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Mother's Day, Late Spring, Summer & Everyday
Design Resource Guide 2022



Introducing the 2022 Mother's Day, Late Spring, Summer, and Everyday Design Resource Guide

MOTHER'S DAY IS A TIME WHEN EVERY MOM DESERVES THE VERY BEST. Our new expanded & exclusive 1-800-Flowers.com® Mother's Day, Spring, and Summer collections are designed to make everyone smile, especially Mom! Drawing inspiration from our talented BloomNet® florists and Local Artisan design workshop members, our Product Development team has created exciting floral designs for a truly extraordinary Mother's Day collection and beyond!

WISH EVERY MOM A HAPPY MOTHER'S DAY!
Featuring our exclusive ***FloraBloom™ Hatbox***, featuring a feminine array of mixed varieties designed in our charming and versatile *Floral Hatbox™*. This lovely bouquet is a special way to celebrate any mom on her day. It includes an acrylic liner. Please do not immerse or leave standing in water.

A Mother's Love™, a sweet mixed bouquet with pink and purple accents, is perfectly positioned for Mother's Day. It's featured in our newly updated *Mother's Love is the Heart™* ceramic vessel, featuring an elegant glass heart on the lid with a gold filigree collar and the touching message: "A Mother's love is the heart of a Family."

Simplicity and timeless allure go hand-in-hand in our newly created *Vintage Watering Can,* designed with a posy of roses, sweet butterflies and a soft green check border reminiscent of rustic farmhouse charm. This vessel is a key element for ***Delightful Day™*** and ***Precious Pup™***—both successful signature designs for Mother's Day and every day.

Back by popular demand!
We are delighted to reinstate some of our Mother's Day favorites, including ***Amazing Mom™, Mother's Embrace™*** and ***Fields of Europe® for Mom.*** These much-loved arrangements are sure to be customer favorites again this year.

TURN EVERY DAY INTO A CELEBRATION!
A design of metallic stars and confetti brings a festive touch to our new *Celebration Hatbox™*. Our stylish paperboard hatbox is a fun, versatile option for birthdays, congratulations and special occasions. It includes an acrylic liner. Please do not immerse or leave standing in water.

We've created two new color options: ***Jubilee™ Bouquet—Bright***, featuring eye-catching jewel-tone blooms, and ***Jubilee™ Bouquet—Pastel,*** featuring a sweet floral medley.

We've added two new designs to our signature *Birthday Wishes Flower Cake® Collection*, adding fresh innovation to the assortment. Our all-white half cakes are topped with a crescent-shaped floral spray. Customers can choose from ***Birthday Wishes Flower Cake® Brightest Day™***, designed with bright, happy blooms, or ***Birthday Wishes Flower Cake® Cheerful Cascade™***, featuring lovely pastel shades. Both make for a truly unique gifting experience!

SPRING, SUMMER, AND EVERYDAY!
With so many beloved summertime creations, we made sure to bring them back for a new season of connecting. Say hello again to summer classics like ***Fields of Europe® Summer, Summer Dunes™, Coastal Breeze™, Citrus Sunshine™ Bouquet,*** and ***Garden Pathway™***—and welcome back whimsical designs like ***Birthday Wishes Flower Cake® Coastal, Cool Pup™***, and ***Seaside Mermaid™.***

Special moments, special gifts!
We've brought back ***It's Your Day Bouquet® for Graduation*** and ***Vibrant Floral Medley™ for Graduation,*** both great gift ideas for congratulating a special graduate while wishing them continued success.

And don't forget about Dad! We've reinstated some of our favorite bouquets to wish him a Happy Father's Day. ***Fields of Europe® for Dad, Coastal Breeze™ for Dad,*** and ***Dish Garden for Dad in Rustic Cube*** will surely help make his day extra special.

THANK YOU! As we continue to develop unique arrangements, highlighting our commitment to trendsetting design and creative innovation, your support and dedication inspire us. We are excited to create compelling, truly original gifts for your customers, while helping maximize our revenue and profit potential and increasing traffic to your stores. Join us in celebrating Mother's Day, while helping customers connect and express for every occasion with the introduction of our exciting Design Resource Guide.

"Be grateful to those who bring us happiness, as they are the florists who make our life blossom."
(Unknown)

Order Early and Stock Up on Featured Floral & Add-Ons!
Preorder ample amounts of pink floral. Don't forget lavender too!
- Tulips
- Alstroemeria
- Lilies
- Roses
- Peonies
- Chocolate

Invest for Success!
Plan for additional delivery drivers and staff members to handle increased order volume. Make sure all of your computers and delivery vehicles are in proper working condition prior to holiday. A portable water station is also a great way for several designers to fill arrangements and bouquets at once.

Optimize Staff Communication!
Schedule a shop staff meeting so everyone is on the same page about peak procedures, product assortment, and best practices.

Be Organized!
To maximize productivity, set up a functional assembly line so that designers have all resources easily accessible to them. Stage deliveries early.

GET A HEAD START! MANY ARRANGEMENTS CAN BE PREPARED IN ADVANCE.

Be Prepared!
- Fill any orders for next day the day before. Working a day or two ahead will allow you flexibility just in case there are last-minute orders.
- As the holiday approaches, be on the lookout for product line reductions to better help you fulfill orders.
- Make adequate preparations to maximize your shop's order capacity for the overall weekend, Saturday, and Sunday.

Green and Build!
- Green vases and add flower food for high-volume products such as Fields of Europe® for Mom.
- Baskets can be pre-prepared with floral foam and liner.
- Pre-pick bows and ribbon loops as part of the prepping process.

Hydrate!
- For any vases you green in advance, check daily to see if water needs to be added.
- Soak floral foam properly to avoid air pockets.

Accessorize!
- Accessories may be added to arrangements early to save valuable time during peak. If high-volume items have accessories, arrange them by each vase.
- Accessories such as bows can be inserted into baskets ahead of time.

Handle Floral With Care!
- Leave some foliage on the roses when cleaning the stems to aide in the longevity of rose life.
- Remember to clean excess foliage from the stems that fall below the water line to prevent bacteria growth.

Keep Us in the Loop!
- Submit Inventory Updates (Bloomlink > Utilities > Forms) to let us know what you have in stock.
- Encourage your drivers to text Delivery Notifications in real time to 1-855-TEXT-DLC.
- Submit Delivery Notifications before 7 p.m. on date of delivery. (Earn $1.00 credit for each received on time.)
- Capture proof of delivery on all completed deliveries in the form of a delivery signature from the recipient and/or product photo at the time and place of delivery.

See our 2022 Mother's Day Holiday Guide at www.bloomnet.com/programs-services for more information.

1-800-FLOWERS.COM® | SUBSTITUTION

By working together to Deliver Smiles, we can help meet our customers' expectations and bring more orders into your Shop!

1-800-FLOWERS.COM® provides its customers with a 100% Smile Guarantee. In order to consistently meet and exceed customer expectations, our Florists Relations Team closely monitors the fulfillment of 1-800-FLOWERS.COM orders to ensure that **1-800-FLOWERS.COM Quality and Performance Standards** are being consistently maintained. (See the BloomLink® Utilities Tab, **"1-800-FLOWERS Quality Performance Standards"** for complete details.)

Today's online consumers expect that their recipient will receive a gift that resembles the product that they ordered as advertised. To meet this expectation, BloomNet® Florists fulfilling 1-800-FLOWERS.COM orders are required to maintain adequate inventory of the floral varieties and containers for our featured arrangements, as detailed in the **1-800-FLOWERS.COM Design Resource Guide ("DRG")**.

If you do not have a recipe component needed to fulfill an order for a 1-800-FLOWERS.COM product, as specified in the DRG, you have two choices: (1) Substitute the required items following the guidelines set forth in this document; or (2) Timely Reject the order.

Should you decide to proceed with a Substitution, please ensure that the components are as similar as possible and always of equal value, and keep in mind that Substitutions may result in a Customer Service Issue (CSI) if the customer is not satisfied with the resemblance of the delivered product with the product that was ordered. If you do not have the appropriate item to make a Substitution, you may choose to Reject the order instead. In either case, please remember that both Customer Service Issues (CSI's) and Rejects are closely monitored as part of our 1-800-FLOWERS.COM Quality Assurance Program.

Please take a moment to review the **1-800-FLOWERS.COM Substitution Guidance** below and the suggested substitutions provided on individual recipes throughout the 1-800-FLOWERS.COM Design Resource Guide ("DRG"). *PLEASE NOTE, an electronic version of the most recent **1-800-FLOWERS.COM Design Resource Guide** is located under the Utilities Tab on BloomLink.*

- Maintain overall shape, size, and style of the arrangement.
- Maintain shades and color combinations of the arrangement.
- Utilize similar type flowers (e.g., spike for spike, round for round). Substitutions should be of equal value. Prioritize variety over color in single variety arrangements.
- Use containers listed in the Design Resource Guide, paying particular attention to style and color.
- Never substitute Codified Products, unless you've received the express consent of 1-800-FLOWERS.COM.

To support the successful fulfillment of 1-800-FLOWERS.COM orders, please make sure to communicate to us any Substitutions made on an order by sending an **INFO message** with the details of the Substitution, and then immediately proceed with the delivery of the order. It is not necessary to send an Inquiry message and/or await a response regarding your Substitution prior to proceeding to deliver the order.

The details from your **INFO message** will assist the 1-800-FLOWERS.COM Customer Service Team in responding to any customer inquiries and hopefully avoid a Customer Service Issue (CSI).

Should you decide not to or are unable to make a Substitution on the order, please **Reject** the order in a timely basis and in accordance with the **BloomNet Timely Reply Program**. (See the BloomLink Utilities Tab **"BloomNet Timely Reply Program"** for complete details.)

As a helpful reminder, if your Shop is out of stock or unable to secure inventory for the floral varieties and containers needed to fulfill 1-800-FLOWERS.COM orders according to DRG recipes, you can opt to temporarily suspend your Shop from receiving 1-800-FLOWERS.COM orders until you are able to re-stock the necessary components to fulfill 1-800-FLOWERS.COM orders. (See the BloomLink Utilities Tab for instructions on **HOW-TO Self-Suspend BloomLink**.)

We're here to help! Should you have any questions, please contact BloomNet Customer Service at 1-800-BloomNet (1-800-256-6663), customerservice@bloomnet.net, or via chat at www.bloomnet.net.

Thank you for your dedication as a BloomNet Professional Florist.

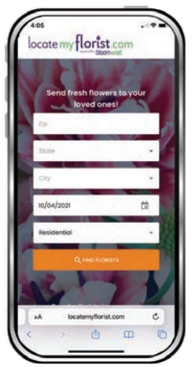


locate my florist.com
powered by bloomnet

Thrive In-store & Compete Online!

Our **online directory of florists** provides another way for local orders to make it to your shop! Advertise with us today, to make it easier for your customers to place orders on-demand!

- NEW Mobile-Friendly Experience!
- NEW Ordering Capabilities!
- NEW Website Design!



Rebranded & Ready for Orders!

Our online search allows consumers to locate your shop, driving more business to you, both locally and online!



To secure your spot, email sales@bloomnet.net, call 1-800-256-6663, or visit www.bloomnet.net/advertisewithus

MOTHER'S LOVE IS THE HEART CANISTER

ONLY $6.65 Each!

PC #156750

Featured in (1) 1-800-FLOWERS® Codified Arrangement!

Our sentimental keepsake for Mom is crafted with an elegant glass heart accented with a gold filigree collar on a ceramic base with a heartfelt message, A Mother's love is the heart of a Family.

USED TO FULFILL: 1-800-FLOWERS® A Mother's Love™ PC #192315



PRODUCT DESCRIPTION

NAME:	Mother's Love Is the Heart Canister
BN CODE:	#156750

PRODUCT DETAIL/PRICING

UNIT MEASUREMENT:	4.84"L x 4.84"W x 6.18"H
UNIT PRICE:	$6.65
CASE PACK:	6
CASE PRICE:	$39.90
1ST DELIVERY DATE:	MARCH 2022



1-800-FLOWERS® A Mother's Love™

Arrangement PC #192315

Suggested Retail Price:
$49.99 S, $59.99 L (Above)

VINTAGE WATERING CAN

ONLY $3.10 Each!

PC #156756

Featured in (2) 1-800-FLOWERS® Codified Arrangements!

A vintage-style watering can design with a posy of roses, sweet butterflies, and soft green check border reminiscent of rustic farmhouse charm.

USED TO FULFILL: 1-800-FLOWERS® Precious Pup™ PC #192316
1-800-FLOWERS® Delightful Day™ Bouquet PC #192317



PRODUCT DESCRIPTION

NAME:	Vintage Watering Can
BN CODE:	#156756

PRODUCT DETAIL/PRICING

UNIT MEASUREMENT:	4.5"H x 5"W
UNIT PRICE:	$3.10
CASE PACK:	8
CASE PRICE:	$24.80
1ST DELIVERY DATE:	MARCH 2022



◀ **1-800-FLOWERS® Precious Pup™**

Arrangement PC #192316

Suggested Retail Price: $54.99 (Left)

PC #192316 B
SRP: $59.99

▶ **1-800-FLOWERS® Delightful Day™ Bouquet**

PC #192317
SRP: $49.99 (Right)

PC #192317 B
SRP: $54 .99



PINK SPIRAL TAPERED VASE

ONLY $6.40
Each!

PC #156657

Featured in (1) 1-800-FLOWERS® Codified Arrangement!

Our exclusive tapered pressed glass vase with spiral detail celebrates historic pressed glass originality of the Depression era. More than just a vase but a timeless vintage keepsake to cherish over time.

USED TO FULFILL: 1-800-FLOWERS® Mother's Embrace™ PC #183062



PRODUCT DESCRIPTION

NAME:	Pink Spiral Tapered Vase
BN CODE:	#156657

PRODUCT DETAIL/PRICING

UNIT MEASUREMENT:	8.5"H x 4.75"W
UNIT PRICE:	$6.40
CASE PACK:	8
CASE PRICE:	$51.20
1ST DELIVERY DATE:	MARCH 2022



1-800-FLOWERS® Mother's Embrace™
Arrangement PC #183062
Suggested Retail Price: $49.99 S, $59.99 M, $69.99 L (Above), $79.99 XL

CELEBRATION HATBOX™

ONLY $2.45 Each!

PC #156749

Featured in (2) 1-800-FLOWERS® Codified Arrangements!

A metallic celebration design surrounds our paperboard hatbox container, a versatile option for any special occasion. Each arrives with a water-resistant finish and an acrylic liner. Please do not immerse in water or leave standing in water.

USED TO FULFILL: 1-800-FLOWERS® Jubilee™ Bouquet—Bright PC #192321
1-800-FLOWERS® Jubilee™ Bouquet—Pastel PC #192339



PRODUCT DESCRIPTION

NAME:	Celebration Hatbox™
BN CODE:	#156749

PRODUCT DETAIL/PRICING

UNIT MEASUREMENT:	5"H x 5"W
UNIT PRICE:	$2.45
CASE PACK:	6
CASE PRICE:	$14.70
1ST DELIVERY DATE:	MARCH 2022



◀ **1-800-FLOWERS® Jubilee™ Bouquet—Bright**

Arrangement PC #192321

Suggested Retail Price: $49.99 S, $59.99 L (Left)

▶ **1-800-FLOWERS® Jubilee™ Bouquet—Pastel**

PC #192339

SRP: $49.99 S, $59.99 L (Right)



MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **CODIFIED** PRODUCTS

Floral Hatbox™



PRODUCT DETAILS:

Name	Floral Hatbox™
Code	#156735
Unit Measurement:	3.5"H x 8.5"W
Unit Price	$3.35
Case Pack	6
Case Price	$20.10

USED TO FULFILL:

Core:
192260
192261
192263
192268

Seasonal:
192320

Hammered Bell Pitcher



PRODUCT DETAILS:

Name	Hammered Bell Pitcher
Code	#156681
Unit Measurement:	7.5"H x 7"W
Unit Price	$6.87
Case Pack	8
Case Price	$55.00

USED TO FULFILL:

Core:
192244
192245
192270

Real Simple® Macramé Jar



PRODUCT DETAILS:

Name	Real Simple® Macramé Jar
Code	#156682
Unit Measurement:	7.87"H x 4.45"W
Unit Price	$4.65
Case Pack	8
Case Price	$37.20

USED TO FULFILL:

Core:
183661
183665
183667

Seasonal:
192271
192272

Textured Fabric Hatbox



PRODUCT DETAILS:

Name	Textured Fabric Hatbox
Code	#156677
Unit Measure	5"H x 5.25"W
Unit Price	$2.60
Case Pack	6
Case Price	$15.60

USED TO FULFILL:

Core:
183647
183648
183669

NOTE: Hardgood prices subject to change.

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **CODIFIED** PRODUCTS

Southern Living® Vintage Farmhouse Milk Jug



PRODUCT DETAILS:

Name	Southern Living® Vintage Farmhouse Milk Jug
Code	#156671
Unit Measurement:	8"H x 4.5"W
Unit Price	$6.30
Case Pack	8
Case Price	$50.40

USED TO FULFILL:

Core:
179314
179315
179316
179317

Seasonal:
179310
183001

Sending Smiles Container



PRODUCT DETAILS:

Name	Sending Smiles Container
Code	#156672
Unit Measure	4.5"H x 5.5"D
Unit Price	$3.50
Case Pack	6
Case Price	$21.00

USED TO FULFILL:

Core:
179057
179058

Magical Fairy Kit



PRODUCT DETAILS:

Name	Magical Fairy Kit
Code	#156674
Unit Measure	Wing 4.25"H x 2.55"W Headband 2"H x 4.5"L
Unit Price	$3.45
Case Pack	4
Case Price	$13.80

USED TO FULFILL:

Core:
179318
179319

Violet Fluted Gathering Vase



PRODUCT DETAILS:

Name	Violet Fluted Gathering Vase
Code	#156670
Unit Measure	7.875"H x 5"D
Unit Price	$3.60
Case Pack	8
Case Price	$28.80

USED TO FULFILL:

Core:
183988

NOTE: Hardgood prices subject to change.

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **CODIFIED** PRODUCTS

Honeycomb Mason Jar Peach Quartz



PRODUCT DETAILS:

Name	Honeycomb Mason Jar Peach Quartz
Code	#156655
Unit Measurement:	6.75"H x 4"W
Unit Price	$3.50
Case Pack	8
Case Price	$28.00

USED TO FULFILL:

Core:
179323

Seasonal:
179055
192265

Unicorn Kit: 1 horn, 1 set ears



PRODUCT DETAILS:

Name	Unicorn Kit: 1 horn, 1 set ears
Code	#156130
Unit Measure	4.72"L x 4.72"W x 5.2"H
Unit Price	$3.00
Case Pack	4
Case Price	$12.00

USED TO FULFILL:

Core:
167537
174314

Sandra Present



PRODUCT DETAILS:

Name	Sandra Present
Code	#155449
Unit Measurement:	5"H x 4.5"W
Unit Price	$5.75
Case Pack	8
Case Price	$46.00

USED TO FULFILL:

Core:
167382
167383

Marquis by Waterford® Lotus Vase



PRODUCT DETAILS:

Name	Marquis by Waterford® Lotus Vase
Code	#156643
Unit Measure	10"H x 6.1"W
Unit Price	$23.45
Case Pack	4
Case Price	$93.80

USED TO FULFILL:

Core:
176331
176332
176333
176451
183107

NOTE: Hardgood prices subject to change.

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **CODIFIED** PRODUCTS

Rustic Cube



PRODUCT DETAILS:

Name	Rustic Cube
Code	#156138
Unit Measure	5.2"L x 5.2"H x 5.2"W
Unit Price	$3.50
Case Pack	8
Case Price	$28.00

USED TO FULFILL:

Core:	Seasonal:
176339	179053
176885	176442
179054	176446
179097	176447
179098	

Lotsa Love® Kit Happy Birthday



PRODUCT DETAILS:

Name	Lotsa Love® Kit Happy Birthday
Code	#155162
Unit Measure	Bear = 7"H Container = 4"H x 3.5"W Balloon = 9"D pre-inflated
Unit Price	$5.75
Case Pack	6
Case Price	$34.50

USED TO FULFILL:

Core:
148261

Ruby Vase



PRODUCT DETAILS:

Name	Ruby Vase
Code	#155248
Unit Measure	8.75"H x 4.75"W
Unit Price	$3.93
Case Pack	8
Case Price	$31.44

USED TO FULFILL:

Core:
161132

Graceful Pedestal Vase



PRODUCT DETAILS:

Name	Graceful Pedestal Vase
Code	#155063
Unit Measure	10.375"H x 9.5"D
Unit Price	$8.35
Case Pack	6
Case Price	$50.10

USED TO FULFILL:

Core/Sympathy:
147305
147306
161878
166578

NOTE: Hardgood prices subject to change.

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **CODIFIED** PRODUCTS

Birthday Wishes Flower Cake® Kit



PRODUCT DETAILS:

Name	Birthday Wishes Flower Cake® Kit
Code	#155243
Unit Measure	3.13"H x 10"D
Unit Price	$4.38
Case Pack	8
Case Price	$35.04

USED TO FULFILL:

Core:
148666
174313
174314
192325
192326

Seasonal:
166259

Dog Bed Basket with Liner



PRODUCT DETAILS:

Name	Dog Bed Basket with Liner
Code	#92981
Unit Measure	9.5"W x 3.5"H x 7"D
Unit Price	$4.10
Case Pack	12
Case Price	$49.20

INCLUDES:
Peeled Willow Bed with Liner, 2 Eyes, 1 Nose

USED TO FULFILL:

Core:	Seasonal:
146761	91874
159226	183002
166265	192269
167692	
174311	
179318	
179409	

a-DOG-able® Face Kit



PRODUCT DETAILS:

Name	a-DOG-able® Face Kit
Code	#92808
Unit Price	$1.50
Case Pack	12
Case Price	$18.00

INCLUDES: 2 Eyes, 1 Nose

USED TO FULFILL:

Core:
167383
167537

Seasonal:
192316

Birthday Hat



PRODUCT DETAILS:

Name	Birthday Hat
Code	#139944
Unit Measure	2"H
Unit Price	$0.81
Case Pack	4
Case Price	$3.25

USED TO FULFILL:

Core:
148651
167692

NOTE: Hardgood prices subject to change.

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **CODIFIED** PRODUCTS

Doctor Kit for a-DOG-able®



PRODUCT DETAILS:

Name	Doctor Kit for a-DOG-able®: Dr. Bag, Headpiece
Code	#139945
Unit Price	$2.20
Case Pack	4
Case Price	$8.80

USED TO FULFILL:

Core:
146761
167683

Kitty Kat Kit



PRODUCT DETAILS:

Name	Kitty Kat Kit
Code	#139972
Unit Measure	4.5"H
Unit Price	$2.00
Case Pack	4
Case Price	$8.00

INCLUDES: Ears, Eyes, and Mouth

USED TO FULFILL:

Core:
148651
166264
167683
174312
179319

Seasonal:
176444

Cat/Bunny Ears



PRODUCT DETAILS:

Name	Cat/Bunny Ears
Code	#139872
Unit Measure	4.5"H x 1.25"W
Unit Price	$1.59
Case Pack	4
Case Price	$6.36

USED TO FULFILL:

Seasonal:
192269

8 oz. Simply Chocolate®



PRODUCT DETAILS:

Name	8 oz. Simply Chocolate®
Code	#156676
Unit Measure	8"L x 6.5"W x 1.5"H
Unit Price	$7.20
Case Pack	12
Case Price	$86.40

USED TO FULFILL:

Add-On

NOTE: Hardgood prices subject to change.

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **CODIFIED** PRODUCTS

Lotsa Love® Plush Teddy Bear



PRODUCT DETAILS:

Name	Lotsa Love® Plush Teddy Bear
Code	#156684
Unit Measure	18"L (Overall) 14"L (Sitting)
Unit Price	$7.00
Case Pack	12
Case Price	$84.00

USED TO FULFILL:

Add-On

NOTE: Hardgood prices subject to change.

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **NON-CODIFIED** PRODUCTS

8"H Clear Glass Gathering Vase



PRODUCT DETAILS:

Name	8"H Clear Glass Gathering Vase
Code	#29497
Unit Measure	8"H

USED TO FULFILL:

Core:

91333 159223 174146 176870
91576 159224 174147 176871
142183 159225 174148 176917
142184 159229 174149 176998
142185 161384 176335 179173
146832 161778 176342 179358
148245 167398 176433

Seasonal:

105661 148589 176441
148120 148682 176445
148121 161871 183989
148529 167548

8"H Clear Glass Rose Vase



PRODUCT DETAILS:

Name	Clear Glass Rose Vase
Code	#29926
Unit Measure	8"H x 4"D

USED TO FULFILL:

Core:

91333 105215 159224 161778
91576 105256 159225 176433
99195 146832 159229 176998
105212 148245 161384 179173
105213 159223 161774 179358

Seasonal:

91317 148589
91490 148682
91868 161871
100492 176441
105661 176445
148529 183989

5" x 5" Clear Glass Cube



PRODUCT DETAILS:

Name	5" x 5" Clear Glass Cube
Code	#29460B
Unit Measure	5"L x 5"W x 5"H

USED TO FULFILL:

Core:

99200
99201
145674

6"H Clear Glass Cylinder Vase



PRODUCT DETAILS:

Name	6"H Clear Glass Cylinder Vase
Code	#29614
Unit Measure	6"H

USED TO FULFILL:

Core:	Seasonal:
145675	167184
167006	167390
167530	167526
167891	179227
174291	
174292	
174301	
174302	
174315	
174316	
176259	

For more product information, including current pricing and additional case pack sizes available, please visit http://www.napcoimports.com or contact your product sales representative today.

