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SYMPATHY

DESIGN RESOURCE GUIDE



Introducing the 2020 Sympathy Design Resource Guide

We believe that someone's life is a precious memory to those they leave behind, and our heartfelt collection of new sympathy introductions captures the beautiful memories and perpetual love of lost loved ones. Our goal is to provide lasting, comforting, and meaningful sympathy gifts that honor and pay tribute to a loved one.

We have carefully selected and exclusively designed a distinctive collection of bereavement and condolence gifts that will provide comfort and remembrance for those who are grieving. We also know that words do not come easily for many people, so we have diligently searched for unique giftable designs that help people express themselves with compassion while supporting families and friends during difficult times.

We understand that it can be challenging to find a special sympathy gift for someone who has experienced the loss of a loved one. Our sympathy selection provides a diversified range of gifting options from simple to elegant designed to provide special memories that will be cherished forever and reflect a true celebration of a life so beautifully lived.

Our Design Perspective

Our goal in developing a revitalized collection was to maintain our color-coordinated design style, which has been successful at retail. In addition, we have also reduced the number of varieties to improve the efficiency of filling the recipes at reasonable price points.

Endeavoring to meet customer expectations, we have designed XL sizes for all standing sprays, standing baskets, and floor baskets and maintained the color-coordinated aesthetic in an organized fashion so each is easy to locate.

Evolving traditional taste levels have influenced new stylized design introductions with a contemporary twist to visually enrich the collection and attract consumers with diversified style preferences. Early success highlights the significant appeal for modern design introductions into the sympathy line.

Inspirational messaging and sentiment gifting with keepsake value represent key trends in the changing landscape of sympathy expression. Our unique collections include sentimental containers that represent quality keepsakes for loved ones to cherish forever.

Growing interest in cremation has guided our introduction of new designs and standing sprays that have been created with fresh new colors and textures and with unique designs that gracefully portray a tribute to a life so beautifully lived.

SCI Opportunities for Growth

1-800-Flowers.com, Inc. has teamed with Service Corporation International (SCI) to launch a new online sympathy gift program that supports increased sales opportunities across our florist network. We are excited about our relationship with SCI, and we look forward to opportunities to optimize sympathy revenue for our florist network through floral, gourmet food, and gift basket categories. For details about Service Corporation International, visit www.sci-corp.com.

Gifts of Compassion, Sincerity, and Hope

We hope you're as passionate as we are about the unique additions to our line. Your support and dedication encourage us to create compelling, compassionate, and truly original gifts so our customers can express themselves in a meaningful way. We thank you for your partnership and your dedication to delivering gifts that are gratifying, sincere, and memorable. Let's continue to enhance our partnership with exceptional product and extraordinary service that inspires people every day.

"May the stars carry your sadness away. May the flowers fill your heart with beauty."

—Chief Dan George

By working together to Deliver Smiles, we can help meet our customers' expectations and bring more orders into your Shop!






1-800-FLOWERS.COM® provides its customers with a 100% Smile Guarantee. In order to consistently meet and exceed customer expectations, our Florists Relations Team closely monitors the fulfillment of 1-800-FLOWERS.COM orders to ensure that **1-800-FLOWERS.COM Quality and Performance Standards** are being consistently maintained. (See the BloomLink® Utilities Tab, "**1-800-FLOWERS® Quality Performance Standards**" for complete details.)

Today's online consumers expect that their recipient will receive a gift that resembles the product that they ordered as advertised. To meet this expectation, BloomNet® Florists fulfilling 1-800-FLOWERS.COM® orders are required to maintain adequate inventory of the floral varieties and containers for our featured arrangements, as detailed in the **1-800-FLOWERS.COM Design Resource Guide ("DRG")**.

If you do not have a recipe component needed to fulfill an order for a 1-800-FLOWERS.COM® product, as specified in the DRG, you have two choices: (1) Substitute the required items following the guidelines set forth in this document; or (2) Timely Reject the order.

Should you decide to proceed with a Substitution, please ensure that the components are as similar as possible and always of equal value, and keep in mind that Substitutions may result in a Customer Service Issue (CSI) if the customer is not satisfied with the resemblance of the delivered product with the product that was ordered. If you do not have the appropriate item to make a Substitution, you may choose to Reject the order instead. In either case, please remember that both Customer Service Issues (CSI's) and Rejects are closely monitored as part of our 1-800-FLOWERS.COM Quality Assurance Program.

Please take a moment to review the **1-800-FLOWERS.COM Substitution Guidance** below and the suggested substitutions provided on individual recipes throughout the 1-800-FLOWERS.COM Design Resource Guide ("DRG"). *PLEASE NOTE, an electronic version of the most recent 1-800-FLOWERS.COM Design Resource Guide is located under the Utilities Tab on BloomLink®.*

-  Maintain overall shape, size, and style of the arrangement.
-  Maintain shades and color combinations of the arrangement.
-  Utilize similar type flowers (e.g., spike for spike, round for round). Substitutions should be of equal value. Prioritize variety over color in single variety arrangements.
-  Use containers listed in the Design Resource Guide, paying particular attention to style and color.
-  Never substitute Codified Products, unless you've received the express consent of 1-800-FLOWERS.COM®.

To support the successful fulfillment of 1-800-FLOWERS.COM® orders, please make sure to communicate to us any Substitutions made on an order by sending an **INFO message** with the details of the Substitution, and then immediately proceed with the delivery of the order. It is not necessary to send an Inquiry message and/or await a response regarding your Substitution prior to proceeding to deliver the order.

The details from your **INFO message** will assist the 1-800-FLOWERS.COM® Customer Service Team in responding to any customer inquiries and hopefully avoid a Customer Service Issue (CSI).

Should you decide not to or are unable to make a Substitution on the order, please **Reject** the order in a timely basis and in accordance with **BloomNet's Timely Reply Program**. (See the BloomLink® Utilities Tab, "**BloomNet Timely Reply Program**" for complete details.)

As a helpful reminder, if your Shop is out of stock or unable to secure inventory for the floral varieties and containers needed to fulfill 1-800-FLOWERS.COM orders according to DRG recipes, you can opt to temporarily suspend your Shop from receiving 1-800-FLOWERS.COM orders until you are able to re-stock the necessary components to fulfill 1-800-FLOWERS.COM® orders. (See the BloomLink® Utilities Tab for instructions on **HOW-TO Self-Suspend BloomLink®**.)

We're here to help! Should you have any questions, please contact BloomNet Customer Service at 1-800-BloomNet (1-800-256-6663), customerservice@bloomnet.net, or via chat at www.bloomnet.net.

Thank you for your dedication as a BloomNet Professional Florist.

The Sympathy Collection Codified Products

The Sympathy Collection Codified Products

<p>Rustic Cube</p>		<p>PRODUCT DETAILS: Name Rustic Cube Code #156138 Unit Measure 5.2"L x 5.2"H x 5.2"W Case Pack 8</p>	<p>USED TO FULFILL: 174672 176868</p>
<p>Graceful Pedestal Vase</p>		<p>PRODUCT DETAILS: Name Graceful Pedestal Vase Code #155063 Unit Measure 10.375"H x 9.5"D Case Pack 6</p>	<p>USED TO FULFILL: 147305 147306 161763 174203</p>
<p>Lenox® Poppy Vase</p>	 	<p>PRODUCT DETAILS: Name Lenox® Poppy Vase Code #139678 Unit Measure 10"H x 3.75"D Case Pack 4</p>	<p>USED TO FULFILL: 163078 163079 163080</p>
<p>White Mosaic Vase</p>		<p>PRODUCT DETAILS: Name White Mosaic Vase Code #155450 Unit Measure Top Dia.: 4.25" Bottom Dia.: 3" Height: 5.875" Case Pack 8</p>	<p>USED TO FULFILL: 161274</p>

<p>Real Simple® Geometric Pattern Vase</p>	 	<p>PRODUCT DETAILS: Name Real Simple® Geometric Pattern Vase Code #156116 Unit Measure 6"L x 6"W x 4.5"H Case Pack 4</p>	<p>USED TO FULFILL: 167861 176009</p>
<p>Peaceful Cachepot</p>		<p>PRODUCT DETAILS: Name Peaceful Cachepot Code #156119 Unit Measure 8.46"L x 3.94"W x 4.72"H Case Pack 6</p>	<p>USED TO FULFILL: 167679 167680 167681</p>
<p>Always in My Heart Sympathy Canister</p>		<p>PRODUCT DETAILS: Name Always in My Heart Sympathy Canister Code #156640 Unit Measure 5.2"H x 4.4"W Case Pack 6</p>	<p>USED TO FULFILL: 167541 167542</p>
<p>Honeycomb Mason Jar Peach</p>		<p>PRODUCT DETAILS: Name Honeycomb Mason Jar Peach Code #156655 Unit Measure 6.75"H x 4"D Case Pack 8</p>	<p>USED TO FULFILL: 176957</p>


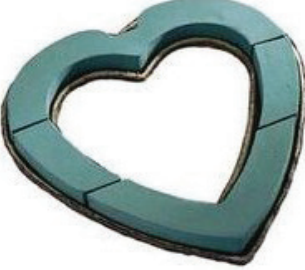

The Sympathy Collection Non-Codified Products

<p>Set of 2 Willow Baskets with Handle</p>		<p>PRODUCT DETAILS: Name Set of 2 Willow Baskets with Handle Code #139970 Unit Measure 6"L—Small / 8"L—Large Case Pack 12</p>	<p>USED TO FULFILL: 148696 148697 148698 148699 148700 167676</p>
<p>6"H Clear Glass Cylinder Vase</p>		<p>PRODUCT DETAILS: Name 6"H Clear Glass Cylinder Vase Code #29614 Unit Measure 6"H x 6"D Case Pack 8</p>	<p>USED TO FULFILL: 95379 95409 95421 174291 174292 174302 174316</p>
<p>Clear Glass Cube 5" x 5"</p>		<p>PRODUCT DETAILS: Name Clear Glass Cube 5" x 5" Code #29460B Unit Measure 5"H x 5"W x 5"L Case Pack 6</p>	<p>USED TO FULFILL: 148683 148689 148684 148690 148685 148691 148686 148692 148687 148688</p>
<p>8"H Clear Glass Gathering Vase</p>		<p>PRODUCT DETAILS: Name 8"H Clear Glass Gathering Vase Code #29497 Unit Measure 8"H Case Pack 9</p>	<p>USED TO FULFILL: 161778 176870 176871 176884 176917</p>

The Sympathy Collection Non-Codified Products

<p>8"H x 4"D Clear Glass Rose Vase</p>		<p>PRODUCT DETAILS: Name 8"H x 4"D Clear Glass Rose Vase Code #29926 Unit Measure 8"H x 4"D Case Pack 12</p>	<p>USED TO FULFILL: 161778</p>
<p>Ti Leaf Green Ribbon</p>		<p>PRODUCT DETAILS: Name Ti Leaf Green Ribbon Code #92716 Case Pack 1 Roll—54 Yards</p>	<p>USED TO FULFILL: 148683 148691 148684 148692 148685 174234 148686 174237 148687 95379 148688 95409 148689 95421 148690</p>
<p>12" Ring Holder</p>		<p>PRODUCT DETAILS: Name 12" Ring Holder Code #blm_155497 Unit Measure 19"L x 12"W x 13"H Case Pack 5</p>	<p>USED TO FULFILL: 161109 161110</p>
<p>18" Wreath</p>		<p>PRODUCT DETAILS: Name 18" Wreath Code #blm_25148 Unit Measure 11"L x 20"W x 20"H Case Pack 4</p>	<p>USED TO FULFILL: 148274 148275 148277 148278 176899</p>

The Sympathy Collection Non-Codified Products

<p>18" Solid Heart</p>		<p>PRODUCT DETAILS: Name 18" Solid Heart Code #blm_25138 Unit Measure 11"L x 19"W x 18"H Case Pack 4</p>	<p>USED TO FULFILL: 148026</p>
<p>24" Open Heart</p>		<p>PRODUCT DETAILS: Name 24" Open Heart Code #blm_25142 Unit Measure 11"L x 25"W x 14"H Case Pack 4</p>	<p>USED TO FULFILL: 91238 91246 91247 147298 148738</p>
<p>Large Casket Saddle</p>		<p>PRODUCT DETAILS: Name Large Casket Saddle Code #blm_25155 Unit Measure 12"L x 22"W x 18"H Case Pack 4</p>	<p>USED TO FULFILL: 91222 91225 91231 91232 91233</p>

THE WHITE COLLECTION



QTY	Unit	Floral Description	Suggested Substitution
50	Stem	Rose White 50 cm	
8	Stem	Monte Casino White	Gypsophila
5	Stem	Eucalyptus Spiral	Myrtle
2	Stem	Variiegated Pittosporum	
6	Stem	Leather Leaf	
14	Stem	Emerald	
Hardgoods Description			
1	Each	Single Casket Saddle	
1	Each	Floral Foam Brick	
5	Yard	#40 Satin Ribbon, White	
1	Each	Floral Wire (12 inches)	
1	Each	Floral Pick (6 inches)	



White Rose Half Casket Cover

DESIGN: One Sided Arrangement

#91233 \$249.99 16"H x 28"W x 42"L

Start Date: Live | End Date: Open



QTY	Unit	Floral Description	Suggested Substitution
7	Stem	Rose White 50 cm	
2	Stem	Monte Casino White	Gypsophila
1	Stem	Variegated Pittosporum	Leather Leaf
Hardgoods Description			
1	Each	Satin and Lace Heart Pillow	
1	Yard	#3 Satin Ribbon, White	
8	Each	Floral Wire (12 inches)	
2	Yard	Floral Tape	

White Satin Heart Casket Pillow

DESIGN: One Sided Arrangement

#91258 \$49.99 9"L x 9"W

Start Date: Live | End Date: Open



QTY	Unit	Floral Description	Suggested Substitution
3	Stem	Rose White 50 cm	
1	Stem	Daisy Pom White	Cushion Pom White
1	Stem	Mini Carnation White	Button Pom White
0.5	Stem	Gypsophila	Monte Casino White
0.5	Stem	Italian Ruscus	Myrtle
Hardgoods Description			
1	Each	Satin and Lace Cross	
1	Yard	#3 Satin Ribbon, White	
11	Each	Floral Wire (12 inches)	
2	Yard	Floral Tape	

White Satin Cross Casket Pillow

DESIGN: One Sided Arrangement

#91259 \$49.99 12"H x 9"W

Start Date: Live | End Date: Open

S	L	Unit	Floral Description	Suggested Substitution
5	10	Stem	Rose White 50 cm	
3	5	Stem	Oriental Lily White	Asiatic Lily White
3	3	Stem	Bells of Ireland	Myrtle
5	5	Stem	Football Mum White	Spider Mum White
4	2	Stem	Cushion Pom White	Daisy Pom White
8	5	Stem	Carnation White	
1	2	Stem	Gypsophila	Monte Casino White
6	6	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	Each	12" Ring Holder
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#161109 S

#161109 L

Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
18	Stem	Rose White 50 cm	
3	Stem	Hybrid Lily White	Oriental Lily White
8	Stem	Football Mum White	Spider Mum White
5	Stem	Daisy Pom White	Cushion Pom White
20	Stem	Carnation White	
4	Stem	Gypsophila	Monte Casino White
10	Stem	Leather Leaf	
10	Stem	Salal	

Hardgoods Description

1	Each	24" Open Heart	
1	Each	72" Easel	
4	Yard	#9 Satin Ribbon, White	
1	Each	Floral Wire (12 Inches)	
1	Each	Floral Pick (6 inches)	

Start Date: Live | End Date: Open



Cremation Wreath—White

DESIGN: All Around Arrangement

#161109 S \$99.99 17"H x 14"W
#161109 L \$124.99 18"H x 18"W (Above)



**Always Remember™
Floral Heart Tribute—White**

DESIGN: One Sided Arrangement

#91247 \$224.99 34"H x 32"W



**Serene Blessings™
Standing Wreath—White**

DESIGN: One Sided Arrangement

#148274 S \$174.99 36"H x 31"W
#148274 L \$224.99 38"H x 33"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
12	17	Stem	Rose White 50 cm	
2	3	Stem	Oriental Lily White	Asiatic Lily White
0	10	Stem	Stock White	Snapdragon or Larkspur White
10	12	Stem	Football Mum White	Spider Mum White
8	8	Stem	Daisy Pom White	Cushion Pom White
22	20	Stem	Carnation White	
8	0	Stem	Monte Casino White	Gypsophila
2	5	Stem	Eucalyptus Spiral	Myrtle
3	4	Stem	Variegated Pittosporum	
8	15	Stem	Salal	
10	10	Stem	Leather Leaf	

Hardgoods Description

1	1	Each	18" Wreath
1	0	Each	66" Easel
0	1	Each	72" Easel



#148274 S

#148274 L

Start Date: Live | End Date: Open

S	L	Unit	Floral Description	Suggested Substitution
4	6	Stem	Hydrangea Mini Green	Carnation Green
10	15	Stem	Rose White 50 cm	
5	7	Stem	Oriental Lily White	Asiatic Lily White
5	7	Stem	Snapdragon White	Monte Casino White
8	10	Stem	Gladiola White	Snapdragon White
5	7	Stem	Football Mum White	Cremona White
4	6	Stem	Alstroemeria White	
7	12	Stem	Carnation White	Cushion Pom White
3	5	Stem	Monte Casino White	
3	5	Stem	Myrtle	Israeli Ruscus
1	2	Stem	Eucalyptus Seeded	
4	5	Stem	Eucalyptus Spiral	
4	6	Stem	Salal	Variegated Pittosporum
10	12	Stem	Emerald	

Hardgoods Description

1	1	Each	Double Cascade Saddle
2	2	Each	Floral Foam Brick
1	0	Each	66" Easel
0	1	Each	72" Easel



#147293 S

#147293 L

Start Date: Live | End Date: Open

DESIGN TIP:

Asymmetrically styled—cut edges of emerald for more contemporary look.



