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Mother's Day, Late Spring, Summer & Everyday
Design Resource Guide 2023



Introducing the 2023 Mother's Day, Late Spring, Summer & Everyday Design Resource Guide

MOTHER'S DAY is a time to celebrate Mom and all she does. Our newly expanded & exclusive Mother's Day, Spring, and Summer collections are designed to spread cheer and bring happiness to everyone, especially Mom. Inspired by our talented BloomNet® florists and Local Artisan design workshop members, our Product Development team has created an exquisite collection of floral designs and more, for a truly extraordinary Mother's Day, and beyond.

New & Updated Gifts for Mom

Introducing our new & exclusive pink *Cascade Vase*, featuring our revised ***Mother's Embrace***™ arrangement, creating a lovely and feminine gift that celebrates Mom on her special day. Our newly arranged ***Precious Pup***™ bouquet is now served in an adorable basket with a Mother's Day balloon for an extra surprise.

Back By Popular Demand

We're delighted to bring back some of our Mother's Day top sellers including ***Amazing Mom***™ ***Bouquet***, ***Mother's Embrace***™ and ***Fields of Europe® for Mom.*** These stunning arrangements are sure to be customer favorites again this year. Returning just in time to send gratitude for Administrative Professionals Day, and every day, are these thoughtful bouquets that say thank you from the heart: ***It's Your Day Bouquet® Thank You,*** and ***Floral Embrace***™ ***Thank You.***

New For Summer

Just in time for fun in the sun, we're excited to introduce our new and exclusive summer arrangements. ***Seaside Mermaid***™***—Dog*** makes a splash with a whimsical mermaid tail. It's joined by our most popular seasonal bouquet, now bundled with a festive banner: ***Fields of Europe® Summer with Happy Birthday Banner***. This colorful design is sure to make every birthday more memorable.

SUMMER AND EVERY DAY

We've brought back these summertime favorites, perfect for connecting and celebrating.

Say hello again to classics like ***Fields of Europe® Summer, Summer Dunes***™, ***Coastal Breeze***™, ***Citrus Sunshine***™ ***Bouquet*** and ***Garden Pathway***™. Welcome back whimsical designs like ***Birthday Wishes Flower Cake® Coastal*** and ***Seaside Mermaid***™. Also returning is ***Fields of Europe® Summer with Jumbo Smile Balloon*** and ***Fields of Europe® Summer with Jumbo Birthday Balloon.***

Special moments, special gifts!

Time to celebrate Dad! We've brought back some of our favorite bouquets to wish him a Happy Father's Day. ***Fields of Europe® for Dad, Coastal Breeze***™ ***for Dad,*** and ***Dish Garden for Dad in Rustic Cube*** will surely help make his day extra special.

We've brought back ***It's Your Day Bouquet® for Graduation*** and ***Vibrant Floral Medley***™ ***for Graduation,*** both great gift ideas for congratulating a special graduate while wishing them continued success.

Happy Birthday America!

Returning just in time to celebrate the 4th of July are popular favorites to our Americana collection ***Tie a Yellow Ribbon***™ and ***Yankee Doodle Doggie***™.

New Core Goods & Bouquets

New to our core collection is our *Happy Birthday Banner* that will be bundled with existing bouquets such as ***Vibrant Floral Medley***™, ***Floral Embrace***™, and ***Jubilee***™ ***Bouquet***.

Our new and exclusive arrangements include ***Timeless Elegance***™ featuring a soft blend of pastel blooms served in our *Champagne Hobnail Vase*, ***Splendid Beauty***™ ***Bouquet***, with a brilliant blend of colorful flowers and arranged in our rustic wooden cube for a fresh farmhouse feel, and ***Vibrant Charm***™, which lives up to its name, creating a truly unique and charming bouquet of striking blooms.

THANK YOU!

As we continue to create compelling, truly original gifts, your support and dedication inspire us. Our goal is to help maximize your revenue and increase traffic to your stores. Join us in celebrating Mother's Day, while helping customers connect for every occasion with the introduction of our exciting Design Resource Guide.

"Be grateful to those who bring us happiness, as they are the florists who make our life blossom."

HOLIDAY TIPS FOR SUCCESS

Order Early and Stock Up on Featured Floral & Add-Ons!
Preorder ample amounts of pink floral. Don't forget lavender too!

- Tulips
- Alstroemeria
- Lilies
- Roses
- Peonies
- Chocolate

Invest for Success!
Plan for additional delivery drivers and staff members to handle increased order volume. Make sure all of your computers and delivery vehicles are in proper working condition prior to holiday. A portable water station is also a great way for several designers to fill arrangements and bouquets at once.

Optimize Staff Communication!
Schedule a shop staff meeting so everyone is on the same page about peak procedures, product assortment, and best practices.

Be Organized!
To maximize productivity, set up a functional assembly line so that designers have all resources easily accessible to them. Stage deliveries early.

GET A HEAD START! MANY ARRANGEMENTS CAN BE PREPARED IN ADVANCE.

Be Prepared!

- Fill any orders for next day the day before. Working a day or two ahead will allow you flexibility just in case there are last-minute orders.
- As the holiday approaches, be on the lookout for product line reductions to better help you fulfill orders.
- Make adequate preparations to maximize your shop's order capacity for the overall weekend, Saturday, and Sunday.

Green and Build!

- Green vases and add flower food for high-volume products such as Fields of Europe® for Mom.
- Baskets can be pre-prepared with floral foam and liner.
- Pre-pick bows and ribbon loops as part of the prepping process.

Hydrate!

- For any vases you green in advance, check daily to see if water needs to be added.
- Soak floral foam properly to avoid air pockets.

Accessorize!

- Accessories may be added to arrangements early to save valuable time during peak. If high-volume items have accessories, arrange them by each vase.
- Accessories such as bows can be inserted into baskets ahead of time.

Handle Floral With Care!

- Leave some foliage on the roses when cleaning the stems to aid in the longevity of rose life.
- Remember to clean excess foliage from the stems that fall below the water line to prevent bacteria growth.

Keep Us in the Loop!

- Submit Inventory Updates (Bloomlink > Utilities > Forms) to let us know what you have in stock.
- Encourage your drivers to text Delivery Notifications in real time to 1-855-TEXT-DLC.
- Submit Delivery Notifications before 7 p.m. on date of delivery. (Earn $1.00 credit for each received on time.)
- Capture proof of delivery on all completed deliveries in the form of a delivery signature from the recipient and/or product photo at the time and place of delivery.

“On trend” floral varieties are captured in our selections and our introductory collection of *Simply Spectacular*™ Bouquets!

We have selected noteworthy floral varieties to create on-trend bouquets that radiate with charm and natural beauty…buoyant, elegant, and infinitely memorable.

Please peruse our catalog of varietal essentials renowned for their distinguished qualities and impressive presence in bouquets. Take note to add these exceptional varieties to your seasonal floral buys!



Veronica

Veronica is a tall wispy floral that is carefree and possesses a soft soothing texture with showy blossoms in rich blue, purple, pink, and white shades. A fascinating flower, it’s no wonder hummingbirds and butterflies are frequent visitors.



Lisianthus

Lisianthus is a bell-shaped flower with flared petals that creates a soft and unique accent to any bouquet.



Blue Thistle

Blue Thistle are distinctive spiny snowflake-shaped blooms that meander through bouquets creating a lovely blue accent, adding charm to any bouquet or arrangement.



Mini Gerbera Daisies

Mini Gerbera Daisies are flawless blooms with almost limitless color availability. They are happy flowers that add a splash of color.



Safflower

Safflower is a bright thistle-like flower in the sunflower family. This branch flower offers plenty of laterals of green rosettes and bright sunny explosions of petals.



Leucadendron

Leucadendron is an enchanting tropical bloom that offers an exotic edge while creating texture and unique burgundy color with an ultra-long-lasting vase life.



Podocarpus Greenery

Podocarpus Greenery is a wonderful decorative greenery with dark and shiny needle-like leaves.



Foxtail Greenery

Foxtail Greenery is fresh cut greenery that adds exciting texture to any arrangement.

1-800-FLOWERS.COM® | SUBSTITUTION

By working together to Deliver Smiles, we can help meet our customers' expectations and bring more orders into your Shop!

1-800-FLOWERS.COM® provides its customers with a 100% Smile Guarantee. In order to consistently meet and exceed customer expectations, our Florists Relations Team closely monitors the fulfillment of 1-800-FLOWERS.COM orders to ensure that **1-800-FLOWERS.COM Quality and Performance Standards** are being consistently maintained. (See the BloomLink® Utilities Tab, **"1-800-FLOWERS Quality Performance Standards"** for complete details.)

Today's online consumers expect that their recipient will receive a gift that resembles the product that they ordered as advertised. To meet this expectation, BloomNet® Florists fulfilling 1-800-FLOWERS.COM orders are required to maintain adequate inventory of the floral varieties and containers for our featured arrangements, as detailed in the **1-800-FLOWERS.COM Design Resource Guide ("DRG")**.

If you do not have a recipe component needed to fulfill an order for a 1-800-FLOWERS.COM product, as specified in the DRG, you have two choices: (1) Substitute the required items following the guidelines set forth in this document; or (2) Timely Reject the order.

Should you decide to proceed with a Substitution, please ensure that the components are as similar as possible and always of equal value, and keep in mind that Substitutions may result in a Customer Service Issue (CSI) if the customer is not satisfied with the resemblance of the delivered product with the product that was ordered. If you do not have the appropriate item to make a Substitution, you may choose to Reject the order instead. In either case, please remember that both Customer Service Issues (CSI's) and Rejects are closely monitored as part of our 1-800-FLOWERS.COM Quality Assurance Program.

Please take a moment to review the **1-800-FLOWERS.COM Substitution Guidance** below and the suggested substitutions provided on individual recipes throughout the 1-800-FLOWERS.COM Design Resource Guide ("DRG"). *PLEASE NOTE, an electronic version of the most recent **1-800-FLOWERS.COM Design Resource Guide** is located under the Utilities Tab on BloomLink.*

- Maintain overall shape, size, and style of the arrangement.
- Maintain shades and color combinations of the arrangement.
- Utilize similar type flowers (e.g., spike for spike, round for round). Substitutions should be of equal value. Prioritize variety over color in single variety arrangements.
- Use containers listed in the Design Resource Guide, paying particular attention to style and color.
- Never substitute Codified Products, unless you've received the express consent of 1-800-FLOWERS.COM.

To support the successful fulfillment of 1-800-FLOWERS.COM orders, please make sure to communicate to us any Substitutions made on an order by sending an **INFO message** with the details of the Substitution, and then immediately proceed with the delivery of the order. It is not necessary to send an Inquiry message and/or await a response regarding your Substitution prior to proceeding to deliver the order.

The details from your **INFO message** will assist the 1-800-FLOWERS.COM Customer Service Team in responding to any customer inquiries and hopefully avoid a Customer Service Issue (CSI).

Should you decide not to or are unable to make a Substitution on the order, please **Reject** the order in a timely basis and in accordance with the **BloomNet Timely Reply Program**. (See the BloomLink Utilities Tab **"BloomNet Timely Reply Program"** for complete details.)

As a helpful reminder, if your Shop is out of stock or unable to secure inventory for the floral varieties and containers needed to fulfill 1-800-FLOWERS.COM orders according to DRG recipes, you can opt to temporarily suspend your Shop from receiving 1-800-FLOWERS.COM orders until you are able to re-stock the necessary components to fulfill 1-800-FLOWERS.COM orders. (See the BloomLink Utilities Tab for instructions on **HOW-TO Self-Suspend BloomLink**.)

We're here to help! Should you have any questions, please contact BloomNet Customer Service at 1-800-BloomNet (1-800-256-6663), customerservice@bloomnet.net, or via chat at www.bloomnet.net.

Thank you for your dedication as a BloomNet Professional Florist.

CASCADE VASE

ONLY $6.08
Each!

PC #190075

Featured in (1) 1-800-FLOWERS® Codified Arrangement!

Our exclusive petal pink glass vase with cascading spiral detail creates an elegant and timeless vase option for floral bouquets. More than just a vase but a stylish keepsake to cherish over time.

USED TO FULFILL: 1-800-FLOWERS® Mother's Embrace™ PC #194835



1-800 flowers.com

PRODUCT DESCRIPTION

NAME:	Cascade Vase
BN CODE:	#190075

PRODUCT DETAIL/PRICING

UNIT MEASUREMENT:	9.5"H x 4.85"W
UNIT PRICE:	$6.08
CASE PACK:	8
CASE PRICE:	$48.64
1ST DELIVERY DATE:	12/28/2022



1-800-FLOWERS® Mother's Embrace™

Arrangement PC #194835

Suggested Retail Price: $49.99 S, $59.99 M, $69.99 L (Above), $79.99 XL

MOTHER'S LOVE IS THE HEART CANISTER

ONLY $6.65 Each!

PC #156750

Featured in (1) 1-800-FLOWERS® Codified Arrangement!

Our sentimental keepsake for Mom is crafted with an elegant glass heart accented with a gold filigree collar on a ceramic base with a heartfelt message, A Mother's love is the heart of a Family.

USED TO FULFILL: 1-800-FLOWERS® A Mother's Love™ PC #192315



1-800 flowers.com

PRODUCT DESCRIPTION

NAME:	Mother's Love Is the Heart Canister
BN CODE:	#156750

PRODUCT DETAIL/PRICING

UNIT MEASUREMENT:	4.84"L x 4.84"W x 6.18"H
UNIT PRICE:	$6.65
CASE PACK:	6
CASE PRICE:	$39.90
1ST DELIVERY DATE:	1/1/2023



1-800-FLOWERS® A Mother's Love™

Arrangement PC #192315

Suggested Retail Price:
$49.99 S, $59.99 L (Above)

HAPPY BIRTHDAY BANNER PICK

ONLY $1.70 Each!

PC #190099

Featured in (4) 1-800-FLOWERS® Codified Arrangements!

Celebrate their special day with our festive Happy Birthday Banner Pick! Our exclusive banner is a cheerful embellishment that will add color and sparkle to a magical birthday experience!

USED TO FULFILL: 1-800-FLOWERS® Vibrant Floral Medley™ with Happy Birthday Banner PC #194762
1-800-FLOWERS® Floral Embrace™ with Happy Birthday Banner PC #194763
1-800-FLOWERS® Jubilee™ Bouquet with Happy Birthday Banner PC #194764
1-800-FLOWERS® Fields of Europe® Summer with Happy Birthday Banner PC #194758



1-800 flowers.com

PRODUCT DESCRIPTION

NAME:	Happy Birthday Banner Pick
BN CODE:	#190099

PRODUCT DETAIL/PRICING

UNIT MEASUREMENT:	10.5"H x 10.75"W
UNIT PRICE:	$1.70
CASE PACK:	12
CASE PRICE:	$20.40
1ST DELIVERY DATE:	11/29/2022



◀ **1-800-FLOWERS® Vibrant Floral Medley™ with Happy Birthday Banner**

Arrangement PC #194762

Suggested Retail Price: $56.99 S, $66.99 M (Left), $76.99 L, $86.99 XL

▼ **1-800-FLOWERS® Floral Embrace™ with Happy Birthday Banner**

PC #194763

SRP: $56.99 S, $66.99 M $76.99 L (Left)

▼ **1-800-FLOWERS® Jubilee™ Bouquet with Happy Birthday Banner**

PC #194764

SRP: $56.99 S, $66.99 L (Center)

▼ **1-800-FLOWERS® Fields of Europe® Summer with Happy Birthday Banner**

PC #194758

SRP: $46.99 S, $56.99 M, $66.99 L (Right), $76.99 XL







MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **CODIFIED** PRODUCTS

Mermaid Kit



PRODUCT DETAILS:

Name	Mermaid Kit
Code	#156656
Unit Measure	Tail 10"H x 5.2"W Seashell Top 3.7"W
Unit Price	$3.10
Case Pack	4
Case Price	$12.40

USED TO FULFILL:
Seasonal:
176444
194757

Champagne Hobnail Vase



PRODUCT DETAILS:

Name	Champagne Hobnail Vase
Code	#190078
Unit Measure	6"H x 4"W
Unit Price	$5.35
Case Pack	8
Case Price	$42.80

USED TO FULFILL:
Core:
194568
194646
194759

Hooray! It's Your Day!™ Celebration Keepsake



PRODUCT DETAILS:

Name	Hooray! It's Your Day!™
Code	#190081
Unit Measure	5"H x 8.6"L x 4.25"W
Unit Price	$4.20
Case Pack	8
Case Price	$33.60

USED TO FULFILL:
Core:
192457
192458

Add-On: Jumbo I Love You Mylar Balloon



PRODUCT DETAILS:

Name	Jumbo I Love You Mylar Balloon
Code	#190087
Unit Measure	28"D
Unit Price	$4.30
Case Pack	5
Case Price	$21.50

USED TO FULFILL:
Core:
194600
194601

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **CODIFIED** PRODUCTS

Add-On: Jumbo Smiley Mylar Balloon



PRODUCT DETAILS:

Name	Jumbo Smiley Mylar Balloon
Code	#190086
Unit Measure	28"D
Unit Price	$4.30
Case Pack	5
Case Price	$21.50

USED TO FULFILL:

Core:
194594
194596
Seasonal:
194586
194588

Add-On: Jumbo Happy Birthday Mylar Balloon



PRODUCT DETAILS:

Name	Jumbo Happy Birthday Mylar Balloon
Code	#190085
Unit Measure	28"D
Unit Price	$4.30
Case Pack	5
Case Price	$21.50

USED TO FULFILL:

Core:
194595
194597
Seasonal:
194587
194589

Celebration Hatbox™



PRODUCT DETAILS:

Name	Celebration Hatbox™
Code	#156749
Unit Measure	5"H x 5"W
Unit Price	$2.45
Case Pack	6
Case Price	$14.70

USED TO FULFILL:

Core:
192321
194764

Floral Hatbox™



PRODUCT DETAILS:

Name	Floral Hatbox™
Code	#156735
Unit Measure	3.5"H x 8.5"W
Unit Price	$3.35
Case Pack	6
Case Price	$20.10

USED TO FULFILL:

Core:
192260
192261
192263
192268
194645

NOTE: Hardgood prices subject to change.

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **CODIFIED** PRODUCTS

Sending Smiles Container



PRODUCT DETAILS:

Name	Sending Smiles Container
Code	#156672
Unit Measure	4.5"H x 5.5"D
Unit Price	$3.50
Case Pack	6
Case Price	$21.00

USED TO FULFILL:
Core:
179057

Magical Fairy Kit



PRODUCT DETAILS:

Name	Magical Fairy Kit
Code	#156674
Unit Measure	Wing 4.25"H x 2.55"W Headband 2"H x 4.5"L
Unit Price	$3.45
Case Pack	4
Case Price	$13.80

USED TO FULFILL:
Core:
179318
179319

Violet Fluted Gathering Vase



PRODUCT DETAILS:

Name	Violet Fluted Gathering Vase
Code	#156670
Unit Measure	7.875"H x 5"D
Unit Price	$3.60
Case Pack	8
Case Price	$28.80

USED TO FULFILL:
Core:
183988
192455

Honeycomb Mason Jar Peach Quartz



PRODUCT DETAILS:

Name	Honeycomb Mason Jar Peach Quartz
Code	#156655
Unit Measure	6.75"H x 4"W
Unit Price	$3.50
Case Pack	8
Case Price	$28.00

USED TO FULFILL:
Core:
179323
Seasonal:
179055
192265

NOTE: Hardgood prices subject to change.

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **CODIFIED** PRODUCTS

Unicorn Kit: 1 horn, 1 set ears



PRODUCT DETAILS:

Name	Unicorn Kit: 1 horn, 1 set ears
Code	#156130
Unit Measure	4.72"L x 4.72"W x 5.2"H
Unit Price	$3.00
Case Pack	4
Case Price	$12.00

USED TO FULFILL:

Core:
167537

Rustic Cube



PRODUCT DETAILS:

Name	Rustic Cube
Code	#156138
Unit Measure	5.2"L x 5.2"H x 5.2"W
Unit Price	$3.50
Case Pack	8
Case Price	$28.00

USED TO FULFILL:

Core:	Seasonal:
179054	176442
194760	176446
	176447
	179053

Ruby Vase



PRODUCT DETAILS:

Name	Ruby Vase
Code	#155248
Unit Measure	8.75"H x 4.75"W
Unit Price	$3.93
Case Pack	8
Case Price	$31.44

USED TO FULFILL:

Core:
161132

Birthday Wishes Flower Cake® Kit



PRODUCT DETAILS:

Name	Birthday Wishes Flower Cake® Kit
Code	#155243
Unit Measure	3.13"H x 10"D
Unit Price	$4.38
Case Pack	8
Case Price	$35.04

USED TO FULFILL:

Core:
148666
174313
Seasonal:
166259

NOTE: Hardgood prices subject to change.

