable water station is also a great way for several designers to fill arrangements and bouquets at once.



**Staff Communication!** Schedule a shop staff meeting so everyone is on the same page about peak procedure and best practices.



**Organization!** To maximize productivity, set up a functional assembly line so that designers have all resources easily accessible to them.

### GET A HEAD START! MANY ARRANGEMENTS CAN BE PREPARED IN ADVANCE...



**Build!**

- Boxwood trees and centerpieces can be arranged prior to the holiday and stored in a cool location and kept hydrated.
- Baskets and containers can be pre-prepared with oasis and liner.
- Pre-pick ornaments, pinecones, bows, and ribbon loops as part of the prepping process.



**Green!**

- Green vases and add flower food for high-volume products such as *Fields of Europe™*



**Hydrate!**

- For any vases you green in advance, check daily to see if water needs to be added or refreshed.
- Soak floral foam properly to avoid air pockets; never force the foam into water.



**Accessorize!**

- Accessories may be added to arrangements early to save valuable time during peak. If high-volume items have accessories, arrange them by each vase.
- Accessories such as ornaments, bows, and pinecones can be inserted into baskets ahead of time.



**Handle floral with care!**

- Before inserting winter greens into foam or into a vase arrangement, shave off the ends of the stems to remove the bark so the exposed stem can hydrate properly.



**Keep us in the loop!**

- Submit Inventory Updates (Bloomlink > Utilities > Forms) to let us know what you have in stock.
- Submit Real Time Delivery Notifications before 7 PM on date of delivery.



By working together to Deliver Smiles, we can help meet our customers' expectations and bring more orders into your Shop!

1-800-FLOWERS.COM® provides its customers with a 100% Smile Guarantee. In order to consistently meet and exceed customer expectations, our Florists Relations Team closely monitors the fulfillment of 1-800-FLOWERS.COM orders to ensure that 1-800-FLOWERS.COM Quality and Performance Standards are being consistently maintained. (See the BloomLink® Utilities Tab, "1-800-FLOWERS® Quality Performance Standards" for complete details.)

Today's online consumers expect that their recipient will receive a gift that resembles the product that they ordered as advertised. To meet this expectation, BloomNet® Florists fulfilling 1-800-FLOWERS.COM® orders are required to maintain adequate inventory of the floral varieties and containers for our featured arrangements, as detailed in the 1-800-FLOWERS.COM Design Resource Guide ("DRG").

If you do not have a recipe component needed to fulfill an order for a 1-800-FLOWERS.COM® product, as specified in the DRG, you have two choices: (1) Substitute the required items following the guidelines set forth in this document; or (2) Timely Reject the order.

Should you decide to proceed with a Substitution, please ensure that the components are as similar as possible and always of equal value, and keep in mind that Substitutions may result in a Customer Service Issue (CSI) if the customer is not satisfied with the resemblance of the delivered product with the product that was ordered. If you do not have the appropriate item to make a Substitution, you may choose to Reject the order instead. In either case, please remember that both Customer Service Issues (CSI's) and Rejects are closely monitored as part of our 1-800-FLOWERS.COM Quality Assurance Program.

Please take a moment to review the 1-800-FLOWERS.COM Substitution Guidance below and the suggested substitutions provided on individual recipes throughout the 1-800-FLOWERS.COM Design Resource Guide ("DRG"). PLEASE NOTE, an electronic version of the most recent 1-800-FLOWERS.COM Design Resource Guide is located under the Utilities Tab on BloomLink®.

- ✿ Maintain overall shape, size, and style of the arrangement.
- ✿ Maintain shades and color combinations of the arrangement.
- ✿ Utilize similar type flowers (e.g., spike for spike, round for round). Substitutions should be of equal value. Prioritize variety over color in single variety arrangements.
- ✿ Use containers listed in the Design Resource Guide, paying particular attention to style and color.
- ✿ Never substitute Codified Products, unless you've received the express consent of 1-800-FLOWERS.COM®.

To support the successful fulfillment of 1-800-FLOWERS.COM® orders, please make sure to communicate to us any Substitutions made on an order by sending an **INFO message** with the details of the Substitution, and then immediately proceed with the delivery of the order. It is not necessary to send an Inquiry message and/or await a response regarding your Substitution prior to proceeding to deliver the order.

The details from your **INFO message** will assist the 1-800-FLOWERS.COM® Customer Service Team in responding to any customer inquiries and hopefully avoid a Customer Service Issue (CSI).

Should you decide not to or are unable to make a Substitution on the order, please **Reject** the order in a timely basis and in accordance with **BloomNet's Timely Reply Program**. (See the BloomLink® Utilities Tab, "BloomNet Timely Reply Program" for complete details.)

As a helpful reminder, if your Shop is out of stock or unable to secure inventory for the floral varieties and containers needed to fulfill 1-800-FLOWERS.COM orders according to DRG recipes, you can opt to temporarily suspend your Shop from receiving 1-800-FLOWERS.COM orders until you are able to re-stock the necessary components to fulfill 1-800-FLOWERS.COM® orders. (See the BloomLink® Utilities Tab for instructions on **HOW-TO Self-Suspend BloomLink®**.)

**We're here to help!** Should you have any questions, please contact BloomNet Customer Service at 1-800-BloomNet (1-800-256-6663), customerservice@bloomnet.net, or via chat at [www.bloomnet.net](http://www.bloomnet.net).

Thank you for your dedication as a BloomNet Professional Florist.



**AT NO  
ADDITIONAL  
COST!**

## BLOOMNET'S DELIVERY MANAGEMENT Available To All Business Management System Users



### GET UNLIMITED DELIVERIES PER ROUTE

Sign up for BloomNet's Local Delivery Management software & app and get faster, more reliable deliveries per route!



### REAL-TIME DELIVERY CONFIRMATIONS

Route4Me App = Faster, More Accurate Deliveries. Drivers submit real-time delivery confirmations right from their smart phones.



### SAVE TIME & MAXIMIZE SAME DAY DELIVERIES

Re-route deliveries on the fly to optimize drive routes, even while trips are in progress.



### IMPROVE CUSTOMER SERVICE

Add a photo or signature to delivery confirmations & reduce customer inquiries.

**bloomnet**  
Technologies

Watch our demo at [www.bloomnet.net/localdelivery](http://www.bloomnet.net/localdelivery)

**SIGN UP NOW!**

Contact us today to get started! 1-800-BloomNet (1-800-256-6663)



# BRILLIANT MOSAIC VASE

**ONLY \$5.35**  
Each!

PC #156661

Featured in (1) 1-800-FLOWERS® Codified Arrangement!

An authentic medley of radiant colors blend brilliantly to create our genuine stained glass mosaic vase. A distinctive vessel inset with a diamond border that can be used in centerpieces, as a vase, or a home décor piece.

USED TO FULFILL: 1-800-FLOWERS® Amber Waves™ PC #176896



### PRODUCT DESCRIPTION

NAME: Brilliant Mosaic Vase  
BN CODE: #156661

### PRODUCT DETAIL/PRICING

UNIT MEASUREMENT: 6"H x 4"W  
UNIT PRICE: \$5.35  
CASE PACK: 8  
CASE PRICE: \$42.80  
1<sup>ST</sup> DELIVERY DATE: 8/1/20



**1-800-FLOWERS® Amber Waves™**

Arrangement PC #176896

Suggested Retail Price:  
\$49.99 S, \$59.99 L (Above)



# GRATEFUL WHITE PUMPKIN

**ONLY \$4.85**  
Each!

PC #156660

Featured in (2) 1-800-FLOWERS® Codified Arrangements!

A modern-styled white satin finish pumpkin designed with embossed detail and golden accents. This unique design can be used for floral, holiday wrapped candies, or as a unique seasonal décor piece.

USED TO FULFILL: 1-800-FLOWERS® Plentiful White Pumpkin™ PC #176878  
1-800-FLOWERS® Autumn Essence Pumpkin Medley™ PC #176879



◀ 1-800-FLOWERS® Plentiful White Pumpkin™

Arrangement  
PC #176878

Suggested Retail Price:  
\$49.99 S, \$54.99 M (Left),  
\$59.99 L



### PRODUCT DESCRIPTION

NAME: Grateful White Pumpkin  
BN CODE: #156660

### PRODUCT DETAIL/PRICING

UNIT MEASUREMENT: 4.75"H x 4.75"W  
UNIT PRICE: \$4.85  
CASE PACK: 8  
CASE PRICE: \$38.80  
1<sup>ST</sup> DELIVERY DATE: 8/1/20



▶ 1-800-FLOWERS® Autumn Essence Pumpkin Medley™  
PC #176879  
SRP: \$49.99 S,  
\$54.99 M (Right),  
\$59.99 L





# WOODLAND PUMPKIN

**ONLY \$5.63**  
Each!

PC #156135

Featured in (2) 1-800-FLOWERS® Codified Arrangements!

Our artisan-style pumpkin canister is designed with rich tones and a crafty squirrel adding whimsical humor to our exclusive ceramic design. Measures 7"H x 5.75"W and can be used to hold fresh floral or as a seasonal décor item.

USED TO FULFILL: 1-800-FLOWERS® Pumpkin N' Posies™ PC #174294  
1-800-FLOWERS® a-DOG-able® for Fall PC #174298



◀ 1-800-FLOWERS®  
Pumpkin N' Posies™  
Arrangement PC #174294  
Suggested Retail Price:  
\$49.99 S, \$54.99 M (Left),  
\$59.99 L



### PRODUCT DESCRIPTION

NAME: Woodland Pumpkin  
BN CODE: #156135

### PRODUCT DETAIL/PRICING

UNIT MEASUREMENT: 7"H x 5.75"W  
UNIT PRICE: \$5.63  
CASE PACK: 8  
CASE PRICE: \$45.04  
1<sup>ST</sup> DELIVERY DATE: 8/1/20



▶ 1-800-FLOWERS®  
a-DOG-able® for Fall  
PC #174298  
SRP: \$59.99 (Right)





# FARM HOUSE WAGON

**ONLY \$5.40**  
Each!

PC #156139

Featured in (1) 1-800-FLOWERS® Codified Arrangement!

Our charming Farm House Wagon is washed in antique blue and designed with historic features reminiscent of an original vintage farm-style wagon. When the flowers expire, customers can use this container for a potted plant or as a seasonal accent design piece. Arrives with a PVC liner and measures 13"L x 4.875"W x 5.5"H.

USED TO FULFILL: 1-800-FLOWERS® Harvest Hayride™ Flower Arrangement PC #174296



### PRODUCT DESCRIPTION

NAME: Farm House Wagon  
BN CODE: #156139

### PRODUCT DETAIL/PRICING

UNIT MEASUREMENT:  
13"L x 4.875"W x 5.5"H

UNIT PRICE: \$5.40  
CASE PACK: 6  
CASE PRICE: \$32.40  
1<sup>ST</sup> DELIVERY DATE: 8/1/20



1-800-FLOWERS® Harvest Hayride™  
Flower Arrangement

PC #174296

Suggested Retail Price:  
\$49.99 S, \$59.99 M (Above), \$69.99 L



# ANTIQUE GOLD VINTAGE LANTERN

PC #156666

Featured in (2) 1-800-FLOWERS® Codified Arrangements!

An elegant antique gold lantern accents our centerpieces and includes a soft ambient light for seasonal luster. Crafted in metal with a cathedral-style design and an LED tea light for special occasions.

USED TO FULFILL: 1-800-FLOWERS® Brilliant Autumn™ Centerpiece PC #176897  
1-800-FLOWERS® Let It Glow™ Centerpiece PC #179352

**ONLY \$4.60**  
Each!



**PRODUCT DESCRIPTION**

NAME: Antique Gold Vintage Lantern  
BN CODE: #156666

**PRODUCT DETAIL/PRICING**

UNIT MEASUREMENT: 7"H x 2.95"L x 2.95"W  
UNIT PRICE: \$4.60  
CASE PACK: 6  
CASE PRICE: \$27.60  
1<sup>ST</sup> DELIVERY DATE: 8/1/20



◀ 1-800-FLOWERS®  
Let It Glow™  
Centerpiece  
Arrangement PC #179352  
Suggested Retail Price:  
\$59.99 S, \$69.99 L (Left)

▶ 1-800-FLOWERS®  
Brilliant Autumn™  
Centerpiece  
PC #176897  
SRP: \$59.99 S,  
\$69.99 L (Right)





# HOLIDAY FLOWER TREE® KIT SANTA'S SPECIAL DELIVERY

**ONLY \$7.00**  
Each!

PC #156663

Featured in (3) 1-800-FLOWERS® Codified Arrangements!

A gold-dusted vintage ceramic embossed burlap sack is Santa's signature pouch, celebrated for delivering Christmas magic throughout the world (will include Santa hat for Santa Paws™).

USED TO FULFILL: 1-800-FLOWERS® Holiday Flower Tree® The Magic of Christmas™ PC #179348  
1-800-FLOWERS® The Magic of Christmas™ Arrangement PC #179374  
1-800-FLOWERS® Santa Paws™ PC #179350



◀ 1-800-FLOWERS®  
Holiday Flower  
Tree® The Magic  
of Christmas™  
Arrangement  
PC #179348  
Suggested Retail Price:  
\$49.99 S, \$64.99 M,  
\$79.99 L (Left), \$99.99 XL



### PRODUCT DESCRIPTION

NAME: Holiday Flower Tree® Kit  
Santa's Special Delivery  
BN CODE: #156663

### PRODUCT DETAIL/PRICING

UNIT MEASUREMENT: 4.72"H x 6.1"W  
UNIT PRICE: \$7.00  
CASE PACK: 10  
CASE PRICE: \$70.00  
1<sup>ST</sup> DELIVERY DATE: WINTER



◀ 1-800-FLOWERS®  
The Magic of  
Christmas™  
Arrangement  
PC #179374  
SRP: \$59.99 S,  
\$69.99 L (Far Left)

◀ 1-800-FLOWERS®  
Santa Paws™  
PC #179350  
SRP: \$59.99 (Left)



# JOYFUL WINTER SLEIGH™

**ONLY \$6.75**  
Each!

PC #156664

Featured in (1) 1-800-FLOWERS® Codified Arrangement!

Our exclusive rustic sleigh is whitewashed with gold and designed with vintage metal messaging and faux seasonal greenery that will fill your heart with JOY!

USED TO FULFILL: 1-800-FLOWERS® Dashing Through the Snow Sleigh™ PC #176954



### PRODUCT DESCRIPTION

NAME: Joyful Winter Sleigh™  
BN CODE: #156664

### PRODUCT DETAIL/PRICING

UNIT MEASUREMENT: 6.5"H x 9.25"L  
x 4.5"W  
UNIT PRICE: \$6.75  
CASE PACK: 6  
CASE PRICE: \$40.50  
1<sup>ST</sup> DELIVERY DATE: WINTER



1-800-FLOWERS® Dashing Through the Snow Sleigh™ Arrangement PC #176954  
Suggested Retail Price: \$49.99 S, \$59.99 M (Above), \$69.99 L



# FESTIVE PLAID HAT BOX

**ONLY \$3.15**  
Each!

PC #156665

Featured in (1) 1-800-FLOWERS® Codified Arrangement!

Our festive plaid hat box is water-resistant and arrives with an acrylic liner. A traditional container with holiday flair and merriment. Measures 5"L x 5"W x 5"H.

USED TO FULFILL: 1-800-FLOWERS® Christmas Traditions™ Bouquet PC #176967



### PRODUCT DESCRIPTION

NAME: Festive Plaid Hat Box  
BN CODE: #156665

### PRODUCT DETAIL/PRICING

UNIT MEASUREMENT: 5"L x 5"W x 5"H  
UNIT PRICE: \$3.15  
CASE PACK: 6  
CASE PRICE: \$18.90  
1<sup>ST</sup> DELIVERY DATE: WINTER



**1-800-FLOWERS®**  
**Christmas Traditions™ Bouquet**  
Arrangement PC #176967  
Suggested Retail Price:  
\$49.99 (Above)



# BIRCH RIBBON WRAP

**ONLY \$33.44**  
Each!

PC #156667

Featured in (2) 1-800-FLOWERS® Codified Arrangements!

A new codified accessory ribbon that is used to add rustic texture to clear vases. Measures 4"W x 25 yards for each roll.

USED TO FULFILL: 1-800-FLOWERS® Spirit of the Season™ Arrangement PC #176962  
1-800-FLOWERS® Winter Extravagance™ Bouquet PC #176999



### PRODUCT DESCRIPTION

NAME: Birch Ribbon Wrap  
BN CODE: #156667

### PRODUCT DETAIL/PRICING

UNIT MEASUREMENT: 4"W x 25 YDS  
UNIT PRICE: \$33.44  
CASE PACK: 1  
CASE PRICE: \$33.44  
1<sup>ST</sup> DELIVERY DATE: WINTER



◀ 1-800-FLOWERS® Spirit of the Season™ Arrangement  
PC #176962  
Suggested Retail Price:  
\$59.99 S, \$69.99 M (Left),  
\$79.99 L

▶ 1-800-FLOWERS® Winter Extravagance™ Bouquet  
PC #176999  
SRP: \$79.99 (Right)





# STARLIGHT STARBRIGHT ORNAMENT™

ONLY \$6.25  
Each!

PC #156137

Featured in (1) 1-800-FLOWERS® Codified Arrangement!

A removeable lid allows the container to be used as a functional holiday décor piece after the floral has expired. The sweetest holiday gift, filled with good wishes to be treasured for many years to come.

USED TO FULFILL: 1-800-FLOWERS® Starlight Starbright Ornament™ PC #174648



### PRODUCT DESCRIPTION

NAME: Starlight Starbright Ornament™  
BN CODE: #156137

### PRODUCT DETAIL/PRICING

UNIT MEASUREMENT: 7"H x 4.25"D  
UNIT PRICE: \$6.25  
CASE PACK: 8  
CASE PRICE: \$50.00  
1<sup>ST</sup> DELIVERY DATE: WINTER

1-800-FLOWERS® Starlight Starbright Ornament™

Arrangement PC #174648

Suggested Retail Price:  
\$49.99 S, \$59.99 L (Above)



# HONEYCOMB MASON JAR PEACH QUARTZ

**ONLY \$3.50**  
Each!

PC #156655

Featured in (2) 1-800-FLOWERS® Codified Arrangements!

Artfully textured peach quartz glass vase with honeycomb design garnished with natural raffia. A bee sweet mason jar that is great for any space. Measures 6.75"H x 4"D.

USED TO FULFILL: 1-800-FLOWERS® Autumn Confetti™ Bouquet PC #176881  
1-800-FLOWERS® Countryside™ Bouquet PC #176880



### PRODUCT DESCRIPTION

NAME: Honeycomb Mason Jar  
Peach Quartz  
BN CODE: #156655

### PRODUCT DETAIL/PRICING

UNIT MEASUREMENT: 6.75"H x 4"D  
UNIT PRICE: \$3.50  
CASE PACK: 8  
CASE PRICE: \$28.00  
1<sup>ST</sup> DELIVERY DATE: WINTER



◀ 1-800-FLOWERS®  
Autumn Confetti™  
Bouquet

Arrangement  
PC #176881

Suggested Retail Price:  
\$49.99 S, \$59.99 L (Left)

▶ 1-800-FLOWERS®  
Countryside™  
Bouquet

PC #176880  
SRP: \$49.99 S,  
\$59.99 L (Right)





## FALL, HOLIDAY & EVERYDAY CODIFIED PRODUCTS

## FALL, HOLIDAY & EVERYDAY CODIFIED PRODUCTS

**Timeless  
Treasure Pitcher**



**PRODUCT DETAILS:**

Name	Timeless Treasure Pitcher
Code	#156120
Unit Measure	8"H x 6"D
Unit Price	\$5.55
Case Pack	8
Case Price	\$44.40

**USED TO FULFILL:**

Core:	167539	176436
	167540	176437
	167558	
	167559	
	176336	
	176337	
	176344	
	176345	

Southern Living 1800flowers.com  
COLLECTION

**Sandra Present**



**PRODUCT DETAILS:**

Name	Sandra Present
Code	#155449
Unit Measurement:	4.5"L x 5"H x 4.5"W
Unit Price	\$5.75
Case Pack	8
Case Price	\$46.00

**USED TO FULFILL:**

Core:	167382
	167383

The Sandra Magsamen Collection

**Unicorn Kit:  
1 horn, 1 set ears**



**PRODUCT DETAILS:**

Name	Unicorn Kit: 1 horn, 1 set ears
Code	#156130
Unit Measure	4.72"L x 4.72"W x 5.2"H
Unit Price	\$3.00
Case Pack	4
Case Price	\$12.00

**USED TO FULFILL:**

Core:	167537
	174314

**Real Simple®  
Geometric  
Pattern Vase**



**PRODUCT DETAILS:**

Name	Real Simple® Geometric Pattern Vase
Code	#156116
Unit Measure	6"L x 4.5"H x 6"W
Unit Price	\$5.20
Case Pack	4
Case Price	\$20.80

**USED TO FULFILL:**

Core:	167690	179353	176956
	167863	179354	176997
	174319	179476	179351
	174320		179356
	174321		
	174322		
	176009		
	176010		
	176966		
	176994		

REAL SIMPLE

**Always in My  
Heart Sympathy  
Canister**



**PRODUCT DETAILS:**

Name	Always in My Heart Sympathy Canister
Code	#156640
Unit Measure	5.2"H x 4.4"W
Unit Price	\$5.75
Case Pack	6
Case Price	\$34.50

**USED TO FULFILL:**

Core:	167541
	167542

**Ruby Vase**



**PRODUCT DETAILS:**

Name	Ruby Vase
Code	#155248
Unit Measure	Top Diameter: 4.75" Bottom Diameter: 3.375" Inner Neck Opening Diameter: 2.75" Belly Diameter: 5.25" Height: 8.75"
Unit Price	\$3.93
Case Pack	8
Case Price	\$31.44

**USED TO FULFILL:**

Core:	161132
	161713

See 1-800-Flowers.com Sympathy Design Resource Guide

**Jewel Tone  
Mosaic Vase**



**PRODUCT DETAILS:**

Name	Jewel Tone Mosaic Vase
Code	#156642
Unit Measure	8"H x 4"W
Unit Price	\$6.80
Case Pack	4
Case Price	\$54.40

**USED TO FULFILL:**

Core:	176438
	176439
Seasonal:	176877

**White Mosaic  
Vase**



**PRODUCT DETAILS:**

Name	White Mosaic Vase
Code	#155450
Unit Measure	Top Diameter: 4.25" Bottom Diameter: 3" Height: 5.875"
Unit Price	\$5.25
Case Pack	8
Case Price	\$42.00

**USED TO FULFILL:**

Core:	161273
	161345
	176369



## FALL, HOLIDAY & EVERYDAY CODIFIED PRODUCTS

## FALL, HOLIDAY & EVERYDAY CODIFIED PRODUCTS

10"H Waterford®  
Lotus Vase



**PRODUCT DETAILS:**

Name	Marquis by Waterford® Lotus Vase
Code	#156643
Unit Measure	10"H
Unit Price	\$23.45
Case Pack	4
Case Price	\$93.80

**USED TO FULFILL:**

Core:	176331
	176332
	176333
	176451

Lotsa Love® Kit  
Baby Girl



**PRODUCT DETAILS:**

Name	Lotsa Love® Kit Baby Girl
Code	#155791
Unit Measure	Bear = 7"H Container = 4"H x 3.5"W Balloon = 9"D pre-inflated
Unit Price	\$5.75
Case Pack	6
Case Price	\$34.50

**USED TO FULFILL:**

Core:	166363
-------	--------

Violet Vase



**PRODUCT DETAILS:**

Name	Violet Vase
Code	#155060
Unit Measure	Top Diameter: 8"H x 5.125" Bottom Diameter: 2.625"
Unit Price	\$4.25
Case Pack	8
Case Price	\$34.00

**USED TO FULFILL:**

Core:	176327
	176343

Lotsa Love® Kit  
Happy Birthday



**PRODUCT DETAILS:**

Name	Lotsa Love® Kit Happy Birthday
Code	#155162
Unit Measure	Bear = 7"H Container = 4"H x 3.5"W Balloon = 9"D pre-inflated
Unit Price	\$5.75
Case Pack	6
Case Price	\$34.50

**USED TO FULFILL:**

Core:	148261
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Rustic Cube



**PRODUCT DETAILS:**

Name	Rustic Cube
Code	#156138
Unit Measure	5.2"L x 5.2"H x 5.2"W
Unit Price	\$3.50
Case Pack	8
Case Price	\$28.00

**USED TO FULFILL:**

Core:	176339	Seasonal:	174303
	176341		174652
	176449		176868
	176885		176883
			176961
			179355
			179366

Lotsa Love® Kit  
Get Well



**PRODUCT DETAILS:**

Name	Lotsa Love® Kit Get Well
Code	#155163
Unit Measure	Bear = 7"H Container = 4"H x 3.5"W Balloon = 9"D pre-inflated
Unit Price	\$5.75
Case Pack	6
Case Price	\$34.50

**USED TO FULFILL:**

Core:	148262
-------	--------

Lotsa Love® Kit  
Baby Boy



**PRODUCT DETAILS:**

Name	Lotsa Love® Kit Baby Boy
Code	#155792
Unit Measure	Bear = 7"H Container = 4"H x 3.5"W Balloon = 9"D pre-inflated
Unit Price	\$5.75
Case Pack	6
Case Price	\$34.50

**USED TO FULFILL:**

Core:	166362
-------	--------

Peaceful  
Cachepot



**PRODUCT DETAILS:**

Name	Peaceful Cachepot
Code	#156119
Unit Measure	8.46"L x 3.94"W x 4.72"H
Unit Price	\$3.80
Case Pack	6
Case Price	\$22.80

**USED TO FULFILL:**

Core:	167679
	167680
	167681
	167682

See 1-800-Flowers.com Sympathy Design Resource Guide



## FALL, HOLIDAY & EVERYDAY CODIFIED PRODUCTS

## FALL, HOLIDAY & EVERYDAY CODIFIED PRODUCTS

**Silver  
Radiance Vase**



PRODUCT DETAILS:	
Name	Silver Radiance Vase
Code	#156121
Unit Measure	8"H x 4"D
Unit Price	\$7.60
Case Pack	6
Case Price	\$45.60

USED TO FULFILL:	
Core:	176328
	176338

**Birthday Wishes  
Flower Cake® Kit**



PRODUCT DETAILS:	
Name	Birthday Wishes Flower Cake® Kit
Code	#155243
Unit Measure	3.13"H x 10"D
Unit Price	\$4.38
Case Pack	8
Case Price	\$35.04

USED TO FULFILL:	
Core:	148666
	174313
	174314

**Graceful  
Pedestal Vase**



PRODUCT DETAILS:	
Name	Graceful Pedestal Vase
Code	#155063
Unit Measure	10.375"H x 9.5"D
Unit Price	\$8.35
Case Pack	6
Case Price	\$50.10

USED TO FULFILL:	
Core/Sympathy:	161878
	166578
	174203

**Lenox®  
Poppy Vase**



PRODUCT DETAILS:	
Name	Lenox® Poppy Vase
Code	#139678
Unit Measure	10"H x 3.75"D
Unit Price	\$13.50
Case Pack	4
Case Price	\$54.00

USED TO FULFILL:	
Core:	163078
	163079
	163080
	163081

See 1-800-Flowers.com Sympathy Design Resource Guide

**Acrylic  
Martini  
Glass with  
Liner**



PRODUCT DETAILS:	
Name	Acrylic Martini Glass with Liner
Code	#92969
Unit Measure	7" Top Diameter x 5" Bottom Diameter x 9"Height
Unit Price	\$3.40
Case Pack	12
Case Price	\$40.80

USED TO FULFILL:	
Core:	91078
	91856
	148526
Seasonal:	145627

**Dog Bed Basket  
with Liner**



PRODUCT DETAILS:	
Name	Dog Bed Basket with Liner
Code	#92981
Unit Measure	9.5"W x 3.5"H x 7"D
Unit Price	\$4.10
Case Pack	12
Case Price	\$49.20

USED TO FULFILL:	
Core:	91874
Seasonal:	174293
	103911
	146761
	159226
	166265
	167692

**INCLUDES:**  
Peeled Willow Bed with Liner, 2 Eyes, 1 Nose

**Acrylic  
Margarita  
Glass with  
Liner**



PRODUCT DETAILS:	
Name	Acrylic Margarita Glass with Liner
Code	#92970
Unit Measure	7" Top Diameter x 5" Bottom Diameter x 9"Height
Unit Price	\$3.40
Case Pack	12
Case Price	\$40.80

USED TO FULFILL:	
Core:	167693
Seasonal:	167120

**Kitty Kat Kit**



PRODUCT DETAILS:	
Name	Kitty Kat Kit
Code	#139972
Unit Measure	4.5"H
Unit Price	\$2.00
Case Pack	4
Case Price	\$8.00

USED TO FULFILL:	
Core:	148651
Seasonal:	159204
	166264
	167683
	174312

**INCLUDES:**  
Ears, Eyes, and Mouth



## FALL, HOLIDAY & EVERYDAY CODIFIED PRODUCTS

## FALL, HOLIDAY & EVERYDAY CODIFIED PRODUCTS

Birthday Hat



**PRODUCT DETAILS:**

Name	Birthday Hat
Code	#139944
Unit Measure	2"H
Unit Price	\$0.82
Case Pack	4
Case Price	\$3.28

**USED TO FULFILL:**

Core:	148651
	167692

14 oz.  
Harry London®  
Gourmet  
Chocolates



**PRODUCT DETAILS:**

Name	14 oz. Harry London® Gourmet Chocolates Add-On
Code	#97738
Unit Measure	9.375"L x 7.875"W x 1.5"H
Unit Price	\$9.23
Case Pack	12
Case Price	\$110.76

**USED TO FULFILL:**

Add-On
--------

Can be ordered from BloomNet® or local supplier Program Only

Doctor  
Kit for  
a-DOG-able®



**PRODUCT DETAILS:**

Name	Doctor Kit for a-DOG-able®: Dr. Bag, Headpiece
Code	#139945
Unit Price	\$2.20
Case Pack	4
Case Price	\$8.80

**USED TO FULFILL:**

Core:	146761
	167683

Trophy Vase



**PRODUCT DETAILS:**

Name	Trophy Vase
Code	#156122
Unit Measure	8"H x 6"W
Unit Price	\$3.90
Case Pack	4
Case Price	\$15.60