White Rose & Lily Standing Spray

DESIGN: One Sided Arrangement

#147293 S \$199.99 52"H x 32"W
#147293 L \$249.99 58"H x 40"W (Above)



**Peace & Prayers™
Standing Cross—White**

DESIGN: One Sided Arrangement

#91198 \$199.99 42"H x 28"W

QTY	Unit	Floral Description	Suggested Substitution
28	Stem	Football Mum White	
12	Stem	Rose White 50 cm	
2	Stem	Gypsophila	
4	Stem	Eucalyptus Spiral	
12	Stem	Leather Leaf	

Hardgoods Description

1	Each	30" Cross
1	Each	72" Easel
4	Yard	#9 Satin Ribbon, White
1	Each	Floral Wire (12 Inches)
1	Each	Floral Pick (6 inches)

Start Date: Live | End Date: Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
6	9	12	20	Stem	Rose White 50 cm	
7	14	16	18	Stem	Stock White	Snapdragon or Gladiola White
6	10	15	18	Stem	Snapdragon White	Larkspur White
4	10	12	18	Stem	Football Mum White	Spider Mum White
5	6	7	10	Stem	Cremona White	Football Mum White
8	10	12	12	Stem	Daisy Pom White	Cushion Pom White
8	10	12	15	Stem	Carnation White	
10	10	10	15	Stem	Monte Casino White	
3	3	2	3	Stem	Variegated Pittosporum	
4	5	6	8	Stem	Salal	
8	12	14	15	Stem	Leather Leaf	
12	14	20	24	Stem	Emerald	

Hardgoods Description

1	1	0	0	Each	Single Spray Bar
0	0	1	1	Each	Double Saddle
1	1	2	2	Each	Floral Foam Brick
1	0	0	0	Each	60" Easel
0	1	0	0	Each	66" Easel
0	0	1	1	Each	72" Easel



#148720 S

#148720 M

#148720 L

#148720 XL

Start Date: Live | End Date: Open



White Sympathy Standing Spray

DESIGN: One Sided Arrangement

#148720 S \$129.99 42"H x 30"W
#148720 M \$179.99 46"H x 34"W
#148720 L \$239.99 56"H x 38"W (Above)
#148720 XL \$299.99 58"H x 40"W



**Heartfelt Sympathies™
Standing Basket—White**

DESIGN: One Sided Arrangement

#148707 S	\$99.99	32"H x 32"W
#148707 M	\$129.99	34"H x 36"W
#148707 L	\$149.99	36"H x 40"W (Above)
#148707 XL	\$179.99	39"H x 42"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
3	7	8	12	Stem	Rose White 50 cm	
2	3	4	6	Stem	Asiatic Lily White	Oriental Lily White
6	8	10	12	Stem	Gladiola White	
5	8	10	12	Stem	Football Mum White	Spider Mum White
3	6	7	8	Stem	Daisy Pom White	Cushion Pom White
7	10	12	15	Stem	Carnation White	
7	8	12	15	Stem	Monte Casino White	Gypsophila
3	3	3	4	Stem	Myrtle	Eucalyptus Spiral
5	6	6	7	Stem	Leather Leaf	
10	10	10	14	Stem	Emerald	

Hardgoods Description

1	1	1	1	Each	Funeral Basket Plastic
1	1	1	1	Each	Floral Foam Brick
1	1	1	1	Each	Shredded Styrofoam, Green
1	1	1	1	Each	Standing Basket Metal Stand
4	4	4	4	Yard	#40 Satin Ribbon, White
1	1	1	1	Each	Floral Wire (12 inches)
1	1	1	1	Each	Floral Pick (6 inches)



Start Date: Live | End Date: Open



**Heartfelt Tribute™ Floor
Basket Arrangement—White**

DESIGN: One Sided Arrangement

#148745 S	\$79.99	32"H x 32"W
#148745 M	\$99.99	34"H x 38"W
#148745 L	\$119.99	36"H x 40"W (Above)
#148745 XL	\$149.99	39"H x 42"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
5	7	12	18	Stem	Rose White 50 cm	
5	8	9	12	Stem	Snapdragon White	Stock or Larkspur White
5	9	10	12	Stem	Football Mum White	Spider Mum White
6	4	5	6	Stem	Daisy Pom White	
6	8	10	12	Stem	Carnation White	
6	9	12	15	Stem	Monte Casino White	Cushion Pom White
4	6	6	13	Stem	Leather Leaf	
8	9	10	13	Stem	Emerald	Gypsophila

Hardgoods Description

1	0	0	0	Each	Mache Basket CV60
0	1	1	1	Each	Mache Vase Style CV100
1	1	1	1	Each	Floral Foam Brick
1	1	1	1	Each	Shredded Styrofoam, Green
3	3	3	3	Yard	#40 Satin Ribbon, White
1	1	1	1	Each	Floral Wire (12 inches)
1	1	1	1	Each	Floral Pick (6 inches)



Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
2	5	6	Stem	Rose White 50 cm	
1	2	3	Stem	Asiatic Lily White	Oriental Lily White
3	4	4	Stem	Alstroemeria White	
3	4	5	Stem	Carnation White	
2	3	4	Stem	Mini Carnation White	
3	3	3	Stem	Monte Casino White	Gypsophila
1	1	1	Stem	Myrtle	Israeli Ruscus
2	2	2	Stem	Variiegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	0	Each	6" Willow Basket with Liner
0	0	1	Each	8" Willow Basket with Liner
0.33	0.33	0.5	Each	Floral Foam Brick



Start Date: Live | End Date: Open



Peace, Prayers & Blessings™—White

DESIGN: All Around Arrangement

#148696 S	\$49.99	10"H x 10"W
#148696 M	\$59.99	11"H x 11"W (Above)
#148696 L	\$69.99	12"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
8	10	12	Stem	Rose White 50 cm	
6	8	10	Stem	Hybrid Lily White	Oriental Lily White
6	8	10	Stem	Stock White	Snapdragon or Larkspur White
3	4	5	Stem	Daisy Pom White	Cushion Pom White
3	4	5	Stem	Monte Casino White	Gypsophila
3	3	3	Stem	Myrtle	Eucalyptus Spiral
2	2	2	Stem	Variiegated Pittosporum	Leather Leaf
2	2	2	Stem	Salal	Israeli Ruscus

Hardgoods Description

1	1	1	Each	8"H Clear Glass Cylinder Vase
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Start Date: Live | End Date: Open



Sincerest Sorrow™—All White

DESIGN: All Around Arrangement

#95380 S	\$109.99	20"H x 18"W
#95380 M	\$119.99	22"H x 20"W (Above)
#95380 L	\$129.99	24"H x 22"W



**Classic All White Arrangement™
for Sympathy**

DESIGN: All Around Arrangement

#95097 S	\$69.99	18"H x 14"W
#95097 M	\$79.99	19"H x 16"W (Above)
#95097 L	\$89.99	20"H x 20"W

S	M	L	Unit	Floral Description	Suggested Substitution
7	9	12	Stem	Rose White 50 cm	
3	4	5	Stem	Hybrid Lily White	Asiatic Lily White
5	6	6	Stem	Snapdragon White	Larkspur or Stock White
5	5	5	Stem	Salal	

Hardgoods Description

1	1	1	Each	8"H Clear Glass Cylinder Vase	
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#95097 S #95097 M #95097 L

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
0	3	5	Stem	Rose White 50 cm	
1	2	3	Stem	Asiatic Lily White	Oriental Lily White
2	3	3	Stem	Snapdragon White	Larkspur or Stock White
2	3	3	Stem	Football Mum White	Spider Mum White
3	3	3	Stem	Daisy Pom White	Cushion Pom White
2	2	2	Stem	Monte Casino White	Gypsophila
0.5	0.5	0.5	Stem	Myrtle	Israeli Ruscus
0.5	0.5	0.5	Stem	Eucalyptus Spiral	
1	1	1	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	1	Each	5" x 5" Clear Glass Cube	
0.5	0.5	0.5	Each	Floral Foam Brick	
0.5	0.5	0.5	Yard	Ti Leaf Ribbon	



#148687 S #148687 M #148687 L

Start Date: Live | **End Date:** Open



Healing Tears™—White

DESIGN: All Around Arrangement

#148687 S	\$49.99	9"H x 9"W
#148687 M	\$59.99	10"H x 10"W (Above)
#148687 L	\$69.99	11"H x 11"W

S	M	L	Unit	Floral Description	Suggested Substitution
6	8	10	Stem	Rose White 50 cm	
5	6	7	Stem	Spray Rose White	
3	4	5	Stem	Snapdragon White	Stock or Larkspur White
5	5	5	Stem	Alstroemeria White	
5	8	10	Stem	Carnation White	
4	4	4	Stem	Mini Carnation White	
3	3	3	Stem	Monte Casino White	Gypsophila
2	3	3	Stem	Eucalyptus Spiral	Myrtle
3	3	3	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1		Each	6"H Clear Glass Cylinder Vase	
0.5	0.5		Yard	Ti Leaf Ribbon	



#95379 S #95379 M #95379 L

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Rose White 50 cm	
4	Stem	Stock White	
5	Stem	Football Mum White	Cremone White
6	Stem	Alstroemeria White	
2	Stem	Monte Casino White	Gypsophila
2	Stem	Eucalyptus Spiral	
2	Stem	Eucalyptus Seeded	
4	Stem	Salal	Variegated Pittosporum

Hardgoods Description

1	Each	Graceful Pedestal Vase—Codified PC #155063
1	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.



On Angel's Wings™

DESIGN: One Sided Arrangement

#147305	\$99.99	27"H x 25"W
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CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



QTY	Unit	Floral Description	Suggested Substitution
5	Stem	Rose White 50 cm	
4	Stem	Asiatic Lily White	Oriental Lily White
2	Stem	Limonium Purple	Gypsophila
2	Stem	Magnolia Tips	
1	Stem	Curly Willow Tips	
2	Stem	Eucalyptus Seeded	Bupleurum
2	Stem	Eucalyptus Spiral	Myrtle

Hardgoods Description

1	Each	Graceful Pedestal Vase—Codified PC #155063
1	Each	Floral Foam Brick
1	Each	Southern Living® 2" x 2" Cardette

DESIGN TIP: Be sure to deliver with hangtag.



Graceful Style™ by Southern Living® For Sympathy

DESIGN: One Sided Arrangement

#161763 \$79.99 26"H x 14"W

CODIFIED PRODUCT:

Start Date: Live | End Date: Open

S	L	Unit	Floral Description	Suggested Substitution
6	8	Stem	Rose White 50 cm	
3	4	Stem	Button Pom White	Cushion Pom White
3	4	Stem	Mini Carnation White	
2	3	Stem	Bupleurum	Tree Fern
2	2	Stem	Gypsophila	Monte Casino White
2	2	Stem	Variegated Pittosporum	Salal

Hardgoods Description

1	1	Each	Always in My Heart Sympathy Canister—Codified PC #156640
0.25	0.25	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.



#167542 S



#167542 L

CODIFIED PRODUCT:

Start Date: Live | End Date: Open



Always in My Heart™—White

DESIGN: All Around Arrangement

#167542 S \$59.99 9"H x 9"W
#167542 L \$69.99 10.5"H x 10.5"W (Above)



S	L	Unit	Floral Description	Suggested Substitution
5	7	Stem	Rose White 50 cm	
2	4	Stem	Asiatic Lily White	
3	6	Stem	Snapdragon White	Stock White
3	5	Stem	Alstroemeria White	
1	2	Stem	Bupleurum	Gypsophila
3	3	Stem	Salal Tips	Leather Leaf

Hardgoods Description

1	1	Each	Lenox® Poppy Vase—Codified PC #139678
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DESIGN TIP: Be sure to deliver with hangtag.



Loving Blooms™ Lenox® All White

DESIGN: All Around Arrangement

#163078 S \$79.99 22"H x 14.5"W
#163078 L \$99.99 24"H x 17"W (Above)



#163078 S



#163078 L

CODIFIED PRODUCT:

Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
6	Stem	Rose White 50 cm	
3	Stem	Cremona White	Mum White Disbud
2	Stem	Mini Carnation White	Cushion Pom White
1	Stem	Waxflower White	Gypsophila
1	Stem	Dusty Miller	Eucalyptus Silver Dollar
1	Stem	Eucalyptus Seeded	Tree Fern
1	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	Each	Real Simple® Geometric Vase—Codified PC #156116
0.66	Each	Floral Foam Brick
1	Each	Real Simple® 2" x 2" Cardette

DESIGN TIP: Be sure to deliver with hangtag.



Modern Purity™ by Real Simple® for Sympathy

DESIGN: All Around Arrangement

#167861 \$59.99 11"H x 10"W

CODIFIED PRODUCT:

Start Date: Live | End Date: Open



Peace & Healing™ White

DESIGN: All Around Arrangement

#167681 \$59.99 15"H x 13"W

QTY	Unit	Floral Description	Suggested Substitution
4	Stem	Rose White 50 cm	
3	Stem	Snapdragon White	Stock White
4	Stem	Cushion Pom White	Daisy Pom White
6	Stem	Carnation White	
3	Stem	Monte Casino White	Gypsophila
2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	Each	Peaceful Cachepot—Codified PC #156119	
0.75	Each	Floral Foam Brick	

DESIGN TIP: Be sure to deliver with hangtag.

CODIFIED PRODUCT:

Start Date: Live | End Date: Open



Pure Elegance™ Bouquet in White Mosaic Vase for Sympathy

DESIGN: All Around Arrangement

#161274 S \$49.99 14"H x 10"W
 #161274 M \$59.99 15"H x 11"W (Above)
 #161274 L \$69.99 16"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	2	3	Stem	Asiatic Lily White	Oriental Lily White
2	3	3	Stem	Football Mum White	Cremona White
1	2	3	Stem	Button Pom White	Cushion Pom White
2	3	4	Stem	Hypericum Green	Bupleurum
1	2	3	Stem	Limonium Purple	Gypsophila
1	2	2	Stem	Eucalyptus Seeded	Tree Fern
1	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	1	Each	White Mosaic Vase—Codified PC #155450	
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DESIGN TIP: Be sure to deliver with hangtag and tea light.