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **CODIFIED** PRODUCTS

Dog Bed Basket with Liner



PRODUCT DETAILS:

Name	Dog Bed Basket with Liner
Code	#92981
Unit Measure	9.5"W x 3.5"H x 7"D
Unit Price	$4.10
Case Pack	12
Case Price	$49.20

INCLUDES:
Peeled Willow Bed with Liner, 2 Eyes, 1 Nose

USED TO FULFILL:

Core:	Seasonal:
146761	91874
159226	192269
167692	194757
174311	194838
179318	
179409	

a-DOG-able® Face Kit



PRODUCT DETAILS:

Name	a-DOG-able® Face Kit
Code	#92808
Unit Price	$1.50
Case Pack	12
Case Price	$18.00

INCLUDES: 2 Eyes, 1 Nose

USED TO FULFILL:

Core:
167537
192458

Birthday Hat



PRODUCT DETAILS:

Name	Birthday Hat
Code	#139944
Unit Measure	2"H
Unit Price	$0.81
Case Pack	4
Case Price	$3.24

USED TO FULFILL:

Core:
148651
167692

Doctor Kit for a-DOG-able®



PRODUCT DETAILS:

Name	Doctor Kit for a-DOG-able®: Dr. Bag, Headpiece
Code	#139945
Unit Price	$2.20
Case Pack	4
Case Price	$8.80

USED TO FULFILL:

Core:
146761
167683

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **CODIFIED** PRODUCTS

Kitty Kat Kit



PRODUCT DETAILS:

Name	Kitty Kat Kit
Code	#139972
Unit Measure	4.5"H
Unit Price	$2.00
Case Pack	4
Case Price	$8.00

INCLUDES: Ears, Eyes, and Mouth

USED TO FULFILL:

Core:
148651
167683
174312
179319

Seasonal:
176444

Cat/Bunny Ears



PRODUCT DETAILS:

Name	Cat/Bunny Ears
Code	#139872
Unit Measure	4.5"H x 1.25"W
Unit Price	$1.59
Case Pack	4
Case Price	$6.36

USED TO FULFILL:

Seasonal:
192269

8 oz. Simply Chocolate®



PRODUCT DETAILS:

Name	8 oz. Simply Chocolate®
Code	#156676
Unit Measure	8"L x 6.5"W x 1.5"H
Unit Price	$7.20
Case Pack	12
Case Price	$86.40

USED TO FULFILL:

Add-On

Lotsa Love® Plush Teddy Bear



PRODUCT DETAILS:

Name	Lotsa Love® Plush Teddy Bear
Code	#156684
Unit Measure	18"L (Overall) 14"L (Sitting)
Unit Price	$7.00
Case Pack	12
Case Price	$84.00

USED TO FULFILL:

Add-On

NOTE: Hardgood prices subject to change.

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **CODIFIED** PRODUCTS

Macramé Jar



PRODUCT DETAILS:

Name	Macramé Jar
Code	#156682
Unit Measure	7.87"H x 4.45"W
Unit Price	$4.65
Case Pack	8
Case Price	$37.20

USED TO FULFILL:

Arrangements to come in Supplement

Vintage Farmhouse Milk Jug



PRODUCT DETAILS:

Name	Vintage Farmhouse Milk Jug
Code	#156671
Unit Measure	8"H x 4.5"W
Unit Price	$6.30
Case Pack	8
Case Price	$50.40

USED TO FULFILL:

Arrangements to come in Supplement

NOTE: Hardgood prices subject to change.

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **NON-CODIFIED** PRODUCTS

8"H Clear Glass Gathering Vase



PRODUCT DETAILS:

Name	8"H Clear Glass Gathering Vase
Code	#29497
Unit Measure	8"H
Case Pack	9
Case Price	$18.00

USED TO FULFILL:

Core:

91333	159224	176433	191113
91576	159225	176870	194600
142183	161384	176871	194761
142184	161778	179358	194762
142185	167398	191109	
159223	176342	191112	

Seasonal:

91868	148529	179108	194758
100492	148682	194586	
105661	161723	194587	
148120	161871	194588	
148121	167548	194589	

8"H Clear Glass Rose Vase



PRODUCT DETAILS:

Name	Clear Glass Rose Vase
Code	#29926
Unit Measure	8"H x 4"D
Case Pack	12
Case Price	$21.00

USED TO FULFILL:

Core:

91333	159223	176998
91576	159224	179358
99195	159225	191109
102256	161384	191112
105212	161774	191113
105213	161778	194600
105215	176433	194762

Seasonal:

91317	148682	194587
91868	161871	194588
100492	176445	194758
105661	179108	
148529	194586	

5" x 5" Clear Glass Cube



PRODUCT DETAILS:

Name	5" x 5" Clear Glass Cube
Code	#29460B
Unit Measure	5"L x 5"W x 5"H
Case Pack	6
Case Price	$25.50

USED TO FULFILL:

Core:

194766
194767

Seasonal:

194641

6"H Clear Glass Cylinder Vase



PRODUCT DETAILS:

Name	6"H Clear Glass Cylinder Vase
Code	#29614
Unit Measure	6"H
Case Pack	8
Case Price	$26.00

USED TO FULFILL:

Core:

145675	174301	194594
167006	174302	194595
167530	174315	194596
167891	174316	194597
174291	176259	194647
174292	179041	194763

Seasonal:

167184
167390
167526
179227

NOTE: Hardgood prices subject to change.

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **NON-CODIFIED** PRODUCTS

11"H Classic Garden Vase



PRODUCT DETAILS:

Name	11"H Classic Garden Vase
Code	#92238
Unit Measure	11"H
Case Pack	6
Case Price	$21.00

*Please contact BloomNet Telesales for additional information at 866-256-6663

USED TO FULFILL:

Core:

1503	100276
10528	105257
90055	105258
90109	161775
90021	161776
98712	161777
98713	194601
98714	

Set of 2 Splitwood Handled Baskets with Liner



PRODUCT DETAILS:

Name	Set of 2 Splitwood Handled Baskets with Liner
Code	#139969
Unit Measure	7"W-Small 9.5"W-Large
Case Pack	12
Case Price	$50.40

USED TO FULFILL:

Core:
148591
148651
167537
167683
174312
179319

Seasonal:
176444

Set of 2 Willow Baskets with Handle



PRODUCT DETAILS:

Name	Set of 2 Willow Baskets with Handle
Code	#139970
Unit Measure	6"W-Small 8"W-Large
Case Pack	12
Case Price	$57.00

USED TO FULFILL:

Seasonal:
167388
167396

10" Cuddly Plush Teddy Bear



PRODUCT DETAILS:

Name	10"L Bear
Unit Measure	10"L

USED TO FULFILL:

Add-On

NOTE: Hardgood prices subject to change.

MOTHER'S DAY, LATE SPRING, SUMMER & EVERYDAY **NON-CODIFIED** PRODUCTS

20" Cuddly Plush Teddy Bear



PRODUCT DETAILS:

Name	20"L Bear
Unit Measure	20"L

USED TO FULFILL:
Add-On

Ti Leaf Green Ribbon



PRODUCT DETAILS:

Name	Ti Leaf Green Ribbon
Code	#92716
Case Pack	1 Roll-54 Yards
Case Price	$48.00

USED TO FULFILL:
Sympathy

NOTE: Hardgood prices subject to change.



Precious Pup™

DESIGN: One-Sided Arrangement

#194838	$54.99	11.5"H x 5"W (Above)
#194838 B	$59.99	11.5"H x 5"W

Plain	B	Unit	Floral Description	Suggested Substitution
12	12	Stem	Carnation White	
3	3	Stem	Rose Pink 50 cm	Rose Light Pink 50 cm
1	1	Stem	Mini Carnation Light Pink	Alstroemeria Light Pink
1	1	Stem	Monte Casino Purple Mardi Gras	Monte Casino Purple
1	1	Stem	Variegated Pittosporum	Salal Tips
			Hardgoods Description	
1	1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981	
0.33	0.33	Each	Floral Foam Brick	
1	1	Yard	Floral Tape	
1	1	Each	Cold Glue	
0	1	Each	18"D Happy Mother's Day Mylar Balloon	
0	1	Cu Ft	Helium	
0	1	Yard	Curling Ribbon	

DESIGN TIP: Be sure to deliver with hangtag.



#194838



#194838 B

HOW-TO: See a-DOG-able® HOW-TO on page 95.

REVISED CODIFIED PRODUCT:

Start Date: 4/3/23 | **End Date:** 5/15/23



Mother's Embrace™*

DESIGN: All Around Arrangement

#194835 S	$49.99	17"H x 14"W
#194835 M	$59.99	18"H x 16"W
#194835 L	$69.99	19"H x 18"W (Above)
#194835 XL	$79.99	20"H x 19"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	3	5	6	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
0	1	2	3	Stem	Oriental Lily Pink	Stargazer Lily Pink
2	0	0	0	Stem	L.A. Hybrid Lily Pink	Asiatic Lily White
0	2	3	4	Stem	Stock Pink	Stock White
0	3	3	4	Stem	Snapdragon Pink	Snapdragon White
4	4	4	4	Stem	Alstroemeria Pink	Alstroemeria White
4	0	0	0	Stem	Carnation Hot Pink	Carnation Pink
3	3	3	3	Stem	Salal Tips	Leather Leaf
					Hardgoods Description	
1	1	1	1	Each	Cascade Vase—Codified PC #190075	

***Also available as:** PC #176441 S/M/L/XL Mother's Embrace™ in clear glass vase with pink ribbon ($49.99 S, $59.99 M, $69.99 L, $79.99 XL)

Local Artisan

DESIGNED BY: **Develyn Reed | 1-800-Flowers® Achara Florist, Stafford, VA**

DESIGN TIP: Be sure to deliver with hangtag.



#194835 S



#194835 M



#194835 L



#194835 XL

REVISED CODIFIED PRODUCT:

Start Date: 4/3/23 | **End Date:** 5/15/23

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Light Pink 50 cm	Rose Lavender 50 cm
1	3	Stem	Button Pom Lavender	Cushion Pom Lavender
1	3	Stem	Mini Carnation Light Pink	Mini Carnation White
1	2	Stem	Bupleurum	Gypsophila
1	2	Stem	Limonium Pink	Limonium Purple
0.5	1	Stem	Variegated Pittosporum	Leather Leaf

			Hardgoods Description
1	1	Each	Mother's Love Is the Heart Canister—Codified PC #156750
0.25	0.25	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.



#192315 S



#192315 L

CODIFIED PRODUCT:

Start Date: 4/3/23 | **End Date:** 5/15/23



A Mother's Love™

DESIGN: All Around Arrangement

#192315 S	$49.99	9"H x 9"W
#192315 L	$59.99	10"H x 10"W (Above)

S	M	L	Unit	Floral Description	Suggested Substitution
12	18	25	Stem	Rose Pink 50 cm	Rose Hot Pink 50 cm
3	5	7	Stem	Oriental Lily Pink	Stargazer Lily Pink
5	8	8	Stem	Dianthus Purple	Carnation Purple
5	5	6	Stem	Snapdragon White	Snapdragon Purple
1	1	2	Stem	Gypsophila	Limonium White
3	3	4	Stem	Limonium Pink	Limonium Purple
2	3	4	Stem	Eucalyptus Spiral	Myrtle
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

			Hardgoods Description
1	1	1	Each	12"H Clear Glass Monet Vase


#167522 S


#167522 M


#167522 L

Start Date: 4/3/23 | **End Date:** 5/15/23



Amazing Mom™ Bouquet

DESIGN: All Around Arrangement

#167522 S	$99.99	34"H x 22"W
#167522 M	$124.99	36"H x 25"W (Above)
#167522 L	$149.99	38"H x 25"W



Fields of Europe® for Mom*

DESIGN: All Around Arrangement

#148529	S	$39.99	15"H x 10"W
#148529	M	$49.99	16"H x 11"W
#148529	L	$59.99	17"H x 12"W (Above)
#148529	XL	$69.99	18"H x 13"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	5	8	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily White
3	3	4	5	Stem	Daisy Pom Lavender	Daisy Pom Yellow
2	3	4	4	Stem	Carnation Yellow	Carnation Purple or Pink
2	3	4	5	Stem	Solidago	Limonium Purple
3	3	3	3	Stem	Salal	Leather Leaf

Hardgoods Description

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
5	5	5	5	Each	Natural Raffia

***Also available as:** PC #161871 S/M/L/XL Fields of Europe® for Spring ($39.99 S, $49.99 M, $59.99 L, $69.99 XL)


#148529 S


#148529 M


#148529 L


#148529 XL

Start Date: 4/3/23 | **End Date:** 5/15/23



Vibrant Beauty™ Bouquet

DESIGN: All Around Arrangement

#167526	S	$49.99	11"H x 11"W
#167526	M	$59.99	12"H x 12"W (Above)
#167526	L	$69.99	13"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Hot Pink 50 cm	Rose Pink or Orange 50 cm
1	1	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
0	3	4	Stem	Stock Lavender	Larkspur Purple
2	3	3	Stem	Cremon Yellow	Football or Spider Mum Yellow
3	3	2	Stem	Alstroemeria Orange	Alstroemeria Yellow
3	3	3	Stem	Athos Pom	Button Pom Green
3	2	0	Stem	Carnation Hot Pink	Carnation Pink or Orange
1.5	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase


#167526 S


#167526 M


#167526 L

Start Date: Live | **End Date:** 5/15/23

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose Pink 50 cm	
2	4	Stem	Gerbera Daisy Pink	
3	6	Stem	Alstroemeria Pink	Alstroemeria White
2	4	Stem	Mini Carnation Pink	Mini Carnation Hot Pink
2	4	Stem	Waxflower Pink	Limonium Pink
3	6	Stem	Salal Tips	Leather Leaf

			Hardgoods Description
1	1	Each	8"H Clear Glass Gathering Vase



#148121 S



#148121 L

"DOUBLE THE FLOWERS" MOTHER'S DAY PROMOTION:

Start Date: 4/3/23 | **End Date:** 5/15/23



For All She Does™

DESIGN: All Around Arrangement

#148121 S	$59.99	14"H x 11"W
#148121 L	$74.99	17"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
4	8	Stem	Rose Pink 50 cm	
2	4	Stem	Alstroemeria Pink	Alstroemeria White
2	4	Stem	Daisy Pom White	Daisy Pom Lavender
1	2	Stem	Waxflower Pink	Limonium Pink
2	4	Stem	Salal Tips	Leather Leaf

			Hardgoods Description
1	1	Each	8"H Clear Glass Gathering Vase



#148120 S



#148120 L

"DOUBLE THE FLOWERS" MOTHER'S DAY PROMOTION:

Start Date: 4/3/23 | **End Date:** 5/15/23



Mom's Special™

DESIGN: All Around Arrangement

#148120 S	$49.99	14"H x 11"W
#148120 L	$64.99	16"H x 12"W (Above)



Add On: 18" Happy Mother's Day Mylar Balloons*

DESIGN: Balloons

Dimension is of each balloon

#176862 M1	$5.99 (QTY 1)	18"D
#176862 M2	$11.99 (QTY 2)	18"D

M1	M2	Unit	Hardgoods Description
1	2	Each	18"D Happy Mother's Day Mylar Balloon
1	2	Cu Ft	Helium
1	2	Yard	Curling Ribbon

***Also available as:** PC #179155 M1/M2, One or Two Happy Mother's Day Mylar Balloons ($5.99 M1, $11.99 M2)



#176862 M1



#176862 M2

Start Date: 4/3/23 | **End Date:** 5/15/23

P	ER	CH	CB	Unit	Floral Description	Suggested Substitution
12	12	12	12	Stem	Carnation White	
1	1	1	1	Stem	Button Pom Yellow	Cushion Pom Yellow
1	1	1	1	Stem	Daisy Pom Lavender	Cushion Pom Lavender
3	3	3	3	Stem	Mini Carnation Pink	Alstroemeria Pink
1	1	1	1	Stem	Waxflower Pink	Limonium Pink
1	1	1	1	Stem	Solidago	Statice Yellow
1	1	1	1	Stem	Variegated Pittosporum	Salal Tips
					Hardgoods Description	
1	1	1	1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981	
0.5	0.5	0.5	0.5	Each	Floral Foam Brick	
1	1	1	1	Yard	Floral Tape	
1	1	1	1	Each	Cold Glue	
1	1	1	1	Each	Cat/Bunny Ears—Codified PC #139872	
3	3	3	3	Each	Plastic Easter Eggs	
3	3	3	3	Each	Floral Wire (12 inches)	
3	3	3	3	Each	Floral Pick (6 inches)	
0	0	1	1	Each	8 oz. Sweet Treats of Candy	
0	1	0	1	Each	18"D Happy Easter Mylar Balloon	
0	1	0	1	Cu Ft	Helium	
0	1	0	1	Each	Curling Ribbon	



#192269 #192269 ER #192269 CH #192269 CB

HOW-TO: See a-DOG-able® HOW-TO on page 95.

CODIFIED PRODUCT:

Start Date: 2/27/23 | **End Date:** 4/17/23



Hoppy Easter™

DESIGN: One Sided Arrangement

#192269	$59.99	14"H x 12"W (Above)
#192269 ER	$64.99	14"H x 12"W
#192269 CH	$74.99	14"H x 12"W
#192269 CB	$79.99	14"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
4	Stem	Rose Yellow 50 cm	Rose Pink 50 cm
3	Stem	Cremon Lavender	Cremon Yellow
1	Stem	Daisy Pom Yellow	Carnation Yellow
2	Stem	Button Pom Green	Cushion Pom Yellow
3	Stem	Carnation Pink	Monte Casino Purple
1	Stem	Mini Carnation Pink	Athos Pom
1	Stem	Limonium Purple	Mini Carnation Yellow
2	Stem	Variegated Pittosporum	Salal
		Hardgoods Description	
1	Each	6"H Clear Glass Cylinder Vase	
1	Each	6" Design Bowl	
0.33	Each	Floral Foam Brick	
2	Yard	Waterproof Tape	
15	Each	Plastic Easter Eggs	

***Also available as:** PC #179227 Easter Egg-Stravaganza™ without Plastic Easter Eggs ($59.99)

Start Date: 2/27/23 | **End Date:** 4/17/23



Easter Egg-Stravaganza™*

DESIGN: All Around Arrangement

#167390	$59.99	14"H x 13"W



Easter Egg Basket™

DESIGN: All Around Arrangement

#167388 S	$39.99	9.5"H x 10"W
#167388 M	$49.99	10"H x 11"W (Above)
#167388 L	$59.99	12"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	8	Stem	Rose Light Pink 50 cm	Rose Yellow 50 cm
1	3	4	Stem	Daisy Pom Lavender	Daisy Pom Yellow
3	4	5	Stem	Carnation Yellow	Carnation Pink
1	3	4	Stem	Mini Carnation Pink	Mini Carnation Yellow
0.5	1	1	Stem	Gypsophila	
2	2	2	Stem	Variegated Pittosporum	

Hardgoods Description

1	1	1	Each	6" Willow Basket with Liner
0.33	0.33	0.33	Each	Floral Foam Brick
3	3	3	Each	Plastic Easter Eggs
3	3	3	Each	Floral Wire (12 inches)
3	3	3	Each	Floral Pick (6 inches)



#167388 S



#167388 M



#167388 L

Start Date: 2/27/23 | **End Date:** 4/17/23



Easter Centerpiece

DESIGN: Centerpiece

Dimensions do not include Taper Candles

#105663 S	$39.99	6.5"H x 11"L
#105663 M	$49.99	7"H x 14"L (Above)
#105663 L	$59.99	7.5"H x 15"L

S	M	L	Unit	Floral Description	Suggested Substitution
0	3	5	Stem	Rose Lavender 50 cm	Rose Pink 50 cm
2	2	4	Stem	Athos Pom	Button Pom Green
2	2	2	Stem	Daisy Pom White	Daisy Pom Yellow
2	0	0	Stem	Daisy Pom Lavender	Daisy Pom White
2	2	2	Stem	Mini Carnation Pink	Mini Carnation White
2	0	0	Stem	Monte Casino Purple	Limonium Purple
2	2	2	Stem	Variegated Pittosporum	

Hardgoods Description

1	0	0	Each	Single Design Bowl
0	1	1	Each	Double Design Bowl
0.33	1	1	Each	Floral Foam Brick
4	5	6	Each	Plastic Easter Eggs
4	5	6	Each	Floral Wire (12 inches)
4	5	6	Each	Floral Pick (6 inches)
1	2	3	Each	12" Taper Candle, Pink
1	2	3	Each	Candle Stake



#105663 S



#105663 M



#105663 L

Start Date: 2/27/23 | **End Date:** 4/17/23

S	L	Unit	Floral Description	Suggested Substitution
1	0	Plant	6"D Easter Lily Plant	
0	1	Plant	8"D Easter Lily Plant	

			Hardgoods Description
1	0	Each	6" Basket
0	1	Each	8" Basket
1	1	Yard	#9 Satin Ribbon, Yellow
1	1	Each	Floral Wire (12 inches)
1	1	Each	Floral Pick (6 inches)



#3150 S



#3150 L

Start Date: 2/27/23 | **End Date:** 4/17/23



Easter Sentiments™ Lily Plant

DESIGN: Plant

#3150 S	$39.99	6"D
#3150 L	$49.99	8"D (Above)

E1	E2	Unit	Hardgoods Description
1	2	Each	18"D Happy Easter Mylar Balloon
1	2	Cu Ft	Helium
1	2	Yard	Curling Ribbon

***Also available as:** PC #179062 E1/E2, One or Two Happy Easter Mylar Balloons ($5.99 E1, $11.99 E2)



#176862 E1



#176862 E2

Start Date: 2/27/23 | **End Date:** 4/17/23



Add On: 18" Happy Easter Mylar Balloons*

DESIGN: Balloons

Dimension is of each balloon

#176862 E1	$5.99 (QTY 1)	18"D
#176862 E2	$11.99 (QTY 2)	18"D



Pastel Posy™ Bouquet*

DESIGN: All Around Arrangement

#179055 S	$49.99	12.5"H x 8"W
#179055 L	$59.99	13"H x 8.5"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
3	5	Stem	Rose Pink 50 cm	Rose Yellow 50 cm
2	3	Stem	Alstroemeria Pink	Alstroemeria Yellow
2	3	Stem	Button Pom Yellow	Button Pom Lavender
3	4	Stem	Carnation Lime Green	Carnation Pink
1	2	Stem	Limonium Purple	Statice Purple
2	3	Stem	Solidago	Gypsophila
2	2	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	Each	Honeycomb Mason Jar Peach Quartz—Codified PC #156655

***Also available as:** PC #192265 S/L Tranquility Blooms™ Bouquet for Sympathy ($49.99 S, $59.99 L)

DESIGN TIP: Be sure to deliver with hangtag.