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **NON-CODIFIED** PRODUCTS

11"H Classic Garden Vase



PRODUCT DETAILS:

Name	11"H Classic Garden Vase
Code	#92238
Unit Measure	11"H

*Please contact BloomNet Telesales for additional information at 866-256-6663

USED TO FULFILL:

Core:

1503, 90021, 90055, 90109, 98712, 98713, 98714, 100276, 105257, 105258, 161775, 161776, 161777, 167381

Set of 2 Splitwood Handled Baskets with Liner



PRODUCT DETAILS:

Name	Set of 2 Splitwood Handled Baskets with Liner
Code	#139969
Unit Measure	7"W-Small 9.5"W-Large

USED TO FULFILL:

Core:

147243, 148591, 148651, 159230, 166264, 167537, 167683, 174312, 176348, 179319

Seasonal:

176444

Set of 2 Willow Baskets with Handle



PRODUCT DETAILS:

Name	Set of 2 Willow Baskets with Handle
Code	#139970
Unit Measure	6"W-Small 8"W-Large

USED TO FULFILL:

Core:

148645, 148649

Seasonal:

167388

Sympathy:

148696, 148697, 148698, 148699, 148700, 167676

Cuddly Plush Teddy Bear



PRODUCT DETAILS:

Name	10"L Brown Bear
Unit Measure	10"L

USED TO FULFILL:

Add-On

For more product information, including current pricing and additional case pack sizes available, please visit http://www.napcoimports.com or contact your product sales representative today.

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **NON-CODIFIED** PRODUCTS

Ti Leaf Green Ribbon



PRODUCT DETAILS:

Name	Ti Leaf Green Ribbon
Code	#92716

USED TO FULFILL:

Core:

145675

Sympathy:

95379, 95409, 95421, 148683, 148684, 148685, 148686, 148687, 148688, 148689, 148690, 148691, 148692, 174234

For more product information, including current pricing and additional case pack sizes available, please visit http://www.napcoimports.com or contact your product sales representative today.



FloraBloom™ Hatbox

DESIGN: All Around Arrangement

#192320 S	$59.99	7"H x 14.5"W
#192320 M	$69.99	7.5"H x 15"W (Above)
#192320 L	$79.99	8"H x 15.5"W

S	M	L	Unit	Floral Description	Suggested Substitution
5	7	9	Stem	Rose Pink 50 cm	
3	4	5	Stem	Cremon Pink	Cremon White
3	4	5	Stem	Alstroemeria Pink	Mini Carnation Pink
3	4	5	Stem	Carnation White	Carnation Pink
2	2	3	Stem	Monte Casino White	Gypsophila
2	3	4	Stem	Waxflower Pink	Limonium Pink
0.5	1	1	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	1	Each	Floral Hatbox™—Codified PC #156735
1	1	1	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.



#192320 S #192320 M #192320 L

NEW CODIFIED PRODUCT:

Start Date: 3/28/22 | **End Date:** 5/18/22



Delightful Day™ Bouquet

DESIGN: All Around Arrangement

#192317	$49.99	10"H x 5.5"W (Above)
#192317 B	$54.99	10"H x 5.5"W

Plain	B	Unit	Floral Description	Suggested Substitution
3	3	Stem	Rose Light Pink 50 cm	Rose Hot Pink 50 cm
3	3	Stem	Alstroemeria Pink	Cushion Pom White
2	2	Stem	Daisy Pom White	Limonium Purple
2	2	Stem	Bupleurum	Alstroemeria White
1	1	Stem	Waxflower Purple	Solidago
1	1	Stem	Variegated Pittosporum	Salal

Hardgoods Description

1	1	Each	Vintage Watering Can—Codified PC #156756
0.33	0.33	Each	Floral Foam Brick
0	1	Each	18"D Happy Mother's Day Mylar Balloon
0	1	Each	Helium
0	1	Yard	Curling Ribbon

DESIGN TIP: Be sure to deliver with hangtag.



#192317 #192317 B

REVISED CODIFIED PRODUCT:

Start Date: 3/28/22 | **End Date:** 5/18/22

Plain	B	Unit	Floral Description	Suggested Substitution
12	12	Stem	Carnation White	
3	3	Stem	Rose Pink 50 cm	Rose Light Pink 50 cm
1	1	Stem	Mini Carnation Light Pink	Alstroemeria Light Pink
1	1	Stem	Monte Casino Purple Mardi Gras	Monte Casino Purple
1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	Each	Vintage Watering Can—Codified PC #156756
1	1	Each	a-DOG-able® Face Kit: 2 Eyes, 1 Nose—Codified PC #92808
0.33	0.33	Each	Floral Foam Brick
1	1	Yard	Floral Tape
1	1	Each	Cold Glue
0	1	Each	18"D Happy Mother's Day Mylar Balloon
0	1	Each	Helium
0	1	Yard	Curling Ribbon

DESIGN TIP: Be sure to deliver with hangtag.



#192316 #192316 B

HOW-TO: See a-DOG-able® HOW-TO on page 114.

REVISED CODIFIED PRODUCT:

Start Date: 3/28/22 | **End Date:** 5/18/22



Precious Pup™

DESIGN: One-Sided Arrangement

#192316	$54.99	11.5"H x 5"W (Above)
#192316 B	$59.99	11.5"H x 5"W

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Light Pink 50 cm	Rose Lavender 50 cm
1	3	Stem	Button Pom Lavender	Cushion Pom Lavender
1	3	Stem	Mini Carnation Light Pink	Mini Carnation White
1	2	Stem	Bupleurum	Gypsophila
1	2	Stem	Limonium Pink	Limonium Purple
0.5	1	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	Each	Mother's Love Is the Heart Canister—Codified PC #156750
0.25	0.25	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.



#192315 S #192315 L

REVISED CODIFIED PRODUCT:

Start Date: 3/28/22 | **End Date:** 5/18/22



A Mother's Love™

DESIGN: All Around Arrangement

#192315 S	$49.99	9"H x 9"W
#192315 L	$59.99	10"H x 10"W (Above)



Mother's Embrace™*

DESIGN: All Around Arrangement

#183062 S	$49.99	17"H x 14"W
#183062 M	$59.99	18"H x 16"W
#183062 L	$69.99	19"H x 18"W (Above)
#183062 XL	$79.99	20"H x 19"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	3	5	6	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
0	1	2	3	Stem	Oriental Lily Pink	
2	0	0	0	Stem	L.A. Hybrid Lily Pink	Asiatic Lily White
0	2	3	4	Stem	Stock Pink	Stock White
0	3	3	4	Stem	Snapdragon Pink	Snapdragon White
4	4	4	4	Stem	Alstroemeria Pink	Alstroemeria White
4	0	0	0	Stem	Carnation Hot Pink	Carnation Pink
3	3	3	3	Stem	Salal Tips	Leather Leaf

					Hardgoods Description
1	1	1	1	Each	Pink Spiral Tapered Vase—Codified PC #156657

***Also available as:** PC #176441 S/M/L/XL Mother's Embrace™ in clear glass vase with pink ribbon ($49.99 S, $59.99 M, $69.99 L, $79.99 XL)

Local Artisan

DESIGNED BY: **Develyn Reed | 1-800-Flowers® Achara Florist, Stafford, VA**

DESIGN TIP: Be sure to deliver with hangtag.



#183062 S #183062 M #183062 L #183062 XL

CODIFIED PRODUCT:

Start Date: 3/28/22 | **End Date:** 5/18/22



Amazing Mom™ Bouquet

DESIGN: All Around Arrangement

#167522 S	$99.99	34"H x 22"W
#167522 M	$124.99	36"H x 25"W (Above)
#167522 L	$149.99	38"H x 25"W

S	M	L	Unit	Floral Description	Suggested Substitution
12	18	25	Stem	Rose Pink 50 cm	Rose Hot Pink 50 cm
3	5	7	Stem	Oriental Lily Pink	Oriental Lily White
5	8	8	Stem	Dianthus Purple	Carnation Purple
5	5	6	Stem	Snapdragon White	Snapdragon Purple
1	1	2	Stem	Gypsophila	Leather Leaf
3	3	4	Stem	Limonium Pink	Tree Fern
2	3	4	Stem	Eucalyptus Spiral	Myrtle
2	2	2	Stem	Variegated Pittosporum	Gypsophila

				Hardgoods Description
1	1	1	Each	12"H Clear Glass Monet Vase



#167522 S #167522 M #167522 L

Start Date: 3/28/22 | **End Date:** 5/18/22

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	5	8	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily White
3	3	4	5	Stem	Daisy Pom Lavender	Daisy Pom Yellow
2	3	4	4	Stem	Carnation Yellow	Carnation Purple or Pink
2	3	4	5	Stem	Solidago	Limonium Purple
3	3	3	3	Stem	Salal	Leather Leaf

					Hardgoods Description
1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
5	5	5	5	Each	Natural Raffia



#148529 S #148529 M #148529 L #148529 XL

Start Date: 3/28/22 | **End Date:** 5/18/22



Fields of Europe® for Mom

DESIGN: All Around Arrangement

#148529 S	$39.99	15"H x 10"W
#148529 M	$49.99	16"H x 11"W
#148529 L	$59.99	17"H x 12"W (Above)
#148529 XL	$69.99	18"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Hot Pink 50 cm	Rose Pink or Orange 50 cm
1	1	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
0	3	4	Stem	Stock Lavender	Larkspur Purple
2	3	3	Stem	Cremon Yellow	Football or Spider Mum Yellow
3	3	2	Stem	Alstroemeria Orange	Alstroemeria Yellow
3	3	3	Stem	Athos Pom	Button Pom Green
3	2	0	Stem	Carnation Hot Pink	Carnation Pink or Orange
1.5	2	2	Stem	Variegated Pittosporum	Leather Leaf

				Hardgoods Description
1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase



#167526 S #167526 M #167526 L

Start Date: Live | **End Date:** 5/18/22



Vibrant Beauty™ Bouquet

DESIGN: All Around Arrangement

#167526 S	$49.99	11"H x 11"W
#167526 M	$59.99	12"H x 12"W (Above)
#167526 L	$69.99	13"H x 13"W



For All She Does™

DESIGN: All Around Arrangement

#148121 S	$59.99	14"H x 11"W
#148121 L	$74.99	17"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose Pink 50 cm	
2	4	Stem	Gerbera Daisy Pink	
3	6	Stem	Alstroemeria Pink	Alstroemeria White
2	4	Stem	Mini Carnation Pink	Mini Carnation Hot Pink
2	4	Stem	Waxflower Pink	Limonium Pink
3	6	Stem	Salal Tips	Leather Leaf

			Hardgoods Description
1	1	Each	8"H Clear Glass Gathering Vase



#148121 S #148121 L

"DOUBLE THE FLOWERS" MOTHER'S DAY PROMOTION:

Start Date: 3/28/22 | **End Date:** 5/18/22



Mom's Special™

DESIGN: All Around Arrangement

#148120 S	$49.99	14"H x 11"W
#148120 L	$64.99	16"H x 12"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
4	8	Stem	Rose Pink 50 cm	
2	4	Stem	Alstroemeria Pink	Alstroemeria White
2	4	Stem	Daisy Pom White	Daisy Pom Lavender
1	2	Stem	Waxflower Pink	Limonium Pink
2	4	Stem	Salal Tips	Leather Leaf

			Hardgoods Description
1	1	Each	8"H Clear Glass Gathering Vase



#148120 S #148120 L

"DOUBLE THE FLOWERS" MOTHER'S DAY PROMOTION:

Start Date: 3/28/22 | **End Date:** 5/18/22

M1	M2	Unit	Hardgoods Description
1	2	Each	18"D Happy Mother's Day Mylar Balloon
1	2	Each	Helium
1	2	Yard	Curling Ribbon

***Also available as:** PC #179155 M1/M2, One or Two Happy Mother's Day Mylar Balloons ($5.99 M1, $11.99 M2)



#176862 M1 #176862 M2

Start Date: 3/28/22 | **End Date:** 5/18/22



Add On: 18" Happy Mother's Day Mylar Balloons*

DESIGN: Balloons

Dimension is of each balloon

#176862 M1	$5.99 (QTY 1)	18"D
#176862 M2	$11.99 (QTY 2)	18"D



Hoppy Easter™

DESIGN: One Sided Arrangement

#192269	$59.99	14"H x 12"W (Above)
#192269 ER	$64.99	14"H x 12"W
#192269 CH	$74.99	14"H x 12"W
#192269 CB	$79.99	14"H x 12"W

P	ER	CH	CB	Unit	Floral Description	Suggested Substitution
12	12	12	12	Stem	Carnation White	
1	1	1	1	Stem	Button Pom Yellow	Cushion Pom Yellow
1	1	1	1	Stem	Daisy Pom Lavender	Cushion Pom Lavender
3	3	3	3	Stem	Mini Carnation Pink	Alstroemeria Pink
1	1	1	1	Stem	Waxflower Pink	Limonium Pink
1	1	1	1	Stem	Solidago	Statice Yellow
1	1	1	1	Stem	Variegated Pittosporum	Salal Tips
					Hardgoods Description	
1	1	1	1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981	
0.5	0.5	0.5	0.5	Each	Floral Foam Brick	
1	1	1	1	Each	Cat/Bunny Ears—Codified PC #139872	
3	3	3	3	Each	Plastic Easter Eggs	
3	3	3	3	Each	Floral Wire (12 inches)	
3	3	3	3	Each	Floral Pick (6 inches)	
1	1	1	1	Each	Cold Glue	
0	0	1	1	Each	8 oz Sweet Treats of Candy	
0	1	0	1	Each	18"D Happy Easter Mylar Balloon	
0	1	0	1	Each	Helium	
0	1	0	1	Each	Curling Ribbon	



#192269 #192269 ER #192269 CH #192269 CB

HOW-TO: See a-DOG-able® HOW-TO on page 114.

CODIFIED PRODUCT:

Start Date: 2/21/22 | **End Date:** 5/2/22



Easter Egg-Stravaganza™*

DESIGN: All Around Arrangement

#167390	$59.99	14"H x 13"W

QTY	Unit	Floral Description	Suggested Substitution
4	Stem	Rose Yellow 50 cm	Rose Pink 50 cm
3	Stem	Cremon Lavender	Cremon Yellow
1	Stem	Daisy Pom Yellow	Carnation Yellow
2	Stem	Button Pom Green	Cushion Pom Yellow
3	Stem	Carnation Pink	Monte Casino Purple
1	Stem	Mini Carnation Pink	Athos Pom
1	Stem	Limonium Purple	Mini Carnation Yellow
2	Stem	Variegated Pittosporum	Salal
		Hardgoods Description	
1	Each	6"H Clear Glass Cylinder Vase	
1	Each	6" Design Bowl	
0.33	Each	Floral Foam Brick	
2	Yard	Waterproof Tape	
15	Each	Plastic Easter Eggs	

***Also available as:** PC #179227 Easter Egg-Stravaganza™ without Plastic Easter Eggs ($59.99)

Start Date: 2/21/22 | **End Date:** 5/2/22



Easter Egg Basket™

DESIGN: All Around Arrangement

#167388 S	$39.99	9.5"H x 10"W
#167388 M	$49.99	10"H x 11"W (Above)
#167388 L	$59.99	12"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	8	Stem	Rose Light Pink 50 cm	Rose Yellow 50 cm
1	3	4	Stem	Daisy Pom Lavender	Daisy Pom Yellow
3	4	5	Stem	Carnation Yellow	Carnation Pink
1	3	4	Stem	Mini Carnation Pink	Mini Carnation Yellow
0.5	1	1	Stem	Gypsophila	
2	2	2	Stem	Variegated Pittosporum	
				Hardgoods Description	
1	1	1	Each	6" Willow Basket with Liner	
0.33	0.33	0.33	Each	Floral Foam Brick	
3	3	3	Each	Plastic Easter Eggs	
3	3	3	Each	Floral Wire (12 inches)	
3	3	3	Each	Floral Pick (6 inches)	



#167388 S #167388 M #167388 L

Start Date: 2/21/22 | **End Date:** 5/2/22



Easter Centerpiece

DESIGN: Centerpiece

Dimensions do not include Taper Candles

#105663 S	$39.99	6.5"H x 11"L
#105663 M	$49.99	7"H x 14"L (Above)
#105663 L	$59.99	7.5"H x 15"L

S	M	L	Unit	Floral Description	Suggested Substitution
0	3	5	Stem	Rose Lavender 50 cm	Rose Pink 50 cm
2	2	4	Stem	Athos Pom	Button Pom Green
2	2	2	Stem	Daisy Pom White	Daisy Pom Yellow
2	0	0	Stem	Daisy Pom Lavender	Daisy Pom White
2	2	2	Stem	Mini Carnation Pink	Mini Carnation White
2	0	0	Stem	Monte Casino Purple	Limonium Purple
2	2	2	Stem	Variegated Pittosporum	
				Hardgoods Description	
1	0	0	Each	Single Design Bowl	
0	1	1	Each	Double Design Bowl	
0.33	1	1	Each	Floral Foam Brick	
4	5	6	Each	Plastic Easter Eggs	
4	5	6	Each	Floral Wire (12 inches)	
4	5	6	Each	Floral Pick (6 inches)	
1	2	3	Each	12" Taper Candle, Pink	
1	2	3	Each	Candle Stake	



#105663 S #105663 M #105663 L

Start Date: 2/21/22 | **End Date:** 5/2/22



Easter Sentiments™ Lily Plant

DESIGN: Plant

#3150 S	$39.99	6"D
#3150 L	$49.99	8"D (Above)

S	L	Unit	Floral Description	Suggested Substitution
1	0	Plant	6"D Easter Lily Plant	
0	1	Plant	8"D Easter Lily Plant	

S	L	Unit	Hardgoods Description
1	0	Each	6" Basket
0	1	Each	8" Basket
1	1	Yard	#9 Satin Ribbon, Yellow
1	1	Each	Floral Wire (12 inches)
1	1	Each	Floral Pick (6 inches)



#3150 S #3150 L

Start Date: 2/21/22 | **End Date:** 5/2/22



Add On: 18" Happy Easter Mylar Balloons*

DESIGN: Balloons

Dimension is of each balloon

#176862 E1	$5.99 (QTY 1)	18"D
#176862 E2	$11.99 (QTY 2)	18"D

E1	E2	Unit	Hardgoods Description
1	2	Each	18"D Happy Easter Mylar Balloon
1	2	Each	Helium
1	2	Yard	Curling Ribbon

***Also available as:** PC #179062 E1/E2, One or Two Happy Easter Mylar Balloons ($5.99 E1, $11.99 E2)



#176862 E1 #176862 E2

Start Date: 2/21/22 | **End Date:** 5/2/22

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Light Pink 50 cm	Rose Lavender 50 cm
1	2	Stem	Asiatic Lily Yellow	Gerbera Daisy Yellow
2	3	Stem	Delphinium Dark Blue	Alstroemeria Pink
2	3	Stem	Alstroemeria Pink	Carnation Yellow
0.5	1	Stem	Bupleurum	Tree Fern
1	1	Stem	Solidago	Statice Yellow
1	1	Stem	Variegated Pittosporum	Salal Tips

S	L	Unit	Hardgoods Description
1	1	Each	Real Simple® Macramé Jar—Codified #156682
1	1	Each	Real Simple® 2" x 2" Cardette

***Also available as:** PC #192272 S/L, Garden Sentiments™ by Real Simple® ($49.99 S, $59.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#192271 S #192271 L

CODIFIED PRODUCT:

Start Date: 2/21/22 | **End Date:** 6/3/22



Garden Sentiments™ by Real Simple®*

DESIGN: All Around Arrangement

#192271 S	$49.99	13.5"H x 10"W
#192271 L	$59.99	14.5"H x 10.5"W (Above)

S	M	L	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Gerbera Daisy Pink	Gerbera Daisy White
2	3	4	Stem	Stock Cream	Stock White
2	2	2	Stem	Alstroemeria Pink	Alstroemeria White
2	2	3	Stem	Carnation Lime Green	Carnation Pink
2	2	3	Stem	Mini Carnation White	
1	2	3	Stem	Hypericum Green	Hypericum Cream
1	2	3	Stem	Queen Anne's Lace	Gypsophila
0	0.5	1	Stem	Eucalyptus Seeded	
1	1	1	Stem	Variegated Pittosporum	Salal

S	M	L	Unit	Hardgoods Description
1	1	1	Each	Southern Living® Vintage Farmhouse Milk Jug—Codified PC #156671
1	1	1	Each	Southern Living® 2" x 2" Cardette

***Also available as:** PC #183001 S/M/L Charming Blush™ Bouquet by Southern Living® ($54.99 S, $64.99 M, $74.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#179310 S #179310 M #179310 L

CODIFIED PRODUCT:

Start Date: 2/21/22 | **End Date:** 6/3/22



Charming Blush™ Bouquet by Southern Living®*

DESIGN: All Around Arrangement

#179310 S	$54.99	16"H x 10.5"W
#179310 M	$64.99	17"H x 11"W (Above)
#179310 L	$74.99	18"H x 11.5"W



Pastel Posy™ Bouquet*

DESIGN: All Around Arrangement

#179055 S	$49.99	12.5"H x 8"W
#179055 L	$59.99	13"H x 8.5"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
3	5	Stem	Rose Pink 50 cm	Rose Yellow 50 cm
2	3	Stem	Alstroemeria Pink	Alstroemeria Yellow
2	3	Stem	Button Pom Yellow	Button Pom Lavender
3	4	Stem	Carnation Lime Green	Carnation Pink
1	2	Stem	Limonium Purple	Statice Purple
2	3	Stem	Solidago	Gypsophila
2	2	Stem	Variegated Pittosporum	Salal Tips

			Hardgoods Description
1	1	Each	Honeycomb Mason Jar Peach Quartz—Codified PC #156655

***Also available as:** PC #192265 S/L Tranquility Blooms™ Bouquet for Sympathy ($49.99 S, $59.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#179055 S



#179055 L

CODIFIED PRODUCT:

Start Date: 2/21/22 | **End Date:** 6/3/22



Spring Sentiment™ Bouquet

DESIGN: All Around Arrangement

#179053 S	$49.99	9"H x 9"W
#179053 M	$59.99	10"H x 10"W (Above)
#179053 L	$69.99	12"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Pink 50 cm	Rose Yellow 50 cm
1	2	3	Stem	Mini Gerbera Daisy Pink	
1	2	3	Stem	Matsumoto Aster Pink	Mini Carnation Pink
2	2	3	Stem	Alstroemeria Pink	Alstroemeria Yellow
1	2	3	Stem	Button Pom Yellow	Cushion Pom Yellow
1	1	2	Stem	Limonium Purple	Statice Purple
2	3	3	Stem	Solidago	Waxflower Pink
0.5	1	1	Stem	Eucalyptus Silver Dollar	Eucalyptus Parviflora
0.5	1	1	Stem	Eucalyptus Gunnii	Eucalyptus Seeded
2	2	2	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	Rustic Cube—Codified PC #156138
0.66	0.66	0.66	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.



#179053 S



#179053 M



#179053 L

CODIFIED PRODUCT:

Start Date: 2/21/22 | **End Date:** 6/3/22

QTY	Unit	Floral Description	Suggested Substitution
4	Stem	Tulip Orange	Tulip Yellow
3	Stem	Gerbera Daisy Yellow	Gerbera Daisy Orange
3	Stem	Delphinium Light Blue	Delphinium Dark Blue
3	Stem	Alstroemeria Hot Pink	Mini Carnation Orange
3	Stem	Mini Carnation Yellow	
3	Stem	Solidago	
0.5	Stem	Curly Willow Tips	
1	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
1	Stem	Variegated Pittosporum	Salal

		Hardgoods Description
1	Each	6"W x 5"H Clear Glass Bubble Bowl

Local Artisan

DESIGNED BY: **Phyllis Rega | Phyl's Flowers, Stratford, CT**

DESIGN TIP: Curly willow tips are designed inside bubble bowl.