**USED TO FULFILL:**

Core:	148265
	148266
	148267

a-DOG-able®  
Face Kit



**PRODUCT DETAILS:**

Name	a-DOG-able® Face Kit
Code	#92808
Unit Price	\$1.00
Case Pack	12
Case Price	\$12.00

**USED TO FULFILL:**

Core:	167383
Seasonal:	174298
	167537

INCLUDES: 2 Eyes, 1 Nose

Santa Hat  
and Dog Eyes



**PRODUCT DETAILS:**

Name	Santa Hat and Dog Eyes
Code	#80071
Unit Measure	1.25"H
Unit Price	\$1.10
Case Pack	10 sets
Case Price	\$11.00

**USED TO FULFILL:**

Seasonal:	179350
-----------	--------

INCLUDES: 10 Santa Hats  
20 Dog Eyes  
10 Dog Noses

8 oz.  
Harry London®  
Gourmet  
Chocolates



**PRODUCT DETAILS:**

Name	8 oz. Harry London® Gourmet Chocolates Add-On
Code	#97742
Unit Measure	8"L x 6.5"W x 1.5"H
Unit Price	\$6.67
Case Pack	12
Case Price	\$80.04

**USED TO FULFILL:**

Add-On
--------

Can be ordered from BloomNet® or local supplier Program Only

Witch Hat



**PRODUCT DETAILS:**

Name	Witch Hat
Code	#139971
Unit Measure	2"D x 2"H
Unit Price	\$1.50
Case Pack	4
Case Price	\$6.00

**USED TO FULFILL:**

Seasonal:	159204
	174293



## FALL, HOLIDAY & EVERYDAY NON-CODIFIED PRODUCTS

## FALL, HOLIDAY & EVERYDAY NON-CODIFIED PRODUCTS

**8"H Clear Glass  
Gathering Vase**



**PRODUCT DETAILS:**

Name	8"H Clear Glass Gathering Vase
Code	#29497
Unit Measure	8"H
Unit Price	\$2.00
Case Pack	9
Case Price	\$18.00

**USED TO FULFILL:**

Core:	Seasonal:
9133	161384
91576	147198
142183	167398
142184	174146
142185	174147
145041	174148
145134	174149
145673	176001
146832	176342
148245	176433
159223	176871
159224	176917
159225	176998
159229	179358
161272	176964

**11"H Classic  
Garden Vase**



**PRODUCT DETAILS:**

Name	11"H Classic Garden Vase
Code	#92238
Unit Measure	11"H
Unit Price	\$3.50
Case Pack	6
Case Price	\$21.00

**USED TO FULFILL:**

Core:	Seasonal:
1503	100276
90021	105257
90055	105258
90109	161775
98712	161776
98713	161777
98714	167381

\*Please contact BloomNet Telesales for additional information at 866-256-6663

**8"H Clear Glass  
Rose Vase**



**PRODUCT DETAILS:**

Name	Clear Glass Rose Vase
Code	#29926
Unit Measure	8"H x 4"D
Unit Price	\$1.75
Case Pack	12
Case Price	\$21.00

**USED TO FULFILL:**

Core:	Seasonal:
91333	159229
91576	161272
99195	161384
105212	161774
105213	176433
105215	176998
105256	179358
145134	
145673	
146832	
148245	
159223	
159224	
159225	

**Set of 2  
Splitwood  
Handled Baskets  
with Liner**



**PRODUCT DETAILS:**

Name	Set of 2 Splitwood Handled Baskets with Liner
Code	#139969
Unit Measure	7"W-Small 9.5"W-Large
Unit Price	\$4.20
Case Pack	12
Case Price	\$50.40

**USED TO FULFILL:**

Core:	Seasonal:
147243	176874
148591	
148651	
159230	
166264	
167537	
167683	
174312	
176348	

**5" x 5" Clear  
Glass Cube**



**PRODUCT DETAILS:**

Name	5" x 5" Clear Glass Cube
Code	#29460B
Unit Measure	5"L x 5"W x 5"H
Unit Price	\$4.25
Case Pack	6
Case Price	\$25.50

**USED TO FULFILL:**

Core:
99200
99201
145674

**Set of 2  
Willow Baskets  
with Handle**



**PRODUCT DETAILS:**

Name	Set of 2 Willow Baskets with Handle
Code	#139970
Unit Measure	6"W-Small 8"W-Large
Unit Price	\$4.75
Case Pack	12
Case Price	\$57.00

**USED TO FULFILL:**

Core:	Seasonal:
148645	91874
148649	98924
	159204
	167676

**6"H Clear Glass  
Cylinder Vase**



**PRODUCT DETAILS:**

Name	6"H Clear Glass Cylinder Vase
Code	#29614
Unit Measure	6"H
Unit Price	\$3.25
Case Pack	8
Case Price	\$26.00

**USED TO FULFILL:**

Core:	Seasonal:
145675	167114
167006	174661
167530	174665
167891	176962
174301	179349
174315	
176259	
176346	

**Cuddly Plush**



**PRODUCT DETAILS:**

Name	10"L Brown Bear
Code	#97131
Unit Measure	10"L
Unit Price	\$3.30
Case Pack	12
Case Price	\$39.60

**USED TO FULFILL:**

Add-On



## FALL, HOLIDAY & EVERYDAY NON-CODIFIED PRODUCTS

### Everyday Plush Teddy Bear



**PRODUCT DETAILS:**

Name	Everyday Plush Teddy Bear
Code	#29058
Unit Measure	22"L
Unit Price	\$6.42
Case Pack	12
Case Price	\$77.04

**USED TO FULFILL:**

Add-On

Can be ordered from BloomNet® or local supplier Program Only

### Gel Assortment Pack



- A. Sapphire Blue #92987
- B. Topaz Yellow #92985
- C. Bright Ruby #92984
- D. Emerald #92986

**PRODUCT DETAILS:**

Name	Gel Assortment Pack
Code	#92983
Unit Measure	4 Assorted Gel Packs
Unit Price	\$2.50
Case Pack	4
Case Price	\$10.00

**USED TO FULFILL:**

- A: 167120  
167693
- B: 91078
- C: 91856  
148526

### Ti Leaf Green Ribbon



**PRODUCT DETAILS:**

Name	Ti Leaf Green Ribbon
Code	#92716
Unit Price	\$48.00
Case Pack	1 Roll-54 Yards
Case Price	\$48.00

**USED TO FULFILL:**

- Core:  
145675
- Seasonal:  
179349

**NOTE: Hardgood prices subject to change.**

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DESIGN RESOURCE GUIDE 2020



S	M	L	Unit	Floral Description	Suggested Substitution
3	4	6	Stem	Rose Orange 50 cm	Rose Circus or Bi-Color 50 cm
2	2	2	Stem	Button Pom Yellow	Cushion Pom Yellow
2	3	3	Stem	Daisy Pom Rust	Daisy Pom Yellow
3	4	4	Stem	Solidago	Solidago Red Tint
1	2	2	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	1	Each	Grateful White Pumpkin—Codified PC #156660
0.33	0.33	0.33	Each	Floral Foam Brick

**DESIGN TIP:** Lid is styled on top of the floral arrangement. Be sure to deliver with hangtag.



#176878 S #176878 M #176878 L

NEW CODIFIED PRODUCT:

Start Date: 8/24/20 | End Date: 11/30/20

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose Peach 50 cm	Rose Orange 50 cm
2	3	Stem	Alstroemeria Yellow	Alstroemeria Orange
3	4	Stem	Carnation Orange	Carnation Peach
1	2	Stem	Bupleurum	Tree Fern
2	3	Stem	Hypericum Red	Hypericum Coral
2	3	Stem	Solidago	Monte Casino White
1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	Each	Honeycomb Mason Jar Peach Quartz—Codified PC #156655
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**DESIGN TIP:** Be sure to deliver with hangtag.



#176881 S #176881 L

NEW CODIFIED PRODUCT:

Start Date: 8/24/20 | End Date: 11/30/20



Autumn Confetti™ Bouquet

DESIGN: All Around Arrangement

#176881 S	\$49.99	12.5"H x 8"W
#176881 L	\$59.99	13"H x 8.5"W (Above)



S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Rose Peach 50 cm	Rose White 50 cm
1	2	3	Stem	Button Pom White	Cushion Pom White
2	2	3	Stem	Daisy Pom Rust	Cushion Pom Rust
1	2	3	Stem	Hypericum Cream	Hypericum Peach
0.5	1	2	Stem	Limonium Purple	
1	2	2	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
2	2	2	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	1	Each	Grateful White Pumpkin—Codified PC #156660
0.33	0.33	0.33	Each	Floral Foam Brick

**DESIGN TIP:** Lid is styled on top of the floral arrangement. Be sure to deliver with hangtag.



#176879 S #176879 M #176879 L

NEW CODIFIED PRODUCT:

Start Date: 8/24/20 | End Date: 11/30/20

QTY	Unit	Floral Description	Suggested Substitution
3	Stem	Rose Orange 50 cm	Rose Bi-Color or Circus 50 cm
3	Stem	Football Mum Yellow	Mum Disbud Yellow
2	Stem	Daisy Pom Rust	Daisy Pom Yellow
2	Stem	Button Pom Yellow	Cushion Pom Yellow
2	Stem	Carnation Orange	Carnation Red
4	Stem	Hypericum Red	Hypericum Green
3	Stem	Solidago	
2	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
2	Stem	Italian Ruscus	

Hardgoods Description

1	Each	Rustic Cube—Codified PC #156138
0.5	Each	Floral Foam Brick

**DESIGN TIP:** This bouquet is styled all around and elongated horizontally to create a long and low centerpiece in Rustic Cube.



Seasonal Sunset™ Centerpiece

DESIGN: Centerpiece

#176883	\$59.99	8.5"H x 16"W
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NEW CODIFIED PRODUCT:

Start Date: 8/24/20 | End Date: 11/30/20

Autumn Essence Pumpkin Medley™

DESIGN: All Around Arrangement

#176879 S	\$49.99	8"H x 9"W
#176879 M	\$54.99	8.9"H x 9.5"W (Above)
#176879 L	\$59.99	9"H x 9.5"W





**Brilliant Autumn™ Centerpiece**

DESIGN: Centerpiece  
Dimensions do not include lantern

#176897 S \$59.99 6"H x 13"W  
#176897 L \$69.99 6.5"H x 14"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
3	5	Stem	Rose Circus or Bi-Color Orange 50 cm	Rose Orange 50 cm
3	4	Stem	Mum Disbud Purple	Mum Disbud Bronze
2	3	Stem	Viking Pom Yellow	Daisy Pom Yellow
2	3	Stem	Mini Carnation Orange	Mini Carnation Red
1	1	Stem	Limonium Purple	Monte Casino Purple
1	2	Stem	Solidago	Solidago Red Tint
1	1	Stem	Eucalyptus Seeded Red Tint	Eucalyptus Seeded
1	2	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	1	Each	Antique Gold Vintage Lantern—Codified PC #156666
0.66	0.66	Each	Floral Foam Brick
1	1	Each	9" Clear Dish
1	1	Yard	Clear Tape

**DESIGN TIP:** Be sure to deliver with hangtag.



**REVISED CODIFIED PRODUCT:**

Start Date: 8/24/20 | End Date: 11/30/20

**DESIGN RESOURCE GUIDE 2020**

S	L	Unit	Floral Description	Suggested Substitution
4	8	Stem	Rose Circus or Bi-Color Orange 50 cm	Rose Orange 50 cm
3	4	Stem	Daisy Pom Red	Daisy Pom Rust
3	5	Stem	Solidago	Solidago Red Tint
1	1	Stem	Variegated Pittosporum	Salal Tips

**Hardgoods Description**

1	1	Each	Brilliant Mosaic Vase—Codified PC #156661
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Local Artisan

DESIGNED BY: Anthony Swick, AIFD, PFCI, CFD, FSMD | Bay Bouquet, Tampa, FL

DESIGN TIP: Be sure to deliver with hangtag.



**REVISED CODIFIED PRODUCT:**

Start Date: 8/24/20 | End Date: 11/30/20



**Amber Waves™**

DESIGN: All Around Arrangement

#176896 S \$49.99 11"H x 7"W  
#176896 L \$59.99 12"H x 8"W (Above)



**Plum Crazy™ for Fall**

DESIGN: All Around Arrangement

#176877 S \$59.99 19"H x 13"W  
#176877 M \$69.99 20"H x 14.5"W (Above)  
#176877 L \$79.99 21"H x 16"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Lavender 50 cm	Rose Orange 50 cm
2	3	3	Stem	Mum Disbud Purple	Spider Mum Purple
2	4	5	Stem	Alstroemeria Orange	Alstroemeria Purple
2	4	5	Stem	Daisy Pom Purple	Cushion Pom Purple
3	3	4	Stem	Mini Carnation Orange	Carnation Orange
2	3	4	Stem	Waxflower Purple	Limonium Purple
3	3	3	Stem	Variegated Pittosporum	Salal Tips

**Hardgoods Description**

1	1	1	Each	Jewel Tone Mosaic Vase—Codified PC #156642
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**DESIGN TIP:** Be sure to deliver with hangtag.



**NEW CODIFIED PRODUCT:**

Start Date: 8/24/20 | End Date: 11/30/20

S	M	L	Unit	Floral Description	Suggested Substitution
2	2	2	Stem	Leucadendron Red	Solidago Red Tint
2	4	7	Stem	Rose Circus or Bi-Color Orange 50 cm	Rose Orange 50 cm
1	2	2	Stem	Sunflower Medium	Sunflower Mini
2	2	2	Stem	Button Pom Red	Cushion Pom Red
2	3	3	Stem	Daisy Pom Rust	Button Pom Bronze
0	2	3	Stem	Hypericum Red	Hypericum Green
2	3	3	Stem	Solidago	Tree Fern
1	1	2	Stem	Eucalyptus Seeded	Eucalyptus Spiral
1	1	2	Stem	Variegated Pittosporum	Salal

**Hardgoods Description**

1	1	1	Each	Rustic Cube—Codified PC #156138
0.5	0.5	0.5	Each	Floral Foam Brick

\*Also available as: PC #176868 S/M/L Heartfelt Radiance™ Bouquet for Sympathy (\$49.99 S, \$59.99 M, \$69.99 L)

**DESIGN TIP:** Be sure to deliver with hangtag.



**CODIFIED PRODUCT:**

Start Date: 8/24/20 | End Date: 11/30/20



**Harvest Glow™ Bouquet\***

DESIGN: All Around Arrangement

#174303 S \$49.99 9"H x 9"W  
#174303 M \$59.99 10"H x 10"W (Above)  
#174303 L \$69.99 12"H x 12"W





**Harvest Hayride™ Flower Arrangement**  
DESIGN: All Around Arrangement

#174296 S	\$49.99	10"H x 13"W
#174296 M	\$59.99	11"H x 13"W (Above)
#174296 L	\$69.99	12"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	2	3	Stem	Asiatic Lily Orange	Sunflower Medium
2	3	4	Stem	Sunflower Mini	Asiatic Lily Yellow
2	3	3	Stem	Daisy Pom Rust	Cushion Pom Bronze
1	2	2	Stem	Button Pom Yellow	Monte Casino Purple
1	3	4	Stem	Solidago Red Tint	Solidago
1	2	3	Stem	Statice Purple	Viking Pom Yellow
1	1	2	Stem	Variegated Pittosporum	Salal

**Hardgoods Description**

1	1	1	Each	Farm House Wagon—Codified PC #156139
0.33	0.33	0.33	Each	Floral Foam Brick
3	3	5	Each	Wheat
2	2	2	Each	Natural Raffia
1	2	3	Each	Gourds/Pumpkins

**DESIGN TIP:** Be sure to deliver with hangtag.



**CODIFIED PRODUCT:**

Start Date: 8/24/20 | End Date: 11/30/20

**DESIGN RESOURCE GUIDE 2020**

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Sunflower Medium	Sunflower Mini
2	3	3	Stem	Daisy Pom Rust	Carnation Red or Yellow
2	3	4	Stem	Carnation Orange	Cushion Pom Bronze
2	3	3	Stem	Solidago Red Tint	Solidago
0.5	0.5	0.5	Stem	Myrtle	Eucalyptus Spiral
0.5	1	1	Stem	Variegated Pittosporum	Salal

**Hardgoods Description**

1	1	1	Each	Rustic Woodland Pumpkin—Codified PC #156135
0.33	0.33	0.33	Each	Floral Foam Brick
2	2	2	Each	Dried Lotus Pod

**DESIGN TIP:** Be sure to deliver with hangtag.



**CODIFIED PRODUCT:**

Start Date: 8/24/20 | End Date: 11/30/20



**Pumpkin N' Posies™**

DESIGN: One-Sided Arrangement

#174294 S	\$49.99	11"H x 8.5"W
#174294 M	\$54.99	12"H x 9"W (Above)
#174294 L	\$59.99	13"H x 9.5"W



**a-DOG-able® for Fall**  
DESIGN: One-Sided Arrangement

#174298	\$59.99	12"H x 12"W
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QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Daisy Pom Red	Button Pom Red
2	Stem	Daisy Pom Rust	Cushion Pom Bronze
2	Stem	Variegated Pittosporum	Salal

**Hardgoods Description**

1	Each	a-DOG-able® Face Kit; 2 Eyes, 1 Nose—Codified PC #92808
0.33	Each	Floral Foam Brick
1	Each	Floral Tape
3	Each	Cold Glue
1	Each	Rustic Woodland Pumpkin—Codified PC #156135
3	Each	Wheat
1	Yard	Decorative Ribbon

**DESIGN TIP:** Be sure to deliver with hangtag.

**HOW-TO:** See a-DOG-able® HOW-TO on page 144.

**CODIFIED PRODUCT:**

Start Date: 8/24/20 | End Date: 11/30/20

QTY	Unit	Floral Description	Suggested Substitution
5	Stem	Rose Red 50 cm	
4	Stem	Rose Orange 50 cm	Rose Bi-Color Orange 50 cm
3	Stem	Spray Rose Orange	Spray Rose Red
3	Stem	Hypericum Red	Hypericum Peach
4	Stem	Mini Carnation Orange	Mini Carnation Red
1	Stem	Eucalyptus Seeded	Eucalyptus Gunnii

**Hardgoods Description**

1	Each	6.5"H x 8"W Clear Glass Bubble Bowl
1	Each	Real Simple® 2" x 2" Cardette

\*Also available as: PC #161123: Autumn Medley™ by Real Simple® (\$64.99)



**Autumn Medley™ by Real Simple®\***

DESIGN: All Around Arrangement

#159215	\$64.99	10.5"H x 11"W
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**CODIFIED PRODUCT:**

Start Date: 8/24/20 | End Date: 11/30/20





S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Leucadendron Red	
3	4	5	Stem	Rose Orange 50 cm	Rose Circus or Bi-Color 50 cm
3	4	5	Stem	Alstroemeria Orange	Alstroemeria Red
3	4	5	Stem	Button Pom Yellow	Cushion Pom Yellow
1	1	2	Stem	Monte Casino Purple Mardi Gras	Monte Casino Purple
5	6	7	Stem	Solidago	Eucalyptus Seeded
2	3	3	Stem	Eucalyptus Silver Dollar	Leather Leaf
3	3	3	Stem	Salal Tips	

**Hardgoods Description**

1	1	1	Each	8" Clear Glass Gathering Vase
3	3	3	Each	Natural Raffia

\*Also available as: PC #176884 S/M/L Autumn Breeze™ Bouquet for Sympathy (\$59.99 S, \$69.99 M, \$79.99 L)



**NEW PRODUCT:**

Start Date: 8/24/20 | End Date: 11/30/20

S	M	L	Unit	Floral Description	Suggested Substitution
1	3	5	Stem	Rose Circus or Bi-Color Orange 50 cm	Rose Orange 50 cm
0	1	2	Stem	Asiatic Lily Orange	Asiatic Lily Yellow or Red
2	3	4	Stem	Sunflower Medium	
2	3	4	Stem	Daisy Pom Red	Daisy Pom Yellow or Rust
2	1	1	Stem	Mini Carnation Orange	Mini Carnation Yellow or Red
1	2	3	Stem	Solidago	
1	1	1	Stem	Variegated Pittosporum	
1	3	3	Stem	Salal	

**Hardgoods Description**

1	1	1	Each	7" Splitwood Basket with Liner
0.5	0.5	0.5	Each	Floral Foam Brick
1	2	2	Each	Dried Oak Leaves



**REVISED PRODUCT:**

Start Date: 8/24/20 | End Date: 11/30/20



**Fields of Europe™ for Fall Basket**

DESIGN: All Around Arrangement

#176874 S	\$39.99	9"H x 9"L
#176874 M	\$49.99	10"H x 10"L (Above)
#176874 L	\$59.99	12"H x 11"L



S	M	L	Unit	Floral Description	Suggested Substitution
3	6	9	Stem	Rose Red 50 cm	
3	6	9	Stem	Rose Circus or Bi-Color Orange 50 cm	Rose Orange 50 cm
3	4	5	Stem	Sunflower Medium	
2	3	4	Stem	Kale Purple	Kale White
3	5	6	Stem	Bupleurum	Green Tick
3	6	7	Stem	Hypericum Red	Hypericum Green
2	2	3	Stem	Monte Casino Purple Mardi Gras	Monte Casino Purple
3	4	5	Stem	Aspidistra Leaf	
4	4	4	Stem	Salal Tips	Leather Leaf

**Hardgoods Description**

1	1	1	Each	8"H Clear Glass Cylinder Vase
3	4	5	Each	Dried Lotus Pod
10	10	10	Each	Natural Raffia



**REVISED PRODUCT:**

Start Date: 8/24/20 | End Date: 11/30/20

S	M	L	Unit	Floral Description	Suggested Substitution
4	6	8	Stem	Rose Red 50 cm	
3	4	5	Stem	Rose Circus or Bi-Color Orange 50 cm	Rose Orange 50 cm
3	4	5	Stem	Sunflower Medium	
3	4	4	Stem	Kale Purple	Hypericum Green
3	4	5	Stem	Bupleurum	Monte Casino Purple
3	3	4	Stem	Hypericum Red	Kale White
3	3	3	Stem	Statice Purple	
2	2	2	Stem	Variegated Pittosporum	Leather Leaf
6	6	7	Stem	Salal	

**Hardgoods Description**

1	1	1	Each	Double Design Bowl
1	1	1	Each	Floral Foam Brick
2	2	2	Each	Dried Lotus Pod
3	3	3	Each	12" Taper Candle, Orange
3	3	3	Each	Candle Stake



**REVISED PRODUCT:**

Start Date: 8/24/20 | End Date: 11/30/20



**Garden of Grandeur™ for Fall Centerpiece**

DESIGN: Centerpiece  
Dimensions do not include candles

#176876 S	\$79.99	13"H x 20"L
#176876 M	\$89.99	14"H x 22"L (Above)
#176876 L	\$99.99	15"H x 24"L

**Autumn Breeze™ Bouquet\***

DESIGN: All Around Arrangement

#176882 S	\$59.99	24"H x 16"W
#176882 M	\$69.99	26"H x 17"W (Above)
#176882 L	\$79.99	27"H x 18"W

**Garden of Grandeur™ for Fall**

DESIGN: All Around Arrangement

#176875 S	\$74.99	20"H x 14"W
#176875 M	\$99.99	21"H x 15"W (Above)
#176875 L	\$124.99	22"H x 16"W





S	M	L	XL	DX	Unit	Floral Description	Suggested Substitution
2	2	3	4	5	Stem	Calla Lily Mini Orange	
2	3	4	4	6	Stem	Leucadendron Red	Solidago Red Tint
3	5	8	11	16	Stem	Rose Circus or Bi-Color Orange 50 cm	Rose Orange 50 cm
1	2	3	3	4	Stem	Kale Purple	Kale White
3	3	6	6	8	Stem	Mum Disbud Bronze	Football Mum Bronze
2	3	3	3	4	Stem	Thistle Blue	Eucalyptus Spiral
1	1	2	2	2	Stem	Magnolia Tips	
1	2	2	3	3	Stem	Eucalyptus Feather Willow Tree Fern	
3	3	3	3	3	Stem	Salal Tips	Pittosporum Green

Hardgoods Description							
0	1	0	0	0	Each	8"H Clear Glass Gathering Vase	
0	0	1	1	1	Each	8"H Clear Glass Cylinder Vase	
1	0	0	0	0	Yard	30"W Brown Kraft Paper	
3	0	0	0	0	Each	Natural Raffia	

**DESIGN TIP:** Small is bouquet only and wrapped in kraft paper.



**Start Date:** 8/24/20 | **End Date:** 11/30/20

**Rendezvous™**  
 DESIGN: All Around Arrangement  
 Wrapped Presentation Style Bouquet

#174308 S	\$59.99	17"H x 15"W
#174308 M	\$79.99	19"H x 18"W
#174308 L	\$99.99	20"H x 24"W
#174308 XL	\$124.99	24"H x 27"W (Above)
#174308 DX	\$159.99	26"H x 31"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	2	4	6	Stem	Rose Circus or Bi-Color Orange 50 cm	Rose Orange 50 cm
0	1	2	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow or Red
2	2	3	4	Stem	Sunflower Medium	
4	5	5	5	Stem	Daisy Pom Red	Daisy Pom Rust
3	0	0	0	Stem	Mini Carnation Orange	Mini Carnation Yellow or Red
1	4	5	6	Stem	Solidago	
2	2	2	3	Stem	Salal	

Hardgoods Description							
1	0	0	0	Each	Single Design Bowl		
0	1	1	1	Each	Double Design Bowl		
0.75	0.75	0.75	0.75	Each	Floral Foam Brick		
4	8	10	10	Each	Dried Oak Leaves		
1	1	1	2	Each	12" Taper Candle, Orange		
1	1	1	2	Each	Candle Stake		



**Fields of Europe™ for Fall Centerpiece**  
 DESIGN: Centerpiece  
 Dimensions do not include candle

#91926 S	\$39.99	6.5"H x 11"L
#91926 M	\$49.99	6.5"H x 15"L
#91926 L	\$59.99	7"H x 15"L (Above)
#91926 XL	\$69.99	8"H x 16"L



**Start Date:** 8/24/20 | **End Date:** 11/30/20



S	M	L	XL	Unit	Floral Description	Suggested Substitution
1	2	3	4	Stem	Rose Circus or Bi-Color Orange 50 cm	Rose Red or Yellow 50 cm
0	1	2	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
1	2	3	4	Stem	Sunflower Medium	
3	3	4	5	Stem	Daisy Pom Rust	Cushion Pom Bronze
2	3	3	4	Stem	Daisy Pom Red	Daisy Pom Yellow
2	3	3	4	Stem	Solidago	Bupleurum
2	3	3	3	Stem	Salal	Leather Leaf

Hardgoods Description							
1	1	0	0	Each	8"H Clear Glass Rose Vase		
0	0	1	1	Each	8"H Clear Glass Gathering Vase		
3	3	3	3	Each	Natural Raffia		
5	5	5	5	Each	Wheat		



**Start Date:** 8/24/20 | **End Date:** 11/30/20

**Fields of Europe™ for Fall**  
 DESIGN: All Around Arrangement

#167664 S	\$39.99	17"H x 12"W
#167664 M	\$49.99	19"H x 13"W
#167664 L	\$59.99	21"H x 14"W (Above)
#167664 XL	\$69.99	22"H x 15"W

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose Circus or Bi-Color Orange 50 cm	Rose Red 50 cm
2	4	Stem	Viking Pom Yellow	Daisy Pom Yellow
2	4	Stem	Daisy Pom Rust	Cushion Pom Rust
2	4	Stem	Carnation Red	Carnation Orange
2	4	Stem	Hypericum Red	Hypericum Green
2	4	Stem	Solidago Red Tint	Solidago
2	4	Stem	Variegated Pittosporum	

Hardgoods Description				
1	1	Each	Double Design Bowl	
0.75	0.75	Each	Floral Foam Brick	
1	1	Each	12" Taper Candle, Orange	
1	1	Each	Candle Stake	



**"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT:**  
**Start Date:** 8/24/20 | **End Date:** 11/30/20



**Autumn Wishes™ Centerpiece**  
 DESIGN: Centerpiece  
 Dimensions do not include candle

#147199 S	\$49.99	7"H x 14"L
#147199 L	\$64.99	8"H x 16"L (Above)





**Sunlit Autumn Medley™**

DESIGN: All Around Arrangement

#147198 S	\$39.99	16"H x 12"W
#147198 L	\$54.99	17"H x 14"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose Red 50 cm	Rose Orange 50 cm
1	2	Stem	Alstroemeria Red	Alstroemeria Orange
2	4	Stem	Daisy Pom Rust	Daisy Pom Red
2	4	Stem	Mini Carnation Orange	Mini Carnation Red
1	2	Stem	Solidago Red Tint	Solidago
3	6	Stem	Salal	

**Hardgoods Description**

1	1	Each	8"H Clear Glass Gathering Vase
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#147198 S

#147198 L

**"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT:**

Start Date: 8/24/20 | End Date: 11/30/20

S	M	L	Unit	Floral Description	Suggested Substitution
2	2	2	Stem	Leucadendron Red	Solidago Red Tint
2	4	7	Stem	Rose Circus or Bi-Color Orange 50 cm	Rose Orange 50 cm
1	2	2	Stem	Sunflower Medium	Sunflower Mini
2	2	2	Stem	Button Pom Red	Cushion Pom Red
2	3	3	Stem	Daisy Pom Rust	Button Pom Bronze
0	2	3	Stem	Hypericum Red	Hypericum Green
2	3	3	Stem	Solidago	Tree Fern
1	1	2	Stem	Eucalyptus Seeded	Eucalyptus Spiral
1	1	2	Stem	Variegated Pittosporum	Salal

**Hardgoods Description**

1	1	1	Each	Rustic Cube—Codified PC #156138
0.5	0.5	0.5	Each	Floral Foam Brick

\*Also available as: PC #174303 S/M/L Harvest Glow™ Bouquet (\$49.99 S, \$59.99 M, \$69.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#176868 S

#176868 M

#176868 L

**NEW CODIFIED PRODUCT:**

Start Date: 8/24/20 | End Date: 11/30/20

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Leucadendron Red	
3	4	5	Stem	Rose Orange 50 cm	Rose Circus or Bi-Color 50 cm
3	4	5	Stem	Alstroemeria Orange	Alstroemeria Red
3	4	5	Stem	Button Pom Yellow	Cushion Pom Yellow
1	1	2	Stem	Monte Casino Purple Mardi Gras	Monte Casino Purple
5	6	7	Stem	Solidago	Eucalyptus Seeded
2	3	3	Stem	Eucalyptus Silver Dollar	Leather Leaf
3	3	3	Stem	Salal Tips	

