



## 2024 FALL, HOLIDAY & EVERYDAY SUPPLEMENT

Our commitment to working side-by-side with BloomNet® Professional Florists has never been greater and our goal is to continue to increase the value of 1-800-Flowers.com® orders while at the same time remain competitive in the current economic environment.

Over the past several seasons, 1-800-Flowers.com® has published multiple Design Resource Guide Supplements in an effort to address rising costs and florist profitability on orders as well as offer a unique and diverse assortment of products to our customers. In this supplement, please take note of a new product introduction for the 2024 fall and holiday season. Our **Milestone Birthday and Anniversary Bouquets** are festive rose arrangements that come with different stem counts based on the specific milestone to help customers celebrate these important moments in their lives. We also have some adorable new arrangements for new baby: **Elegant Wishes™ for Baby Girl** and **Wonderful Wishes™ for Baby Boy**. In core, we're introducing our **Sophisticated White Calla** and our **Elegant Calla** in purple. We have an updated recipe for our **Honey Bee Buzz™** arrangement, still in our Sweet As Can Bee artisanal vase. Please be sure to communicate this addition to your staff, as they will become effective on new orders starting on the dates indicated below.

Also, we recommend that you print a copy of this Design Resource Guide Supplement and use it to replace any prior versions of these recipes. If you have any questions, please feel free to contact BloomNet Customer Service at 1-800-BloomNet (1-800-256-6663), [customerservice@bloomnet.net](mailto:customerservice@bloomnet.net), or start a Chat at [www.bloomnet.net](http://www.bloomnet.net). Thank you!



## Disney Mickey Mouse and Friends Cookie Jar - a-DOG-able

DESIGN: One Sided Arrangement  
#191685 \$74.99 17"H x 13"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Daisy Pom Yellow	Yellow Cushion Pom
2	Stem	Mini Carnation Red	Carnation Red
1	Stem	Pittosporum Variegated	Salal Tips

### Hardgoods Description

1	Each	Disney Mickey Mouse and Friends Cookie Jar—Codified PC #190105
0.5	Each	Floral Foam Brick
0.25	Yard	Floral Tape (Per Yard)
1	Each	Cold Glue
1	Each	a-DOG-able® Face Kit: 2 Eyes, 1 Nose—Codified PC #92808
1	Each	Disney Mickey Mouse Hat—Codified PC #190106
2	Each	Bank Pin

HOW-TO: See a-DOG-able® HOW-TO on page 116.

### NEW CODIFIED PRODUCT:

Start Date: 8/30/24 | End Date: Open



## Disney Mickey Mouse and Friends Cookie Jar - Baby Girl

DESIGN: All Around Arrangement

#191683 S \$54.99 14"H x 10"W  
#191683 M \$64.99 16"H x 12"W (Above)  
#191683 L \$74.99 18"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Pink 50 cm	
2	3	4	Stem	Larkspur Pink	Snapdragon Pink
1	2	3	Stem	Button Pom Lavender	Daisy Pom Lavender
1	3	4	Stem	Cushion Pom White	Button Pom White
1	3	4	Stem	Mini Carnation Pink	Carnation Pink
1	1	1	Stem	Pittosporum Variegated	Salal Tips

### Hardgoods Description

1	1	1	Each	Disney Mickey Mouse and Friends Cookie Jar—Codified PC #190105
0.5	0.5	0.5	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.