#179055 S



#179055 L

CODIFIED PRODUCT:

Start Date: 2/27/23 | **End Date:** 6/2/23



Spring Sentiment™ Bouquet

DESIGN: All Around Arrangement

#179053 S	$49.99	9"H x 9"W
#179053 M	$59.99	10"H x 10"W (Above)
#179053 L	$69.99	12"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Pink 50 cm	Rose Yellow 50 cm
1	2	3	Stem	Mini Gerbera Daisy Pink	
1	2	3	Stem	Matsumoto Aster Pink	Mini Carnation Pink
2	2	3	Stem	Alstroemeria Pink	Alstroemeria Yellow
1	2	3	Stem	Button Pom Yellow	Cushion Pom Yellow
1	1	2	Stem	Limonium Purple	Statice Purple
2	3	3	Stem	Solidago	Waxflower Pink
0.5	1	1	Stem	Eucalyptus Silver Dollar	Eucalyptus Parviflora
0.5	1	1	Stem	Eucalyptus Gunnii	Eucalyptus Seeded
2	2	2	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	1	Each	Rustic Cube—Codified PC #156138
0.66	0.66	0.66	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.



#179053 S



#179053 M



#179053 L

CODIFIED PRODUCT:

Start Date: 2/27/23 | **End Date:** 6/2/23

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	5	8	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily White
3	3	4	5	Stem	Daisy Pom Lavender	Daisy Pom Yellow
2	3	4	4	Stem	Carnation Yellow	Carnation Purple or Pink
2	3	4	5	Stem	Solidago	Statice Yellow
3	3	3	3	Stem	Salal	Leather Leaf

Hardgoods Description

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
5	5	5	5	Each	Natural Raffia
1	1	1	1	Each	28"D Jumbo Smiley Mylar Balloon—Codified PC #190086
4	4	4	4	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



#194586 S #194586 M #194586 L #194586 XL

CODIFIED PRODUCT:

Start Date: 2/27/23 | **End Date:** 6/2/23



Fields of Europe® for Spring with Jumbo Smile Balloon

DESIGN: All Around Arrangement

#194586	S	$59.99	15"H x 10"W
#194586	M	$69.99	16"H x 11"W
#194586	L	$79.99	17"H x 12"W (Above)
#194586	XL	$89.99	18"H x 13"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	5	8	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily White
3	3	4	5	Stem	Daisy Pom Lavender	Daisy Pom Yellow
2	3	4	4	Stem	Carnation Yellow	Carnation Purple or Pink
2	3	4	5	Stem	Solidago	Statice Yellow
3	3	3	3	Stem	Salal	Leather Leaf

Hardgoods Description

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
5	5	5	5	Each	Natural Raffia
1	1	1	1	Each	28"D Jumbo Happy Birthday Mylar Balloon—Codified PC #190085
4	4	4	4	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



#194587 S #194587 M #194587 L #194587 XL

CODIFIED PRODUCT:

Start Date: 2/27/23 | **End Date:** 6/2/23



Fields of Europe® for Spring with Jumbo Birthday Balloon

DESIGN: All Around Arrangement

#194587	S	$59.99	15"H x 10"W
#194587	M	$69.99	16"H x 11"W
#194587	L	$79.99	17"H x 12"W (Above)
#194587	XL	$89.99	18"H x 13"W



Timeless Tulips®

DESIGN: All Around Arrangement

#91317 S	$49.99	13"H x 14"W
#91317 M	$59.99	15"H x 15"W (Above)
#91317 L	$69.99	17"H x 16"W

S	M	L	Unit	Floral Description	Suggested Substitution
15	20	25	Stem	Tulips Assorted (at least three colors)	

Hardgoods Description

1	1	1	Each	8"H Clear Glass Rose Vase
5	5	5	Each	Natural Raffia



#91317 S



#91317 M



#91317 L

Start Date: 2/27/23 | **End Date:** 6/2/23



Spring Sensation™

DESIGN: All Around Arrangement

#142119 S	$99.99	24"H x 25"W
#142119 M	$124.99	25"H x 26"W (Above)
#142119 L	$149.99	27"H x 27"W

S	M	L	Unit	Floral Description	Suggested Substitution
8	8	10	Stem	Tulip Orange	Tulip Peach
7	7	9	Stem	Tulip Pink	Tulip White
4	7	10	Stem	Rose Peach 50 cm	Rose Pink 50 cm
3	6	9	Stem	Sunflower Mini	
4	4	7	Stem	Delphinium Blue	
2	4	5	Stem	Larkspur Pink	Snapdragon Pink
1	1	2	Stem	Bupleurum	Tree Fern
1	1	2	Stem	Waxflower Purple	Limonium Purple
4	4	6	Stem	Solidago	
3	3	3	Stem	Salal	Leather Leaf

Hardgoods Description

1	1	1	Each	8"H Clear Glass Cylinder Vase



#142119 S



#142119 M



#142119 L

Start Date: 2/27/23 | **End Date:** 6/2/23

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	5	8	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily White
3	3	4	5	Stem	Daisy Pom Lavender	Daisy Pom Yellow
2	3	4	4	Stem	Carnation Yellow	Carnation Purple or Pink
2	3	4	5	Stem	Solidago	Statice Yellow
3	3	3	3	Stem	Salal	Leather Leaf
					Hardgoods Description	
1	1	1	0	Each	8"H Clear Glass Rose Vase	
0	0	0	1	Each	8"H Clear Glass Gathering Vase	
5	5	5	5	Each	Natural Raffia	


#161871 S


#161871 M


#161871 L


#161871 XL

Start Date: 2/27/23 | **End Date:** 6/2/23



Fields of Europe® for Spring

DESIGN: All Around Arrangement

#161871 S	$39.99	15"H x 10"W
#161871 M	$49.99	16"H x 11"W
#161871 L	$59.99	17"H x 12"W (Above)
#161871 XL	$69.99	18"H x 13"W



Floral Embrace™ Thank You

DESIGN: All Around Arrangement

#167184 S	$54.99	11"H x 11"W
#167184 M	$64.99	12"H x 12"W (Above)
#167184 L	$74.99	13"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Hot Pink 50 cm	
1	1	3	Stem	Asiatic Lily Orange	
2	3	4	Stem	Sunflower Medium	
0	3	4	Stem	Stock Lavender	
3	4	3	Stem	Alstroemeria Orange	
2	3	3	Stem	Athos Pom	
3	2	0	Stem	Carnation Hot Pink	
2	0	0	Stem	Monte Casino Purple	
1.5	2	2	Stem	Variegated Pittosporum	

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase
1	1	1	Each	18"D Thank You Mylar Balloon
1	1	1	Cu Ft	Helium
1	1	1	Yard	Curling Ribbon


#167184 S


#167184 M


#167184 L

Start Date: 4/3/23 | **End Date:** 5/15/23



It's Your Day Bouquet® Thank You

DESIGN: All Around Arrangement

#105661 S	$44.99	14"H x 10"W
#105661 M	$54.99	15"H x 11.5"W (Above)
#105661 L	$64.99	16"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Hot Pink 50 cm	Rose Yellow 50 cm
2	3	4	Stem	Alstroemeria Purple	Alstroemeria Pink or Yellow
2	3	4	Stem	Daisy Pom Yellow	Daisy Pom Lavender or White
2	3	3	Stem	Athos Pom	Button Pom Green
2	3	4	Stem	Carnation Purple	Carnation Hot Pink or Yellow
3	3	4	Stem	Mini Carnation Hot Pink	Mini Carnation Yellow or Pink
2	3	3	Stem	Solidago	Limonium Purple
2	2	2	Stem	Salal	Leather Leaf

Hardgoods Description

1	1	0	Each	8"H Clear Glass Rose Vase
0	0	1	Each	8"H Clear Glass Gathering Vase
1	1	1	Each	18"D Thank You Mylar Balloon
1	1	1	Cu Ft	Helium
6	6	6	Yard	Curling Ribbon


#105661 S


#105661 M


#105661 L

Start Date: 4/3/23 | **End Date:** 5/15/23

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Cushion Pom Lavender	Daisy Pom Lavender
1	Stem	Button Pom White	Mini Carnation White
1	Stem	Bupleurum	Tree Fern
2	Stem	Variegated Pittosporum	Salal Tips

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
1	Each	Seaside Mermaid Kit—Codified PC #156656
2	Each	Floral Pick (6 inches)
1	Yard	Floral Tape
1	Each	Cold Glue
1	Each	Turquoise Spray Paint
1	Each	Glitter

DESIGN TIP: Spray white button poms with turquoise floral spray and let dry before adding them to design. Glitter is used to finish off the arrangement. Use cold glue to apply seashell top and face kit.

HOW-TO: See a-DOG-able® HOW-TO on page 95.

NEW CODIFIED PRODUCT:

Start Date: 5/1/23 | **End Date:** 9/18/23



Seaside Mermaid™ Dog

DESIGN: One Sided Arrangement

#194757 $59.99 11"H x 11"W

QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Cushion Pom Lavender	Daisy Pom Lavender
2	Stem	Button Pom White	
1	Stem	Bupleurum	
2	Stem	Variegated Pittosporum	Salal Tips

		Hardgoods Description
1	Each	7" Splitwood Handled Basket with Liner
0.5	Each	Floral Foam Brick
1	Each	Seaside Mermaid Kit—Codified PC #156656
2	Each	Floral Pick (6 inches)
1	Yard	Floral Tape
1	Each	Cold Glue
1	Each	Kitty Kat Kit: Ears, Eyes and Mouth—Codified PC #139972
1	Each	Turquoise Spray Paint
1	Each	Glitter

DESIGN TIP: Spray white button poms with turquoise floral spray and let dry before adding them to design. Glitter is used to finish off the arrangement. Use cold glue to apply seashell top and face kit.

HOW-TO: See Fabulous Feline™ HOW-TO on page 96.

CODIFIED PRODUCT:

Start Date: 5/1/23 | **End Date:** 9/18/23



Seaside Mermaid™ Cat

DESIGN: One Sided Arrangement

#176444 $59.99 11"H x 11"W



Fields of Europe® Summer with Happy Birthday Banner

DESIGN: All Around Arrangement

#194758 S	$46.99	16"H x 10.5"W
#194758 M	$56.99	17"H x 11.5"W
#194758 L	$66.99	18"H x 13"W (Above)
#194758 XL	$76.99	19"H x 13.5"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	6	7	Stem	Sunflower Medium	
0	3	5	6	Stem	Delphinium Blue	Larkspur Purple
2	3	3	4	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	3	3	4	Stem	Button Pom Green	Athos Pom
2	2	2	3	Stem	Statice Purple	Monte Casino Purple
2	2	3	4	Stem	Solidago	Bupleurum
2	3	3	3	Stem	Salal Tips	Variegated Pittosporum

Hardgoods Description

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia
1	1	1	1	Each	Happy Birthday Banner Pick—Codified PC #190099
2	2	2	2	Each	Floral Pick (6 inches)

DESIGN TIP: Floral picks are used to attach Happy Birthday Banner to arrangement and can be inserted into the open ends.


#194758 S


#194758 M


#194758 L


#194758 XL

NEW CODIFIED PRODUCT:

Start Date: 5/1/23 | **End Date:** 9/18/23



Fields of Europe® Summer with Jumbo Smile Balloon

DESIGN: All Around Arrangement

#194588 S	$59.99	16"H x 10.5"W
#194588 M	$69.99	17"H x 11.5"W
#194588 L	$79.99	18"H x 13"W (Above)
#194588 XL	$89.99	19"H x 13.5"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	6	7	Stem	Sunflower Medium	
0	3	5	6	Stem	Delphinium Blue	Larkspur Purple
2	3	3	4	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	3	3	4	Stem	Button Pom Green	Athos Pom
2	2	2	3	Stem	Statice Purple	Monte Casino Purple
2	2	3	4	Stem	Solidago	Bupleurum
2	3	3	3	Stem	Salal Tips	Variegated Pittosporum

Hardgoods Description

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia
1	1	1	1	Each	28"D Jumbo Smiley Mylar Balloon—Codified PC #190086
4	4	4	4	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon


#194588 S


#194588 M


#194588 L


#194588 XL

CODIFIED PRODUCT:

Start Date: 5/1/23 | **End Date:** 9/18/23

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	6	7	Stem	Sunflower Medium	
0	3	5	6	Stem	Delphinium Blue	Larkspur Purple
2	3	3	4	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	3	3	4	Stem	Button Pom Green	Athos Pom
2	2	2	3	Stem	Statice Purple	Monte Casino Purple
2	2	3	4	Stem	Solidago	Bupleurum
2	3	3	3	Stem	Salal Tips	Variegated Pittosporum

Hardgoods Description

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia
1	1	1	1	Each	28"D Jumbo Happy Birthday Mylar Balloon—Codified PC #190085
4	4	4	4	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



#194589 S #194589 M #194589 L #194589 XL

CODIFIED PRODUCT:

Start Date: 5/1/23 | **End Date:** 9/18/23



Fields of Europe® Summer with Jumbo Birthday Balloon

DESIGN: All Around Arrangement

#194589 S	$59.99	16"H x 10.5"W
#194589 M	$69.99	17"H x 11.5"W
#194589 L	$79.99	18"H x 13"W (Above)
#194589 XL	$89.99	19"H x 13.5"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	7	Stem	Rose Peach 50 cm	Rose Light Pink 50 cm
2	4	5	Stem	Delphinium Blue	
1	2	3	Stem	Alstroemeria White	Alstroemeria Yellow
2	3	3	Stem	Daisy Pom White	Cushion Pom White
1	1	2	Stem	Bupleurum	Tree Fern
1	2	3	Stem	Statice Yellow	Solidago
1	1	1	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal

Hardgoods Description

1	1	1	Each	Rustic Cube—Codified PC #156138
0.33	0.33	0.33	Each	Floral Foam Brick
3	3	3	Each	Natural Raffia

DESIGN TIP: Be sure to deliver with hangtag.



#176442 S #176442 M #176442 L

CODIFIED PRODUCT:

Start Date: 5/1/23 | **End Date:** 9/18/23



Coastal Breeze™

DESIGN: One Sided Arrangement

#176442 S	$49.99	15"H x 13"W
#176442 M	$59.99	17"H x 16"W (Above)
#176442 L	$69.99	18.5"H x 17"W



Birthday Wishes Flower Cake® Coastal

DESIGN: All Around Arrangement

#166259 S	$44.99	4.5"H x 9"W
#166259 SB	$49.99	4.5"H x 9"W
#166259 L	$54.99	5.5"H x 9"W (Above)
#166259 LB	$59.99	5.5"H x 9"W

S	SB	L	LB	Unit	Floral Description	Suggested Substitution
1	1	1	1	Stem	Rose Peach 50 cm	
4	4	8	8	Stem	Cushion Pom White	
6	6	6	6	Stem	Mini Carnation Peach	
0.5	0.5	0.5	0.5	Stem	Gypsophila	
3	3	3	3	Stem	Bear Grass	
					Hardgoods Description	
1	1	1	1	Each	Birthday Wishes Flower Cake® Kit—Codified PC #155243. Kit includes: Candles, Ribbon, Cake Plate, Cake Oasis, Sticker	
1	1	1	1	Each	Hot Glue	
1	1	1	1	Each	Light Blue Spray Paint	
0	1	0	1	Each	18"D Happy Birthday Mylar Balloon	
0	1	0	1	Cu Ft	Helium	
0	1	0	1	Yard	Curling Ribbon	

DESIGN TIP: Please use hot glue to attach cake form to cake plate. Cut Bear Grass and insert into foam to show at least six pieces sticking out of the top of the cake. Cut cake oasis along perforated line for small sizes. Spray cushion poms with light blue spray paint before designing the cake.



#166259 S #166259 SB #166259 L #166259 LB

CODIFIED PRODUCT:

Start Date: 5/1/23 | **End Date:** 9/18/23



Garden Pathway™

DESIGN: All Around Arrangement

#148594 S	$99.99	24"H x 23"W
#148594 M	$124.99	25"H x 24"W (Above)
#148594 L	$149.99	27"H x 25"W

S	M	L	Unit	Floral Description	Suggested Substitution
6	10	12	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
2	3	4	Stem	Stargazer Lily Pink	Oriental Lily Pink
4	5	6	Stem	Sunflower Medium	Gerbera Daisy Yellow
4	5	6	Stem	Gerbera Daisy Orange	Gerbera Daisy Hot Pink
4	5	6	Stem	Delphinium Blue	Larkspur Purple
4	5	6	Stem	Larkspur Pink	Snapdragon Pink
3	4	5	Stem	Solidago	Bupleurum
2	2	2	Stem	Myrtle	Eucalyptus Spiral
2	3	4	Stem	Statice Purple	Monte Casino Purple
6	6	6	Stem	Salal	Variegated Pittosporum
				Hardgoods Description	
1	1	1	Each	8"H Clear Glass Cylinder Vase	



#148594 S #148594 M #148594 L

Start Date: 5/1/23 | **End Date:** 9/18/23

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	6	7	Stem	Sunflower Medium	
0	3	5	6	Stem	Delphinium Blue	Larkspur Purple
2	3	3	4	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	3	3	4	Stem	Button Pom Green	Athos Pom
2	2	2	3	Stem	Statice Purple	Monte Casino Purple
2	2	3	4	Stem	Solidago	Bupleurum
2	3	3	3	Stem	Salal Tips	Variegated Pittosporum

					Hardgoods Description
1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia


#148682 S


#148682 M


#148682 L


#148682 XL

Start Date: 5/1/23 | **End Date:** 9/18/23



Fields of Europe® Summer

DESIGN: All Around Arrangement

#148682	S	$39.99	16"H x 10.5"W
#148682	M	$49.99	17"H x 11.5"W
#148682	L	$59.99	18"H x 13"W (Above)
#148682	XL	$69.99	19"H x 13.5"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	3	6	8	Stem	Rose Peach 50 cm	
2	3	5	6	Stem	Delphinium Light Blue	Delphinium Dark Blue
3	3	3	4	Stem	Daisy Pom White	Cushion Pom White
3	3	4	5	Stem	Carnation Lime Green	Athos Pom
3	0	0	0	Stem	Carnation Peach	
0	1	2	5	Stem	Monte Casino White	Gypsophila
3	3	3	3	Stem	Salal Tips	Leather Leaf

					Hardgoods Description
1	0	0	0	Each	8"H Clear Glass Rose Vase
0	1	1	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia


#148589 S


#148589 M


#148589 L


#148589 XL

Start Date: 5/1/23 | **End Date:** 9/18/23



Summer Dunes™

DESIGN: All Around Arrangement

#148589	S	$39.99	15"H x 10"W
#148589	M	$49.99	16"H x 11"W
#148589	L	$59.99	17"H x 11"W (Above)
#148589	XL	$69.99	18"H x 11.5"W



Citrus Sunshine™ Bouquet

DESIGN: All Around Arrangement

#167548 S	$59.99	18"H x 11"W
#167548 M	$69.99	18.5"H x 11.5"W (Above)
#167548 L	$79.99	19"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
4	6	7	Stem	Rose Yellow 50 cm	
3	5	6	Stem	Rose Orange 50 cm	
3	4	5	Stem	Spider Mum Green	Spider Mum Yellow
4	4	5	Stem	Alstroemeria Yellow	Alstroemeria Orange
4	4	5	Stem	Button Pom Yellow	Button Pom Green
3	4	5	Stem	Mini Carnation Orange	Mini Carnation Yellow
2	2	2	Stem	Variegated Pittosporum	

				Hardgoods Description
1	1	1	Each	8"H Clear Glass Gathering Vase

Local Artisan

DESIGNED BY: **Matthew Wohlfahrt | Floral Concepts, Houston, TX**



#167548 S



#167548 M



#167548 L

Start Date: 5/1/23 | **End Date:** 9/18/23

S	M	L	Unit	Floral Description	Suggested Substitution
2	5	6	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
2	2	2	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	2	3	Stem	Snapdragon Yellow	Carnation Orange
1	1	2	Stem	Trachelium Green	Snapdragon Orange
2	3	4	Stem	Alstroemeria Orange	Alstroemeria Pink
2	3	4	Stem	Carnation Hot Pink	Tree Fern
1	2	2	Stem	Statice Purple	Limonium Purple
2	2	2	Stem	Salal	Variegated Pittosporum

				Hardgoods Description
1	0	0	Each	8"H Clear Glass Rose Vase
0	1	1	Each	8"H Clear Glass Gathering Vase
1	1	1	Each	18"D Graduation Mylar Balloon
1	1	1	Cu Ft	Helium
1	1	1	Yard	Curling Ribbon

Local Artisan

DESIGNED BY: **Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA**


#176445 S


#176445 M


#176445 L

Start Date: 4/3/23 | **End Date:** 7/31/23



Vibrant Floral Medley™ for Graduation

DESIGN: All Around Arrangement

#176445 S	$54.99	20"H x 12"W
#176445 M	$64.99	21"H x 13"W (Above)
#176445 L	$74.99	22"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Hot Pink 50 cm	Rose Yellow 50 cm
2	3	4	Stem	Alstroemeria Purple	Alstroemeria Pink or Yellow
2	3	4	Stem	Daisy Pom Yellow	Daisy Pom Lavender or White
2	3	3	Stem	Athos Pom	Button Pom Green
2	3	4	Stem	Carnation Purple	Carnation Hot Pink or Yellow
3	3	4	Stem	Mini Carnation Hot Pink	Mini Carnation Yellow or Pink
2	3	3	Stem	Solidago	Limonium Purple
2	2	2	Stem	Salal	Leather Leaf

				Hardgoods Description
1	1	0	Each	8"H Clear Glass Rose Vase
0	0	1	Each	8"H Clear Glass Gathering Vase
1	1	1	Each	18"D Graduation Mylar Balloon
1	1	1	Cu Ft	Helium
5	5	5	Yard	Curling Ribbon


#100492 GS


#100492 GM


#100492 GL

Start Date: 4/3/23 | **End Date:** 7/31/23



It's Your Day Bouquet® for Graduation

DESIGN: All Around Arrangement

#100492 GS	$44.99	14"H x 11"W
#100492 GM	$54.99	15"H x 11.5"W (Above)
#100492 GL	$64.99	16"H x 12"W



Add On: 18" Graduation Mylar Balloons*

DESIGN: Balloons

Dimension is of each balloon

#176862 R1	$5.99 (QTY 1)	18"D
#176862 R2	$11.99 (QTY 2)	18"D

R1	R2	Unit	Hardgoods Description
1	2	Each	18"D Graduation Mylar Balloon
1	2	Cu Ft	Helium
1	2	Yard	Curling Ribbon

***Also available as:** PC #179164 R1/R2, One or Two Graduation Mylar Balloons ($5.99 R1, $11.99 R2)



#176862 R1



#176862 R2

Start Date: 4/3/23 | **End Date:** 7/31/23

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
3	Stem	Daisy Pom White	Cushion Pom White
3	Stem	Mini Carnation Red	Carnation Red
2	Stem	Variegated Pittosporum	Salal Tips
1	Each	Sheet Moss	Spanish Moss
		Hardgoods Description	
1	Each	a-DOG-able® Kit—Codified PC #92981 Kit Contains: Peeled Willow Dog Bed with Liner, 2 Eyes, 1 Nose	
0.5	Each	Floral Foam Brick	
0.5	Yard	Floral Tape	
1	Each	Cold Glue	
0.25	Yard	Ribbon, Wired Ringleader 2.5" width, Royal Blue with White Dots	
1	Each	4" American Flag	

HOW-TO: See a-DOG-able® HOW-TO on page 95.