Start Date: 2/21/22 | **End Date:** 6/3/22



Cottage Blossoms™ Bouquet

DESIGN: All Around Arrangement

#176347	$59.99	16"H x 21"W

S	M	L	Unit	Floral Description	Suggested Substitution
8	8	10	Stem	Tulip Orange	Tulip Peach
7	7	9	Stem	Tulip Pink	Tulip White
4	7	10	Stem	Rose Peach 50 cm	Rose Pink 50 cm
3	6	9	Stem	Sunflower Mini	
4	4	7	Stem	Delphinium Blue	
2	4	5	Stem	Larkspur Pink	Snapdragon Pink
1	1	2	Stem	Bupleurum	Tree Fern
1	1	2	Stem	Waxflower Purple	Limonium Purple
4	4	6	Stem	Solidago	
3	3	3	Stem	Salal	Leather Leaf

				Hardgoods Description
1	1	1	Each	8"H Clear Glass Cylinder Vase



#142119 S



#142119 M



#142119 L



Spring Sensation™

DESIGN: All Around Arrangement

#142119 S	$99.99	24"H x 25"W
#142119 M	$124.99	25"H x 26"W (Above)
#142119 L	$149.99	27"H x 27"W



Timeless Tulips®*

DESIGN: All Around Arrangement

#91317 S	$49.99	13"H x 14"W
#91317 M	$59.99	15"H x 15"W (Above)
#91317 L	$69.99	17"H x 16"W

S	M	L	Unit	Floral Description	Suggested Substitution
15	20	25	Stem	Tulips Assorted (at least three colors)	
				Hardgoods Description	
1	1	1	Each	8"H Clear Glass Rose Vase	
5	5	5	Each	Natural Raffia	

***Also available as:** PC #91490 SHB/MHB/LHB Timeless Tulips® Happy Birthday with 18"D Happy Birthday Balloon ($54.99 SHB, $64.99 MHB, $74.99 LHB)



#91317 S | #91317 M | #91317 L

Start Date: 2/21/22 | **End Date:** 6/3/22



Fields of Europe® for Spring

DESIGN: All Around Arrangement

#161871 S	$39.99	15"H x 10"W
#161871 M	$49.99	16"H x 11"W
#161871 L	$59.99	17"H x 12"W (Above)
#161871 XL	$69.99	18"H x 13"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	5	8	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily White
3	3	4	5	Stem	Daisy Pom Lavender	Daisy Pom Yellow
2	3	4	4	Stem	Carnation Yellow	Carnation Purple or Pink
2	3	4	5	Stem	Solidago	Limonium Purple
3	3	3	3	Stem	Salal	Leather Leaf
					Hardgoods Description	
1	1	1	0	Each	8"H Clear Glass Rose Vase	
0	0	0	1	Each	8"H Clear Glass Gathering Vase	
5	5	5	5	Each	Natural Raffia	



#161871 S | #161871 M | #161871 L | #161871 XL

Start Date: 2/21/22 | **End Date:** 6/3/22

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Hot Pink 50 cm	
1	1	3	Stem	Asiatic Lily Orange	
2	3	4	Stem	Sunflower Medium	
0	3	4	Stem	Stock Lavender	
3	4	3	Stem	Alstroemeria Orange	
2	3	3	Stem	Athos Pom	
3	2	0	Stem	Carnation Hot Pink	
2	0	0	Stem	Monte Casino Purple	
1.5	2	2	Stem	Variegated Pittosporum	
				Hardgoods Description	
1	1	0	Each	5"H Clear Glass Cylinder Vase	
0	0	1	Each	6"H Clear Glass Cylinder Vase	
1	1	1	Each	18"D Thank You Mylar Balloon	
1	1	1	Each	Helium	
1	1	1	Yard	Curling Ribbon	



#167184 S | #167184 M | #167184 L

Start Date: 3/28/22 | **End Date:** 5/18/22



Floral Embrace™ Thank You

DESIGN: All Around Arrangement

#167184 S	$54.99	11"H x 11"W
#167184 M	$64.99	12"H x 12"W (Above)
#167184 L	$74.99	13"H x 13"W



S	M	L	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Hot Pink 50 cm	Rose Yellow 50 cm
2	3	4	Stem	Alstroemeria Purple	Alstroemeria Pink or Yellow
2	3	4	Stem	Daisy Pom Yellow	Daisy Pom Lavender or White
2	3	3	Stem	Athos Pom	Button Pom Green
2	3	4	Stem	Carnation Purple	Carnation Hot Pink or Yellow
3	3	4	Stem	Mini Carnation Hot Pink	Mini Carnation Yellow or Pink
2	3	3	Stem	Solidago	Limonium Purple
2	2	2	Stem	Salal	Leather Leaf
				Hardgoods Description	
1	1	0	Each	8"H Clear Glass Rose Vase	
0	0	1	Each	8"H Clear Glass Gathering Vase	
1	1	1	Each	18"D Thank You Mylar Balloon	
1	1	1	Each	Helium	
6	6	6	Yard	Curling Ribbon	



#105661 S | #105661 M | #105661 L

Start Date: 3/28/22 | **End Date:** 5/18/22

It's Your Day Bouquet® Thank You

DESIGN: All Around Arrangement

#105661 S	$44.99	14"H x 10"W
#105661 M	$54.99	15"H x 11.5"W (Above)
#105661 L	$64.99	16"H x 13"W



Coastal Breeze™

DESIGN: One Sided Arrangement

#176442 S	$49.99	15"H x 13"W
#176442 M	$59.99	17"H x 16"W (Above)
#176442 L	$69.99	18.5"H x 17"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	7	Stem	Rose Peach 50 cm	Rose Light Pink 50 cm
2	4	5	Stem	Delphinium Blue	
1	2	3	Stem	Alstroemeria White	Alstroemeria Yellow
2	3	3	Stem	Daisy Pom White	Cushion Pom White
1	1	2	Stem	Bupleurum	Tree Fern
1	2	3	Stem	Statice Yellow	Solidago
1	1	1	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal

Hardgoods Description

1	1	1	Each	Rustic Cube—Codified PC #156138
0.33	0.33	0.33	Each	Floral Foam Brick
3	3	3	Each	Natural Raffia

DESIGN TIP: Be sure to deliver with hangtag.



#176442 S #176442 M #176442 L

REVISED CODIFIED PRODUCT:

Start Date: 4/25/22 | **End Date:** 9/19/22



Cool Pup™

DESIGN: One Sided Arrangement

#183002	$59.99	11.5"H x 10"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
3	Stem	Mini Carnation Orange	Mini Carnation Hot Pink
1	Stem	Statice Purple	Monte Casino Purple
2	Stem	Variegated Pittosporum	Salal
1	Stem	Sheet Moss	

Hardgoods Description

1	Each	a-DOG-able® Kit—Codified PC #92981 Kit Contains: Peeled Willow Dog Bed with Liner, 2 Eyes, 1 Nose
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
3	Each	Natural Raffia
0.1	Yard	#9 Satin Ribbon, Black
1	Each	Chenille Stem, Black

DESIGN TIP: Take #9 black satin ribbon and fold vertically in half. Leave a small section of the folded edge uncut and cut a "U" shape. Unfold the ribbon and you should see the main "glasses" piece of the sunglasses. Take black chenille stem and bend into squared "U" shape to create the frames of the glasses. Attach frames to the top of the dog's head. Take glasses cut from ribbon and glue onto the chenille stem.

HOW-TO: See a-DOG-able® HOW-TO on page 114.

CODIFIED PRODUCT:

Start Date: 4/25/22 | **End Date:** 9/19/22

QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Cushion Pom Lavender	Daisy Pom Lavender
2	Stem	Button Pom White	
1	Stem	Bupleurum	
2	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	Each	7" Splitwood Handled Basket with Liner
0.5	Each	Floral Foam Brick
1	Each	Seaside Mermaid Kit—Codified PC #156656
1	Yard	Floral Tape
2	Each	Floral Pick (6 inches)
1	Each	Cold Glue
1	Each	Kitty Kat Kit: Ears, Eyes and Mouth—Codified PC #139972
1	Each	Turquoise Spray Paint
1	Each	Glitter

DESIGN TIP: Spray white button poms with turquoise floral spray and let dry before adding them to design. Glitter is used to finish off the arrangement. Use cold glue to apply seashell top and face kit.

HOW-TO: See Fabulous Feline™ HOW-TO on page 115.

CODIFIED PRODUCT:

Start Date: 4/25/22 | **End Date:** 9/19/22



Seaside Mermaid™

DESIGN: One Sided Arrangement

#176444	$59.99	11"H x 11"W

S	SB	L	LB	Unit	Floral Description	Suggested Substitution
1	1	1	1	Stem	Rose Peach 50 cm	
4	4	8	8	Stem	Cushion Pom White	
6	6	6	6	Stem	Mini Carnation Peach	
0.5	0.5	0.5	0.5	Stem	Gypsophila	
3	3	3	3	Stem	Bear Grass	

Hardgoods Description

1	1	1	1	Each	Birthday Wishes Flower Cake® Kit—Codified PC #155243. Kit includes: Candles, Ribbon, Cake Plate, Cake Oasis, Sticker
1	1	1	1	Each	Light Blue Spray Paint
0	1	0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	0	1	Each	Helium
0	1	0	1	Yard	Curling Ribbon

DESIGN TIP: Cut Bear Grass and insert into foam to show at least six pieces sticking out of the top of the cake. Cut cake oasis along perforated line for small sizes. Spray cushion poms with light blue spray paint before designing the cake.



#166259 S #166259 SB #166259 L #166259 LB

CODIFIED PRODUCT:

Start Date: 4/25/22 | **End Date:** 9/19/22



Birthday Wishes Flower Cake® Coastal

DESIGN: All Around Arrangement

#166259 S	$39.99	4.5"H x 9"W
#166259 SB	$44.99	4.5"H x 9"W
#166259 L	$49.99	5.5"H x 9"W (Above)
#166259 LB	$54.99	5.5"H x 9"W



Garden Pathway™

DESIGN: All Around Arrangement

#148594 S	$99.99	24"H x 23"W
#148594 M	$124.99	25"H x 24"W (Above)
#148594 L	$149.99	27"H x 25"W

S	M	L	Unit	Floral Description	Suggested Substitution
6	10	12	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
2	3	4	Stem	Stargazer Lily Pink	Oriental Lily Pink
4	5	6	Stem	Sunflower Medium	Gerbera Daisy Yellow
4	5	6	Stem	Gerbera Daisy Orange	Gerbera Daisy Hot Pink
4	5	6	Stem	Delphinium Blue	Larkspur Purple
4	5	6	Stem	Larkspur Pink	Snapdragon Pink
3	4	5	Stem	Solidago	Bupleurum
2	2	2	Stem	Myrtle	Eucalyptus Spiral
2	3	4	Stem	Statice Purple	Monte Casino Purple
6	6	6	Stem	Salal	Variegated Pittosporum

Hardgoods Description

1	1	1	Each	8"H Clear Glass Cylinder Vase



#148594 S #148594 M #148594 L

Start Date: 4/25/22 | **End Date:** 9/19/22



Fields of Europe® Summer

DESIGN: All Around Arrangement

#148682 S	$39.99	16"H x 10.5"W
#148682 M	$49.99	17"H x 11.5"W
#148682 L	$59.99	18"H x 13"W (Above)
#148682 XL	$69.99	19"H x 13.5"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	6	7	Stem	Sunflower Medium	
0	3	5	6	Stem	Delphinium Blue	Larkspur Purple
2	3	3	4	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	3	3	4	Stem	Button Pom Green	Athos Pom
2	2	2	3	Stem	Statice Purple	Monte Casino Purple
2	2	3	4	Stem	Solidago	
2	3	3	3	Stem	Salal Tips	Variegated Pittosporum

Hardgoods Description

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia



#148682 S #148682 M #148682 L #148682 XL

Start Date: 4/25/22 | **End Date:** 9/19/22

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	3	6	8	Stem	Rose Peach 50 cm	
2	3	5	6	Stem	Delphinium Light Blue	Delphinium Dark Blue
3	3	3	4	Stem	Daisy Pom White	Cushion Pom White
3	3	4	5	Stem	Carnation Lime Green	Athos Pom
3	0	0	0	Stem	Carnation Peach	
0	1	2	5	Stem	Monte Casino White	Gypsophila
3	3	3	3	Stem	Salal Tips	Leather Leaf

Hardgoods Description

1	0	0	0	Each	8"H Clear Glass Rose Vase
0	1	1	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia



#148589 S #148589 M #148589 L #148589 XL

Start Date: 4/25/22 | **End Date:** 9/19/22

S	M	L	Unit	Floral Description	Suggested Substitution
4	6	7	Stem	Rose Yellow 50 cm	
3	5	6	Stem	Rose Orange 50 cm	
3	4	5	Stem	Spider Mum Green	Spider Mum Yellow
4	4	5	Stem	Alstroemeria Yellow	Alstroemeria Orange
4	4	5	Stem	Button Pom Yellow	Button Pom Green
3	4	5	Stem	Mini Carnation Orange	Mini Carnation Yellow
2	2	2	Stem	Variegated Pittosporum	

Hardgoods Description

1	1	1	Each	8"H Clear Glass Gathering Vase

Local Artisan

DESIGNED BY: **Matthew Wohlfahrt | Floral Concepts, Houston, TX**



#167548 S #167548 M #167548 L

Start Date: 4/25/22 | **End Date:** 9/19/22



Summer Dunes™

DESIGN: All Around Arrangement

#148589 S	$39.99	15"H x 10"W
#148589 M	$49.99	16"H x 11"W
#148589 L	$59.99	17"H x 11"W (Above)
#148589 XL	$69.99	18"H x 11.5"W



Citrus Sunshine™ Bouquet

DESIGN: All Around Arrangement

#167548 S	$59.99	18"H x 31"W
#167548 M	$69.99	18.5"H x 31.5"W (Above)
#167548 L	$79.99	19"H x 32"W



Vibrant Floral Medley™ for Graduation

DESIGN: All Around Arrangement

#176445 S	$54.99	20"H x 12"W
#176445 M	$64.99	21"H x 13"W (Above)
#176445 L	$74.99	22"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	5	6	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
2	2	2	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	2	3	Stem	Snapdragon Yellow	Carnation Orange
1	1	2	Stem	Trachelium Green	Snapdragon Orange
2	3	4	Stem	Alstroemeria Orange	Alstroemeria Pink
2	3	4	Stem	Carnation Hot Pink	Tree Fern
1	2	2	Stem	Statice Purple	Limonium Purple
2	2	2	Stem	Salal	Variegated Pittosporum

				Hardgoods Description
1	0	0	Each	8"H Clear Glass Rose Vase
0	1	1	Each	8"H Clear Glass Gathering Vase
1	1	1	Each	18"D Graduation Mylar Balloon
1	1	1	Each	Helium
1	1	1	Yard	Curling Ribbon

Local Artisan

DESIGNED BY: **Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA**



#176445 S #176445 M #176445 L

Start Date: 3/28/22 | **End Date:** 8/1/22



It's Your Day Bouquet® for Graduation

DESIGN: All Around Arrangement

#100492 GS	$44.99	14"H x 11"W
#100492 GM	$54.99	15"H x 11.5"W (Above)
#100492 GL	$64.99	16"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Hot Pink 50 cm	Rose Yellow 50 cm
2	3	4	Stem	Alstroemeria Purple	Alstroemeria Pink or Yellow
2	3	4	Stem	Daisy Pom Yellow	Daisy Pom Lavender or White
2	3	3	Stem	Athos Pom	Button Pom Green
2	3	4	Stem	Carnation Purple	Carnation Hot Pink or Yellow
3	3	4	Stem	Mini Carnation Hot Pink	Mini Carnation Yellow or Pink
2	3	3	Stem	Solidago	Limonium Purple
2	2	2	Stem	Salal	Leather Leaf

				Hardgoods Description
1	1	0	Each	8"H Clear Glass Rose Vase
0	0	1	Each	8"H Clear Glass Gathering Vase
1	1	1	Each	18"D Graduation Mylar Balloon
1	1	1	Each	Helium
5	5	5	Yard	Curling Ribbon



#100492 GS #100492 GM #100492 GL

Start Date: 3/28/22 | **End Date:** 8/1/22

R1	R2	Unit	Hardgoods Description
1	2	Each	18"D Graduation Mylar Balloon
1	2	Each	Helium
1	2	Yard	Curling Ribbon

***Also available as:** PC #179164 R1/R2, One or Two Graduation Mylar Balloons ($5.99 R1, $11.99 R2)



#176862 R1



#176862 R2

Start Date: 3/28/22 | **End Date:** 8/1/22



Add On: 18" Graduation Mylar Balloons*

DESIGN: Balloons

Dimension is of each balloon

#176862 R1	$5.99 (QTY 1)	18"D
#176862 R2	$11.99 (QTY 2)	18"D



Yankee Doodle Doggie™

DESIGN: One Sided Arrangement

#91874 $54.99 11.5"H x 10"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
3	Stem	Daisy Pom White	Cushion Pom White
3	Stem	Mini Carnation Red	Matsumoto Aster Red
2	Stem	Variegated Pittosporum	Leather Leaf
1	Each	Sheet Moss	
		Hardgoods Description	
1	Each	a-DOG-able® Kit—Codified PC #92981 Kit Contains: Peeled Willow Dog Bed with Liner, 2 Eyes, 1 Nose	
0.5	Each	Floral Foam Brick	
0.5	Yard	Floral Tape	
1	Each	Cold Glue	
0.25	Yard	Ribbon, Wired Ringleader 2.5" width, Royal Blue with White Dots	
1	Each	4" American Flag	

HOW-TO: See a-DOG-able® HOW-TO on page 114.

CODIFIED PRODUCT:

Start Date: 4/25/22 | **End Date:** 11/12/22



Tie a Yellow Ribbon™

DESIGN: All Around Arrangement

#91868 S	$39.99	15"H x 12"W
#91868 M	$49.99	17"H x 13"W (Above)
#91868 L	$59.99	19"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
0	2	5	Stem	Rose Red 50 cm	
2	3	6	Stem	Delphinium Blue	Larkspur Purple
3	3	4	Stem	Daisy Pom White	Cushion Pom White
3	3	0	Stem	Carnation Red	
1	2	2	Stem	Gypsophila	Monte Casino White
1	1	1	Stem	Variegated Pittosporum	Leather Leaf
2	3	3	Stem	Salal Tips	
				Hardgoods Description	
1	0	0	Each	8"H Clear Glass Rose Vase	
0	1	1	Each	8"H Clear Glass Gathering Vase	
1	1	1	Yard	#9 Satin Ribbon, Yellow	



#91868 S



#91868 M



#91868 L

Start Date: 4/25/22 | **End Date:** 11/12/22

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Dish Garden for Dad in Rustic Cube

DESIGN: Plant

#176446	$59.99	8"H x 6"W
#176446 B	$64.99	8"H x 6"W (Above)

Plain	B	Unit	Floral Description	Suggested Substitution
6	6	Each	2" Assorted Green Plants	
2	2	Each	Potting Soil	
			Hardgoods Description	
1	1	Each	Rustic Cube—Codified PC #156138	
0	1	Each	18"D Happy Father's Day Mylar Balloon	
0	1	Each	Helium	
0	1	Yard	Curling Ribbon	

DESIGN TIP: Order 2" assorted green plants. Use potting soil to plant them together into container. Please deliver with hangtag.



#176446 #176446 B

CODIFIED PRODUCT:

Start Date: 4/25/22 | **End Date:** 6/27/22



Coastal Breeze™ for Dad

DESIGN: One Sided Arrangement

#176447 S	$54.99	15"H x 13"W
#176447 M	$64.99	17"H x 16"W (Above)
#176447 L	$74.99	18.5"H x 17"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	7	Stem	Rose Peach 50 cm	Rose Light Pink 50 cm
2	4	5	Stem	Delphinium Blue	
1	2	3	Stem	Alstroemeria White	Alstroemeria Yellow
2	3	3	Stem	Daisy Pom White	Cushion Pom White
1	1	3	Stem	Bupleurum	Tree Fern
1	2	3	Stem	Statice Yellow	Solidago
1	1	1	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal
				Hardgoods Description	
1	1	1	Each	Rustic Cube—Codified PC #156138	
0.33	0.33	0.33	Each	Floral Foam Brick	
3	3	3	Each	Natural Raffia	
1	1	1	Each	18"D Happy Father's Day Mylar Balloon	
1	1	1	Each	Helium	
1	1	1	Yard	Curling Ribbon	

DESIGN TIP: Be sure to deliver with hangtag.



#176447 S #176447 M #176447 L

REVISED CODIFIED PRODUCT:

Start Date: 4/25/22 | **End Date:** 6/27/22



Fields of Europe® for Dad

DESIGN: All Around Arrangement

#179108 S	$44.99	16"H x 10.5"W
#179108 M	$54.99	17"H x 11.5"W
#179108 L	$64.99	18"H x 13"W (Above)
#179108 XL	$74.99	19"H x 13.5"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	6	7	Stem	Sunflower Medium	
0	3	5	6	Stem	Delphinium Blue	
2	3	3	4	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	3	3	4	Stem	Button Pom Green	Athos Pom
2	2	2	3	Stem	Statice Purple	Monte Casino Purple
2	3	3	3	Stem	Solidago	
2	2	3	4	Stem	Salal Tips	Variegated Pittosporum
					Hardgoods Description	
1	1	1	0	Each	8"H Clear Glass Rose Vase	
0	0	0	1	Each	8"H Clear Glass Gathering Vase	
3	3	3	3	Each	Natural Raffia	
1	1	1	1	Each	18"D Happy Father's Day Mylar Balloon	
1	1	1	1	Each	Helium	
1	1	1	1	Yard	Curling Ribbon	



#179108 S #179108 M #179108 L #179108 XL

Start Date: 4/25/22 | **End Date:** 6/27/22

F1	F2	Unit	Hardgoods Description
1	2	Each	18"D Happy Father's Day Mylar Balloon
1	2	Each	Helium
1	2	Yard	Curling Ribbon

***Also available as:** PC #179165 F1/F2, One or Two Happy Father's Day Mylar Balloons ($5.99 F1, $11.99 F2)



#176862 F1 #176862 F2

Start Date: 4/25/22 | **End Date:** 6/27/22



Add On: 18" Happy Father's Day Mylar Balloons*

DESIGN: Balloons

Dimension is of each balloon

#176862 F1	$5.99 (QTY 1)	18"D
#176862 F2	$11.99 (QTY 2)	18"D



Jubilee™ Bouquet—Pastel

DESIGN: All Around Arrangement

#192339 S	$49.99	12"H x 12.5"W
#192339 L	$59.99	15"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
4	6	Stem	Rose Peach 50 cm	Rose Pink 50 cm
3	4	Stem	Cremon White	Mum Disbud White
2	3	Stem	Button Pom Lavender	Cushion Pom Lavender
2	5	Stem	Mini Carnation Pink	Alstroemeria Pink
1	1	Stem	Limonium Pink	Waxflower Pink
1	2	Stem	Mardi Gras Monte Casino Purple	Monte Casino Purple
1	1	Stem	Variegated Pittosporum	Salal Tips

			Hardgoods Description
1	1	Each	Celebration Hatbox™—Codified PC #156749
0.66	0.66	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.



#192339 S #192339 L

NEW CODIFIED PRODUCT:

Start Date: 3/28/22 | **End Date:** Open



Jubilee™ Bouquet—Bright

DESIGN: All Around Arrangement

#192321 S	$49.99	11.5"H x 11.5"W
#192321 L	$59.99	12"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
2	3	Stem	Gerbera Daisy Pink	Gerbera Daisy Orange
2	3	Stem	Daisy Pom Yellow	Cushion Pom Yellow
3	5	Stem	Carnation Purple	Mini Carnation Purple
1	1	Stem	Solidago	Statice Yellow
1	1.5	Stem	Mardi Gras Monte Casino Purple	Monte Casino Purple
1	1	Stem	Variegated Pittosporum	Salal Tips

			Hardgoods Description
1	1	Each	Celebration Hatbox™—Codified PC #156749
0.66	0.66	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.



#192321 S #192321 L

NEW CODIFIED PRODUCT:

Start Date: 3/28/22 | **End Date:** Open



Birthday Wishes Flower Cake® Cheerful Cascade™

DESIGN: All Around Arrangement

#192326 S	$49.99	6"H x 9"W (Above)
#192326 SB	$54.99	6"H x 9"W

S	SB	Unit	Floral Description	Suggested Substitution
2	2	Stem	Rose Pink 50 cm	Rose Yellow 50 cm
0.5	0.5	Stem	Dianthus Fuchsia	Carnation Fuchsia
1	1	Stem	Stock Lavender	Snapdragon Lavender
0.5	0.5	Stem	Alstroemeria Pink	
6	6	Stem	Cushion Pom White	Daisy Pom White
0.5	0.5	Stem	Daisy Pom Yellow	Cushion Pom Yellow
0.5	0.5	Stem	Mini Carnation Yellow	Alstroemeria Yellow
0.25	0.25	Stem	Solidago	Statice Yellow
0.25	0.25	Stem	Monte Casino Purple	Statice Purple

			Hardgoods Description
1	1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Each	Helium
0	1	Yard	Curling Ribbon

DESIGN TIP: These are all-white half cakes designed with a crescent floral spray on one side of the top of the cake. Please cut the cake form along the score line before designing cake.



#192326 S #192326 SB

NEW CODIFIED PRODUCT:

Start Date: 3/28/22 | **End Date:** Open



Birthday Wishes Flower Cake® Brightest Day™

DESIGN: All Around Arrangement

#192325 S	$49.99	6"H x 9"W (Above)
#192325 SB	$54.99	6"H x 9"W

S	SB	Unit	Floral Description	Suggested Substitution
2	2	Stem	Rose Orange 50 cm	Rose Yellow 50 cm
1	1	Stem	Stock Purple	Larkspur Purple
0.5	0.5	Stem	Alstroemeria Red	Mini Carnation Red
6	6	Stem	Cushion Pom White	
0.5	0.5	Stem	Daisy Pom Yellow	Cushion Pom Yellow
0.5	0.5	Stem	Button Pom Green	Athos Pom
0.5	0.5	Stem	Mini Carnation Hot Pink	Alstroemeria Hot Pink
0.25	0.25	Stem	Thistle Blue	Statice Purple
0.25	0.25	Stem	Solidago	Statice Yellow
0.25	0.25	Stem	Waxflower Pink	Limonium Pink

			Hardgoods Description
1	1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Each	Helium
0	1	Yard	Curling Ribbon

DESIGN TIP: These are all-white half cakes designed with a crescent floral spray on one side of the top of the cake. Please cut the cake form along the score line before designing cake.