**Hardgoods Description**

1	1	1	Each	8" Clear Glass Gathering Vase
3	3	3	Each	Natural Raffia

\*Also available as: PC #176882 S/M/L Autumn Breeze™ Bouquet (\$59.99 S, \$69.99 M, \$79.99 L)



#176884 S

#176884 M

#176884 L

**NEW PRODUCT:**

Start Date: 8/24/20 | End Date: 11/30/20



**Heartfelt Radiance™ Bouquet for Sympathy\***

DESIGN: All Around Arrangement

#176868 S	\$49.99	9"H x 9"W
#176868 M	\$59.99	10"H x 10"W (Above)
#176868 L	\$69.99	12"H x 12"W



**Country Medley™**

DESIGN: All Around Arrangement

#147200 S	\$59.99	13"H x 11"W
#147200 L	\$74.99	16"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Red 50 cm	
2	4	Stem	Rose Circus or Bi-Color Orange 50 cm	Rose Orange 50 cm
2	4	Stem	Sunflower Medium	
3	6	Stem	Liatrix Purple	Larkspur Purple
1	2	Stem	Trachelium Green	Trick Green
2	4	Stem	Hypericum Red	Hypericum Green
2	4	Stem	Monte Casino Purple	Limonium Purple
2	4	Stem	Salal	

**Hardgoods Description**

1	1	Each	8"H Clear Glass Gathering Vase
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#147200 S

#147200 L

**"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT:**

Start Date: 8/24/20 | End Date: 11/30/20



**Autumn Breeze™ Bouquet for Sympathy\***

DESIGN: All Around Arrangement

#176884 S	\$59.99	24"H x 16"W
#176884 M	\$69.99	26"H x 17"W (Above)
#176884 L	\$79.99	27"H x 18"W





**Standing Mixed Basket in Fall Colors**

DESIGN: One Sided Arrangement

#174310 S	\$99.99	30"H x 34"W
#174310 M	\$129.99	32"H x 36"W (Above)
#174310 L	\$149.99	34"H x 37.5"W

S	M	L	Unit	Floral Description	Suggested Substitution
5	12	14	Stem	Rose Orange 50 cm	Rose Yellow 50 cm
1	3	4	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
5	5	7	Stem	Snapdragon Yellow	Snapdragon Burgundy
3	3	5	Stem	Yarrow	
4	5	6	Stem	Football Mum Yellow	Football Mum Bronze
4	5	8	Stem	Cremona Disbud Tornado	
3	3	4	Stem	Daisy Pom Bronze	Daisy Pom Red
5	8	9	Stem	Carnation Orange	Carnation Yellow
4	6	8	Stem	Solidago	
5	5	5	Stem	Leather Leaf	
10	10	10	Stem	Emerald	

**Hardgoods Description**

1	1	1	Each	Standing Basket Metal Stand
1	1	1	Each	Funeral Basket Plastic
1	1	1	Each	Floral Foam Brick
1	1	1	Each	Shredded Styrofoam, Green
3	3	3	Yard	#40 Satin Ribbon, Orange
3	3	3	Each	Dried Oak Leaves
1	1	1	Each	Floral Wire (12 inches)
1	1	1	Each	Floral Pick (6 inches)



#174310 S



#174310 M



#174310 L

Start Date: 8/24/20 | End Date: 11/30/20



**Sympathy Standing Spray in Fall Colors**

DESIGN: One Sided Arrangement

#174309 S	\$129.99	44"H x 36"W
#174309 M	\$179.99	45"H x 37"W (Above)
#174309 L	\$239.99	46"H x 38"W

S	M	L	Unit	Floral Description	Suggested Substitution
5	10	15	Stem	Rose Orange 50 cm	Football Mum Bronze
6	8	10	Stem	Yarrow	Bupleurum
5	10	15	Stem	Football Mum Yellow	Carnation Yellow
8	10	12	Stem	Daisy Pom Rust	Solidago
6	10	17	Stem	Carnation Orange	Cushion Pom Bronze
8	10	15	Stem	Solidago	
6	8	10	Stem	Myrtle	Salal
3	5	6	Stem	Eucalyptus Seeded	Eucalyptus Spirali
10	14	18	Stem	Leather Leaf	
18	20	25	Stem	Emerald	Tree Fern

**Hardgoods Description**

1	1	0	Each	Single Spray Bar
0	0	1	Each	Double Saddle
1	1	2	Each	Floral Foam Brick
1	0	0	Each	60" Easel
0	1	0	Each	66" Easel
0	0	1	Each	72" Easel
2	2	2	Each	Dried Oak Leaves
8	12	15	Each	Cattails



#174309 S



#174309 M



#174309 L

Start Date: 8/24/20 | End Date: 11/30/20

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Orange 50 cm	Rose Circus or Bi-Color Orange 50 cm
1	2	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	3	4	Stem	Football Mum Bronze	Football Mum Yellow
2	3	3	Stem	Viking Pom Yellow	Cushion Pom Yellow
1	2	4	Stem	Hypericum Red	Hypericum Green
2	3	4	Stem	Solidago	Bupleurum
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	1	1	Each	8" Willow Basket with Liner
0.5	0.5	0.5	Each	Floral Foam Brick
1	1	1	Each	Dried Oak Leaves
2	2	3	Each	Dried Lotus Pod



#167676 S



#167676 M



#167676 L

Start Date: 8/24/20 | End Date: 11/30/20

S	M	L	Unit	Floral Description	Suggested Substitution
6	7	8	Stem	Rose Orange 50 cm	Rose Red 50 cm
4	5	6	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
5	6	7	Stem	Sunflower Medium	
5	5	5	Stem	Gladiola Red	Snapdragon Orange
6	7	8	Stem	Football Mum Bronze	Mum Disbud Bronze
5	6	7	Stem	Viking Pom Yellow	Button Pom Yellow
5	5	5	Stem	Daisy Pom Rust	Cushion Pom Bronze
5	6	7	Stem	Carnation Red	Carnation Orange
5	5	5	Stem	Hypericum Red	Hypericum Peach
5	5	5	Stem	Solidago	Bupleurum
3	3	3	Stem	Salal	Leather Leaf

**Hardgoods Description**

1	1	1	Each	8"H Clear Glass Cylinder Vase
5	5	5	Each	Natural Raffia



#167677 S



#167677 M



#167677 L

Start Date: 8/24/20 | End Date: 11/30/20



**Peace, Prayers and Blessings™ Fall**

DESIGN: All Around Arrangement

#167676 S	\$49.99	11"H x 11"W
#167676 M	\$59.99	12"H x 12"W (Above)
#167676 L	\$69.99	13"H x 13"W



**Sincerest Sorrow™ Fall**

DESIGN: All Around Arrangement

#167677 S	\$109.99	18"H x 17"W
#167677 M	\$119.99	19"H x 18"W (Above)
#167677 L	\$129.99	20"H x 19"W





**Witchy Pooch™**

DESIGN: One Sided Arrangement

- #174293 \$54.99 11.5"H x 10"W (Above)
- #174293 H \$59.99 11.5"H x 10"W

PLAIN	H	Unit	Floral Description	Suggested Substitution
12	12	Stem	Carnation White	
2	2	Stem	Daisy Pom Rust	Cushion Pom Bronze
1	1	Stem	Button Pom Green	Athos Pom
2	2	Stem	Monte Casino Purple	Status Purple
2	2	Stem	Variegated Pittosporum	Salal
1	1	Stem	Sheet Moss	

**Hardgoods Description**

1	1	Each	Dog Bed Basket with Liner—Two Eyes, One Nose—Codified PC #92981	
0.5	0.5	Each	Floral Foam Brick	
1	1	Each	Witch Hat—Codified PC #139971	
0.5	0.5	Yard	Floral Tape	
0.25	0.25	Yard	#9 Satin Ribbon, Purple	
5	5	Each	Dried Oak Leaves	
0	1	Each	18"D Happy Halloween Mylar Balloon	
0	1	Each	Helium	
0	1	Yard	Curling Ribbon	



HOW-TO: See a-DOG-able® HOW-TO on page 144.

**CODIFIED PRODUCT:**

Start Date: 8/24/20 | End Date: 11/2/20

PLAIN	H	Unit	Floral Description	Suggested Substitution
9	9	Stem	Carnation Lime Green	
2	2	Stem	Mini Carnation Orange	Mini Carnation Purple
2	2	Stem	Statice Purple	Solidago
1.5	1.5	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	1	Each	6" Willow Basket with Liner	
0.33	0.33	Each	Floral Foam Brick	
1	1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972	
1	1	Each	2"H Witch Hat—Codified PC #139971	
0.5	0.5	Yard	#9 Satin Ribbon, Purple	
1	1	Each	Cold Glue	
0	1	Each	18"D Happy Halloween Mylar Balloon	
0	1	Each	Helium	
0	1	Yard	Curling Ribbon	



HOW-TO: See Fabulous Feline™ HOW-TO on page 143.

**CODIFIED PRODUCT:**

Start Date: 8/24/20 | End Date: 11/2/20

**Purrfect Potions Fabulous Feline™**

DESIGN: One-Sided Arrangement

- #159204 \$54.99 12"H x 11"W (Above)
- #159204 H \$59.99 12"H x 11"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	2	4	5	Stem	Rose Orange 50 cm	Rose Bi-Color Orange 50 cm
1	2	3	4	Stem	Athos Pom	Button Pom Green
2	4	4	5	Stem	Carnation Purple	Carnation Orange
1	3	4	5	Stem	Mini Carnation Orange	Statice Purple
0	1	3	3	Stem	Monte Casino Purple	Limonium Green
1	1.5	1.5	1.5	Stem	Variegated Pittosporum	

**Hardgoods Description**

1	1	1	1	Each	Acrylic Martini Glass with Liner—Codified PC #92969	
0.25	0.33	0.33	0.33	Each	Floral Foam Brick	
0.5	0.5	0.5	0.5	Each	Crystal Accents—Bright Ruby	
0.5	0.5	0.5	0.5	Each	Crystal Accents—Sapphire Blue	



HOW-TO: See Happy Hour Bouquets® HOW-TO on page 143.

**CODIFIED PRODUCT:**

Start Date: 8/24/20 | End Date: 11/2/20

W1	W2	Unit	Hardgoods Description
1	2	Each	18"D Happy Halloween Mylar Balloon
1	2	Each	Helium
1	2	Yard	Curling Ribbon



#176862W1 #176862W2

Start Date: 8/24/20 | End Date: 11/2/20



**Shocktail Martini Bouquet™**

DESIGN: All Around Arrangement

- #145627 S \$39.99 12.5"H x 8"W
- #145627 M \$49.99 14"H x 9"W
- #145627 L \$59.99 15"H x 9.25"W (Above)
- #145627 XL \$69.99 16"H x 10"W

**Add On: 18" Happy Halloween Mylar Balloons**

DESIGN: Balloons  
Dimension is of each balloon

- #176862 W1 \$5.99 (QTY 1) 18"D
- #176862 W2 \$11.99 (QTY 2) 18"D





S	M	L	Unit	Floral Description	Suggested Substitution
4	6	7	Stem	Rose Pink 50 cm	Rose White 50cm
1	2	3	Stem	Oriental Lily Pink	Oriental Lily White
3	3	3	Stem	Gerbera Daisy Pink	Gerbera Daisy White
2	3	4	Stem	Larkspur Pink	Snapdragon Pink
2	2	3	Stem	Stock Lavender	Stock Pink or Snapdragon Lavender
2	2	3	Stem	Snapdragon White	Snapdragon Pink
1	2	2	Stem	Waxflower Purple	Limonium Purple
3	3	3	Stem	Salal	

**Hardgoods Description**

1	1	1	Each	8"H Clear Glass Gathering Vase	
1	1	1	Yard	#9 Satin Ribbon, Pink*	



**Local Artisan**

DESIGNED BY: Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA

DESIGN TIP: We feel it's important to keep this arrangement all pink to uphold the integrity of the arrangement.

*\*In support of Breast Cancer Awareness, we designed this ribbon to reflect a Breast Cancer Awareness ribbon on the front of the vase.*



**REVISED PRODUCT:**

Start Date: 8/24/20 | End Date: 11/1/20

**The Pink Ribbon Bouquet®**

DESIGN: All Around Arrangement

#176869 S	\$59.99	21"H x 12"W
#176869 M	\$69.99	22"H x 13"W (Above)
#176869 L	\$79.99	23"H x 14"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Mini Carnation Red	Matsumoto Aster Red
1	Stem	Daisy Pom White	Cushion Pom White
1	Stem	Variegated Pittosporum	Leather Leaf
1	Stem	Sheet Moss	

**Hardgoods Description**

1	Each	a-DOG-able® Kit—Codified PC #92981 Kit Contains: Peeled Willow Dog Bed with Liner, 2 Eyes, 1 Nose	
0.5	Each	Floral Foam Brick	
0.5	Yard	Floral Tape	
0.25	Yard	Ribbon, Wired Ringleader 2.5" width, Royal Blue with White Dots	
1	Each	4" American Flag	



**Yankee Doodle Doggie™**

DESIGN: One Sided Arrangement

#91874	\$54.99	11.5"H x 10"W
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HOW-TO: See a-DOG-able® HOW-TO on page 144.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: 11/12/20

S	M	L	Unit	Floral Description	Suggested Substitution
0	2	5	Stem	Rose Red 50 cm	
2	3	6	Stem	Delphinium Blue	Larkspur Purple
3	3	4	Stem	Daisy Pom White	Cushion Pom White
3	3	0	Stem	Carnation Red	
1	2	2	Stem	Gypsophila	Monte Casino White
1	1	1	Stem	Variegated Pittosporum	Leather Leaf
2	3	3	Stem	Salal Tips	

**Hardgoods Description**

1	0	0	Each	8"H Clear Glass Rose Vase	
0	1	1	Each	8"H Clear Glass Gathering Vase	
1	1	1	Yard	#9 Satin Ribbon, Yellow	



**Tie a Yellow Ribbon™**

DESIGN: All Around Arrangement

#91868 S	\$39.99	15"H x 12"W
#91868 M	\$49.99	17"H x 13"W (Above)
#91868 L	\$59.99	19"H x 14"W



Start Date: Live | End Date: 11/12/20





**Holiday Flower Tree®**  
**The Magic of Christmas™**  
 DESIGN: All Around Arrangement

#179348 S	\$49.99	17"H x 12"W
#179348 M	\$64.99	19"H x 12"W
#179348 L	\$79.99	21"H x 14"W (Above)
#179348 XL	\$99.99	23"H x 15"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	2	5	8	Stem	Rose Red 50 cm	Rose White 50 cm
0	2	3	4	Stem	Cushion Pom White	Mini Carnation White
0	2	3	4	Stem	Mini Carnation Red	Hypericum Red
1	1	1	2	Stem	Gypsophila	
0.6	0.6	1.5	2.5	LB	Boxwood	
0	1	1	1.5	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

**Hardgoods Description**

1	1	1	1	Each	Holiday Flower Tree® Kit—Santa's Special Delivery Codified PC #156663
0.5	0.66	1	1.33	Each	Floral Foam Brick

**DESIGN TIP:** Be sure to deliver with hangtag.



**HOW-TO:** See Holiday Flower Tree® HOW-TO on page 145.

**NEW CODIFIED PRODUCT:**

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/4/21

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose Red 50 cm	Rose White 50 cm
2	3	Stem	Mum Disbud White	Spider Mum White
1	3	Stem	Mini Carnation Red	
1	1	Stem	Eucalyptus Seeded	Eucalyptus Spiral
1	1	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

**Hardgoods Description**

1	1	Each	Holiday Flower Tree® Kit—Santa's Special Delivery Codified PC #156663
0.5	0.5	Each	Floral Foam Brick

**DESIGN TIP:** Be sure to deliver with hangtag.



**NEW CODIFIED PRODUCT:**

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/4/21

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Mini Carnation Red	Hypericum Red
0.5	Stem	Gypsophila	
1.5	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	
1	Stem	Variegated Pittosporum	

**Hardgoods Description**

1	Each	Holiday Flower Tree® Kit—Santa's Special Delivery Codified PC #156663
1	Each	Santa Hat and Dog Eyes—Codified PC #80071
0.66	Each	Floral Foam Brick
1	Each	Floral Tape
1	Each	Cold Glue

**DESIGN TIP:** Be sure to deliver with hangtag and add star ornament to the back of the arrangement.

**HOW-TO:** See a-DOG-able® HOW-TO on page 144.

**NEW CODIFIED PRODUCT:**

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/4/21

QTY	Unit	Floral Description	Suggested Substitution
2	Stem	Rose White 50 cm	
2	Stem	Rose Red 50 cm	
3	Stem	Mini Carnation Red	Mini Carnation White
3	Stem	Hypericum Red	Hypericum White
1	Stem	Gypsophila	Limonium White
2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

**Hardgoods Description**

1	Each	Festive Plaid Hat Box—Codified PC #156665
0.66	Each	Floral Foam Brick
4	Each	Pinecone Pick

**DESIGN TIP:** Be sure to deliver with hangtag and use snow-tipped pinecones.

**NOTE:** Do not submerge this container in water. It is water-resistant but not waterproof.

**NEW CODIFIED PRODUCT:**

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/4/21



**Santa Paws™**

DESIGN: One Sided Arrangement

#179350	\$59.99	13"H x 9"W
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**The Magic of Christmas™**  
**Arrangement**

DESIGN: All Around Arrangement

#179374 S	\$59.99	11"H x 12"W
#179374 L	\$69.99	12"H x 14"W (Above)



**Christmas Traditions™ Bouquet**

DESIGN: All Around Arrangement

#176967	\$49.99	11"H x 11"W
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S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose White 50 cm	Rose Red 50 cm
2	3	3	Stem	Mini Gerbera Daisy White	
2	3	4	Stem	Mum Disbud White	Cremonium White
3	5	6	Stem	Hypericum Red	Mini Carnation Red
1	1	2	Stem	Limonium White	
2	2	2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

Hardgoods Description					
1	1	1	Each	Rustic Cube—Codified PC #156138	
0.5	0.5	0.5	Each	Floral Foam Brick	
2	3	4	Yard	Pinecone Pick	

**DESIGN TIP:** Be sure to deliver with hangtag and use snow-tipped pinecones.



**NEW CODIFIED PRODUCT:**

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/4/21

**Festive Tidings™ Bouquet**

DESIGN: All Around Arrangement

#176961 S	\$49.99	10"H x 10"W
#176961 M	\$59.99	11"H x 11"W (Above)
#176961 L	\$69.99	12"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
3	Stem	Gerbera Daisy White	
3	Stem	Spider Mum White	Football Mum White
2	Stem	Button Pom White	Cushion Pom White
2	Stem	Queen Anne's Lace	Gypsophila
1	Stem	Dusty Miller	
2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

Hardgoods Description			
1	Each	Real Simple® Geometric Pattern Vase—Codified PC #156116	
0.5	Each	Floral Foam Brick	
6	Each	30mm Ball, Turquoise	
1	Each	Real Simple® 2" x 2" Cardette	

**\*Also available as:** PC #179351 Winter Frost™ Bouquet by Real Simple® (\$59.99)

**DESIGN TIP:** Be sure to deliver with hangtag.



**Winter Frost™ Bouquet\* by Real Simple®**

DESIGN: All Around Arrangement

#176956	\$59.99	12"H x 11"W
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**NEW CODIFIED PRODUCT:**

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/4/21

QTY	Unit	Floral Description	Suggested Substitution
4	Stem	Cushion Pom White	Button Pom White
1	LB	Boxwood	
1	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

Hardgoods Description			
1	Each	Real Simple® Geometric Pattern Vase—Codified PC #156116	
1.25	Each	Floral Foam Brick	
6	Each	Pinecone Pick	
0.4	Each	Sno-Spray	
2	Each	Floral Pick (6 inches)	
1	Each	Real Simple® 2" x 2" Cardette	

**\*Also available as:** PC #179356 Holiday Flower Tree® Winter's Snowfall™ by Real Simple® (\$64.99)

**DESIGN TIP:** Be sure to deliver with hangtag. Use Sno-Spray to spray the boxwood tree completely and then insert floral and pinecone picks. Use snow-tipped pinecones.



**Holiday Flower Tree® Winter's Snowfall™ by Real Simple®\***

DESIGN: All Around Arrangement

#176997	\$64.99	18"H x 13"W
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**NEW CODIFIED PRODUCT:**

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/4/21



QTY	Unit	Floral Description	Suggested Substitution
4	Stem	Cushion Pom White	Button Pom White
1	LB	Boxwood	
1	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

Hardgoods Description			
1	Each	Rustic Cube—Codified PC #156138	
1.25	Each	Floral Foam Brick	
6	Each	Pinecone Pick	
0.4	Each	Sno-Spray	
2	Each	Floral Pick (6 inches)	

**DESIGN TIP:** Be sure to deliver with hangtag. Use Sno-Spray to spray the boxwood tree completely and then insert floral and pinecone picks. Use snow-tipped pinecones.

**HOW-TO:** See Holiday Flower Tree® HOW-TO on page 145.

**NEW CODIFIED PRODUCT:**

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/4/21

**Holiday Flower Tree® Christmas Enchantment™**

DESIGN: All Around Arrangement

#179366	\$64.99	18"H x 13"W
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**HOW-TO:** See Holiday Flower Tree® HOW-TO on page 145.

**NEW CODIFIED PRODUCT:**

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/4/21





QTY	Unit	Floral Description	Suggested Substitution
2	Stem	Hydrangea White	
2	Stem	Hydrangea Mini Green	Hydrangea Green
3	Stem	Rose White 50cm	
2	Stem	Kale Purple	Kale White
3	Stem	Hypericum Green	Hypericum White
3	Stem	Thistle Blue	
2	Stem	Queen Anne's Lace	Trachelium Green

**Hardgoods Description**

1	Each	8"H Clear Glass Cylinder Vase	
2	Yards	Birch Ribbon Wrap—Codified PC #156667	
6	Each	Clear Tape	



Local Artisan

DESIGNED BY: Rennie West | Bixby Knolls Florist, Bixby Knolls, CA

**Winter Extravagance™ Bouquet**

DESIGN: All Around Arrangement

#176999 \$79.99 19"H x 14"W

**NEW CODIFIED PRODUCT:**

Start Date: 10/26/20 | Earliest Ship Date: 11/27/20 | End Date: 1/4/21



S	M	L	Unit	Floral Description	Suggested Substitution
2	5	8	Stem	Rose Red 50 cm	Rose White 50 cm
1	2	3	Stem	Cushion Pom White	Button Pom White
2	0	0	Stem	Carnation Red	Carnation Burgundy
0	2	3	Stem	Hypericum Red	Hypericum White
0.5	1	2	Stem	Limonium White	Gypsophila
0.5	1	2	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	2	2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

**Hardgoods Description**

1	1	1	Each	Joyful Winter Sleigh™—Codified PC #156664	
0.5	0.5	0.5	Each	Floral Foam Brick	
0.25	0.25	0.25	Yard	#9 Satin Ribbon, Red (per yard)	
1	1	1	Each	Floral Wire (12 inches)	
1	1	1	Each	Floral Pick (6 inches)	
2	4	5	Each	Pinecone Pick	

DESIGN TIP: Be sure to deliver with hangtag and use snow-tipped pinecones.

NOTE: Do not submerge this container in water.



**REVISED CODIFIED PRODUCT:**

Start Date: 10/26/20 | Earliest Ship Date: 11/27/20 | End Date: 1/4/21

**Dashing Through the Snow Sleigh™**

DESIGN: All Around Arrangement  
Dimensions include length of container

#176954 S \$49.99 11"H x 8.5"W  
#176954 M \$59.99 12"H x 8.5"W (Above)  
#176954 L \$69.99 13"H x 9"W

**DESIGN RESOURCE GUIDE 2020**

S	M	L	Unit	Floral Description	Suggested Substitution
6	8	12	Stem	Rose White 50 cm	Rose Red 50 cm
5	5	6	Stem	Alstroemeria Red	Alstroemeria White
3	4	5	Stem	Carnation White	Carnation Burgundy
2	3	4	Stem	Mini Carnation Burgundy	Mini Carnation Red
2	2	2	Stem	Waxflower White	Gypsophila
1	1	1	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	
2	2	2	Stem	Variiegated Pittosporum	Salal Tips

**Hardgoods Description**

1	0	0	Each	5"H Clear Glass Cylinder	
0	1	1	Each	6"H Clear Glass Cylinder	
1	1	1	Yard	Birch Ribbon Wrap—Codified PC #156667	
3	4	5	Each	Pinecone Pick	

\*Also available as: PC #179349 S/M/L Spirit of the Season™ Arrangement in clear glass vase (\$59.99 S, \$69.99 M, \$79.99 L)

DESIGN TIP: Use natural pinecone picks.



**REVISED CODIFIED PRODUCT:**

Start Date: 10/26/20 | Earliest Ship Date: 11/27/20 | End Date: 1/4/21

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose Red 50 cm	Rose White 50 cm
2	3	Stem	Cushion Pom White	Button Pom White
2	4	Stem	Carnation Burgundy	Carnation Red
2	3	Stem	Mini Carnation Red	Mini Carnation White
2	3	Stem	Solidago	Gypsophila
1	1	Stem	Eucalyptus Seeded Red Tint	
2	2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

**Hardgoods Description**

1	1	Each	Antique Gold Vintage Lantern—Codified PC #156666	
0.66	0.66	Each	Floral Foam Brick	
1	1	Each	9" Clear Dish	
1	1	Each	Clear Tape	
4	5	Each	Pinecone Pick	
0.05	0.05	Each	White Floral Spray Paint	

DESIGN TIP: Spray paint solidago completely white, let it dry, and then incorporate into arrangement.



**REVISED CODIFIED PRODUCT:**

Start Date: 10/26/20 | Earliest Ship Date: 11/27/20 | End Date: 1/4/21



**Spirit of the Season™ Arrangement\***

DESIGN: All Around Arrangement

#176962 S \$59.99 13"H x 11"W  
#176962 M \$69.99 14"H x 12"W (Above)  
#176962 L \$79.99 14.5"H x 12.5"W



**Let It Glow™ Centerpiece**

DESIGN: Centerpiece  
Dimensions do not include lantern

#179352 S \$59.99 7"H x 12"L  
#179352 L \$69.99 7"H x 15"L (Above)





QTY	Unit	Floral Description	Suggested Substitution
3	Stem	Mini Carnation Red	Mini Carnation Burgundy
1	Stem	Gypsophila	Limonium White
2	Stem	Eucalyptus Spiral	
1	Stem	Eucalyptus Seeded	
0.5	LB	Boxwood	
1	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

Hardgoods Description			
1	Each	Rustic Cube—Codified PC #156138	
1	Each	Floral Foam Brick	
1.5	Yard	#9 Burlap Ribbon	
4	Each	Floral Pick (6 inches)	
4	Each	Floral Wire (12 inches)	
2	Each	Faux Berry Pick	
5	Each	Pinecone Pick	

**DESIGN TIP:** Using larger stem of faux berries, break up into smaller pieces and incorporate throughout the tree. Use floral pick and wire to create loops of burlap ribbon and incorporate throughout the tree; 1 yard of ribbon, 1 pick, and 1 wire should be preserved to create the bow topper on the tree.