CODIFIED PRODUCT:

Start Date: 5/1/23 | **End Date:** 11/11/23



Yankee Doodle Doggie™

DESIGN: One Sided Arrangement

#91874 $59.99 11.5"H x 10"W

S	M	L	Unit	Floral Description	Suggested Substitution
0	2	5	Stem	Rose Red 50 cm	
2	3	6	Stem	Delphinium Blue	Larkspur Purple
3	3	4	Stem	Daisy Pom White	Cushion Pom White
3	3	0	Stem	Carnation Red	
1	2	2	Stem	Gypsophila	Monte Casino White
1	1	1	Stem	Variegated Pittosporum	Leather Leaf
2	3	3	Stem	Salal Tips	
				Hardgoods Description	
1	0	0	Each	8"H Clear Glass Rose Vase	
0	1	1	Each	8"H Clear Glass Gathering Vase	
1	1	1	Yard	#9 Satin Ribbon, Yellow	



#91868 S



#91868 M



#91868 L

Start Date: 5/1/23 | **End Date:** 11/11/23



Tie a Yellow Ribbon™

DESIGN: All Around Arrangement

#91868 S	$39.99	15"H x 12"W
#91868 M	$49.99	17"H x 13"W (Above)
#91868 L	$59.99	19"H x 14"W



Dish Garden for Dad in Rustic Cube

DESIGN: Plant

#176446	$59.99	8"H x 6"W
#176446 B	$64.99	8"H x 6"W (Above)

Plain	B	Unit	Floral Description	Suggested Substitution
6	6	Each	2" Assorted Green Plants	
2	2	Each	Potting Soil	
			Hardgoods Description	
1	1	Each	Rustic Cube—Codified PC #156138	
0	1	Each	18"D Happy Father's Day Mylar Balloon	
0	1	Cu Ft	Helium	
0	1	Yard	Curling Ribbon	

DESIGN TIP: Order 2" assorted green plants. Use potting soil to plant them together into container. Please deliver with hangtag.



#176446 #176446 B

CODIFIED PRODUCT:

Start Date: 5/1/23 | **End Date:** 6/26/23



Coastal Breeze™ for Dad

DESIGN: One Sided Arrangement

#176447 S	$54.99	15"H x 13"W
#176447 M	$64.99	17"H x 16"W (Above)
#176447 L	$74.99	18.5"H x 17"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	7	Stem	Rose Peach 50 cm	Rose Light Pink 50 cm
2	4	5	Stem	Delphinium Blue	
1	2	3	Stem	Alstroemeria White	Alstroemeria Yellow
2	3	3	Stem	Daisy Pom White	Cushion Pom White
1	1	3	Stem	Bupleurum	Tree Fern
1	2	3	Stem	Statice Yellow	Solidago
1	1	1	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal
				Hardgoods Description	
1	1	1	Each	Rustic Cube—Codified PC #156138	
0.33	0.33	0.33	Each	Floral Foam Brick	
3	3	3	Each	Natural Raffia	
1	1	1	Each	18"D Happy Father's Day Mylar Balloon	
1	1	1	Cu Ft	Helium	
1	1	1	Yard	Curling Ribbon	

DESIGN TIP: Be sure to deliver with hangtag.



#176447 S #176447 M #176447 L

CODIFIED PRODUCT:

Start Date: 5/1/23 | **End Date:** 6/26/23

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	6	7	Stem	Sunflower Medium	
0	3	5	6	Stem	Delphinium Blue	
2	3	3	4	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	3	3	4	Stem	Button Pom Green	Athos Pom
2	2	2	3	Stem	Statice Purple	Monte Casino Purple
2	3	3	3	Stem	Solidago	
2	2	3	4	Stem	Salal Tips	Variegated Pittosporum

					Hardgoods Description
1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia
1	1	1	1	Each	18"D Happy Father's Day Mylar Balloon
1	1	1	1	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



#179108 S #179108 M #179108 L #179108 XL

Start Date: 5/1/23 | **End Date:** 6/26/23



Fields of Europe® for Dad

DESIGN: All Around Arrangement

#179108	S	$44.99	16"H x 10.5"W
#179108	M	$54.99	17"H x 11.5"W
#179108	L	$64.99	18"H x 13"W (Above)
#179108	XL	$74.99	19"H x 13.5"W

F1	F2	Unit	Hardgoods Description
1	2	Each	18"D Happy Father's Day Mylar Balloon
1	2	Cu Ft	Helium
1	2	Yard	Curling Ribbon

***Also available as:** PC #179165 F1/F2, One or Two Happy Father's Day Mylar Balloons ($5.99 F1, $11.99 F2)



#176862 F1 #176862 F2

Start Date: 5/1/23 | **End Date:** 6/26/23



Add On: 18" Happy Father's Day Mylar Balloons*

DESIGN: Balloons

Dimension is of each balloon

#176862 F1	$5.99 (QTY 1)	18"D
#176862 F2	$11.99 (QTY 2)	18"D



Timeless Elegance™ Bouquet

DESIGN: All Around Arrangement

#194759 S	$49.99	12"H x 11"W
#194759 L	$59.99	14"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose Pink 50 cm	
4	6	Stem	Mini Carnation Yellow	Button Pom Yellow
1	2	Stem	Limonium Purple	Monte Casino Purple
0.5	1.5	Stem	Eucalyptus Gunnii	Eucalyptus Spiral
2	2	Stem	Salal Tips	Variegated Pittosporum

			Hardgoods Description
1	1	Each	Champagne Hobnail Vase—Codified PC #190078

DESIGN TIP: Be sure to deliver with hangtag.



#194759 S #194759 L

NEW CODIFIED PRODUCT:

Start Date: 5/1/23 | **End Date:** Open



Splendid Beauty™ Bouquet

DESIGN: All Around Arrangement

#194760 S	$49.99	12"H x 12"W
#194760 M	$59.99	13"H x 13"W (Above)
#194760 L	$69.99	14"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
2	3	4	Stem	Dianthus Purple	Carnation Purple
2	3	4	Stem	Stock Hot Pink	Stock Purple
1	2	3	Stem	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink
2	3	4	Stem	Alstroemeria Orange	Alstroemeria Purple
1	2	4	Stem	Statice Purple	Limonium Purple
2	2	2	Stem	Pittosporum Green	Salal Tips

				Hardgoods Description
1	1	1	Each	Rustic Cube—Codified PC #156138
0.5	0.5	0.5	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.



#194760 S #194760 M #194760 L

NEW CODIFIED PRODUCT:

Start Date: 5/1/23 | **End Date:** Open

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
2	3	Stem	Gerbera Daisy Pink	Gerbera Daisy Orange
2	3	Stem	Daisy Pom Yellow	Cushion Pom Yellow
3	5	Stem	Carnation Purple	Mini Carnation Purple
1	1	Stem	Solidago	Limonium Purple
1	1.5	Stem	Mardi Gras Monte Casino Purple	Statice Purple
1	1	Stem	Variegated Pittosporum	Salal Tips

			Hardgoods Description
1	1	Each	Celebration Hatbox™—Codified PC #156749
0.66	0.66	Each	Floral Foam Brick
1	1	Each	Happy Birthday Banner Pick—Codified PC #190099
2	2	Each	Floral Pick (6 inches)

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Floral picks are used to attach Happy Birthday Banner to arrangement and can be inserted into the open ends. Be sure to deliver with hangtag.



#194764 S #194764 L

NEW CODIFIED PRODUCT:

Start Date: 5/1/23 | **End Date:** Open



Jubilee™ Bouquet with Happy Birthday Banner

DESIGN: All Around Arrangement

#194764 S	$56.99	11.5"H x 11.5"W
#194764 L	$66.99	12"H x 13"W (Above)

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
1	1	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	3	4	Stem	Sunflower Medium	
0	3	4	Stem	Stock Lavender	Larkspur or Snapdragon Purple
2	4	3	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
2	3	3	Stem	Athos Pom	Button Pom Green
3	2	0	Stem	Carnation Hot Pink	Carnation Orange
2	0	0	Stem	Monte Casino Purple	Limonium Purple
1.5	2	2	Stem	Variegated Pittosporum	Leather Leaf

				Hardgoods Description
1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase
1	1	1	Each	Happy Birthday Banner Pick—Codified PC #190099
2	2	2	Each	Floral Pick (6 inches)

DESIGN TIP: Floral picks are used to attach Happy Birthday Banner to arrangement and can be inserted into the open ends.



#194763 S #194763 M #194763 L

NEW CODIFIED PRODUCT:

Start Date: 5/1/23 | **End Date:** Open



Floral Embrace™ with Happy Birthday Banner

DESIGN: All Around Arrangement

#194763 S	$56.99	11"H x 11"W
#194763 M	$66.99	12"H x 12"W (Above)
#194763 L	$76.99	13"H x 13"W



Vibrant Floral Medley™ with Happy Birthday Banner

DESIGN: All Around Arrangement

#194762 S	$56.99	20"H x 12"W
#194762 M	$66.99	21"H x 13"W
#194762 L	$76.99	22"H x 14"W (Above)
#194762 XL	$86.99	23"H x 15"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	5	6	9	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
2	2	2	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	2	3	4	Stem	Snapdragon Yellow	Snapdragon Orange
1	1	2	3	Stem	Trachelium Green	Trick Green
2	3	4	5	Stem	Alstroemeria Orange	Alstroemeria Pink
2	3	4	5	Stem	Carnation Hot Pink	Carnation Orange
1	2	2	3	Stem	Statice Purple	Limonium Purple
2	2	2	2	Stem	Salal	Variegated Pittosporum

					Hardgoods Description
1	0	0	0	Each	8"H Clear Glass Rose Vase
0	1	1	1	Each	8"H Clear Glass Gathering Vase
1	1	1	1	Each	Happy Birthday Banner Pick—Codified PC #190099
2	2	2	2	Each	Floral Pick (6 inches)

Local Artisan

DESIGNED BY: **Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA**

DESIGN TIP: Floral picks are used to attach Happy Birthday Banner to arrangement and can be inserted into the open ends.


#194762 S


#194762 M


#194762 L


#194762 XL

NEW CODIFIED PRODUCT:

Start Date: 5/1/23 | **End Date:** Open



Vibrant Charm™ Bouquet

DESIGN: All Around Arrangement

#194761 S	$54.99	21"H x 14"W
#194761 M	$64.99	23"H x 16"W (Above)
#194761 L	$74.99	24"H x 18"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	8	Stem	Rose Orange 50 cm	
2	3	4	Stem	Dianthus Pink	Dianthus Purple
2	2	2	Stem	Stock Lavender	Stock Purple
2	3	4	Stem	Snapdragon Pink	Stock Pink
2	3	4	Stem	Mum Disbud Lavender	Cremon Lavender
2	3	4	Stem	Alstroemeria Pink	Alstroemeria Peach
3	3	3	Stem	Hypericum Pink	Hypericum Peach
1	1	1	Stem	Limonium Purple	Monte Casino Purple
2	2	2	Stem	Salal Tips	Leather Leaf

				Hardgoods Description
1	1	1	Each	8"H Clear Glass Gathering Vase


#194761 S


#194761 M


#194761 L

NEW PRODUCT:

Start Date: 5/1/23 | **End Date:** Open

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a-DOG-able® in a Basket

DESIGN: One Sided Arrangement

#174311 $59.99 12"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink
1	Stem	Viking Pom Yellow	Daisy Pom Yellow
1	Stem	Button Pom Green	Athos Pom
2	Stem	Hypericum Green	Hypericum Peach or Red
1	Stem	Waxflower Pink	Limonium Pink
2	Stem	Solidago	Bupleurum
2	Stem	Statice Purple	Monte Casino Purple
2	Stem	Salal	Variegated Pittosporum

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
0.5	Yard	3" Satin Ribbon, Red

HOW-TO: See a-DOG-able® HOW-TO on page 95.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Another Year Rover™

DESIGN: One Sided Arrangement

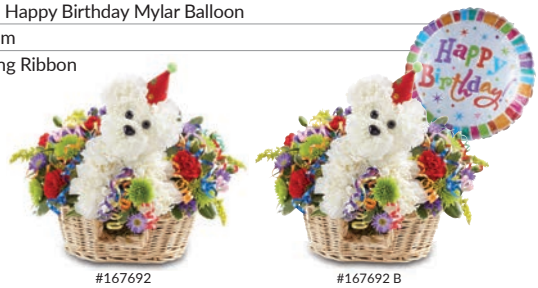
#167692 $59.99 11"H x 11"W (Above)

#167692 B $64.99 11"H x 11"W

Plain	B	Unit	Floral Description	Suggested Substitution
12	12	Stem	Carnation White	
2	2	Stem	Athos Pom	Button Pom Green
2	2	Stem	Mini Carnation Red	Mini Carnation Yellow
2	2	Stem	Solidago	Bupleurum
1	1	Stem	Monte Casino Purple	Monte Casino White
1	1	Stem	Statice Purple	Limonium Purple
1	1	Stem	Variegated Pittosporum	Salal Tips
1	1	Stem	Sheet Moss	

			Hardgoods Description
1	1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	0.5	Each	Floral Foam Brick
1	1	Yard	Floral Tape
2	2	Each	Cold Glue
1	1	Each	Birthday Hat—Codified PC #139944
3	3	Each	Floral Pick (6 inches)
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Cu Ft	Helium
6	7	Yard	Curling Ribbon

DESIGN TIP:
Cut ribbon in thirds and attach to floral picks with floral tape, then incorporate into arrangement.



#167692 #167692 B

HOW-TO: See a-DOG-able® HOW-TO on page 95.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
1	Stem	Gerbera Daisy Yellow	Sunflower Medium
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	Stem	Solidago	Bupleurum or Gypsophila
1	Stem	Variegated Pittosporum	Salal Tips
1	Stem	Sheet Moss	

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
1	Each	Band-Aid
1	Each	18"D Get Well Soon Mylar Balloon
1	Cu Ft	Helium
1	Yard	Curling Ribbon

HOW-TO: See a-DOG-able® HOW-TO on page 95.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Sick As a Dog™

DESIGN: One Sided Arrangement

#159226 $59.99 11.5"H x 10"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	Stem	Athos Pom	Button Pom Green
1	Stem	Solidago	Bupleurum
1	Stem	Variegated Pittosporum	Salal Tips
1	Stem	Sheet Moss	

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.75	Yard	Floral Tape
2	Each	Cold Glue
1	Each	Get Well Dr. Kit: Dr. Bag and Head Piece—Codified PC #139945
1	Each	Floral Pick (6 inches)

HOW-TO: See a-DOG-able® HOW-TO on page 95.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Doggie Howser M.D.™

DESIGN: One Sided Arrangement

#146761 $59.99 11"H x 11"W



Love Pup™

DESIGN: One Sided Arrangement

#179409 $59.99 11.5"H x 10"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Rose Red 50 cm	Rose Hot Pink 50 cm
3	Stem	Alstroemeria Pink	Alstroemeria Red
3	Stem	Mini Carnation Red	Mini Carnation Pink
1	Stem	Variegated Pittosporum	Salal Tips

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
0.5	Yard	#9 Satin Ribbon, Red

HOW-TO: See a-DOG-able® HOW-TO on page 95.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Magical Fairy Dog™

DESIGN: One Sided Arrangement

#179318 $59.99 11.5"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Cushion Pom Lavender	Daisy Pom Lavender
1	Stem	Mini Carnation Pink	Alstroemeria Pink
1	Stem	Monte Casino White	Gypsophila
1	Stem	Variegated Pittosporum	Salal

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
1	Each	Magical Fairy Kit—Codified PC #156674
1	Yard	Floral Tape
1	Each	Cold Glue
2	Each	Floral Pick (6 inches)

HOW-TO: See a-DOG-able® HOW-TO on page 95 and Magical Fairy Dog™ HOW-TO on page 96.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Plain	HB	Unit	Floral Description	Suggested Substitution
12	12	Stem	Carnation White	
1	1	Stem	Athos Pom	Button Pom Green
1	1	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	1	Stem	Mini Carnation Red	Hypericum Red
1	1	Stem	Monte Casino Purple	Limonium Purple
1	1	Stem	Variegated Pittosporum	Salal Tips

			Hardgoods Description
1	1	Each	Hooray! It's Your Day!™—Celebration Keepsake Codified PC #190081
1	1	Each	a-DOG-able® Face Kit: 2 Eyes, 1 Nose—Codified PC #92808
0.5	0.5	Each	Floral Foam Brick
0.5	0.5	Yard	Floral Tape
1	1	Each	Cold Glue
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Cu Ft	Helium
0	1	Yard	Curling Ribbon

DESIGN TIP: Be sure to deliver with hangtag.



#192458



#192458 HB

HOW-TO: See a-DOG-able® HOW-TO on page 95.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Party Pooch™

DESIGN: One Sided Arrangement

#192458	$59.99	12"H x 11"W
#192458 HB	$64.99	12"H x 11"W (Above)

QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink
2	Stem	Button Pom Green	Athos Pom
2	Stem	Viking Pom Yellow	Daisy Pom Yellow
1	Stem	Waxflower Pink	Limonium Pink
2	Stem	Solidago	Bupleurum
2	Stem	Statice Purple	Monte Casino Purple
2	Stem	Salal	Variegated Pittosporum

		Hardgoods Description
1	Each	7" Splitwood Handled Basket with Liner
1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	Each	Floral Foam Brick
2	Each	Floral Pick (6 inches)
0.5	Yard	Floral Tape
1	Each	Cold Glue

HOW-TO: See Fabulous Feline™ HOW-TO on page 96.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Fabulous Feline™

DESIGN: One Sided Arrangement

#174312	$59.99	12"H x 12"W



Purrfect Party Cat™

DESIGN: One Sided Arrangement

#148651	$59.99	11"H x 11"W (Above)
#148651 B	$64.99	11"H x 11"W

Plain	B	Unit	Floral Description	Suggested Substitution
9	9	Stem	Carnation White	
2	2	Stem	Cushion Pom Yellow	Daisy Pom Yellow
2	2	Stem	Mini Carnation Orange	Mini Carnation Red
1	1	Stem	Statice Purple	Limonium or Monte Casino Purple
2	2	Stem	Variegated Pittosporum	Salal Tips

			Hardgoods Description
1	1	Each	7" Splitwood Handled Basket with Liner
1	1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	0.5	Each	Floral Foam Brick
5	5	Each	Floral Pick (6 inches)
1	1	Yard	Floral Tape
2	2	Each	Cold Glue
1	1	Each	Birthday Hat—Codified PC #139944
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Cu Ft	Helium
6	7	Yard	Curling Ribbon

DESIGN TIP:
Cut ribbon in thirds and attach to floral picks, then incorporate into arrangement.