#192325 S #192325 SB

NEW CODIFIED PRODUCT:

Start Date: 3/28/22 | **End Date:** Open



Twilight Beauty™ Bouquet

DESIGN: All Around Arrangement

#192355 S	$69.99	23"H x 20"W
#192355 M	$79.99	24"H x 21"W (Above)
#192355 L	$89.99	27"H x 24"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Veronica Pink	Larkspur Pink
3	4	5	Stem	Delphinium Dark Blue	Delphinium Blue
3	6	8	Stem	Mini Gerbera Daisy White	
2	3	4	Stem	Stock Purple	Larkspur Purple
2	4	4	Stem	Snapdragon Lavender	Snapdragon Pink
6	6	6	Stem	Foxtail	
8	8	8	Stem	Podocarpus	Eucalyptus Silver Dollar
2	2	2	Stem	Variegated Pittosporum	Salal

Hardgoods Description

1	1	1	Each	4"W x 8"H Clear Glass Cylinder



#192355 S #192355 M #192355 L

NEW PRODUCT:

Start Date: 3/28/22 | **End Date:** Open



Radiant Beauty™ Bouquet

DESIGN: All Around Arrangement

#192354 S	$69.99	23"H x 20"W
#192354 M	$79.99	24"H x 21"W (Above)
#192354 L	$89.99	27"H x 24"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Lisianthus Purple	
2	3	4	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
2	3	4	Stem	Rose Cream 50 cm	Rose White 50 cm
2	4	5	Stem	Liatrus Purple	Larkspur Purple
2	4	5	Stem	Snapdragon Pink	Snapdragon Purple
2	3	4	Stem	Thistle Blue	
2	2	3	Stem	Waxflower Pink	
5	6	6	Stem	Foxtail	
5	6	6	Stem	Podocarpus	Eucalyptus Silver Dollar
2	2	2	Stem	Variegated Pittosporum	

Hardgoods Description

1	1	1	Each	4"W x 8"H Clear Glass Cylinder



#192354 S #192354 M #192354 L

NEW PRODUCT:

Start Date: 3/28/22 | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Veronica Purple	
2	4	5	Stem	Rose Cream 50 cm	Rose White 50 cm
2	4	5	Stem	Rose Circus or Bi-Color Orange 50 cm	Rose Orange 50 cm
4	5	5	Stem	Stock Fuchsia	Stock Purple
3	3	4	Stem	Mini Carnation Burgundy	Hypericum Burgundy
2	2	3	Stem	Bupleurum	
4	4	5	Stem	Hypericum Burgundy	Hypericum Red
2	2	3	Stem	Waxflower Pink	Limonium Pink
5	5	5	Stem	Foxtail	
6	6	6	Stem	Podocarpus	Eucalyptus Silver Dollar

Hardgoods Description

1	1	1	Each	4"W x 8"H Clear Glass Cylinder



#192353 S #192353 M #192353 L

NEW PRODUCT:

Start Date: 3/28/22 | **End Date:** Open



Precious Gem™ Bouquet

DESIGN: All Around Arrangement

#192353 S	$69.99	23"H x 20"W
#192353 M	$79.99	24"H x 21"W (Above)
#192353 L	$89.99	27"H x 24"W



a-DOG-able® in a Basket

DESIGN: One Sided Arrangement

#174311 $59.99 12"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink
1	Stem	Viking Pom Yellow	Daisy Pom Yellow
1	Stem	Button Pom Green	Athos Pom
2	Stem	Hypericum Green	Hypericum Peach or Red
1	Stem	Waxflower Pink	Limonium Pink
2	Stem	Solidago	Bupleurum
2	Stem	Statice Purple	Monte Casino Purple
2	Stem	Salal	Pittosporum Green

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
0.1	Yard	3" Satin Ribbon, Red

HOW-TO: See a-DOG-able® HOW-TO on page 114.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Another Year Rover™

DESIGN: One Sided Arrangement

#167692 $59.99 11"H x 11"W (Above)

#167692 B $64.99 11"H x 11"W

Plain	B	Unit	Floral Description	Suggested Substitution
12	12	Stem	Carnation White	
2	2	Stem	Athos Pom	Button Pom Green
2	2	Stem	Mini Carnation Red	Mini Carnation Yellow
2	2	Stem	Solidago	Bupleurum
1	1	Stem	Monte Casino Purple	Monte Casino White
1	1	Stem	Statice Purple	Limonium Purple
1	1	Stem	Variegated Pittosporum	Leather Leaf
1	1	Stem	Sheet Moss	

			Hardgoods Description
1	1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	0.5	Each	Floral Foam Brick
1	1	Yard	Floral Tape
2	2	Each	Cold Glue
1	1	Each	Birthday Hat—Codified PC #139944
3	3	Each	Floral Pick (6 inches)
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Each	Helium
6	7	Yard	Curling Ribbon

DESIGN TIP:
Cut ribbon in thirds and attach to floral picks with floral tape, then incorporate into arrangement.



#167692



#167692 B

HOW-TO: See a-DOG-able® HOW-TO on page 114.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
1	Stem	Gerbera Daisy Yellow	Sunflower Medium
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	Stem	Solidago	Bupleurum or Gypsophila
1	Stem	Variegated Pittosporum	Leather Leaf
1	Stem	Sheet Moss	

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
1	Each	Band-Aid
1	Each	18"D Get Well Soon Mylar Balloon
1	Each	Helium
1	Yard	Curling Ribbon

HOW-TO: See a-DOG-able® HOW-TO on page 114.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Sick As a Dog™

DESIGN: One Sided Arrangement

#159226 $54.99 11.5"H x 10"W

QTY	Unit	Floral Description	Suggested Substitution
10	Stem	Carnation White	
2	Stem	Rose Red 50 cm	Rose Hot Pink 50 cm
3	Stem	Alstroemeria Pink	Alstroemeria Red
3	Stem	Mini Carnation Red	Mini Carnation Pink
2	Stem	Variegated Pittosporum	Leather Leaf

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
1	Yard	#9 Satin Ribbon, Red

HOW-TO: See a-DOG-able® HOW-TO on page 114.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Love Pup™

DESIGN: One Sided Arrangement

#179409 $59.99 11.5"H x 10"W



Doggie Howser M.D.™

DESIGN: One Sided Arrangement

#146761 $59.99 11"H x 11"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	Stem	Athos Pom	Button Pom Green
1	Stem	Solidago	Bupleurum
2	Stem	Variegated Pittosporum	Leather Leaf
1	Stem	Sheet Moss	

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
1	Each	Get Well Dr. Kit: Dr. Bag and Head Piece—Codified PC #139945
1	Each	Floral Pick (6 inches)

HOW-TO: See a-DOG-able® HOW-TO on page 114.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



It's a-DOG-able® Boy

DESIGN: One Sided Arrangement

#166265 B $54.99 11"H x 11"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	Stem	Athos Pom	Button Pom Yellow
2	Stem	Mini Carnation Yellow	Mini Carnation White
2	Stem	Solidago	Bupleurum
2	Stem	Variegated Pittosporum	Leather Leaf
1	Stem	Sheet Moss	

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
1	Yard	#9 Satin Ribbon, Light Blue

HOW-TO: See a-DOG-able® HOW-TO on page 114.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	Stem	Mini Carnation Pink	Mini Carnation White
2	Stem	Limonium Pink	Gypsophila
1	Stem	Statice Purple	Monte Casino Purple
2	Stem	Variegated Pittosporum	Leather Leaf
1	Stem	Sheet Moss	

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
1	Yard	#9 Satin Ribbon, Pink

HOW-TO: See a-DOG-able® HOW-TO on page 114.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



It's a-DOG-able® Girl

DESIGN: One Sided Arrangement

#166265 G $54.99 11"H x 11"W

Plain	HB	Unit	Floral Description	Suggested Substitution
12	12	Stem	Carnation White	
1	1	Stem	Athos Pom	Mini Carnation Hot Pink
1	1	Stem	Daisy Pom Yellow	Athos Pom
1	1	Stem	Mini Carnation Red	Daisy Pom Yellow
1	1	Stem	Monte Casino Purple	Limonium Pink
1	1	Stem	Variegated Pittosporum	Salal

			Hardgoods Description
1	1	Each	Sandra Present—Codified PC #155449
1	1	Each	a-DOG-able® Face Kit: 2 Eyes, 1 Nose—Codified PC #92808
0.25	0.25	Each	Floral Foam Brick
0.5	0.5	Yard	Floral Tape
1	1	Each	Cold Glue
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Each	Helium
0	1	Yard	Curling Ribbon

DESIGN TIP: Be sure to deliver with hangtag.



#167383 #167383 HB

HOW-TO: See a-DOG-able® HOW-TO on page 114.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Party Pooch™

DESIGN: One Sided Arrangement

#167383 $59.99 12"H x 11"W (Above)

#167383 HB $64.99 12"H x 11"W



Fabulous Feline™

DESIGN: One Sided Arrangement

#174312 $54.99 12"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink
2	Stem	Button Pom Green	Athos Pom
2	Stem	Viking Pom Yellow	Daisy Pom Yellow
1	Stem	Waxflower Pink	Limonium Pink
2	Stem	Solidago	Bupleurum
2	Stem	Statice Purple	Monte Casino Purple
1	Stem	Salal	

		Hardgoods Description
1	Each	7" Splitwood Handled Basket with Liner
1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
2	Each	Floral Pick (6 inches)

HOW-TO: See Fabulous Feline™ HOW-TO on page 115.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Fabulous Feline™ for Baby Boy

DESIGN: One Sided Arrangement

#166264 B $54.99 11"H x 11"W

QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	Stem	Athos Pom	Button Pom Yellow
2	Stem	Mini Carnation Yellow	Mini Carnation White
2	Stem	Solidago	Bupleurum
2	Stem	Variegated Pittosporum	Leather Leaf

		Hardgoods Description
1	Each	7" Splitwood Handled Basket with Liner
1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
2	Each	Floral Pick (6 inches)
1	Yard	#9 Satin Ribbon, Light Blue

HOW-TO: See Fabulous Feline™ HOW-TO on page 115.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	Stem	Mini Carnation Pink	Mini Carnation White
2	Stem	Limonium Pink	Gypsophila
2	Stem	Statice Purple	Monte Casino Purple
2	Stem	Variegated Pittosporum	Leather Leaf

		Hardgoods Description
1	Each	7" Splitwood Handled Basket with Liner
1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
2	Each	Floral Pick (6 inches)
1	Yard	#9 Satin Ribbon, Pink

HOW-TO: See Fabulous Feline™ HOW-TO on page 115.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Fabulous Feline™ for Baby Girl

DESIGN: One Sided Arrangement

#166264 G $54.99 11"H x 11"W

Plain	B	Unit	Floral Description	Suggested Substitution
9	9	Stem	Carnation White	
2	2	Stem	Athos Pom	Button Pom Green
2	2	Stem	Button Pom Yellow	Daisy Pom Yellow
3	3	Stem	Mini Carnation Red	Mini Carnation Yellow
1	1	Stem	Monte Casino Purple	Limonium Purple
1	1	Stem	Solidago	Bupleurum
2	2	Stem	Variegated Pittosporum	Leather Leaf

			Hardgoods Description
1	1	Each	7" Splitwood Handled Basket with Liner
1	1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	0.5	Each	Floral Foam Brick
0.5	0.5	Yard	Floral Tape
1	1	Each	Cold Glue
3	3	Each	Floral Pick (6 inches)
1	1	Each	Get Well Dr. Kit: Dr. Bag and Head Piece—Codified PC #139945
0	1	Each	18"D Get Well Soon Mylar Balloon
0	1	Each	Helium
0	1	Yard	Curling Ribbon



#167683



#167683 B

HOW-TO: See Fabulous Feline™ HOW-TO on page 115.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Cure-All Kitty™

DESIGN: One Sided Arrangement

#167683 $59.99 11"H x 11"W (Above)

#167683 B $64.99 11"H x 11"W



Purrfect Party Cat™

DESIGN: One Sided Arrangement

#148651 $59.99 11"H x 11"W (Above)
#148651 B $64.99 11"H x 11"W

Plain	B	Unit	Floral Description	Suggested Substitution
9	9	Stem	Carnation White	
2	2	Stem	Cushion Pom Yellow	Daisy Pom Yellow
2	2	Stem	Mini Carnation Orange	Mini Carnation Red
1	1	Stem	Statice Purple	Limonium or Monte Casino Purple
2	2	Stem	Variegated Pittosporum	Leather Leaf

			Hardgoods Description
1	1	Each	7" Splitwood Handled Basket with Liner
1	1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	0.5	Each	Floral Foam Brick
0.5	0.5	Yard	Floral Tape
2	2	Each	Cold Glue
1	1	Each	Birthday Hat—Codified PC #139944
3	3	Each	Floral Pick (6 inches)
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Each	Helium
6	7	Yard	Curling Ribbon

DESIGN TIP: Cut ribbon in thirds and attach to floral picks, then incorporate into arrangement.



#148651



#148651 B

HOW-TO: See Fabulous Feline™ HOW-TO on page 115.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Magical Fairy Dog™

DESIGN: One Sided Arrangement

#179318 $59.99 11.5"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Cushion Pom Lavender	Daisy Pom Lavender
1	Stem	Mini Carnation Pink	Alstroemeria Pink
1	Stem	Monte Casino White	Gypsophila
1	Stem	Variegated Pittosporum	Salal

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
1	Each	Magical Fairy Kit—Codified PC #156674
1	Yard	Floral Tape
1	Each	Cold Glue
2	Each	Floral Pick (6 inches)

HOW-TO: See a-DOG-able® HOW-TO on page 114
and Magical Fairy Dog™ HOW-TO on page 116.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Cushion Pom Lavender	Daisy Pom Lavender
1	Stem	Mini Carnation Pink	Alstroemeria Pink
1	Stem	Monte Casino White	Gypsophila
1	Stem	Variegated Pittosporum	Salal

		Hardgoods Description
1	Each	7" Splitwood Basket with Liner
1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	Each	Floral Foam Brick
1	Each	Magical Fairy Kit—Codified PC #156674
1	Yard	Floral Tape
1	Each	Cold Glue
4	Each	Floral Pick (6 inches)

HOW-TO: See Fabulous Feline™ HOW-TO on page 115
and Magical Fairy Cat™ HOW-TO on page 116.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Magical Fairy Cat™

DESIGN: One Sided Arrangement

#179319 $59.99 11.5"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
7	Stem	Carnation White	
2	Stem	Button Pom White	Button Pom Lavender
5	Stem	Carnation Lavender	Carnation Purple
3	Stem	Mini Carnation Light Pink	
1	Stem	Limonium Purple	Waxflower Purple
2	Stem	Variegated Pittosporum	Leather Leaf

		Hardgoods Description
1	Each	7" Splitwood Basket with Liner
1	Each	a-DOG-able® Face Kit: 2 Eyes, 1 Nose—Codified PC #92808
1	Each	Unicorn Kit: 1 Horn, 1 Set Ears—Codified PC #156130
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
3	Each	Cold Glue
0.3	Each	Light Blue Spray Paint
1	Each	Glitter

Local Artisan

DESIGNED BY: **Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA**

DESIGN TIP: Use cold glue to attach horn and ears. Use light blue spray paint for the white button poms. Glitter is used to finish off the arrangement.

HOW-TO: See Enchanting Unicorn™ HOW-TO on page 115.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Enchanting Unicorn™

DESIGN: One Sided Arrangement

#167537 $59.99 15"H x 13"W



Birthday Wishes Flower Cake® Unicorn

DESIGN: All Around Arrangement

#174314 $64.99 5.5"H x 9"W

QTY	Unit	Floral Description	Suggested Substitution
7	Stem	Cushion Pom White	
6	Stem	Mini Carnation Light Pink	Mini Carnation Hot Pink
4	Stem	Button Pom White	
6	Stem	Carnation Lavender	Carnation Purple
		Hardgoods Description	
1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243	
1	Each	Unicorn Kit: 1 Horn, 1 Set Ears—Codified PC #156130	
2	Each	Chenille Stem, Black	
2	Each	Cold Glue	

DESIGN TIP: Lavender carnations are styled down the back of the cake to form the mane. Use button poms to fill in the top of the cake.

HOW TO CREATE EYELASHES:

1. At a third in from the left of the black chenille stem, bend right two-thirds up at a 90˚ angle.
2. Slightly bend the one third left section into an upside down "U" shape to form the shape of the eye.
3. To create the eyelashes, take the right section of the chenille stem and fold down (double up) onto the eye shape, and twist around left side eye shape while leaving about a ½ inch space in between, bend the remaining stem to form two more lashes in the same way.
4. There should be approximately 2 inches of the chenille stem left over to point the chenille stem back to be used to insert into the foam cake.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Birthday Wishes Flower Cake® Vibrant

DESIGN: All Around Arrangement

#174313 S $39.99 4.5"H x 9"W
#174313 SB $44.99 4.5"H x 9"W
#174313 L $49.99 5.5"H x 9"W (Above)
#174313 LB $54.99 5.5"H x 9"W

S	SB	L	LB	Unit	Floral Description	Suggested Substitution
6	6	8	8	Stem	Cushion Pom White	Cushion Pom Lavender
6	6	6	6	Stem	Mini Carnation Orange	Mini Carnation Hot Pink
4	4	4	4	Stem	Mini Carnation Hot Pink	Mini Carnation Green
1	1	1	1	Stem	Button Pom Green	Athos Pom
1	1	1	1	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
					Hardgoods Description	
1	1	1	1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243	
1	1	1	1	Each	Hot Pink Spray Paint	
0	1	0	1	Each	18"D Happy Birthday Mylar Balloon	
0	1	0	1	Each	Helium	
0	0.5	0	0.5	Yard	Curling Ribbon	

DESIGN TIP: Cut cake oasis along perforated line for small sizes.
Spray paint white cushion poms hot pink.



#174313 S #174313 SB #174313 L #174313 LB

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	SB	L	LB	Unit	Floral Description	Suggested Substitution
4	4	8	8	Stem	Cushion Pom Lavender	Cushion Pom White
5	5	5	5	Stem	Mini Carnation Pink	
5	5	5	5	Stem	Button Pom White	
0.5	0.5	0.5	0.5	Stem	Gypsophila	
1	1	1	1	Stem	Rose Pink 50 cm	Rose Hot Pink or Lavender 50 cm
					Hardgoods Description	
1	1	1	1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243	
0	1	0	1	Each	18"D Happy Birthday Mylar Balloon	
0	1	0	1	Each	Helium	
0	1	0	1	Yard	Curling Ribbon	

DESIGN TIP: Cut cake oasis along perforated line for small sizes.



#148666 S #148666 SB #148666 L #148666 LB

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Birthday Wishes Flower Cake® Pastel

DESIGN: All Around Arrangement

#148666 S $39.99 4.5"H x 9"W
#148666 SB $44.99 4.5"H x 9"W
#148666 L $49.99 5.5"H x 9"W (Above)
#148666 LB $54.99 5.5"H x 9"W

QTY	Unit	Floral Description	Suggested Substitution
1	Stem	Daisy Pom Yellow	Daisy Pom Lavender
1	Stem	Athos Pom	Button Pom Green
2	Stem	Carnation Orange	Carnation Yellow or Red
2	Stem	Carnation Hot Pink	Carnation Pink or Orange
1	Stem	Mini Carnation Red	Mini Carnation Pink, Orange, or Yellow
1	Stem	Waxflower Pink	Limonium Pink
1	Stem	Variegated Pittosporum	Leather Leaf
		Hardgoods Description	
1	Each	Lotsa Love® Kit, Happy Birthday: Container, Bear, Cookies, Balloon—Codified PC #155162	
0.25	Each	Floral Foam Brick	

DESIGN TIP: Remember to include bear and balloon with this floral delivery.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Lotsa Love® Happy Birthday

DESIGN: All Around Arrangement

#148261 $39.99 7"H x 6"W



Country Pearl™ Bouquet*

DESIGN: All Around Arrangement

#179097 S	$49.99	9"H x 9"W
#179097 M	$59.99	10"H x 10"W (Above)
#179097 L	$69.99	12"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose White 50 cm	Rose Green 50 cm
2	3	4	Stem	Button Pom White	Cushion Pom White
2	3	4	Stem	Hypericum Cream	Hypericum Green
2	2	3	Stem	Thistle Blue	Eucalyptus Seeded
0.5	1	2	Stem	Limonium White	Gypsophila
1	2	2	Stem	Eucalyptus Silver Dollar	Eucalyptus Spiral

				Hardgoods Description
1	1	1	Each	Rustic Cube—Codified PC #156138
0.5	0.5	0.5	Each	Floral Foam Brick

***Also available as:** PC #179098 S/M/L Cherished Garden™ Bouquet ($49.99 S, $59.99 M, $69.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#179097 S #179097 M #179097 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Chic Garden™ Bouquet

DESIGN: All Around Arrangement

#179054 S	$49.99	9"H x 9"W
#179054 M	$59.99	10"H x 10"W (Above)
#179054 L	$69.99	12"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	6	10	Stem	Rose Coral 50 cm	Rose Peach 50 cm
3	4	5	Stem	Alstroemeria Pink	Alstroemeria Lavender
3	4	6	Stem	Carnation Lavender	Carnation Purple
2	3	4	Stem	Mini Carnation Peach	Mini Carnation Orange
1	2	2	Stem	Limonium Pink	Waxflower Pink
2	2	2	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	Rustic Cube—Codified PC #156138
0.5	0.5	0.5	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.



#179054 S #179054 M #179054 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Red 50 cm	
1	2	3	Stem	Rose Orange 50 cm	
1	2	3	Stem	Button Pom Yellow	Cushion Pom Yellow
2	2	3	Stem	Mini Carnation Orange	
1	1	1	Stem	Bupleurum	
1	1	2	Stem	Heather	Monte Casino Purple
1	2	3	Stem	Limonium Purple	Waxflower Pink
2	2	3	Stem	Solidago	
2	2	3	Stem	Statice Purple	
1	1	1	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	Rustic Cube—Codified PC #156138
0.33	0.5	0.5	Each	Floral Foam Brick

Local Artisan

DESIGNED BY: **Phyllis Rega | Phyl's Flowers, Stratford, CT**

DESIGN TIP: Be sure to deliver with hangtag.



#176339 S #176339 M #176339 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Delightful Joy™ Bouquet

DESIGN: All Around Arrangement

#176339 S	$49.99	9"H x 9"W
#176339 M	$59.99	10"H x 10"W (Above)
#176339 L	$69.99	12"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	2	3	Stem	Gerbera Daisy Hot Pink	Gerbera Daisy Pink
2	3	4	Stem	Matsumoto Aster Lavender	Mini Carnation Lavender
1	2	3	Stem	Football Mum Yellow	Mum Disbud Yellow
2	3	4	Stem	Carnation Orange	Alstroemeria Orange
2	3	4	Stem	Mini Carnation Hot Pink	Matsumoto Aster Hot Pink
2	3	4	Stem	Hypericum Green	Bupleurum
2	3	4	Stem	Solidago	
3	3	3	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	Rustic Cube—Codified PC #156138
0.5	0.5	0.5	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.



#176885 S #176885 M #176885 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Vibrant Jewel™ Bouquet

DESIGN: All Around Arrangement

#176885 S	$49.99	9"H x 9"W
#176885 M	$59.99	10"H x 10"W (Above)
#176885 L	$69.99	12"H x 12"W



Make Me Smile™ Bouquet

DESIGN: All Around Arrangement

#179058 $49.99 10"H x 9"W

QTY	Unit	Floral Description	Suggested Substitution
3	Stem	Rose Yellow 50 cm	Rose White 50 cm
3	Stem	Daisy Pom Yellow	Cushion Pom Yellow
3	Stem	Button Pom Yellow	Button Pom White
1	Stem	Gypsophila	Limonium White
2	Stem	Solidago	Waxflower Yellow
2	Stem	Variegated Pittosporum	Salal Tips
		Hardgoods Description	
1	Each	Sending Smiles Container—Codified PC #156672	
0.25	Each	Floral Foam Brick	

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Good Day™ Bouquet

DESIGN: All Around Arrangement

#179057 $49.99 10"H x 9"W

QTY	Unit	Floral Description	Suggested Substitution
2	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
2	Stem	Dianthus Purple	Mini Carnation Purple
3	Stem	Button Pom Yellow	Cushion Pom Yellow
4	Stem	Carnation Lavender	Carnation Purple
2	Stem	Statice Purple	Limonium Purple
2	Stem	Variegated Pittosporum	Salal Tips
		Hardgoods Description	
1	Each	Sending Smiles Container—Codified PC #156672	
0.25	Each	Floral Foam Brick	

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Sunflower Large	
2	3	Stem	Solidago	Statice Yellow
1	1	Stem	Limonium Purple	Waxflower Purple
2	2	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
2	2	Stem	Variegated Pittosporum	Salal Tips
			Hardgoods Description	
1	1	Each	Real Simple® Macramé Jar—Codified PC #156682	
1	1	Each	Real Simple® 2" x 2" Cardette	

***Also available as:** PC #183668 S/L Sunshine & Happiness™ by Real Simple® ($49.99 S, $59.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#183667 S



#183667 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Sunshine & Happiness™ by Real Simple®*

DESIGN: All Around Arrangement

#183667 S $49.99 15.5"H x 10"W

#183667 L $59.99 16.5"H x 11"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
2	5	Stem	Rose Light Pink 50 cm	Rose Lavender 50 cm
1	2	Stem	Asiatic Lily White	Oriental Lily White
2	3	Stem	Alstroemeria Lavender	Alstroemeria Pink
2	3	Stem	Mini Carnation Yellow	Carnation Yellow
1	1	Stem	Limonium Purple	Waxflower Purple
1	1	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
1	1	Stem	Variegated Pittosporum	Salal
			Hardgoods Description	
1	1	Each	Real Simple® Macramé Jar—Codified PC #156682	
1	1	Each	Real Simple® 2" x 2" Cardette	

***Also available as:** PC #183666 S/L Pastel Petals™ by Real Simple® ($49.99 S, $59.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#183665 S



#183665 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Pastel Petals™ by Real Simple®*

DESIGN: All Around Arrangement

#183665 S $49.99 13.5"H x 10.5"W

#183665 L $59.99 14.5"H x 10"W (Above)



S	L	Unit	Floral Description	Suggested Substitution
2	5	Stem	Rose Orange 50 cm	Rose Yellow 50 cm
2	3	Stem	Gerbera Daisy Yellow	Sunflower Medium
2	3	Stem	Carnation Lime Green	Athos Pom
1	2	Stem	Mini Carnation Hot Pink	Alstroemeria Hot Pink
2	2	Stem	Solidago	Statice Yellow
1	1	Stem	Statice Purple	Waxflower Purple
1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	Each	Real Simple® Macramé Jar—Codified PC #156682
1	1	Each	Real Simple® 2" x 2" Cardette

***Also available as:** PC #183662 S/L Sunshine Medley™ by Real Simple® ($49.99 S, $59.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#183661 S



#183661 L

Sunshine Medley™ by Real Simple®*

DESIGN: All Around Arrangement

#183661 S	$49.99	13.5"H x 10.5"W
#183661 L	$59.99	14.5"H x 10"W (Above)

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



S	M	L	Unit	Floral Description	Suggested Substitution
5	7	9	Stem	Rose Red 50 cm	Rose Lavender 50 cm
3	4	5	Stem	Cremon Pink	Cremon White
3	4	5	Stem	Alstroemeria Pink	Mini Carnation Pink
3	4	5	Stem	Carnation Red	Alstroemeria Purple
2	2	3	Stem	Monte Casino White	Gypsophila
2	3	4	Stem	Waxflower Pink	Limonium Pink
0.5	1	1	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	1	Each	Floral Hatbox™—Codified PC #156735
1	1	1	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.