CODIFIED PRODUCT:

Start Date: Live | End Date: Open



THE RED COLLECTION

QTY	Unit	Floral Description	Suggested Substitution
50	Stem	Rose Red 50 cm	
6	Stem	Eucalyptus Spiral	Myrtle
6	Stem	Leather Leaf	
12	Stem	Emerald	

Hardgoods Description

1	Each	Single Casket Saddle	
1	Each	Floral Foam Brick	
5	Yard	#40 Satin Ribbon, Red	
1	Each	Floral Wire (12 inches)	
1	Each	Floral Pick (6 inches)	



Red Rose Half Casket Cover

DESIGN: One Sided Arrangement

#91232 \$249.99 16"H x 28"W x 38"L

Start Date: Live | End Date: Open



Large Rosary with Red Spray Roses

DESIGN: All Around Arrangement

#91262 \$174.99 40"W

QTY	Unit	Floral Description	Suggested Substitution
25	Stem	Spray Rose Red	
2	Stem	Gypsophila	
Hardgoods Description			
1	Each	Large Rosary	
1	Yard	#3 Satin Ribbon, Red	
1	Each	Floral Wire (12 inches)	

Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
16	Stem	Rose Red 50 cm	
3	Stem	Spray Rose Red	
6	Stem	Gerbera Daisy Red	
22	Stem	Carnation Red	
10	Stem	Mini Carnation Red	Matsumoto Aster Red
10	Stem	Hypericum Red	
3	Stem	Gypsophila	Monte Casino White
2	Stem	Eucalyptus Seeded	Bupleurum
4	Stem	Variiegated Pittosporum	Leather Leaf
8	Stem	Salal	

Hardgoods Description			
1	Each	24" Open Heart	
1	Each	72" Easel	
4	Yard	#9 Satin Ribbon, Red	
1	Each	Floral Wire (12 inches)	
1	Each	Floral Pick (6 inches)	

Start Date: Live | End Date: Open



**Always Remember™
Floral Heart Tribute—Red**

DESIGN: One Sided Arrangement

#91246 \$224.99 26"H x 28"W

QTY	Unit	Floral Description	Suggested Substitution
75	Stem	Carnation Red	
12	Stem	Rose White 50 cm	
2	Stem	Gypsophila	
3	Stem	Eucalyptus Spiral	
2	Stem	Eucalyptus Seeded	
1	Stem	Variiegated Pittosporum	
12	Stem	Salal	Leather Leaf

Hardgoods Description			
1	Each	18" Solid Heart	
1	Each	72" Easel	
1	Yard	#9 Satin Ribbon, White	
1	Each	Floral Wire (12 inches)	
1	Each	Floral Pick (6 inches)	

Start Date: Live | End Date: Open



**Red Solid Standing Heart
with White Roses**

DESIGN: One Sided Arrangement

#148026 \$299.99 24"H x 34"W



THE RED & WHITE COLLECTION



Red & White Satin Cross Casket Pillow

DESIGN: One Sided Arrangement

#91253 \$49.99 12"H x 9"W

QTY	Unit	Floral Description	Suggested Substitution
2	Stem	Spray Rose Red	
1	Stem	Gypsophila	Monte Casino White
0.5	Stem	Italian Ruscus	Myrtle
Hardgoods Description			
1	Each	Satin and Lace Cross	
1	Yard	#3 Satin Ribbon, White	
10	Each	Floral Wire (12 inches)	
2	Yard	Floral Tape	

Start Date: Live | End Date: Open

DESIGN RESOURCE GUIDE

QTY	Unit	Floral Description	Suggested Substitution
52	Stem	Football Mum White	
9	Stem	Rose Red 50 cm	
3	Stem	Stargazer Lily Pink	Oriental Lily Pink
4	Stem	Eucalyptus Seeded	
5	Stem	Eucalyptus Spiral	
30	Stem	Salal	Leather Leaf

Hardgoods Description

1	Each	24" Open Heart
1	Each	66" Easel
3	Yard	#9 Satin Ribbon, Red
1	Each	Floral Wire (12 inches)
1	Each	Floral Pick (6 inches)

Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
4	Stem	Asiatic Lily White	Oriental Lily White
16	Stem	Football Mum White	Cremone White
20	Stem	Cushion Pom White	
22	Stem	Carnation Red	
15	Stem	Palm Fan Large	
15	Stem	Emerald	

Hardgoods Description

1	Each	Single Spray Bar
1	Each	Floral Foam Brick
1	Each	66" Easel

Start Date: Live | End Date: Open



Red Rose & Lily Standing Open Heart

DESIGN: One Sided Arrangement

#147298 \$249.99 28"H x 26"W



Circle of Life™ Standing Spray

DESIGN: One Sided Arrangement

#174239 \$159.99 48"H x 48"W



**Peace & Prayers™
Standing Cross—Red & White**

DESIGN: One Sided Arrangement

#91195 \$199.99 38"H x 25"W

QTY	Unit	Floral Description	Suggested Substitution
28	Stem	Football Mum White	
12	Stem	Rose Red 50 cm	
2	Stem	Gypsophila	Monte Casino White
3	Stem	Eucalyptus Spiral	Myrtle
12	Stem	Salal	Leather Leaf

Hardgoods Description

1	Each	30" Cross	
1	Each	72" Easel	
4	Yard	#9 Satin Ribbon, White	
1	Each	Floral Wire (12 inches)	
1	Each	Floral Pick (6 inches)	

Start Date: Live | End Date: Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
8	10	14	18	Stem	Rose Red 50 cm	
2	4	5	7	Stem	Asiatic Lily White	Oriental Lily White
5	6	10	12	Stem	Stock White	Snapdragon White
10	12	14	18	Stem	Football Mum White	Spider Mum White
6	8	14	15	Stem	Carnation Red	Carnation White
8	10	10	12	Stem	Hypericum Red	Matsumoto Aster Red
8	10	10	12	Stem	Monte Casino White	Gypsophila
2	3	3	6	Stem	Variegated Pittosporum	
4	5	6	12	Stem	Leather Leaf	
10	12	12	15	Stem	Emerald	

Hardgoods Description

1	1	0	0	Each	Single Spray Bar	
0	0	1	1	Each	Double Saddle	
1	1	2	1	Each	Floral Foam Brick	
1	0	0	0	Each	60" Easel	
0	1	0	0	Each	66" Easel	
0	0	1	1	Each	72" Easel	



Start Date: Live | End Date: Open



Red & White Sympathy Standing Spray

DESIGN: One Sided Arrangement

#148714 S \$129.99 42"H x 30"W
 #148714 M \$179.99 46"H x 34"W
 #148714 L \$239.99 56"H x 38"W (Above)
 #148714 XL \$299.99 60"H x 40"W



Red Rose & Lily Standing Spray

DESIGN: One Sided Arrangement

#147295 S \$129.99 42"H x 30"W
 #147295 M \$179.99 46"H x 34"W
 #147295 L \$239.99 56"H x 38"W (Above)
 #147295 XL \$299.99 60"H x 40"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
8	12	16	15	Stem	Rose Red 50 cm	
5	9	13	15	Stem	Stargazer Lily Pink	Oriental Lily White
3	5	7	8	Stem	Matsumoto Aster Red	Mini Carnation Red
8	10	12	14	Stem	Football Mum White	Cremona White
7	9	11	12	Stem	Alstroemeria White	Cushion Pom White
8	10	12	13	Stem	Carnation White	Carnation Red
2	4	6	6	Stem	Gypsophila	
1	2	3	4	Stem	Eucalyptus Seeded	
2	4	6	6	Stem	Eucalyptus Spiral	
1	2	3	3	Stem	Myrtle	Israeli Ruscus
10	12	14	15	Stem	Emerald	

Hardgoods Description

1	1	0	0	Each	Single Spray Bar	
0	0	1	1	Each	Double Cascade Saddle	
1	1	2	2	Each	Floral Foam Brick	
1	0	0	0	Each	60" Easel	
0	1	0	0	Each	66" Easel	
0	0	1	1	Each	72" Easel	



Start Date: Live | End Date: Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
4	6	10	12	Stem	Rose Red 50 cm	
2	3	4	6	Stem	Asiatic Lily White	Oriental Lily White
4	4	6	8	Stem	Stock White	Snapdragon White
3	5	8	10	Stem	Gladiola White	Snapdragon or Larkspur White
4	6	8	10	Stem	Spider Mum White	Football Mum or Cremona White
6	6	10	12	Stem	Carnation Red	Carnation White
5	7	10	12	Stem	Monte Casino White	Gypsophila
5	4	5	8	Stem	Leather Leaf	
9	9	9	12	Stem	Emerald	

Hardgoods Description

1	1	1	1	Each	Funeral Basket Plastic	
1	1	1	1	Each	Floral Foam Brick	
1	1	1	1	Each	Shredded Styrofoam, Green	
1	1	1	1	Each	Standing Basket Metal Stand	
4	4	4	4	Yard	#40 Satin Ribbon, Red	
1	1	1	1	Each	Floral Wire (12 inches)	
1	1	1	1	Each	Floral Pick (6 inches)	



Start Date: Live | End Date: Open



**Heartfelt Sympathies™
Red & White Standing Basket**

DESIGN: One Sided Arrangement

#148705 S \$99.99 32"H x 32"W
 #148705 M \$129.99 34"H x 36"W
 #148705 L \$149.99 36"H x 40"W (Above)
 #148705 XL \$179.99 39"H x 41"W



Red Rose & Lily Floor Basket Arrangement

DESIGN: One Sided Arrangement

#147300 S	\$79.99	32"H x 32"W
#147300 M	\$89.99	34"H x 36"W
#147300 L	\$99.99	36"H x 40"W (Above)
#147300 XL	\$119.99	38"H x 41"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
6	9	12	14	Stem	Rose Red 50 cm	
2	2	2	3	Stem	Stargazer Lily Pink	Oriental Lily Pink
3	4	5	6	Stem	Matsumoto Aster Red	Mini Carnation Red
3	4	5	6	Stem	Football Mum White	Cremona White
6	6	6	7	Stem	Alstroemeria White	Alstroemeria Red
5	5	5	6	Stem	Cushion Pom White	Daisy Pom White
4	4	4	5	Stem	Carnation White	Carnation Red
2	2.5	4	4	Stem	Gypsophila	
1	1	1	2	Stem	Eucalyptus Seeded	
1	2	2	3	Stem	Eucalyptus Spiral	
7	7	7	8	Stem	Emerald	

Hardgoods Description

1	1	1	1	Each	Mache Vase Style CV100
1	1	1	1	Each	Floral Foam Brick
1	1	1	1	Each	Shredded Styrofoam, Green
3	3	3	3	Yard	#40 Satin Ribbon, Red
1	1	1	1	Each	Floral Wire (12 inches)
1	1	1	1	Each	Floral Pick (6 inches)



Start Date: Live | End Date: Open



Heartfelt Tribute™ Floor Basket Arrangement—Red & White

DESIGN: One Sided Arrangement

#148747 S	\$79.99	28"H x 32"W
#148747 M	\$99.99	30"H x 36"W
#148747 L	\$119.99	32"H x 40"W (Above)
#148747 XL	\$149.99	38"H x 41"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
4	8	10	12	Stem	Rose Red 50 cm	
4	6	6	10	Stem	Snapdragon White	Stock or Larkspur White
5	6	8	12	Stem	Spider Mum White	Football Mum White
3	3	3	5	Stem	Daisy Pom White	Cushion Pom White
8	8	10	12	Stem	Carnation Red	Carnation White
6	10	10	12	Stem	Monte Casino White	Gypsophila
3	4	5	8	Stem	Leather Leaf	
6	8	9	14	Stem	Emerald	

Hardgoods Description

1	0	0	0	Each	Mache Basket CV60
0	1	1	1	Each	Mache Vase Style CV100
1	1	1	1	Each	Floral Foam Brick
1	1	1	1	Each	Shredded Styrofoam, Green
3	3	3	3	Yard	#40 Satin Ribbon, Red
1	1	1	1	Each	Floral Wire (12 inches)
1	1	1	1	Each	Floral Pick (6 inches)



Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
0	2	4	Stem	Rose Red 50 cm	
1	2	3	Stem	Asiatic Lily White	Oriental Lily White
2	3	4	Stem	Cremona White	Spider Mum White
2	3	3	Stem	Alstroemeria White	Alstroemeria Red
2	2	2	Stem	Mini Carnation Red	Matsumoto Aster Red
2	3	4	Stem	Hypericum Red	Gypsophila
1	1	1	Stem	Monte Casino White	
0.5	0.5	0.5	Stem	Eucalyptus Seeded	Bupleurum
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	1	Each	5" x 5" Clear Glass Cube
0.5	0.5	0.5	Each	Floral Foam Brick
0.5	0.5	0.5	Yard	Ti Leaf Ribbon



Start Date: Live | End Date: Open



Healing Tears™—Red & White

DESIGN: All Around Arrangement

#148688 S	\$49.99	9"H x 9"W
#148688 M	\$59.99	10"H x 10"W (Above)
#148688 L	\$69.99	11"H x 11"W

THE RED, WHITE & BLUE COLLECTION



DESIGN RESOURCE GUIDE

QTY	Unit	Floral Description	Suggested Substitution
10	Stem	Rose Red 50 cm	Rose White 50 cm
10	Stem	Delphinium Blue	
10	Stem	Gladiola White	Monte Casino White
10	Stem	Football Mum White	Cremona White
3	Stem	Limonium Purple	Statice Purple
15	Stem	Carnation Red	
8	Stem	Monte Casino White	Gypsophila
18	Stem	Leather Leaf	Salal
20	Stem	Emerald	

Hardgoods Description

1	Each	Single Spray Bar	
1	Each	Floral Foam Brick	
1	Each	72" Easel	



Red, White & Blue Standing Spray

DESIGN: One Sided Arrangement

#148712 \$179.99 46"H x 34"W

Start Date: Live | End Date: Open



S	L	Unit	Floral Description	Suggested Substitution
6	12	Stem	Rose Red 50 cm	
6	12	Stem	Rose White 50 cm	
6	6	Stem	Delphinium Blue	
10	10	Stem	Cremona White	Football Mum White
12	10	Stem	Carnation Red	
12	12	Stem	Carnation White	
4	4	Stem	Gypsophila	Monte Casino White
3	5	Stem	Variegated Pittosporum	
10	10	Stem	Leather Leaf	Salal

Hardgoods Description

1	1	Each	18" Wreath	
1	0	Each	66" Easel	
0	1	Each	72" Easel	
4	4	Yard	#3 Satin Ribbon, White	
4	4	Yard	#9 Satin Ribbon, Blue	
4	4	Yard	#9 Satin Ribbon, Red	
1	1	Each	Floral Wire (12 inches)	
1	1	Each	Floral Pick (6 inches)	



#148277 S



#148277 L

Start Date: Live | End Date: Open

Serene Blessings™ Standing Wreath Red, White & Blue

DESIGN: One Sided Arrangement

#148277 S \$174.99 31"H x 31"W

#148277 L \$224.99 33"H x 33"W (Above)

QTY	Unit	Floral Description	Suggested Substitution
6	Stem	Rose Red 50 cm	Rose White 50 cm
3	Stem	Asiatic Lily White	Oriental Lily White
5	Stem	Delphinium Blue	
7	Stem	Gladiola White	Snapdragon White
6	Stem	Spider Mum White	Cremona White
9	Stem	Carnation Red	
4	Stem	Limonium Purple	Statice Purple
6	Stem	Monte Casino Lavender	Limonium Purple
5	Stem	Leather Leaf	Salal
10	Stem	Emerald	

Hardgoods Description

1	Each	Funeral Basket Plastic	
1	Each	Floral Foam Brick	
1	Each	Shredded Styrofoam, Green	
1	Each	Standing Basket Metal Stand	
4	Yard	#40 Satin Ribbon, Blue	
1	Each	Floral Wire (12 inches)	
1	Each	Floral Pick (6 inches)	

Start Date: Live | End Date: Open



Heartfelt Sympathies™ Red, White & Blue Standing Basket

DESIGN: One Sided Arrangement

#148706 \$129.99 34"H x 36"W



Healing Tears™—Red, White & Blue

DESIGN: All Around Arrangement

#148689 S	\$49.99	9"H x 9"W
#148689 M	\$59.99	10"H x 10"W (Above)
#148689 L	\$69.99	11"H x 11"W

S	M	L	Unit	Floral Description	Suggested Substitution
0	2	4	Stem	Rose Red 50 cm	
2	4	5	Stem	Delphinium Dark Blue	
2	4	5	Stem	Stock White	
3	3	4	Stem	Carnation Red	
2	3	4	Stem	Hypericum Red	
2	1	1	Stem	Monte Casino White	Gypsophila
1	1	1	Stem	Variegated Pittosporum	Salal

Hardgoods Description

1	1	1	Each	5" x 5" Clear Glass Cube	
0.5	0.5	0.5	Each	Floral Foam Brick	
0.5	0.5	0.5	Yard	Ti Leaf Ribbon	



Start Date: Live | End Date: Open

THE BLUE & WHITE COLLECTION



QTY	Unit	Floral Description	Suggested Substitution
20	Stem	Rose White 50 cm	
5	Stem	Hybrid Lily White	Oriental Lily White
15	Stem	Delphinium Blue	
15	Stem	Stock White	Snapdragon or Gladiola White
10	Stem	Football Mum White	Spider Mum White
18	Stem	Monte Casino White	Gypsophila
12	Stem	Leather Leaf	
15	Stem	Emerald	

Hardgoods Description

1	Each	Single Casket Saddle	
1	Each	Floral Foam Brick	
5	Yard	#40 Satin Ribbon, Blue	
1	Each	Floral Wire (12 inches)	
1	Each	Floral Pick (6 inches)	



Blue & White Half Casket Cover

DESIGN: One Sided Arrangement

#91222	\$249.99	18"H x 38"W x 28"L
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Start Date: Live | End Date: Open