#148651



#148651 B

HOW-TO: See Fabulous Feline™ HOW-TO on page 96.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Cure-All Kitty™

DESIGN: One Sided Arrangement

#167683	$59.99	11"H x 11"W (Above)
#167683 B	$64.99	11"H x 11"W

Plain	B	Unit	Floral Description	Suggested Substitution
9	9	Stem	Carnation White	
2	2	Stem	Athos Pom	Button Pom Green
2	2	Stem	Button Pom Yellow	Daisy Pom Yellow
3	3	Stem	Mini Carnation Red	Alstroemeria Red
1	1	Stem	Monte Casino Purple	Limonium Purple
1	1	Stem	Solidago	Bupleurum
2	2	Stem	Variegated Pittosporum	Salal Tips

			Hardgoods Description
1	1	Each	7" Splitwood Handled Basket with Liner
1	1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	0.5	Each	Floral Foam Brick
3	3	Each	Floral Pick (6 inches)
0.75	0.75	Yard	Floral Tape
2	2	Each	Cold Glue
1	1	Each	Get Well Dr. Kit: Dr. Bag and Head Piece—Codified PC #139945
0	1	Each	18"D Get Well Soon Mylar Balloon
0	1	Cu Ft	Helium
0	1	Yard	Curling Ribbon



#167683



#167683 B

HOW-TO: See Fabulous Feline™ HOW-TO on page 96.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Cushion Pom Lavender	Daisy Pom Lavender
1	Stem	Mini Carnation Pink	Alstroemeria Pink
1	Stem	Monte Casino White	Gypsophila
1	Stem	Variegated Pittosporum	Salal

		Hardgoods Description
1	Each	7" Splitwood Basket with Liner
1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	Each	Floral Foam Brick
1	Each	Magical Fairy Kit—Codified PC #156674
1	Yard	Floral Tape
1	Each	Cold Glue
4	Each	Floral Pick (6 inches)

HOW-TO: See Fabulous Feline™ HOW-TO on page 96 and Magical Fairy Cat™ HOW-TO on page 96.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Magical Fairy Cat™

DESIGN: One Sided Arrangement

#179319 $59.99 11.5"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
7	Stem	Carnation White	
2	Stem	Button Pom White	Button Pom Lavender
5	Stem	Carnation Lavender	Carnation Purple
3	Stem	Mini Carnation Light Pink	
1	Stem	Limonium Purple	Waxflower Purple
2	Stem	Variegated Pittosporum	Leather Leaf

		Hardgoods Description
1	Each	7" Splitwood Basket with Liner
1	Each	a-DOG-able® Face Kit: 2 Eyes, 1 Nose—Codified PC #92808
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
1	Each	Unicorn Kit: 1 Horn, 1 Set Ears—Codified PC #156130
1	Each	Light Blue Spray Paint
1	Each	Glitter

Local Artisan

DESIGNED BY: **Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA**

DESIGN TIP: Use cold glue to attach horn and ears. Use light blue spray paint for the white button poms. Glitter is used to finish off the arrangement.

HOW-TO: See Enchanting Unicorn™ HOW-TO on page 97.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Enchanting Unicorn™

DESIGN: One Sided Arrangement

#167537 $59.99 15"H x 13"W



Birthday Wishes Flower Cake® Vibrant

DESIGN: All Around Arrangement

#174313 S	$44.99	4.5"H x 9"W
#174313 SB	$49.99	4.5"H x 9"W
#174313 L	$54.99	5.5"H x 9"W (Above)
#174313 LB	$59.99	5.5"H x 9"W

S	SB	L	LB	Unit	Floral Description	Suggested Substitution
6	6	8	8	Stem	Cushion Pom White	Cushion Pom Lavender
6	6	6	6	Stem	Mini Carnation Orange	Mini Carnation Hot Pink
4	4	4	4	Stem	Mini Carnation Hot Pink	Mini Carnation Red
1	1	1	1	Stem	Button Pom Green	Athos Pom
1	1	1	1	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
					Hardgoods Description	
1	1	1	1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243	
1	1	1	1	Each	Hot Glue	
1	1	1	1	Each	Hot Pink Spray Paint	
0	1	0	1	Each	18"D Happy Birthday Mylar Balloon	
0	1	0	1	Cu Ft	Helium	
0	0.5	0	0.5	Yard	Curling Ribbon	

DESIGN TIP: Please use hot glue to attach cake form to cake plate. Cut cake oasis along perforated line for small sizes. Spray paint white cushion poms hot pink.



#174313 S #174313 SB #174313 L #174313 LB

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Birthday Wishes Flower Cake® Pastel

DESIGN: All Around Arrangement

#148666 S	$44.99	4.5"H x 9"W
#148666 SB	$49.99	4.5"H x 9"W
#148666 L	$54.99	5.5"H x 9"W (Above)
#148666 LB	$59.99	5.5"H x 9"W

S	SB	L	LB	Unit	Floral Description	Suggested Substitution
4	4	8	8	Stem	Cushion Pom Lavender	Cushion Pom White
5	5	5	5	Stem	Mini Carnation Pink	
5	5	5	5	Stem	Button Pom White	
0.5	0.5	0.5	0.5	Stem	Gypsophila	
1	1	1	1	Stem	Rose Pink 50 cm	Rose Hot Pink or Lavender 50 cm
					Hardgoods Description	
1	1	1	1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243	
1	1	1	1	Each	Hot Glue	
0	1	0	1	Each	18"D Happy Birthday Mylar Balloon	
0	1	0	1	Cu Ft	Helium	
0	1	0	1	Yard	Curling Ribbon	

DESIGN TIP: Please use hot glue to attach cake form to cake plate. Cut cake oasis along perforated line for small sizes.



#148666 S #148666 SB #148666 L #148666 LB

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	6	10	Stem	Rose Coral 50 cm	Rose Peach 50 cm
3	4	5	Stem	Alstroemeria Pink	Alstroemeria Lavender
3	4	6	Stem	Carnation Lavender	Carnation Purple
2	3	4	Stem	Mini Carnation Peach	Mini Carnation Orange
1	2	2	Stem	Limonium Pink	Waxflower Pink
2	2	2	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	Rustic Cube—Codified PC #156138
0.5	0.5	0.5	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.


#179054 S


#179054 M


#179054 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Chic Garden™ Bouquet

DESIGN: All Around Arrangement

#179054 S	$49.99	9"H x 9"W
#179054 M	$59.99	10"H x 10"W (Above)
#179054 L	$69.99	12"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
2	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
2	Stem	Dianthus Purple	Mini Carnation Purple
3	Stem	Button Pom Yellow	Cushion Pom Yellow
4	Stem	Carnation Lavender	Carnation Purple
2	Stem	Statice Purple	Limonium Purple
2	Stem	Variegated Pittosporum	Salal Tips

		Hardgoods Description
1	Each	Sending Smiles Container—Codified PC #156672
0.25	Each	Floral Foam Brick

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Good Day™ Bouquet

DESIGN: All Around Arrangement

#179057	$49.99	10"H x 9"W



Jubilee™ Bouquet

DESIGN: All Around Arrangement

#192321 S	$49.99	11.5"H x 11.5"W
#192321 L	$59.99	12"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
2	3	Stem	Gerbera Daisy Pink	Gerbera Daisy Orange
2	3	Stem	Daisy Pom Yellow	Cushion Pom Yellow
3	5	Stem	Carnation Purple	Mini Carnation Purple
1	1	Stem	Solidago	Statice Yellow
1	1.5	Stem	Mardi Gras Monte Casino Purple	Monte Casino Purple
1	1	Stem	Variegated Pittosporum	Salal Tips

			Hardgoods Description
1	1	Each	Celebration Hatbox™—Codified PC #156749
0.66	0.66	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.



#192321 S



#192321 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Hooray! It's Your Day!™ Bouquet

DESIGN: One Sided Arrangement

#192457 S	$49.99	8.5"H x 9"W
#192457 SB	$54.99	8.5"H x 9"W
#192457 L	$59.99	9.5"H x 9.5"W (Above)
#192457 LB	$64.99	9.5"H x 9.5"W

S	SB	L	LB	Unit	Floral Description	Suggested Substitution
2	2	4	4	Stem	Rose Circus or Bi-Color Yellow 50 cm	Rose Yellow 50 cm
1	1	2	2	Stem	Matsumoto Aster Purple	Lisianthus Purple
2	2	3	3	Stem	Button Pom Yellow	Cushion Pom Yellow
2	2	3	3	Stem	Carnation Lavender	Carnation Purple
2	2	3	3	Stem	Mini Carnation Orange	Alstroemeria Orange
0.25	0.25	1	1	Stem	Mardi Gras Monte Casino Purple	Monte Casino Purple
2	2	3	3	Stem	Solidago	Statice Yellow
2	2	2	2	Stem	Variegated Pittosporum	Salal Tips

					Hardgoods Description
1	1	1	1	Each	Hooray! It's Your Day!™—Celebration Keepsake Codified PC #190081
0.5	0.5	0.5	0.5	Each	Floral Foam Brick
0	1	0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	0	1	Cu Ft	Helium
0	1	0	1	Yard	Curling Ribbon

DESIGN TIP: Be sure to deliver with hangtag.



#192457 S



#192457 SB



#192457 L



#192457 LB

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
1	2	3	Stem	Lisianthus Light Pink	
3	6	9	Stem	Rose Hot Pink 50 cm	Rose Light Pink 50 cm
3	4	5	Stem	Gerbera Daisy Light Pink	Gerbera Daisy Pink
2	2	2	Stem	Mini Carnation Hot Pink	Mini Carnation Pink
2	2	2	Stem	Waxflower Pink	Limonium Pink
2	2	2	Stem	Statice Lavender	Monte Casino Purple
1	1	1	Stem	Eucalyptus Gunnii	Eucalyptus Seeded
2	2	2	Stem	Variegated Pittosporum	Pittosporum Green

Hardgoods Description

1	1	1	Each	Floral Hatbox™—Codified PC #156735
1	1	1	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner.
Please do not immerse in water or leave standing in water.
Be sure to deliver with hangtag.



#194645 S



#194645 M



#194645 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Pink Perfection™ Bouquet

DESIGN: All Around Arrangement

#194645 S	$59.99	7"H x 14.5"W
#194645 M	$69.99	8"H x 15.5"W (Above)
#194645 L	$79.99	10"H x 16"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	7	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
3	4	5	Stem	Sunflower Medium	Gerbera Daisy Yellow
3	3	3	Stem	Snapdragon Pink	Snapdragon Yellow
2	4	5	Stem	Alstroemeria Hot Pink	Alstroemeria Orange
2	4	5	Stem	Mini Carnation Hot Pink	Mini Carnation Orange
2	2	4	Stem	Thistle Blue	Statice Purple
2	2	2	Stem	Statice Purple	Waxflower Purple
0.5	0.5	0.5	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	1	Each	Floral Hatbox™—Codified PC #156735
1	1	1	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.



#192260 S



#192260 M



#192260 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Beautiful Blooms™ Bouquet

DESIGN: All Around Arrangement

#192260 S	$59.99	7"H x 14"W
#192260 M	$69.99	8"H x 15.5"W (Above)
#192260 L	$79.99	10"H x 16"W



Sweet Love™ Bouquet

DESIGN: All Around Arrangement

#192268 S	$59.99	7"H x 14.5"W
#192268 M	$69.99	7.5"H x 15"W (Above)
#192268 L	$79.99	8"H x 15.5"W

S	M	L	Unit	Floral Description	Suggested Substitution
5	7	9	Stem	Rose Red 50 cm	Rose Lavender 50 cm
3	4	5	Stem	Cremon Pink	Cremon White
3	4	5	Stem	Alstroemeria Pink	Mini Carnation Pink
3	4	5	Stem	Carnation Red	Alstroemeria Red
2	2	3	Stem	Monte Casino White	Gypsophila
2	3	4	Stem	Waxflower Pink	Limonium Pink
0.5	1	1	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	1	Each	Floral Hatbox™—Codified PC #156735
1	1	1	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.



#192268 S



#192268 M



#192268 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Perfectly Pastel™ Bouquet

DESIGN: All Around Arrangement

#192263 S	$59.99	7"H x 14"W
#192263 M	$69.99	8"H x 15.5"W (Above)
#192263 L	$79.99	10"H x 16"W

S	M	L	Unit	Floral Description	Suggested Substitution
4	6	8	Stem	Rose Peach 50 cm	Rose White 50 cm
3	3	3	Stem	Snapdragon White	Stock Peach
3	4	5	Stem	Mum Disbud White	Cremon White
3	4	5	Stem	Alstroemeria Pink	Mini Carnation Pink
3	4	5	Stem	Hypericum Peach	Mini Carnation Peach
2	3	4	Stem	Solidago	Statice Yellow
0.5	1	2	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	1	Each	Floral Hatbox™—Codified PC #156735
1	1	1	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.



#192263 S



#192263 M



#192263 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
5	7	9	Stem	Rose White 50 cm	Rose Lavender 50 cm
3	4	5	Stem	Cremon Lavender	Cremon White
3	4	5	Stem	Alstroemeria Purple	Mini Carnation Purple
3	4	5	Stem	Carnation Lavender	Alstroemeria Purple
2	3	4	Stem	Monte Casino Purple	Statice Purple
2	3	4	Stem	Statice Purple	Waxflower Purple
0.5	1	2	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	Floral Hatbox™—Codified PC #156735
1	1	1	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.


#192261 S


#192261 M


#192261 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Nature's Beauty™ Bouquet

DESIGN: All Around Arrangement

#192261 S	$59.99	7"H x 14.5"W
#192261 M	$69.99	7.5"H x 15"W (Above)
#192261 L	$79.99	8"H x 15.5"W

S	L	Unit	Floral Description	Suggested Substitution
12	18	Stem	Rose Red 50 cm	
2	3	Stem	Gypsophila	
2	3	Stem	Salal	

			Hardgoods Description
1	1	Each	Ruby Vase—Codified PC #155248

DESIGN TIP: Be sure to deliver with hangtag.


#161132 S


#161132 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Blooming Love™

DESIGN: All Around Arrangement

#161132 S	$74.99	19"H x 14"W
#161132 L	$89.99	20"H x 15"W (Above)



Floral Enchantment™ Bouquet

DESIGN: All Around Arrangement

#192455 S	$59.99	14"H x 12"W
#192455 M	$69.99	15"H x 13"W (Above)
#192455 L	$79.99	17"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
4	6	8	Stem	Rose Orange 50 cm	
3	4	6	Stem	Sunflower Medium	Gerbera Daisy Yellow
2	3	3	Stem	Dianthus Purple	Carnation Purple
3	4	5	Stem	Carnation Purple	Carnation Lavender
2	3	4	Stem	Bupleurum	Tree Fern
3	4	5	Stem	Solidago	Statice Yellow
3	3	3	Stem	Statice Purple	Waxflower Purple
2	2	2	Stem	Salal	Pittosporum or Seeded Eucalyptus

				Hardgoods Description
1	1	1	Each	Violet Fluted Gathering Vase—Codified PC #156670

DESIGN TIP: Be sure to deliver with hangtag.



#192455 S



#192455 M



#192455 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Daydream Bouquet™

DESIGN: All Around Arrangement

#183988 S	$49.99	13"H x 10"W
#183988 M	$59.99	14"H x 12"W
#183988 L	$69.99	15"H x 13"W (Above)
#183988 XL	$79.99	17"H x 14"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
3	5	7	9	Stem	Rose Pink 50 cm	Rose Lavender 50 cm
2	3	4	5	Stem	Stock Lavender	Snapdragon Lavender
2	4	5	6	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	3	4	5	Stem	Button Pom Lavender	Alstroemeria Lavender
2	3	4	5	Stem	Carnation Lavender	Carnation Pink
1	2	3	4	Stem	Mardi Gras Monte Casino Purple	Limonium Purple
2	2	2	2	Stem	Salal	Pittosporum or Seeded Eucalyptus

					Hardgoods Description
1	1	1	1	Each	Violet Fluted Gathering Vase—Codified PC #156670

DESIGN TIP: Be sure to deliver with hangtag.



#183988 S



#183988 M



#183988 L



#183988 XL

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	L	Unit	Floral Description	Suggested Substitution
3	5	Stem	Rose Peach 50 cm	Rose Pink 50 cm
1	1	Stem	Matsumoto Aster Hot Pink	Matsumoto Aster Pink
2	3	Stem	Mum Disbud Lavender	Cremon Lavender
2	3	Stem	Button Pom Lavender	Cushion Pom Lavender
3	4	Stem	Carnation Pink	Carnation Hot Pink
1	2	Stem	Waxflower Purple	Waxflower Pink
1	2	Stem	Eucalyptus Spiral	Eucalyptus Gunnii
1	1	Stem	Variegated Pittosporum	Salal Tips

			Hardgoods Description
1	1	Stem	Honeycomb Mason Jar Peach Quartz—Codified PC #156655

DESIGN TIP: Be sure to deliver with hangtag.



#179323 S



#179323 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Blush Posy™ Bouquet

DESIGN: One Sided Arrangement

#179323 S	$49.99	15"H x 10"W
#179323 L	$59.99	16"H x 11"W (Above)

QTY	Unit	Floral Description	Suggested Substitution
5	Stem	Rose Hot Pink 50 cm	
4	Stem	Alstroemeria Purple	Alstroemeria Red
6	Stem	Carnation Burgundy	Carnation Red
1	Stem	Limonium Pink	Waxflower Pink
2	Stem	Variegated Pittosporum	Pittosporum Green

		Hardgoods Description
1	Each	Champagne Hobnail Vase—Codified PC #190078

DESIGN TIP: Be sure to deliver with hangtag.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Victorian Romance™

DESIGN: All Around Arrangement

#194646	$59.99	12"H x 10"W



Perfectly Peach™ Bouquet

DESIGN: All Around Arrangement

#194568 S	$49.99	12"H x 10"W
#194568 L	$59.99	12"H x 14"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
3	5	Stem	Rose Peach 50 cm	
2	4	Stem	Alstroemeria Pink	Alstroemeria White
2	4	Stem	Hypericum Peach	Hypericum Cream
0.5	1	Stem	Gypsophila	Limonium White
0.5	1	Stem	Eucalyptus Gunnii	Eucalyptus Silver Dollar
0.5	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	Each	Champagne Hobnail Vase—Codified PC #190078

DESIGN TIP: Be sure to deliver with hangtag.