**NOTE:** Be sure to deliver with hangtag.

**HOW-TO:** See Holiday Flower Tree® HOW-TO on page 145.

**CODIFIED PRODUCT:**

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/4/21

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose Red 50 cm	
2	4	Stem	Cushion Pom White	Button Pom White
2	2	Stem	Mini Carnation Red	Mini Carnation Burgundy
0.5	1	Stem	Gypsophila	
1	2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

Hardgoods Description				
1	1	Each	Starlight Starbright Ornament™—Codified PC #156137	
0.25	0.25	Each	Floral Foam Brick	
3	6	Each	25mm Ball Silver	
3	6	Each	Floral Pick (6 inches)	

**DESIGN TIP:** Be sure to deliver with hangtag.

**NOTE:** Do not submerge this container in water.



#174648 S #174648 L

**CODIFIED PRODUCT:**

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/4/21

**DESIGN RESOURCE GUIDE 2020**

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	7	Stem	Rose White 50 cm	
2	3	4	Stem	Mum Disbud White	Football Mum White
2	3	4	Stem	Alstroemeria White	Cushion Pom White
2	3	4	Stem	Button Pom White	Button Pom Green
2	3	4	Stem	Athos Pom	Button Pom Green
2	2.5	2.5	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

Hardgoods Description				
1	1	1	Each	9"H Clear Dish
0.5	0.66	0.66	Each	Floral Foam Brick
2	3	3	Each	12" Taper Candle, White
0.1	0.1	0.1	Each	Sno-Spray
7	7	7	Each	Pinecone Pick
2	2	2	Each	Floral Tape

**DESIGN TIP:** Use snow-tipped pinecones; stagger candles at different heights into foam.



#176995 S #176995 M #176995 L

**NEW PRODUCT:**

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/4/21

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose Red 50 cm	Rose White 50 cm
3	4	5	Stem	Daisy Pom White	Cushion Pom White
2	4	5	Stem	Hypericum Red	Hypericum White
2	3	5	Stem	Carnation Bi-Color Red and White	
2	3	5	Stem	Mini Carnation Bi-Color Red and White	Mini Carnation Red
2	2	2	Stem	Statice White	Limonium White
1	2	2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	
2	3	3	Stem	Variiegated Pittosporum	Salal Tips

Hardgoods Description				
1	1	0	Each	8"H Clear Glass Rose Vase
0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	Each	Pinecone Pick
4	4	4	Yard	Curling Ribbon
2	2	2	Each	Candy Cane

**DESIGN TIP:** Use red and white curling ribbon to attach candy canes and use snow-tipped pinecones.



#176963 S #176963 M #176963 L

**NEW PRODUCT:**

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/4/21



**Winter's Charm™ Centerpiece**  
DESIGN: Centerpiece

#176995 S	\$49.99	5"H x 11"W
#176995 M	\$59.99	5.5"H x 13"W (Above)
#176995 L	\$69.99	6"H x 14.5"W



**Starlight Starbright Ornament™**

DESIGN: Three Sided Arrangement

#174648 S	\$49.99	12"H x 10"W
#174648 L	\$59.99	13"H x 12"W (Above)



**Peppermint Joy™ Bouquet**

DESIGN: All Around Arrangement

#176963 S	\$49.99	16"H x 13"W
#176963 M	\$59.99	17"H x 14"W (Above)
#176963 L	\$69.99	18"H x 15"W





S	M	L	Unit	Floral Description	Suggested Substitution
6	7	8	Stem	Rose White 50 cm	
3	4	5	Stem	Football Mum White	Spider Mum White
4	5	7	Stem	Alstroemeria White	
3	4	4	Stem	Limonium White	Gypsophila
3	4	5	Stem	Statice White	
2	3	4	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	2	2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	
5	6	6	Stem	Salal Tips	Variagated Pittosporum

**Hardgoods Description**

1	1	1	Each	8"H Clear Glass Gathering Vase
3	4	5	Each	Pinecone Pick
6	8	10	Yard	Floral Pick (6 inches)
3	4	5	Yard	Curly Ting Gold Sparkle
3	4	5	Yard	Curly Ting Silver Sparkle
6	8	10	Each	30mm Ball Turquoise

**DESIGN TIP:** Use snow-tipped pinecones.



#176964 S

#176964 M

#176964 L

**NEW PRODUCT:**

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/4/21

S	M	L	Unit	Floral Description	Suggested Substitution
4	5	8	Stem	Rose Lavender 50 cm	Rose White 50 cm
1	2	2	Stem	Kale White	
0	2	3	Stem	Stock White	Stock Lavender
3	3	4	Stem	Button Pom White	Cushion Pom White
2	2	2	Stem	Thistle Blue	
1	1	1	Stem	Limonium Purple	Limonium White
1	2	2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

**Hardgoods Description**

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase
4	5	6	Each	Pinecone Pick



#174661 S

#174661 M

#174661 L

**Winter Moonlight™ Bouquet**

DESIGN: All Around Arrangement

#174661 S	\$49.99	11"H x 10"W
#174661 M	\$59.99	12"H x 11"W (Above)
#174661 L	\$69.99	13"H x 12"W

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/31/21

S	M	L	Unit	Floral Description	Suggested Substitution
4	8	12	Stem	Rose Red 50 cm	Rose White 50 cm
2	4	6	Stem	Oriental Lily White	Asiatic Lily White
3	4	6	Stem	Football Mum White	Spider Mum White
3	5	6	Stem	Hypericum Green	Hypericum Red
3	4	6	Stem	Button Pom White	Cushion Pom White
1	2	3	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	
5	5	5	Stem	Salal Tips	Leather Leaf

**Hardgoods Description**

1	1	1	Each	12"H Clear Glass Monet Vase
3	6	8	Each	Pinecone Pick
0.1	0.1	0.1	Each	Sno-Spray
1	1	1	Each	Glitter

**DESIGN TIP:** Use Sno-Spray and glitter to decorate pinecone picks.



#176996 S

#176996 M

#176996 L

**REVISED PRODUCT:**

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/4/21

S	M	L	XL	Unit	Floral Description	Suggested Substitution
1	3	4	6	Stem	Rose Red 50 cm	
0	1	2	3	Stem	Asiatic Lily White	Oriental Lily White
3	4	5	5	Stem	Alstroemeria White	Alstroemeria Red
2	0	0	0	Stem	Carnation Red	
3	3	4	5	Stem	Mini Carnation Red	Mini Carnation White or Carnation Red
0	2	3	4	Stem	Hypericum Red	Hypericum Green
1	1	1	1	Stem	Gypsophila	Monte Casino White
2	2	2	2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

**Hardgoods Description**

1	1	0	0	Each	8"H Clear Glass Rose Vase
0	0	1	1	Each	8"H Clear Glass Gathering Vase
1	1	1	1	Yard	#9 Satin Ribbon, Red

**\*Also available as:** PC #145041 S/M/L/XL Fields of Europe™ Winter Bliss  
End Date: 1/31/21 (\$39.99 S, \$49.99 M, \$59.99 L, \$69.99 XL)



#98923 S

#98923 M

#98923 L

#98923 XL



**Fields of Europe™ Christmas\***

DESIGN: All Around Arrangement

#98923 S	\$39.99	15"H x 12"W
#98923 M	\$49.99	16"H x 13"W
#98923 L	\$59.99	17"H x 14"W (Above)
#98923 XL	\$69.99	18"H x 15"W

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/4/21





S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	
3	5	6	Stem	Delphinium Blue	
3	4	5	Stem	Alstroemeria White	
2	3	3	Stem	Carnation White	
0.5	0.5	1	Stem	Gypsophila	
0.5	0.5	1	Stem	Eucalyptus Seeded	Eucalyptus Spiral
1	1	2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

Hardgoods Description					
1	1	0	Each	5"H Clear Glass Cylinder Vase	
0	0	1	Each	6"H Clear Glass Cylinder Vase	
3	4	5	Each	Pinecone Pick	



Start Date: 10/26/20 | Earliest Ship Date: 11/27/20 | End Date: 1/31/21

**Winter Wishes™ Bouquet**

DESIGN: All Around Arrangement

#167114 S	\$49.99	12"H x 9"W
#167114 M	\$59.99	13"H x 12"W (Above)
#167114 L	\$69.99	15"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
0	2	4	Stem	Rose Red 50 cm	
2	3	5	Stem	Athos Pom	Button Pom Green
4	4	4	Stem	Carnation Red	
2	3	5	Stem	Mini Carnation Red	
0.5	1	1	Stem	Gypsophila	
2	2	2.5	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	
1	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description					
1	0	0	Each	Single Design Bowl	
0	1	1	Each	Double Design Bowl	
0.33	1	1	Each	Floral Foam Brick	
4	6	8	Each	25mm Ball Silver	
1	2	3	Each	12" Taper Candle, Red	
1	2	3	Each	Candle Stake	



Start Date: 10/26/20 | Earliest Ship Date: 11/27/20 | End Date: 1/4/21



**Season's Greetings™ Centerpiece**

DESIGN: Centerpiece

Dimensions do not include candles

#167117 S	\$39.99	5"H x 11"L
#167117 M	\$49.99	5"H x 12"L (Above)
#167117 L	\$59.99	6"H x 13"L



S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	4	9	12	Stem	Rose Red 50 cm	
2	3	6	8	Stem	Cushion Pom White	Cushion Mum
3	4	6	8	Stem	Mini Carnation Red	Mini Carnation Bi-Color Red and White
1	2	3	3.5	Stem	Gypsophila	
0.6	1.5	2.5	3	LB	Boxwood	
1	1	1	2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

Hardgoods Description						
1	1	1	1	Each	Single Design Bowl	
1	1.33	1.33	1.25	Each	Floral Foam Brick	
1	1	1	2	Yard	Waterproof Tape	
2	2	2	2	Yard	#9 Satin Ribbon, Red	
1	1	1	1	Each	Floral Wire (12 inches)	
8	10	12	14	Each	25mm Ball Red	
9	11	13	17	Each	Floral Pick (6 inches)	



HOW-TO: See Holiday Flower Tree® HOW-TO on page 145.

Start Date: 10/26/20 | Earliest Ship Date: 11/27/20 | End Date: 1/4/21

**Holiday Flower Tree®**

DESIGN: All Around Arrangement

#90285 S	\$64.99	18"H x 12"W
#90285 M	\$84.99	20"H x 12"W
#90285 L	\$99.99	21"H x 13"W (Above)
#90285 XL	\$119.99	22"H x 16"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	4	5	6	Stem	Rose Red 50 cm	
1	2	3	4	Stem	Asiatic Lily White	
2	3	4	4	Stem	Button Pom White	Mini Carnation White
4	4	4	6	Stem	Carnation Red	Carnation White
2	2	3	4	Stem	Mini Carnation Red	
2	2	3	4	Stem	Statice White	Limonium White
3	4	4	5	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

Hardgoods Description						
1	1	1	1	Each	Double Design Bowl	
1	1	1	1	Each	Floral Foam Brick	
2	2	4	6	Each	Pinecone Pick	
1	2	3	3	Each	12" Taper Candle, Red	
1	2	3	3	Each	Candle Stake	



Start Date: 10/26/20 | Earliest Ship Date: 11/27/20 | End Date: 1/4/21



**Traditional Christmas Centerpiece**

DESIGN: Centerpiece

Dimensions do not include candles

#90669 S	\$49.99	7"H x 11"L
#90669 M	\$59.99	7"H x 13"L
#90669 L	\$69.99	7"H x 15"L (Above)
#90669 XL	\$79.99	7"H x 19"L





**Fields of Europe™ Christmas Basket**

DESIGN: All Around Arrangement

#98924 S	\$39.99	10"H x 10"W
#98924 M	\$49.99	11"H x 11"W (Above)
#98924 L	\$59.99	12"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
0	3	6	Stem	Rose Red 50 cm	
0	1	1	Stem	Asiatic Lily White	
4	4	6	Stem	Alstroemeria White	Alstroemeria Red
3	4	4	Stem	Mini Carnation Red	Mini Carnation White or Carnation Red
0.5	1	1	Stem	Gypsophila	Monte Casino White
2	2	2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

**Hardgoods Description**

1	1	0	Each	6" Willow Basket with Liner
0	0	1	Each	8" Willow Basket with Liner
0.33	0.33	0.5	Each	Floral Foam Brick
1	1	1	Yard	#9 Satin Ribbon, Red
1	1	1	Each	Floral Wire



Start Date: 10/26/20 | Earliest Ship Date: 11/27/20 | End Date: 1/4/21

QTY	Unit	Floral Description	Suggested Substitution
1	Each	8" Poinsettia Plant (Red Preferred)	

**Hardgoods Description**

1	Each	8" Basket
1	Yard	#9 Satin Ribbon, Red
1	Each	Floral Wire (12 inches)
1	Each	Floral Pick (6 inches)



**Poinsettia Plant**

DESIGN: Plant

#3187	\$49.99	8"D
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Start Date: 10/26/20 | Earliest Ship Date: 11/27/20 | End Date: 1/4/21

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Red 50 cm	Rose White 50 cm
1	2	Stem	Asiatic Lily White	Asiatic Lily Red
3	6	Stem	Cushion Pom White	
2	4	Stem	Carnation Red	Carnation White
1	2	Stem	Monte Casino White	Gypsophila
1	2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

**Hardgoods Description**

1	1	Each	8"H Clear Glass Gathering Vase
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**"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT:**

Start Date: 10/26/20 | Earliest Ship Date: 11/27/20 | End Date: 1/4/21

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose White 50 cm	
3	6	Stem	Alstroemeria Red	
2	4	Stem	Athos Pom	
1	2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	
2	4	Stem	Salal Tips	

**Hardgoods Description**

1	1	Each	8"H Clear Glass Gathering Vase
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**"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT:**

Start Date: 10/26/20 | Earliest Ship Date: 11/27/20 | End Date: 1/4/21



**Holiday Charm™ Bouquet**

DESIGN: All Around Arrangement

#147282 S	\$39.99	14"H x 8"W
#147282 L	\$54.99	16"H x 12"W (Above)



**Christmas Bliss™ Bouquet**

DESIGN: All Around Arrangement

#161252 S	\$39.99	11"H x 14"W
#161252 L	\$54.99	12"H x 16"W (Above)





S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose White 50 cm	
3	6	Stem	Delphinium Blue	
2	4	Stem	Cushion Pom White	Button Pom White
3	6	Stem	Carnation White	
1	2	Stem	Gypsophila	Limonium White
1	2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	

Hardgoods Description				
1	1	Each	8"H Clear Glass Gathering Vase	

**Joyful Bouquet™**  
 DESIGN: All Around Arrangement

#167121 S	\$49.99	17"H x 12"W
#167121 L	\$64.99	18"H x 13"W (Above)



**"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT:**  
 Start Date: 10/26/20 | Earliest Ship Date: 11/27/20 | End Date: 1/31/21



S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Red 50 cm	Rose White 50 cm
2	4	Stem	Football Mum White	Spider Mum White
2	4	Stem	Cushion Pom White	
1	2	Stem	Carnation Red	Carnation White
1	2	Stem	Mini Carnation Red	Mini Carnation White
1	2	Stem	Gypsophila	Monte Casino White
1	2	Stem	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	
0.5	1	Stem	Variiegated Pittosporum	Leather Leaf

Hardgoods Description				
1	1	Each	Single Design Bowl	
0.33	0.33	Each	Floral Foam Brick	
1	2	Each	12" Taper Candle, Red	
1	2	Each	Candle Stake	

**Deck the Halls™ Centerpiece**  
 DESIGN: Centerpiece  
 Dimensions do not include candles

#147283 S	\$39.99	7"H x 14"L
#147283 L	\$54.99	7"H x 16"L (Above)



**"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT:**  
 Start Date: 10/26/20 | Earliest Ship Date: 11/27/20 | End Date: 1/4/21

H1	H2	Unit	Hardgoods Description
1	2	Each	18"D Merry Christmas Mylar Balloons
1	2	Each	Helium
1	2	Yard	Curling Ribbon

\*Also available as: PC #179369 H1/H2, One or Two Happy Holidays Mylar Balloons (\$5.99 H1, \$11.99 H2)



Start Date: 10/26/20 | Earliest Ship Date: 11/27/20 | End Date: 1/4/21



**Add On: 18" Merry Christmas Mylar Balloons\***  
 DESIGN: Balloons  
 Dimension is of each balloon

#176862 H1	\$5.99 (QTY 1)	18"D
#176862 H2	\$11.99 (QTY 2)	18"D





S	M	L	Unit	Floral Description	Suggested Substitution
3	6	9	Stem	Rose White 50 cm	
0	1	2	Stem	Asiatic Lily White	
3	2	2	Stem	Button Pom White	Cushion Pom White
3	2	2	Stem	Carnation White	
1	1	1	Stem	Eucalyptus Seeded	
1.5	2	2	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	1	1	Each	Acrylic Margarita Glass—Codified PC #92970
0.33	0.33	0.33	Each	Floral Foam Brick
1	1	1	Each	Crystal Accents—Sapphire Blue
3	4	5	Each	40mm Ball Silver
3	7	8	Each	Floral Pick (6 inches)
6	6	6	Yard	Curling Ribbon

**DESIGN TIP:** Cut ribbon in thirds and attach to floral picks, then incorporate into arrangement. Be sure to deliver with hangtag.



#167120 S

#167120 M

#167120 L

**HOW-TO:** See Happy Hour Bouquets® HOW-TO on page 143.

**CODIFIED PRODUCT:**

**Start Date:** 10/26/20 | **Earliest Ship Date:** 11/27/20 | **End Date:** 1/2/21

**Cheers to The New Year™**

DESIGN: All Around Arrangement

#167120 S	\$49.99	11"H x 8"W
#167120 M	\$59.99	12"H x 8.5"W (Above)
#167120 L	\$69.99	13"H x 9"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	2	3	Stem	Gerbera Daisy Hot Pink	Gerbera Daisy Pink
2	3	4	Stem	Matsumoto Aster Lavender	Mini Carnation Lavender
1	2	3	Stem	Football Mum Yellow	Mum Disbud Yellow
2	3	4	Stem	Carnation Orange	Alstroemeria Orange
2	3	4	Stem	Mini Carnation Hot Pink	Matsumoto Aster Hot Pink
2	3	4	Stem	Hypericum Green	Bupleurum
2	3	4	Stem	Solidago	
3	3	3	Stem	Variegated Pittosporum	Salal Tips

**Hardgoods Description**

1	1	1	Stem	Rustic Cube—Codified PC #156138
0.5	0.5	0.5	Each	Floral Foam Brick

**DESIGN TIP:** Be sure to deliver with hangtag.



#176885 S

#176885 M

#176885 L

**NEW CODIFIED PRODUCT:**

**Start Date:** 8/24/20 | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
4	Stem	Veronica Purple	
3	Stem	Rose White 50 cm	
2	Stem	Trachelium Purple	
2	Stem	Thistle Blue	
2	Stem	Monte Casino White	Limonium White
2	Stem	Statice White	Gypsophila
3	Stem	Eucalyptus Spiral	
0.5	Stem	Eucalyptus Silver Dollar	
3	Stem	Variegated Pittosporum	Salal Tips

**Hardgoods Description**

1	Stem	Rustic Cube—Codified PC #156138
0.5	Each	Floral Foam Brick



Local Artisan

**DESIGNED BY:** Rita Hoagland | Seifert's Flower Mill, North Canton, OH

**DESIGN TIP:** Be sure to deliver with hangtag.

**NEW CODIFIED PRODUCT:**

**Start Date:** 11/23/20 | **End Date:** Open



**Vibrant Jewel™ Bouquet**

DESIGN: All Around Arrangement

#176885 S	\$49.99	9"H x 9"W
#176885 M	\$59.99	10"H x 10"W (Above)
#176885 L	\$69.99	12"H x 12"W



**Twilight Skies™ Bouquet**

DESIGN: One-Sided Arrangement

#179355	\$64.99	12"H x 10"W
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**Countryside™ Bouquet\***

DESIGN: All Around Arrangement

#176880 S	\$49.99	12.5"H x 8"W
#176880 L	\$59.99	13"H x 8.5"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
3	5	Stem	Rose Peach 50 cm	Rose Lavender 50 cm
2	3	Stem	Alstroemeria Lavender	Cushion Pom Lavender
3	4	Stem	Carnation Lime Green	Carnation White
1	2	Stem	Bupleurum	Tree Fern
2	3	Stem	Hypericum Green	Hypericum Cream
1	3	Stem	Monte Casino White	Monte Casino Purple
2	2	Stem	Variegated Pittosporum	Salal Tips

**Hardgoods Description**  
 1 1 Each Honeycomb Mason Jar  
 Peach Quartz—Codified PC #156655

\*Also available as: PC #176957 S/L Sweetest Song™ Bouquet (\$49.99 S, \$59.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#176880 S #176880 L

**NEW CODIFIED PRODUCT:**

Start Date: 8/24/20 | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
5	8	10	Stem	Rose Lavender 50 cm	Rose White 50 cm
3	4	5	Stem	Button Pom Lavender	Cushion Pom Lavender
2	3	4	Stem	Hypericum Cream	Hypericum Green
2	3	4	Stem	Statice Lavender	Statice Purple
1	2	2	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
3	3	3	Stem	Variegated Pittosporum	Salal Tips

**Hardgoods Description**  
 1 1 1 Each Real Simple® Geometric Pattern Vase—Codified PC #156116  
 0.5 0.5 0.5 Each Floral Foam Brick  
 1 1 1 Each Real Simple® 2" x 2" Cardette

\*Also available as: PC #179353 S/M/L Lavender Elegance™ by Real Simple® (\$59.99 S, \$69.99 M, \$79.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#176966 S #176966 M #176966 L

**NEW CODIFIED PRODUCT:**

Start Date: 11/23/20 | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
5	7	8	Stem	Rose White 50 cm	
2	3	4	Stem	Mum Disbud White	Football Mum White
3	3	4	Stem	Carnation Lime Green	
2	3	4	Stem	Hypericum Cream	Hypericum Green
1	1	1	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
3	3	3	Stem	Variegated Pittosporum	Salal Tips

**Hardgoods Description**  
 1 1 1 Each Real Simple® Geometric Pattern Vase—Codified PC #156116  
 0.5 0.5 0.5 Each Floral Foam Brick  
 1 1 1 Each Real Simple® 2" x 2" Cardette

\*Also available as: PC #179354 S/M/L Garden Expressions™ by Real Simple® (\$59.99 S, \$69.99 M, \$79.99 L)

PC #179475 S/M/L Garden Expressions™ for Sympathy by Real Simple® (\$59.99 S, \$69.99 M, \$79.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#176994 S #176994 M #176994 L

**NEW CODIFIED PRODUCT:**

Start Date: 11/23/20 | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Asiatic Lily Pink	
3	3	4	Stem	Alstroemeria Pink	Alstroemeria White or Purple
3	4	5	Stem	Daisy Pom Lavender	Daisy Pom White or Cushion Pom Lavender
1	1	3	Stem	Waxflower Pink	Limonium Pink
1	2	3	Stem	Statice Purple	Monte Casino Purple
2	3	3	Stem	Salal	Leather Leaf

**Hardgoods Description**  
 1 1 0 Each 8"H Clear Glass Rose Vase  
 0 0 1 Each 8"H Clear Glass Gathering Vase



Local Artisan

DESIGNED BY: Tricia Smith | 1-800-Flowers® Twinbrook Floral, Fairfax, VA



#179358 S #179358 M #179358 L

**REVISED PRODUCT:**

Start Date: 8/24/20 | End Date: Open



**Garden Expressions™ by Real Simple®\***

DESIGN: All Around Arrangement

#176994 S	\$59.99	9"H x 11"W
#176994 M	\$69.99	10"H x 12"W (Above)
#176994 L	\$79.99	11"H x 13"W



**Lavender Elegance™ by Real Simple®\***

DESIGN: All Around Arrangement

#176966 S	\$59.99	9"H x 11"W
#176966 M	\$69.99	10"H x 12"W (Above)
#176966 L	\$79.99	11"H x 13"W



**Floral Treasures™ Bouquet**

DESIGN: All Around Arrangement

#179358 S	\$42.99	16"H x 10.5"W
#179358 M	\$49.99	17"H x 12"W (Above)
#179358 L	\$59.99	17.5"H x 14"W





S	M	L	Unit	Floral Description	Suggested Substitution
1	4	6	Stem	Rose Green 50 cm	Rose White 50 cm
3	4	5	Stem	Alstroemeria White	Alstroemeria Green
2	3	3	Stem	Button Pom White	Button Pom Green
2	2	3	Stem	Athos Pom	Cushion Pom White
2	3	4	Stem	Carnation Lime Green	Carnation White
2	2	3	Stem	Hypericum Green	Hypericum Cream
1	2	2	Stem	Statice White	Monte Casino White
1	2	2	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
2	3	3	Stem	Salal Tips	Variegated Pittosporum

Hardgoods Description					
1	1	0	Each	8"H Clear Glass Rose Vase	
0	0	1	Each	8"H Clear Glass Gathering Vase	



#176998 S

#176998 M

#176998 L

**REVISED PRODUCT:**

Start Date: 8/24/20 | End Date: Open

**Serene Green™**  
 DESIGN: All Around Arrangement

#176998 S	\$44.99	16"H x 11"W
#176998 M	\$54.99	17"H x 12"W (Above)
#176998 L	\$64.99	18"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
6	12	18	Stem	Rose Pink 50 cm	Rose Light Pink 50 cm
5	8	10	Stem	Sunflower Medium	Gerbera Daisy Yellow
4	6	8	Stem	Stock Lavender	Monte Casino Purple
5	6	8	Stem	Alstroemeria Pink	Alstroemeria Yellow
3	4	5	Stem	Athos Pom	Button Pom Green
5	6	7	Stem	Solidago	
4	4	4	Stem	Salal Tips	Variegated Pittosporum

Hardgoods Description					
1	1	1	Each	8"H Clear Glass Cylinder Vase	



#179357 S

#179357 M

#179357 L

**REVISED PRODUCT:**

Start Date: 8/24/20 | End Date: Open

**Garden of Grandeur™**  
 DESIGN: All Around Arrangement

#179357 S	\$74.99	21"H x 16"W
#179357 M	\$99.99	21.5"H x 16.5"W (Above)
#179357 L	\$124.99	22"H x 17"W



# REBATE PROGRAM

## GET CASH BACK!

**\$5.50**

PER ORDER

For 20 Orders or More Sent  
Per Month From Order #1

**\$3.50**

PER ORDER

With 1 - 19 Orders  
Sent Per Month



Learn more about our Sending & Rebate Program at [BloomNet.net/rebate](http://BloomNet.net/rebate)





**a-DOG-able® in a Basket**

DESIGN: One Sided Arrangement

#174311 \$59.99 12"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink
1	Stem	Viking Pom Yellow	Daisy Pom Yellow
1	Stem	Button Pom Green	Athos Pom
2	Stem	Hypericum Green	Hypericum Peach or Red
1	Stem	Waxflower Pink	Limonium Pink
2	Stem	Solidago	Bupleurum
2	Stem	Statice Purple	Monte Casino Purple
2	Stem	Salal	Pittosporum Green

**Hardgoods Description**

1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
0.1	Yard	3" Satin Ribbon, Red

HOW-TO: See a-DOG-able® HOW-TO on page 144.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Another Year Rover™**

DESIGN: One Sided Arrangement

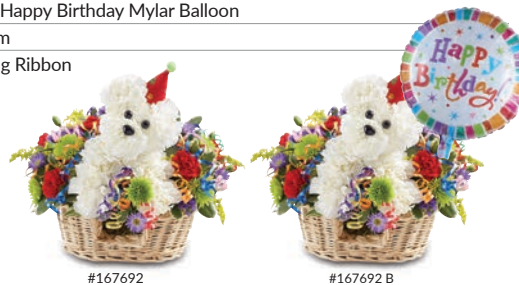
#167692 \$59.99 11"H x 11"W (Above)  
#167692 B \$64.99 11"H x 11"W

Plain	B	Unit	Floral Description	Suggested Substitution
12	12	Stem	Carnation White	
2	2	Stem	Athos Pom	Button Pom Green
2	2	Stem	Mini Carnation Red	Mini Carnation Yellow
2	2	Stem	Solidago	Bupleurum
1	1	Stem	Monte Casino Purple	Monte Casino White
1	1	Stem	Statice Purple	Limonium Purple
1	1	Stem	Variegated Pittosporum	Leather Leaf
1	1	Stem	Sheet Moss	

**Hardgoods Description**

1	1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	0.5	Each	Floral Foam Brick
0.5	0.5	Yard	Floral Tape
1	1	Each	Cold Glue
1	1	Each	Birthday Hat—Codified PC #139944
3	3	Each	Floral Pick (6 inches)
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Each	Helium
6	7	Yard	Curling Ribbon

**DESIGN TIP:** Cut ribbon in thirds and attach to floral picks, then incorporate into arrangement.



HOW-TO: See a-DOG-able® HOW-TO on page 144.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
1	Stem	Gerbera Daisy Yellow	Sunflower Medium
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	Stem	Solidago	Bupleurum or Gypsophila
1	Stem	Variegated Pittosporum	Leather Leaf
1	Stem	Sheet Moss	

**Hardgoods Description**

1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
1	Each	Band-Aid
1	Each	18"D Get Well Soon Mylar Balloon
1	Each	Helium
1	Yard	Curling Ribbon

HOW-TO: See a-DOG-able® HOW-TO on page 144.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Sick As a Dog™**

DESIGN: One Sided Arrangement

#159226 \$54.99 11.5"H x 10"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
1	Stem	Rose Red 50 cm	
2	Stem	Mini Carnation Red	
1	Stem	Waxflower Pink	Limonium Pink
1	Stem	Statice Purple	Monte Casino Purple
2	Stem	Variegated Pittosporum	Salal Tips
0.5	Stem	Sheet Moss	

**Hardgoods Description**

1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
1	Yard	#9 Satin Ribbon, Red

HOW-TO: See a-DOG-able® HOW-TO on page 144.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Love Pup™**

DESIGN: One Sided Arrangement

#103911 \$54.99 11.5"H x 10"W





QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	Stem	Athos Pom	Button Pom Green
1	Stem	Solidago	Bupleurum
2	Stem	Variegated Pittosporum	Leather Leaf
1	Stem	Sheet Moss	

**Hardgoods Description**

1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
1	Each	Get Well Dr. Kit: Dr. Bag and Head Piece—Codified PC #139945

HOW-TO: See a-DOG-able® HOW-TO on page 144.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

**Doggie Howser M.D.™**

DESIGN: One Sided Arrangement

#146761 \$59.99 11"H x 11"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	Stem	Mini Carnation Pink	Mini Carnation White
2	Stem	Limonium Pink	Gypsophila
1	Stem	Statice Purple	Monte Casino Purple
2	Stem	Variegated Pittosporum	Leather Leaf
1	Stem	Sheet Moss	

**Hardgoods Description**

1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
1	Yard	#9 Satin Ribbon, Pink

HOW-TO: See a-DOG-able® HOW-TO on page 144.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

**It's a-DOG-able® Girl**

DESIGN: One Sided Arrangement

#166265 G \$54.99 11"H x 11"W



QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	Stem	Athos Pom	Button Pom Yellow
2	Stem	Mini Carnation Yellow	Mini Carnation White
2	Stem	Solidago	Bupleurum
2	Stem	Variegated Pittosporum	Leather Leaf
1	Stem	Sheet Moss	

**Hardgoods Description**

1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
1	Yard	#9 Satin Ribbon, Light Blue

HOW-TO: See a-DOG-able® HOW-TO on page 144.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

**It's a-DOG-able® Boy**

DESIGN: One Sided Arrangement

#166265 B \$54.99 11"H x 11"W



Plain	HB	Unit	Floral Description	Suggested Substitution
12	12	Stem	Carnation White	
1	1	Stem	Athos Pom	Mini Carnation Hot Pink
1	1	Stem	Daisy Pom Yellow	Athos Pom
1	1	Stem	Mini Carnation Red	Daisy Pom Yellow
1	1	Stem	Monte Casino Purple	Limonium Pink
1	1	Stem	Variegated Pittosporum	Salal

**Hardgoods Description**

1	1	Each	Sandra Present—Codified PC #155449
1	1	Each	a-DOG-able® Face Kit: 2 Eyes, 1 Nose—Codified PC #92808
0.25	0.25	Each	Floral Foam Brick
0.5	0.5	Each	Floral Tape
1	1	Each	Cold Glue
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Each	Helium
0	1	Yard	Curling Ribbon

DESIGN TIP: Be sure to deliver with hangtag.