Cremation Wreath—Blue & White

DESIGN: All Around Arrangement

#161110 S \$99.99 17"H x 14"W

#161110 L \$124.99 18"H x 18"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
8	16	Stem	Rose White 50 cm	
7	10	Stem	Delphinium Blue	
0	3	Stem	Football Mum White	Spider Mum or Cremone White
4	4	Stem	Cushion Pom White	Daisy Pom White
7	7	Stem	Carnation White	
2	2	Stem	Gypsophila	
1	2	Stem	Eucalyptus Seeded	Bupleurum
2	1	Stem	Eucalyptus Spiral	Myrtle
6	6	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	Each	12" Ring Holder
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#161110 S



#161110 L

Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
28	Stem	Football Mum White	
8	Stem	Rose White 50 cm	
3	Stem	Oriental Lily White	
14	Stem	Delphinium Blue	
4	Stem	Eucalyptus Silver Dollar	
21	Stem	Variegated Pittosporum	

Hardgoods Description

1	Each	30" Cross
1	Each	66" Easel
2	Yard	#9 Satin Ribbon, Blue
1	Each	Floral Wire (12 inches)
1	Each	Floral Pick (6 inches)



Peace & Prayers™ Blue & White Standing Cross

DESIGN: One Sided Arrangement

#176970 \$199.99 42"H x 28"W

NEW PRODUCT:

Start Date: 8/24/20 | End Date: Open



Serene Blessings™ Standing Wreath Blue & White

DESIGN: One Sided Arrangement

#176899 \$224.99 68"H x 33"W

Qty	Unit	Floral Description	Suggested Substitution
15	Stem	Rose White 50 cm	
16	Stem	Delphinium Blue	
15	Stem	Football Mum White	Cremone White
10	Stem	Daisy Pom White	Cushion Pom White
12	Stem	Carnation White	
3	Stem	Gypsophila	Monte Casino White
8	Stem	Variegated Pittosporum	
8	Stem	Salal	Leather Leaf

Hardgoods Description

1	Each	18" Wreath
0	Each	72" Easel
4	Yard	#9 Satin Ribbon, Blue
1	Each	Floral Wire (12 inches)
1	Each	Floral Pick (6 inches)

REVISED PRODUCT:

Start Date: 8/24/20 | End Date: Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
5	10	12	18	Stem	Rose White 50 cm	
2	3	4	9	Stem	Asiatic Lily White	Oriental Lily White
9	12	16	24	Stem	Delphinium Blue	
5	10	14	18	Stem	Stock White	Snapdragon or Gladiola White
6	8	12	15	Stem	Football Mum White	Spider Mum or Cremone White
10	12	12	22	Stem	Carnation White	
8	11	16	19	Stem	Monte Casino White	Gypsophila
5	6	8	12	Stem	Leather Leaf	
12	12	15	20	Stem	Emerald	

Hardgoods Description

1	1	0	0	Each	Single Spray Bar
0	0	1	1	Each	Double Saddle
1	1	2	2	Each	Floral Foam Brick
1	0	0	0	Each	60" Easel
0	1	0	0	Each	66" Easel
0	0	1	1	Each	72" Easel



#148713 S



#148713 M



#148713 L



#148713 XL

Start Date: Live | End Date: Open



Blue & White Sympathy Standing Spray

DESIGN: One Sided Arrangement

#148713 S \$129.99 42"H x 30"W

#148713 M \$179.99 46"H x 34"W

#148713 L \$239.99 56"H x 38"W (Above)

#148713 XL \$299.99 66"H x 40"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
3	7	10	16	Stem	Rose White 50 cm	
2	4	5	6	Stem	Asiatic Lily White	Oriental Lily White
5	8	10	12	Stem	Delphinium Blue	
3	6	6	8	Stem	Snapdragon White	Stock or Gladiola White
4	6	8	10	Stem	Football Mum White	Spider Mum or Cremona White
4	5	6	8	Stem	Carnation White	
6	8	10	14	Stem	Monte Casino White	Gypsophila
5	5	5	7	Stem	Leather Leaf	
8	9	9	13	Stem	Emerald	

Hardgoods Description

1	1	1	1	Each	Standing Basket Metal Stand	
1	1	1	1	Each	Floral Foam Brick	
1	1	1	1	Each	Shredded Styrofoam, Green	
1	1	1	1	Each	Funeral Basket Plastic	
4	4	4	4	Yard	#40 Satin Ribbon, Blue	
1	1	1	1	Each	Floral Wire (12 inches)	
1	1	1	1	Each	Floral Pick (6 inches)	



Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose White 50 cm	
2	3	4	Stem	Delphinium Dark Blue	
2	3	4	Stem	Alstroemeria White	
2	3	4	Stem	Carnation White	
2	2	2	Stem	Monte Casino White	Gypsophila
1	1	1	Stem	Myrtle	Israeli Ruscus
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	0	Each	6" Willow Basket with Liner	
0	0	1	Each	8" Willow Basket with Liner	
0.33	0.33	0.5	Each	Floral Foam Brick	



Start Date: Live | End Date: Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
3	5	7	12	Stem	Rose White 50 cm	
5	6	8	16	Stem	Delphinium Blue	
3	4	6	8	Stem	Snapdragon White	Stock or Larkspur White
4	6	8	8	Stem	Cremona White	Spider or Football Mum White
5	4	5	7	Stem	Daisy Pom White	Cushion Pom White
4	5	6	12	Stem	Carnation White	
5	7	8	10	Stem	Monte Casino White	Gypsophila
5	5	5	7	Stem	Leather Leaf	
9	9	9	12	Stem	Emerald	

Hardgoods Description

1	0	0	0	Each	Mache Basket CV60	
0	1	1	1	Each	Mache Vase Style CV100	
1	1	1	1	Each	Floral Foam Brick	
1	1	1	1	Each	Shredded Styrofoam, Green	
3	3	3	3	Yard	#40 Satin Ribbon, Blue	
1	1	1	1	Each	Floral Wire (12 inches)	
1	1	1	1	Each	Floral Pick (6 inches)	



Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
8	10	12	Stem	Rose White 50 cm	
8	10	10	Stem	Delphinium Dark Blue	
6	6	6	Stem	Stock White	Snapdragon White
6	8	10	Stem	Snapdragon White	Stock or Larkspur White
5	5	6	Stem	Spider Mum White	Football Mum White
4	4	5	Stem	Alstroemeria White	
4	4	5	Stem	Monte Casino White	Gypsophila
4	4	4	Stem	Italian Ruscus	Myrtle
3	3	3	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	1	Each	8"H Clear Glass Cylinder Vase	
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Start Date: Live | End Date: Open



Heartfelt Sympathies™ Standing Basket—Blue & White

DESIGN: One Sided Arrangement

#148708 S	\$99.99	32"H x 32"W
#148708 M	\$129.99	34"H x 36"W
#148708 L	\$149.99	36"H x 40"W (Above)
#148708 XL	\$179.99	39"H x 42"W



Peace, Prayers & Blessings™ Blue & White

DESIGN: All Around Arrangement

#148698 S	\$49.99	10"H x 10"W
#148698 M	\$59.99	11"H x 11"W (Above)
#148698 L	\$69.99	12"H x 12"W



Heartfelt Tribute™ Floor Basket Arrangement—Blue & White

DESIGN: One Sided Arrangement

#148752 S	\$79.99	32"H x 36"W
#148752 M	\$99.99	34"H x 40"W
#148752 L	\$119.99	36"H x 42"W (Above)
#148752 XL	\$149.99	39"H x 43"W



Sincerest Sorrow™—Blue & White

DESIGN: All Around Arrangement

#148693 S	\$109.99	20"H x 18"W
#148693 M	\$119.99	22"H x 20"W (Above)
#148693 L	\$129.99	24"H x 22"W



S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	
3	5	6	Stem	Delphinium Blue	
3	4	5	Stem	Alstroemeria White	
2	3	3	Stem	Carnation White	Carnation Lime Green
0.5	0.5	1	Stem	Gypsophila	Limonium White
0.5	0.5	1	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase	
0	0	1	Each	6"H Clear Glass Cylinder Vase	



#174291 S #174291 M #174291 L

Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
6	8	10	Stem	Rose White 50 cm	
5	6	7	Stem	Delphinium Dark Blue	
5	5	5	Stem	Alstroemeria White	
4	5	6	Stem	Daisy Pom White	Cushion Pom White
6	8	10	Stem	Carnation White	
3	3	3	Stem	Monte Casino White	Gypsophila
3	3	3	Stem	Eucalyptus Spiral	Myrtle
3	3	3	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	1	Each	6" Clear Glass Cylinder Vase	
0.5	0.5	0.5	Yard	Ti Leaf Ribbon	



#95409 S #95409 M #95409 L

Start Date: Live | End Date: Open



Cherished Memories™—Blue & White

DESIGN: All Around Arrangement

#95409 S	\$79.99	14"H x 15"W
#95409 M	\$89.99	15"H x 16"W (Above)
#95409 L	\$99.99	16"H x 17"W



S	M	L	Unit	Floral Description	Suggested Substitution
0	2	4	Stem	Rose White 50 cm	
1	2	3	Stem	Asiatic Lily White	Oriental Lily White
2	4	5	Stem	Delphinium Dark Blue	
2	3	3	Stem	Daisy Pom White	Cushion Pom White
4	3	4	Stem	Carnation White	
2	1	1	Stem	Monte Casino White	Gypsophila
1	1	1	Stem	Myrtle	Italian Ruscus
1	1	1	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	1	Each	5" x 5" Clear Glass Cube	
0.5	0.5	0.5	Each	Floral Foam Brick	
0.5	0.5	0.5	Yard	Ti Leaf Ribbon	



#148683 S #148683 M #148683 L

Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
6	Stem	Rose White 50 cm	
6	Stem	Delphinium Blue	
6	Stem	Football Mum White	Cremona White
5	Stem	Alstroemeria White	
5	Stem	Carnation White	
1	Stem	Gypsophila	Monte Casino White
2	Stem	Statice Purple	Limonium Purple
1	Stem	Myrtle	Israeli Ruscus
1	Stem	Eucalyptus Seeded	
2	Stem	Eucalyptus Spiral	
2	Stem	Variegated Pittosporum	Salal

Hardgoods Description

1	Each	Graceful Pedestal Vase—Codified PC #155063	
1	Each	Floral Foam Brick	
2	Yard	#9 Satin Ribbon, Blue	
1	Each	Floral Wire (12 inches)	
1	Each	Floral Pick (6 inches)	

DESIGN TIP: Position bow in upper right portion of arrangement so tail can trail down the side of the arrangement. Be sure to deliver with hangtag.



A Life Remembered™

DESIGN: One Sided Arrangement

#147306	\$99.99	28"H x 26"W
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CODIFIED PRODUCT:

Start Date: Live | End Date: Open



Loving Blooms™ Lenox® Blue & White

DESIGN: All Around Arrangement

#163079 S	\$79.99	22"H x 14.5"W
#163079 L	\$99.99	24"H x 17"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
5	7	Stem	Rose White 50 cm	
2	4	Stem	Asiatic Lily White	
3	6	Stem	Delphinium Blue	Larkspur Purple
2	5	Stem	Alstroemeria White	
1	2	Stem	Bupleurum	Gypsophila
3	3	Stem	Salal Tips	Leather Leaf

Hardgoods Description

1	1	Each	Lenox® Poppy Vase—Codified PC #139678
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DESIGN TIP: Be sure to deliver with hangtag.



CODIFIED PRODUCT:

Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
4	Stem	Rose White 50 cm	
3	Stem	Delphinium Blue	
4	Stem	Cushion Pom White	Daisy Pom White
4	Stem	Carnation White	
3	Stem	Monte Casino White	Gypsophila
2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	Each	Peaceful Cachepot—Codified PC #156119
0.75	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.



Peace And Healing™—Blue & White

DESIGN: All Around Arrangement

#167680	\$59.99	15"H x 13"W
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CODIFIED PRODUCT:

Start Date: Live | End Date: Open



Always in My Heart™—Blue & White

DESIGN: All Around Arrangement

#167541 S	\$59.99	9"H x 9"W
#167541 L	\$69.99	10.5"H x 10.5"W (Above)

S	M	Unit	Floral Description	Suggested Substitution
4	6	Stem	Rose White 50 cm	
3	4	Stem	Delphinium Blue	
2	3	Stem	Button Pom White	Cushion Pom White
1	2	Stem	Bupleurum	Tree Fern
2	4	Stem	Hypericum Peach	Mini Carnation Peach
1	2	Stem	Gypsophila	Monte Casino White
2	2	Stem	Variegated Pittosporum	Salal

Hardgoods Description

1	1	Each	Always in My Heart™ Sympathy Canister—Codified PC #156640
0.25	0.25	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.



CODIFIED PRODUCT:

Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
0	1	1	Each	Pre-Picked Succulent on Stick	Kale White
2	3	4	Stem	Rose White 50 cm	Rose Green 50 cm
2	3	4	Stem	Button Pom White	Cushion Pom White
2	3	4	Stem	Hypericum Cream	Hypericum Green
2	2	3	Stem	Thistle Blue	Eucalyptus Seeded
0.5	1	2	Stem	Limonium White	Gypsophila
1	2	2	Stem	Eucalyptus Silver Dollar	Eucalyptus Spiral

Hardgoods Description

1	1	1	Each	Rustic Cube—Codified PC #156138
0.5	0.5	0.5	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.



CODIFIED PRODUCT:

Start Date: Live | End Date: Open



Kisses from Heaven™ Bouquet

DESIGN: All Around Arrangement

#174672 S	\$49.99	9"H x 9"W
#174672 M	\$59.99	10"H x 10"W (Above)
#174672 L	\$69.99	12"H x 12"W

THE LAVENDER & WHITE COLLECTION



Lavender & White Mixed Half Casket Cover

DESIGN: One Sided Arrangement

#91225 \$249.99 16"H x 26"W x 38"L

QTY	Unit	Floral Description	Suggested Substitution
17	Stem	Rose White 50 cm	Rose Lavender 50 cm
3	Stem	Hybrid Lily White	Oriental Lily White
20	Stem	Stock Lavender	Larkspur or Snapdragon Lavender
5	Stem	Cremone Lavender	Spider Mum Lavender
10	Stem	Spider Mum Lavender	Daisy Pom Lavender
5	Stem	Waxflower Purple	Limonium Purple
6	Stem	Monte Casino White	Gypsophila
3	Stem	Eucalyptus Seeded	Tree Fern
10	Stem	Leather Leaf	
10	Stem	Emerald	

Hardgoods Description

1	Each	Single Casket Saddle	
1	Each	Floral Foam Brick	
5	Yard	#40 Satin Ribbon, Lavender	
1	Each	Floral Wire (12 inches)	
1	Each	Floral Pick (6 inches)	

Start Date: Live | End Date: Open

DESIGN RESOURCE GUIDE

S	M	L	XL	Unit	Floral Description	Suggested Substitution
8	12	20	24	Stem	Rose White 50 cm	Rose Lavender 50 cm
0	3	5	8	Stem	Oriental Lily White	Asiatic Lily White
6	10	12	15	Stem	Stock Lavender	Snapdragon or Larkspur Lavender
4	6	8	10	Stem	Gladiola White	Snapdragon or Stock White
8	10	12	12	Stem	Football Mum White	Spider Mum White
6	8	10	12	Stem	Daisy Pom Lavender	Cushion Pom Lavender
10	15	15	18	Stem	Carnation White	Carnation Purple
5	6	7	10	Stem	Monte Casino Lavender	Limonium Purple
6	8	10	14	Stem	Statice Purple	Matsumoto Aster Purple
6	6	8	12	Stem	Leather Leaf	
14	16	20	24	Stem	Emerald	

Hardgoods Description

1	1	0	0	Each	Single Spray Bar	
0	0	1	1	Each	Double Saddle	
1	1	2	2	Each	Floral Foam Brick	
1	0	0	0	Each	60" Easel	
0	1	0	0	Each	66" Easel	
0	0	1	1	Each	72" Easel	



Start Date: Live | End Date: Open



Lavender & White Sympathy Standing Spray

DESIGN: One Sided Arrangement

#148719 S \$129.99 42"H x 30"W
 #148719 M \$179.99 46"H x 34"W
 #148719 L \$239.99 56"H x 38"W (Above)
 #148719 XL \$299.99 60"H x 40"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
3	5	7	10	Stem	Rose White 50 cm	
0	5	10	12	Stem	Liatris Purple	Snapdragon Purple
5	8	10	12	Stem	Gladiola White	Stock or Snapdragon White
6	10	12	14	Stem	Football Mum White	Spider Mum White
8	10	12	12	Stem	Carnation White	
6	6	6	12	Stem	Monte Casino Lavender	Limonium Purple
0	3	4	6	Stem	Italian Ruscus	Myrtle
3	3	3	6	Stem	Salal	
6	6	8	8	Stem	Leather Leaf	
8	10	10	12	Stem	Emerald	