#192268 S



#192268 M



#192268 L

Euro™ Hatbox

DESIGN: All Around Arrangement

#192268 S	$59.99	7"H x 14.5"W
#192268 M	$69.99	7.5"H x 15"W (Above)
#192268 L	$79.99	8"H x 15.5"W

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
4	6	8	Stem	Rose Peach 50 cm	Rose White 50 cm
3	3	3	Stem	Snapdragon White	Stock Peach
3	4	5	Stem	Mum Disbud White	Cremon White
3	4	5	Stem	Alstroemeria Pink	Mini Carnation Pink
3	4	5	Stem	Hypericum Peach	Mini Carnation Peach
2	3	4	Stem	Solidago	Statice Yellow
0.5	1	2	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	1	Each	Floral Hatbox™—Codified PC #156735
1	1	1	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.



#192263 S



#192263 M



#192263 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Penny™ Hatbox

DESIGN: All Around Arrangement

#192263 S	$59.99	14"H x 14.5"W
#192263 M	$69.99	14.5"H x 15"W (Above)
#192263 L	$79.99	15"H x 15.5"W

S	M	L	Unit	Floral Description	Suggested Substitution
5	7	9	Stem	Rose White 50 cm	Rose Lavender 50 cm
3	4	5	Stem	Cremon Lavender	Cremon White
3	4	5	Stem	Alstroemeria Purple	Mini Carnation Purple
3	4	5	Stem	Carnation Lavender	Alstroemeria Purple
2	3	4	Stem	Monte Casino Purple	Statice Purple
2	3	4	Stem	Statice Purple	Waxflower Purple
0.5	1	2	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	1	Each	Floral Hatbox™—Codified PC #156735
1	1	1	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.



#192261 S



#192261 M



#192261 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Victorian™ Hatbox

DESIGN: All Around Arrangement

#192261 S	$59.99	7"H x 14.5"W
#192261 M	$69.99	7.5"H x 15"W (Above)
#192261 L	$79.99	8"H x 15.5"W



Bespoke™ Hatbox

DESIGN: All Around Arrangement

#192260 S	$59.99	14"H x 14.5"W
#192260 M	$69.99	14.5"H x 15"W (Above)
#192260 L	$79.99	15"H x 15.5"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	7	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
3	4	5	Stem	Sunflower Medium	Gerbera Daisy Yellow
3	3	3	Stem	Snapdragon Pink	Snapdragon Yellow
2	4	5	Stem	Alstroemeria Hot Pink	Alstroemeria Orange
2	4	5	Stem	Mini Carnation Hot Pink	Mini Carnation Orange
2	2	4	Stem	Thistle Blue	Statice Purple
2	2	2	Stem	Statice Purple	Waxflower Purple
0.5	0.5	0.5	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	1	Each	Floral Hatbox™—Codified PC #156735
1	1	1	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.



#192260 S #192260 M #192260 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Glorious Day™ Bouquet

DESIGN: All Around Arrangement

#183669	$49.99	9"H x 10"W

QTY	Unit	Floral Description	Suggested Substitution
3	Stem	Rose Peach 50 cm	
3	Stem	Matsumoto Aster Hot Pink	Carnation Hot Pink
3	Stem	Button Pom Lavender	Carnation White
3	Stem	Carnation Lime Green	Athos Pom
1	Stem	Bupleurum	Tree Fern
1	Stem	Waxflower Pink	Limonium Pink
0.5	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	Each	Textured Fabric Hatbox—Codified PC #156677
0.33	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Welcome Baby Boy™ Bouquet

DESIGN: All Around Arrangement

#183648	$49.99	10"H x 11"W (Above)
#183648 B	$54.99	10"H x 11"W

PLAIN	B	Unit	Floral Description	Suggested Substitution
3	3	Stem	Rose White 50 cm	
2	2	Stem	Delphinium Light Blue	Delphinium Dark Blue
2	2	Stem	Daisy Pom White	Cushion Pom White
2	2	Stem	Button Pom White	Mini Carnation White
1	1	Stem	Mini Carnation Yellow	Alstroemeria Yellow
1	1	Stem	Limonium Purple	Waxflower Purple
1	1	Stem	Monte Casino White Mardi Gras	Monte Casino White
1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	Each	Textured Fabric Hatbox—Codified PC #156677
0.33	0.33	Each	Floral Foam Brick
0.01	0.01	Each	Blue Floral Spray
0	1	Each	18"D Baby Boy Mylar Balloon
0	1	Each	Helium
0	1	Yard	Curling Ribbon

DESIGN TIP: Use light blue floral spray to tint white button poms and incorporate into arrangement. Be sure to deliver with hangtag.



#183648 #183648 B

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Welcome Baby Girl™ Bouquet

DESIGN: All Around Arrangement

#183647	$49.99	10"H x 11"W (Above)
#183647 B	$54.99	10"H x 11"W

PLAIN	B	Unit	Floral Description	Suggested Substitution
4	4	Stem	Rose Pink 50 cm	Rose Hot Pink 50 cm
2	2	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	2	Stem	Button Pom White	Mini Carnation White
2	2	Stem	Mini Carnation Pink	Alstroemeria Pink
1	1	Stem	Waxflower Pink	Limonium Pink
1	1	Stem	Monte Casino White Mardi Gras	Waxflower White
2	2	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	Each	Textured Fabric Hatbox—Codified PC #156677
0.33	0.33	Each	Floral Foam Brick
0	1	Each	18"D Baby Girl Mylar Balloon
0	1	Each	Helium
0	1	Yard	Curling Ribbon

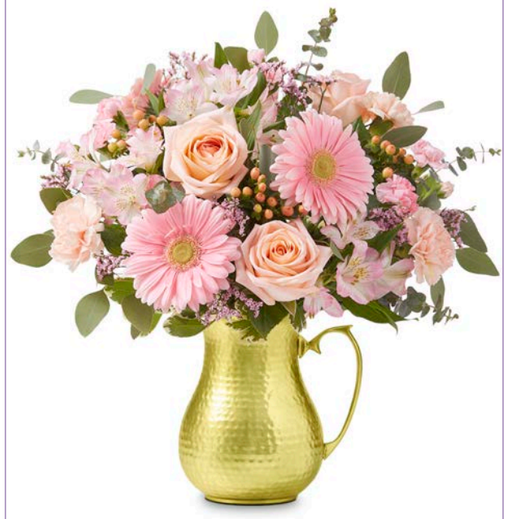
DESIGN TIP: Be sure to deliver with hangtag.



#183647 #183647 B

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Blushing Beauty Medley™ Bouquet

DESIGN: All Around Arrangement

#192270 S	$69.99	14.6"H x 16"W
#192270 M	$79.99	16"H x 17"W (Above)
#192270 L	$89.99	17"H x 18"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Rose Peach 50 cm	Rose Pink 50 cm
3	4	5	Stem	Gerbera Daisy Pink	Gerbera Daisy Peach
3	4	5	Stem	Alstroemeria Pink	Mini Carnation Pink
3	4	5	Stem	Carnation Peach	Mini Carnation Peach
3	4	5	Stem	Mini Carnation Light Pink	Alstroemeria Light Pink
3	4	5	Stem	Hypericum Peach	Mini Carnation Pink
1	1	2	Stem	Limonium Pink	Waxflower Pink
1	2	2	Stem	Eucalyptus Spiral	Eucalyptus Silver Dollar
1	1	1	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	1	Each	Hammered Bell Pitcher—Codified PC #156681

DESIGN TIP: Be sure to deliver with hangtag.



#192270 S #192270 M #192270 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Pitcher Perfect™ 18 Stem Red Rose Bouquet

DESIGN: All Around Arrangement

#192245	$89.99	18"H x 16"W

QTY	Unit	Floral Description	Suggested Substitution
18	Stem	Rose Red 50 cm	
3	Stem	Waxflower White	Limonium White
2	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	Each	Hammered Bell Pitcher—Codified PC #156681	

DESIGN TIP: Be sure to deliver with hangtag.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
8	11	15	Stem	Rose Red 50 cm	
4	5	6	Stem	Alstroemeria Purple	Alstroemeria Red
4	5	6	Stem	Button Pom Purple	Cushion Pom Purple
4	5	6	Stem	Carnation Burgundy	Mini Carnation Burgundy
2	3	4	Stem	Waxflower White	Limonium White
1	1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	1	Each	Hammered Bell Pitcher—Codified PC #156681

DESIGN TIP: Be sure to deliver with hangtag.



#192244 S #192244 M #192244 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Majestic Moment™ Bouquet

DESIGN: All Around Arrangement

#192244 S	$69.99	17"H x 16"W
#192244 M	$79.99	17.5"H x 18.5"W (Above)
#192244 L	$89.99	18"H x 19"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
3	5	7	9	Stem	Rose Pink 50 cm	Rose Lavender 50 cm
2	3	4	5	Stem	Stock Lavender	Snapdragon Lavender
2	4	5	6	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	3	4	5	Stem	Button Pom Lavender	Alstroemeria Lavender
2	3	4	5	Stem	Carnation Lavender	Carnation Pink
1	2	3	4	Stem	Mardi Gras Monte Casino Purple	Limonium Purple
2	2	2	2	Stem	Salal	Pittosporum or Seeded Eucalyptus

Hardgoods Description

1	1	1	1	Each	Violet Fluted Gathering Vase—Codified PC #156670

***Also available as:** PC #183989 S/M/L/XL Daydream Bouquet™ in clear glass vase tied with #9 Purple Satin Ribbon ($49.99 S, $59.99 M, $69.99 L, $79.99 XL)

DESIGN TIP: Be sure to deliver with hangtag.



#183988 S #183988 M #183988 L #183988 XL

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Daydream Bouquet™*

DESIGN: All Around Arrangement

#183988 S	$49.99	13"H x 10"W
#183988 M	$59.99	14"H x 12"W
#183988 L	$69.99	15"H x 13"W (Above)
#183988 XL	$79.99	17"H x 14"W



Blush Posy™ Bouquet

DESIGN: One Sided Arrangement

#179323 S	$49.99	15"H x 10"W
#179323 L	$59.99	16"H x 11"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
3	5	Stem	Rose Peach 50 cm	Rose Pink 50 cm
1	1	Stem	Matsumoto Aster Hot Pink	Matsumoto Aster Pink
2	3	Stem	Mum Disbud Lavender	Cremon Lavender
2	3	Stem	Button Pom Lavender	Cushion Pom Lavender
3	4	Stem	Carnation Pink	Carnation Hot Pink
1	2	Stem	Waxflower Purple	Waxflower Pink
1	2	Stem	Eucalyptus Spiral	
1	1	Stem	Variegated Pittosporum	Salal Tips

			Hardgoods Description
1	1	Stem	Honeycomb Mason Jar Peach Quartz—Codified PC #156655

DESIGN TIP: Be sure to deliver with hangtag.



#179323 S #179323 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Blooming Love™

DESIGN: All Around Arrangement

#161132 S	$64.99	19"H x 14"W
#161132 L	$89.99	20"H x 15"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
12	18	Stem	Rose Red 50 cm	
2	3	Stem	Gypsophila	
2	3	Stem	Salal	

			Hardgoods Description
1	1	Each	Ruby Vase—Codified PC #155248

DESIGN TIP: Be sure to deliver with hangtag.



#161132 S #161132 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	5	Stem	Rose White 50 cm	Rose Lavender 50 cm
1	2	3	Stem	Lisianthus Lavender	Spray Rose Lavender
2	3	4	Stem	Stock Purple	Stock Lavender
2	2	3	Stem	Snapdragon Lavender	Snapdragon White
2	2	2	Stem	Alstroemeria Lavender	Alstroemeria White
1	2	3	Stem	Button Pom White	Cushion Pom White
0	1	1	Stem	Eucalyptus Spiral	Gypsophila
1	1	1	Stem	Variegated Pittosporum	Salal

				Hardgoods Description
1	1	1	Each	Southern Living® Vintage Farmhouse Milk Jug—Codified PC #156671
1	1	1	Each	Southern Living® 2" x 2" Cardette

*Also available as: PC #179317 S/M/L Luscious Lilac Beauty™ Bouquet by Southern Living® ($54.99 S, $64.99 M, $74.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#179316 S #179316 M #179316 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Southern Living 1-800 flowers.com COLLECTION

Luscious Lilac Beauty™ Bouquet by Southern Living®*

DESIGN: All Around Arrangement

#179316 S	$54.99	20"H x 12"W
#179316 M	$64.99	21"H x 13"W (Above)
#179316 L	$74.99	22"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Orange 50 cm	Rose Yellow 50 cm
1	2	3	Stem	Sunflower Medium	Gerbera Daisy Yellow
2	3	3	Stem	Stock Cream	Stock White
2	3	3	Stem	Snapdragon Pink	Larkspur Pink
1	2	3	Stem	Mini Carnation Hot Pink	Alstroemeria Pink
1	2	3	Stem	Queen Anne's Lace	Gypsophila
1	1	2	Stem	Bupleurum	Tree Fern
0	0.5	1	Stem	Eucalyptus Seeded	
1	1	1	Stem	Variegated Pittosporum	Salal

				Hardgoods Description
1	1	1	Each	Southern Living® Vintage Farmhouse Milk Jug—Codified PC #156671
1	1	1	Each	Southern Living® 2" x 2" Cardette

*Also available as: PC #179315 S/M/L Sunshine Splendor™ Bouquet by Southern Living® ($54.99 S, $64.99 M, $74.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#179314 S #179314 M #179314 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Southern Living 1-800 flowers.com COLLECTION

Sunshine Splendor™ Bouquet by Southern Living®*

DESIGN: All Around Arrangement

#179314 S	$54.99	18"H x 12"W
#179314 M	$64.99	19"H x 12"W (Above)
#179314 L	$74.99	20"H x 12"W



Southern Living 1-800 flowers.com COLLECTION

Precious Pedestal™ by Southern Living®*

DESIGN: All Around Arrangement

#161878 S	$79.99	24"H x 22"W
#161878 M	$89.99	25"H x 23"W (Above)
#161878 L	$99.99	26"H x 24"W

S	M	L	Unit	Floral Description	Suggested Substitution
6	8	10	Stem	Rose Pink 50 cm	Rose Peach 50 cm
2	3	4	Stem	Asiatic Lily Pink	Asiatic Lily White
3	5	5	Stem	Stock Lavender	Stock Purple
2	1	2	Stem	Matsumoto Aster Pink	Mini Carnation Pink
4	5	5	Stem	Cremon Lavender	Spider Mum Lavender
1	2	3	Stem	Limonium Pink	Limonium Purple
1	1	1	Stem	Eucalyptus Seeded	Italian Ruscus
2	2	3	Stem	Tree Fern	Bupleurum
3	3	4	Stem	Salal Tips	Leather Leaf

				Hardgoods Description
1	1	1	Each	Graceful Pedestal Vase—Codified PC #155063
1	1	1	Each	Floral Foam Brick
1	1	1	Each	Southern Living® 2" x 2" Cardette

***Also available as:** PC #166578 S/M/L Precious Pedestal™ by Southern Living® ($79.99 S, $89.99 M, $99.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#161878 S #161878 M #161878 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Southern Living 1-800 flowers.com COLLECTION

Peach Splendor™ by Southern Living®*

DESIGN: All Around Arrangement

#174638	$59.99	13.5"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
6	Stem	Rose Peach 50 cm	
3	Stem	Football Mum White	Cremon White
2	Stem	Hypericum Peach	Hypericum Cream
2	Stem	Waxflower White	Gypsophila
1	Stem	Eucalyptus Silver Dollar	Tree Fern
1	Stem	Eucalyptus Seeded	
1	Stem	Variegated Pittosporum	Salal Tips

		Hardgoods Description
1	Each	6.5"H x 8"W Clear Glass Bubble Bowl
1	Each	Southern Living® 2" x 2" Cardette

***Also available as:** PC #174639 Peach Splendor™ by Southern Living® ($59.99)

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	SB	L	LB	Unit	Floral Description	Suggested Substitution
2	2	4	4	Stem	Rose Hot Pink 50 cm	Rose Light Pink 50 cm
1	1	2	2	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	2	3	3	Stem	Carnation Lime Green	Athos Pom
1	1	2	2	Stem	Mini Carnation Hot Pink	Mini Carnation Pink
2	2	2	2	Stem	Solidago	Bupleurum
1	1	2	2	Stem	Statice Purple	Monte Casino Purple
1	1	2	2	Stem	Variegated Pittosporum	Salal

					Hardgoods Description
1	1	1	1	Each	Sandra Present—Codified PC #155449
0.25	0.25	0.25	0.25	Each	Floral Foam Brick
0	1	0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	0	1	Each	Helium
0	1	0	1	Yard	Curling Ribbon

DESIGN TIP: Be sure to deliver with hangtag.



#167382 S #167382 SB #167382 L #167382 LB

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



The Sandra Magsamen Collection

Happy Birthday Present™ Bouquet

DESIGN: One Sided Arrangement

#167382 S	$49.99	10"H x 9"W
#167382 SB	$54.99	10"H x 9"W
#167382 L	$59.99	12"H x 10"W (Above)
#167382 LB	$64.99	12"H x 10"W

S	M	L	Unit	Floral Description	Suggested Substitution
4	6	8	Stem	Rose Yellow 50 cm	Rose Lavender 50 cm
4	6	8	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
5	6	8	Stem	Gerbera Daisy Pink	Sunflower Medium
3	4	6	Stem	Lisianthus Lavender	Mini Carnation Lavender
4	6	8	Stem	Snapdragon Lavender	Larkspur Lavender
3	4	5	Stem	Matsumoto Aster Lavender	Daisy Pom Lavender
3	3	3	Stem	Israeli Ruscus	Italian Ruscus
3	3	3	Stem	Salal	Leather Leaf

				Hardgoods Description
1	1	1	Each	Waterford® Lotus Vase—Codified PC #156643



#183107 S #183107 M #183107 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



MARQUIS by WATERFORD

Marquis by Waterford® Beauty in Abundance™

DESIGN: All Around Arrangement

#183107 S	$129.99	23"H x 14"W
#183107 M	$154.99	25"H x 16"W (Above)
#183107 L	$189.99	27"H x 19"W



S	M	L	Unit	Floral Description	Suggested Substitution
6	8	9	Stem	Rose Hot Pink 50 cm	
6	8	9	Stem	Rose Light Pink 50 cm	
3	3	4	Stem	Gerbera Daisy Hot Pink	
3	4	4	Stem	Gerbera Daisy Light Pink	
4	6	8	Stem	Larkspur Pink	Snapdragon Pink
3	3	3	Stem	Limonium Pink	Waxflower Pink
2	2	2	Stem	Eucalyptus Feather Willow	Eucalyptus Silver Dollar
3	3	3	Stem	Israeli Ruscus	Italian Ruscus
3	3	3	Stem	Salal Tips	

				Hardgoods Description
1	1	1	Each	Waterford® Lotus Vase—Codified PC #156643



#176451 S #176451 M #176451 L

Marquis by Waterford® Because of You™ Bouquet

DESIGN: All Around Arrangement

#176451 S	$129.99	25"H x 19"W
#176451 M	$154.99	26"H x 20"W (Above)
#176451 L	$189.99	27"H x 21"W

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



S	M	L	Unit	Floral Description	Suggested Substitution
5	6	8	Stem	Lisianthus White	
8	10	12	Stem	Rose Lavender 50 cm	
3	5	6	Stem	Larkspur Purple	Liatrus Purple
3	4	5	Stem	Limonium Pink	Waxflower Pink
3	3	3	Stem	Statice Purple	
3	3	4	Stem	Eucalyptus Silver Dollar	Eucalyptus Spiral
3	4	6	Stem	Israeli Ruscus	Myrtle
4	4	4	Stem	Salal Tips	Salal

				Hardgoods Description
1	1	1	Each	Waterford® Lotus Vase—Codified PC #156643



#176333 S #176333 M #176333 L

Marquis by Waterford® Lavender Dreams™

DESIGN: All Around Arrangement

#176333 S	$139.99	22"H x 16"W
#176333 M	$149.99	22.5"H x 17"W (Above)
#176333 L	$159.99	23"H x 18"W

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
4	5	6	Stem	Rose Pink 60 cm	
4	5	6	Stem	Rose Red 60 cm	
5	6	7	Stem	Stargazer Lily Pink	Oriental Lily Pink
3	3	3	Stem	Limonium Purple	
3	3	3	Stem	Italian Ruscus	
4	4	4	Stem	Salal	

				Hardgoods Description
1	1	1	Each	Waterford® Lotus Vase—Codified PC #156643



#176332 S #176332 M #176332 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Marquis by Waterford® Blushing Rose & Lily™ Bouquet

DESIGN: All Around Arrangement

#176332 S	$139.99	22"H x 16"W
#176332 M	$149.99	22.5"H x 17"W (Above)
#176332 L	$159.99	23"H x 18"W

S	M	L	Unit	Floral Description	Suggested Substitution
12	18	24	Stem	Rose Red 60 cm	
6	8	10	Stem	Italian Ruscus	
10	10	10	Stem	Salal	

				Hardgoods Description
1	1	1	Each	Waterford® Lotus Vase—Codified PC #156643



#176331 S #176331 M #176331 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Marquis by Waterford® Premium Long Stem Red Roses

DESIGN: All Around Arrangement

#176331 S	$129.99	18"H x 12"W
#176331 M	$154.99	20"H x 14"W (Above)
#176331 L	$189.99	22"H x 16"W



Love's Embrace™ 6 Stems* Red Roses

DESIGN: All Around Arrangement

#161774 $39.99 16"H x 10"W

QTY	Unit	Floral Description	Suggested Substitution
6	Stem	Rose Red 50 cm	
1	Stem	Gypsophila	
6	Stem	Salal	

		Hardgoods Description
1	Each	8"H Clear Glass Rose Vase

***Also available as:**
PC #105212 Love's Embrace™ 6 Stems Assorted Roses ($39.99)
PC #105256 Love's Embrace™ 6 Stems Lavender Roses ($39.99)
PC #99195 Love's Embrace™ 6 Stems Pink Roses ($39.99)
PC #105215 Love's Embrace™ 6 Stems White Roses ($39.99)
PC #105213 Love's Embrace™ 6 Stems Yellow Roses ($39.99)

Start Date: Live | **End Date:** Open



Heart's Desire™ Roses

DESIGN: All Around Arrangement

#167381 S $59.99 25"H x 26"W
#167381 M $84.99 25.5"H x 27"W (Above)
#167381 L $119.99 25.5"H x 28"W

S	M	L	Unit	Floral Description	Suggested Substitution
12	18	24	Stem	Rose Red 60 cm	
3	3	4	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
2	3	4	Stem	Italian Ruscus	Israeli Ruscus

				Hardgoods Description
1	1	1	Each	11"H Classic Garden Vase


#167381 S


#167381 M


#167381 L

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Rose Red 60 cm	
3	Stem	Gypsophila	
6	Stem	Tree Fern	
6	Stem	Salal	

		Hardgoods Description
1	Each	11"H Classic Garden Vase

***Also available as:**
PC #1503S Rose Elegance™ Premium Long Stem Dozen Assorted Roses ($59.99)
PC #105257S Rose Elegance™ Premium Long Stem Dozen Lavender Roses ($59.99)
PC #90055S Rose Elegance™ Premium Long Stem Dozen Pink Roses ($59.99)
PC #90109S Rose Elegance™ Premium Long Stem Dozen White Roses ($59.99)
PC #90021S Rose Elegance™ Premium Long Stem Dozen Yellow Roses ($59.99)

Start Date: Live | **End Date:** Open



Rose Elegance™ Premium Long Stem* Dozen Red Roses

DESIGN: All Around Arrangement

#161776 S $59.99 22"H x 15"W

QTY	Unit	Floral Description	Suggested Substitution
18	Stem	Rose Red 60 cm	
3	Stem	Gypsophila	
6	Stem	Tree Fern	
6	Stem	Salal	

		Hardgoods Description
1	Each	11"H Classic Garden Vase

***Also available as:**
PC #1503L Rose Elegance™ Premium Long Stem 18 Assorted Roses ($84.99)
PC #105257L Rose Elegance™ Premium Long Stem 18 Lavender Roses ($84.99)
PC #90055L Rose Elegance™ Premium Long Stem 18 Pink Roses ($84.99)
PC #90109L Rose Elegance™ Premium Long Stem 18 White Roses ($84.99)
PC #90021L Rose Elegance™ Premium Long Stem 18 Yellow Roses ($84.99)

Start Date: Live | **End Date:** Open



Rose Elegance™ Premium Long Stem* 18 Red Roses

DESIGN: All Around Arrangement

#161776 L $84.99 22"H x 16"W



Ultimate Elegance™ Premium Long Stem* Two Dozen Red Roses

DESIGN: All Around Arrangement

#161777 S $119.99 23"H x 16"W

QTY	Unit	Floral Description	Suggested Substitution
24	Stem	Rose Red 60 cm	
5	Stem	Gypsophila	
3	Stem	Tree Fern	
2	Stem	Salal	

		Hardgoods Description
1	Each	11"H Classic Garden Vase

***Also available as:**

PC #161775S Ultimate Elegance™ Premium Long Stem Two Dozen Assorted Roses ($119.99)

PC #105258S Ultimate Elegance™ Premium Long Stem Two Dozen Lavender Roses ($119.99)

PC #98713S Ultimate Elegance™ Premium Long Stem Two Dozen Pink Roses ($119.99)

PC #100276S Ultimate Elegance™ Premium Long Stem Two Dozen Pink and Red Roses ($119.99)

PC #98714S Ultimate Elegance™ Premium Long Stem Two Dozen White Roses ($119.99)

PC #98712S Ultimate Elegance™ Premium Long Stem Two Dozen Yellow Roses ($119.99)

Start Date: Live | **End Date:** Open



Ultimate Elegance™ Premium Long Stem* Three Dozen Red Roses

DESIGN: All Around Arrangement

#161777 M $179.99 23"H x 18"W

QTY	Unit	Floral Description	Suggested Substitution
36	Stem	Rose Red 60 cm	
6	Stem	Gypsophila	
6	Stem	Tree Fern	
10	Stem	Salal	

		Hardgoods Description
1	Each	12"H Clear Glass Monet Vase

***Also available as:**

PC #161775M Ultimate Elegance™ Premium Long Stem Three Dozen Assorted Roses ($179.99)

PC #105258M Ultimate Elegance™ Premium Long Stem Three Dozen Lavender Roses ($179.99)

PC #98713M Ultimate Elegance™ Premium Long Stem Three Dozen Pink Roses ($179.99)

PC #100276M Ultimate Elegance™ Premium Long Stem Three Dozen Pink and Red Roses ($179.99)

PC #98714M Ultimate Elegance™ Premium Long Stem Three Dozen White Roses ($179.99)

PC #98712M Ultimate Elegance™ Premium Long Stem Three Dozen Yellow Roses ($179.99)

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
48	Stem	Rose Red 60 cm	
8	Stem	Gypsophila	
8	Stem	Tree Fern	
12	Stem	Salal	

		Hardgoods Description
1	Each	12"H Clear Glass Monet Vase

***Also available as:**

PC #161775L Ultimate Elegance™ Premium Long Stem Four Dozen Assorted Roses ($209.99)

PC #105258L Ultimate Elegance™ Premium Long Stem Four Dozen Lavender Roses ($209.99)

PC #98713L Ultimate Elegance™ Premium Long Stem Four Dozen Pink Roses ($209.99)

PC #100276L Ultimate Elegance™ Premium Long Stem Four Dozen Pink and Red Roses ($209.99)

PC #98714L Ultimate Elegance™ Premium Long Stem Four Dozen White Roses ($209.99)

PC #98712L Ultimate Elegance™ Premium Long Stem Four Dozen Yellow Roses ($209.99)

Start Date: Live | **End Date:** Open



Ultimate Elegance™ Premium Long Stem* Four Dozen Red Roses

DESIGN: All Around Arrangement

#161777 L $209.99 23"H x 19"W

QTY	Unit	Floral Description	Suggested Substitution
100	Stem	Rose Red 60 cm	
5	Stem	Salal Tips	

		Hardgoods Description
1	Each	12"H Clear Glass Cylinder Vase

Start Date: Live | **End Date:** Open



100 Premium Long Stem Red Roses

DESIGN: All Around Arrangement

#163009 $349.99 30"H x 26"W



100 Premium Long Stem Multicolored Roses

DESIGN: All Around Arrangement

#163010 $349.99 30"H x 26"W

QTY	Unit	Floral Description	Suggested Substitution
100	Stem	Rose Multicolored 60 cm	
5	Stem	Salal Tips	

		Hardgoods Description
1	Each	12"H Clear Glass Cylinder Vase

Start Date: Live | **End Date:** Open



Smiling Surprise™ Bouquet

DESIGN: All Around Arrangement

#176258 S $49.99 13"H x 11"W
#176258 M $59.99 13.5"H x 12"W (Above)
#176258 L $69.99 14"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Yellow 50 cm	
2	3	4	Stem	Spray Rose Yellow	Spray Rose Green or White
2	3	3	Stem	Asiatic Lily Yellow	Asiatic Lily White
2	3	5	Stem	Daisy Pom Yellow	Button Pom Yellow
3	4	5	Stem	Carnation Lime Green	Carnation White or Yellow
1	1	1	Stem	Curly Willow Tips	
1	2	2	Stem	Variegated Pittosporum	Leather Leaf

				Hardgoods Description
1	1	0	Each	5"H x 6"W Clear Glass Bubble Bowl
0	0	1	Each	6.5"H x 8"W Clear Glass Bubble Bowl

Local Artisan

DESIGNED BY: **Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA**

DESIGN TIP: Wrap curly willow around inside the bubble bowl.