#167383

#167383 HB

HOW-TO: See a-DOG-able® HOW-TO on page 144.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



The Sandra Magruder Collection

**Party Pooch™**

DESIGN: One Sided Arrangement

#167383 \$59.99 12"H x 11"W (Above)

#167383 HB \$64.99 12"H x 11"W





QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink
2	Stem	Button Pom Green	Athos Pom
2	Stem	Viking Pom Yellow	Daisy Pom Yellow
1	Stem	Waxflower Pink	Limonium Pink
2	Stem	Solidago	Bupleurum
2	Stem	Statice Purple	Monte Casino Purple
1	Stem	Salal	

Hardgoods Description			
1	Each	7" Splitwood Handled Basket with Liner	
1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972	
0.5	Each	Floral Foam Brick	
0.5	Each	Floral Tape	
2	Each	Floral Pick (6 inches)	
1	Each	Cold Glue	

HOW-TO: See Fabulous Feline™ HOW-TO on page 143.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

**Fabulous Feline™**  
 DESIGN: One Sided Arrangement  
 #174312 \$54.99 12"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	Stem	Mini Carnation Pink	Mini Carnation White
2	Stem	Limonium Pink	Gypsophila
2	Stem	Statice Purple	Monte Casino Purple
2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description			
1	Each	7" Splitwood Handled Basket with Liner	
1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972	
0.5	Each	Floral Foam Brick	
0.5	Each	Floral Tape	
2	Each	Floral Pick (6 inches)	
1	Each	Cold Glue	
1	Yard	#9 Satin Ribbon, Pink	

HOW-TO: See Fabulous Feline™ HOW-TO on page 143.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Fabulous Feline™ for Baby Girl**  
 DESIGN: One Sided Arrangement  
 #166264 G \$54.99 11"H x 11"W



QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	Stem	Athos Pom	Button Pom Yellow
2	Stem	Mini Carnation Yellow	Mini Carnation White
2	Stem	Solidago	Bupleurum
2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description			
1	Each	7" Splitwood Handled Basket with Liner	
1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972	
0.5	Each	Floral Foam Brick	
0.5	Each	Floral Tape	
2	Each	Floral Pick (6 inches)	
1	Each	Cold Glue	
1	Yard	#9 Satin Ribbon, Light Blue	

HOW-TO: See Fabulous Feline™ HOW-TO on page 143.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

**Fabulous Feline™ for Baby Boy**  
 DESIGN: One Sided Arrangement  
 #166264 B \$54.99 11"H x 11"W

Plain	B	Unit	Floral Description	Suggested Substitution
9	9	Stem	Carnation White	
2	2	Stem	Athos Pom	Button Pom Green
2	2	Stem	Button Pom Yellow	Daisy Pom Yellow
3	3	Stem	Mini Carnation Red	Mini Carnation Yellow
1	1	Stem	Monte Casino Purple	Limonium Purple
1	1	Stem	Solidago	Bupleurum
2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description				
1	1	Each	7" Splitwood Handled Basket with Liner	
1	1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972	
0.5	0.5	Each	Floral Foam Brick	
0.5	0.5	Each	Floral Tape	
2	2	Each	Floral Pick (6 inches)	
1	1	Each	Cold Glue	
1	1	Each	Get Well Dr. Kit: Dr. Bag and Head Piece—Codified PC #139945	
0	1	Each	18"D Get Well Mylar Balloon	
0	1	Each	Helium	
0	1	Yard	Curling Ribbon	



HOW-TO: See Fabulous Feline™ HOW-TO on page 143.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Cure-All Kitty™**  
 DESIGN: One Sided Arrangement  
 #167683 \$59.99 11"H x 11"W (Above)  
 #167683 B \$64.99 11"H x 11"W





**Purrfect Party Cat™**

DESIGN: One Sided Arrangement

#148651	\$59.99	11"H x 11"W (Above)
#148651 B	\$64.99	11"H x 11"W

Plain	B	Unit	Floral Description	Suggested Substitution
9	9	Stem	Carnation White	
2	2	Stem	Cushion Pom Yellow	Daisy Pom Yellow
2	2	Stem	Mini Carnation Orange	Mini Carnation Red
1	1	Stem	Statice Purple	Limonium or Monte Casino Purple
2	2	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	1	Each	7" Splitwood Handled Basket with Liner
1	1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	0.5	Each	Floral Foam Brick
0.5	0.5	Yard	Floral Tape
1	1	Each	Birthday Hat—Codified PC #139944
3	3	Each	Floral Pick (6 inches)
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Each	Helium
6	7	Yard	Curling Ribbon

**DESIGN TIP:** Cut ribbon in thirds and attach to floral picks, then incorporate into arrangement.



**HOW-TO:** See Fabulous Feline™ HOW-TO on page 143.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

S	SB	L	LB	Unit	Floral Description	Suggested Substitution
6	6	8	8	Stem	Cushion Pom White	Cushion Pom Lavender
6	6	6	6	Stem	Mini Carnation Orange	Mini Carnation Hot Pink
4	4	4	4	Stem	Mini Carnation Hot Pink	Mini Carnation Green
1	1	1	1	Stem	Button Pom Green	Athos Pom
1	1	1	1	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm

**Hardgoods Description**

1	1	1	1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243
1	1	1	1	Each	Hot Pink Spray Paint
0	1	0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	0	1	Each	Helium
0	0.5	0	0.5	Yard	Curling Ribbon

**DESIGN TIP:** Cut cake oasis along perforated line for small sizes. Spray paint white cushion poms hot pink.



**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Birthday Wishes Flower Cake® Vibrant**

DESIGN: All Around Arrangement

#174313 S	\$39.99	4.5"H x 9"W
#174313 SB	\$44.99	4.5"H x 9"W
#174313 L	\$49.99	5.5"H x 9"W (Above)
#174313 LB	\$54.99	5.5"H x 9"W

S	SB	L	LB	Unit	Floral Description	Suggested Substitution
4	4	8	8	Stem	Cushion Pom Lavender	Cushion Pom White
5	5	5	5	Stem	Mini Carnation Pink	
5	5	5	5	Stem	Button Pom White	
0.5	0.5	0.5	0.5	Stem	Gypsophila	
1	1	1	1	Stem	Rose Pink 50 cm	Rose Hot Pink or Lavender 50 cm

**Hardgoods Description**

1	1	1	1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243
0	1	0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	0	1	Each	Helium
0	1	0	1	Yard	Curling Ribbon

**DESIGN TIP:** Cut cake oasis along perforated line for small sizes.



**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Birthday Wishes Flower Cake® Pastel**

DESIGN: All Around Arrangement

#148666 S	\$39.99	4.5"H x 9"W
#148666 SB	\$44.99	4.5"H x 9"W
#148666 L	\$49.99	5.5"H x 9"W (Above)
#148666 LB	\$54.99	5.5"H x 9"W



**Enchanting Unicorn™**

DESIGN: One Sided Arrangement

#167537	\$59.99	15"H x 13"W
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QTY	Unit	Floral Description	Suggested Substitution
7	Stem	Carnation White	
2	Stem	Button Pom White	Button Pom Lavender
5	Stem	Carnation Lavender	Carnation Purple
3	Stem	Mini Carnation Light Pink	
1	Stem	Limonium Purple	Waxflower Purple
2	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	Each	7" Splitwood Basket with Liner
1	Each	a-DOG-able® Face Kit: 2 Eyes, 1 Nose—Codified PC #92808
1	Each	Unicorn Kit: 1 Horn, 1 Set Ears—Codified PC #156130
0.5	Each	Floral Foam Brick
0.5	Each	Floral Tape
0.3	Each	Light Blue Spray Paint
1	Each	Cold Glue
1	Each	Glitter



Local Artisan

DESIGNED BY: Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA

**DESIGN TIP:** Use cold glue to attach horn and ears. Use light blue spray paint for the white button poms. Glitter is used to finish off the arrangement.

**HOW-TO:** See Enchanting Unicorn™ HOW-TO on page 145.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open





QTY	Unit	Floral Description	Suggested Substitution
7	Stem	Cushion Pom White	
6	Stem	Mini Carnation Light Pink	Mini Carnation Hot Pink
4	Stem	Button Pom White	
6	Stem	Carnation Lavender	Carnation Purple

**Hardgoods Description**

1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243	
1	Each	Unicorn Kit: 1 Horn, 1 Set Ears—Codified PC #156130	
2	Each	Chenille Stem, Black	

**DESIGN TIP:** Lavender carnations are styled down the back of the cake to form the mane. Use button poms to fill in the top of the cake.

**HOW TO CREATE EYELASHES:**

1. At a third in from the left of the black chenille stem, bend right two-thirds up at a 90° angle.
2. Slightly bend the one third left section into an upside down “U” shape to form the shape of the eye.
3. To create the eyelashes, take the right section of the chenille stem and fold down (double up) onto the eye shape, and twist around left side eye shape while leaving about a ½ inch space in between, bend the remaining stem to form two more lashes in the same way.
4. There should be approximately 2 inches of the chenille stem left over to point the chenille stem back to be used to insert into the foam cake.

**Birthday Wishes Flower Cake® Unicorn**

DESIGN: All Around Arrangement

#174314 \$64.99 5.5”H x 9”W

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Yellow 50 cm	
3	3	3	Stem	Spider Mum Yellow	Gerbera Daisy Yellow
1	2	3	Stem	Daisy Pom Yellow	Cushion Pom Yellow
3	4	4	Stem	Carnation Yellow	Carnation White
1	1	1	Stem	Million Star Gypsophila	Gypsophila
1	1	1	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	1	1	Each	Acrylic Martini Glass with Liner—Codified PC #92969	
0.33	0.33	0.33	Each	Floral Foam Brick	
1	1	1	Each	Crystal Accents—Topaz Yellow	
2	2	2	Each	Yellow Lemon Slices on Pick	
2	2	2	Each	Gerbera Straw	



HOW-TO: See Happy Hour Bouquets® HOW-TO on page 143.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

**Lemon Martini Bouquet™**

DESIGN: All Around Arrangement

#91078 S \$49.99 14”H x 7.5”W  
 #91078 M \$59.99 15”H x 8”W (Above)  
 #91078 L \$69.99 16”H x 8.5”W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	2	3	4	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
1	2	3	4	Stem	Button Pom Green	Button Pom Yellow
1	2	3	4	Stem	Cushion Pom Yellow	Daisy Pom Yellow
2	4	5	6	Stem	Carnation Hot Pink	Carnation Orange
1	1	1	2	Stem	Mini Carnation Orange	Mini Carnation Hot Pink
1	2	2	2	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	1	1	1	Each	Acrylic Margarita Glass—Codified PC #92970	
0.25	0.33	0.33	0.33	Each	Floral Foam Brick	
1	1	1	1	Each	Crystal Accents—Sapphire Blue	
3	3	3	3	Each	Floral Pick (6 inches)	
6	6	6	6	Yard	Curling Ribbon	

**DESIGN TIP:** Cut ribbon in thirds and attach to floral picks, then incorporate into arrangement.



HOW-TO: See Happy Hour Bouquets® HOW-TO on page 143.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	6	8	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	1	2	Stem	Asiatic Lily Pink	Asiatic Lily White
3	3	3	Stem	Mini Carnation Hot Pink	Mini Carnation Pink
1	3	3	Stem	Gypsophila	Limonium Purple
1	3	3	Stem	Statice Purple	Monte Casino Aster Purple
1	1	1	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	1	1	Each	Acrylic Martini Glass—Codified PC #92969	
0.25	0.33	0.33	Each	Floral Foam Brick	
1	1	1	Each	Crystal Accents—Bright Ruby	



HOW-TO: See Happy Hour Bouquets® HOW-TO on page 143.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**It's My Birthday™**

DESIGN: All Around Arrangement

#167693 S \$39.99 12”H x 7”W  
 #167693 M \$49.99 12”H x 8”W  
 #167693 L \$59.99 13”H x 8.5”W (Above)  
 #167693 XL \$69.99 14”H x 9”W



**Girls' Night Out™**

DESIGN: All Around Arrangement

#148526 S \$49.99 15”H x 10.5”W  
 #148526 M \$59.99 17”H x 11”W (Above)  
 #148526 L \$69.99 18”H x 11.5”W





S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	3	5	7	Stem	Rose Hot Pink 50 cm	Rose Pink or Orange 50 cm
0	2	3	4	Stem	Alstroemeria Yellow	Alstroemeria Orange or Pink
1	2	2	2	Stem	Button Pom Green	Athos Pom
1	0	0	0	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	3	4	5	Stem	Carnation Orange	Carnation Pink or Yellow
0.5	1	2	3	Stem	Statice Purple	Monte Casino Aster Purple
1	1	1	1	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	1	1	1	Each	Acrylic Martini Glass—Codified PC #92969
0.25	0.33	0.33	0.33	Each	Floral Foam Brick
1	1	1	1	Each	Crystal Accents—Bright Ruby
2	2	2	2	Each	Gerbera Straw



HOW-TO: See Happy Hour Bouquets® HOW-TO on page 143.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
1	Stem	Daisy Pom White	Daisy Pom Yellow
1	Stem	Athos Pom	Button Pom Green
2	Stem	Carnation Lime Green	Carnation Yellow
2	Stem	Carnation White	
1	Stem	Mini Carnation Yellow	Mini Carnation White
1	Stem	Statice Purple	Monte Casino Purple
1	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	Each	Lotsa Love® Kit, Baby Boy: Container, Bear, Balloon—Codified PC #155792
0.25	Each	Floral Foam Brick

DESIGN TIP: Remember to include bear and balloon with this floral delivery.



**Lotsa Love® Welcome Baby Boy**

DESIGN: All Around Arrangement

#166362 \$39.99 7"H x 6"W

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
1	Stem	Daisy Pom Lavender	Cushion Pom Lavender
1	Stem	Athos Pom	Button Pom Green
2	Stem	Carnation Pink	Carnation Lavender
2	Stem	Carnation White	
1	Stem	Mini Carnation Pink	Mini Carnation Yellow
1	Stem	Statice Purple	Monte Casino Purple
1	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	Each	Lotsa Love® Kit, Baby Girl: Container, Bear, Balloon—Codified PC #155791
0.25	Each	Floral Foam Brick

DESIGN TIP: Remember to include bear and balloon with this floral delivery.



**Lotsa Love® Welcome Baby Girl**

DESIGN: All Around Arrangement

#166363 \$39.99 7"H x 6"W

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
1	Stem	Daisy Pom Yellow	Daisy Pom Lavender
1	Stem	Athos Pom	Button Pom Green
2	Stem	Carnation Orange	Carnation Yellow or Red
2	Stem	Carnation Hot Pink	Carnation Pink or Orange
1	Stem	Mini Carnation Red	Mini Carnation Pink, Orange, or Yellow
1	Stem	Waxflower Pink	Limonium Pink
1	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	Each	Lotsa Love® Kit, Happy Birthday: Container, Bear, Cookies, Balloon—Codified PC #155162
0.25	Each	Floral Foam Brick

DESIGN TIP: Remember to include bear and balloon with this floral delivery.



**Lotsa Love® Happy Birthday**

DESIGN: All Around Arrangement

#148261 \$39.99 7"H x 6"W

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open





**Lotsa Love® Feel Better Soon**

DESIGN: All Around Arrangement

#148262 \$39.99 7"H x 6"W

QTY	Unit	Floral Description	Suggested Substitution
1	Stem	Daisy Pom White	Daisy Pom Yellow
1	Stem	Athos Pom	Button Pom Green
2	Stem	Carnation Orange	Carnation Yellow
2	Stem	Carnation Yellow	Carnation Red
1	Stem	Mini Carnation Red	Mini Carnation Orange
1	Stem	Statice Purple	Limonium Purple
1	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	Each	Lotsa Love® Kit, Get Well: Container, Bear, Cookies, Balloon—Codified PC #155163
0.25	Each	Floral Foam Brick

**DESIGN TIP:** Remember to include bear and balloon with this floral delivery.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

**DESIGN RESOURCE GUIDE 2020**

Plain	B	Unit	Floral Description	Suggested Substitution
1	1	Stem	Daisy Pom White	Cushion Pom White
1	1	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	1	Stem	Athos Pom	Button Pom Green
2	2	Stem	Mini Carnation Orange	Mini Carnation Red
2	2	Stem	Statice Purple	Limonium or Monte Casino Aster Purple
1	1	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	1	Each	Trophy Vase—Codified PC #156122
0.25	0.25	Each	Floral Foam Brick
0	1	Each	18"D Thank You Mylar Balloon
0	1	Each	Helium
0	1	Yard	Curling Ribbon

**DESIGN TIP:** Be sure to deliver with hangtag.



**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Trophy Bouquet® to Say Thank You**

DESIGN: All Around Arrangement

#148266 \$39.99 13"H x 8"W  
#148266 B \$44.99 13"H x 8"W (Above)



**Trophy Bouquet®**

DESIGN: All Around Arrangement

#148265 \$39.99 13"H x 8"W

QTY	Unit	Floral Description	Suggested Substitution
1	Stem	Daisy Pom White	Cushion Pom White
1	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	Stem	Athos Pom	Button Pom Green
2	Stem	Mini Carnation Orange	Mini Carnation Red
2	Stem	Statice Purple	Limonium or Monte Casino Aster Purple
1	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	Each	Trophy Vase—Codified PC #156122
0.25	Each	Floral Foam Brick

**DESIGN TIP:** Be sure to deliver with hangtag.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

Plain	B	Unit	Floral Description	Suggested Substitution
1	1	Stem	Daisy Pom White	Cushion Pom White
1	1	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	1	Stem	Athos Pom	Button Pom Green
2	2	Stem	Mini Carnation Orange	Mini Carnation Red
2	2	Stem	Statice Purple	Limonium or Monte Casino Aster Purple
1	1	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	1	Each	Trophy Vase—Codified PC #156122
0.25	0.25	Each	Floral Foam Brick
0	1	Each	18"D Congratulations Mylar Balloon
0	1	Each	Helium
0	1	Yard	Curling Ribbon

**DESIGN TIP:** Be sure to deliver with hangtag.



**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Trophy Bouquet® You're the Best**

DESIGN: All Around Arrangement

#148267 \$39.99 13"H x 8"W  
#148267 B \$44.99 13"H x 8"W (Above)





QTY	Unit	Floral Description	Suggested Substitution
6	Stem	Rose Peach 50 cm	
4	Stem	Carnation Peach	
4	Stem	Hypericum Peach	Hypericum Cream
2	Stem	Waxflower White	Gypsophila
1	Stem	Artemesia-Dusty Miller	
1	Stem	Eucalyptus Seeded	
2	Stem	Variegated Pittosporum	Salal Tips

**Hardgoods Description**

1	Each	Rustic Cube—Codified PC #156138	
0.5	Each	Floral Foam Brick	



Local Artisan

DESIGNED BY: Doreen Gordy | Bloomers of Tomball, Tomball, TX

DESIGN TIP: Be sure to deliver with hangtag.

**Perfectly Peach™ Bouquet**

DESIGN: All Around Arrangement

#176341 \$59.99 10"H x 10"W

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Red 50 cm	
1	2	3	Stem	Rose Orange 50 cm	
1	2	3	Stem	Button Pom Yellow	Cushion Pom Yellow
2	2	3	Stem	Mini Carnation Orange	
1	1	1	Stem	Bupleurum	
1	1	2	Stem	Heather	Monte Casino Purple
1	2	3	Stem	Limonium Purple	Waxflower Pink
2	2	3	Stem	Solidago	
2	2	3	Stem	Statice Purple	
1	1	1	Stem	Variegated Pittosporum	Salal Tips

**Hardgoods Description**

1	1	1	Each	Rustic Cube—Codified PC #156138	
0.33	0.5	0.5	Each	Floral Foam Brick	



Local Artisan

DESIGNED BY: Phyllis Rega | Phyl's Flowers, Stratford, CT

DESIGN TIP: Be sure to deliver with hangtag.



#176339 S

#176339 M

#176339 L

**Delightful Joy™ Bouquet**

DESIGN: All Around Arrangement

#176339 S \$49.99 9"H x 9"W  
 #176339 M \$59.99 10"H x 10"W (Above)  
 #176339 L \$69.99 12"H x 12"W

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

**DESIGN RESOURCE GUIDE 2020**

QTY	Unit	Floral Description	Suggested Substitution
6	Each	2" Assorted Green Plants	
2	Each	Potting Soil	

**Hardgoods Description**

1	Each	Rustic Cube—Codified PC #156138	
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DESIGN TIP: Order 2" assorted green plants. Use potting soil to plant them together in container. Be sure to deliver with hangtag.



**Dish Garden in Rustic Cube**

DESIGN: Plant

#176449 \$59.99 8"H x 6"W

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

S	SB	L	LB	Unit	Floral Description	Suggested Substitution
2	2	4	4	Stem	Rose Hot Pink 50 cm	Rose Light Pink 50 cm
1	1	2	2	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	2	3	3	Stem	Carnation Lime Green	Athos Pom
1	1	2	2	Stem	Mini Carnation Hot Pink	Mini Carnation Pink
2	2	2	2	Stem	Solidago	Bupleurum
1	1	2	2	Stem	Statice Purple	Monte Casino Purple
1	1	2	2	Stem	Variegated Pittosporum	Salal

**Hardgoods Description**

1	1	1	1	Each	Sandra Present—Codified PC #155449	
0.25	0.25	0.25	0.25	Each	Floral Foam Brick	
0	1	0	1	Each	18"D Happy Birthday Mylar Balloon	
0	1	0	1	Each	Helium	
0	1	0	1	Yard	Curling Ribbon	

DESIGN TIP: Be sure to deliver with hangtag.



#167382 S

#167382 SB

#167382 L

#167382 LB

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



The Sandra Magraces Collection

**Happy Birthday Present™ Bouquet**

DESIGN: One Sided Arrangement

#167382 S \$49.99 10"H x 9"W  
 #167382 SB \$54.99 10"H x 9"W  
 #167382 L \$59.99 12"H x 10"W (Above)  
 #167382 LB \$64.99 12"H x 10"W





S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Hot Pink 50 cm	Rose Lavender 50 cm
1	2	3	Stem	Dianthus Pink	Spider Mum Lavender
3	3	3	Stem	Stock White	Matsumoto Aster Hot Pink
2	3	4	Stem	Matsumoto Aster Lavender	Statice Purple
2	3	4	Stem	Mum Disbud Lavender	Carnation Hot Pink
2	3	4	Stem	Carnation Lavender	Carnation White
1	2	3	Stem	Limonium Purple	Stock Lavender
2	2	3	Stem	Salal Tips	Leather Leaf

**Hardgoods Description**

1	1	1	Each	Jewel Tone Mosaic Vase—Codified PC #156642
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**DESIGN TIP:** Be sure to deliver with hangtag.



#176439 S

#176439 M

#176439 L

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open

**Dazzle Her Day™ Bouquet**

DESIGN: All Around Arrangement

#176439 S	\$59.99	16"H x 11"W
#176439 M	\$69.99	16.5"H x 11.5"W (Above)
#176439 L	\$79.99	17"H x 12"W



S	M	L	Unit	Floral Description	Suggested Substitution
2	3	5	Stem	Rose Yellow 50 cm	Matsumoto Aster Lavender
1	2	3	Stem	Matsumoto Aster Pink	Carnation Pink
2	3	4	Stem	Mum Disbud Yellow	Rose Pink 50 cm
2	3	3	Stem	Button Pom White	Gypsophila
2	3	4	Stem	Carnation Peach	Spider Mum Yellow
2	2	3	Stem	Queen Anne's Lace	
3	3	3	Stem	Solidago	Cushion Pom White
3	3	3	Stem	Salal Tips	Leather Leaf

**Hardgoods Description**

1	1	1	Each	Jewel Tone Mosaic Vase—Codified PC #156642
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**DESIGN TIP:** Be sure to deliver with hangtag.



#176438 S

#176438 M

#176438 L

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open

**Pure Enchantment™ Bouquet**

DESIGN: All Around Arrangement

#176438 S	\$59.99	16"H x 11"W
#176438 M	\$69.99	16.5"H x 11.5"W (Above)
#176438 L	\$79.99	17"H x 12"W

S	L	Unit	Floral Description	Suggested Substitution
0	4	Stem	Rose Cream 50 cm	Rose Lavender 50 cm
3	4	Stem	Mum Disbud Lavender	Spider Mum Lavender
2	2	Stem	Button Pom Lavender	Cushion Pom Lavender
3	4	Stem	Carnation Peach	
1	1	Stem	Bupleurum	Tree Fern
3	4	Stem	Hypericum Cream	
1	1	Stem	Waxflower White	Gypsophila
1	1	Stem	Limonium Purple	Monte Casino Purple
2	2	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
2	2	Stem	Variegated Pittosporum	
2	2	Stem	Salal Tips	

**Hardgoods Description**

1	1	Each	White Mosaic Vase—Codified PC #155450
0.33	0.33	Each	Floral Foam Brick
1	1	Each	9" Clear Dish
2	1	Yard	Floral Tape
3	3	Each	Floral Pick

**DESIGN TIP:** Use floral tape to attach floral picks to bottom of mosaic vase and attach to floral foam. Be sure to deliver with tea light and hangtag.



#176369 S

#176369 L

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open

**Garden Party™ Centerpiece**

DESIGN: All Around Arrangement

Dimensions do not include height of mosaic vase

#176369 S	\$59.99	7"H x 15"W
#176369 L	\$69.99	7.5"H x 16.5"W (Above)



S	M	L	Unit	Floral Description	Suggested Substitution
2	3	5	Stem	Rose Yellow 50 cm	Rose White 50 cm
1	2	2	Stem	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink
2	2	3	Stem	Football Mum Yellow	Cremona Yellow
2	3	3	Stem	Alstroemeria White	
0.5	0.5	1	Stem	Bupleurum	Solidago
0.5	1	1	Stem	Limonium Purple	Statice Purple
2	2	2	Stem	Tree Fern	Myrtle

**Hardgoods Description**

1	1	1	Each	White Mosaic Vase—Codified PC #155450
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**DESIGN TIP:** Include tea light with arrangement. Be sure to deliver with hangtag.



#161345 S

#161345 M

#161345 L

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open

**Beaming Sunshine™ in White Mosaic Vase**

DESIGN: All Around Arrangement

#161345 S	\$49.99	12"H x 9"W
#161345 M	\$54.99	13"H x 9.5"W (Above)
#161345 L	\$59.99	14"H x 10"W







**Floral Melody™ in White Mosaic Vase**

DESIGN: All Around Arrangement

#161273 S	\$49.99	11"H x 9.5"W
#161273 M	\$54.99	12"H x 10"W (Above)
#161273 L	\$59.99	13"H x 10.5"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Pink 50 cm	Rose White 50 cm
0	2	3	Stem	Delphinium Light Blue	
1	1	1	Stem	Matsumoto Aster Pink	Mini Carnation Pink
3	3	3	Stem	Cremona Lavender	Spider Mum Lavender
2	2	2	Stem	Button Pom White	Cushion Pom White
0.5	0.5	1	Stem	Gypsophila	Limonium Purple
1	1	1	Stem	Eucalyptus Seeded	Tree Fern
0.5	0.5	1	Stem	Variegated Pittosporum	Salal Tips

**Hardgoods Description**

1	1	1	Each	White Mosaic Vase—Codified PC #155450
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DESIGN TIP: Include tea light with arrangement. Be sure to deliver with hangtag.



**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

**DESIGN RESOURCE GUIDE 2020**

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	4	6	8	Stem	Rose Pink 50 cm	Rose Lavender 50 cm
0	3	4	5	Stem	Stock Lavender	Stock Pink
2	3	3	5	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	2	2	3	Stem	Button Pom Lavender	Limonium Blue
2	2	4	6	Stem	Carnation Lavender	Carnation Purple
0.5	1	2	2	Stem	Monte Casino Purple Mardi Gras	Limonium Blue
1	1	2	2	Stem	Salal	Variegated Pittosporum

**Hardgoods Description**

1	1	1	1	Each	Violet Vase—Codified PC #155060
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DESIGN TIP: Be sure to deliver with hangtag.



**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Daydream Bouquet™**

DESIGN: All Around Arrangement

#176327 S	\$44.99	13"H x 10"W
#176327 M	\$54.99	14"H x 12"W
#176327 L	\$64.99	15"H x 13"W (Above)
#176327 XL	\$74.99	17"H x 14"W



**Garden Inspiration™ Bouquet**

DESIGN: All Around Arrangement

#176343 S	\$59.99	14"H x 12"W
#176343 M	\$69.99	15"H x 13"W (Above)
#176343 L	\$79.99	16"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Gerbera Daisy Peach	
0	3	3	Stem	Stock Peach	Stock Pink
3	3	5	Stem	Alstroemeria Pink	
4	5	6	Stem	Carnation Lime Green	
1	1	1	Stem	Bupleurum	
3	3	4	Stem	Hypericum Peach	Hypericum Cream
2	3	4	Stem	Statice Purple	Monte Casino Purple
1	1	1	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
1	1	1	Stem	Variegated Pittosporum	Salal Tips

**Hardgoods Description**

1	1	1	Each	Violet Vase—Codified PC #155060
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Local Artisan

DESIGNED BY: Chelsea Mahoney | Bloomers of Tomball, Tomball, TX

DESIGN TIP: Be sure to deliver with hangtag.



**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	6	9	Stem	Rose Red 50 cm	
1	2	3	Stem	Asiatic Lily White	Hybrid Lily White
3	4	5	Stem	Daisy Pom White	Cushion Pom White
3	4	5	Stem	Carnation Red	Carnation White
2	3	3	Stem	Mini Carnation Red	Hypericum Red
2	2	2	Stem	Salal Tips	Leather Leaf

**Hardgoods Description**

1	1	1	Each	Ruby Vase—Codified PC #155248
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DESIGN TIP: Be sure to deliver with hangtag.



**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Red & White Delight™**

DESIGN: All Around Arrangement

#161713 S	\$49.99	18"H x 12"W
#161713 M	\$59.99	19"H x 13"W (Above)
#161713 L	\$69.99	20"H x 14"W





S	L	Unit	Floral Description	Suggested Substitution
12	18	Stem	Rose Red 50 cm	
2	3	Stem	Gypsophila	
2	3	Stem	Salal	

**Hardgoods Description**

1	1	Each	Ruby Vase—Codified PC #155248	
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**DESIGN TIP:** Be sure to deliver with hangtag.