Hardgoods Description

1	1	1	1	Each	Funeral Basket Plastic	
1	1	1	1	Each	Floral Foam Brick	
1	1	1	1	Each	Shredded Styrofoam, Green	
1	1	1	1	Each	Standing Basket Metal Stand	
4	4	4	4	Yard	#40 Satin Ribbon, Lavender	
1	1	1	1	Each	Floral Wire (12 inches)	
1	1	1	1	Each	Floral Pick (6 inches)	



Start Date: Live | End Date: Open



Heartfelt Sympathies™ Standing Basket—Lavender & White

DESIGN: One Sided Arrangement

#148709 S \$99.99 32"H x 32"W
 #148709 M \$129.99 34"H x 36"W
 #148709 L \$149.99 36"H x 40"W (Above)
 #148709 XL \$179.99 39"H x 41"W



Heartfelt Tribute™ Floor Basket Arrangement—Lavender & White

DESIGN: One Sided Arrangement

#148751 S	\$79.99	32"H x 30"W
#148751 M	\$99.99	34"H x 36"W
#148751 L	\$119.99	36"H x 40"W (Above)
#148751 XL	\$149.99	38"H x 41"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
5	7	9	12	Stem	Rose White 50 cm	Rose Lavender 50 cm
5	5	5	8	Stem	Stock Lavender	Snapdragon Lavender
5	7	10	12	Stem	Snapdragon White	Stock White
5	6	8	10	Stem	Football Mum Lavender	Spider Mum Lavender
3	3	3	5	Stem	Daisy Pom Lavender	Cushion Pom Lavender
5	8	10	15	Stem	Monte Casino White	Gypsophila
7	7	7	12	Stem	Leather Leaf	
10	10	10	15	Stem	Emerald	

Hardgoods Description

1	0	0	0	Each	Mache Basket CV60
0	1	1	1	Each	Mache Vase Style CV100
1	1	1	1	Each	Floral Foam Brick
1	1	1	1	Each	Shredded Styrofoam, Green
3	3	3	3	Yard	#40 Satin Ribbon, Lavender
1	1	1	1	Each	Floral Wire (12 inches)
1	1	1	1	Each	Floral Pick (6 inches)



Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
12	12	12	Stem	Rose White 50 cm	Rose Lavender 50 cm
5	6	7	Stem	Asiatic Lily White	Oriental Lily White
5	5	5	Stem	Liatris Purple	Snapdragon or Larkspur Purple
8	9	10	Stem	Stock Lavender	Stock White
6	7	8	Stem	Cremona Lavender	Spider Mum Lavender
4	4	4	Stem	Monte Casino Lavender	Limonium Purple
3	3	3	Stem	Italian Ruscus	Myrtle
3	3	3	Stem	Salal	Leather Leaf

Hardgoods Description

1	1	1	Each	8" Clear Glass Cylinder Vase
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Start Date: Live | End Date: Open



Sincerest Sorrow™—Lavender & White

DESIGN: All Around Arrangement

#148695 S	\$109.99	20"H x 18"W
#148695 M	\$119.99	22"H x 20"W (Above)
#148695 L	\$129.99	24"H x 22"W



Peace, Prayers & Blessings™ Lavender & White

DESIGN: All Around Arrangement

#148699 S	\$49.99	10"H x 10"W
#148699 M	\$59.99	11"H x 11"W (Above)
#148699 L	\$69.99	12"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose White 50 cm	Rose Lavender 50 cm
2	3	4	Stem	Stock Lavender	Stock White
2	3	4	Stem	Alstroemeria Purple	Alstroemeria White
2	3	4	Stem	Daisy Pom White	Daisy Pom Lavender
2	3	4	Stem	Mini Carnation White	Cushion Pom White
3	3	3	Stem	Monte Casino Lavender	Limonium Purple
1	1	1	Stem	Myrtle	Italian Ruscus
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	0	Each	6" Willow Basket with Liner
0	0	1	Each	8" Willow Basket with Liner
0.33	0.33	0.5	Each	Floral Foam Brick



Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	Rose Lavender 50 cm
3	5	6	Stem	Stock Lavender	Mini Carnation Lavender
3	4	5	Stem	Alstroemeria Lavender	Alstroemeria White
2	3	3	Stem	Carnation White	Carnation Lavender
0.5	0.5	1	Stem	Gypsophila	Limonium White
0.5	0.5	1	Stem	Eucalyptus Seeded	
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase



Start Date: Live | End Date: Open



Treasured Memories™

DESIGN: All Around Arrangement

#174292 S	\$49.99	12"H x 9"W
#174292 M	\$59.99	13"H x 12"W (Above)
#174292 L	\$69.99	15"H x 13"W



**Cherished Memories™
Lavender & White**

DESIGN: All Around Arrangement

#95421 S	\$79.99	14"H x 15"W
#95421 M	\$89.99	15"H x 16"W (Above)
#95421 L	\$99.99	16"H x 17"W

S	M	L	Unit	Floral Description	Suggested Substitution
6	8	10	Stem	Rose White 50 cm	Rose Lavender 50 cm
3	4	5	Stem	Snapdragon White	Stock White
5	5	5	Stem	Alstroemeria Purple	Alstroemeria White
6	8	10	Stem	Daisy Pom Lavender	Cushion Pom Lavender
6	8	10	Stem	Carnation White	Carnation Purple
4	5	6	Stem	Mini Carnation White	Cushion Pom White
3	3	3	Stem	Monte Casino Lavender	Limonium Purple
3	3	3	Stem	Eucalyptus Spiral	Myrtle
3	3	3	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	1	Each	6"H Clear Glass Cylinder Vase
0.5	0.5	0.5	Yard	Ti Leaf Ribbon



#95421 S

#95421 M

#95421 L

Start Date: Live | **End Date:** Open

S	L	Unit	Floral Description	Suggested Substitution
4	7	Stem	Rose Lavender 50 cm	Rose White 50 cm
2	4	Stem	Asiatic Lily White	Asiatic Lily Pink
3	5	Stem	Stock Lavender	Snapdragon Lavender
3	6	Stem	Alstroemeria White	Alstroemeria Purple or Lavender
1	2	Stem	Bupleurum	Gypsophila
3	3	Stem	Salal Tips	Leather Leaf

Hardgoods Description

1	1	Each	Lenox® Poppy Vase—Codified PC #139678
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DESIGN TIP: Be sure to deliver with hangtag.



#163080 S

#163080 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



**Loving Blooms™ Lenox®
Lavender & White**

DESIGN: All Around Arrangement

#163080 S	\$79.99	21"H x 14"W
#163080 L	\$99.99	24"H x 17"W (Above)



Healing Tears™—Lavender & White

DESIGN: All Around Arrangement

#148685 S	\$49.99	9"H x 9"W
#148685 M	\$59.99	10"H x 10"W (Above)
#148685 L	\$69.99	11"H x 11"W

S	M	L	Unit	Floral Description	Suggested Substitution
0	2	4	Stem	Rose White 50 cm	Rose Lavender 50 cm
2	3	3	Stem	Liatris Purple	Snapdragon Purple
2	3	5	Stem	Stock Lavender	Stock White
2	4	5	Stem	Cremona Lavender	Spider Mum Lavender
2	2	2	Stem	Daisy Pom Lavender	Cushion Pom Lavender
3	4	5	Stem	Carnation White	
1	1	1	Stem	Monte Casino Lavender	Limonium Purple
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	1	Each	5" x 5" Clear Glass Cube
0.5	0.5	0.5	Each	Floral Foam Brick
0.5	0.5	0.5	Yard	Ti Leaf Ribbon



#148685 S

#148685 M

#148685 L

Start Date: Live | **End Date:** Open



THE PINK & WHITE COLLECTION



Pink Rose Half Casket Cover

DESIGN: One Sided Arrangement

#91231 \$249.99 16"H x 28"W x 36"L

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
55	Stem	Rose Pink 50 cm	
10	Stem	Waxflower Pink	Limonium Pink
10	Stem	Leather Leaf	
15	Stem	Emerald	
Hardgoods Description			
1	Each	Single Casket Saddle	
1	Each	Floral Foam Brick	
5	Yard	#40 Satin Ribbon, Pink	
1	Each	Floral Wire (12 inches)	
1	Each	Floral Pick (6 inches)	

DESIGN RESOURCE GUIDE

QTY	Unit	Floral Description	Suggested Substitution
18	Stem	Rose Pink 50 cm	
8	Stem	Stock White	Snapdragon White
5	Stem	Matsumoto Aster Pink	Mini Carnation Pink
8	Stem	Football Mum White	Spider Mum White
22	Stem	Carnation Pink	
8	Stem	Monte Casino White	Gypsophila
2	Stem	Eucalyptus Seeded	Tree Fern
4	Stem	Variegated Pittosporum	Leather Leaf
10	Stem	Leather Leaf	

Hardgoods Description			
1	Each	24" Open Heart	
1	Each	72" Easel	
4	Yard	#9 Satin Ribbon, Pink	
1	Each	Floral Wire (12 inches)	
1	Each	Floral Pick (6 inches)	



Pink & White Standing Open Heart

DESIGN: One Sided Arrangement

#91238 \$224.99 34"H x 32"W

Start Date: Live | **End Date:** Open

S	L	Unit	Floral Description	Suggested Substitution
12	24	Stem	Rose Pink 50 cm	
8	15	Stem	Football Mum White	Spider Mum White
5	10	Stem	Daisy Pom White	Cushion Pom White
25	30	Stem	Carnation Pink	Carnation White
3	3	Stem	Bupleurum	Tree Fern
1	3	Stem	Limonium Pink	Waxflower Pink
3	3	Stem	Gypsophila	Monte Casino White
6	0	Stem	Variegated Pittosporum	
10	10	Stem	Salal	
10	15	Stem	Leather Leaf	

Hardgoods Description			
1	1	Each	18" Wreath
1	0	Each	66" Easel
0	1	Each	72" Easel



#148275 S



#148275 L

Start Date: Live | **End Date:** Open



Serene Blessings™ Standing Wreath—Pink & White

DESIGN: One Sided Arrangement

#148275 S \$174.99 31"H x 31"W

#148275 L \$224.99 33"H x 33"W (Above)



Pink & White Sympathy Standing Spray

DESIGN: One Sided Arrangement

#148716 S	\$129.99	42"H x 30"W
#148716 M	\$179.99	46"H x 34"W
#148716 L	\$239.99	56"H x 38"W (Above)
#148716 XL	\$299.99	60"H x 40"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
5	12	16	18	Stem	Rose Pink 50 cm	
5	7	10	12	Stem	Spray Rose Pink	
2	4	6	8	Stem	Stargazer Lily Pink	Oriental Lily White
6	8	12	15	Stem	Gladiola White	Snapdragon or Stock White
6	10	12	15	Stem	Football Mum White	Spider Mum White
5	6	8	10	Stem	Alstroemeria Pink	Alstroemeria White
8	10	16	18	Stem	Carnation Pink	Carnation White
5	8	10	12	Stem	Waxflower Pink	Limonium Pink
6	6	8	10	Stem	Leather Leaf	
12	15	16	20	Stem	Emerald	

Hardgoods Description

	S	M	L	XL	Unit	Hardgoods Description
	1	1	0	0	Each	Single Spray Bar
	0	0	1	1	Each	Double Saddle
	1	1	2	2	Each	Floral Foam Brick
	1	0	0	0	Each	60" Easel
	0	1	0	0	Each	66" Easel
	0	0	1	1	Each	72" Easel



Start Date: Live | End Date: Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
4	8	10	12	Stem	Rose Pink 50 cm	
3	4	5	8	Stem	Gerbera Daisy Pink	Gerbera Daisy White
5	7	7	10	Stem	Snapdragon White	Stock White
5	8	10	12	Stem	Cremona White	Spider Mum White
6	8	10	12	Stem	Carnation Pink	Carnation White
8	9	10	12	Stem	Monte Casino White	Gypsophila
3	3	4	8	Stem	Salal	
5	5	6	10	Stem	Leather Leaf	
6	8	10	15	Stem	Emerald	

Hardgoods Description

	S	M	L	XL	Unit	Hardgoods Description
	1	0	0	0	Each	Mache Basket CV60
	0	1	1	1	Each	Mache Vase Style CV100
	1	1	1	1	Each	Floral Foam Brick
	1	1	1	1	Each	Shredded Styrofoam, Green
	3	3	3	3	Yard	#40 Satin Ribbon, Pink
	1	1	1	1	Each	Floral Wire (12 inches)
	1	1	1	1	Each	Floral Pick (6 inches)



Start Date: Live | End Date: Open



Heartfelt Tribute™ Floor Basket Arrangement—Pink & White

DESIGN: One Sided Arrangement

#148750 S	\$79.99	32"H x 32"W
#148750 M	\$99.99	34"H x 38"W
#148750 L	\$119.99	36"H x 40"W (Above)
#148750 XL	\$149.99	38"H x 41"W



Heartfelt Sympathies™ Pink & White Standing Basket

DESIGN: One Sided Arrangement

#148701 S	\$99.99	30"H x 34"W
#148701 M	\$129.99	32"H x 36"W
#148701 L	\$149.99	38"H x 38"W (Above)
#148701 XL	\$179.99	39"H x 41"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	6	8	10	Stem	Rose Pink 50 cm	
2	3	4	6	Stem	Asiatic Lily Pink	Oriental Lily Pink
5	7	8	12	Stem	Gladiola White	Stock or Snapdragon White
4	8	9	12	Stem	Football Mum White	Spider Mum White
4	5	6	8	Stem	Alstroemeria Pink	Alstroemeria White
6	8	12	12	Stem	Carnation Pink	Carnation White
8	10	10	12	Stem	Monte Casino White	Gypsophila
5	5	6	8	Stem	Leather Leaf	
9	9	10	12	Stem	Emerald	

Hardgoods Description

	S	M	L	XL	Unit	Hardgoods Description
	1	1	1	1	Each	Funeral Basket Plastic
	1	1	1	1	Each	Floral Foam Brick
	1	1	1	1	Each	Shredded Styrofoam, Green
	1	1	1	1	Each	Standing Basket Metal Stand
	4	4	4	4	Yard	#40 Satin Ribbon, White
	1	1	1	1	Each	Floral Wire (12 inches)
	1	1	1	1	Each	Floral Pick (6 inches)

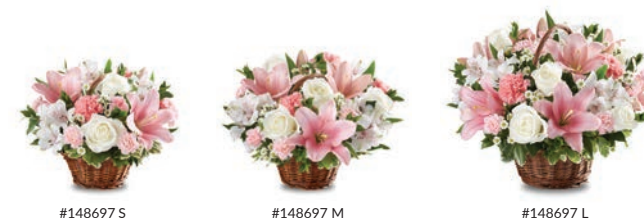


Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
2	5	6	Stem	Rose White 50 cm	Rose Pink 50 cm
1	2	3	Stem	Asiatic Lily Pink	Asiatic Lily White
3	4	4	Stem	Alstroemeria White	Alstroemeria Pink
3	4	4	Stem	Carnation Pink	Carnation White
2	3	4	Stem	Mini Carnation Pink	Matsumoto Aster Pink
3	3	3	Stem	Monte Casino White	Gypsophila
1	1	1	Stem	Myrtle	Italian Ruscus
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

	S	M	L	Unit	Hardgoods Description
	1	1	0	Each	6" Willow Basket with Liner
	0	0	1	Each	8" Willow Basket with Liner
	0.33	0.33	0.5	Each	Floral Foam Brick



Start Date: Live | End Date: Open



Peace, Prayers & Blessings™ Pink & White

DESIGN: All Around Arrangement

#148697 S	\$49.99	10"H x 10"W
#148697 M	\$59.99	11"H x 11"W (Above)
#148697 L	\$69.99	12"H x 12"W



Divine Grace™ Bouquet

DESIGN: All Around Arrangement

#174316 S	\$49.99	12"H x 9"W
#174316 M	\$59.99	13"H x 12"W (Above)
#174316 L	\$69.99	15"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	Rose Light Pink 50 cm
3	5	6	Stem	Stock Pink	Stock White
3	4	5	Stem	Alstroemeria Pink	Alstroemeria White
2	3	3	Stem	Carnation White	Carnation Pink
1	1	1	Stem	Gypsophila	Limonium White
1	1	1	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
1.5	2	2	Leaf	Variegated Pittosporum	Salal