#176258 S #176258 M #176258 L

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
3	Stem	Rose Hot Pink 50 cm	Rose Yellow 50 cm
3	Stem	Alstroemeria Pink	Alstroemeria Yellow
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
3	Stem	Carnation Lime Green	Athos Pom
3	Stem	Carnation Magenta	Carnation Purple
2	Stem	Variegated Pittosporum	Salal

		Hardgoods Description
1	Each	5"H x 6"W Clear Glass Bubble Bowl

Local Artisan

DESIGNED BY: **Ashlee Rae Roberson | Simply Roses, Ormond Beach, FL**

Start Date: Live | **End Date:** Open



Vibrant Gem™ Bouquet

DESIGN: All Around Arrangement

#167385 $49.99 10"H x 9"W

S	M	L	Unit	Floral Description	Suggested Substitution
6	12	18	Stem	Rose Pink 50 cm	Rose Light Pink 50 cm
5	8	10	Stem	Sunflower Medium	Gerbera Daisy Yellow
4	6	8	Stem	Stock Lavender	Monte Casino Purple
5	6	8	Stem	Alstroemeria Pink	Alstroemeria Yellow
3	4	5	Stem	Athos Pom	Button Pom Green
5	6	7	Stem	Solidago	
4	4	4	Stem	Salal Tips	Variegated Pittosporum

				Hardgoods Description
1	1	1	Each	8"H Clear Glass Cylinder Vase



#179357 S #179357 M #179357 L

Start Date: Live | **End Date:** Open



Garden of Grandeur®

DESIGN: All Around Arrangement

#179357 S $74.99 21"H x 16"W
#179357 M $99.99 21.5"H x 16.5"W (Above)
#179357 L $124.99 22"H x 17"W



Yellow and White Delight™ Bouquet

DESIGN: All Around Arrangement

#176259 S	$49.99	12"H x 9"W
#176259 M	$59.99	14"H x 12"W (Above)
#176259 L	$69.99	15"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose Yellow 50 cm	Rose White 50 cm
2	3	4	Stem	Stock White	Snapdragon White
3	4	4	Stem	Alstroemeria Yellow	Alstroemeria White
3	5	6	Stem	Carnation White	Carnation Yellow
1	1	2	Stem	Gypsophila	Solidago
1	2	2	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder
0	0	1	Each	6"H Clear Glass Cylinder



#176259 S | #176259 M | #176259 L

Start Date: Live | **End Date:** Open



Floral Embrace™*

DESIGN: All Around Arrangement

#167891 S	$49.99	11"H x 11"W
#167891 M	$59.99	12"H x 12"W (Above)
#167891 L	$69.99	13"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
1	1	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	3	4	Stem	Sunflower Medium	
0	3	4	Stem	Stock Lavender	Larkspur or Snapdragon Purple
2	4	3	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
2	3	3	Stem	Athos Pom	Button Pom Green
3	2	0	Stem	Carnation Hot Pink	Carnation Orange
2	0	0	Stem	Monte Casino Purple	Limonium Purple
1.5	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase

***Also available as:** PC #179041 S/M/L Floral Embrace™ for Sympathy ($49.99 S, $59.99 M, $69.99 L)



#167891 S | #167891 M | #167891 L

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	Rose Light Pink 50 cm
3	5	6	Stem	Stock Pink	Stock White
3	4	5	Stem	Alstroemeria Pink	Alstroemeria White
2	3	3	Stem	Carnation White	Carnation Pink
1	1	1	Stem	Gypsophila	Limonium White
1	1	1	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
1.5	2	2	Stem	Variegated Pittosporum	Salal

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase

***Also available as:** PC #174316 S/M/L Loving Sentiments™ Pink & White ($49.99 S, $59.99 M, $69.99 L)



#174315 S | #174315 M | #174315 L

Start Date: Live | **End Date:** Open



Elegant Blush™ Bouquet*

DESIGN: All Around Arrangement

#174315 S	$49.99	12"H x 9"W
#174315 M	$59.99	13"H x 12"W (Above)
#174315 L	$69.99	15"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	5	Stem	Rose Orange 50 cm	
2	3	4	Stem	Spray Rose Hot Pink	
2	3	4	Stem	Gerbera Daisy Hot Pink	
3	4	5	Stem	Alstroemeria Orange	
2	4	5	Stem	Carnation Orange	
2	2	3	Stem	Bupleurum	
2	3	3	Stem	Israeli Ruscus	
1	2	2	Stem	Salal Tips	

Hardgoods Description

1	1	1	Each	5"H Clear Glass Cylinder Vase

Local Artisan

DESIGNED BY: **Margaret Fleegal | Fairfax, VA**



#167549 S | #167549 M | #167549 L

Start Date: Live | **End Date:** Open



Sunset Passion™

DESIGN: All Around Arrangement

#167549 S	$49.99	9"H x 9"W
#167549 M	$59.99	10"H x 10"W (Above)
#167549 L	$69.99	11"H x 11"W



Sweet Citrus™ Bouquet*

DESIGN: All Around Arrangement

#174301 S	$49.99	12"H x 9"W
#174301 M	$59.99	13"H x 12"W (Above)
#174301 L	$69.99	15"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	6	Stem	Rose Orange 50 cm	
2	3	4	Stem	Stock White	Snapdragon White
3	4	4	Stem	Alstroemeria Orange	Alstroemeria White
3	5	6	Stem	Carnation White	Carnation Orange
1	1	2	Stem	Gypsophila	Solidago
1	2	2	Stem	Eucalyptus Seeded	Tree Fern
2	2	2	Stem	Variegated Pittosporum	Salal

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase

***Also available as:** PC #174302 S/M/L Loving Sentiments™ Peach, Orange & White ($49.99 S, $59.99 M, $69.99 L)



#174301 S | #174301 M | #174301 L

Start Date: Live | **End Date:** Open



Lovely Lavender Medley™*

DESIGN: All Around Arrangement

#167530 S	$49.99	12"H x 9"W
#167530 M	$59.99	13"H x 12"W (Above)
#167530 L	$69.99	15"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	Rose Lavender 50 cm
3	5	6	Stem	Stock Lavender	Mini Carnation Lavender
3	4	5	Stem	Alstroemeria Lavender	Alstroemeria White
2	3	3	Stem	Carnation White	Carnation Lavender
0.5	0.5	1	Stem	Gypsophila	Monte Casino White
0.5	0.5	1	Stem	Eucalyptus Seeded	
2	2	2	Stem	Variegated Pittosporum	Salal

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase

***Also available as:** PC #174292 S/M/L Loving Sentiments™ Lavender & White ($49.99 S, $59.99 M, $69.99 L)



#167530 S | #167530 M | #167530 L

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	
3	5	6	Stem	Delphinium Blue	
3	4	5	Stem	Alstroemeria White	
2	3	3	Stem	Carnation White	
0.5	0.5	1	Stem	Gypsophila	Limonium White
0.5	0.5	1	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase

***Also available as:** PC #174291 S/M/L Loving Sentiments™ Blue & White ($49.99 S, $59.99 M, $69.99 L)



#167006 S | #167006 M | #167006 L

Start Date: Live | **End Date:** Open



Wonderful Wishes™ Bouquet*

DESIGN: All Around Arrangement

#167006 S	$49.99	12"H x 9"W
#167006 M	$59.99	13"H x 12"W (Above)
#167006 L	$69.99	15"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Hydrangea Mini Green	Carnation Green
1	2	2	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
3	4	5	Stem	Sunflower Medium	
2	3	3	Stem	Spray Rose Orange	Spray Rose Yellow
3	2	2	Stem	Button Pom Green	Athos Pom
2	2	3	Stem	Hypericum Green	Hypericum Peach
6	6	6	Stem	Bear Grass	Lily Grass
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	1	Each	6"H Clear Glass Cylinder Vase
1	1	1	Each	Floral Foam Brick
0.5	0.5	0.5	Yard	Ti Leaf Ribbon
2	2	2	Each	Floral Pick (6 inches)
0.25	0.25	0.25	Yard	Stem Wrap

Local Artisan

DESIGNED BY: Ann Marie Pierce | 1-800-Flowers® Imperial Florist, Baldwin, NY



#145675 S | #145675 M | #145675 L

Start Date: Live | **End Date:** Open



Sunburst™ Bouquet

DESIGN: All Around Arrangement

#145675 S	$64.99	10"H x 9"W
#145675 M	$74.99	11"H x 10"W (Above)
#145675 L	$84.99	12"H x 11"W



S	M	L	XL	DX	Unit	Floral Description	Suggested Substitution
0	1	2	3	4	Stem	Hydrangea Antique	
3	3	3	3	5	Stem	Veronica White	Snapdragon White
1	2	2	2	3	Stem	Pepper Berry	Eucalyptus Seeded
2	2	3	3	4	Stem	Rice Flower Pink	Gypsophila
2	2	3	2	3	Stem	Lisianthus Pink	Queen Anne's Lace
3	4	5	6	7	Stem	Rose Peach 50 cm	Rose Light Pink 50 cm
3	3	5	5	6	Stem	Rose Cream 50 cm	
2	0	0	0	0	Stem	Trachelium Green	Tree Fern
2	2	3	3	5	Stem	Hypericum Peach	Hypericum Cream
1	2	2	2	3	Stem	Artemesia-Dusty Miller	
1	1	2	3	3	Stem	Eucalyptus Spiral	

						Hardgoods Description
1	0	0	0	0	Yard	30"W Brown Kraft Paper
3	0	0	0	0	Each	Natural Raffia
1	0	0	0	0	Each	30" Roll Cellophane, Clear
0	1	0	0	0	Each	8"H Clear Glass Gathering Vase
0	0	1	1	1	Each	8"H Clear Glass Cylinder Vase

DESIGN TIP: Small is bouquet only and wrapped in kraft paper.


#174146 S | #174146 M | #174146 L | #174146 XL | #174146 DX

Start Date: Live | **End Date:** Open

Enchanting™

DESIGN: All Around Arrangement/
Wrapped Presentation Style Bouquet

#174146 S	$59.99	17"H x 15"W
#174146 M	$79.99	19"H x 18"W
#174146 L	$99.99	20"H x 24"W
#174146 XL	$124.99	24"H x 27"W (Above)
#174146 DX	$159.99	26"H x 31"W



S	M	L	XL	DX	Unit	Floral Description	Suggested Substitution
2	3	5	5	6	Stem	Rice Flower Pink	Gypsophila
1	2	2	3	4	Stem	Protea—Pincushion Orange	
5	6	8	10	12	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
3	3	5	6	6	Stem	Rose Peach 50 cm	Rose Light Pink 50 cm
2	2	3	4	4	Stem	Spray Rose Peach	Spray Rose Pink
2	2	3	3	5	Stem	Trachelium Green	Tree Fern
1	2	3	4	4	Stem	Eucalyptus Feather Willow	Eucalyptus Seeded
1	2	3	3	3	Stem	Eucalyptus Spiral	
1	2	3	3	3	Stem	Pittosporum Green	Variegated Pittosporum

						Hardgoods Description
1	0	0	0	0	Yard	30"W Brown Kraft Paper
3	0	0	0	0	Each	Natural Raffia
1	0	0	0	0	Each	30" Roll Cellophane, Clear
0	1	0	0	0	Each	8"H Clear Glass Gathering Vase
0	0	1	1	1	Each	8"H Clear Glass Cylinder Vase

DESIGN TIP: Small is bouquet only and wrapped in kraft paper.


#174147 S | #174147 M | #174147 L | #174147 XL | #174147 DX

Start Date: Live | **End Date:** Open

Charming™

DESIGN: All Around Arrangement/
Wrapped Presentation Style Bouquet

#174147 S	$59.99	17"H x 15"W
#174147 M	$79.99	19"H x 18"W
#174147 L	$99.99	20"H x 24"W
#174147 XL	$124.99	24"H x 27"W (Above)
#174147 DX	$159.99	26"H x 31"W

S	M	L	XL	DX	Unit	Floral Description	Suggested Substitution
1	2	4	4	5	Stem	Lisianthus Lavender	Stock Lavender
2	3	4	5	6	Stem	Cymbidium Orchid Head Pink	
4	5	7	9	11	Stem	Rose Red 50 cm	
3	4	5	7	9	Stem	Rose Hot Pink 50 cm	
2	2	3	4	5	Stem	Trachelium Green	Tree Fern
3	3	4	6	7	Stem	Alstroemeria Purple	Stock Pink
1	2	3	3	3	Stem	Waxflower Purple	Limonium Purple
2	3	3	3	3	Stem	Eucalyptus Feather Willow	
2	2	3	3	3	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
3	4	4	4	4	Stem	Salal Tips	Salal

						Hardgoods Description
1	0	0	0	0	Yard	30"W Brown Kraft Paper
3	0	0	0	0	Each	Natural Raffia
1	0	0	0	0	Each	30" Roll Cellophane, Clear
0	1	0	0	0	Each	8"H Clear Glass Gathering Vase
0	0	1	1	1	Each	8"H Clear Glass Cylinder Vase
2	3	4	5	6	Each	Floral Pick (8 inches)
2	3	4	5	6	Each	Watertube

DESIGN TIP: Small is bouquet only and wrapped in kraft paper.


#176335 S | #176335 M | #176335 L | #176335 XL | #176335 DX

Start Date: Live | **End Date:** Open



Desire™

DESIGN: All Around Arrangement/
Wrapped Presentation Style Bouquet

#176335 S	$59.99	15"H x 12"W
#176335 M	$79.99	18"H x 16"W
#176335 L	$99.99	20"H x 17"W
#176335 XL	$124.99	22"H x 18"W (Above)
#176335 DX	$159.99	24"H x 20"W

S	M	L	XL	DX	Unit	Floral Description	Suggested Substitution
2	2	2	3	4	Stem	Lisianthus Lavender	
1	2	2	3	4	Stem	Mink Protea Pink	
2	3	4	5	6	Stem	Leucadendron Red	
2	2	3	3	4	Stem	Rose Lavender 50 cm	
2	2	3	3	4	Stem	Spray Rose Lavender	
2	3	4	5	6	Stem	Trachelium Purple	
1	1	2	3	4	Stem	Waxflower Pink	Limonium Pink
2	2	2	2	3	Stem	Limonium Purple	Statice Purple
1	2	2	3	4	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded

						Hardgoods Description
0	0	1	1	1	Each	8"H Clear Glass Cylinder Vase
0	1	0	0	0	Each	8"H Clear Glass Gathering Vase
1	0	0	0	0	Yard	30"W Brown Kraft Paper
3	0	0	0	0	Each	Natural Raffia
1	0	0	0	0	Yard	30" Roll Cellophane, Clear

DESIGN TIP: Small is bouquet only and wrapped in kraft paper.


#174149 S | #174149 M | #174149 L | #174149 XL | #174149 DX

Start Date: Live | **End Date:** Open



Fascinating™

DESIGN: All Around Arrangement/
Wrapped Presentation Style Bouquet

#174149 S	$59.99	17"H x 15"W
#174149 M	$79.99	19"H x 18"W
#174149 L	$99.99	20"H x 24"W
#174149 XL	$124.99	24"H x 27"W (Above)
#174149 DX	$159.99	26"H x 31"W



Marvelous™

DESIGN: All Around Arrangement/
Wrapped Presentation Style Bouquet

#174148 S	$59.99	17"H x 15"W
#174148 M	$79.99	19"H x 18"W
#174148 L	$99.99	20"H x 24"W
#174148 XL	$124.99	24"H x 27"W (Above)
#174148 DX	$159.99	26"H x 31"W

S	M	L	XL	DX	Unit	Floral Description	Suggested Substitution
2	3	4	5	7	Stem	Calla Lily White	
3	3	3	3	4	Stem	Veronica White	
1	1	2	2	3	Stem	Lisianthus White	
2	4	5	7	8	Stem	Rose Cream 50 cm	
2	4	5	6	8	Stem	Rose White 50 cm	
0	2	3	3	5	Stem	Snapdragon White	Larkspur White
2	2	2	4	4	Stem	Hypericum Cream	
1	1	1	2	2	Stem	Waxflower White	
1	1	1	2	2	Stem	Limonium White	Gypsophila
1	1	1	2	2	Stem	Italian Ruscus	
1	1	1	2	2	Stem	Eucalyptus Gunnii	Eucalyptus Seeded
2	2	2	3	3	Stem	Eucalyptus Spiral	

Hardgoods Description

0	0	1	1	1	Each	8"H Clear Glass Cylinder Vase
0	1	0	0	0	Each	8"H Clear Glass Gathering Vase
1	0	0	0	0	Yard	30"W Brown Kraft Paper
3	0	0	0	0	Each	Natural Raffia
1	0	0	0	0	Yard	30" Roll Cellophane, Clear

DESIGN TIP: Small is bouquet only and wrapped in kraft paper.



#174148 S | #174148 M | #174148 L | #174148 XL | #174148 DX

Start Date: Live | **End Date:** Open



Classic All White Arrangement™*

DESIGN: All Around Arrangement

#90303 S	$69.99	18"H x 14"W
#90303 M	$79.99	19"H x 16"W (Above)
#90303 L	$89.99	20"H x 20"W

S	M	L	Unit	Floral Description	Suggested Substitution
7	9	12	Stem	Rose White 50 cm	
3	4	5	Stem	Hybrid Lily White	
5	6	6	Stem	Snapdragon White	Larkspur or Stock White
5	5	5	Stem	Salal	

Hardgoods Description

1	1	1	Each	8"H Clear Glass Cylinder Vase

***Also available as:** PC #95097 S/M/L Classic All White Arrangement™ for Sympathy ($69.99 S, $79.99 M, $89.99 L)



#90303 S | #90303 M | #90303 L

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
4	Stem	Rose Peach 50 cm	Rose White 50 cm
5	Stem	Gerbera Daisy White	Gerbera Daisy Peach
3	Stem	Trachelium White	Trachelium Green or Gypsophila
3	Stem	Hypericum Cream	Hypericum Peach or Green
2	Stem	Variegated Pittosporum	

Hardgoods Description

1	Each	5" x 5" Clear Glass Cube
1	Yard	#9 Burlap Ribbon

Local Artisan

DESIGNED BY: **Jackie Lacey, AIFD, PFCI, CFD | BloomNet® Education Specialist**

Start Date: Live | **End Date:** Open



Modern Rose and Gerbera Daisy™ Bouquet

DESIGN: All Around Arrangement

#145674	$64.99	11"H x 9.5"W

QTY	Unit	Floral Description	Suggested Substitution
5	Stem	Orchid Purple	
3	Stem	Stargazer Lily Pink	
10	Stem	Bear Grass	

Hardgoods Description

1	Each	6"H Rectangular Glass Vase	
3	Each	Seashells	
1	Each	Cold Glue	

Local Artisan

DESIGNED BY: **Vivian Chang | 1-800-Flowers® Conroy's®, Los Angeles, CA**

Start Date: Live | **End Date:** Open



By the Seashore™

DESIGN: All Around Arrangement

#98363	$49.99	15"H x 10"W



Hawaiian Hugs and Kisses™

DESIGN: One Sided Arrangement

#105103 $89.99 23"H x 10"W

QTY	Unit	Floral Description	Suggested Substitution
3	Stem	Dendrobium Orchid Purple	
1	Stem	Heliconia	
2	Stem	Ginger Red	Ginger Pink
1	Stem	Birds of Paradise	
4	Stem	Rose Hot Pink 50 cm	Rose Red 50 cm
2	Stem	Stargazer Lily Pink	Oriental Lily Pink
3	Stem	Button Pom Green	Athos Pom
3	Stem	Solidago	
2	Stem	Aspidistra	
2	Stem	Variegated Pittosporum	

		Hardgoods Description
1	Each	Designer Tray Small
1	Each	Floral Foam Brick

Local Artisan

DESIGNED BY: **Yunus Siraj | 1-800-Flowers® Conroy's®, Encino, CA**

Start Date: Live | **End Date:** Open



Floral Treasures™ Bouquet

DESIGN: All Around Arrangement

#179358 S $42.99 16"H x 10.5"W
#179358 M $49.99 17"H x 12"W (Above)
#179358 L $59.99 17.5"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Asiatic Lily Pink	
3	3	4	Stem	Alstroemeria Pink	Alstroemeria White or Purple
3	4	5	Stem	Daisy Pom Lavender	Daisy Pom White or Cushion Pom Lavender
1	1	3	Stem	Waxflower Pink	Limonium Pink
1	2	3	Stem	Statice Purple	Monte Casino Purple
2	3	3	Stem	Salal	Leather Leaf

				Hardgoods Description
1	1	0	Each	8"H Clear Glass Rose Vase
0	0	1	Each	8"H Clear Glass Gathering Vase

Local Artisan

DESIGNED BY: **Tricia Smith | 1-800-Flowers® Twinbrook Floral, Fairfax, VA**



#179358 S #179358 M #179358 L

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
1	4	6	Stem	Rose Green 50 cm	Rose White 50 cm
3	4	5	Stem	Alstroemeria White	Alstroemeria Green
2	3	3	Stem	Button Pom White	Button Pom Green
2	2	3	Stem	Athos Pom	Cushion Pom White
2	3	4	Stem	Carnation Lime Green	Carnation White
2	2	3	Stem	Hypericum Green	Hypericum Cream
1	2	2	Stem	Statice White	Monte Casino White
1	2	2	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
2	3	3	Stem	Salal Tips	Variegated Pittosporum

				Hardgoods Description
1	1	0	Each	8"H Clear Glass Rose Vase
0	0	1	Each	8"H Clear Glass Gathering Vase



#176998 S #176998 M #176998 L

Start Date: Live | **End Date:** Open



Serene Green™

DESIGN: All Around Arrangement

#176998 S $44.99 16"H x 11"W
#176998 M $54.99 17"H x 12"W (Above)
#176998 L $64.99 18"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Hot Pink 50 cm	Rose Pink or Lavender 50 cm
2	3	4	Stem	Alstroemeria Pink	Alstroemeria Yellow or Purple
2	3	3	Stem	Daisy Pom Lavender	Daisy Pom Yellow or White
2	3	3	Stem	Athos Pom	Button Pom Green
2	3	4	Stem	Carnation Purple	Carnation Yellow or Hot Pink
3	3	4	Stem	Mini Carnation Hot Pink	Mini Carnation Pink or Yellow
2	3	3	Stem	Solidago	Bupleurum
2	2	2	Stem	Salal	Leather Leaf