#194568 S #194568 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Floral Embrace™ with Jumbo Smile Balloon

DESIGN: All Around Arrangement

#194596 S	$69.99	11"H x 11"W
#194596 M	$79.99	12"H x 12"W (Above)
#194596 L	$89.99	13"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
1	1	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	3	4	Stem	Sunflower Medium	
0	3	4	Stem	Stock Lavender	Larkspur Lavender or Snapdragon Lavender
2	4	3	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
2	3	3	Stem	Athos Pom	Button Pom Green
3	2	0	Stem	Carnation Hot Pink	Carnation Orange
2	0	0	Stem	Monte Casino Purple	Limonium Purple
1.5	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder
0	0	1	Each	6"H Clear Glass Cylinder
1	1	1	Each	28"D Jumbo Smiley Mylar Balloon—Codified PC #190086
4	4	4	Cu Ft	Helium
1	1	1	Yard	Curling Ribbon



#194596 S #194596 M #194596 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	Rose Lavender 50 cm
3	5	6	Stem	Stock Lavender	Larkspur Lavender or Snapdragon Lavender
3	4	5	Stem	Alstroemeria Lavender	Alstroemeria White
2	3	3	Stem	Carnation White	Carnation Lavender
0.5	0.5	1	Stem	Gypsophila	Monte Casino White
0.5	0.5	1	Stem	Eucalyptus Seeded	Eucalyptus Spiral
2	2	2	Stem	Variegated Pittosporum	Salal

				Hardgoods Description
1	1	0	Each	5"H Clear Glass Cylinder
0	0	1	Each	6"H Clear Glass Cylinder
1	1	1	Each	28"D Jumbo Smiley Mylar Balloon—Codified PC #190086
2	2	2	Cu Ft	Helium
1	1	1	Yard	Curling Ribbon



#194594 S #194594 M #194594 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Lovely Lavender Medley™ with Jumbo Smile Balloon

DESIGN: All Around Arrangement

#194594 S	$69.99	12"H x 9"W
#194594 M	$79.99	13"H x 12"W (Above)
#194594 L	$89.99	15"H x 13"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	2	3	4	Stem	Rose Red 50 cm	
2	2	3	4	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	1	2	3	Stem	Asiatic Lily Pink	Oriental Lily Pink
1	4	4	4	Stem	Gerbera Daisy Pink	Gerbera Daisy White or Red
3	3	3	4	Stem	Alstroemeria Pink	Alstroemeria White or Red
1	1	1.5	2	Stem	Limonium Pink	Waxflower Pink
2	2	2	2	Stem	Salal	Leather Leaf

					Hardgoods Description
1	1	0	0	Each	8"H Clear Glass Rose Vase
0	0	1	1	Each	8"H Clear Glass Gathering Vase
0.5	1	1	1	Each	#9 Satin Ribbon, Pink
1	1	1	1	Each	28"D Jumbo I Love You Mylar Balloon—Codified PC #190087
2	2	2	2	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



#191125 S #191125 M #191125 L #191125 XL

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Fields of Europe® Romance with Jumbo Love Balloon

DESIGN: All Around Arrangement

#191125 S	$69.99	16"H x 10"W
#191125 M	$79.99	17"H x 12"W
#191125 L	$89.99	18"H x 14"W (Above)
#191125 XL	$99.99	22"H x 15"W



Rose Elegance™ Premium Red Roses with Jumbo Love Balloon

DESIGN: All Around Arrangement

#194601 S	$89.99	22"H x 15"W
#194601 L	$109.99	22"H x 16"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
12	18	Stem	Rose Red 60 cm	
3	3	Stem	Gypsophila	
6	6	Stem	Tree Fern	
6	6	Stem	Salal	

			Hardgoods Description
1	1	Each	11"H Classic Garden Vase
1	1	Each	28"D Jumbo I Love You Mylar Balloon—Codified PC #190087
4	4	Cu Ft	Helium
1	1	Yard	Curling Ribbon



#194601 S



#194601 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Floral Embrace™ with Jumbo Birthday Balloon

DESIGN: All Around Arrangement

#194597 S	$69.99	11"H x 11"W
#194597 M	$79.99	12"H x 12"W (Above)
#194597 L	$89.99	13"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
1	1	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	3	4	Stem	Sunflower Medium	
0	3	4	Stem	Stock Lavender	Larkspur Lavender or Snapdragon Lavender
2	4	3	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
2	3	3	Stem	Athos Pom	Button Pom Green
3	2	0	Stem	Carnation Hot Pink	Carnation Orange
2	0	0	Stem	Monte Casino Purple	Limonium Purple
1.5	2	2	Stem	Variegated Pittosporum	Leather Leaf

				Hardgoods Description
1	1	0	Each	5"H Clear Glass Cylinder
0	0	1	Each	6"H Clear Glass Cylinder
1	1	1	Each	28"D Jumbo Happy Birthday Mylar Balloon—Codified PC #190085
4	4	4	Cu Ft	Helium
1	1	1	Yard	Curling Ribbon



#194597 S



#194597 M



#194597 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	Rose Lavender 50 cm
3	5	6	Stem	Stock Lavender	Larkspur Lavender or Snapdragon Lavender
3	4	5	Stem	Alstroemeria Lavender	Alstroemeria White
2	3	3	Stem	Carnation White	Carnation Lavender
0.5	0.5	1	Stem	Gypsophila	Monte Casino White
0.5	0.5	1	Stem	Eucalyptus Seeded	Eucalyptus Spiral
2	2	2	Stem	Variegated Pittosporum	Salal

				Hardgoods Description
1	1	0	Each	5"H Clear Glass Cylinder
0	0	1	Each	6"H Clear Glass Cylinder
1	1	1	Each	28"D Jumbo Happy Birthday Mylar Balloon—Codified PC #190085
4	4	4	Cu Ft	Helium
1	1	1	Yard	Curling Ribbon



#194595 S



#194595 M



#194595 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open



Lovely Lavender Medley™ with Jumbo Birthday Balloon

DESIGN: All Around Arrangement

#194595 S	$69.99	12"H x 9"W
#194595 M	$79.99	13"H x 12"W (Above)
#194595 L	$89.99	15"H x 13"W

QTY	Unit	Floral Description	Suggested Substitution
6	Stem	Rose Red 50 cm	
1	Stem	Gypsophila	
6	Stem	Salal	

		Hardgoods Description
1	Each	8"H Clear Glass Rose Vase

***Also available as:** PC #105212 Love's Embrace™ 6 Stems Assorted Roses ($49.99)
PC #105256 Love's Embrace™ 6 Stems Lavender Roses ($49.99)
PC #99195 Love's Embrace™ 6 Stems Pink Roses ($49.99)
PC #105215 Love's Embrace™ 6 Stems White Roses ($49.99)
PC #105213 Love's Embrace™ 6 Stems Yellow Roses ($49.99)

Start Date: Live | **End Date:** Open



Love's Embrace™ 6 Stems* Red Roses

DESIGN: All Around Arrangement

#161774	$49.99	16"H x 10"W



Rose Elegance™ Premium Long Stem* Dozen Red Roses

DESIGN: All Around Arrangement

#161776 S $69.99 22"H x 15"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Rose Red 60 cm	
3	Stem	Gypsophila	
6	Stem	Tree Fern	
6	Stem	Salal	

		Hardgoods Description
1	Each	11"H Classic Garden Vase

***Also available as:**

PC #1503S Rose Elegance™ Premium Long Stem Dozen Assorted Roses ($69.99)

PC #105257S Rose Elegance™ Premium Long Stem Dozen Lavender Roses ($69.99)

PC #90055S Rose Elegance™ Premium Long Stem Dozen Pink Roses ($69.99)

PC #90109S Rose Elegance™ Premium Long Stem Dozen White Roses ($69.99)

PC #90021S Rose Elegance™ Premium Long Stem Dozen Yellow Roses ($69.99)

Start Date: Live | **End Date:** Open



Rose Elegance™ Premium Long Stem* 18 Red Roses

DESIGN: All Around Arrangement

#161776 L $89.99 22"H x 16"W

QTY	Unit	Floral Description	Suggested Substitution
18	Stem	Rose Red 60 cm	
3	Stem	Gypsophila	
6	Stem	Tree Fern	
6	Stem	Salal	

		Hardgoods Description
1	Each	11"H Classic Garden Vase

***Also available as:**

PC #1503L Rose Elegance™ Premium Long Stem 18 Assorted Roses ($89.99)

PC #105257L Rose Elegance™ Premium Long Stem 18 Lavender Roses ($89.99)

PC #90055L Rose Elegance™ Premium Long Stem 18 Pink Roses ($89.99)

PC #90109L Rose Elegance™ Premium Long Stem 18 White Roses ($89.99)

PC #90021L Rose Elegance™ Premium Long Stem 18 Yellow Roses ($89.99)

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
24	Stem	Rose Red 60 cm	
5	Stem	Gypsophila	
3	Stem	Tree Fern	
2	Stem	Salal	

		Hardgoods Description
1	Each	11"H Classic Garden Vase

***Also available as:**
PC #161775S Ultimate Elegance™ Premium Long Stem Two Dozen Assorted Roses ($119.99)
PC #105258S Ultimate Elegance™ Premium Long Stem Two Dozen Lavender Roses ($119.99)
PC #100276S Ultimate Elegance™ Premium Long Stem Two Dozen Pink and Red Roses ($119.99)
PC #98713S Ultimate Elegance™ Premium Long Stem Two Dozen Pink Roses ($119.99)
PC #98714S Ultimate Elegance™ Premium Long Stem Two Dozen White Roses ($119.99)
PC #98712S Ultimate Elegance™ Premium Long Stem Two Dozen Yellow Roses ($119.99)

Start Date: Live | **End Date:** Open



Ultimate Elegance™ Premium Long Stem* Two Dozen Red Roses

DESIGN: All Around Arrangement

#161777 S $119.99 23"H x 16"W

QTY	Unit	Floral Description	Suggested Substitution
36	Stem	Rose Red 60 cm	
6	Stem	Gypsophila	
6	Stem	Tree Fern	
10	Stem	Salal	

		Hardgoods Description
1	Each	12"H Clear Glass Monet Vase

***Also available as:**
PC #161775M Ultimate Elegance™ Premium Long Stem Three Dozen Assorted Roses ($179.99)
PC #105258M Ultimate Elegance™ Premium Long Stem Three Dozen Lavender Roses ($179.99)
PC #100276M Ultimate Elegance™ Premium Long Stem Three Dozen Pink and Red Roses ($179.99)
PC #98713M Ultimate Elegance™ Premium Long Stem Three Dozen Pink Roses ($179.99)
PC #98714M Ultimate Elegance™ Premium Long Stem Three Dozen White Roses ($179.99)
PC #98712M Ultimate Elegance™ Premium Long Stem Three Dozen Yellow Roses ($179.99)

Start Date: Live | **End Date:** Open



Ultimate Elegance™ Premium Long Stem* Three Dozen Red Roses

DESIGN: All Around Arrangement

#161777 M $179.99 23"H x 18"W



Ultimate Elegance™ Premium Long Stem* Four Dozen Red Roses

DESIGN: All Around Arrangement

#161777 L $214.99 23"H x 19"W

QTY	Unit	Floral Description	Suggested Substitution
48	Stem	Rose Red 60 cm	
8	Stem	Gypsophila	
8	Stem	Tree Fern	
12	Stem	Salal	

		Hardgoods Description
1	Each	12"H Clear Glass Monet Vase

***Also available as:**

PC #161775L Ultimate Elegance™ Premium Long Stem Four Dozen Assorted Roses ($214.99)

PC #105258L Ultimate Elegance™ Premium Long Stem Four Dozen Lavender Roses ($214.99)

PC #100276L Ultimate Elegance™ Premium Long Stem Four Dozen Pink and Red Roses ($214.99)

PC #98713L Ultimate Elegance™ Premium Long Stem Four Dozen Pink Roses ($214.99)

PC #98714L Ultimate Elegance™ Premium Long Stem Four Dozen White Roses ($214.99)

PC #98712L Ultimate Elegance™ Premium Long Stem Four Dozen Yellow Roses ($214.99)

Start Date: Live | **End Date:** Open



100 Premium Long Stem Red Roses

DESIGN: All Around Arrangement

#163009 $359.99 30"H x 26"W

QTY	Unit	Floral Description	Suggested Substitution
100	Stem	Rose Red 60 cm	
5	Stem	Salal Tips	

		Hardgoods Description
1	Each	12"H Clear Glass Cylinder Vase

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
100	Stem	Rose Assorted Multicolored 60 cm	
5	Stem	Salal Tips	
		Hardgoods Description	
1	Each	12"H Clear Glass Cylinder Vase	

Start Date: Live | **End Date:** Open



100 Premium Long Stem Assorted Multicolored Roses

DESIGN: All Around Arrangement

#163010 $359.99 30"H x 26"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	7	Stem	Rose Light Pink 50 cm	Rose Hot Pink 50 cm
3	4	5	Stem	Sunflower Medium	Gerbera Daisy Yellow
3	4	5	Stem	Gerbera Daisy Hot Pink	Gerbera Daisy Pink
3	4	5	Stem	Stock Purple	Snapdragon Purple
2	3	4	Stem	Button Pom Lavender	Cushion Pom Lavender
1	1	2	Stem	Limonium Purple	Limonium Pink
1	1	1	Stem	Eucalyptus Feather Willow	Eucalyptus Gunnii
2	2	2	Stem	Salal Tips	Salal
				Hardgoods Description	
1	1	1	Each	6"H Clear Glass Cylinder Vase	



#194647 S



#194647 M



#194647 L

Start Date: Live | **End Date:** Open



Garden Sensation™ Bouquet

DESIGN: All Around Arrangement

#194647 S	$59.99	15"H x 12"W
#194647 M	$69.99	16"H x 13"W (Above)
#194647 L	$79.99	17"H x 14"W



Floral Treasures™ Bouquet

DESIGN: All Around Arrangement

#179358 S	$42.99	16"H x 10.5"W
#179358 M	$49.99	17"H x 12"W (Above)
#179358 L	$59.99	17.5"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Asiatic Lily Pink	
3	3	4	Stem	Alstroemeria Pink	Alstroemeria White or Purple
3	4	5	Stem	Daisy Pom Lavender	Daisy Pom White or Cushion Pom Lavender
1	1	3	Stem	Waxflower Pink	Limonium Pink
1	2	3	Stem	Statice Purple	Monte Casino Purple
2	3	3	Stem	Salal	Leather Leaf

Hardgoods Description

1	1	0	Each	8"H Clear Glass Rose Vase
0	0	1	Each	8"H Clear Glass Gathering Vase

Local Artisan

DESIGNED BY: **Tricia Smith | 1-800-Flowers® Twinbrook Floral, Fairfax, VA**



#179358 S #179358 M #179358 L

Start Date: Live | **End Date:** Open



Floral Embrace™*

DESIGN: All Around Arrangement

#167891 S	$49.99	11"H x 11"W
#167891 M	$59.99	12"H x 12"W (Above)
#167891 L	$69.99	13"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
1	1	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	3	4	Stem	Sunflower Medium	
0	3	4	Stem	Stock Lavender	Larkspur or Snapdragon Purple
2	4	3	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
2	3	3	Stem	Athos Pom	Button Pom Green
3	2	0	Stem	Carnation Hot Pink	Carnation Orange
2	0	0	Stem	Monte Casino Purple	Limonium Purple
1.5	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase

***Also available as:** PC #179041 S/M/L Floral Embrace™ for Sympathy ($49.99 S, $59.99 M, $69.99 L)



#167891 S #167891 M #167891 L

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose Yellow 50 cm	Rose White 50 cm
2	3	4	Stem	Stock White	Snapdragon White
3	4	4	Stem	Alstroemeria Yellow	Alstroemeria White
3	5	6	Stem	Carnation White	Carnation Yellow
1	1	2	Stem	Gypsophila	Solidago
1	2	2	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder
0	0	1	Each	6"H Clear Glass Cylinder


#176259 S


#176259 M


#176259 L

Start Date: Live | **End Date:** Open



Yellow and White Delight™ Bouquet

DESIGN: All Around Arrangement

#176259 S	$49.99	12"H x 9"W
#176259 M	$59.99	14"H x 12"W (Above)
#176259 L	$69.99	15"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	
3	5	6	Stem	Delphinium Blue	
3	4	5	Stem	Alstroemeria White	
2	3	3	Stem	Carnation White	
0.5	0.5	1	Stem	Gypsophila	Limonium White
0.5	0.5	1	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase

***Also available as:** PC #174291 S/M/L Loving Sentiments™ Blue & White ($49.99 S, $59.99 M, $69.99 L)


#167006 S


#167006 M


#167006 L

Start Date: Live | **End Date:** Open



Wonderful Wishes™ Bouquet*

DESIGN: All Around Arrangement

#167006 S	$49.99	12"H x 9"W
#167006 M	$59.99	13"H x 12"W (Above)
#167006 L	$69.99	15"H x 13"W



Sweet Citrus™ Bouquet*

DESIGN: All Around Arrangement

#174301 S	$49.99	12"H x 9"W
#174301 M	$59.99	13"H x 12"W (Above)
#174301 L	$69.99	15"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	6	Stem	Rose Orange 50 cm	
2	3	4	Stem	Stock White	Snapdragon White
3	4	4	Stem	Alstroemeria Orange	Alstroemeria White
3	5	6	Stem	Carnation White	Carnation Orange
1	1	2	Stem	Gypsophila	Monte Casino White
1	2	2	Stem	Eucalyptus Seeded	Tree Fern
2	2	2	Stem	Variegated Pittosporum	Salal

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase

***Also available as:** PC #174302 S/M/L Loving Sentiments™ Peach, Orange & White ($49.99 S, $59.99 M, $69.99 L)



#174301 S



#174301 M



#174301 L

Start Date: Live | **End Date:** Open



Lovely Lavender Medley™*

DESIGN: All Around Arrangement

#167530 S	$49.99	12"H x 9"W
#167530 M	$59.99	13"H x 12"W (Above)
#167530 L	$69.99	15"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	Rose Lavender 50 cm
3	5	6	Stem	Stock Lavender	Larkspur Lavender or Snapdragon Lavender
3	4	5	Stem	Alstroemeria Lavender	Alstroemeria White
2	3	3	Stem	Carnation White	Carnation Lavender
0.5	0.5	1	Stem	Gypsophila	Monte Casino White
0.5	0.5	1	Stem	Eucalyptus Seeded	Eucalyptus Spiral
2	2	2	Stem	Variegated Pittosporum	Salal

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase

***Also available as:** PC #174292 S/M/L Loving Sentiments™ Lavender & White ($49.99 S, $59.99 M, $69.99 L)



#167530 S



#167530 M



#167530 L

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
7	9	12	Stem	Rose White 50 cm	
3	4	5	Stem	Hybrid Lily White	Oriental Lily White
5	6	6	Stem	Snapdragon White	Larkspur or Stock White
5	5	5	Stem	Salal	Salal Tips

				Hardgoods Description
1	1	1	Each	8"H Clear Glass Cylinder Vase

***Also available as:** PC #95097 S/M/L Classic All White Arrangement™ for Sympathy ($69.99 S, $79.99 M, $89.99 L)



#90303 S



#90303 M



#90303 L

Start Date: Live | **End Date:** Open



Classic All White Arrangement™*

DESIGN: All Around Arrangement

#90303 S	$69.99	18"H x 14"W
#90303 M	$79.99	19"H x 16"W (Above)
#90303 L	$89.99	20"H x 20"W

S	M	L	Unit	Floral Description	Suggested Substitution
6	12	18	Stem	Rose Pink 50 cm	Rose Light Pink 50 cm
5	8	10	Stem	Sunflower Medium	Gerbera Daisy Yellow
4	6	8	Stem	Stock Lavender	Larkspur Lavender or Snapdragon Lavender
5	6	8	Stem	Alstroemeria Pink	Alstroemeria Yellow
3	4	5	Stem	Athos Pom	Button Pom Green
5	6	7	Stem	Solidago	Statice Yellow
4	4	4	Stem	Salal Tips	Variegated Pittosporum

				Hardgoods Description
1	1	1	Each	8"H Clear Glass Cylinder Vase



#179357 S



#179357 M



#179357 L

Start Date: Live | **End Date:** Open



Garden of Grandeur®

DESIGN: All Around Arrangement

#179357 S	$74.99	21"H x 16"W
#179357 M	$99.99	21.5"H x 16.5"W (Above)
#179357 L	$124.99	22"H x 17"W



Elegant Blush™ Bouquet*

DESIGN: All Around Arrangement

#174315 S	$49.99	12"H x 9"W
#174315 M	$59.99	13"H x 12"W (Above)
#174315 L	$69.99	15"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	Rose Light Pink 50 cm
3	5	6	Stem	Stock Pink	Stock White
3	4	5	Stem	Alstroemeria Pink	Alstroemeria White
2	3	3	Stem	Carnation White	Carnation Pink
1	1	1	Stem	Gypsophila	Limonium White
1	1	1	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
1.5	2	2	Stem	Variegated Pittosporum	Salal

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase

***Also available as:** PC #174316 S/M/L Loving Sentiments™ Pink & White ($49.99 S, $59.99 M, $69.99 L)



#174315 S #174315 M #174315 L

Start Date: Live | **End Date:** Open



Nature in Bloom™ Bouquet

DESIGN: All Around Arrangement

#192446 S	$69.99	23"H x 20"W
#192446 M	$79.99	24"H x 21"W (Above)
#192446 L	$89.99	26"H x 24"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	3	Stem	Leucadendron Red	
2	3	4	Stem	Rose Hot Pink 50 cm	Rose Red 50 cm
2	2	3	Stem	Rose Circus or Bi-Color Yellow 50 cm	Rose Yellow 50 cm
2	2	3	Stem	Gerbera Daisy Peach	
2	3	4	Stem	Dianthus Purple	Carnation Purple
2	3	3	Stem	Snapdragon Purple	Larkspur Purple
2	2	2	Stem	Safflower	
2	2	2	Stem	Matsumoto Aster Red	Mini Carnation Red
2	2	2	Stem	Athos Pom	Button Pom Green
2	2	3	Stem	Hypericum Red	Mini Carnation Red
2	3	4	Stem	Solidago	Statice Yellow
2	3	4	Stem	Monte Casino Purple	Statice Purple
1	1	1	Stem	Podocarpus	Silver Dollar Eucalyptus
2	2	3	Stem	Flat Fern	
2	2	2	Stem	Salal Tips	

Hardgoods Description

1	1	1	Each	4"W x 8"H Clear Glass Cylinder



#192446 S #192446 M #192446 L

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Veronica Pink	Larkspur Pink
3	4	5	Stem	Delphinium Dark Blue	Delphinium Blue
3	6	8	Stem	Mini Gerbera Daisy White	
2	3	4	Stem	Stock Purple	Larkspur Purple
2	4	4	Stem	Snapdragon Lavender	Snapdragon Pink
6	6	6	Stem	Foxtail	
8	8	8	Stem	Podocarpus	Eucalyptus Silver Dollar
2	2	2	Stem	Variegated Pittosporum	Salal

				Hardgoods Description
1	1	1	Each	4"W x 8"H Clear Glass Cylinder



#192355 S



#192355 M



#192355 L

Start Date: Live | **End Date:** Open



Twilight Beauty™ Bouquet

DESIGN: All Around Arrangement

#192355 S	$69.99	23"H x 20"W
#192355 M	$79.99	24"H x 21"W (Above)
#192355 L	$89.99	27"H x 24"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Lisianthus Purple	
2	3	4	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
2	3	4	Stem	Rose Cream 50 cm	Rose White 50 cm
2	4	5	Stem	Liatris Purple	Larkspur Purple
2	4	5	Stem	Snapdragon Pink	Snapdragon Purple
2	3	4	Stem	Thistle Blue	
2	2	3	Stem	Waxflower Pink	Limonium Pink
5	6	6	Stem	Foxtail	
5	6	6	Stem	Podocarpus	Eucalyptus Silver Dollar
2	2	2	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	4"W x 8"H Clear Glass Cylinder