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase



#174316 S

#174316 M

#174316 L

Start Date: Live | End Date: Open

THE PASTEL COLLECTION



QTY	Unit	Floral Description	Suggested Substitution
8	Stem	Rose Peach 50 cm	
8	Stem	Rose Pink 50 cm	
8	Stem	Gerbera Daisy Peach	Gerbera Daisy Pink
7	Stem	Daisy Pom Lavender	Cushion Pom Lavender
5	Stem	Button Pom Green	Athos Pom
10	Stem	Carnation Pink	
10	Stem	Carnation Lime Green	
3	Stem	Bupleurum	Tree Fern
1	Stem	Gypsophila	Monte Casino White
3	Stem	Monte Casino White	
5	Stem	Monte Casino Purple	Limonium Pink
4	Stem	Salal	Variegated Pittosporum
12	Stem	Leather Leaf	

Hardgoods Description

1	Each	24" Open Heart
1	Each	72" Easel



**Always Remember™
Floral Heart Tribute—Pastel**

DESIGN: One Sided Arrangement

#148738	\$224.99	32"H x 30"W
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Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Pink 50 cm	
1	2	3	Stem	Asiatic Lily White	Oriental Lily White
2	3	3	Stem	Snapdragon Pink	Stock Pink
2	3	4	Stem	Alstroemeria Pink	Alstroemeria White
2	2	3	Stem	Daisy Pom White	Cushion Pom White
1	2	2	Stem	Waxflower Pink	Limonium Pink
0.5	0.5	0.5	Stem	Myrtle	Italian Ruscus
1	1	1	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	1	Each	5" x 5" Clear Glass Cube
0.5	0.5	0.5	Each	Floral Foam Brick
0.5	0.5	0.5	Yard	Ti Leaf Ribbon



#148692 S

#148692 M

#148692 L

Start Date: Live | End Date: Open

Healing Tears™—Pink & White

DESIGN: All Around Arrangement

#148692 S	\$49.99	9"H x 9"W
#148692 M	\$59.99	10"H x 10"W (Above)
#148692 L	\$69.99	11"H x 11"W



**Peace & Prayers™
Standing Cross—Pastel**
DESIGN: One Sided Arrangement
#161759 \$199.99 40"H x 28"W

QTY	Unit	Floral Description	Suggested Substitution
28	Stem	Football Mum White	
6	Stem	Rose Pink 50 cm	Rose Peach 50 cm
2	Stem	Stargazer Lily Pink	Asiatic Lily Pink
3	Stem	Lisianthus Lavender	
4	Stem	Lisianthus Pink	
4	Stem	Stock Lavender	Monte Casino Purple
6	Stem	Carnation Lime Green	
1	Stem	Waxflower Pink	
2	Stem	Monte Casino Purple	Limonium Purple
3	Stem	Italian Ruscus	Israeli Ruscus
6	Stem	Variiegated Pittosporum	Salal

Hardgoods Description

1	Each	30" Cross	
1	Each	72" Easel	
4	Yard	#9 Satin Ribbon, White	
1	Each	Floral Wire (12 inches)	
1	Each	Floral Pick (6 inches)	

Start Date: Live | **End Date:** Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
6	8	10	15	Stem	Rose Pink 50 cm	Rose Peach 50 cm
2	4	5	7	Stem	Oriental Lily Pink	Asiatic Lily Pink
2	4	6	8	Stem	Bells of Ireland	
4	6	10	12	Stem	Snapdragon Pink	Larkspur Pink
6	7	8	9	Stem	Football Mum White	Spider Mum White
4	6	8	8	Stem	Button Pom Green	Athos Pom
5	7	9	12	Stem	Carnation Pink	
5	7	9	12	Stem	Carnation Lime Green	
2	3	5	6	Stem	Waxflower Purple	Limonium Purple
8	10	15	18	Stem	Monte Casino White	Gypsophila
5	10	10	15	Stem	Leather Leaf	Variiegated Pittosporum
9	17	20	25	Stem	Emerald	

Hardgoods Description

1	1	0	0	Each	Single Spray Bar	
0	0	1	1	Each	Double Saddle	
1	1	2	2	Each	Floral Foam Brick	
1	0	0	0	Each	60" Easel	
0	1	0	0	Each	66" Easel	
0	0	1	1	Each	72" Easel	



Start Date: Live | **End Date:** Open



Pastel Sympathy Standing Spray

DESIGN: One Sided Arrangement

#148717 S	\$129.99	42"H x 30"W
#148717 M	\$179.99	46"H x 34"W
#148717 L	\$239.99	56"H x 38"W (Above)
#148717 XL	\$299.99	60"H x 40"W



Heavenly Garden™ Standing Spray
DESIGN: One Sided Arrangement
#174234 \$499.99 75"H x 52"W

QTY	Unit	Floral Description	Suggested Substitution
6	Stem	Hydrangea Blue	
7	Stem	Lisianthus Lavender	Spray Rose Lavender
9	Stem	Dendrobium Orchid White	
9	Stem	Dendrobium Orchid Lavender	Dendrobium Orchid Purple
1	Stem	Cymbidium Orchid Green	
3	Stem	Phalaenopsis Orchid Purple	
8	Stem	Agapanthus Blue	
6	Stem	Amaranthus Hanging Green	
22	Stem	Rose White 50 cm	
8	Stem	Oriental Lily White	Asiatic Lily White
6	Stem	Delphinium Light Blue	Delphinium Blue
8	Stem	Delphinium Lavender	Snapdragon Lavender
8	Stem	Italian Ruscus	Israeli Ruscus
20	Stem	Emerald	

Hardgoods Description

1	Each	Triple Saddle	
3	Each	Floral Foam Brick	
1	Each	72" Easel	
20	Each	Water Pick	
24	Each	Floral Pick (6 inches)	
4	Yard	Ti Leaf Ribbon	

DESIGN TIP: Water picks are for orchid blooms to be cut off main stem and incorporated throughout the arrangement as shown.

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Rose Pink 50 cm	Rose Peach 50 cm
2	3	4	Stem	Asiatic Lily Pink	Oriental Lily Pink
3	6	7	Stem	Snapdragon Pink	Larkspur Pink
3	5	7	Stem	Gladiola White	Snapdragon White
5	8	8	Stem	Football Mum White	Spider Mum White
3	5	6	Stem	Button Pom Green	Athos Pom
4	5	7	Stem	Daisy Pom Lavender	Cushion Pom Lavender
5	8	7	Stem	Carnation Lime Green	Carnation Pink
4	7	8	Stem	Monte Casino Lavender	Limonium Purple
5	8	15	Stem	Leather Leaf	Variiegated Pittosporum
7	10	15	Stem	Emerald	

Hardgoods Description

1	1	1	Each	Standing Basket Metal Stand	
1	1	1	Each	Funeral Basket Plastic	
1	1	1	Each	Floral Foam Brick	
1	1	1	Each	Shredded Styrofoam, Green	
4	4	4	Yard	#40 Satin Ribbon, Pink	
1	1	1	Each	Floral Wire (12 inches)	
1	1	1	Each	Floral Pick (6 inches)	



Start Date: Live | **End Date:** Open



**Heartfelt Sympathies™
Pastel Standing Basket**

DESIGN: One Sided Arrangement

#148702 S	\$99.99	32"H x 32"W
#148702 M	\$129.99	34"H x 36"W (Above)
#148702 L	\$149.99	36"H x 40"W



Heartfelt Tribute™ Floor Basket Arrangement – Pastel

DESIGN: All Around Arrangement

#176898 S	\$79.99	32"H x 32"W
#176898 M	\$99.99	34"H x 36"W
#176898 L	\$119.99	36"H x 40"W (Above)
#176898 XL	\$149.99	38"H x 41"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
3	5	8	10	Stem	Rose Pink 50 cm	Rose Peach 50 cm
3	5	7	9	Stem	Bells of Ireland	Myrtle
5	6	6	8	Stem	Snapdragon White	Gladiola White
5	7	7	8	Stem	Football Mum White	Spider Mum White
5	9	9	10	Stem	Daisy Pom Lavender	Cushion Pom Lavender
5	8	10	12	Stem	Carnation Lime Green	Carnation Pink
3	5	5	6	Stem	Limonium Pink	Waxflower Pink
10	10	15	18	Stem	Leather Leaf	Variiegated Pittosporum
9	9	10	12	Stem	Emerald	

Hardgoods Description

1	1	1	1	Each	Mache Basket CV60
1	1	1	1	Each	Shredded Styrofoam, Green
1	1	1	1	Each	Floral Foam Brick
3	3	3	3	Yard	#40 Satin Ribbon, Pink
1	1	1	1	Each	Floral Wire (12 inches)
1	1	1	1	Each	Floral Pick (6 inches)



REVISED PRODUCT:

Start Date: 8/24/20 | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
6	8	10	Stem	Rose Pink 50 cm	Rose Peach 50 cm
2	3	4	Stem	Asiatic Lily Pink	Asiatic Lily White
3	5	5	Stem	Stock Lavender	Stock Purple
2	1	2	Stem	Matsumoto Aster Pink	Mini Carnation Pink
4	5	5	Stem	Cremona Lavender	Spider Mum Lavender
1	2	3	Stem	Limonium Pink	Limonium Purple
2	2	3	Stem	Tree Fern	Bupleurum
1	1	1	Stem	Eucalyptus Seeded	Italian Ruscus
3	3	4	Stem	Salal Tips	Leather Leaf

Hardgoods Description

1	1	1	Each	Graceful Pedestal Vase—Codified PC #155063
1	1	1	Each	Floral Foam Brick
1	1	1	Each	Southern Living® 2" x 2" Cardette

DESIGN TIP: Be sure to deliver with hangtag.



CODIFIED PRODUCT:

Live Date: Live | End Date: Open



Precious Pedestal™ by Southern Living® for Sympathy

DESIGN: All Around Arrangement

#174203 S	\$79.99	24"H x 22"W
#174203 M	\$89.99	25"H x 23"W (Above)
#174203 L	\$99.99	26"H x 24"W



Healing Tears™—Multicolor Pastel

DESIGN: All Around Arrangement

#148691 S	\$49.99	9"H x 9"W
#148691 M	\$59.99	10"H x 10"W (Above)
#148691 L	\$69.99	11"H x 11"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	2	4	Stem	Rose Pastel 50 cm	
1	2	3	Stem	Asiatic Lily White	Oriental Lily White
0	2	3	Stem	Gerbera Daisy Peach	Gerbera Daisy Pink or White
1	1	1	Stem	Athos Pom	Button Pom Green
2	2	3	Stem	Daisy Pom Lavender	Cushion Pom Lavender
3	3	3	Stem	Carnation Lime Green	Carnation Pink or Peach
1	1	1	Stem	Monte Casino Lavender	Limonium Purple
0.5	1	1	Stem	Myrtle	Israeli Ruscus
2	2	2	Stem	Variiegated Pittosporum	Salal

Hardgoods Description

1	1	1	Each	5" x 5" Clear Glass Cube
0.5	0.5	0.5	Each	Floral Foam Brick
0.5	0.5	0.5	Yard	Ti Leaf Ribbon



Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
4	6	7	Stem	Rose Pink 50 cm	Rose Peach 50 cm
1	2	3	Stem	Oriental Lily Pink	Asiatic Lily Pink
3	3	3	Stem	Gerbera Daisy Pink	
2	3	4	Stem	Larkspur Pink	
2	2	3	Stem	Stock Lavender	
2	2	3	Stem	Snapdragon White	
1	2	2	Stem	Waxflower Purple	
3	3	3	Stem	Salal	

Hardgoods Description

1	1	1	Each	8"H Clear Glass Gathering Vase
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DESIGNED BY: Breanna Cartwright @ Fresh Ideas Flower Company, Modesto, CA



NEW PRODUCT:

Start Date: 8/24/20 | End Date: Open



In Loving Memory™ Bouquet

DESIGN: All Around Arrangement

#176870 S	\$59.99	21"H x 21"W
#176870 M	\$69.99	22"H x 13"W (Above)
#176870 L	\$79.99	23"H x 14"W



S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Rose Pink 50 cm	
3	4	5	Stem	Rose Lavender 50 cm	
3	4	5	Stem	Stock White	Stock Lavender
2	3	4	Stem	Trachelium Blue	
3	5	5	Stem	Button Pom Lavender	Button Pom White
3	5	6	Stem	Alstroemeria Pink	Alstroemeria Purple
3	4	6	Stem	Carnation Lime Green	Button Pom Green or Athos Pom
2	3	3	Stem	Bupleurium	
3	3	3	Stem	Leather Leaf	

Hardgoods Description

1	1	1	Each	8"H Clear Glass Gathering Vase
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#176871 S

#176871 M

#176871 L

NEW PRODUCT:

Start Date: 8/24/20 | **End Date:** Open

Thoughtful Sentiment™ Bouquet

DESIGN: All Around Arrangement

#176871 S	\$59.99	17"H x 15"W
#176871 M	\$69.99	18"H x 16"W (Above)
#176871 L	\$79.99	19"H x 17"W

S	L	Unit	Floral Description	Suggested Substitution
3	5	Stem	Rose Peach 50 cm	Rose Lavender 50 cm
2	3	Stem	Alstroemeria Lavender	Carnation White
3	4	Stem	Carnation Lime Green	Monte Casino Purple
1	2	Stem	Bupleurium	Salal Tips
2	3	Stem	Hypericum Cream	
2	3	Stem	Monte Casino White	Hypericum Green
1	2	Stem	Variiegated Pittosporum	Cushion Pom Lavender

Hardgoods Description

1	1	Each	Honeycomb Mason Jar Peach—Codified PC #156655
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#176957 S

#176957 L

NEW CODIFIED PRODUCT:

Start Date: 8/24/20 | **End Date:** Open



Sweetest Song™ Bouquet

DESIGN: All Around Arrangement

#176957 S	\$49.99	12.5"H x 8"W
#176957 L	\$59.99	13"H x 8.5"W (Above)



S	M	L	Unit	Floral Description	Suggested Substitution
4	5	7	Stem	Rose Lavender 50 cm	
1	2	2	Stem	Kale Purple	
3	3	4	Stem	Stock Lavender	
4	5	6	Stem	Carnation Burgundy	
2	3	4	Stem	Thistle Blue	
1	2	2	Stem	Waxflower Purple	
2	2	3	Stem	Eucalyptus Spiral	
1	1	2	Stem	Eucalyptus Seeded	

Hardgoods Description

1	1	1	Each	8"H Clear Glass Gathering Vase
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#176917 S

#176917 M

#176917 L

Start Date: Live | **End Date:** Open

Sentimental Solace™ Bouquet

DESIGN: All Around Arrangement

#176917 S	\$59.99	16"H x 12"W
#176917 M	\$69.99	18"H x 14"W (Above)
#176917 L	\$79.99	20"H x 15"W

THE YELLOW COLLECTION



DESIGN RESOURCE GUIDE

S	M	L	Unit	Floral Description	Suggested Substitution
5	7	9	Stem	Rose Yellow 50 cm	
5	6	9	Stem	Snapdragon White	Stock White
5	7	10	Stem	Cremona Yellow	Spider Mum Yellow
5	5	5	Stem	Daisy Pom Yellow	Cushion Pom Yellow or Daisy Pom White
8	10	12	Stem	Carnation White	Carnation Yellow
6	8	10	Stem	Monte Casino White	Gypsophila
5	5	5	Stem	Leather Leaf	
8	10	10	Stem	Emerald	

Hardgoods Description					
1	0	0	Each	Mache Basket CV60	
0	1	1	Each	Mache Vase Style CV100	
1	1	1	Each	Floral Foam Brick	
1	1	1	Each	Shredded Styrofoam, Green	
3	3	3	Yard	#40 Satin Ribbon, Yellow	
1	1	1	Each	Floral Wire (12 inches)	
1	1	1	Each	Floral Pick (6 inches)	



Heartfelt Tribute™ Floor Basket Arrangement—Yellow

DESIGN: One Sided Arrangement

#148746 S	\$79.99	32"H x 30"W
#148746 M	\$99.99	34"H x 32"W (Above)
#148746 L	\$119.99	36"H x 38"W



Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
6	12	20	Stem	Rose Yellow 50 cm	
4	6	7	Stem	Asiatic Lily Yellow	Asiatic Lily White
6	10	12	Stem	Gladiola White	Snapdragon or Stock White
7	10	12	Stem	Football Mum Yellow	Football Mum White
5	0	0	Stem	Daisy Pom Yellow	Cushion Pom Yellow
8	14	20	Stem	Carnation White	Carnation Yellow
6	14	20	Stem	Solidago	
4	8	10	Stem	Monte Casino White	Gypsophila
6	6	10	Stem	Leather Leaf	
8	12	14	Stem	Emerald	