#161132 S #161132 L

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open

**Blooming Love™**

DESIGN: All Around Arrangement

#161132 S	\$64.99	19"H x 14"W
#161132 L	\$89.99	20"H x 15"W (Above)

S	M	L	Unit	Floral Description	Suggested Substitution
0	2	3	Stem	Rose Pink 50 cm	Rose Lavender 50 cm
2	3	4	Stem	Delphinium Light Blue	Delphinium Dark Blue
0	2	4	Stem	Stock Pink	Matsumoto Aster Lavender
2	2	2	Stem	Matsumoto Aster Pink	Monte Casino White
2	2	4	Stem	Mum Disbud Lavender	Spider Mum Lavender
2	2	3	Stem	Button Pom White	Button Pom Lavender
1	1	1	Stem	Gypsophila	Stock White
2	2	2	Stem	Salal Tips	Leather Leaf

**Hardgoods Description**

1	1	1	Each	Timeless Treasure Pitcher—Codified PC #156120
1	1	1	Each	Southern Living® 2" x 2" Cardette

\*Also available as: PC #176437 S/M/L Her Special Day™ Bouquet by Southern Living® (\$49.99 S, \$59.99 M, \$69.99 L)

**DESIGN TIP:** Be sure to deliver with hangtag.



#176436 S #176436 M #176436 L

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



Southern Living 1800flowers.com COLLECTION



**Her Special Day™ Bouquet by Southern Living®\***

DESIGN: All Around Arrangement

#176436 S	\$49.99	15"H x 10"W
#176436 M	\$59.99	16"H x 11"W (Above)
#176436 L	\$69.99	18"H x 13"W

QTY	Unit	Floral Description	Suggested Substitution
6	Stem	Rose Peach 50 cm	
3	Stem	Football Mum White	Cremona White
2	Stem	Hypericum Peach	Hypericum Cream
2	Stem	Waxflower White	Gypsophila
1	Stem	Eucalyptus Silver Dollar	Tree Fern
1	Stem	Eucalyptus Seeded	
1	Stem	Variiegated Pittosporum	Salal Tips

**Hardgoods Description**

1	Each	6.5"H x 8"W Clear Glass Bubble Bowl
1	Each	Southern Living® 2" x 2" Cardette

\*Also available as: PC #174639 Peach Splendor™ by Southern Living® (\$59.99)



Southern Living 1800flowers.com COLLECTION



**Peach Splendor™ by Southern Living®\***

DESIGN: All Around Arrangement

#174638	\$59.99	13.5"H x 12"W
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**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Rose Pink 50 cm	Rose Light Pink 50 cm
2	3	4	Stem	Rose Hot Pink 50 cm	
1	2	3	Stem	Asiatic Lily White	Oriental Lily White
2	3	4	Stem	Larkspur Pink	Snapdragon Pink
2	3	4	Stem	Snapdragon White	Larkspur White
1.5	2	2	Stem	Waxflower Purple	Waxflower Pink
1	1	2	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
3	3	3	Stem	Leather Leaf	Salal Tips

**Hardgoods Description**

1	1	1	Each	Timeless Treasure Pitcher—Codified PC #156120
1	1	1	Each	Southern Living® 2" x 2" Cardette

\*Also available as: PC #176337 S/M/L Delicate Delight™ Bouquet by Southern Living® (\$59.99 S, \$69.99 M, \$79.99 L)



**Local Artisan**

DESIGNED BY: Sophie Clary | 1-800-Flowers® Davids' Flowers, Oklahoma City, OK

DESIGN TIP: Be sure to deliver with hangtag.



#176336 S #176336 M #176336 L

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



Southern Living 1800flowers.com COLLECTION



**Delicate Delight™ Bouquet by Southern Living®\***

DESIGN: All Around Arrangement

#176336 S	\$59.99	19"H x 14"W
#176336 M	\$69.99	19.5"H x 14.5"W (Above)
#176336 L	\$79.99	20"H x 15"W





Southern Living <sup>1800</sup>flowers.com  
COLLECTION



**Flower Song™ Bouquet**  
by Southern Living®\*

DESIGN: All Around Arrangement

#176344 \$69.99 16"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
3	Stem	Asiatic Lily White	
3	Stem	Snapdragon White	Larkspur White
4	Stem	Cremona White	Football Mum White
4	Stem	Daisy Pom White	Cushion Pom White
4	Stem	Carnation White	
1	Stem	Gypsophila	
2	Stem	Eucalyptus Gunnii	Eucalyptus Silver Dollar

**Hardgoods Description**

1	Each	Timeless Treasure Pitcher—Codified PC #156120
1	Each	Southern Living® 2" x 2" Cardette

\*Also available as: PC #176345 Flower Song™ Bouquet by Southern Living® (\$69.99)



Local Artisan

DESIGNED BY: Phyllis Rega | Phyl's Flowers, Stratford, CT

DESIGN TIP: Be sure to deliver with hangtag.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



Southern Living <sup>1800</sup>flowers.com  
COLLECTION



**Peaches and Cream™**  
by Southern Living®\*

DESIGN: All Around Arrangement

#167558 S \$49.99 13"H x 10"W  
#167558 M \$59.99 14.5"H x 11"W (Above)  
#167558 L \$69.99 16"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Peach 50 cm	Rose White 50 cm
2	3	5	Stem	Rose Pink 50 cm	Rose Peach 50 cm
4	5	5	Stem	Carnation Peach	Carnation Pink
1	2	3	Stem	Hypericum Peach	Mini Carnation Peach
1	1	2	Stem	Waxflower White	Cremona White
1	2	3	Stem	Eucalyptus Seeded	Myrtle
0	1	2	Stem	Eucalyptus Spiral	Leather Leaf
0	1	1	Stem	Eucalyptus Silver Dollar	Tree Fern

**Hardgoods Description**

1	1	1	Each	Timeless Treasure Pitcher—Codified PC #156120
1	1	1	Each	Southern Living® 2" x 2" Cardette

\*Also available as: PC #167559 S/M/L Peaches and Cream™ by Southern Living® (\$49.99 S, \$59.99 M, \$69.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#167558 S #167558 M #167558 L

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
0	3	4	Stem	Rose Pink 50 cm	Rose Yellow 50 cm
2	2	3	Stem	Gerbera Daisy Peach	Gerbera Daisy Pink
2	3	3	Stem	Button Pom Green	Athos Pom
2	2	3	Stem	Daisy Pom Yellow	Cushion Pom Yellow
3	0	0	Stem	Carnation Pink	Carnation Yellow
1	2	2	Stem	Limonium Purple	Monte Casino Purple
2	2	3	Stem	Monte Casino White	Gypsophila
1	2	2	Stem	Salal	Variegated Pittosporum

**Hardgoods Description**

1	1	1	Each	Timeless Treasure Pitcher—Codified PC #156120
1	1	1	Each	Southern Living® 2" x 2" Cardette

\*Also available as: PC #167540 S/M/L Country Charm™ by Southern Living® (\$52.99 S, \$59.99 M, \$69.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#167539 S #167539 M #167539 L

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
6	8	10	Stem	Rose Pink 50 cm	Rose Peach 50 cm
2	3	4	Stem	Asiatic Lily Pink	Asiatic Lily White
3	5	5	Stem	Stock Lavender	Stock Purple
2	1	2	Stem	Matsumoto Aster Pink	Mini Carnation Pink
4	5	5	Stem	Cremona Lavender	Spider Mum Lavender
1	2	3	Stem	Limonium Pink	Limonium Purple
1	1	1	Stem	Eucalyptus Seeded	Italian Ruscus
2	2	3	Stem	Tree Fern	Bupleurum
3	3	4	Stem	Salal Tips	Leather Leaf

**Hardgoods Description**

1	1	1	Each	Graceful Pedestal Vase—Codified PC #155063
1	1	1	Each	Floral Foam Brick
1	1	1	Each	Southern Living® 2" x 2" Cardette

\*Also available as: PC #166578 S/M/L Precious Pedestal™ by Southern Living® (\$79.99 S, \$89.99 M, \$99.99 L)  
PC #174203 S/M/L Precious Pedestal™ by Southern Living® for Sympathy (\$79.99 S, \$89.99 M, \$99.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#161878 S #161878 M #161878 L

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



Southern Living <sup>1800</sup>flowers.com  
COLLECTION



**Country Charm™ by Southern Living®\***

DESIGN: One Sided Arrangement

#167539 S \$52.99 16"H x 11"W  
#167539 M \$59.99 18"H x 12"W (Above)  
#167539 L \$69.99 19"H x 13"W



Southern Living <sup>1800</sup>flowers.com  
COLLECTION



**Precious Pedestal™ by Southern Living®\***

DESIGN: All Around Arrangement

#161878 S \$79.99 24"H x 22"W  
#161878 M \$89.99 25"H x 23"W (Above)  
#161878 L \$99.99 26"H x 24"W





QTY	Unit	Floral Description	Suggested Substitution
6	Stem	Rose Pink 50 cm	Rose Peach 50 cm
3	Stem	Cremona Lavender	Spider Mum Lavender
2	Stem	Mini Carnation Light Pink	Mini Carnation White
1	Stem	Limonium Pink	Limonium Purple
1	Stem	Artemesia-Dusty Miller	Eucalyptus Silver Dollar
1	Stem	Eucalyptus Seeded	Tree Fern
1	Stem	Variegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	Each	Real Simple® Geometric Pattern Vase—Codified PC #156116
0.66	Each	Floral Foam Brick
1	Each	Real Simple® 2" x 2" Cardette

\*Also available as: PC #167863 Sentimental™ by Real Simple® (\$59.99)

DESIGN TIP: Be sure to deliver with hangtag.

**Sentimental™ by Real Simple®\***

DESIGN: All Around Arrangement

#167690 \$59.99 11"H x 10"W

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



QTY	Unit	Floral Description	Suggested Substitution
3	Stem	Rose Red 50 cm	
3	Stem	Rose Hot Pink 50 cm	
1	Stem	Matsumoto Aster Red	Mini Carnation Burgundy
2	Stem	Alstroemeria Red	Alstroemeria Hot Pink
4	Stem	Carnation Burgundy	Carnation Hot Pink
2	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
1	Stem	Variegated Pittosporum	Salal

**Hardgoods Description**

1	Each	Real Simple® Geometric Pattern Vase—Codified PC #156116
0.5	Each	Floral Foam Brick
1	Each	Real Simple® 2" x 2" Cardette

\*Also available as: PC #174320 Forever Yours™ by Real Simple® (\$59.99)

DESIGN TIP: Be sure to deliver with hangtag.

**Forever Yours™ by Real Simple®\***

DESIGN: All Around Arrangement

#174319 \$59.99 11"H x 10"W

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
3	Each	4" Green Plant	

**Hardgoods Description**

1	Each	Real Simple® Geometric Pattern Vase—Codified PC #156116
1	Each	Real Simple® 2" x 2" Cardette

\*Also available as: PC #174322 Real Simple® Dish Garden (\$59.99)  
 PC #176009 Real Simple® Dish Garden for Sympathy (\$59.99)  
 PC #176010 Real Simple® Dish Garden for Sympathy (\$59.99)

DESIGN TIP: Be sure to deliver with hangtag.



**Real Simple® Dish Garden\***

DESIGN: Plant

#174321 \$59.99 6"D

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Rose Red 50 cm	
4	5	6	Stem	Rose Pink 50 cm	
2	3	4	Stem	Rose White 50 cm	
2	2	3	Stem	Stargazer Lily Pink	Asiatic Lily Pink
3	3	4	Stem	Snapdragon Burgundy	Snapdragon Purple
2	3	4	Stem	Artemesia-Dusty Miller	
2	3	3	Stem	Variegated Pittosporum	Salal

**Hardgoods Description**

1	1	1	Each	Silver Radiance Vase—Codified PC #156121
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Local Artisan

DESIGNED BY: Carrie South | Bloomin' Genius, Greensburg, PA

DESIGN TIP: Be sure to deliver with hangtag.



#176338 S

#176338 M

#176338 L

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Radiant Devotion™ Bouquet**

DESIGN: All Around Arrangement

#176338 S \$74.99 19"H x 13.5" W

#176338 M \$84.99 19.5"H x 14"W (Above)

#176338 L \$94.99 20"H x 14.5"W





S	M	L	Unit	Floral Description	Suggested Substitution
6	7	8	Stem	Rose Hot Pink 50 cm	
3	4	5	Stem	Gerbera Daisy Hot Pink	
4	5	6	Stem	Liatris Purple	Stock Purple
3	3	4	Stem	Larkspur Purple	Snapdragon Purple
3	4	5	Stem	Cushion Pom Pink	Button Pom Lavender
5	6	7	Stem	Carnation Lavender	Carnation Purple
1	2	2	Stem	Waxflower Pink	Waxflower Purple
2	3	3	Stem	Limonium Purple	Limonium Pink
3	3	3	Stem	Salal	Variegated Pittosporum

**Hardgoods Description**

1	1	1	Each	Silver Radiance Vase—Codified PC #156121
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DESIGN TIP: Be sure to deliver with hangtag.



#176328 S      #176328 M      #176328 L

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

**Because You're Mine™ Flower Bouquet**

DESIGN: All Around Arrangement

#176328 S	\$79.99	20"H x 13"W
#176328 M	\$89.99	21"H x 14"W (Above)
#176328 L	\$99.99	22"H x 15"W

S	M	L	Unit	Floral Description	Suggested Substitution
4	5	6	Stem	Rose Pink 60 cm	
4	5	6	Stem	Rose Red 60 cm	
5	6	7	Stem	Stargazer Lily Pink	Oriental Lily Pink
3	3	3	Stem	Limonium Purple	
3	3	3	Stem	Italian Ruscus	
4	4	4	Stem	Salal	

**Hardgoods Description**

1	1	1	Each	Waterford® Lotus Vase—Codified PC #156643
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#176332 S      #176332 M      #176332 L

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

**Marquis by Waterford® Blushing Rose & Lily Bouquet™**

DESIGN: All Around Arrangement

#176332 S	\$139.99	22"H x 16"W
#176332 M	\$149.99	22.5"H x 17"W (Above)
#176332 L	\$159.99	23"H x 18"W



S	M	L	Unit	Floral Description	Suggested Substitution
6	8	9	Stem	Rose Hot Pink 50 cm	
6	8	9	Stem	Rose Light Pink 50 cm	
3	3	4	Stem	Gerbera Daisy Hot Pink	
3	4	4	Stem	Gerbera Daisy Light Pink	
4	6	8	Stem	Larkspur Pink	Snapdragon Pink
3	3	3	Stem	Limonium Pink	Waxflower Pink
2	2	2	Stem	Eucalyptus Feather Willow	Eucalyptus Silver Dollar
3	3	3	Stem	Israeli Ruscus	Italian Ruscus
3	3	3	Stem	Salal Tips	

**Hardgoods Description**

1	1	1	Each	Waterford® Lotus Vase—Codified PC #156643
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#176451 S      #176451 M      #176451 L

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

**Marquis by Waterford® Because of You™ Bouquet**

DESIGN: All Around Arrangement

#176451 S	\$129.99	25"H x 19"W
#176451 M	\$154.99	26"H x 20"W (Above)
#176451 L	\$189.99	27"H x 21"W

S	M	L	Unit	Floral Description	Suggested Substitution
5	6	8	Stem	Lisianthus White	
8	10	12	Stem	Rose Lavender 50 cm	
3	5	6	Stem	Larkspur Purple	Liatris Purple
3	4	5	Stem	Limonium Pink	Waxflower Pink
3	3	3	Stem	Statice Purple	
3	3	4	Stem	Eucalyptus Silver Dollar	Eucalyptus Spiral
3	4	6	Stem	Israeli Ruscus	Myrtle
4	4	4	Stem	Salal Tips	Salal

**Hardgoods Description**

1	1	1	Each	Waterford® Lotus Vase—Codified PC #156643
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#176333 S      #176333 M      #176333 L

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

**Marquis by Waterford® Lavender Dreams™**

DESIGN: All Around Arrangement

#176333 S	\$139.99	22"H x 16"W
#176333 M	\$149.99	22.5"H x 17"W (Above)
#176333 L	\$159.99	23"H x 18"W







S	M	L	Unit	Floral Description	Suggested Substitution
12	18	24	Stem	Rose Red 60 cm	
6	8	10	Stem	Italian Ruscus	
10	10	10	Stem	Salal	

**Hardgoods Description**

1	1	1	Each	Waterford® Lotus Vase—Codified PC #156643	
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#176331 S

#176331 M

#176331 L

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

**Marquis by Waterford® Premium Long Stem Red Roses**

DESIGN: All Around Arrangement

#176331 S	\$129.99	18"H x 12"W
#176331 M	\$154.99	20"H x 14"W (Above)
#176331 L	\$189.99	22"H x 16"W



QTY	Unit	Floral Description	Suggested Substitution
6	Stem	Rose Red 50 cm	
1	Stem	Gypsophila	
6	Stem	Salal	

**Hardgoods Description**

1	Each	8"H Clear Glass Rose Vase	
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\*Also available as: PC #105212 Love's Embrace™ 6 Stems Assorted Roses (\$39.99)  
 PC #105256 Love's Embrace™ 6 Stems Lavender Roses (\$39.99)  
 PC #99195 Love's Embrace™ 6 Stems Pink Roses (\$39.99)  
 PC #105215 Love's Embrace™ 6 Stems White Roses (\$39.99)  
 PC #105213 Love's Embrace™ 6 Stems Yellow Roses (\$39.99)

**Love's Embrace™ 6 Stems\* Red Roses**

DESIGN: All Around Arrangement

#161774	\$39.99	16"H x 10"W
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Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
12	18	24	Stem	Rose Red 60 cm	
3	3	4	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
2	3	4	Stem	Italian Ruscus	Israeli Ruscus

**Hardgoods Description**

1	1	1	Each	11"H Classic Garden Vase	
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#167381 S

#167381 M

#167381 L

Start Date: Live | End Date: Open

**Heart's Desire™ Roses**

DESIGN: All Around Arrangement

#167381 S	\$59.99	25"H x 26"W
#167381 M	\$84.99	25.5"H x 27"W (Above)
#167381 L	\$119.99	25.5"H x 28"W



QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Rose Red 60 cm	
3	Stem	Gypsophila	
6	Stem	Salal	
6	Stem	Tree Fern	

**Hardgoods Description**

1	Each	11"H Classic Garden Vase	
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\*Also available as: #1503S Rose Elegance™ Premium Long Stem Dozen Assorted Roses (\$59.99)  
 #105257S Rose Elegance™ Premium Long Stem Dozen Lavender Roses (\$59.99)  
 #90055S Rose Elegance™ Premium Long Stem Dozen Pink Roses (\$59.99)  
 #90109S Rose Elegance™ Premium Long Stem Dozen White Roses (\$59.99)  
 #90021S Rose Elegance™ Premium Long Stem Dozen Yellow Roses (\$59.99)



**Rose Elegance™ Premium Long Stem\* Dozen Red Roses**

DESIGN: All Around Arrangement

#161776 S	\$59.99	22"H x 15"W
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Start Date: Live | End Date: Open





**Rose Elegance™ Premium Long Stem\*  
18 Red Roses**

DESIGN: All Around Arrangement

#161776 L \$84.99 22"H x 16"W

QTY	Unit	Floral Description	Suggested Substitution
18	Stem	Rose Red 60 cm	
3	Stem	Gypsophila	
6	Stem	Salal	
6	Stem	Tree Fern	

**Hardgoods Description**

1	Each	11"H Classic Garden Vase
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**\*Also available as:** PC #1503L Rose Elegance™ Premium Long Stem 18 Assorted Roses (\$84.99)  
 PC #105257L Rose Elegance™ Premium Long Stem 18 Lavender Roses (\$84.99)  
 PC #90055L Rose Elegance™ Premium Long Stem 18 Pink Roses (\$84.99)  
 PC #90109L Rose Elegance™ Premium Long Stem 18 White Roses (\$84.99)  
 PC #90021L Rose Elegance™ Premium Long Stem 18 Yellow Roses (\$84.99)

**Start Date:** Live | **End Date:** Open



**Ultimate Elegance™ Premium Long Stem\* Two Dozen Red Roses**

DESIGN: All Around Arrangement

#161777 S \$119.99 23"H x 16"W

QTY	Unit	Floral Description	Suggested Substitution
24	Stem	Rose Red 60 cm	
5	Stem	Gypsophila	
3	Stem	Tree Fern	
2	Stem	Salal	

**Hardgoods Description**

1	Each	11"H Classic Garden Vase
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**\*Also available as:** PC #161775S Ultimate Elegance™ Premium Long Stem Two Dozen Assorted Roses (\$119.99)  
 PC #105258S Ultimate Elegance™ Premium Long Stem Two Dozen Lavender Roses (\$119.99)  
 PC #98713S Ultimate Elegance™ Premium Long Stem Two Dozen Pink Roses (\$119.99)  
 PC #100276S Ultimate Elegance™ Premium Long Stem Two Dozen Pink and Red Roses (\$119.99)  
 PC #98714S Ultimate Elegance™ Premium Long Stem Two Dozen White Roses (\$119.99)  
 PC #98712S Ultimate Elegance™ Premium Long Stem Two Dozen Yellow Roses (\$119.99)

**Start Date:** Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
36	Stem	Rose Red 60 cm	
6	Stem	Gypsophila	
6	Stem	Tree Fern	
10	Stem	Salal	

**Hardgoods Description**

1	Each	12"H Clear Glass Monet Vase
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**\*Also available as:** PC #161775M Ultimate Elegance™ Premium Long Stem Three Dozen Assorted Roses (\$179.99)  
 PC #105258M Ultimate Elegance™ Premium Long Stem Three Dozen Lavender Roses (\$179.99)  
 PC #98713M Ultimate Elegance™ Premium Long Stem Three Dozen Pink Roses (\$179.99)  
 PC #100276M Ultimate Elegance™ Premium Long Stem Three Dozen Pink and Red Roses (\$179.99)  
 PC #98714M Ultimate Elegance™ Premium Long Stem Three Dozen White Roses (\$179.99)  
 PC #98712M Ultimate Elegance™ Premium Long Stem Three Dozen Yellow Roses (\$179.99)

**Start Date:** Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
48	Stem	Rose Red 60 cm	
8	Stem	Gypsophila	
8	Stem	Tree Fern	
12	Stem	Salal	

**Hardgoods Description**

1	Each	12"H Clear Glass Monet Vase
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**\*Also available as:** PC #161775L Ultimate Elegance™ Premium Long Stem Four Dozen Assorted Roses (\$209.99)  
 PC #105258L Ultimate Elegance™ Premium Long Stem Four Dozen Lavender Roses (\$209.99)  
 PC #98713L Ultimate Elegance™ Premium Long Stem Four Dozen Pink Roses (\$209.99)  
 PC #100276L Ultimate Elegance™ Premium Long Stem Four Dozen Pink and Red Roses (\$209.99)  
 PC #98714L Ultimate Elegance™ Premium Long Stem Four Dozen White Roses (\$209.99)  
 PC #98712L Ultimate Elegance™ Premium Long Stem Four Dozen Yellow Roses (\$209.99)

**Start Date:** Live | **End Date:** Open



**Ultimate Elegance™ Premium Long Stem\* Three Dozen Red Roses**

DESIGN: All Around Arrangement

#161777 M \$179.99 23"H x 18"W



**Ultimate Elegance™ Premium Long Stem\* Four Dozen Red Roses**

DESIGN: All Around Arrangement

#161777 L \$209.99 23"H x 19"W

**Start Date:** Live | **End Date:** Open





QTY	Unit	Floral Description	Suggested Substitution
100	Stem	Rose Red 60 cm	
5	Stem	Salal Tips	
Hardgoods Description			
1	Each	12"H Clear Glass Cylinder Vase	

\*Also available as: PC #163010: 100 Premium Long Stem Multicolored Roses (\$349.99)



#163010

Start Date: Live | End Date: Open

### 100 Premium Long Stem\* Red Roses

DESIGN: All Around Arrangement

#163009 \$349.99 30"H x 26"W



S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Yellow 50 cm	
2	3	4	Stem	Spray Rose Yellow	Spray Rose Green or White
2	3	3	Stem	Asiatic Lily Yellow	Asiatic Lily White
2	3	5	Stem	Daisy Pom Yellow	Button Pom Yellow
3	4	5	Stem	Carnation Lime Green	Carnation White or Yellow
1	1	1	Stem	Curly Willow Tips	
1	2	2	Stem	Variegated Pittosporum	Leather Leaf

#### Hardgoods Description

1	1	0	Each	5"H x 6"W Clear Glass Bubble Bowl	
0	0	1	Each	6.5"H x 8"W Clear Glass Bubble Bowl	



Local Artisan

DESIGNED BY: Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA

DESIGN TIP: Wrap curly willow around inside the bubble bowl.



#176258 S



#176258 M



#176258 L

Start Date: Live | End Date: Open

### Smiling Surprise™ Bouquet

DESIGN: All Around Arrangement

#176258 S \$49.99 13"H x 11"W  
 #176258 M \$59.99 13.5"H x 12"W (Above)  
 #176258 L \$69.99 14"H x 13"W

QTY	Unit	Floral Description	Suggested Substitution
3	Stem	Rose Hot Pink 50 cm	Rose Yellow 50 cm
3	Stem	Alstroemeria Pink	Alstroemeria Yellow
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
3	Stem	Carnation Lime Green	Athos Pom
3	Stem	Carnation Magenta	Carnation Purple
2	Stem	Variegated Pittosporum	Salal

#### Hardgoods Description

1	Each	5"H x 6"W Clear Glass Bubble Bowl	
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Local Artisan

DESIGNED BY: Ashlee Rae Roberson | Simply Roses, Ormond Beach, FL



### Vibrant Gem™ Bouquet

DESIGN: All Around Arrangement

#167385 \$49.99 10"H x 9"W

Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose Red 50 cm	Rose White 50 cm
3	5	6	Stem	Stock White	
3	4	5	Stem	Alstroemeria Red	Alstroemeria White
2	3	3	Stem	Carnation White	Carnation Red
1	1	2	Stem	Waxflower White	Gypsophila
1	1	2	Stem	Eucalyptus Seeded	
1	2	2	Stem	Variegated Pittosporum	Salal Tips

#### Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase	
0	0	1	Each	6"H Clear Glass Cylinder Vase	



### Crimson Rose™ Bouquet

DESIGN: All Around Arrangement

#176346 S \$49.99 12"H x 9"W  
 #176346 M \$59.99 13"H x 12"W (Above)  
 #176346 L \$69.99 14"H x 13"W



#176346 S



#176346 M



#176346 L

Start Date: Live | End Date: Open





**Yellow and White Delight™ Bouquet\***

DESIGN: All Around Arrangement

#176259 S	\$49.99	12"H x 9"W
#176259 M	\$59.99	14"H x 12"W (Above)
#176259 L	\$69.99	15"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose Yellow 50 cm	Rose White 50 cm
2	3	4	Stem	Stock White	Snapdragon White
3	4	4	Stem	Alstroemeria Yellow	Alstroemeria White
3	5	6	Stem	Carnation White	Carnation Yellow
1	1	2	Stem	Gypsophila	Solidago
1	2	2	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
2	2	2	Stem	Variiegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	1	0	Each	5"H Clear Glass Cylinder
0	0	1	Each	6"H Clear Glass Cylinder



Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
7	9	12	Stem	Rose White 50 cm	
3	4	5	Stem	Hybrid Lily White	
5	6	6	Stem	Snapdragon White	Larkspur or Stock White
5	5	5	Stem	Salal	

**Hardgoods Description**

1	1	1	Each	8"H Clear Glass Cylinder Vase
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\*Also available as: PC #95097 S/M/L Classic All White Arrangement™ for Sympathy (\$69.99 S, \$79.99 M, \$89.99 L)



Start Date: Live | End Date: Open

**Classic All White Arrangement™\***

DESIGN: All Around Arrangement

#90303 S	\$69.99	18"H x 14"W
#90303 M	\$79.99	19"H x 16"W (Above)
#90303 L	\$89.99	20"H x 20"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
1	1	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	3	4	Stem	Sunflower Medium	
0	3	4	Stem	Stock Lavender	Larkspur or Snapdragon Purple

2	4	3	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
2	3	3	Stem	Athos Pom	Button Pom Green
3	2	0	Stem	Carnation Hot Pink	Carnation Orange
2	0	0	Stem	Monte Casino Purple	Limonium Purple
1.5	2	2	Stem	Variiegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase



Start Date: Live | End Date: Open

**Floral Embrace™**

DESIGN: All Around Arrangement

#167891 S	\$49.99	11"H x 11"W
#167891 M	\$59.99	12"H x 12"W (Above)
#167891 L	\$69.99	13"H x 13"W



S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Hydrangea Mini Green	Carnation Green
1	2	2	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
3	4	5	Stem	Sunflower Medium	
2	3	3	Stem	Spray Rose Orange	Spray Rose Yellow
3	2	2	Stem	Button Pom Green	Athos Pom
2	2	3	Stem	Hypericum Green	Hypericum Peach
6	6	6	Stem	Bear Grass	Lily Grass
2	2	2	Stem	Variiegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	1	1	Each	6"H Clear Glass Cylinder Vase
1	1	1	Each	Floral Foam Brick
0.5	0.5	0.5	Yard	Ti Leaf Ribbon
2	2	2	Each	Floral Pick (6 inches)
0.25	0.25	0.25	Yard	Stem Wrap



Local Artisan

DESIGNED BY: Ann Marie Pierce | 1-800-Flowers® Imperial Florist, Baldwin, NY



Start Date: Live | End Date: Open

**Sunburst Bouquet™**

DESIGN: All Around Arrangement

#145675 S	\$64.99	10"H x 9"W
#145675 M	\$74.99	11"H x 10"W (Above)
#145675 L	\$84.99	12"H x 11"W







S	M	L	Unit	Floral Description	Suggested Substitution
2	3	5	Stem	Rose Orange 50 cm	
2	3	4	Stem	Spray Rose Hot Pink	
2	3	4	Stem	Gerbera Daisy Hot Pink	
3	4	5	Stem	Alstroemeria Orange	
2	4	5	Stem	Carnation Orange	
2	2	3	Stem	Bupleurum	
2	3	3	Stem	Israeli Ruscus	
1	2	2	Stem	Salal Tips	

Hardgoods Description					
1	1	1	Each	5"H Clear Glass Cylinder Vase	



Local Artisan

DESIGNED BY: Margaret Fleegeal | Fairfax, VA



Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	6	Stem	Rose Orange 50 cm	
2	3	4	Stem	Stock White	Snapdragon White
3	4	4	Stem	Alstroemeria Orange	Alstroemeria White
3	5	6	Stem	Carnation White	Carnation Orange
1	1	2	Stem	Gypsophila	Solidago
1	2	2	Stem	Eucalyptus Seeded	Tree Fern
2	2	2	Stem	Variiegated Pittosporum	Salal

Hardgoods Description					
1	1	0	Each	5"H Clear Glass Cylinder Vase	
0	0	1	Each	6"H Clear Glass Cylinder Vase	

\*Also available as: PC #174302 S/M/L Heartfelt Farewell™ (\$49.99 S, \$59.99 M, \$69.99 L)



Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	Rose Lavender 50 cm
3	5	6	Stem	Stock Lavender	Mini Carnation Lavender
3	4	5	Stem	Alstroemeria Lavender	Alstroemeria White
2	3	3	Stem	Carnation White	Carnation Lavender
0.5	0.5	1	Stem	Gypsophila	Monte Casino White
0.5	0.5	1	Stem	Eucalyptus Seeded	
2	2	2	Stem	Variiegated Pittosporum	Salal

Hardgoods Description					
1	1	0	Each	5"H Clear Glass Cylinder Vase	
0	0	1	Each	6"H Clear Glass Cylinder Vase	

\*Also available as: PC #174292 S/M/L Treasured Memories™ (\$49.99 S, \$59.99 M, \$69.99 L)



Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	
3	5	6	Stem	Delphinium Blue	
3	4	5	Stem	Alstroemeria White	
2	3	3	Stem	Carnation White	
0.5	0.5	1	Stem	Gypsophila	Limonium White
0.5	0.5	1	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
2	2	2	Stem	Variiegated Pittosporum	Leather Leaf

Hardgoods Description					
1	1	0	Each	5"H Clear Glass Cylinder Vase	
0	0	1	Each	6"H Clear Glass Cylinder Vase	

\*Also available as: PC #174291 S/M/L Loving Sentiments™ Bouquet (\$49.99 S, \$59.99 M, \$69.99 L)



Start Date: Live | End Date: Open



**Lovely Lavender Medley™\***

DESIGN: All Around Arrangement

#167530 S	\$49.99	12"H x 9"W
#167530 M	\$59.99	13"H x 12"W (Above)
#167530 L	\$69.99	15"H x 13"W



**Sweet Citrus™ Bouquet\***

DESIGN: All Around Arrangement

#174301 S	\$49.99	12"H x 9"W
#174301 M	\$59.99	13"H x 12"W (Above)
#174301 L	\$69.99	15"H x 13"W



**Wonderful Wishes™ Bouquet\***

DESIGN: All Around Arrangement

#167006 S	\$49.99	12"H x 9"W
#167006 M	\$59.99	13"H x 12"W (Above)
#167006 L	\$69.99	15"H x 13"W





**Elegant Blush™ Bouquet\***

DESIGN: All Around Arrangement

#174315 S	\$49.99	12"H x 9"W
#174315 M	\$59.99	13"H x 12"W (Above)
#174315 L	\$69.99	15"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	Rose Light Pink 50 cm
3	5	6	Stem	Stock Pink	Stock White
3	4	5	Stem	Alstroemeria Pink	Alstroemeria White
2	3	3	Stem	Carnation White	Carnation Pink
1	1	1	Stem	Gypsophila	Limonium White
1	1	1	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
1.5	2	2	Stem	Variiegated Pittosporum	Salal

**Hardgoods Description**

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase

\*Also available as: PC #174316 S/M/L Divine Grace Bouquet (\$49.99 S, \$59.99 M, \$69.99 L)



Start Date: Live | End Date: Open

S	M	L	XL	DX	Unit	Floral Description	Suggested Substitution
0	1	2	3	4	Stem	Hydrangea Antique	
3	3	3	3	5	Stem	Veronica White	Snapdragon White
1	2	2	2	3	Stem	Pepper Berry	Eucalyptus Seeded
2	2	3	3	4	Stem	Rice Flower Pink	Gypsophila
2	2	3	2	3	Stem	Lisianthus Pink	Queen Anne's Lace
3	4	5	6	7	Stem	Rose Peach 50 cm	Rose Light Pink 50 cm
3	3	5	5	6	Stem	Rose Cream 50 cm	
2	0	0	0	0	Stem	Trachelium Green	Tree Fern
2	2	3	3	5	Stem	Hypericum Peach	Hypericum Cream
1	2	2	2	3	Stem	Artemesia-Dusty Miller	
1	1	2	3	3	Stem	Eucalyptus Spiral	

**Hardgoods Description**

1	0	0	0	0	Yard	30"W Brown Kraft Paper
3	0	0	0	0	Each	Natural Raffia
1	0	0	0	0	Each	30" Roll Cellophane, Clear
0	1	0	0	0	Each	8"H Clear Glass Gathering Vase
0	0	1	1	1	Each	8"H Clear Glass Cylinder Vase

DESIGN TIP: Small is bouquet only and wrapped in kraft paper.