#192354 S



#192354 M



#192354 L

Start Date: Live | **End Date:** Open



Radiant Beauty™ Bouquet

DESIGN: All Around Arrangement

#192354 S	$69.99	23"H x 20"W
#192354 M	$79.99	24"H x 21"W (Above)
#192354 L	$89.99	27"H x 24"W



Precious Gem™ Bouquet

DESIGN: All Around Arrangement

#192353 S	$69.99	23"H x 20"W
#192353 M	$79.99	24"H x 21"W (Above)
#192353 L	$89.99	27"H x 24"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Veronica Purple	Larkspur Purple
2	4	5	Stem	Rose Cream 50 cm	Rose White 50 cm
2	4	5	Stem	Rose Circus or Bi-Color Orange 50 cm	Rose Orange 50 cm
4	5	5	Stem	Stock Fuchsia	Stock Purple
3	3	4	Stem	Mini Carnation Burgundy	Hypericum Burgundy
2	2	3	Stem	Bupleurum	
4	4	5	Stem	Hypericum Burgundy	Hypericum Red
2	2	3	Stem	Waxflower Pink	Limonium Pink
5	5	5	Stem	Foxtail	
6	6	6	Stem	Podocarpus	Eucalyptus Silver Dollar

Hardgoods Description

1	1	1	Each	4"W x 8"H Clear Glass Cylinder



#192353 S



#192353 M



#192353 L

Start Date: Live | **End Date:** Open



Vibrant Floral Medley™

DESIGN: All Around Arrangement

#176433 S	$49.99	20"H x 12"W
#176433 M	$59.99	21"H x 13"W
#176433 L	$69.99	22"H x 14"W (Above)
#176433 XL	$79.99	23"H x 15"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	5	6	8	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
2	2	2	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	2	3	4	Stem	Snapdragon Yellow	Snapdragon Orange
1	1	2	3	Stem	Trachelium Green	Trick Green
2	3	4	5	Stem	Alstroemeria Orange	Alstroemeria Pink
2	3	4	5	Stem	Carnation Hot Pink	Carnation Orange
1	2	2	3	Stem	Statice Purple	Limonium Purple
2	2	2	2	Stem	Salal	Variegated Pittosporum

Hardgoods Description

1	0	0	0	Each	8"H Clear Glass Rose Vase
0	1	1	1	Each	8"H Clear Glass Gathering Vase

Local Artisan

DESIGNED BY: **Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA**



#176433 S



#176433 M



#176433 L



#176433 XL

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Rose Lavender 50 cm	
3	4	5	Stem	Rose Pink 50 cm	
3	4	5	Stem	Stock White	Stock Lavender
2	3	4	Stem	Trachelium Blue	
3	5	6	Stem	Alstroemeria Pink	Alstroemeria Lavender
3	4	5	Stem	Button Pom Lavender	Button Pom White
3	4	6	Stem	Carnation Lime Green	Button Pom Green or Athos Pom
2	3	3	Stem	Bupleurum	Tree Fern
3	3	3	Stem	Leather Leaf	Variegated Pittosporum

				Hardgoods Description
1	1	1	Each	8"H Clear Glass Gathering Vase

***Also available as:** PC #176871 S/M/L Thoughtful Sentiment™ Bouquet ($59.99 S, $69.99 M, $79.99 L)


#176342 S


#176342 M


#176342 L

Start Date: Live | **End Date:** Open



Charming Garden™ Bouquet*

DESIGN: All Around Arrangement

#176342 S	$59.99	17"H x 15"W
#176342 M	$69.99	18"H x 16"W (Above)
#176342 L	$79.99	19"H x 17"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
4	6	7	8	Stem	Rose Pink 50 cm	Rose White 50 cm
1	2	3	4	Stem	Oriental Lily Pink	Oriental Lily White
3	3	3	3	Stem	Gerbera Daisy Pink	Gerbera Daisy White
2	3	4	4	Stem	Larkspur Pink	Snapdragon Pink
2	2	3	4	Stem	Stock Lavender	Stock Pink or Snapdragon Lavender
2	2	3	4	Stem	Snapdragon White	Snapdragon Pink
1	2	2	3	Stem	Waxflower Purple	Limonium Purple
3	3	3	3	Stem	Salal	

				Hardgoods Description
1	1	1	Each	8"H Clear Glass Gathering Vase

***Also available as:** PC #176870 S/M/L/XL In Loving Memory™ Bouquet ($59.99 S, $69.99 M, $79.99 L, $89.99 XL)

Local Artisan

DESIGNED BY: **Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA**


#167398 S


#167398 M


#167398 L


#167398 XL

Start Date: Live | **End Date:** Open



Always On My Mind™ Flower Bouquet*

DESIGN: All Around Arrangement

#167398 S	$59.99	21"H x 12"W
#167398 M	$69.99	22"H x 13"W
#167398 L	$79.99	23"H x 14"W (Above)
#167398 XL	$89.99	24"H x 15"W



Fields of Europe® Bliss

DESIGN: All Around Arrangement

#191113 S	$41.99	15"H x 12"W
#191113 M	$49.99	16"H x 13"W
#191113 L	$59.99	17"H x 14"W (Above)
#191113 XL	$69.99	18"H x 15"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
1	2	3	5	Stem	Rose Red 50 cm	
1	1	2	2	Stem	Asiatic Lily White	
2	2	3	4	Stem	Alstroemeria White	Alstroemeria Red
3	2	4	4	Stem	Mini Carnation Red	Mini Carnation White
0	1	2	3	Stem	Hypericum Red	Mini Carnation Red
1	1	1	1	Stem	Gypsophila	
2	2	2	2	Stem	Salal Tips	Salal

Hardgoods Description

1	1	0	0	Each	8"H Clear Glass Rose Vase
0	0	1	1	Each	8"H Clear Glass Gathering Vase
1	1	1	1	Yard	#9 Satin Ribbon, Red



#191113 S



#191113 M



#191113 L



#191113 XL

Start Date: Live | **End Date:** Open



Fields of Europe®*

DESIGN: All Around Arrangement

#191109 S	$44.99	15"H x 12"W
#191109 M	$52.99	17"H x 14"W
#191109 L	$59.99	18"H x 14"W (Above)
#191109 XL	$69.99	19"H x 15"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Orange 50 cm	Rose Pink or Yellow 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink or Orange
3	4	3	4	Stem	Alstroemeria Pink	Alstroemeria Orange or Yellow
3	3	3	3	Stem	Athos Pom	Button Pom Green
3	3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow
2	2	2	2	Stem	Salal Tips	Leather Leaf

Hardgoods Description

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia

***Also available as:** PC #161778 S/M/L/XL Fields of Europe® Sympathy ($44.99 S, $52.99 M, $59.99 L, $69.99 XL)



#191109 S



#191109 M



#191109 L



#191109 XL

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Hot Pink 50 cm	Rose Yellow 50 cm
2	3	4	Stem	Alstroemeria Purple	Alstroemeria Yellow or Pink
2	3	4	Stem	Daisy Pom Yellow	Daisy Pom White or Lavender
2	3	3	Stem	Athos Pom	Button Pom Green
2	3	4	Stem	Carnation Purple	Carnation Hot Pink or Yellow
3	3	4	Stem	Mini Carnation Hot Pink	Mini Carnation Yellow or Pink
2	3	3	Stem	Solidago	Bupleurum
2	2	2	Stem	Salal	Leather Leaf

Hardgoods Description

1	1	0	Each	8"H Clear Glass Rose Vase
0	0	1	Each	8"H Clear Glass Gathering Vase
5	5	5	Yard	Curling Ribbon, Assorted Colors


#91333 S


#91333 M


#91333 L

Start Date: Live | **End Date:** Open



It's Your Day Bouquet®

DESIGN: All Around Arrangement

#91333 S	$39.99	14"H x 10"W
#91333 M	$49.99	15"H x 11.5"W (Above)
#91333 L	$59.99	16"H x 13"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	2	3	4	Stem	Rose Red 50 cm	
2	2	3	4	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	1	2	3	Stem	Asiatic Lily Pink	Oriental Lily Pink
1	4	4	4	Stem	Gerbera Daisy Pink	Gerbera Daisy White or Red
3	3	3	4	Stem	Alstroemeria Pink	Alstroemeria White or Red
1	1	1.5	2	Stem	Limonium Pink	Waxflower Pink
2	2	2	2	Stem	Salal	Leather Leaf

Hardgoods Description

1	1	0	0	Each	8"H Clear Glass Rose Vase
0	0	1	1	Each	8"H Clear Glass Gathering Vase
0.5	1	1	1	Yard	#9 Ribbon, Pink


#191112 S


#191112 M


#191112 L


#191112 XL

Start Date: Live | **End Date:** Open



Fields of Europe® Romance

DESIGN: All Around Arrangement

#191112 S	$49.99	16"H x 10"W
#191112 M	$59.99	17"H x 12"W
#191112 L	$69.99	18"H x 14"W (Above)
#191112 XL	$79.99	22"H x 15"W



Sweet Baby Girl™ Arrangement

DESIGN: All Around Arrangement

#159224 S	$49.99	16"H x 13"W
#159224 M	$59.99	17"H x 16"W (Above)
#159224 L	$69.99	19"H x 18"W

S	M	L	Unit	Floral Description	Suggested Substitution
5	6	8	Stem	Rose Pink 50 cm	Rose Hot Pink 50 cm
2	3	4	Stem	Matsumoto Aster Pink	Mini Carnation Pink
3	3	4	Stem	Daisy Pom White	Cushion Pom White
3	3	3	Stem	Carnation Lime Green	Carnation White
2	3	4	Stem	Carnation Pink	Cushion Pom White
2	4	5	Stem	Mini Carnation Pink	Mini Carnation Hot Pink
3	3	3	Stem	Salal Tips	Leather Leaf

				Hardgoods Description
1	0	0	Each	8"H Clear Glass Rose Vase
0	1	1	Each	8"H Clear Glass Gathering Vase
2	2	2	Yard	#9 Satin Ribbon, Pink
4	5	6	Each	Floral Wire (12 inches)
4	5	6	Each	Floral Pick (6 inches)

DESIGN TIP: Incorporate ribbon loops throughout arrangement.



#159224 S



#159224 M



#159224 L

Start Date: Live | **End Date:** Open



Sweet Baby Boy™ Arrangement

DESIGN: All Around Arrangement

#159223 S	$49.99	18.5"H x 10.5"W
#159223 M	$59.99	20"H x 11.5"W (Above)
#159223 L	$69.99	22.5"H x 12.5"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Gerbera Daisy Yellow	Sunflower Medium
3	5	6	Stem	Delphinium Blue	Larkspur Purple
2	3	4	Stem	Alstroemeria Yellow	Alstroemeria White
3	3	3	Stem	Daisy Pom White	Cushion Pom White
2	2	3	Stem	Bupleurum	Tree Fern
1	2	3	Stem	Statice Purple	Limonium Purple
4	4	4	Stem	Salal Tips	Leather Leaf

				Hardgoods Description
1	0	0	Each	8"H Clear Glass Rose Vase
0	1	1	Each	8"H Clear Glass Gathering Vase
2	2	2	Yard	#9 Satin Ribbon, Light Blue
4	5	6	Each	Floral Wire (12 inches)
4	5	6	Each	Floral Pick (6 inches)

DESIGN TIP: Incorporate ribbon loops throughout arrangement.



#159223 S



#159223 M



#159223 L

Start Date: Live | **End Date:** Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	4	6	8	Stem	Rose Orange 50 cm	Rose Pink or Yellow 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink or Orange
3	4	5	6	Stem	Alstroemeria Pink	Alstroemeria Orange or Yellow
3	3	4	4	Stem	Athos Pom	Button Pom Green
3	3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow
4	5	5	5	Stem	Salal Tips	Leather Leaf

Hardgoods Description

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
5	5	5	5	Each	Natural Raffia
1	1	1	1	Each	18"D Happy Birthday Mylar Balloon
1	1	1	1	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



#161384 S #161384 M #161384 L #161384 XL

Start Date: Live | **End Date:** Open



Fields of Europe® Happy Birthday

DESIGN: All Around Arrangement

#161384 S	$49.99	15"H x 12"W
#161384 M	$57.99	17"H x 14"W
#161384 L	$64.99	18"H x 14"W (Above)
#161384 XL	$74.99	19"H x 15"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	4	6	8	Stem	Rose Orange 50 cm	Rose Pink or Yellow 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink or Orange
3	4	5	6	Stem	Alstroemeria Pink	Alstroemeria Orange or Yellow
3	3	4	4	Stem	Athos Pom	Button Pom Green
3	3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow
4	5	5	5	Stem	Salal Tips	Leather Leaf

Hardgoods Description

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
5	5	5	5	Each	Natural Raffia
1	1	1	1	Each	18"D Get Well Soon Mylar Balloon
1	1	1	1	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



#159225 S #159225 M #159225 L #159225 XL

Start Date: Live | **End Date:** Open



Fields of Europe® Get Well

DESIGN: All Around Arrangement

#159225 S	$49.99	15"H x 12"W
#159225 M	$57.99	17"H x 14"W
#159225 L	$64.99	18"H x 14"W (Above)
#159225 XL	$74.99	19"H x 15"W



It's Your Day Bouquet® Happy Birthday

DESIGN: All Around Arrangement

#91576 SHB	$44.99	14"H x 10"W
#91576 MHB	$54.99	15"H x 11.5"W (Above)
#91576 LHB	$64.99	16"H x 13"W

SHB	MHB	LHB	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Hot Pink 50 cm	Rose Yellow 50 cm
2	3	4	Stem	Alstroemeria Purple	Alstroemeria Yellow or Pink
2	3	4	Stem	Daisy Pom Yellow	Daisy Pom White or Lavender
2	3	3	Stem	Athos Pom	Button Pom Green
2	3	4	Stem	Carnation Purple	Carnation Hot Pink or Yellow
3	3	4	Stem	Mini Carnation Hot Pink	Mini Carnation Yellow or Pink
2	3	3	Stem	Solidago	Bupleurum
2	2	2	Stem	Salal	Leather Leaf

Hardgoods Description

1	1	0	Each	8"H Clear Glass Rose Vase
0	0	1	Each	8"H Clear Glass Gathering Vase
1	1	1	Each	18"D Happy Birthday Mylar Balloon
1	1	1	Cu Ft	Helium
6	6	6	Yard	Curling Ribbon, Assorted Colors



#91576 SHB



#91576 MHB



#91576 LHB

Start Date: Live | **End Date:** Open



Cheerful Blooms™

DESIGN: All Around Arrangement

#142183 S	$39.99	15"H x 10"W
#142183 L	$54.99	18"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Lavender 50 cm	
1	2	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
1	2	Stem	Sunflower Medium	Gerbera Daisy Yellow
2	4	Stem	Daisy Pom White	Button Pom White
2	4	Stem	Button Pom Green	Athos Pom
1	2	Stem	Limonium Pink	Waxflower Pink
1	2	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	Each	8"H Clear Glass Gathering Vase


#142183 S


#142183 L

"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT

Start Date: Live | **End Date:** Open

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Hot Pink 50 cm	Rose Pink or Yellow 50 cm
1	2	Stem	Asiatic Lily Yellow	Asiatic Lily Pink
2	4	Stem	Dianthus Pink	Carnation Pink
1	2	Stem	Button Pom Green	Cushion Pom Green
2	4	Stem	Carnation Purple	Dianthus Purple
1	2	Stem	Bupleurum	Tree Fern
1	2	Stem	Monte Casino Purple	Statice Purple
1	2	Stem	Variegated Pittosporum	Salal Tips

			Hardgoods Description
1	1	Each	8"H Clear Glass Gathering Vase



#142184 S



#142184 L

"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT

Start Date: Live | **End Date:** Open



Happy Wishes™

DESIGN: All Around Arrangement

#142184 S	$39.99	15"H x 10"W
#142184 L	$54.99	18"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Red 50 cm	
1	2	Stem	Stargazer Lily Pink	Oriental Lily Pink
2	4	Stem	Dianthus Purple	Carnation Purple
2	4	Stem	Stock Pink	Snapdragon Pink
1	2	Stem	Heather Pink	Waxflower Pink
1	2	Stem	Variegated Pittosporum	Salal Tips

			Hardgoods Description
1	1	Each	8"H Clear Glass Gathering Vase



#142185 S



#142185 L

"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT

Start Date: Live | **End Date:** Open



Elegant Beauty™ Bouquet

DESIGN: All Around Arrangement

#142185 S	$39.99	15"H x 10"W
#142185 L	$54.99	18"H x 13"W (Above)



Sunny Garden Basket™

DESIGN: One Sided Arrangement

#148591 S	$39.99	12"H x 11"W
#148591 M	$49.99	14"H x 13"W (Above)
#148591 L	$59.99	16"H x 15"W

S	M	L	Unit	Floral Description	Suggested Substitution
0	2	4	Stem	Rose Pink 50 cm	Rose Hot Pink 50 cm
2	2	3	Stem	Sunflower Medium	Gerbera Daisy Yellow
0	2	2	Stem	Delphinium Blue	
1	2	2	Stem	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink
0	3	3	Stem	Spider Mum Green	Football Mum Green
1	0	0	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	0	0	Stem	Athos Pom	Button Pom Green
3	3	2	Stem	Carnation Hot Pink	Carnation Pink
2	1	1	Stem	Solidago	Tree Fern
2	2	3	Stem	Salal	Leather Leaf

Hardgoods Description

1	1	0	Each	7" Splitwood Handled Basket with Liner
0	0	1	Each	9.5" Splitwood Handled Basket with Liner
0.5	0.5	1	Each	Floral Foam Brick



#148591 S



#148591 M



#148591 L

Start Date: Live | **End Date:** Open



Peace Lily Plant*

DESIGN: Plant

#161834 S	$49.99	6"D
#161834 M	$69.99	8"D (Above)
#161834 L	$99.99	10"D

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	20"–24"H Spathiphyllum Floor Plant	
0	1	0	Each	24"–30"H Spathiphyllum Floor Plant	
0	0	1	Each	26"–32"H Spathiphyllum Floor Plant	

Hardgoods Description

1	0	0	Each	6" Basket
0	1	0	Each	8" Basket
0	0	1	Each	10" Basket

***Also available as:** PC #161804 S/M/L Peace Lily Plant for Sympathy ($49.99 S, $69.99 M, $99.99 L)



#161834 S



#161834 M



#161834 L

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
1	Each	Single Stem White Phalaenopsis Orchid	

		Hardgoods Description
1	Each	5" x 5" Clear Glass Cube

***Also available as:** PC #191015 White Phalaenopsis Orchid for Sympathy ($59.99)

Start Date: Live | **End Date:** Open



White Phalaenopsis Orchid*

DESIGN: Plant

#194767 $59.99 5"D

QTY	Unit	Floral Description	Suggested Substitution
1	Each	Single Stem Purple Phalaenopsis Orchid	

		Hardgoods Description
1	Each	5" x 5" Clear Glass Cube

***Also available as:** PC #191014 Purple Phalaenopsis Orchid for Sympathy ($59.99)

Start Date: Live | **End Date:** Open



Purple Phalaenopsis Orchid*

DESIGN: Plant

#194766 $59.99 5"D



Classic Dish Garden*

DESIGN: Plant

#1890 S	$54.99	8"D
#1890 M	$64.99	10"D (Above)
#1890 L	$74.99	12"D

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" Dish Garden	
0	1	0	Each	10" Dish Garden	
0	0	1	Each	12" Dish Garden	

				Hardgoods Description
1	1	1	Each	Wicker Basket
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap
1	1	1	Each	Floral Wire (12 inches)

***Also available as:** PC #3999 S/M/L Classic Dish Garden for Sympathy ($54.99 S, $64.99 M, $74.99 L)



#1890 S



#1890 M



#1890 L

Start Date: Live | **End Date:** Open



European Dish Garden*

DESIGN: Plant

#1880 S	$59.99	8"D
#1880 M	$69.99	10"D (Above)
#1880 L	$79.99	12"D

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" European Dish Garden	
0	1	0	Each	10" European Dish Garden	
0	0	1	Each	12" European Dish Garden	

				Hardgoods Description
1	1	1	Each	Wicker Basket
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap
1	1	1	Each	Floral Wire (12 inches)

***Also available as:** PC #4213 S/M/L European Dish Garden for Sympathy ($59.99 S, $69.99 M, $79.99 L)



#1880 S



#1880 M



#1880 L

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" Dish Garden with Fresh Cut Flowers	
0	1	0	Each	10" Dish Garden with Fresh Cut Flowers	
0	0	1	Each	12" Dish Garden with Fresh Cut Flowers	
				Hardgoods Description	
1	1	1	Each	Wicker Basket	
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap	
1	1	1	Each	Floral Wire (12 inches)	

***Also available as:** PC #4214 S/M/L Dish Garden with Fresh Cut Flowers for Sympathy ($59.99 S, $69.99 M, $79.99 L)


#1870 S


#1870 M


#1870 L

Start Date: Live | **End Date:** Open



Dish Garden with Fresh Cut Flowers*

DESIGN: Plant

#1870 S	$59.99	8"D
#1870 M	$69.99	10"D (Above)
#1870 L	$79.99	12"D

QTY	Unit	Floral Description	Suggested Substitution
1	Each	6" Green Plant	
		Hardgoods Description	
1	Each	6" Basket	
1	Each	18"D Get Well Mylar Balloon	
1	Cu Ft	Helium	
1	Yard	Curling Ribbon	