				Hardgoods Description
1	1	0	Each	8"H Clear Glass Rose Vase
0	0	1	Each	8"H Clear Glass Gathering Vase



#146832 S #146832 M #146832 L

Start Date: Live | **End Date:** Open



Fun & Flirty™

DESIGN: All Around Arrangement

#146832 S $39.99 14"H x 10"W
#146832 M $49.99 15"H x 11.5"W (Above)
#146832 L $59.99 16"H x 13"W



Vibrant Floral Medley™

DESIGN: All Around Arrangement

#176433 S	$49.99	20"H x 12"W
#176433 M	$59.99	21"H x 13"W (Above)
#176433 L	$69.99	22"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	5	6	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
2	2	2	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	2	3	Stem	Snapdragon Yellow	Carnation Orange
1	1	2	Stem	Trachelium Green	Snapdragon Orange
2	3	4	Stem	Alstroemeria Orange	Alstroemeria Pink
2	3	4	Stem	Carnation Hot Pink	Tree Fern
1	2	2	Stem	Statice Purple	Limonium Purple
2	2	2	Stem	Salal	Variegated Pittosporum

				Hardgoods Description
1	0	0	Each	8"H Clear Glass Rose Vase
0	1	1	Each	8"H Clear Glass Gathering Vase

Local Artisan

DESIGNED BY: Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA



#176433 S #176433 M #176433 L

Start Date: Live | **End Date:** Open



Charming Garden™ Bouquet*

DESIGN: All Around Arrangement

#176342 S	$59.99	17"H x 15"W
#176342 M	$69.99	18"H x 16"W (Above)
#176342 L	$79.99	19"H x 17"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Rose Lavender 50 cm	
3	4	5	Stem	Rose Pink 50 cm	
3	4	5	Stem	Stock White	Stock Lavender
2	3	4	Stem	Trachelium Blue	
3	5	6	Stem	Alstroemeria Pink	Button Pom White
3	4	5	Stem	Button Pom Lavender	Alstroemeria Lavender
3	4	6	Stem	Carnation Lime Green	Button Pom Green or Athos Pom
2	3	3	Stem	Bupleurum	
3	3	3	Stem	Leather Leaf	Variegated Pittosporum

				Hardgoods Description
1	1	1	Each	8"H Clear Glass Gathering Vase

***Also available as:** PC #176871 S/M/L Thoughtful Sentiment™ Bouquet ($59.99 S, $69.99 M, $79.99 L)



#176342 S #176342 M #176342 L

Start Date: Live | **End Date:** Open



Always On My Mind™ Flower Bouquet*

DESIGN: All Around Arrangement

#167398 S	$59.99	21"H x 12"W
#167398 M	$69.99	22"H x 13"W
#167398 L	$79.99	23"H x 14"W (Above)
#167398 XL	$89.99	24"H x 15"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
4	6	7	8	Stem	Rose Pink 50 cm	Rose White 50 cm
1	2	3	4	Stem	Oriental Lily Pink	Oriental Lily White
3	3	3	3	Stem	Gerbera Daisy Pink	Gerbera Daisy White
2	3	4	4	Stem	Larkspur Pink	Snapdragon Pink
2	2	3	4	Stem	Stock Lavender	Stock Pink or Snapdragon Lavender
2	2	3	4	Stem	Snapdragon White	Snapdragon Pink
1	2	2	3	Stem	Waxflower Purple	Limonium Purple
3	3	3	3	Stem	Salal	

				Hardgoods Description
1	1	1	Each	8"H Clear Glass Gathering Vase

***Also available as:** PC #176870 S/M/L/XL In Loving Memory™ Bouquet ($59.99 S, $69.99 M, $79.99 L, $89.99 XL)

Local Artisan

DESIGNED BY: Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA



#167398 S #167398 M #167398 L #167398 XL

Start Date: Live | **End Date:** Open



Fields of Europe® Bliss

DESIGN: All Around Arrangement

#179173 S	$49.99	15"H x 12"W
#179173 M	$59.99	16"H x 13"W
#179173 L	$69.99	17"H x 14"W (Above)
#179173 XL	$79.99	18"H x 15"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
3	4	6	8	Stem	Rose Red 50 cm	
1	2	3	4	Stem	Asiatic Lily White	
4	5	5	6	Stem	Alstroemeria White	Alstroemeria Red
3	4	4	4	Stem	Mini Carnation Red	Mini Carnation White
2	3	5	5	Stem	Hypericum Red	Mini Carnation Red
1	1	2	2	Stem	Gypsophila	
3	3	4	4	Stem	Salal Tips	Leather Leaf

				Hardgoods Description
1	1	0	0	Each	8"H Clear Glass Rose Vase
0	0	1	1	Each	8"H Clear Glass Gathering Vase
1	1	1	1	Yard	#9 Satin Ribbon, Red



#179173 S #179173 M #179173 L #179173 XL

Start Date: Live | **End Date:** Open



Sweet Baby Boy™ Arrangement

DESIGN: All Around Arrangement

#159223 S	$49.99	18.5"H x 10.5"W
#159223 M	$59.99	20"H x 11.5"W (Above)
#159223 L	$69.99	22.5"H x 12.5"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Gerbera Daisy Yellow	Sunflower Medium
3	5	6	Stem	Delphinium Blue	Larkspur Purple
2	3	4	Stem	Alstroemeria Yellow	Alstroemeria White
3	3	3	Stem	Daisy Pom White	Cushion Pom White
2	2	3	Stem	Bupleurum	Tree Fern
1	2	3	Stem	Statice Purple	Limonium Purple
4	4	4	Stem	Salal Tips	Leather Leaf

				Hardgoods Description
1	0	0	Each	8"H Clear Glass Rose Vase
0	1	1	Each	8"H Clear Glass Gathering Vase
2	2	2	Yard	#9 Satin Ribbon, Light Blue
4	5	6	Each	Floral Wire (12 inches)
4	5	6	Each	Floral Pick (6 inches)

DESIGN TIP: Incorporate ribbon loops throughout arrangement.



#159223 S #159223 M #159223 L

Start Date: Live | **End Date:** Open



Sweet Baby Girl™ Arrangement

DESIGN: All Around Arrangement

#159224 S	$49.99	16"H x 13"W
#159224 M	$59.99	17"H x 16"W (Above)
#159224 L	$69.99	19"H x 18"W

S	M	L	Unit	Floral Description	Suggested Substitution
5	6	8	Stem	Rose Pink 50 cm	Rose Hot Pink 50 cm
2	3	4	Stem	Matsumoto Aster Pink	Mini Carnation Pink
3	3	4	Stem	Daisy Pom White	Cushion Pom White
3	3	3	Stem	Carnation Lime Green	Carnation White
2	3	4	Stem	Carnation Pink	Cushion Pom White
2	4	5	Stem	Mini Carnation Pink	Mini Carnation Hot Pink
3	3	3	Stem	Salal Tips	Leather Leaf

				Hardgoods Description
1	0	0	Each	8"H Clear Glass Rose Vase
0	1	1	Each	8"H Clear Glass Gathering Vase
2	2	2	Yard	#9 Satin Ribbon, Pink
4	5	6	Each	Floral Wire (12 inches)
4	5	6	Each	Floral Pick (6 inches)

DESIGN TIP: Incorporate ribbon loops throughout arrangement.



#159224 S #159224 M #159224 L

Start Date: Live | **End Date:** Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Red 50 cm	
2	3	4	5	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	1	2	3	Stem	Stargazer Lily Pink	Oriental Lily Pink
2	4	4	5	Stem	Gerbera Daisy Pink	Gerbera Daisy White or Red
4	4	4	5	Stem	Alstroemeria Pink	Alstroemeria White or Red
1	1	2	2	Stem	Limonium Pink	Waxflower Pink
2	2	2	2	Stem	Salal	

					Hardgoods Description
1	1	0	0	Each	8"H Clear Glass Rose Vase
0	0	1	1	Each	8"H Clear Glass Gathering Vase
0.5	1	1	1	Yard	#9 Ribbon, Pink



#148245 S #148245 M #148245 L #148245 XL

Start Date: Live | **End Date:** Open



Fields of Europe® Romance

DESIGN: All Around Arrangement

#148245 S	$49.99	16"H x 10"W
#148245 M	$59.99	17"H x 12"W
#148245 L	$69.99	18"H x 14"W (Above)
#148245 XL	$79.99	22"H x 15"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	4	6	8	Stem	Rose Orange 50 cm	Rose Pink or Yellow 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink or Orange
3	4	5	6	Stem	Alstroemeria Pink	Alstroemeria Orange or Yellow
3	3	4	4	Stem	Athos Pom	Button Pom Green
3	3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow
4	5	5	5	Stem	Salal Tips	Leather Leaf

					Hardgoods Description
1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
5	5	5	5	Each	Natural Raffia

***Also available as:** PC #161778 S/M/L/XL Fields of Europe® Sympathy ($44.99 S, $52.99 M, $59.99 L, $69.99 XL)



#159229 S #159229 M #159229 L #159229 XL

Start Date: Live | **End Date:** Open



Fields of Europe®*

DESIGN: All Around Arrangement

#159229 S	$44.99	15"H x 12"W
#159229 M	$52.99	17"H x 14"W
#159229 L	$59.99	18"H x 14"W (Above)
#159229 XL	$69.99	19"H x 15"W



Fields of Europe® Happy Birthday

DESIGN: All Around Arrangement

#161384 S	$49.99	15"H x 12"W
#161384 M	$57.99	17"H x 14"W
#161384 L	$64.99	18"H x 14"W (Above)
#161384 XL	$74.99	19"H x 15"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	4	6	8	Stem	Rose Orange 50 cm	Rose Pink or Yellow 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink or Orange
3	4	5	6	Stem	Alstroemeria Pink	Alstroemeria Orange or Yellow
3	3	4	4	Stem	Athos Pom	Button Pom Green
3	3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow
4	5	5	5	Stem	Salal Tips	Leather Leaf

Hardgoods Description

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
5	5	5	5	Each	Natural Raffia
1	1	1	1	Each	18"D Happy Birthday Mylar Balloon
1	1	1	1	Yard	Curling Ribbon
1	1	1	1	Each	Helium



#161384 S #161384 M #161384 L #161384 XL

Start Date: Live | **End Date:** Open



Fields of Europe® Get Well

DESIGN: All Around Arrangement

#159225 S	$49.99	15"H x 12"W
#159225 M	$57.99	17"H x 14"W
#159225 L	$64.99	18"H x 14"W (Above)
#159225 XL	$74.99	19"H x 15"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	4	6	8	Stem	Rose Orange 50 cm	Rose Pink or Yellow 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink or Orange
3	4	5	6	Stem	Alstroemeria Pink	Alstroemeria Orange or Yellow
3	3	4	4	Stem	Athos Pom	Button Pom Green
3	3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow
4	5	5	5	Stem	Salal Tips	Leather Leaf

Hardgoods Description

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
5	5	5	5	Each	Natural Raffia
1	1	1	1	Each	18"D Get Well Soon Mylar Balloon
1	1	1	1	Each	Helium
1	1	1	1	Yard	Curling Ribbon



#159225 S #159225 M #159225 L #159225 XL

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Hot Pink 50 cm	Rose Yellow 50 cm
2	3	4	Stem	Alstroemeria Purple	Alstroemeria Yellow or Pink
2	3	4	Stem	Daisy Pom Yellow	Daisy Pom White or Lavender
2	3	3	Stem	Athos Pom	Button Pom Green
2	3	4	Stem	Carnation Purple	Carnation Hot Pink or Yellow
3	3	4	Stem	Mini Carnation Hot Pink	Mini Carnation Yellow or Pink
2	3	3	Stem	Solidago	Bupleurum
2	2	2	Stem	Salal	Leather Leaf

Hardgoods Description

1	1	0	Each	8"H Clear Glass Rose Vase
0	0	1	Each	8"H Clear Glass Gathering Vase
5	5	5	Yard	Curling Ribbon, Assorted Colors



#91333 S #91333 M #91333 L

Start Date: Live | **End Date:** Open



It's Your Day Bouquet®

DESIGN: All Around Arrangement

#91333 S	$39.99	14"H x 10"W
#91333 M	$49.99	15"H x 11.5"W (Above)
#91333 L	$59.99	16"H x 13"W

SHB	MHB	LHB	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Hot Pink 50 cm	Rose Yellow 50 cm
2	3	4	Stem	Alstroemeria Purple	Alstroemeria Yellow or Pink
2	3	4	Stem	Daisy Pom Yellow	Daisy Pom White or Lavender
2	3	3	Stem	Athos Pom	Button Pom Green
2	3	4	Stem	Carnation Purple	Carnation Hot Pink or Yellow
3	3	4	Stem	Mini Carnation Hot Pink	Mini Carnation Yellow or Pink
2	3	3	Stem	Solidago	Bupleurum
2	2	2	Stem	Salal	Leather Leaf

Hardgoods Description

1	1	0	Each	8"H Clear Glass Rose Vase
0	0	1	Each	8"H Clear Glass Gathering Vase
1	1	1	Each	18"D Happy Birthday Mylar Balloon
1	1	1	Each	Helium
6	6	6	Yard	Curling Ribbon, Assorted Colors



#91576 SHB #91576 MHB #91576 LHB

Start Date: Live | **End Date:** Open



It's Your Day Bouquet® Happy Birthday

DESIGN: All Around Arrangement

#91576 SHB	$44.99	14"H x 10"W
#91576 MHB	$54.99	15"H x 11.5"W (Above)
#91576 LHB	$64.99	16"H x 13"W



Elegant Beauty™ Bouquet

DESIGN: All Around Arrangement

#142185 S	$39.99	15"H x 10"W
#142185 L	$54.99	18"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Red 50 cm	
1	2	Stem	Stargazer Lily Pink	Oriental Lily Pink
2	4	Stem	Dianthus Purple	Carnation Purple
2	4	Stem	Stock Pink	Snapdragon Pink
1	2	Stem	Heather Pink	Waxflower Pink
1	2	Stem	Variegated Pittosporum	

			Hardgoods Description
1	1	Each	8"H Clear Glass Gathering Vase



#142185 S



#142185 L

"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT

Start Date: Live | **End Date:** Open



Happy Wishes™

DESIGN: All Around Arrangement

#142184 S	$39.99	15"H x 10"W
#142184 L	$54.99	18"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Hot Pink 50 cm	Rose Pink or Yellow 50 cm
1	2	Stem	Asiatic Lily Yellow	Asiatic Lily Pink
2	4	Stem	Dianthus Pink	Carnation Pink
1	2	Stem	Button Pom Green	Cushion Pom Green
2	4	Stem	Carnation Purple	Dianthus Purple
1	2	Stem	Bupleurum	Tree Fern
1	2	Stem	Monte Casino Purple	
1	2	Stem	Variegated Pittosporum	

			Hardgoods Description
1	1	Each	8"H Clear Glass Gathering Vase



#142184 S



#142184 L

"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT

Start Date: Live | **End Date:** Open

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Lavender 50 cm	
1	2	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
1	2	Stem	Sunflower Medium	Gerbera Daisy Yellow
2	4	Stem	Daisy Pom White	Button Pom White
2	4	Stem	Button Pom Green	Athos Pom
1	2	Stem	Limonium Pink	Waxflower Pink
1	2	Stem	Variegated Pittosporum	

			Hardgoods Description
1	1	Each	8"H Clear Glass Gathering Vase



#142183 S



#142183 L

"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT

Start Date: Live | **End Date:** Open



Cheerful Blooms™

DESIGN: All Around Arrangement

#142183 S	$39.99	15"H x 10"W
#142183 L	$54.99	18"H x 13"W (Above)

S	M	L	Unit	Floral Description	Suggested Substitution
1	2	3	Stem	Matsumoto Aster Pink	Daisy Pom Lavender
1	1	2	Stem	Cushion Pom Lavender	Button Pom Lavender
1	1	2	Stem	Button Pom Yellow	Monte Casino Purple
1	2	3	Stem	Daisy Pom White	Cushion Pom White
3	5	8	Stem	Carnation Pink	Carnation Lavender
1	1	1	Stem	Gypsophila	
1	4	5	Stem	Solidago	
0.5	1	1	Stem	Limonium Pink	
2	3	4	Stem	Leather Leaf	Variegated Pittosporum

				Hardgoods Description
1	1	1	Each	7" Splitwood Handled Basket with Liner
0.66	0.66	0.66	Each	Floral Foam Brick
1	1	1	Each	Butterfly Pick
2	2	2	Yard	Decorative Ribbon
2	2	2	Each	Floral Wire (12 inches)
2	2	2	Each	Floral Pick (6 inches)

Local Artisan

DESIGNED BY: **Sophie Clary | 1-800-Flowers® Davids' Flowers, Oklahoma City, OK**



#176348 S



#176348 M



#176348 L

Start Date: Live | **End Date:** Open



Blossoming Blooms™ Basket

DESIGN: All Around Arrangement

#176348 S	$39.99	12"H x 13"W
#176348 M	$49.99	12.5"H x 13.5"W (Above)
#176348 L	$59.99	13"H x 14"H



S	M	L	Unit	Floral Description	Suggested Substitution
0	3	4	Stem	Rose Orange 50 cm	Rose Yellow or Pink 50 cm
0	1	2	Stem	Asiatic Lily Yellow	Asiatic Lily Orange
2	3	3	Stem	Alstroemeria Pink	Alstroemeria Orange
2	1	2	Stem	Daisy Pom Yellow	Daisy Pom White
1	2	2	Stem	Athos Pom	Button Pom Green
3	2	2	Stem	Carnation Orange	Carnation Yellow or Pink
3	4	4	Stem	Monte Casino White	Gypsophila
3	4	4	Stem	Salal Tips	Leather Leaf

				Hardgoods Description
1	1	0	Each	7" Splitwood Handled Basket with Liner
0	0	1	Each	9.5" Splitwood Handled Basket with Liner
0.5	0.5	1	Each	Floral Foam Brick

Fields of Europe® Basket

DESIGN: All Around Arrangement

#159230 S	$39.99	10.5"H x 14"W
#159230 M	$49.99	12"H x 14.5"W (Above)
#159230 L	$59.99	13"H x 15.5"W



#159230 S



#159230 M



#159230 L

Start Date: Live | **End Date:** Open



S	M	L	Unit	Floral Description	Suggested Substitution
0	2	4	Stem	Rose Pink 50 cm	Rose Hot Pink 50 cm
2	2	3	Stem	Sunflower Medium	Gerbera Daisy Yellow
0	2	2	Stem	Delphinium Blue	
1	2	2	Stem	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink
0	3	3	Stem	Spider Mum Green	
1	0	0	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	0	0	Stem	Athos Pom	Button Pom Green
3	3	2	Stem	Carnation Hot Pink	Carnation Pink
2	1	1	Stem	Solidago	
2	2	3	Stem	Salal	

				Hardgoods Description
1	1	0	Each	7" Splitwood Handled Basket with Liner
0	0	1	Each	9.5" Splitwood Handled Basket with Liner
0.5	0.5	0.66	Each	Floral Foam Brick

Sunny Garden Basket™

DESIGN: One Sided Arrangement

#148591 S	$39.99	12"H x 11"W
#148591 M	$49.99	14"H x 13"W (Above)
#148591 L	$59.99	16"H x 15"W



#148591 S



#148591 M



#148591 L

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	5	Stem	Rose Peach 50 cm	Rose Pink 50 cm
0	2	3	Stem	Gerbera Daisy Hot Pink	Gerbera Daisy Pink or Peach
3	4	4	Stem	Alstroemeria Pink	Alstroemeria White
2	2	3	Stem	Limonium Pink	Waxflower Pink
1	1	1	Stem	Variegated Pittosporum	Leather Leaf

				Hardgoods Description
1	1	0	Each	7" Splitwood Handled Basket with Liner
0	0	1	Each	9.5" Splitwood Handled Basket with Liner
0.5	0.5	0.5	Each	Floral Foam Brick
1	1	2	Each	Butterfly Pick

Local Artisan

DESIGNED BY: Wendell Cook | 1-800-Flowers® Nancy's Floral, Gresham, OR



#147243 S



#147243 M



#147243 L

Start Date: Live | **End Date:** Open



Bountiful Basket™

DESIGN: All Around Arrangement

#147243 S	$39.99	9"H x 10.5"W
#147243 M	$49.99	11"H x 11"W (Above)
#147243 L	$59.99	12"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	20"–24"H Spathiphyllum Floor Plant	
0	1	0	Each	24"–30"H Spathiphyllum Floor Plant	
0	0	1	Each	26"–32"H Spathiphyllum Floor Plant	

				Hardgoods Description
1	0	0	Each	6" Basket
0	1	0	Each	8" Basket
0	0	1	Each	10" Basket

***Also available as:** PC #161804 S/M/L Peace Lily Plant for Sympathy ($49.99 S, $69.99 M, $99.99 L)



#161834 S



#161834 M



#161834 L

Start Date: Live | **End Date:** Open



Peace Lily Plant*

DESIGN: Plant

#161834 S	$49.99	6"D
#161834 M	$69.99	8"D (Above)
#161834 L	$99.99	10"D



White Phalaenopsis Orchid

DESIGN: Plant

#99200 $49.99 5"D

QTY	Unit	Floral Description	Suggested Substitution
1	Each	Single Stem White Phalaenopsis Orchid	
		Hardgoods Description	
1	Each	5" x 5" Clear Glass Cube	

Start Date: Live | **End Date:** Open



Purple Phalaenopsis Orchid

DESIGN: Plant

#99201 $49.99 5"D

QTY	Unit	Floral Description	Suggested Substitution
1	Each	Single Stem Purple Phalaenopsis Orchid	
		Hardgoods Description	
1	Each	5" x 5" Clear Glass Cube	

Start Date: Live | **End Date:** Open



Get Well Green Plant

DESIGN: Plant

#159227 $49.99 6"D

QTY	Unit	Floral Description	Suggested Substitution
1	Each	6" Green Plant	
		Hardgoods Description	
1	Each	6" Basket	
1	Each	18"D Get Well Mylar Balloon	
1	Each	Helium	
1	Yard	Curling Ribbon	

Start Date: Live | **End Date:** Open



Classic Dish Garden*

DESIGN: Plant

#1890 S $54.99 8"D

#1890 M $64.99 10"D (Above)

#1890 L $74.99 12"D

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" Dish Garden	
0	1	0	Each	10" Dish Garden	
0	0	1	Each	12" Dish Garden	
				Hardgoods Description	
1	1	1	Each	Wicker Basket	
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap	
1	1	1	Each	Floral Wire (12 inches)	

***Also available as:** PC #3999 S/M/L Classic Dish Garden for Sympathy ($54.99 S, $64.99 M, $74.99 L)



#1890 S



#1890 M



#1890 L

Start Date: Live | **End Date:** Open



European Dish Garden*

DESIGN: Plant

#1880 S	$59.99	8"D
#1880 M	$69.99	10"D (Above)
#1880 L	$79.99	12"D

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" European Dish Garden	
0	1	0	Each	10" European Dish Garden	
0	0	1	Each	12" European Dish Garden	

Hardgoods Description

1	1	1	Each	Wicker Basket
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap
1	1	1	Each	Floral Wire (12 inches)

***Also available as:** PC #4213 S/M/L European Dish Garden for Sympathy ($59.99 S, $69.99 M, $79.99 L)



#1880 S | #1880 M | #1880 L

Start Date: Live | **End Date:** Open



Dish Garden with Fresh Cut Flowers*

DESIGN: Plant

#1870 S	$59.99	8"D
#1870 M	$69.99	10"D (Above)
#1870 L	$79.99	12"D

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" Dish Garden with Fresh Cut Flowers	
0	1	0	Each	10" Dish Garden with Fresh Cut Flowers	
0	0	1	Each	12" Dish Garden with Fresh Cut Flowers	

Hardgoods Description

1	1	1	Each	Wicker Basket
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap
1	1	1	Each	Floral Wire (12 inches)

***Also available as:** PC #4214 S/M/L Dish Garden with Fresh Cut Flowers for Sympathy ($59.99 S, $69.99 M, $79.99 L)



#1870 S | #1870 M | #1870 L

Start Date: Live | **End Date:** Open

S	SCB*	L	LCB*	Unit	Floral Description	
3	3	5	5	Stem	Rose Red 50 cm	Corsage
0.5	0.5	0.5	0.5	Stem	Gypsophila	Corsage
1	1	1	1	Stem	Variegated Pittosporum	Corsage
0	1	0	1	Stem	Rose Red 50 cm	Boutonnière
0	0.5	0	0.5	Stem	Gypsophila	Boutonnière
0	0.5	0	0.5	Stem	Variegated Pittosporum	Boutonnière

Hardgoods Description

2	2	2	2	Each	Corsage Pearlized Pin	Corsage
1	1	1	1	Each	Corsage Wristlet	Corsage
1.5	1.5	2	2	Yard	Stem Wrap	Corsage
4	4	6	6	Each	Floral Wire (12 inches)	Corsage
1	1	1.5	1.5	Yard	#3 Sheer Ribbon, Red	Corsage
0	1	0	1	Yard	Stem Wrap	Boutonnière
0	1	0	1	Each	Floral Wire (12 inches)	Boutonnière
0	2	0	2	Each	Boutonnière Black Pin	Boutonnière

DIMENSIONS: Corsage S: 3.5"L; Corsage L: 4"L; Boutonnière: 2.5"L



#91801 S | #91811 S | #91801 L | #91811 L

Start Date: Live | **End Date:** Open



Red Rose Corsage

DESIGN: Corsage & Boutonnière

#91801 S	$34.99	3.5"L
#91811 S*	$44.99	2.5"L
#91801 L	$49.99	4"L (Above, corsage only)
#91811 L*	$59.99	2.5"L

S	SCB*	L	LCB*	Unit	Floral Description	
3	3	5	5	Stem	Rose Pink 50 cm	Corsage
0.5	0.5	0.5	0.5	Stem	Gypsophila	Corsage
1	1	1	1	Stem	Variegated Pittosporum	Corsage
0	1	0	1	Stem	Rose Pink 50 cm	Boutonnière
0	0.5	0	0.5	Stem	Gypsophila	Boutonnière
0	0.5	0	0.5	Stem	Variegated Pittosporum	Boutonnière