Start Date: Live | End Date: Open

DESIGN RESOURCE GUIDE 2020

S	M	L	XL	DX	Unit	Floral Description	Suggested Substitution
2	3	5	5	6	Stem	Rice Flower Pink	Gypsophila
1	2	2	3	4	Stem	Protea—Pincushion Orange	
5	6	8	10	12	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
3	3	5	6	6	Stem	Rose Peach 50 cm	Rose Light Pink 50 cm
2	2	3	4	4	Stem	Spray Rose Peach	Spray Rose Pink
2	2	3	3	5	Stem	Trachelium Green	Tree Fern
1	2	3	4	4	Stem	Eucalyptus Feather Willow	Eucalyptus Seeded
1	2	3	3	3	Stem	Eucalyptus Spiral	
1	2	3	3	3	Stem	Pittosporum Green	Variiegated Pittosporum

**Hardgoods Description**

1	0	0	0	0	Yard	30"W Brown Kraft Paper
3	0	0	0	0	Each	Natural Raffia
1	0	0	0	0	Each	30" Roll Cellophane, Clear
0	1	0	0	0	Each	8"H Clear Glass Gathering Vase
0	0	1	1	1	Each	8"H Clear Glass Cylinder Vase

DESIGN TIP: Small is bouquet only and wrapped in kraft paper.



Start Date: Live | End Date: Open

S	M	L	XL	DX	Unit	Floral Description	Suggested Substitution
1	2	4	4	5	Stem	Lisianthus Lavender	Stock Lavender
2	3	4	5	6	Stem	Cymbidium Orchid Head Pink	
4	5	7	9	11	Stem	Rose Red 50 cm	
3	4	5	7	9	Stem	Rose Hot Pink 50 cm	
2	2	3	4	5	Stem	Trachelium Green	Tree Fern
3	3	4	6	7	Stem	Alstroemeria Purple	Stock Pink
1	2	3	3	3	Stem	Waxflower Purple	Limonium Purple
2	3	3	3	3	Stem	Eucalyptus Feather Willow	
2	2	3	3	3	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
3	4	4	4	4	Stem	Salal Tips	Salal

**Hardgoods Description**

1	0	0	0	0	Yard	30"W Brown Kraft Paper
3	0	0	0	0	Each	Natural Raffia
1	0	0	0	0	Each	30" Roll Cellophane, Clear
0	1	0	0	0	Each	8"H Clear Glass Gathering Vase
0	0	1	1	1	Each	8"H Clear Glass Cylinder Vase
2	3	4	5	6	Each	Floral Pick (8 inches)
2	3	4	5	6	Each	Watertube

DESIGN TIP: Small is bouquet only and wrapped in kraft paper.



Start Date: Live | End Date: Open



**Charming™**

DESIGN: All Around Arrangement/  
Wrapped Presentation Style Bouquet

#174147 S	\$59.99	17"H x 15"W
#174147 M	\$79.99	19"H x 18"W
#174147 L	\$99.99	20"H x 24"W
#174147 XL	\$124.99	24"H x 27"W (Above)
#174147 DX	\$159.99	26"H x 31"W



**Desire™**

DESIGN: All Around Arrangement/  
Wrapped Presentation Style Bouquet

#176335 S	\$59.99	15"H x 12"W
#176335 M	\$79.99	18"H x 16"W
#176335 L	\$99.99	20"H x 17"W
#176335 XL	\$124.99	22"H x 18"W (Above)
#176335 DX	\$159.99	24"H x 20"W





S	M	L	XL	DX	Unit	Floral Description	Suggested Substitution
2	3	4	5	7	Stem	Calla Lily White	
3	3	3	3	4	Stem	Veronica White	
1	1	2	2	3	Stem	Lisianthus White	
2	4	5	7	8	Stem	Rose Cream 50 cm	
2	4	5	6	8	Stem	Rose White 50 cm	
0	2	3	3	5	Stem	Snapdragon White	Larkspur White
2	2	2	4	4	Stem	Hypericum Cream	
1	1	1	2	2	Stem	Waxflower White	
1	1	1	2	2	Stem	Limonium White	Gypsophila
1	1	1	2	2	Stem	Italian Ruscus	
1	1	1	2	2	Stem	Eucalyptus Gunnii	Eucalyptus Seeded
2	2	2	3	3	Stem	Eucalyptus Spiral	

**Hardgoods Description**

0	0	1	1	1	Each	8"H Clear Glass Cylinder Vase
0	1	0	0	0	Each	8"H Clear Glass Gathering Vase
1	0	0	0	0	Yard	30"W Brown Kraft Paper
3	0	0	0	0	Each	Natural Raffia
1	0	0	0	0	Yard	30" Roll Cellophane, Clear

**DESIGN TIP:** Small is bouquet only and wrapped in kraft paper.



**Start Date:** Live | **End Date:** Open

**Marvelous™**  
 DESIGN: All Around Arrangement/  
 Wrapped Presentation Style Bouquet

#174148 S	\$59.99	17"H x 15"W
#174148 M	\$79.99	19"H x 18"W
#174148 L	\$99.99	20"H x 24"W
#174148 XL	\$124.99	24"H x 27"W (Above)
#174148 DX	\$159.99	26"H x 31"W



S	M	L	XL	DX	Unit	Floral Description	Suggested Substitution
2	2	2	3	4	Stem	Lisianthus Lavender	
1	2	2	3	4	Stem	Mink Protea Pink	
2	3	4	5	6	Stem	Leucadendron Red	
2	2	3	3	4	Stem	Rose Lavender 50 cm	
2	2	3	3	4	Stem	Spray Rose Lavender	
2	3	4	5	6	Stem	Trachelium Purple	
1	1	2	3	4	Stem	Waxflower Pink	Limonium Pink
2	2	2	2	3	Stem	Limonium Purple	Statice Purple
1	2	2	3	4	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded

**Hardgoods Description**

0	0	1	1	1	Each	8"H Clear Glass Cylinder Vase
0	1	0	0	0	Each	8"H Clear Glass Gathering Vase
1	0	0	0	0	Yard	30"W Brown Kraft Paper
3	0	0	0	0	Each	Natural Raffia
1	0	0	0	0	Yard	30" Roll Cellophane, Clear

**DESIGN TIP:** Small is bouquet only and wrapped in kraft paper.



**Start Date:** Live | **End Date:** Open

**Fascinating™**  
 DESIGN: All Around Arrangement/  
 Wrapped Presentation Style Bouquet

#174149 S	\$59.99	17"H x 15"W
#174149 M	\$79.99	19"H x 18"W
#174149 L	\$99.99	20"H x 24"W
#174149 XL	\$124.99	24"H x 27"W (Above)
#174149 DX	\$159.99	26"H x 31"W

QTY	Unit	Floral Description	Suggested Substitution
3	Stem	Dendrobium Orchid Purple	
1	Stem	Heliconia	
2	Stem	Ginger Red	Ginger Pink
1	Stem	Birds of Paradise	
4	Stem	Rose Hot Pink 50 cm	Rose Red 50 cm
2	Stem	Stargazer Lily Pink	Oriental Lily Pink
3	Stem	Button Pom Green	Athos Pom
3	Stem	Solidago	
2	Stem	Aspidistra	
2	Stem	Variegated Pittosporum	

**Hardgoods Description**

1	Each	Designer Tray Small
1	Each	Floral Foam Brick



**DESIGNED BY:** Yunus Siraj | 1-800-Flowers® Conroy's®, Encino, CA



**Hawaiian Hugs and Kisses™**  
 DESIGN: One Sided Arrangement

#105103	\$89.99	23"H x 10"W
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**Start Date:** Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
5	Stem	Orchid Purple	
3	Stem	Stargazer Lily Pink	
10	Stem	Bear Grass	

**Hardgoods Description**

1	Each	6"H Rectangular Glass Vase
3	Each	Seashells
1	Each	Cold Glue



**DESIGNED BY:** Vivian Chang | 1-800-Flowers® Conroy's®, Los Angeles, CA



**By the Seashore™**  
 DESIGN: All Around Arrangement

#98363	\$49.99	15"H x 10"W
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**Start Date:** Live | **End Date:** Open





**Modern Rose and Gerbera Daisy™ Bouquet**

DESIGN: All Around Arrangement

#145674 \$64.99 11"H x 9.5"W

QTY	Unit	Floral Description	Suggested Substitution
4	Stem	Rose Peach 50 cm	Rose White 50 cm
5	Stem	Gerbera Daisy White	Gerbera Daisy Peach
3	Stem	Trachelium White	Trachelium Green or Gypsophila
3	Stem	Hypericum Cream	Hypericum Peach or Green
2	Stem	Variegated Pittosporum	

**Hardgoods Description**

1	Each	5" x 5" Clear Glass Cube	
1	Yard	#9 Burlap Ribbon	



Local Artisan

DESIGNED BY: Jackie Lacey, AIFD, PFCI, CFD | BloomNet® Education Specialist

Start Date: Live | End Date: Open



**Fun & Flirty™**

DESIGN: All Around Arrangement

#146832 S \$34.99 14"H x 10"W  
 #146832 M \$44.99 15"H x 11.5"W (Above)  
 #146832 L \$54.99 16"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Hot Pink 50 cm	Rose Pink or Lavender 50 cm
2	3	4	Stem	Alstroemeria Pink	Alstroemeria Yellow or Purple
2	3	3	Stem	Daisy Pom Lavender	Daisy Pom Yellow or White
2	3	3	Stem	Athos Pom	Button Pom Green
2	3	4	Stem	Carnation Purple	Carnation Yellow or Hot Pink
3	3	4	Stem	Mini Carnation Hot Pink	Mini Carnation Pink or Yellow
2	3	3	Stem	Solidago	Bupleurum
2	2	2	Stem	Salal	Leather Leaf

**Hardgoods Description**

1	1	0	Each	8"H Clear Glass Rose Vase	
0	0	1	Each	8"H Clear Glass Gathering Vase	



#146832 S #146832 M #146832 L

Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
2	5	6	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
2	2	2	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	2	3	Stem	Snapdragon Yellow	Carnation Orange
1	1	2	Stem	Trachelium Green	Snapdragon Orange
2	3	4	Stem	Alstroemeria Orange	Alstroemeria Pink
2	3	4	Stem	Carnation Hot Pink	Tree Fern
1	2	2	Stem	Statice Purple	Limonium Purple
2	2	2	Stem	Salal	Variegated Pittosporum

**Hardgoods Description**

1	0	0	Each	8"H Clear Glass Rose Vase	
0	1	1	Each	8"H Clear Glass Gathering Vase	



Local Artisan

DESIGNED BY: Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA



#176433 S #176433 M #176433 L

Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
4	6	7	Stem	Rose Pink 50 cm	Rose White 50 cm
1	2	3	Stem	Oriental Lily Pink	Oriental Lily White
3	3	3	Stem	Gerbera Daisy Pink	Gerbera Daisy White
2	3	4	Stem	Larkspur Pink	Snapdragon Pink
2	2	3	Stem	Stock Lavender	Stock Pink or Snapdragon Lavender
2	2	3	Stem	Snapdragon White	Snapdragon Pink
1	2	2	Stem	Waxflower Purple	Limonium Purple
3	3	3	Stem	Salal	

**Hardgoods Description**

1	1	1	Each	8"H Clear Glass Gathering Vase	
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\*Also available as: PC #176870 S/M/L In Loving Memory™ Bouquet (\$59.99 S, \$69.99 M, \$79.99 L)



Local Artisan

DESIGNED BY: Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA



#167398 S #167398 M #167398 L

Start Date: Live | End Date: Open



**Vibrant Floral Medley™**

DESIGN: All Around Arrangement

#176433 S \$49.99 20"H x 12"W  
 #176433 M \$59.99 21"H x 13"W (Above)  
 #176433 L \$69.99 22"H x 14"W



**Always On My Mind™ Flower Bouquet\***

DESIGN: All Around Arrangement

#167398 S \$59.99 21"H x 12"W  
 #167398 M \$69.99 22"H x 13"W (Above)  
 #167398 L \$79.99 23"H x 14"W





S	M	L	Unit	Floral Description	Suggested Substitution
4	5	7	Stem	Rose Lavender 50 cm	
1	2	2	Stem	Kale Purple	
3	3	4	Stem	Stock Lavender	
4	5	6	Stem	Carnation Burgundy	
2	3	4	Stem	Thistle Blue	
1	2	2	Stem	Waxflower Purple	
2	2	3	Stem	Eucalyptus Spiral	
1	1	2	Stem	Eucalyptus Seeded	

**Hardgoods Description**

1	1	1	Each	8"H Clear Glass Gathering Vase	
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\*Also available as: PC #176917 S/M/L Sentimental Solace™ Bouquet (\$59.99 S, \$69.99 M, \$79.99 L)



#176001 S #176001 M #176001 L

Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
5	6	8	Stem	Rose Pink 50 cm	Rose Hot Pink 50 cm
2	3	4	Stem	Matsumoto Aster Pink	Mini Carnation Pink
3	3	4	Stem	Daisy Pom White	Cushion Pom White
3	3	3	Stem	Carnation Lime Green	Carnation White
2	3	4	Stem	Carnation Pink	Cushion Pom White
2	4	5	Stem	Mini Carnation Pink	Mini Carnation Hot Pink
3	3	3	Stem	Salal Tips	Leather Leaf

**Hardgoods Description**

1	0	0	Each	8"H Clear Glass Rose Vase	
0	1	1	Each	8"H Clear Glass Gathering Vase	
2	2	2	Yard	#9 Satin Ribbon, Pink	
4	5	6	Each	Floral Wire (12 inches)	
4	5	6	Each	Floral Pick (6 inches)	

DESIGN TIP: Incorporate ribbon loops throughout arrangement.



#159224 S #159224 M #159224 L

Start Date: Live | End Date: Open



**Sweet Baby Girl™ Arrangement**

DESIGN: All Around Arrangement

#159224 S	\$49.99	16"H x 13"W
#159224 M	\$59.99	17"H x 16"W (Above)
#159224 L	\$69.99	19"H x 18"W



S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Rose Lavender 50 cm	
3	4	5	Stem	Rose Pink 50 cm	
3	4	5	Stem	Stock White	Stock Lavender
2	3	4	Stem	Trachelium Blue	
3	5	6	Stem	Alstroemeria Pink	Button Pom White
3	4	5	Stem	Button Pom Lavender	Alstroemeria Lavender
3	4	6	Stem	Carnation Lime Green	Button Pom Green or Athos Pom
2	3	3	Stem	Bupleurum	
3	3	3	Stem	Leather Leaf	Variiegated Pittosporum

**Hardgoods Description**

1	1	1	Each	8"H Clear Glass Gathering Vase	
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\*Also available as: PC #176871 S/M/L Thoughtful Sentiment™ Bouquet (\$59.99 S, \$69.99 M, \$79.99 L)



#176342 S #176342 M #176342 L

Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Gerbera Daisy Yellow	Sunflower Medium
3	5	6	Stem	Delphinium Blue	Larkspur Purple
2	3	4	Stem	Alstroemeria Yellow	Alstroemeria White
3	3	3	Stem	Daisy Pom White	Cushion Pom White
2	2	3	Stem	Bupleurum	Tree Fern
1	2	3	Stem	Statice Purple	Limonium Purple
4	4	4	Stem	Salal Tips	Leather Leaf

**Hardgoods Description**

1	0	0	Each	8"H Clear Glass Rose Vase	
0	1	1	Each	8"H Clear Glass Gathering Vase	
2	2	2	Yard	#9 Satin Ribbon, Light Blue	
4	5	6	Each	Floral Wire (12 inches)	
4	5	6	Each	Floral Pick (6 inches)	

DESIGN TIP: Incorporate ribbon loops throughout arrangement.



#159223 S #159223 M #159223 L

Start Date: Live | End Date: Open



**Sweet Baby Boy™ Arrangement**

DESIGN: All Around Arrangement

#159223 S	\$49.99	18.5"H x 10.5"W
#159223 M	\$59.99	20"H x 11.5"W (Above)
#159223 L	\$69.99	22.5"H x 12.5"W





S	M	L	XL	Unit	Floral Description	Suggested Substitution
1	3	4	6	Stem	Rose Red 50 cm	
0	1	2	3	Stem	Asiatic Lily White	
3	4	5	5	Stem	Alstroemeria White	Alstroemeria Red
2	0	0	0	Stem	Carnation Red	
3	3	4	4	Stem	Mini Carnation Red	Mini Carnation White
0	2	3	5	Stem	Hypericum Red	Mini Carnation Red
1	1	1	2	Stem	Gypsophila	
2	3	3	4	Stem	Salal Tips	Leather Leaf

Hardgoods Description						
1	1	0	0	Each	8"H Clear Glass Rose Vase	
0	0	1	1	Each	8"H Clear Glass Gathering Vase	
1	1	1	1	Yard	#9 Satin Ribbon, Red	



Start Date: Live | End Date: Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	4	6	8	Stem	Rose Orange 50 cm	Rose Pink or Yellow 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink or Orange
3	4	5	6	Stem	Alstroemeria Pink	Alstroemeria Orange or Yellow
3	3	4	4	Stem	Athos Pom	Button Pom Green
3	3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow
4	5	5	5	Stem	Salal Tips	Leather Leaf

Hardgoods Description						
1	1	1	0	Each	8"H Clear Glass Rose Vase	
0	0	0	1	Each	8"H Clear Glass Gathering Vase	
5	5	5	5	Each	Natural Raffia	

\*Also available as: PC #161778 S/M/L/XL Fields of Europe™ Sympathy (\$44.99 S, \$52.99 M, \$59.99 L, \$69.99 XL)



Start Date: Live | End Date: Open



**Fields of Europe™\***  
DESIGN: All Around Arrangement

#159229 S	\$44.99	15"H x 12"W
#159229 M	\$52.99	17"H x 14"W
#159229 L	\$59.99	18"H x 14"W (Above)
#159229 XL	\$69.99	19"H x 15"W



S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Red 50 cm	
2	3	4	5	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	1	2	3	Stem	Stargazer Lily Pink	Oriental Lily Pink
2	4	4	5	Stem	Gerbera Daisy Pink	Gerbera Daisy White or Red
4	4	4	5	Stem	Alstroemeria Pink	Alstroemeria White or Red
1	1	2	2	Stem	Limonium Pink	Waxflower Pink
2	2	2	2	Stem	Salal	

Hardgoods Description						
1	1	0	0	Each	8"H Clear Glass Rose Vase	
0	0	1	1	Each	8"H Clear Glass Gathering Vase	
0.5	1	1	1	Yard	#9 Ribbon, Pink	



Start Date: Live | End Date: Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	4	6	8	Stem	Rose Orange 50 cm	Rose Pink or Yellow 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink or Orange
3	4	5	6	Stem	Alstroemeria Pink	Alstroemeria Orange or Yellow
3	3	4	4	Stem	Athos Pom	Button Pom Green
3	3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow
4	5	5	5	Stem	Salal Tips	Leather Leaf

Hardgoods Description						
1	1	1	0	Each	8"H Clear Glass Rose Vase	
0	0	0	1	Each	8"H Clear Glass Gathering Vase	
5	5	5	5	Each	Natural Raffia	
1	1	1	1	Each	18"D Happy Birthday Mylar Balloon	
1	1	1	1	Yard	Curling Ribbon	
1	1	1	1	Each	Helium	



Start Date: Live | End Date: Open



**Fields of Europe™ Happy Birthday**  
DESIGN: All Around Arrangement

#161384 S	\$49.99	15"H x 12"W
#161384 M	\$57.99	17"H x 14"W
#161384 L	\$64.99	18"H x 14"W (Above)
#161384 XL	\$74.99	19"H x 15"W





S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	4	6	8	Stem	Rose Orange 50 cm	Rose Pink or Yellow 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink or Orange
3	4	5	6	Stem	Alstroemeria Pink	Alstroemeria Orange or Yellow
3	3	4	4	Stem	Athos Pom	Button Pom Green
3	3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow
4	5	5	5	Stem	Salal Tips	Leather Leaf

Hardgoods Description						
1	1	1	0	Each	8"H Clear Glass Rose Vase	
0	0	0	1	Each	8"H Clear Glass Gathering Vase	
5	5	5	5	Each	Natural Raffia	
1	1	1	1	Each	18"D Get Well Mylar Balloon	
1	1	1	1	Each	Helium	
1	1	1	1	Yard	Curling Ribbon	



Start Date: Live | End Date: Open

SHB	MHB	LHB	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Hot Pink 50 cm	Rose Yellow 50 cm
2	3	4	Stem	Alstroemeria Purple	Alstroemeria Yellow or Pink
2	3	4	Stem	Daisy Pom Yellow	Daisy Pom White or Lavender
2	3	3	Stem	Athos Pom	Button Pom Green
2	3	4	Stem	Carnation Purple	Carnation Hot Pink or Yellow
3	3	4	Stem	Mini Carnation Hot Pink	Mini Carnation Yellow or Pink
2	3	3	Stem	Solidago	Bupleurum
2	2	2	Stem	Salal	Leather Leaf

Hardgoods Description						
1	1	0	Each	8"H Clear Glass Rose Vase		
0	0	1	Each	8"H Clear Glass Gathering Vase		
1	1	1	Each	18"D Happy Birthday Mylar Balloon		
1	1	1	Each	Helium		
6	6	6	Yard	Curling Ribbon, Assorted Colors		



Start Date: Live | End Date: Open



**It's Your Day Bouquet® Happy Birthday**

DESIGN: All Around Arrangement

#91576 SHB	\$39.99	14"H x 10"W
#91576 MHB	\$49.99	15"H x 11.5"W (Above)
#91576 LHB	\$59.99	16"H x 13"W



**It's Your Day Bouquet®**

DESIGN: All Around Arrangement

#91333 S	\$34.99	14"H x 10"W
#91333 M	\$44.99	15"H x 11.5"W (Above)
#91333 L	\$54.99	16"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Hot Pink 50 cm	Rose Yellow 50 cm
2	3	4	Stem	Alstroemeria Purple	Alstroemeria Yellow or Pink
2	3	4	Stem	Daisy Pom Yellow	Daisy Pom White or Lavender
2	3	3	Stem	Athos Pom	Button Pom Green
2	3	4	Stem	Carnation Purple	Carnation Hot Pink or Yellow
3	3	4	Stem	Mini Carnation Hot Pink	Mini Carnation Yellow or Pink
2	3	3	Stem	Solidago	Bupleurum
2	2	2	Stem	Salal	Leather Leaf

Hardgoods Description						
1	1	0	Each	8"H Clear Glass Rose Vase		
0	0	1	Each	8"H Clear Glass Gathering Vase		
5	5	5	Yard	Curling Ribbon, Assorted Colors		



Start Date: Live | End Date: Open

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Red 50 cm	
1	2	Stem	Stargazer Lily Pink	Oriental Lily Pink
2	4	Stem	Dianthus Purple	Carnation Purple
2	4	Stem	Stock Pink	Snapdragon Pink
1	2	Stem	Heather Pink	Waxflower Pink
1	2	Stem	Variiegated Pittosporum	

Hardgoods Description				
1	1	Each	8"H Clear Glass Gathering Vase	



**"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT**

Start Date: Live | End Date: Open



**Elegant Beauty™ Bouquet**

DESIGN: All Around Arrangement

#142185 S	\$39.99	15"H x 10"W
#142185 L	\$54.99	18"H x 13"W (Above)





S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Hot Pink 50 cm	Rose Pink or Yellow 50 cm
1	2	Stem	Asiatic Lily Yellow	Asiatic Lily Pink
2	4	Stem	Dianthus Pink	Carnation Pink
1	2	Stem	Button Pom Green	Cushion Pom Green
2	4	Stem	Carnation Purple	Dianthus Purple
1	2	Stem	Bupleurum	Tree Fern
1	2	Stem	Monte Casino Purple	
1	2	Stem	Variegated Pittosporum	

**Hardgoods Description**

1	1	Each	8"H Clear Glass Gathering Vase
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#142184 S

#142184 L

**"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT**

Start Date: Live | End Date: Open

**Happy Wishes™**  
DESIGN: All Around Arrangement

#142184 S	\$39.99	15"H x 10"W
#142184 L	\$54.99	18"H x 13"W (Above)



S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Lavender 50 cm	
1	2	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
1	2	Stem	Sunflower Medium	Gerbera Daisy Yellow
2	4	Stem	Daisy Pom White	Button Pom White
2	4	Stem	Button Pom Green	Athos Pom
1	2	Stem	Limonium Pink	Waxflower Pink
1	2	Stem	Variegated Pittosporum	

**Hardgoods Description**

1	1	Each	8"H Clear Glass Gathering Vase
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#142183 S

#142183 L

**"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT**

Start Date: Live | End Date: Open

**Cheerful Blooms™**  
DESIGN: All Around Arrangement

#142183 S	\$39.99	15"H x 10"W
#142183 L	\$54.99	18"H x 13"W (Above)

S	M	L	Unit	Floral Description	Suggested Substitution
1	2	3	Stem	Matsumoto Aster Pink	Daisy Pom Lavender
1	1	2	Stem	Cushion Pom Lavender	Button Pom Lavender
1	1	2	Stem	Button Pom Yellow	Monte Casino Purple
1	2	3	Stem	Daisy Pom White	Cushion Pom White
3	5	8	Stem	Carnation Pink	Carnation Lavender
1	1	1	Stem	Gypsophila	
1	4	5	Stem	Solidago	
0.5	1	1	Stem	Limonium Pink	
2	3	4	Stem	Leather Leaf	Variegated Pittosporum

**Hardgoods Description**

1	1	1	Each	7" Splitwood Handled Basket with Liner
0.66	0.66	0.66	Each	Floral Foam Brick
1	1	1	Each	Butterfly Pick
2	2	2	Yard	Decorative Ribbon
2	2	2	Each	Floral Wire (12 inches)
2	2	2	Each	Floral Pick (6 inches)



Local Artisan

DESIGNED BY: Sophie Clary | 1-800-Flowers® Davids' Flowers, Oklahoma City, OK



#176348 S

#176348 M

#176348 L

Start Date: Live | End Date: Open

**Blossoming Blooms™ Basket**

DESIGN: All Around Arrangement

#176348 S	\$39.99	12"H x 13"W
#176348 M	\$49.99	12.5"H x 13.5"W (Above)
#176348 L	\$59.99	13"H x 14"H



S	M	L	Unit	Floral Description	Suggested Substitution
0	2	4	Stem	Rose Pink 50 cm	Rose Hot Pink 50 cm
2	2	3	Stem	Sunflower Medium	Gerbera Daisy Yellow
0	2	2	Stem	Delphinium Blue	
1	2	2	Stem	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink
0	3	3	Stem	Spider Mum Green	
1	0	0	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	0	0	Stem	Athos Pom	Button Pom Green
3	3	2	Stem	Carnation Hot Pink	Carnation Pink
2	1	1	Stem	Solidago	
2	2	3	Stem	Salal	