Hardgoods Description					
1	1	0	Each	Single Spray Bar	
0	0	1	Each	Double Saddle	
1	1	2	Each	Floral Foam Brick	
1	0	0	Each	60" Easel	
0	1	0	Each	66" Easel	
0	0	1	Each	72" Easel	

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose Yellow 50 cm	
1	2	3	Stem	Asiatic Lily Yellow	Asiatic Lily White
2	4	4	Stem	Alstroemeria Yellow	Alstroemeria White
3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow or Cushion Pom White
2	3	4	Stem	Mini Carnation White	Mini Carnation Yellow
3	3	3	Stem	Solidago	Monte Casino White
1	1	1	Stem	Myrtle	Italian Ruscus
2	2	2	Stem	Variiegated Pittosporum	Leather Leaf

Hardgoods Description					
1	1	0	Each	6" Willow Basket with Liner	
0	0	1	Each	8" Willow Basket with Liner	
0.33	0.33	0.5	Each	Floral Foam Brick	



Peace, Prayers & Blessings™ Yellow & White

DESIGN: All Around Arrangement

#148700 S	\$49.99	10"H x 10"W
#148700 M	\$59.99	11"H x 11"W (Above)
#148700 L	\$69.99	12"H x 12"W



Start Date: Live | End Date: Open



Yellow & White Sympathy Standing Spray

DESIGN: One Sided Arrangement

#148715 S	\$129.99	42"H x 30"W
#148715 M	\$179.99	46"H x 34"W (Above)
#148715 L	\$239.99	56"H x 38"W



Start Date: Live | End Date: Open



S	M	L	Unit	Floral Description	Suggested Substitution
0	3	4	Stem	Rose Yellow 50 cm	Rose White 50 cm
1	2	3	Stem	Asiatic Lily White	Asiatic Lily Yellow
2	3	4	Stem	Cremona Yellow	Spider Mum Yellow
3	3	3	Stem	Alstroemeria Yellow	Alstroemeria White
2	2	2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	2	2	Stem	Solidago	Monte Casino White
1	1	1	Stem	Myrtle	Italian Ruscus
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	1	Each	5" x 5" Clear Glass Cube
0.5	0.5	0.5	Each	Floral Foam Brick
0.5	0.5	0.5	Yard	Ti Leaf Ribbon



#148686 S

#148686 M

#148686 L

Start Date: Live | **End Date:** Open

Healing Tears™—Yellow & White

DESIGN: All Around Arrangement

#148686 S	\$49.99	9"H x 9"W
#148686 M	\$59.99	10"H x 10"W (Above)
#148686 L	\$69.99	11"H x 11"W

THE PEACH, ORANGE & WHITE COLLECTION



S	M	L	XL	Unit	Floral Description	Suggested Substitution
10	12	14	16	Stem	Rose Peach 50 cm	Rose Orange 50 cm
4	6	8	10	Stem	Asiatic Lily Orange	Asiatic Lily White
6	8	12	15	Stem	Stock White	Snapdragon White
8	10	12	15	Stem	Football Mum White	Spider Mum White
4	6	8	10	Stem	Carnation White	Cremona White
8	10	12	15	Stem	Carnation Orange	Carnation Peach
4	5	8	9	Stem	Bupleurum	Tree Fern
4	6	8	10	Stem	Monte Casino White	Gypsophila
3	5	8	8	Stem	Variegated Pittosporum	Leather Leaf
6	8	10	15	Stem	Leather Leaf	Salal
10	14	16	20	Stem	Emerald	

Hardgoods Description

1	1	0	0	Each	Single Spray Bar
0	0	1	1	Each	Double Saddle
1	1	2	2	Each	Floral Foam Brick
1	0	0	0	Each	60" Easel
0	1	0	0	Each	66" Easel
0	0	1	1	Each	72" Easel



#148718 S

#148718 M

#148718 L

#148718 XL

Start Date: Live | **End Date:** Open



Peach, Orange & White Sympathy Standing Spray

DESIGN: One Sided Arrangement

#148718 S	\$129.99	42"H x 30"W
#148718 M	\$179.99	46"H x 34"W
#148718 L	\$239.99	56"H x 38"W (Above)
#148718 XL	\$299.99	60"H x 40"W



S	M	L	Unit	Floral Description	Suggested Substitution
6	7	8	Stem	Rose Peach 50 cm	Rose Orange 50 cm
4	5	6	Stem	Asiatic Lily White	Oriental Lily White
6	7	7	Stem	Asiatic Lily Orange	Asiatic Lily White
4	5	6	Stem	Stock White	Larkspur White
4	5	6	Stem	Gladiola White	Snapdragon White
3	4	5	Stem	Daisy Pom White	Cushion Pom White
6	7	8	Stem	Carnation Orange	Carnation Peach
2	2	2	Stem	Monte Casino White	Gypsophila
2	2	2	Stem	Myrtle	Italian Ruscus
15	15	15	Stem	Bear Grass	Lily Grass
2	2	2	Stem	Variegated Pittosporum	Leather Leaf
3	3	3	Stem	Salal	

Hardgoods Description

1	1	1	Each	8"H Clear Glass Cylinder Vase
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#148694 S

#148694 M

#148694 L

Start Date: Live | End Date: Open

**Sincerest Sorrow™
Peach, Orange & White**

DESIGN: All Around Arrangement

#148694 S	\$109.99	20"H x 18"W
#148694 M	\$119.99	22"H x 20"W (Above)
#148694 L	\$129.99	24"H x 22"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	6	Stem	Rose Orange 50 cm	Rose Peach 50 cm
2	3	4	Stem	Stock White	Snapdragon White
3	4	4	Stem	Alstroemeria Orange	
3	5	6	Stem	Carnation White	Cremona White
1	1	2	Stem	Gypsophila	
1	2	2	Stem	Eucalyptus Seeded	
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder
0	0	1	Each	6"H Clear Glass Cylinder



#174302 S

#174302 M

#174302 L

Start Date: Live | End Date: Open



Heartfelt Farewell™

DESIGN: All Around Arrangement

#174302 S	\$49.99	12"H x 9"W
#174302 M	\$59.99	13"H x 12"W (Above)
#174302 L	\$69.99	15"H x 13"W



S	M	L	Unit	Floral Description	Suggested Substitution
0	1	2	Stem	Rose Peach 50 cm	Rose Orange 50 cm
0	1	2	Stem	Rose White 50 cm	
1	2	3	Stem	Asiatic Lily Orange	Asiatic Lily White
1	2	3	Stem	Gerbera Daisy Peach	Gerbera Daisy White
2	3	4	Stem	Cremona White	Spider Mum White
4	3	3	Stem	Carnation Orange	Carnation Peach
1	1	1	Stem	Monte Casino White	Gypsophila
2	2	2	Stem	Italian Ruscus	Israeli Ruscus
0.5	0.5	0.5	Stem	Myrtle	
1	1	1	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	1	Each	5" x 5" Clear Glass Cube
0.5	0.5	0.5	Each	Floral Foam Brick
0.5	0.5	0.5	Yard	Ti Leaf Ribbon



#148690 S

#148690 M

#148690 L

Start Date: Live | End Date: Open

**Healing Tears™
Peach, Orange & White**

DESIGN: All Around Arrangement

#148690 S	\$49.99	9"H x 9"W
#148690 M	\$59.99	10"H x 10"W (Above)
#148690 L	\$69.99	11"H x 11"W

THE MULTICOLOR BRIGHT COLLECTION



S	L	Unit	Floral Description	Suggested Substitution
4	6	Stem	Rose Red 50 cm	Rose Orange 50 cm
3	5	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
3	5	Stem	Rose Yellow 50 cm	
4	6	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
4	6	Stem	Gerbera Daisy Pink	Gerbera Daisy Orange, Red or Yellow
3	4	Stem	Spider Mum Yellow	Football Mum Yellow
4	6	Stem	Alstroemeria Purple	
6	9	Stem	Carnation Red	Carnation Orange
3	6	Stem	Mini Carnation Orange	Mini Carnation Red
4	6	Stem	Bupleurum	Tree Fern
6	6	Stem	Solidago	
7	7	Stem	Monte Casino Purple	Limonium Purple
4	6	Stem	Statice Purple	
5	5	Stem	Salal	
10	10	Stem	Leather Leaf	Variiegated Pittosporum

Hardgoods Description

1	1	Each	18" Wreath
1	0	Each	66" Easel
0	1	Each	72" Easel



#148278 S



#148278 L

Start Date: Live | **End Date:** Open

Serene Blessings™ Standing Wreath—Bright

DESIGN: One Sided Arrangement

#148278 S \$174.99 31"H x 31"W

#148278 L \$224.99 33"H x 33"W (Above)

DESIGN RESOURCE GUIDE

QTY	Unit	Floral Description	Suggested Substitution
1	Stem	Cymbidium Orchid Green	
5	Stem	Birds of Paradise	
5	Stem	Stargazer Lily Pink	
7	Stem	Bells of Ireland	
15	Stem	Palm Fan Large	Emerald
10	Stem	Umbrella Fern	Leather Leaf
2	Bunch	Bear Grass	

Hardgoods Description

1	Each	Double Saddle
1	Each	66" Easel
2	Each	Floral Foam Brick
10	Each	Water Pick
10	Yard	Floral Tape
20	Each	Floral Pick (6 inches)

DESIGN TIP: Take 2 bunches of bear grass and cut off bottom tips of each bunch, secure to floral picks using floral tape. Insert the 2 bunches of bear grass ends into the bottom left corner of the standing spray. Divide the remaining bear grass into 4 bunches. Secure each end of the bunches to floral picks using floral tape. Then incorporate bear grass bunches throughout the spray. Water picks are used for cymbidium orchid blooms.

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
8	Stem	Rose Red 50 cm	
6	Stem	Gerbera Daisy Red	
8	Stem	Larkspur Purple	Gladiola Purple
8	Stem	Bells of Ireland	Gladiola Red
8	Stem	Spider Mum Green	
10	Stem	Hypericum Green	Button Pom Green
8	Stem	Aspidistra Leaf	Ti Leaf Ribbon
4	Stem	Italian Ruscus	Myrtle
12	Stem	Palm Fan Large	Emerald

Hardgoods Description

1	Each	Single Spray Bar
1	Each	Floral Foam Brick
1	Each	66" Easel

Start Date: Live | **End Date:** Open



Eternal Paradise™ Standing Spray

DESIGN: One Sided Arrangement

#174235 \$239.99 62"H x 34"W



Divine Tribute™ Standing Spray

DESIGN: One Sided Arrangement

#174237 \$179.99 50"H x 50"W



Bright Sympathy™ Standing Spray

DESIGN: One Sided Arrangement

#148721 S	\$129.99	42"H x 30"W
#148721 M	\$179.99	46"H x 34"W
#148721 L	\$239.99	56"H x 38"W (Above)
#148721 XL	\$299.99	60"H x 40"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
6	8	10	12	Stem	Rose Peach 50 cm	Rose Orange 50 cm
5	8	10	12	Stem	Rose Hot Pink 50 cm	Rose Red 50 cm
2	3	3	5	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	3	4	6	Stem	Stargazer Lily Pink	Oriental Lily Pink
3	5	7	9	Stem	Gerbera Daisy Yellow	Gerbera Daisy Orange
6	8	10	15	Stem	Snapdragon Pink	Larkspur Pink
6	8	10	12	Stem	Football Mum Yellow	Spider Mum Yellow
8	10	10	15	Stem	Carnation Red	Carnation Hot Pink
6	6	6	8	Stem	Solidago	
3	6	6	8	Stem	Monte Casino Purple	Limonium Purple
4	5	5	6	Stem	Statice Purple	
6	8	8	12	Stem	Leather Leaf	Salal
10	10	12	15	Stem	Emerald	

Hardgoods Description

1	1	0	0	Each	Single Spray Bar
0	0	1	1	Each	Double Saddle
1	1	2	2	Each	Floral Foam Brick
1	0	0	0	Each	60" Easel
0	1	0	0	Each	66" Easel
0	0	1	1	Each	72" Easel



Start Date: Live | End Date: Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
3	4	6	8	Stem	Rose Orange 50 cm	Rose Red 50 cm
2	3	4	6	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
4	8	9	10	Stem	Spider Mum Yellow	Football Mum Yellow
4	6	7	8	Stem	Viking Pom Yellow	Daisy Pom Yellow
5	7	7	9	Stem	Carnation Red	Carnation Hot Pink
5	5	7	9	Stem	Carnation Hot Pink	Carnation Red or Orange
5	7	9	11	Stem	Solidago	
5	5	5	6	Stem	Monte Casino Purple	Limonium Purple
2	2	2	3	Stem	Statice Purple	
6	7	7	8	Stem	Leather Leaf	Variegated Pittosporum
9	10	12	15	Stem	Emerald	

Hardgoods Description

1	0	0	0	Each	Mache Basket CV60
0	1	1	1	Each	Mache Vase Style CV100
1	1	1	1	Each	Floral Foam Brick
1	1	1	1	Each	Shredded Styrofoam, Green
3	3	3	3	Yard	#40 Satin Ribbon, Yellow
1	1	1	1	Each	Floral Wire (12 inches)
1	1	1	1	Each	Floral Pick (6 inches)



Start Date: Live | End Date: Open



Heartfelt Tribute™ Floor Basket Arrangement—Bright

DESIGN: One Sided Arrangement

#148748 S	\$79.99	32"H x 32"W
#148748 M	\$99.99	34"H x 36"W
#148748 L	\$119.99	36"H x 40"W (Above)
#148748 XL	\$149.99	36"H x 41"W



Heartfelt Sympathies™ Bright Standing Basket

DESIGN: One Sided Arrangement

#148704 S	\$99.99	32"H x 32"W
#148704 M	\$129.99	34"H x 36"W
#148704 L	\$149.99	36"H x 40"W (Above)
#148704 XL	\$179.99	39"H x 41"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
3	5	6	10	Stem	Rose Pink 50 cm	Rose Hot Pink 50 cm
2	4	5	7	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
5	9	12	14	Stem	Spider Mum Yellow	Football Mum Yellow
5	8	8	12	Stem	Carnation Hot Pink	Carnation Red
4	7	6	8	Stem	Mini Carnation Red	Mini Carnation Orange
5	7	9	10	Stem	Solidago	
4	3	3	4	Stem	Statice Purple	
5	8	8	10	Stem	Monte Casino Purple	Limonium Purple
5	6	6	8	Stem	Leather Leaf	Variegated Pittosporum
10	10	10	12	Stem	Emerald	

Hardgoods Description

1	1	1	1	Each	Funeral Basket Plastic
1	1	1	1	Each	Floral Foam Brick
1	1	1	1	Each	Shredded Styrofoam, Green
1	1	1	1	Each	Standing Basket Metal Stand
4	4	4	4	Yard	#40 Satin Ribbon, Yellow
1	1	1	1	Each	Floral Wire (12 inches)
1	1	1	1	Each	Floral Pick (6 inches)



Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
8	Stem	Rose Yellow 50 cm	Rose Orange 50 cm
5	Stem	Spray Rose Orange	Spray Rose Yellow
5	Stem	Stargazer Lily Pink	Oriental Lily Pink
4	Stem	Sunflower Medium	Gerbera Daisy Yellow
6	Stem	Liatris Purple	Snapdragon Purple
7	Stem	Snapdragon Pink	Larkspur Purple
4	Stem	Cushion Pom Yellow	Daisy Pom Yellow
6	Stem	Carnation Red	Carnation Hot Pink
4	Stem	Hypericum Red	Mini Carnation Red
6	Stem	Solidago	
3	Stem	Monte Casino Purple	Limonium Purple
4	Stem	Israeli Ruscus	Italian Ruscus
8	Stem	Leather Leaf	Variegated Pittosporum

Hardgoods Description

1	Each	14.5" Oval Basket
2	Each	Floral Foam Brick
3	Yard	#9 Satin Ribbon, Yellow
1	Each	Floral Wire (12 inches)
1	Each	Floral Pick (6 inches)



Bright Flower Sympathy Arrangement in Basket

DESIGN: All Around Arrangement

#148711	\$149.99	28"H x 24"W
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Start Date: Live | End Date: Open



S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	4	6	8	Stem	Rose Orange 50 cm	Rose Pink or Yellow 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink or Orange
3	4	5	6	Stem	Alstroemeria Pink	Alstroemeria Orange or Yellow
3	3	4	4	Stem	Athos Pom	Button Pom Green
3	3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow
4	5	5	5	Stem	Salal Tips	Leather Leaf

Hardgoods Description

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
5	5	5	5	Each	Natural Raffia