Hardgoods Description

2	2	2	2	Each	Corsage Pearlized Pin	Corsage
1	1	1	1	Each	Corsage Wristlet	Corsage
1.5	1.5	2	2	Yard	Stem Wrap	Corsage
4	4	6	6	Each	Floral Wire (12 inches)	Corsage
1	1	1.5	1.5	Yard	#3 Sheer Ribbon, Pink	Corsage
0	1	0	1	Yard	Stem Wrap	Boutonnière
0	1	0	1	Each	Floral Wire (12 inches)	Boutonnière
0	2	0	2	Each	Boutonnière Black Pin	Boutonnière

DIMENSIONS: Corsage S: 3.5"L; Corsage L: 4"L; Boutonnière: 2.5"L



#91803 S | #91812 S | #91803 L | #91812 L

Start Date: Live | **End Date:** Open



Pink Rose Corsage

DESIGN: Corsage & Boutonnière

#91803 S	$34.99	3.5"L
#91812 S*	$44.99	2.5"L
#91803 L	$49.99	4"L (Above, corsage only)
#91812 L*	$59.99	2.5"L



White Rose Corsage

DESIGN: Corsage & Boutonnière

#91804 S	$34.99	3.5"L
#91814 S*	$44.99	2.5"L
#91804 L	$49.99	4"L (Above, corsage only)
#91814 L*	$59.99	2.5"L

S	SCB*	L	LCB*	Unit	Floral Description	
3	3	5	5	Stem	Rose White 50 cm	Corsage
0.5	0.5	0.5	0.5	Stem	Gypsophila	Corsage
1	1	1	1	Stem	Variegated Pittosporum	Corsage
0	1	0	1	Stem	Rose White 50 cm	Boutonnière
0	0.5	0	0.5	Stem	Gypsophila	Boutonnière
0	0.5	0	0.5	Stem	Variegated Pittosporum	Boutonnière
					Hardgoods Description	
2	2	2	2	Each	Corsage Pearlized Pin	Corsage
1	1	1	1	Each	Corsage Wristlet	Corsage
1.5	1.5	2	2	Yard	Stem Wrap	Corsage
4	4	6	6	Each	Floral Wire (12 inches)	Corsage
1	1	1.5	1.5	Yard	#3 Sheer Ribbon, White	Corsage
0	1	0	1	Yard	Stem Wrap	Boutonnière
0	1	0	1	Each	Floral Wire (12 inches)	Boutonnière
0	2	0	2	Each	Boutonnière Black Pin	Boutonnière

DIMENSIONS: Corsage S: 3.5"L; Corsage L: 4"L; Boutonnière: 2.5"L



#91804 S #91814 S #91804 L #91814 L

Start Date: Live | **End Date:** Open



Purple Dendrobium Orchid Corsage

DESIGN: Corsage

#146534 $34.99 4"L

QTY	Unit	Floral Description	Suggested Substitution
5	Stem	Dendrobium Orchid Purple	
1	Stem	Calcynia Pink	Limonium Pink
0.25	Stem	Italian Ruscus	
		Hardgoods Description	
1	Each	Corsage Box	
1	Each	Corsage Wristlet	
1	Each	Floral Wire (12 inches)	
1	Yard	Stem Wrap	
2	Each	Corsage Pin	
5	Each	Silver Corsage Leaf	
5	Each	Rhinestones	
2	Yard	#3 Sheer Ribbon, White	

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
2	Stem	Cymbidium Orchid White	
1	Stem	Calcynia Pink	Limonium Pink
0.25	Stem	Italian Ruscus	
		Hardgoods Description	
1	Each	Corsage Box	
1	Each	Corsage Wristlet	
1	Each	Floral Wire (12 inches)	
1	Yard	#3 Sheer Ribbon, White	
1	Yard	Stem Wrap	
2	Each	Corsage Pin	
5	Each	Corsage Leaf	
1	Each	Corsage Rhinestone Spray	

Start Date: Live | **End Date:** Open



Cymbidium Orchid Corsage

DESIGN: Corsage

#146533 $34.99 4"L

QTY	Unit	Floral Description	Suggested Substitution
2	Stem	Dendrobium Orchid White	
1	Stem	Calcynia Pink	Limonium Pink
0.25	Stem	Italian Ruscus	
		Hardgoods Description	
1	Each	Boutonnière Box	
1	Each	Floral Wire (12 inches)	
1	Yard	Stem Wrap	
1	Each	Corsage Pin	
1	Each	Corsage Leaf	

Start Date: Live | **End Date:** Open



White Dendrobium Orchid Boutonnière

DESIGN: Boutonnière

#146538 $24.99 3"L



Deluxe All Fruit Basket

DESIGN: Gift Basket

#148649 S	$79.99	11"H x 12"L
#148649 M	$99.99	13"H x 12"L
#148649 L	$124.99	18"H x 14"L (Above)
#148649 XL	$149.99	21"H x 22"L

S	M	L	XL	Unit	Fruit Description	Suggested Substitution
3	4	5	6	Each	Kiwi	
1	1	2	2	Each	Pineapple	
2	3	3	3	Each	Grapefruit	
2	3	4	4	Each	Pear	
2	2	3	4	Each	Orange	
3	6	6	6	Each	Apple Green	
3	6	6	6	Each	Apple Red	
2	2	2	4	Each	Plum	
1	2	2	3	Each	Mango	
2	2	2	4	Each	Nectarine	
0	0	1	1	Each	Grape Bunch	
					Hardgoods Description	
0	0	0	1	Each	22" Willow Basket	
0	0	1	0	Each	14.5" Willow Basket	
1	1	0	0	Each	12.5" Willow Basket	
1	1	1	1	Yard	Decorative Ribbon	
1	1	1	1	Each	Natural Shred Paper	
1	1	1	1	Each	Shrink Bag	



#148649 S #148649 M #148649 L #148649 XL

Start Date: Live | **End Date:** Open



All Fruit Basket

DESIGN: Gift Basket

#148647 S	$59.99	9.5"H x 10"L
#148647 L	$69.99	10"H x 11"L (Above)

S	L	Unit	Fruit Description	Suggested Substitution
2	2	Each	Grapefruit	
3	3	Each	Pear	
2	2	Each	Orange	
3	5	Each	Apple Green	
3	4	Each	Apple Red	
1	1	Each	Mango	
1	2	Each	Nectarine	
			Hardgoods Description	
1	1	Each	10" Oval Basket	
1	1	Yard	Decorative Ribbon	
1	1	Each	Natural Shred Paper	
1	1	Each	Shrink Bag	



#148647 S #148647 L

Start Date: Live | **End Date:** Open

S	M	L	XL	Unit	Fruit Description	Suggested Substitution
2	2	3	4	Each	Kiwi	
0	0	1	1	Each	Pineapple	
2	2	3	4	Each	Grapefruit	
2	2	2	2	Each	Pear	
2	2	2	2	Each	Orange	
2	4	5	6	Each	Apple Green	
3	4	5	6	Each	Apple Red	
1	1	1	1	Each	Nectarine	
0	2	1	2	Each	Cookies	
2	2	2	2	Each	Water Cracker	
1	1	2	2	Each	Tea	
1	2	2	1	Each	Jelly	
1	1	2	2	Each	Sausage	
1	1	2	2	Each	Cheese	
					Hardgoods Description	
0	0	0	1	Each	22" Willow Basket	
0	0	1	0	Each	14.5" Willow Basket	
1	1	0	0	Each	12.5" Willow Basket	
1	1	1	1	Yard	Decorative Ribbon	
1	1	1	1	Each	Natural Shred Paper	
1	1	1	1	Each	Shrink Bag	



#148645 S #148645 M #148645 L #148645 XL

Start Date: Live | **End Date:** Open



Deluxe Fruit & Gourmet Basket

DESIGN: Gift Basket

#148645 S	$79.99	12"H x 12"L
#148645 M	$99.99	13"H x 12"L
#148645 L	$124.99	18"H x 14"L (Above)
#148645 XL	$149.99	21"H x 22"L

S	L	Unit	Fruit Description	Suggested Substitution
1	1	Each	Grapefruit	
1	1	Each	Pear	
1	1	Each	Apple Green	
1	1	Each	Apple Red	
1	1	Each	Nectarine	
1	0	Each	Tea Biscuit	
0	2	Each	Sandwich Biscuit	
0	1	Each	Tea	
1	1	Each	Jelly	
1	1	Each	Sausage	
1	2	Each	Cheese	
			Hardgoods Description	
1	1	Each	10" Oval Basket	
1	1	Yard	Decorative Ribbon	
1	1	Each	Natural Shred Paper	
1	1	Each	Shrink Bag	



#148643 S #148643 L

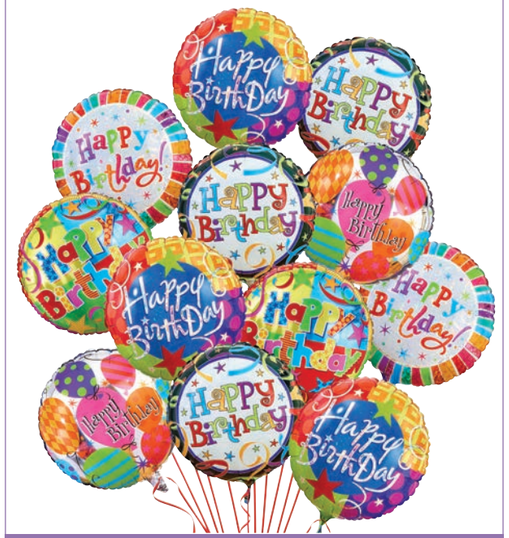
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Fruit & Gourmet Basket

DESIGN: Gift Basket

#148643 S	$59.99	9.5"H x 10"L
#148643 L	$69.99	11"H x 10"L (Above)



Air-Rangement®
Happy Birthday Mylar Balloons*

DESIGN: Balloon

Dimension is of each balloon

#2010 HB	$39.99 (QTY 6)	18"D
#2030 HB	$79.99 (QTY 12)	18"D

2010	2030	Unit	Hardgoods Description	Suggested Substitution
6	12	Each	18"D Happy Birthday Mylar Balloons	
6	12	Each	Helium	
6	12	Yard	Curling Ribbon	
1	1	Each	Balloon Weight	

***Also available as:**
PC #2010 C Air-Rangement® Congratulations ($39.99)
PC #2030 C Air-Rangement® Congratulations ($79.99)
PC #2010 GW Air-Rangement® Get Well ($39.99)
PC #2030 GW Air-Rangement® Get Well ($79.99)
PC #2010 HA Air-Rangement® Happy Anniversary ($39.99)
PC #2030 HA Air-Rangement® Happy Anniversary ($79.99)
PC #2010 LR Air-Rangement® Love & Romance ($39.99)
PC #2030 LR Air-Rangement® Love & Romance ($79.99)



#2010 HB



#2030 HB

Start Date: Live | **End Date:** Open

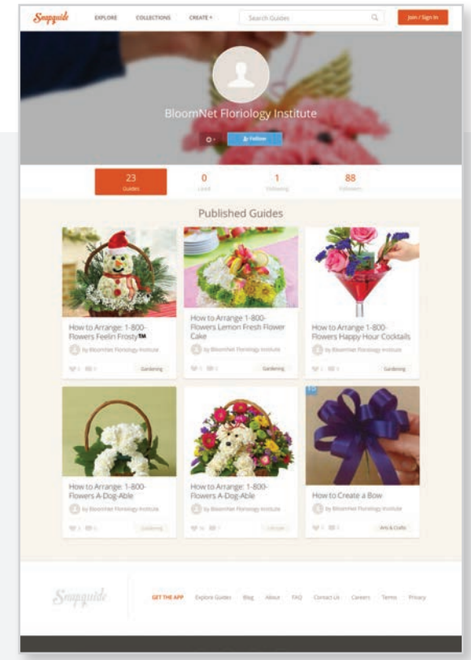
Snapguide

Interactive HOW-TO Tools for BloomNet® Professional Florists.

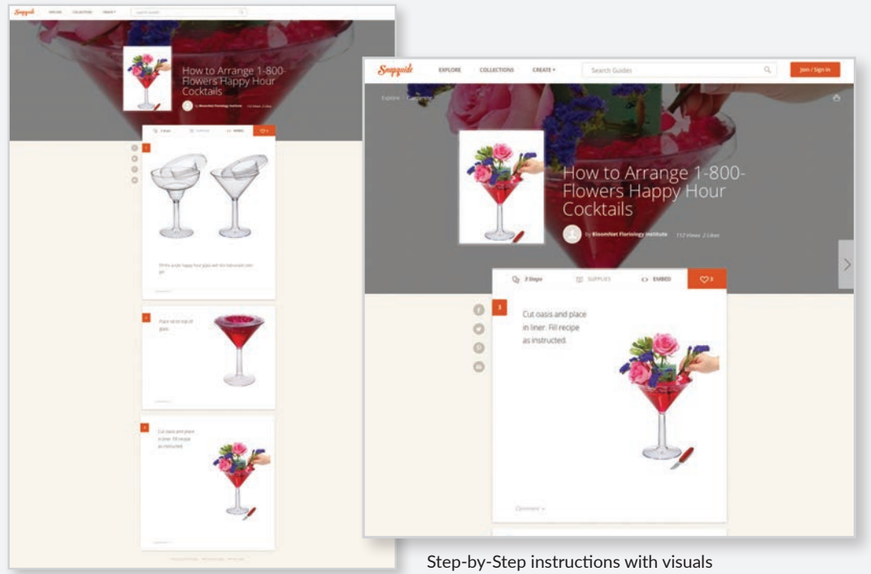
Snapguide is a free iOS app and web service for those that want to create and share step-by-step "HOW-TO guides." The service provides easy to understand instructions for a wide array of topics including cooking, gardening, crafts, repairs, do-it-yourself projects, fashion tips, entertaining and more.

We've created fun, interactive Snapguides for each "HOW-TO" shown in the 1-800-FLOWERS.COM® Design Resource Guide and have included additional Snapguides for helpful design techniques such as wiring, taping, etc. for you to use and share with your entire design team!

To follow BloomNet® Snapguides, visit
http://snapguide.com/bloomnet-floriology-institute



Home page shows you all available guides



Step-by-Step instructions with visuals

HOW-TO ARRANGE: 1-800-FLOWERS® a-DOG-able®

PC #91874, PC #146761, PC #159226, PC #166265B, PC #166265G, PC #167383, PC #167692, PC #174311, PC #179318, PC #179409, PC #183002, PC #192269, PC #192316



STEP 1

Cut all stems down to 6" and tape 3 carnations together with floral tape.



STEP 2

Place 1 carnation slightly higher than the other 2 to form a face.



STEP 3

Add 2 more carnations on the upper sides for the ears to complete the puppy's head.



STEP 4

Place brick of floral foam in basket with liner and layer the salal on bottom, surrounding foam. Place the carnation stems of the puppy's head in the floral foam.



STEP 5

Make the paws by placing 3 carnations in a line and taping together.



STEP 6

Add the puppy paws into the floral foam and surround the flowers.

**Also see video HOW-TO on Bloomlink®.*

HOW-TO ARRANGE: 1-800-FLOWERS® ENCHANTING UNICORN™

PC #167537



STEP 1

Use 3 white carnations to form the unicorn face. Place 1 lavender carnation slightly higher to shape top of mane.



STEP 2

Place unicorn head into foam. Use cold glue to adhere horn, ears, and eyes. (Pins can be used in place of glue if needed for horns.)



STEP 3

Finish off the unicorn by adding his legs. Continue to build arrangement. Glitter is used to finish off the design.

HOW-TO ARRANGE: 1-800-FLOWERS® FABULOUS FELINE™

PC #148651, PC #166264B, PC #166264G, PC #167683, PC #174312, PC #176444, PC #179319



STEP 1

Place 1 brick of foam inside liner of basket.



STEP 2

Take 5 carnations to create the face. Using waterproof tape, tape them together. This should create an oval/circular shape. Insert into floral foam.



STEP 3

Use the remaining carnations to create the legs. You will use 2 carnations per leg. Insert into floral foam.



STEP 4

Insert ears into foam using floral picks. Insert low to create 2 triangle ears. Using cold glue, glue eyes and nose onto face.

HOW-TO ARRANGE: 1-800-FLOWERS® MAGICAL FAIRY DOG™ & CAT™

PC #179318, PC #179319



STEP 1

Fairy kit comes with floral headband and fairy wings (pictured above). The wings will need to be attached to floral picks in order to incorporate them into the arrangement.



STEP 2

Use floral tape to attach 6" floral picks to fairy wings.



STEP 3

Wrap floral tape around bottom of wing and floral pick.



STEP 4

Floral picks can then be inserted into floral foam behind dog or cat. The ribbons on the floral headband can be tied together and applied to the head of the character.

QUALITY AND PERFORMANCE STANDARDS

1-800-Flowers.com® maintains stringent quality and performance standards in order to consistently meet and exceed customer expectations.

In order to receive orders from 1-800-Flowers.com®, it is critical that you familiarize yourself with the key performance metrics below. BloomNet® Members can find their individual Monthly Performance Reports under the "Utilities" tab on BloomLink®. Please familiarize yourself with this useful tool and review your performance metrics against the goals stated in that report on a monthly basis.

Below is a list of the key quality and performance metrics that 1-800-Flowers.com monitors for every fulfilling florist, along with helpful tips for keeping these metrics in-line with expectations:

Number of orders with a reported **Customer Service Inquiry (CSI): less than 1.5%**

There are three specific categories of CSIs monitored:

1) *Delivery Issues*, which occur when a customer states that their delivery was not received or was not received on time;

2) *Wrong Deliveries*, which occur when a customer states that they received the wrong gift, that their gift is missing one or more components, or that their gift does not resemble what they ordered; and

3) *Quality Issues*, which occur when a customer states that the quality (freshness, durability, and/or appearance) of the gift did not meet their expectations.

Real-Time Delivery Confirmations and Delivery Attempt Notifications: 100% on the date of delivery

Today's consumer expects real-time visibility into the status of their order. It is no longer enough to submit Delivery Notifications at the end of a driver's trip because consumers expect to know about their delivery as soon as it is completed or attempted. When you provide us with accurate and timely Delivery Confirmations (DLCs) and/or Delivery Attempt Notifications (DLAs) immediately following the delivery of an order, we are better able to inform a customer about the status of their order. This helps us better manage customer expectations and provide a superior, well-informed level of customer service. As a result, the electronic submission of a delivery notification in real-time often results in reduced CSIs.

It is also important that you do not submit Delivery Notifications prior to completing or attempting to complete a delivery. Delivery notifications trigger an immediate communication from 1-800-Flowers.com to the customer. Therefore, if you submit a false or premature Delivery Notification, you may risk causing confusion for the customer and prompting them to call with a CSI. Note: The purposeful submission of a false or premature Delivery Notification can be grounds for immediate and permanent suspension from receiving 1-800-Flowers.com orders.

Visit the Utilities Section on BloomLink to learn more about the various tools available to your shop to support the submission of Delivery Notifications in real-time and please refer to the document 1-800-FLOWERS.COM Delivery Expectations for additional information.

Number of **Rejected orders: less than 2%**

1-800-Flowers.com expects that fulfilling florists will have adequate stock of the floral and non-floral components required to fulfill its orders to recipe, and that florists service all zip codes in their delivery profile until each day's cutoff time (or up until the florist self-suspends for the day). At the same time, 1-800-Flowers.com recognizes that order rejections are sometimes unavoidable under extenuating circumstances. To help ensure that order rejections do not result in a CSI, if you must reject an order please make sure that you do so in a timely manner so that 1-800-Flowers.com is able to react and place the order with another fulfilling florist before it is too late, and hopefully prevent a CSI from happening and affecting your shop's performance results.

Number of **orders accepted without a Price Change: 100%**

1-800-Flowers.com expects that fulfilling florists will fill every order to value, according to the product description, price and recipe without requiring a Price Change. 1-800-Flowers.com's minimum order is $24.99; however, average order value is between $64 and $68 and all prices include an allowance for delivery.

To help prevent service issues, please be sure to keep 1-800-Flowers.com informed of any problems with the fulfillment of an order by sending INFO Messages on the order via your BloomLink system. Any and all information you provide on a specific order will allow us to better service the customer and should help reduce the amount of performance issues that are recorded against your shop.

If you have any questions regarding Quality and Performance Standards, please do not hesitate to contact your Florist Relations Specialist at 1-866-256-6663.

Note: 1-800-Flowers.com® Quality and Performance Standards are subject to change. Visit the Utilities Section on BloomLink® for the most up to date version of the 1-800-Flowers.com Quality and Performance Standards.

1-800-FLOWERS.COM® | DELIVERY EXPECTATIONS

At 1-800-FLOWERS.COM®, we're obsessed with providing a terrific customer experience. We take pride in reassuring our customers that their flowers will arrive in pristine condition, perfectly arranged by expert florists.

We are committed to working with you and your staff to help our mutual customers express and connect with their loved ones near and far.

Today's consumers have higher expectations than ever before when they place an order for delivery. They expect that their flowers will be delivered on time and that they will be informed about the status of their order in a timely manner. As always, our goal is to meet and exceed evolving consumer expectations and support our 100% Smile Guarantee.

To that end, and to assist BloomNet® Professional Florists in fulfilling consumer expectations, the following sections outline Delivery Expectations from florists for the fulfillment of all 1-800-FLOWERS.COM orders.

Product Care
All 1-800-FLOWERS.COM orders must be handled carefully at every stage of fulfillment, including delivery.

To ensure that the quality and shelf life of the arrangements are not compromised, arrangements should always be safely stored and transported in an appropriate temperature-controlled environment and kept protected from adverse weather elements.

Delivery Experience
1-800-FLOWERS.COM orders must always be delivered in clean and clearly identifiable delivery vehicles. Delivery drivers must exhibit professional, courteous behavior and presentation when delivering 1-800-FLOWERS.COM orders.

Real-Time Delivery Notifications
Delivery Notifications must be submitted in real-time, immediately following the successful or attempted delivery of all 1-800-FLOWERS.COM orders.

Today's consumer expects real-time visibility into the status of their order. It is no longer enough to submit Delivery Confirmations (DLCs) and Delivery Attempt Notifications (DLAs) at the end of a driver's trip.

Submitting accurate and timely Delivery Notifications often results in reduced Customer Service Issues (CSIs) which, in turn, often results in reduced order cancellations with the florist. Help us help you! Please be sure to provide as much detail as possible when submitting a Delivery Notification, such as who took possession of the delivery (e.g. intended recipient, front desk, receptionist, etc.)

BloomNet® offers a variety of innovative technology tools to make it quick and easy to submit Delivery Notifications in real-time, including BloomNet®'s Enhanced Delivery Program. Please visit http://www.bloomnet.net/technology and the Utilities Section on BloomLink® to learn more about these tools.

In exceptional cases, when a Delivery Notification cannot be submitted in real-time, the following minimum thresholds must be adhered to:

- 100% of Residential deliveries without a specified Delivery Time Window must be electronically confirmed no later than 7:00 pm on the date of delivery.
- 100% of Business and Non-Residential deliveries without a specified Delivery Time Window must be electronically confirmed no later than 5:00 pm on the date of delivery.
- 100% of all deliveries with a specified Delivery Time Window must be delivered within the start and end time of the specified Delivery Time Window and electronically confirmed no later than 1 hour after the end of the specified Delivery Time Window on the date of delivery.
- 100% of Funeral Service deliveries must be electronically confirmed no later than 1 hour after the time of service.

Important Reminder: Do not submit Delivery Notifications prior to completing or attempting to complete a delivery. Delivery Notifications trigger an immediate communication from 1-800-FLOWERS.COM to the customer. Inaccurate or premature Delivery Notification often result in costly CSIs and order cancellations with the florist.

Timely and accurate Delivery Notifications are just one more way to improve quality and positively enhance a customer's experience. Plus, BloomNet Professional Florists receive a credit for all timely received Delivery Confirmations (please refer to the BloomNet Order Referral Program schedule for more information).

Proof of Delivery
BloomNet Professional Florists are expected to obtain Proof of Delivery on all 1-800-FLOWERS.COM orders.

Obtaining Proof of Delivery can safeguard florists from order cancellations when a customer claims that an order was not delivered. 1-800-FLOWERS.COM will rely on fulfilling florists for Proof of Delivery to help resolve order cancellation disputes, whether or not a DLC has been submitted on the order.

Proof of Delivery will be expected to be provided from the fulfilling florist to 1-800-FLOWERS.COM in response to a non-delivery complaint from a customer and/or an order cancellation dispute.

BloomNet Florists using the BloomNet Business Management System's FREE Local Delivery Management App are encouraged to proactively submit Proof of Delivery electronically on every order, thereby reducing the chances of an order cancellation dispute.

Proof of Delivery should be captured in the form of:

- A delivery signature from the recipient
- A delivery photo that captures the product and delivery location in the background

Collecting both forms of Proof of Delivery is preferable to collecting only one. However, please note that collecting delivery signatures is not feasible while "contactless deliveries" are in place and only delivery photos should be obtained under this circumstance.

Funeral Deliveries
As a fulfillment best practice, BloomNet Professional Florists should always contact the funeral home or house of worship to confirm an appropriate delivery time to accommodate the services. In addition, funeral arrangements should be delivered well before the start of the service to ensure that they are in place before the bereaved arrive.



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Best in class farms

We've established strategic relationships with the leading flower-growing countries



Premium floral varieties

We connect you to the farms directly, giving you access to premium floral varieties



Freshness Guaranteed

We eliminate the middleman by streamlining procurement, saving time and money

For more information, please visit www.farm2florist.com, email farm2florist@bloomnet.net, or call us at 1-800-256-6663.

■ Indicates arrangement is in online Sympathy DRG. To reference, please go to Bloomlink > Utilities > Design Resource Guide.

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