**Hardgoods Description**

1	1	0	Each	7" Splitwood Handled Basket with Liner
0	0	1	Each	9.5" Splitwood Handled Basket with Liner
0.5	0.5	0.66	Each	Floral Foam Brick



#148591 S

#148591 M

#148591 L

Start Date: Live | End Date: Open



**Sunny Garden Basket™**

DESIGN: One Sided Arrangement

#148591 S	\$39.99	12"H x 11"W
#148591 M	\$49.99	14"H x 13"W (Above)
#148591 L	\$59.99	16"H x 15"W





S	M	L	Unit	Floral Description	Suggested Substitution
2	4	5	Stem	Rose Peach 50 cm	Rose Pink 50 cm
0	2	3	Stem	Gerbera Daisy Hot Pink	Gerbera Daisy Pink or Peach
3	4	4	Stem	Alstroemeria Pink	Alstroemeria White
2	2	3	Stem	Limonium Pink	Waxflower Pink
1	1	1	Stem	Variiegated Pittosporum	Leather Leaf

**Hardgoods Description**

1	1	0	Each	7" Splitwood Handled Basket with Liner
0	0	1	Each	9.5" Splitwood Handled Basket with Liner
0.5	0.5	0.5	Each	Floral Foam Brick
1	1	2	Each	Butterfly Pick



Local Artisan

DESIGNED BY: Wendell Cook | 1-800-Flowers® Nancy's Floral, Gresham, OR



#147243 S



#147243 M



#147243 L

Start Date: Live | End Date: Open

**Bountiful Basket™**  
DESIGN: All Around Arrangement

#147243 S	\$39.99	9"H x 10.5"W
#147243 M	\$49.99	11"H x 11"W (Above)
#147243 L	\$59.99	12"H x 13"W



S	M	L	Unit	Floral Description	Suggested Substitution
0	3	4	Stem	Rose Orange 50 cm	Rose Yellow or Pink 50 cm
0	1	2	Stem	Asiatic Lily Yellow	Asiatic Lily Orange
2	3	3	Stem	Alstroemeria Pink	Alstroemeria Orange
2	1	2	Stem	Daisy Pom Yellow	Daisy Pom White
1	2	2	Stem	Athos Pom	Button Pom Green
3	2	2	Stem	Carnation Orange	Carnation Yellow or Pink
3	4	4	Stem	Monte Casino White	Gypsophila
3	4	4	Stem	Salal Tips	Leather Leaf

**Hardgoods Description**

1	1	0	Each	7" Splitwood Handled Basket with Liner
0	0	1	Each	9.5" Splitwood Handled Basket with Liner
0.5	0.5	1	Each	Floral Foam Brick



#159230 S



#159230 M



#159230 L

Start Date: Live | End Date: Open

**Fields of Europe™ Basket**  
DESIGN: All Around Arrangement

#159230 S	\$39.99	10.5"H x 14"W
#159230 M	\$49.99	12"H x 14.5"W (Above)
#159230 L	\$59.99	13"H x 15.5"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	20"-24"H Spathiphyllum Floor Plant	
0	1	0	Each	24"-30"H Spathiphyllum Floor Plant	
0	0	1	Each	26"-32"H Spathiphyllum Floor Plant	

**Hardgoods Description**

1	0	0	Each	6" Basket
0	1	0	Each	8" Basket
0	0	1	Each	10" Basket

\*Also available as: PC #161804 S/M/L Peace Lily Plant for Sympathy (\$44.99 S, \$69.99 M, \$99.99 L)



#161834 S



#161834 M



#161834 L

Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
1	Each	Single Stem White Phalaenopsis Orchid	

**Hardgoods Description**

1	Each	5" x 5" Clear Glass Cube
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\*Also available as: PC #99201 Purple Phalaenopsis Orchid (\$49.99)



#99201

Start Date: Live | End Date: Open

**White Phalaenopsis Orchid\***  
DESIGN: Plant

#99200	\$49.99	5"D
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**Peace Lily Plant\***  
DESIGN: Plant

#161834 S	\$44.99	6"D
#161834 M	\$69.99	8"D (Above)
#161834 L	\$99.99	10"D



**White Phalaenopsis Orchid\***  
DESIGN: Plant

#99200	\$49.99	5"D
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QTY	Unit	Floral Description	Suggested Substitution
1	Each	6" Green Plant	
<b>Hardgoods Description</b>			
1	Each	6" Basket	
1	Each	18"D Get Well Mylar Balloon	
1	Each	Helium	
1	Yard	Curling Ribbon	

**Get Well Green Plant**

DESIGN: Plant

#159227 \$49.99 6"D

Start Date: Live | End Date: Open

**DESIGN RESOURCE GUIDE 2020**

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" European Dish Garden	
0	1	0	Each	10" European Dish Garden	
0	0	1	Each	12" European Dish Garden	
<b>Hardgoods Description</b>					
1	1	1	Each	Wicker Basket	
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap	
1	1	1	Each	Floral Wire (12 inches)	

\*Also available as: PC #4213 S/M/L European Dish Garden™ for Sympathy (\$59.99 S, \$69.99 M, \$79.99 L)



Start Date: Live | End Date: Open



**European Dish Garden™\***

DESIGN: Plant

#1880 S \$59.99 8"D  
 #1880 M \$69.99 10"D (Above)  
 #1880 L \$79.99 12"D



S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" Dish Garden	
0	1	0	Each	10" Dish Garden	
0	0	1	Each	12" Dish Garden	
<b>Hardgoods Description</b>					
1	1	1	Each	Wicker Basket	
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap	
1	1	1	Each	Floral Wire (12 inches)	

\*Also available as: PC #3999 S/M/L Classic Dish Garden for Sympathy (\$54.99 S, \$64.99 M, \$74.99 L)



Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" Dish Garden with Fresh Cut Flowers	
0	1	0	Each	10" Dish Garden with Fresh Cut Flowers	
0	0	1	Each	12" Dish Garden with Fresh Cut Flowers	
<b>Hardgoods Description</b>					
1	1	1	Each	Wicker Basket	
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap	
1	1	1	Each	Floral Wire (12 inches)	

\*Also available as: PC #4214 S/M/L Dish Garden with Fresh Cut Flowers for Sympathy (\$59.99 S, \$69.99 M, \$79.99 L)



Start Date: Live | End Date: Open



**Dish Garden with Fresh Cut Flowers\***

DESIGN: Plant

#1870 S \$59.99 8"D  
 #1870 M \$69.99 10"D (Above)  
 #1870 L \$79.99 12"D

**Classic Dish Garden\***

DESIGN: Plant

#1890 S \$54.99 8"D  
 #1890 M \$64.99 10"D (Above)  
 #1890 L \$74.99 12"D





S	SCB*	L	LCB*	Unit	Floral Description	
3	3	5	5	Stem	Rose Red 50 cm	Corsage
0.5	0.5	0.5	0.5	Stem	Gypsophila	Corsage
1	1	1	1	Stem	Variegated Pittosporum	Corsage
0	1	0	1	Stem	Rose Red 50 cm	Boutonnière
0	0.5	0	0.5	Stem	Gypsophila	Boutonnière
0	0.5	0	0.5	Stem	Variegated Pittosporum	Boutonnière

**Hardgoods Description**

2	2	2	2	Each	Corsage Pearlized Pin	Corsage
1	1	1	1	Each	Corsage Wristlet	Corsage
1.5	1.5	2	2	Yard	Stem Wrap	Corsage
4	4	6	6	Each	Floral Wire (12 inches)	Corsage
1	1	1.5	1.5	Yard	#3 Sheer Ribbon, Red	Corsage
0	1	0	1	Yard	Stem Wrap	Boutonnière
0	1	0	1	Each	Floral Wire (12 inches)	Boutonnière
0	2	0	2	Each	Boutonnière Black Pin	Boutonnière

**DIMENSIONS:** Corsage S: 3.5"L; Corsage L: 4"L; Boutonnière: 2.5"L



**Start Date:** Live | **End Date:** Open

**Red Rose Corsage**

DESIGN: Corsage & Boutonnière

#91801 S	\$34.99	3.5"L
#91811 S*	\$44.99	2.5"L
#91801 L	\$49.99	4"L (Above, corsage only)
#91811 L*	\$59.99	2.5"L

S	SCB*	L	LCB*	Unit	Floral Description	
3	3	5	5	Stem	Rose White 50 cm	Corsage
0.5	0.5	0.5	0.5	Stem	Gypsophila	Corsage
1	1	1	1	Stem	Variegated Pittosporum	Corsage
0	1	0	1	Stem	Rose White 50 cm	Boutonnière
0	0.5	0	0.5	Stem	Gypsophila	Boutonnière
0	0.5	0	0.5	Stem	Variegated Pittosporum	Boutonnière

**Hardgoods Description**

2	2	2	2	Each	Corsage Pearlized Pin	Corsage
1	1	1	1	Each	Corsage Wristlet	Corsage
1.5	1.5	2	2	Yard	Stem Wrap	Corsage
4	4	6	6	Each	Floral Wire (12 inches)	Corsage
1	1	1.5	1.5	Yard	#3 Sheer Ribbon, White	Corsage
0	1	0	1	Yard	Stem Wrap	Boutonnière
0	1	0	1	Each	Floral Wire (12 inches)	Boutonnière
0	2	0	2	Each	Boutonnière Black Pin	Boutonnière

**DIMENSIONS:** Corsage S: 3.5"L; Corsage L: 4"L; Boutonnière: 2.5"L



**Start Date:** Live | **End Date:** Open

**White Rose Corsage**

DESIGN: Corsage & Boutonnière

#91804 S	\$34.99	3.5"L
#91814 S*	\$44.99	2.5"L
#91804 L	\$49.99	4"L (Above, corsage only)
#91814 L*	\$59.99	2.5"L



S	SCB*	L	LCB*	Unit	Floral Description	
3	3	5	5	Stem	Rose Pink 50 cm	Corsage
0.5	0.5	0.5	0.5	Stem	Gypsophila	Corsage
1	1	1	1	Stem	Variegated Pittosporum	Corsage
0	1	0	1	Stem	Rose Pink 50 cm	Boutonnière
0	0.5	0	0.5	Stem	Gypsophila	Boutonnière
0	0.5	0	0.5	Stem	Variegated Pittosporum	Boutonnière

**Hardgoods Description**

2	2	2	2	Each	Corsage Pearlized Pin	Corsage
1	1	1	1	Each	Corsage Wristlet	Corsage
1.5	1.5	2	2	Yard	Stem Wrap	Corsage
4	4	6	6	Each	Floral Wire (12 inches)	Corsage
1	1	1.5	1.5	Yard	#3 Sheer Ribbon, Pink	Corsage
0	1	0	1	Yard	Stem Wrap	Boutonnière
0	1	0	1	Each	Floral Wire (12 inches)	Boutonnière
0	2	0	2	Each	Boutonnière Black Pin	Boutonnière

**DIMENSIONS:** Corsage S: 3.5"L; Corsage L: 4"L; Boutonnière: 2.5"L



**Start Date:** Live | **End Date:** Open

**Pink Rose Corsage**

DESIGN: Corsage & Boutonnière

#91803 S	\$34.99	3.5"L
#91812 S*	\$44.99	2.5"L
#91803 L	\$49.99	4"L (Above, corsage only)
#91812 L*	\$59.99	2.5"L

QTY	Unit	Floral Description	Suggested Substitution
5	Stem	Dendrobium Orchid Purple	
1	Stem	Calcyntia Pink	Limonium Pink
0.25	Stem	Italian Ruscus	

**Hardgoods Description**

1	Each	Corsage Box
1	Each	Corsage Wristlet
1	Each	Floral Wire (12 inches)
1	Yard	Stem Wrap
2	Each	Corsage Pin
5	Each	Silver Corsage Leaf
5	Each	Rhinestones
2	Yard	#3 Sheer Ribbon, White



**Purple Dendrobium Orchid Corsage**

DESIGN: Corsage

#146534	\$34.99	4"L
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**Start Date:** Live | **End Date:** Open





**Cymbidium Orchid Corsage**

DESIGN: Corsage

#146533 \$34.99 4"L

QTY	Unit	Floral Description	Suggested Substitution
2	Stem	Cymbidium Orchid White	
1	Stem	Calcynia Pink	Limonium Pink
0.25	Stem	Italian Ruscus	

**Hardgoods Description**

1	Each	Corsage Box	
1	Each	Corsage Wristlet	
1	Each	Floral Wire (12 inches)	
1	Yard	#3 Sheer Ribbon, White	
1	Yard	Stem Wrap	
2	Each	Corsage Pin	
5	Each	Corsage Leaf	
1	Each	Corsage Rhinestone Spray	

Start Date: Live | End Date: Open



**White Dendrobium Orchid Boutonniere**

DESIGN: Boutonniere

#146538 \$24.99 3"L

QTY	Unit	Floral Description	Suggested Substitution
2	Stem	Dendrobium Orchid White	
1	Stem	Calcynia Pink	Limonium Pink
0.25	Stem	Italian Ruscus	

**Hardgoods Description**

1	Each	Boutonniere Box	
1	Each	Floral Wire (12 inches)	
1	Yard	Stem Wrap	
1	Each	Corsage Pin	
1	Each	Corsage Leaf	

Start Date: Live | End Date: Open

**DESIGN RESOURCE GUIDE 2020**

S	M	L	XL	Unit	Fruit Description	Suggested Substitution
3	4	5	6	Each	Kiwi	
1	1	2	2	Each	Pineapple	
2	3	3	3	Each	Grapefruit	
2	3	4	4	Each	Pear	
2	2	3	4	Each	Orange	
3	6	6	6	Each	Apple Green	
3	6	6	6	Each	Apple Red	
2	2	2	4	Each	Plum	
1	2	2	3	Each	Mango	
2	2	2	4	Each	Nectarine	
0	0	1	1	Each	Grape Bunch	

**Hardgoods Description**

0	0	0	1	Each	22" Willow Basket
0	0	1	0	Each	14.5" Willow Basket
1	1	0	0	Each	12.5" Willow Basket
1	1	1	1	Yard	Decorative Ribbon
1	1	1	1	Each	Natural Shred Paper
1	1	1	1	Each	Shrink Bag



Start Date: Live | End Date: Open

S	L	Unit	Fruit Description	Suggested Substitution
2	2	Each	Grapefruit	
3	3	Each	Pear	
2	2	Each	Orange	
3	5	Each	Apple Green	
3	4	Each	Apple Red	
1	1	Each	Mango	
1	2	Each	Nectarine	

**Hardgoods Description**

1	1	Each	10" Oval Basket
1	1	Yard	Decorative Ribbon
1	1	Each	Natural Shred Paper
1	1	Each	Shrink Bag



Start Date: Live | End Date: Open



**Deluxe All Fruit Basket**

DESIGN: Gift Basket

#148649 S	\$79.99	11"H x 12"L
#148649 M	\$99.99	13"H x 12"L
#148649 L	\$124.99	18"H x 14"L (Above)
#148649 XL	\$149.99	21"H x 22"L



**All Fruit Basket**

DESIGN: Gift Basket

#148647 S	\$59.99	9.5"H x 10"L
#148647 L	\$69.99	10"H x 11"L (Above)





S	M	L	XL	Unit	Fruit Description	Suggested Substitution
2	2	3	4	Each	Kiwi	
0	0	1	1	Each	Pineapple	
2	2	3	4	Each	Grapefruit	
2	2	2	2	Each	Pear	
2	2	2	2	Each	Orange	
2	4	5	6	Each	Apple Green	
3	4	5	6	Each	Apple Red	
1	1	1	1	Each	Nectarine	
0	2	1	2	Each	Cookies	
2	2	2	2	Each	Water Cracker	
1	1	2	2	Each	Tea	
1	2	2	1	Each	Jelly	
1	1	2	2	Each	Sausage	
1	1	2	2	Each	Cheese	

**Hardgoods Description**

0	0	0	1	Each	22" Willow Basket
0	0	1	0	Each	14.5" Willow Basket
1	1	0	0	Each	12.5" Willow Basket
1	1	1	1	Yard	Decorative Ribbon
1	1	1	1	Each	Natural Shred Paper
1	1	1	1	Each	Shrink Bag



Start Date: Live | End Date: Open

**Deluxe Fruit & Gourmet Basket**

DESIGN: Gift Basket

#148645 S	\$79.99	12"H x 12"L
#148645 M	\$99.99	13"H x 12"L
#148645 L	\$124.99	18"H x 14"L (Above)
#148645 XL	\$149.99	21"H x 22"L

2010	2030	Unit	Hardgoods Description	Suggested Substitution
6	12	Each	18"D Happy Birthday Mylar Balloons	
6	12	Each	Helium	
6	12	Yard	Curling Ribbon	
1	1	Each	Balloon Weight	

**\*Also available as:** PC #2010C Air-Rangement® Congratulations (\$39.99)  
 PC #2030C Air-Rangement® Congratulations (\$79.99)  
 PC #2010GW Air-Rangement® Get Well Balloons (\$39.99)  
 PC #2030GW Air-Rangement® Get Well Balloons (\$79.99)  
 PC #2010HA Air-Rangement® Happy Anniversary (\$39.99)  
 PC #2030HA Air-Rangement® Happy Anniversary (\$79.99)  
 PC #2010LR Air-Rangement® Love & Romance (\$39.99)  
 PC #2030LR Air-Rangement® Love & Romance (\$79.99)



Start Date: Live | End Date: Open



**Air-Rangement® Happy Birthday Balloons\***

DESIGN: Balloon  
 Dimension is of each balloon

#2010 HB	\$39.99	18"D
#2030 HB	\$79.99	18"D (Above)



S	L	Unit	Fruit Description	Suggested Substitution
1	1	Each	Grapefruit	
1	1	Each	Pear	
1	1	Each	Apple Green	
1	1	Each	Apple Red	
1	1	Each	Nectarine	
1	0	Each	Tea Biscuit	
0	2	Each	Sandwich Biscuit	
0	1	Each	Tea	
1	1	Each	Jelly	
1	1	Each	Sausage	
1	2	Each	Cheese	

**Hardgoods Description**

1	1	Each	10" Oval Basket
1	1	Yard	Decorative Ribbon
1	1	Each	Natural Shred Paper
1	1	Each	Shrink Bag



Start Date: Live | End Date: Open

**Fruit & Gourmet Basket**

DESIGN: Gift Basket

#148643 S	\$59.99	9.5"H x 10"L
#148643 L	\$69.99	11"H x 10"L (Above)



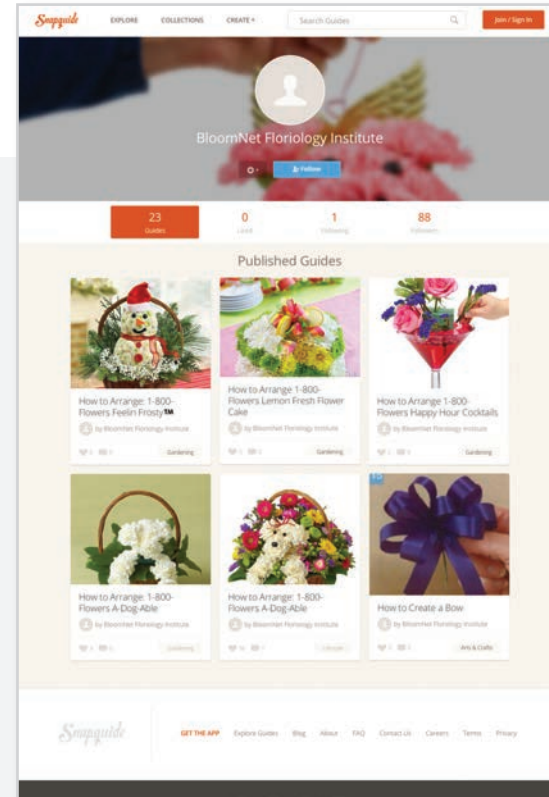
## Snapguide

Interactive HOW-TO Tools for BloomNet® Professional Florists.

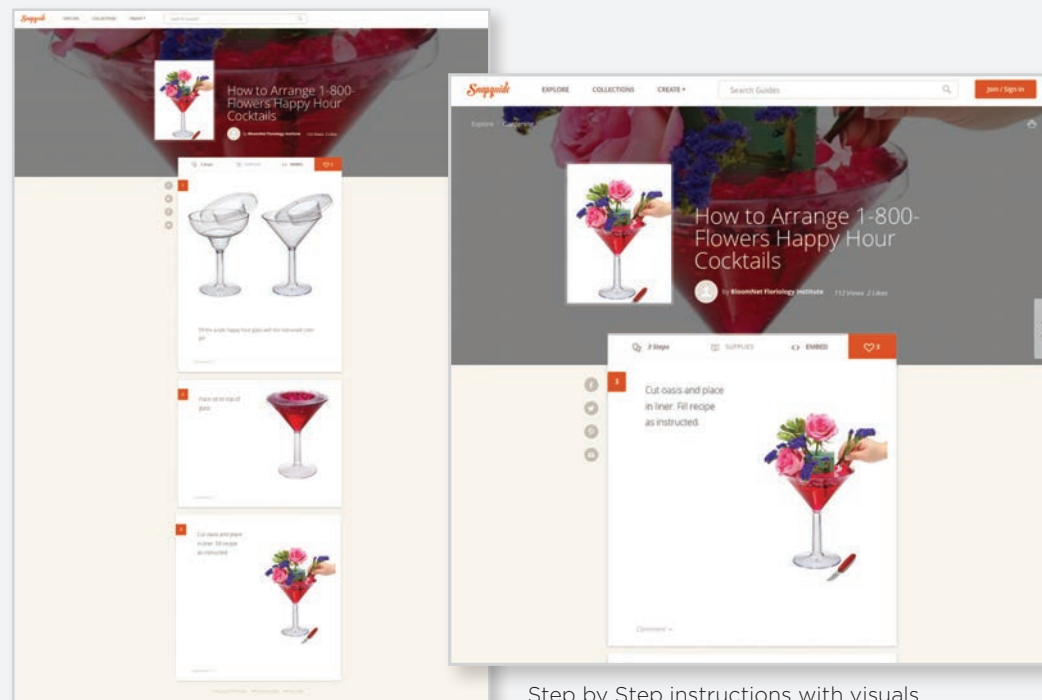
Snapguide is a free iOS app and web service for those that want to create and share step-by-step "HOW-TO guides." The service provides easy to understand instructions for a wide array of topics including cooking, gardening, crafts, repairs, do-it-yourself projects, fashion tips, entertaining and more.

We've created fun, interactive Snapguides for each "HOW-TO" shown in the 1-800-FLOWERS.COM® Design Resource Guide and have included additional Snapguides for helpful design techniques such as wiring, taping, etc. for you to use and share with your entire design team!

To follow BloomNet® Snapguides, visit <http://snapguide.com/bloomnet-floriology-institute>



Home page shows you all available guides



Step by Step instructions with visuals

## HOW-TO ARRANGE: 1-800-FLOWERS® HAPPY HOUR BOUQUETS®

PC #91078, PC #91856, PC #145627, PC #148526, PC #167120, PC #167693



STEP 1

Fill the acrylic Happy Hour glass with the instructed color gel.



STEP 2

Place lid on top of glass.



STEP 3

Cut oasis and place in liner. Fill recipe as instructed.

## HOW-TO ARRANGE: 1-800-FLOWERS® FABULOUS FELINE™

PC #148651, PC #159204, PC #166264B, PC #166264G, PC #167683, PC #174312



STEP 1

Place 1 brick of foam inside liner of basket.



STEP 2

Take 5 carnations to create the face. Using waterproof tape, tape them together. This should create an oval/circular shape. Insert into floral foam.



STEP 3

Use the remaining carnations to create the legs. You will use 2 carnations per leg. Insert into floral foam.



STEP 4

Insert ears into foam using floral picks. Insert low to create 2 triangle ears. Using cold glue, glue eyes and nose onto face.



## HOW-TO ARRANGE: 1-800-FLOWERS® a-DOG-able®

PC #91874, PC #103911, PC #146761, PC #159226, PC #166265B, PC #166265G, PC #167383, PC #167692, PC #174293, PC #174298, PC #174311, PC #179350



STEP 1

Cut all stems down to 6" and tape 3 carnations together with floral tape.



STEP 2

Place 1 carnation slightly higher than the other 2 to form a face.



STEP 3

Add 2 more carnations on the upper sides for the ears to complete the puppy's head.

## HOW-TO ARRANGE: 1-800-FLOWERS® ENCHANTING UNICORN™

PC #167537



STEP 1

Use 3 white carnations to form the unicorn face. Place 1 lavender carnation slightly higher to shape top of mane.



STEP 2

Place unicorn head into foam. Use cold glue to adhere horn, ears, and eyes. (Pins can be used in place of glue if needed for horns.)



STEP 3

Finish off the unicorn by adding his legs. Continue to build arrangement. Glitter is used to finish off the design.

## HOW-TO ARRANGE: 1-800-FLOWERS® HOLIDAY FLOWER TREE®

PC #90285, PC #174652, PC #176997, PC #179348, PC #179366



STEP 4

Place brick of floral foam in basket with liner and layer the salal on bottom, surrounding foam and place the carnation stems of the puppy's head in the floral foam.



STEP 5

Make the paws by placing 3 carnations in a line and taping together.



STEP 6

Add the puppy paws into the floral foam and surround the flowers.

*\*Also see video HOW-TO on Bloomlink®.*



STEP 1

Place 1 brick of floral foam on its end in the container and trim the top portion of the floral foam to form a cone shape. Secure trimmed brick to container using clear floral tape.



STEP 2

For the Large size tree, add an additional 1/3 of floral foam brick to top of first brick using 6" wooden picks. Insert picks through top and bottom of foam at 45° angle.



STEP 3

Secure the 2 pieces of foam to the container using clear floral tape.



STEP 4

Add boxwood to foam and fill to floral recipe.



## 1-800-Flowers.com® maintains strict quality and performance standards in order to consistently exceed customer expectations.

In order to receive orders from 1-800-Flowers.com®, it is critical that you familiarize yourself with the key performance metrics below. BloomNet® Members can find their individual Monthly Performance Reports under the "Utilities" tab on BloomLink®. Please familiarize yourself with this useful tool and review your performance metrics against the goals stated in that report on a monthly basis.

Below is a list of the key quality and performance metrics that 1-800-Flowers.com® monitors for every fulfilling florist, along with helpful tips for keeping these metrics in-line with expectations:



### Number of orders with a reported **Customer Service Inquiry (CSI)—less than 1.5%**

There are three specific categories of CSIs monitored:

- 1) *Delivery Issues*, which occur when a customer states that their delivery was not received or was not received on time;
- 2) *Wrong Deliveries*, which occur when a customer states that they received the wrong gift, that their gift is missing one or more components, or that their gift does not resemble what they ordered; and
- 3) *Quality Issues*, which occur when a customer states that the quality (freshness, durability, and/or appearance) of the gift did not meet their expectations.



### **Real-Time Delivery Confirmations and Delivery Attempt Notifications**

Today's consumer expects real-time visibility into the status of their order. It is no longer enough to submit Delivery Notifications at the end of a driver's trip because consumers expect to know about their delivery as soon as it is completed or attempted. When you provide us with accurate and timely Delivery Confirmations (DLCs) and/or Delivery Attempt Notifications (DLAs) immediately following the delivery of an order, we are better able to inform a customer about the status of their order. This helps us better manage customer expectations and provide a superior, well-informed level of customer service. As a result, the electronic submission of a delivery notification in real-time often results in reduced CSIs.

Visit the Utilities Section on Bloomlink to learn more about the various tools available to your shop to support the submission of Delivery Notifications in real-time.

In the rare event that a Delivery Notification cannot be submitted in real-time, the following thresholds must be adhered to:

- 1) 100% of Residential deliveries without a specified Delivery Time Window must be electronically confirmed no later than 7:00 pm on the date of delivery.
- 2) 100% of Business and Non-Residential deliveries without a specified Delivery Time Window must be electronically confirmed no later than 5:00 pm on the date of delivery.
- 3) 100% of all deliveries with a specified Delivery Time Window must be delivered within the start and end time of the specified Delivery Time Window and electronically confirmed no later than 1 hour after the end of the specified Delivery Time Window on the date of delivery.
- 4) 100% of Funeral Service deliveries must be electronically confirmed no later than 1 hour after the time of service.

It is also important that you do not submit Delivery Notifications prior to completing or attempting to complete a delivery. Delivery notifications trigger an immediate communication from 1-800-Flowers.com to the customer. Therefore, if you submit a false or premature Delivery Notification, you risk causing confusion for the customer and prompting them to call with a CSI. Note that the purposeful submission of a false or premature Delivery Notification can be grounds for immediate and permanent suspension from receiving 1-800-Flowers.com orders.



### Number of **Rejected orders—less than 2%**

1-800-Flowers.com expects that fulfilling florists will have adequate stock of the floral and non-floral components required to fulfill its orders to recipe, and that florists service all zip codes in their delivery profile until each day's cutoff time (or up until the florist self-suspends for the day). At the same time, 1-800-Flowers.com recognizes that order rejections are sometimes unavoidable under extenuating circumstances. To help ensure that order rejections do not result in a CSI, if you must reject an order please make sure that you do so in a timely manner so that 1-800-Flowers.com is able to react and place the order with another fulfilling florist before it is too late, and hopefully prevent a CSI from happening and affecting your shop's performance results.



### Number of **orders accepted without a Price Change—100%**

1-800-Flowers.com expects that fulfilling florists will fill every order to value, according to the product description, price and recipe without requiring a Price Change. 1-800-Flowers.com's minimum order is \$24.99; however, average order value is between \$64 and \$68, and all prices include up to \$8.00 for delivery.

To help prevent service issues, please be sure to keep 1-800-Flowers.com informed of any problems with the fulfillment of an order by sending INFO Messages on the order via your BloomLink system. Any and all information you provide on a specific order will allow us to better service the customer and should help reduce the amount of performance issues that are recorded against your shop.

If you have any questions regarding Quality and Performance standards, please do not hesitate to contact your Florist Relations Specialist at 1-866-256-6663.

**Note:** 1-800-Flowers.com Quality and Performance Standards are subject to change. Visit the Utilities Section on Bloomlink for the most up to date version of the 1-800-Flowers.com Quality and Performance Standards.

■ Indicates arrangement is in online Sympathy DRG. To reference, please go to Bloomlink > Utilities > Design Resource Guide.

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