#161778 S

#161778 M

#161778 L

#161778 XL

Start Date: Live | End Date: Open

Fields of Europe™ Sympathy

DESIGN: All Around Arrangement

#161778 S	\$44.99	15"H x 12"W
#161778 M	\$52.99	17"H x 14"W
#161778 L	\$59.99	18"H x 14"W (Above)
#161778 XL	\$69.99	19"H x 15"W



THE FALL COLLECTION

S	M	L	Unit	Floral Description	Suggested Substitution
0	4	6	Stem	Rose Hot Pink 50 cm	Rose Red 50 cm
1	2	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	3	4	Stem	Spider Mum Yellow	Football Mum Yellow
4	3	4	Stem	Carnation Hot Pink	Carnation Red
1	1	1	Stem	Solidago	
1	1	1	Stem	Statice Purple	
1	1	1	Stem	Monte Casino White	Gypsophila
1	1	1	Stem	Myrtle	Israeli Ruscus
2	2	2	Stem	Variegated Pittosporum	Salal

Hardgoods Description

1	1	1	Each	5" x 5" Clear Glass Cube
0.5	0.5	0.5	Each	Floral Foam Brick
0.5	0.5	0.5	Yard	Ti Leaf Ribbon



#148684 S

#148684 M

#148684 L

Start Date: Live | End Date: Open

Healing Tears™—Multicolor Bright

DESIGN: All Around Arrangement

#148684 S	\$49.99	9"H x 9"W
#148684 M	\$59.99	10"H x 10"W (Above)
#148684 L	\$69.99	11"H x 11"W

S	M	L	Unit	Floral Description	Suggested Substitution
5	10	15	Stem	Rose Orange 50 cm	Football Mum Bronze
6	8	10	Stem	Yarrow	Bupleurum
5	10	15	Stem	Football Mum Yellow	Carnation Yellow
8	10	12	Stem	Daisy Pom Rust	Solidago
6	10	17	Stem	Carnation Orange	Cushion Pom Bronze
8	10	15	Stem	Solidago	
6	8	10	Stem	Myrtle	Salal
3	5	6	Stem	Eucalyptus Seeded	Eucalyptus Spirali
10	14	18	Stem	Leather Leaf	
18	20	25	Stem	Emerald	Tree Fern

Hardgoods Description

1	1	0	Each	Single Spray Bar
0	0	1	Each	Double Saddle
1	1	2	Each	Floral Foam Brick
1	1	0	Each	66" Easel
0	0	1	Each	72" Easel
2	2	2	Each	Dried Oak Leaves
8	12	15	Each	Cattails



#174309 S

#174309 M

#174309 L

REVISED PRODUCT:
Start Date: 8/24/20 | End Date: 11/30/20



Sympathy Standing Spray in Fall Colors

DESIGN: One Sided Arrangement

#174309 S	\$129.99	44"H x 36"W
#174309 M	\$179.99	45"H x 37"W (Above)
#174309 L	\$239.99	46"H x 38"W



Standing Mixed Basket in Fall Colors

DESIGN: One Sided Arrangement

#174310 S	\$99.99	30"H x 34"W
#174310 M	\$129.99	32"H x 36"W (Above)
#174310 L	\$149.99	34"H x 37.5"W

S	M	L	Unit	Floral Description	Suggested Substitution
5	12	14	Stem	Rose Orange 50 cm	Rose Yellow 50 cm
1	3	4	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
5	5	7	Stem	Snapdragon Yellow	Snapdragon Burgundy
3	3	5	Stem	Yarrow	
4	5	6	Stem	Football Mum Yellow	Football Mum Bronze
4	5	8	Stem	Cremona Tornado Disbud	
3	3	4	Stem	Daisy Pom Rust	Daisy Pom Red
5	8	9	Stem	Carnation Orange	Carnation Yellow
4	6	8	Stem	Solidago	
5	5	5	Stem	Leather Leaf	
10	10	10	Stem	Emerald	

Hardgoods Description

1	1	1	Each	Standing Basket Metal Stand	
1	1	1	Each	Funeral Basket Plastic	
1	1	1	Each	Floral Foam Brick	
1	1	1	Each	Shredded Styrofoam, Green	
3	3	3	Yard	#40 Satin Ribbon, Orange	
3	3	3	Each	Dried Oak Leaves	
6	6	6	Each	Wheat	
1	1	1	Each	Floral Wire (12 inches)	
1	1	1	Each	Floral Pick (6 inches)	



#174310 S



#174310 M



#174310 L

REVISED PRODUCT:

Start Date: 8/24/20 | End Date: 11/30/20

S	M	L	Unit	Floral Description	Suggested Substitution
6	7	8	Stem	Rose Orange 50 cm	Rose Red 50 cm
4	5	6	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
5	6	7	Stem	Sunflower Medium	
5	5	5	Stem	Gladiola Red	Snapdragon Orange
6	7	8	Stem	Football Mum Bronze	Mum Bronze Disbud
5	6	7	Stem	Viking Pom Yellow	Button Pom Yellow
5	5	5	Stem	Daisy Pom Rust	Cushion Pom Bronze
5	6	7	Stem	Carnation Red	Carnation Orange
5	5	5	Stem	Hypericum Red	Hypericum Peach
5	5	5	Stem	Solidago	Bupleurum
3	3	3	Stem	Salal	Leather Leaf

Hardgoods Description

1	1	1	Each	8"H Clear Glass Cylinder Vase	
5	5	5	Each	Natural Raffia	



#167677 S



#167677 M



#167677 L

Start Date: 8/24/20 | End Date: 11/30/20



Sincerest Sorrow™ Fall

DESIGN: All Around Arrangement

#167677 S	\$109.99	18"H x 17"W
#167677 M	\$119.99	19"H x 18"W (Above)
#167677 L	\$129.99	20"H x 19"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Orange 50 cm	Rose Circus or Bi-Color Orange 50 cm
1	2	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	3	4	Stem	Football Mum Bronze	Football Mum Yellow
2	3	3	Stem	Viking Pom Yellow	Cushion Pom Yellow
1	2	4	Stem	Hypericum Red	Hypericum Green
2	3	4	Stem	Solidago	Bupleurum
2	2	2	Stem	Variiegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	1	Each	8" Willow Basket with Liner	
0.5	0.5	0.5	Each	Floral Foam Brick	
1	1	1	Each	Dried Oak Leaves	
2	2	3	Each	Dried Lotus Pod	



#167676 S



#167676 M



#167676 L

Start Date: 8/24/20 | End Date: 11/30/20

S	M	L	Unit	Floral Description	Suggested Substitution
2	2	2	Stem	Leucadendron Red	Solidago Painted Red
2	4	7	Stem	Rose Circus or Bi-Color Orange 50 cm	Rose Orange 50 cm
1	2	2	Stem	Sunflower Medium	Sunflower Mini
2	2	2	Stem	Button Pom Red	Cushion Pom Red
2	3	3	Stem	Daisy Pom Rust	Button Pom Bronze
0	2	3	Stem	Hypericum Red	Hypericum Green
2	3	3	Stem	Solidago	Tree Fern
1	1	2	Stem	Eucalyptus Seeded	Eucalyptus Spiral
1	1	2	Stem	Variiegated Pittosporum	Salal

Hardgoods Description

1	1	1	Each	Rustic Cube—Codified PC #156138	
0.5	0.5	0.5	Each	Floral Foam Brick	



#176868 S



#176868 M



#176868 L

NEW CODIFIED PRODUCT:
Start Date: 8/24/20 | End Date: 11/30/20



Peace, Prayers & Blessings™ Fall

DESIGN: All Around Arrangement

#167676 S	\$49.99	11"H x 11"W
#167676 M	\$59.99	12"H x 12"W (Above)
#167676 L	\$69.99	13"H x 13"W



Heartfelt Radiance™ Bouquet

DESIGN: All Around Arrangement

#176868 S	\$49.99	9"H x 9"W
#176868 M	\$59.99	10"H x 10"W (Above)
#176868 L	\$69.99	12"H x 12"W



S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Leucadendron Red	
3	4	5	Stem	Rose Orange 50 cm	Rose Circus or Bi-Color 50 cm
3	4	5	Stem	Alstroemeria Orange	Alstroemeria Red
3	4	5	Stem	Button Pom Yellow	Cushion Pom Yellow
1	1	2	Stem	Monte Casino Purple Mardi Gras	Monte Casino Purple
5	6	7	Stem	Solidago	Eucalyptus Seeded
2	3	3	Stem	Eucalyptus Silver Dollar	Leather Leaf
3	3	3	Stem	Salal Tips	

Hardgoods Description

1	1	1	Each	8" Clear Glass Gathering Vase
3	3	3	Each	Natural Raffia



#176884 S



#176884 M



#176884 L

Start Date: 8/24/20 | **End Date:** 11/30/20

Autumn Breeze™ Bouquet for Sympathy

DESIGN: All Around Arrangement

#176884 S	\$59.99	24"H x 16"W
#176884 M	\$69.99	26"H x 17"W (Above)
#176884 L	\$79.99	27"H x 18"W



PLANTS

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" European Dish Garden	
0	1	0	Each	10" European Dish Garden	
0	0	1	Each	12" European Dish Garden	

Hardgoods Description

1	1	1	Each	Wicker Handled Basket or Similar Planter
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap



#4213 S



#4213 M



#4213 L

Start Date: Live | **End Date:** Open



European Dish Garden™ for Sympathy

DESIGN: Plant

#4213 S	\$59.99	12"H x 6"D
#4213 M	\$69.99	14"H x 7"D (Above)
#4213 L	\$79.99	16"H x 8"D



Dish Garden with Fresh Cut Flowers for Sympathy

DESIGN: Plant

#4214 S	\$59.99	12"H x 6"D
#4214 M	\$69.99	14"H x 7"D (Above)
#4214 L	\$79.99	16"H x 8"D

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Stem	8" Dish Garden with Fresh Cut Flowers	
0	1	0	Stem	10" Dish Garden with Fresh Cut Flowers	
0	0	1	Stem	12" Dish Garden with Fresh Cut Flowers	

Hardgoods Description

1	1	1	Each	Wicker Handled Basket or Similar Planter	
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap	



Start Date: Live | End Date: Open

DESIGN RESOURCE GUIDE

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	20"-24" H Spathiphyllum Floor Plant	
0	1	0	Each	24"-30" H Spathiphyllum Floor Plant	
0	0	1	Each	26"-32" H Spathiphyllum Floor Plant	

Hardgoods Description

1	0	0	Each	6" Basket	
0	1	0	Each	8" Basket	
0	0	1	Each	10" Basket	



Start Date: Live | End Date: Open



Peace Lily Plant for Sympathy

DESIGN: Plant

#161804 S	\$44.99	6"D
#161804 M	\$69.99	8"D (Above)
#161804 L	\$99.99	10"D



Classic Dish Garden for Sympathy

DESIGN: Plant

#3999 S	\$54.99	12"H x 6"D
#3999 M	\$64.99	14"H x 7"D (Above)
#3999 L	\$74.99	16"H x 8"D

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" Dish Garden	
0	1	0	Each	10" Dish Garden	
0	0	1	Each	12" Dish Garden	

Hardgoods Description

1	1	1	Each	Wicker Handled Basket or Similar Planter	
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap	



Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
3	Each	4" Green Plant	

Hardgoods Description

1	Each	Real Simple® Geometric Pattern Vase—Codified PC #156116	
1	Each	Real Simple® 2" x 2" Cardette	

DESIGN TIP: Be sure to deliver with hangtag.

*Also available as: PC #176010 Real Simple® Dish Garden for Sympathy

CODIFIED PRODUCT:

Start Date: Live | End Date: Open



Real Simple® Dish Garden* for Sympathy

DESIGN: Plant

#176009	\$59.99	6"D
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Peace And Healing™ Dish Garden

DESIGN: Plant

#167679 \$59.99 12"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
3	Each	4" Green Plant	
1	Each	4" Blooming Plant	

Hardgoods Description

1	Each	Peaceful Cachepot—Codified PC #156119	
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DESIGN TIP: Be sure to deliver with hangtag.

CODIFIED PRODUCT:


Start Date: Live | **End Date:** Open

QUALITY AND PERFORMANCE STANDARDS


1-800-Flowers.com® maintains strict quality and performance standards in order to consistently exceed customer expectations.

In order to receive orders from 1-800-Flowers.com, it is critical that you familiarize yourself with the key performance metrics below. BloomNet® Members can find their individual Monthly Performance Reports under the "Utilities" tab on BloomLink®. Please familiarize yourself with this useful tool and review your performance metrics against the goals stated in that report on a monthly basis.

Below is a list of the key quality and performance metrics that 1-800-Flowers.com monitors for every fulfilling florist, along with helpful tips for keeping these metrics in-line with expectations:

 Number of orders with a reported **Customer Service Inquiry (CSI)—less than 1.5%**
There are three specific categories of CSIs monitored:

- 1) *Delivery Issues*, which occur when a customer states that their delivery was not received or was not received on time;
- 2) *Wrong Deliveries*, which occur when a customer states that they received the wrong gift, that their gift is missing one or more components, or that their gift does not resemble what they ordered; and
- 3) *Quality Issues*, which occur when a customer states that the quality (freshness, durability, and/or appearance) of the gift did not meet their expectations.

 **Real-Time Delivery Confirmations and Delivery Attempt Notifications**


Today's consumer expects real-time visibility into the status of their order. It is no longer enough to submit Delivery Notifications at the end of a driver's trip because consumers expect to know about their delivery as soon as it is completed or attempted. When you provide us with accurate and timely Delivery Confirmations (DLCs) and/or Delivery Attempt Notifications (DLAs) immediately following the delivery of an order, we are better able to inform a customer about the status of their order. This helps us better manage customer expectations and provide a superior, well-informed level of customer service. As a result, the electronic submission of a delivery notification in real-time often results in reduced CSIs.

Visit the Utilities Section on Bloomlink to learn more about the various tools available to your shop to support the submission of Delivery Notifications in real-time.


In the rare event that a Delivery Notification cannot be submitted in real-time, the following thresholds must be adhered to:

- 1) 100% of Residential deliveries without a specified Delivery Time Window must be electronically confirmed no later than 7:00 pm on the date of delivery.
- 2) 100% of Business and Non-Residential deliveries without a specified Delivery Time Window must be electronically confirmed no later than 5:00 pm on the date of delivery.
- 3) 100% of all deliveries with a specified Delivery Time Window must be delivered within the start and end time of the specified Delivery Time Window and electronically confirmed no later than 1 hour after the end of the specified Delivery Time Window on the date of delivery.
- 4) 100% of Funeral Service deliveries must be electronically confirmed no later than 1 hour after the time of service.

It is also important that you do not submit Delivery Notifications prior to completing or attempting to complete a delivery. Delivery notifications trigger an immediate communication from 1-800-Flowers.com to the customer. Therefore, if you submit a false or premature Delivery Notification, you risk causing confusion for the customer and prompting them to call with a CSI. Note that the purposeful submission of a false or premature Delivery Notification can be grounds for immediate and permanent suspension from receiving 1-800-Flowers.com orders.

 Number of **Rejected orders—less than 2%**

1-800-Flowers.com expects that fulfilling florists will have adequate stock of the floral and non-floral components required to fulfill its orders to recipe, and that florists service all zip codes in their delivery profile until each day's cutoff time (or up until the florist self-suspends for the day). At the same time, 1-800-Flowers.com recognizes that order rejections are sometimes unavoidable under extenuating circumstances. To help ensure that order rejections do not result in a CSI, if you must reject an order please make sure that you do so in a timely manner so that 1-800-Flowers.com is able to react and place the order with another fulfilling florist before it is too late, and hopefully prevent a CSI from happening and affecting your shop's performance results.

 Number of **orders accepted without a Price Change—100%**

1-800-Flowers.com expects that fulfilling florists will fill every order to value, according to the product description, price and recipe without requiring a Price Change. 1-800-Flowers.com's minimum order is \$24.99; however, average order value is between \$64 and \$68, and all prices include up to \$8.00 for delivery.

To help prevent service issues, please be sure to keep 1-800-Flowers.com informed of any problems with the fulfillment of an order by sending INFO Messages on the order via your BloomLink system. Any and all information you provide on a specific order will allow us to better service the customer and should help reduce the amount of performance issues that are recorded against your shop.

If you have any questions regarding Quality and Performance standards, please do not hesitate to contact your Florist Relations Specialist at 1-866-256-6663.

Note: 1-800-Flowers.com Quality and Performance Standards are subject to change. Visit the Utilities Section on Bloomlink for the most up to date version of the 1-800-Flowers.com Quality and Performance Standards.

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