Start Date: Live | **End Date:** Open



Get Well Green Plant

DESIGN: Plant

#159227	$49.99	6"D



Cymbidium Orchid Corsage

DESIGN: Corsage

#146533 $34.99 4"L

QTY	Unit	Floral Description	Suggested Substitution
2	Stem	Cymbidium Orchid White	
1	Stem	Calcynia Pink	Limonium Pink
0.25	Stem	Italian Ruscus	
		Hardgoods Description	
1	Each	Corsage Box	
1	Each	Corsage Wristlet	
1	Each	Floral Wire (12 inches)	
1	Yard	#3 Sheer Ribbon, White	
1	Yard	Stem Wrap	
2	Each	Corsage Pin	
5	Each	Corsage Leaf	
1	Each	Corsage Rhinestone Spray	

Start Date: Live | **End Date:** Open



White Rose Corsage

DESIGN: Corsage & Boutonnière

#91804 S $34.99 3.5"L
#91814 S* $44.99 2.5"L
#91804 L $49.99 4"L (Above, corsage only)
#91814 L* $59.99 2.5"L

S	SCB*	L	LCB*	Unit	Floral Description	
3	3	5	5	Stem	Rose White 50 cm	Corsage
0.5	0.5	0.5	0.5	Stem	Gypsophila	Corsage
1	1	1	1	Stem	Variegated Pittosporum	Corsage
0	1	0	1	Stem	Rose White 50 cm	Boutonnière
0	0.5	0	0.5	Stem	Gypsophila	Boutonnière
0	0.5	0	0.5	Stem	Variegated Pittosporum	Boutonnière
					Hardgoods Description	
2	2	2	2	Each	Corsage Pearlized Pin	Corsage
1	1	1	1	Each	Corsage Wristlet	Corsage
1.5	1.5	2	2	Yard	Stem Wrap	Corsage
4	4	6	6	Each	Floral Wire (12 inches)	Corsage
1	1	1.5	1.5	Yard	#3 Sheer Ribbon, White	Corsage
0	1	0	1	Yard	Stem Wrap	Boutonnière
0	1	0	1	Each	Floral Wire (12 inches)	Boutonnière
0	2	0	2	Each	Boutonnière Black Pin	Boutonnière

DIMENSIONS: Corsage S: 3.5"L; Corsage L: 4"L; Boutonnière: 2.5"L



#91804 S #91814 S #91804 L #91814 L

Start Date: Live | **End Date:** Open

S	SCB*	L	LCB*	Unit	Floral Description	
3	3	5	5	Stem	Rose Red 50 cm	Corsage
0.5	0.5	0.5	0.5	Stem	Gypsophila	Corsage
1	1	1	1	Stem	Variegated Pittosporum	Corsage
0	1	0	1	Stem	Rose Red 50 cm	Boutonnière
0	0.5	0	0.5	Stem	Gypsophila	Boutonnière
0	0.5	0	0.5	Stem	Variegated Pittosporum	Boutonnière

Hardgoods Description

2	2	2	2	Each	Corsage Pearlized Pin	Corsage
1	1	1	1	Each	Corsage Wristlet	Corsage
1.5	1.5	2	2	Yard	Stem Wrap	Corsage
4	4	6	6	Each	Floral Wire (12 inches)	Corsage
1	1	1.5	1.5	Yard	#3 Sheer Ribbon, Red	Corsage
0	1	0	1	Yard	Stem Wrap	Boutonnière
0	1	0	1	Each	Floral Wire (12 inches)	Boutonnière
0	2	0	2	Each	Boutonnière Black Pin	Boutonnière

DIMENSIONS: Corsage S: 3.5"L; Corsage L: 4"L; Boutonnière: 2.5"L



#91801 S | #91811 S | #91801 L | #91811 L

Start Date: Live | **End Date:** Open



Red Rose Corsage

DESIGN: Corsage & Boutonnière

#91801	S	$34.99	3.5"L
#91811	S*	$44.99	2.5"L
#91801	L	$49.99	4"L (Above, corsage only)
#91811	L*	$59.99	2.5"L

S	SCB*	L	LCB*	Unit	Floral Description	
3	3	5	5	Stem	Rose Pink 50 cm	Corsage
0.5	0.5	0.5	0.5	Stem	Gypsophila	Corsage
1	1	1	1	Stem	Variegated Pittosporum	Corsage
0	1	0	1	Stem	Rose Pink 50 cm	Boutonnière
0	0.5	0	0.5	Stem	Gypsophila	Boutonnière
0	0.5	0	0.5	Stem	Variegated Pittosporum	Boutonnière

Hardgoods Description

2	2	2	2	Each	Corsage Pearlized Pin	Corsage
1	1	1	1	Each	Corsage Wristlet	Corsage
1.5	1.5	2	2	Yard	Stem Wrap	Corsage
4	4	6	6	Each	Floral Wire (12 inches)	Corsage
1	1	1.5	1.5	Yard	#3 Sheer Ribbon, Pink	Corsage
0	1	0	1	Yard	Stem Wrap	Boutonnière
0	1	0	1	Each	Floral Wire (12 inches)	Boutonnière
0	2	0	2	Each	Boutonnière Black Pin	Boutonnière

DIMENSIONS: Corsage S: 3.5"L; Corsage L: 4"L; Boutonnière: 2.5"L



#91803 S | #91812 S | #91803 L | #91812 L

Start Date: Live | **End Date:** Open



Pink Rose Corsage

DESIGN: Corsage & Boutonnière

#91803	S	$34.99	3.5"L
#91812	S*	$44.99	2.5"L
#91803	L	$49.99	4"L (Above, corsage only)
#91812	L*	$59.99	2.5"L



Purple Dendrobium Orchid Corsage

DESIGN: Corsage

#146534 $34.99 4"L

QTY	Unit	Floral Description	Suggested Substitution
5	Stem	Dendrobium Orchid Purple	
1	Stem	Calcynia Pink	Limonium Pink
0.25	Stem	Italian Ruscus	

		Hardgoods Description
1	Each	Corsage Box
1	Each	Corsage Wristlet
1	Each	Floral Wire (12 inches)
1	Yard	Stem Wrap
2	Each	Corsage Pin
5	Each	Silver Corsage Leaf
5	Each	Rhinestones
2	Yard	#3 Sheer Ribbon, White

Start Date: Live | **End Date:** Open



White Dendrobium Orchid Boutonnière

DESIGN: Boutonnière

#146538 $24.99 3"L

QTY	Unit	Floral Description	Suggested Substitution
2	Stem	Dendrobium Orchid White	
1	Stem	Calcynia Pink	Limonium Pink
0.25	Stem	Italian Ruscus	

		Hardgoods Description
1	Each	Boutonnière Box
1	Each	Floral Wire (12 inches)
1	Yard	Stem Wrap
1	Each	Corsage Pin
1	Each	Corsage Leaf

Start Date: Live | **End Date:** Open

S	L	Unit	Fruit Description	Suggested Substitution
1	1	Each	Grapefruit	
1	1	Each	Pear	
1	1	Each	Apple Green	
1	1	Each	Apple Red	
1	1	Each	Nectarine	
1	0	Each	Tea Biscuit	
0	2	Each	Sandwich Biscuit	
0	1	Each	Tea	
1	1	Each	Jelly	
1	1	Each	Sausage	
1	2	Each	Cheese	

			Hardgoods Description
1	1	Each	10" Oval Basket
1	1	Yard	Decorative Ribbon
1	1	Each	Natural Shred Paper
1	1	Each	Shrink Bag



#148643 S



#148643 L

Start Date: Live | **End Date:** Open



Fruit & Gourmet Basket

DESIGN: Gift Basket

#148643 S	$59.99	9.5"H x 10"L
#148643 L	$69.99	11"H x 10"L (Above)

S	M	L	XL	Unit	Fruit Description	Suggested Substitution
2	2	3	4	Each	Kiwi	
0	0	1	1	Each	Pineapple	
2	2	3	4	Each	Grapefruit	
2	2	2	2	Each	Pear	
2	2	2	2	Each	Orange	
2	4	5	6	Each	Apple Green	
3	4	5	6	Each	Apple Red	
1	1	1	1	Each	Nectarine	
0	2	1	2	Each	Cookies	
2	2	2	2	Each	Water Cracker	
1	1	2	2	Each	Tea	
1	2	2	1	Each	Jelly	
1	1	2	2	Each	Sausage	
1	1	2	2	Each	Cheese	

					Hardgoods Description
0	0	0	1	Each	22" Willow Basket
0	0	1	0	Each	14.5" Willow Basket
1	1	0	0	Each	12.5" Willow Basket
1	1	1	1	Yard	Decorative Ribbon
1	1	1	1	Each	Natural Shred Paper
1	1	1	1	Each	Shrink Bag



#148645 S



#148645 M



#148645 L



#148645 XL

Start Date: Live | **End Date:** Open



Deluxe Fruit & Gourmet Basket

DESIGN: Gift Basket

#148645 S	$79.99	12"H x 12"L
#148645 M	$99.99	13"H x 12"L
#148645 L	$124.99	18"H x 14"L (Above)
#148645 XL	$149.99	21"H x 22"L



Air-Rangement® Happy Birthday Mylar Balloons*

DESIGN: Balloon

Dimension is of each balloon

#2010 HB	$39.99 (QTY 6)	18"D
#2030 HB	$79.99 (QTY 12)	18"D

2010	2030	Unit	Hardgoods Description	Suggested Substitution
6	12	Each	18"D Happy Birthday Mylar Balloons	
6	12	Cu Ft	Helium	
6	12	Yard	Curling Ribbon	
1	1	Each	Balloon Weight	

***Also available as:**

PC #2010 C Air-Rangement® Congratulations ($39.99)
PC #2030 C Air-Rangement® Congratulations ($79.99)

PC #2010 GW Air-Rangement® Get Well ($39.99)
PC #2030 GW Air-Rangement® Get Well ($79.99)

PC #2010 HA Air-Rangement® Happy Anniversary ($39.99)
PC #2030 HA Air-Rangement® Happy Anniversary ($79.99)

PC #2010 LR Air-Rangement® Love & Romance ($39.99)
PC #2030 LR Air-Rangement® Love & Romance ($79.99)



#2010 HB



#2030 HB

Start Date: Live | **End Date:** Open

HOW-TO ARRANGE: 1-800-FLOWERS® a-DOG-able®

PC #91874, PC #146761, PC #159226, PC #167692, PC #174311, PC #179318, PC # 179319, PC #179409, PC #192458, PC #192269, PC #194757, PC #194838



STEP 1

Cut all stems down to 6" and tape 3 carnations together with floral tape.



STEP 2

Place 1 carnation slightly higher than the other 2 to form a face.



STEP 3

Add 2 more carnations on the upper sides for the ears to complete the puppy's head.



STEP 4

Place brick of floral foam in basket with liner and layer the salal on bottom, surrounding foam. Place the carnation stems of the puppy's head in the floral foam.



STEP 5

Make the paws by placing 3 carnations in a line and taping together.



STEP 6

Add the puppy paws into the floral foam and surround the flowers.

**Also see video HOW-TO on Bloomlink®.*

HOW-TO ARRANGE: 1-800-FLOWERS® FABULOUS FELINE™

PC #148651, PC #167683, PC #174312, PC #176444



STEP 1

Place 1 brick of foam inside liner of basket.



STEP 2

Take 5 carnations to create the face. Using waterproof tape, tape them together. This should create an oval/circular shape. Insert into floral foam.



STEP 3

Use the remaining carnations to create the legs. You will use 2 carnations per leg. Insert into floral foam.



STEP 4

Insert ears into foam using floral picks. Insert low to create 2 triangle ears. Using cold glue, glue eyes and nose onto face.

HOW-TO ARRANGE: 1-800-FLOWERS® MAGICAL FAIRY DOG™ & CAT™

PC #179318, PC #179319



STEP 1

Fairy kit comes with floral headband and fairy wings (pictured above). The wings will need to be attached to floral picks in order to incorporate them into the arrangement.



STEP 2

Use floral tape to attach 6" floral picks to fairy wings.



STEP 3

Wrap floral tape around bottom of wing and floral pick.



STEP 4

Floral picks can then be inserted into floral foam behind dog or cat. The ribbons on the floral headband can be tied together and applied to the head of the character.

HOW-TO ARRANGE: 1-800-FLOWERS® ENCHANTING UNICORN™

PC #167537



STEP 1

Use 3 white carnations to form the unicorn face. Place 1 lavender carnation slightly higher to shape top of mane.



STEP 2

Place unicorn head into foam. Use cold glue to adhere horn, ears, and eyes. (Pins can be used in place of glue if needed for horns.)



STEP 3

Finish off the unicorn by adding his legs. Continue to build arrangement. Glitter is used to finish off the design.

QUALITY AND PERFORMANCE STANDARDS

1-800-Flowers.com® maintains stringent quality and performance standards in order to consistently meet and exceed customer expectations.

In order to receive orders from 1-800-Flowers.com®, it is critical that you familiarize yourself with the key performance metrics below. BloomNet® Members can find their individual Monthly Performance Reports under the "Utilities" tab on BloomLink®. Please familiarize yourself with this useful tool and review your performance metrics against the goals stated in that report on a monthly basis.

Below is a list of the key quality and performance metrics that 1-800-Flowers.com monitors for every fulfilling florist, along with helpful tips for keeping these metrics in-line with expectations:

- Number of orders with a reported **Customer Service Inquiry (CSI): less than 1.5%**

  There are three specific categories of CSIs monitored:

  1) *Delivery Issues*, which occur when a customer states that their delivery was not received or was not received on time;

  2) *Wrong Deliveries*, which occur when a customer states that they received the wrong gift, that their gift is missing one or more components, or that their gift does not resemble what they ordered; and

  3) *Quality Issues*, which occur when a customer states that the quality (freshness, durability, and/or appearance) of the gift did not meet their expectations.

- **Real-Time Delivery Confirmations and Delivery Attempt Notifications: 100% on the date of delivery**

  Today's consumer expects real-time visibility into the status of their order. It is no longer enough to submit Delivery Notifications at the end of a driver's trip because consumers expect to know about their delivery as soon as it is completed or attempted. When you provide us with accurate and timely Delivery Confirmations (DLCs) and/or Delivery Attempt Notifications (DLAs) immediately following the delivery of an order, we are better able to inform a customer about the status of their order. This helps us better manage customer expectations and provide a superior, well-informed level of customer service. As a result, the electronic submission of a delivery notification in real-time often results in reduced CSIs.

  It is also important that you do not submit Delivery Notifications prior to completing or attempting to complete a delivery. Delivery notifications trigger an immediate communication from 1-800-Flowers.com to the customer. Therefore, if you submit a false or premature Delivery Notification, you may risk causing confusion for the customer and prompting them to call with a CSI. Note: The purposeful submission of a false or premature Delivery Notification can be grounds for immediate and permanent suspension from receiving 1-800-Flowers.com orders.

  Visit the Utilities Section on BloomLink to learn more about the various tools available to your shop to support the submission of Delivery Notifications in real-time and please refer to the document 1-800-FLOWERS.COM Delivery Expectations for additional information.

- Number of **Rejected orders: less than 2%**

  1-800-Flowers.com expects that fulfilling florists will have adequate stock of the floral and non-floral components required to fulfill its orders to recipe, and that florists service all zip codes in their delivery profile until each day's cutoff time (or up until the florist self-suspends for the day). At the same time, 1-800-Flowers.com recognizes that order rejections are sometimes unavoidable under extenuating circumstances. To help ensure that order rejections do not result in a CSI, if you must reject an order please make sure that you do so in a timely manner so that 1-800-Flowers.com is able to react and place the order with another fulfilling florist before it is too late, and hopefully prevent a CSI from happening and affecting your shop's performance results.

- Number of **orders accepted without a Price Change: 100%**

  1-800-Flowers.com expects that fulfilling florists will fill every order to value, according to the product description, price and recipe without requiring a Price Change. 1-800-Flowers.com's minimum order is $24.99; however, average order value is between $64 and $68 and all prices include an allowance for delivery.

  To help prevent service issues, please be sure to keep 1-800-Flowers.com informed of any problems with the fulfillment of an order by sending INFO Messages on the order via your BloomLink system. Any and all information you provide on a specific order will allow us to better service the customer and should help reduce the amount of performance issues that are recorded against your shop.

  If you have any questions regarding Quality and Performance Standards, please do not hesitate to contact your Florist Relations Specialist at 1-866-256-6663.

Note: 1-800-Flowers.com® Quality and Performance Standards are subject to change. Visit the Utilities Section on BloomLink® for the most up to date version of the 1-800-Flowers.com Quality and Performance Standards.

1-800-FLOWERS.COM® | DELIVERY EXPECTATIONS

At 1-800-FLOWERS.COM®, we're obsessed with providing a terrific customer experience. We take pride in reassuring our customers that their flowers will arrive in pristine condition, perfectly arranged by expert florists.

We are committed to working with you and your staff to help our mutual customers express and connect with their loved ones near and far.

Today's consumers have higher expectations than ever before when they place an order for delivery. They expect that their flowers will be delivered on time and that they will be informed about the status of their order in a timely manner. As always, our goal is to meet and exceed evolving consumer expectations and support our 100% Smile Guarantee.

To that end, and to assist BloomNet® Professional Florists in fulfilling consumer expectations, the following sections outline Delivery Expectations from florists for the fulfillment of all 1-800-FLOWERS.COM orders.

Product Care
All 1-800-FLOWERS.COM orders must be handled carefully at every stage of fulfillment, including delivery.

To ensure that the quality and shelf life of the arrangements are not compromised, arrangements should always be safely stored and transported in an appropriate temperature-controlled environment and kept protected from adverse weather elements.

Delivery Experience
1-800-FLOWERS.COM orders must always be delivered in clean and clearly identifiable delivery vehicles. Delivery drivers must exhibit professional, courteous behavior and presentation when delivering 1-800-FLOWERS.COM orders.

Real-Time Delivery Notifications
Delivery Notifications must be submitted in real-time, immediately following the successful or attempted delivery of all 1-800-FLOWERS.COM orders.

Today's consumer expects real-time visibility into the status of their order. It is no longer enough to submit Delivery Confirmations (DLCs) and Delivery Attempt Notifications (DLAs) at the end of a driver's trip.

Submitting accurate and timely Delivery Notifications often results in reduced Customer Service Issues (CSIs) which, in turn, often results in reduced order cancellations with the florist. Help us help you! Please be sure to provide as much detail as possible when submitting a Delivery Notification, such as who took possession of the delivery (e.g. intended recipient, front desk, receptionist, etc.)

BloomNet® offers a variety of innovative technology tools to make it quick and easy to submit Delivery Notifications in real-time, including BloomNet®'s Enhanced Delivery Program. Please visit http://www.bloomnet.net/technology and the Utilities Section on BloomLink® to learn more about these tools.

In exceptional cases, when a Delivery Notification cannot be submitted in real-time, the following minimum thresholds must be adhered to:

- 100% of Residential deliveries without a specified Delivery Time Window must be electronically confirmed no later than 7:00 pm on the date of delivery.
- 100% of Business and Non-Residential deliveries without a specified Delivery Time Window must be electronically confirmed no later than 5:00 pm on the date of delivery.
- 100% of all deliveries with a specified Delivery Time Window must be delivered within the start and end time of the specified Delivery Time Window and electronically confirmed no later than 1 hour after the end of the specified Delivery Time Window on the date of delivery.
- 100% of Funeral Service deliveries must be electronically confirmed no later than 1 hour after the time of service.

Important Reminder: Do not submit Delivery Notifications prior to completing or attempting to complete a delivery. Delivery Notifications trigger an immediate communication from 1-800-FLOWERS.COM to the customer. Inaccurate or premature Delivery Notification often result in costly CSIs and order cancellations with the florist.

Timely and accurate Delivery Notifications are just one more way to improve quality and positively enhance a customer's experience. Plus, BloomNet Professional Florists receive a credit for all timely received Delivery Confirmations (please refer to the BloomNet Order Referral Program schedule for more information).

Proof of Delivery
BloomNet Professional Florists are expected to obtain Proof of Delivery on all 1-800-FLOWERS.COM orders.

Obtaining Proof of Delivery can safeguard florists from order cancellations when a customer claims that an order was not delivered. 1-800-FLOWERS.COM will rely on fulfilling florists for Proof of Delivery to help resolve order cancellation disputes, whether or not a DLC has been submitted on the order.

Proof of Delivery will be expected to be provided from the fulfilling florist to 1-800-FLOWERS.COM in response to a non-delivery complaint from a customer and/or an order cancellation dispute.

BloomNet Florists using the BloomNet Business Management System's FREE Local Delivery Management App are encouraged to proactively submit Proof of Delivery electronically on every order, thereby reducing the chances of an order cancellation dispute.

Proof of Delivery should be captured in the form of:

- A delivery signature from the recipient
- A delivery photo that captures the product and delivery location in the background

Collecting both forms of Proof of Delivery is preferable to collecting only one. However, please note that collecting delivery signatures is not feasible while "contactless deliveries" are in place and only delivery photos should be obtained under this circumstance.

Funeral Deliveries
As a fulfillment best practice, BloomNet Professional Florists should always contact the funeral home or house of worship to confirm an appropriate delivery time to accommodate the services. In addition, funeral arrangements should be delivered well before the start of the service to ensure that they are in place before the bereaved arrive.

■ Indicates arrangement is in online Sympathy DRG. To reference, please go to Bloomlink > Utilities > Design Resource Guide.

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