#191683 S

#191683 M

#191683 L

### NEW CODIFIED PRODUCT:

Start Date: 8/30/24 | End Date: Open



## Disney Mickey Mouse and Friends Cookie Jar – Baby Boy

DESIGN: All Around Arrangement

#191684 S	\$54.99	14"H x 10"W
#191684 M	\$64.99	16"H x 12"W (Above)
#191684 L	\$74.99	18"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Yellow 50 cm	
2	3	4	Stem	Delphinium Blue	
1	2	3	Stem	Button Pom Yellow	Daisy Pom Yellow
1	3	4	Stem	Cushion Pom White	Button Pom White
1	3	4	Stem	Mini Carnation White	Carnation White
1	1	1	Stem	Pittosporum Variegated	Salal Tips

### Hardgoods Description

1	1	1	Each	Disney Mickey Mouse and Friends Cookie Jar— Codified PC #190105
0.5	0.5	0.5	Each	Floral Foam Brick

**DESIGN TIP:** Be sure to deliver with hangtag.



#191684 S



#191684 M



#191684 L

### NEW CODIFIED PRODUCT:

**Start Date:** 8/30/24 | **End Date:** Open



## Honey Bee Buzz™

DESIGN: All Around Arrangement

#191766 S	\$59.99	17"H x 10"W
#191766 M	\$69.99	18"H x 11"W (Above)
#191766 L	\$79.99	19"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	7	Stem	Pose Peach 50 cm	
3	4	5	Stem	Larkspur Purple	Stock Purple
3	4	5	Stem	Mini Gerbera Daisy Peach	Gerbera Daisy Peach
2	3	3	Stem	Button Pom Lavender	Cushion Pom Lavender
2	3	3	Stem	Mini Carnation Peach	Carnation Peach
0.5	1	1.5	Stem	Limonium Pink	Limonium Purple
1	1	1	Stem	Pittosporum Variegated	Salal Tips

### Hardgoods Description

1	1	1	Each	Sweet As Can Bee Vase—Codified PC #190115
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**DESIGN TIP:** Be sure to deliver with hangtag.



#191766 S



#191766 M



#191766 L

### REVISED CODIFIED PRODUCT:

**Start Date:** 8/30/24 | **End Date:** Open





## Wonderful Wishes™ for Baby Boy\*

DESIGN: All Around Arrangement

#191755 S	\$49.99	12"H x 9"W
#191755 M	\$59.99	13"H x 10"W
#191755 L	\$69.99	15"H x 11"W (Above)
#191755 XL	\$79.99	16"H x 12"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
1	4	5	6	Stem	Rose White 50 cm	
2	3	5	6	Stem	Delphinium Blue	
3	4	5	6	Stem	Alstroemeria White	
2	2	4	5	Stem	Carnation White	Mini Carnation White
0.5	0.5	1	1	Stem	Gypsophila	Limonium White
1	1	1	1	Stem	Pittosporum Variegated	Salal

### Hardgoods Description

1	1	0	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	1	Each	6"H Clear Glass Cylinder Vase

\*Also available as: PC #191179 S/M/L/XL Wonderful Wishes™ Bouquet (\$49.99 S, \$59.99 M, \$69.99 L, \$79.99 XL)



### NEW PRODUCT:

Start Date: 8/30/24 | End Date: Open



## Elegant Wishes™ for Baby Girl\*

DESIGN: All Around Arrangement

#191756 S	\$49.99	12"H x 9"W
#191756 M	\$59.99	13"H x 10"W
#191756 L	\$69.99	15"H x 11"W (Above)
#191756 XL	\$79.99	16"H x 12"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
1	4	8	10	Stem	Rose White 50 cm	Rose Light Pink 50 cm
2	3	4	6	Stem	Stock Pink	Stock White
3	3	4	5	Stem	Alstroemeria Pink	Alstroemeria White
2	3	3	3	Stem	Carnation White	Carnation Pink
1	1	1	1	Stem	Gypsophila	Limonium White
1	1	1	1	Stem	Pittosporum Variegated	Salal

### Hardgoods Description

1	1	0	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	1	Each	6"H Clear Glass Cylinder Vase

\*Also available as: PC #191169 S/M/L/XL Elegant Blush™ Bouquet (\$49.99 S, \$59.99 M, \$69.99 L, \$79.99 XL)



### NEW PRODUCT:

Start Date: 8/30/24 | End Date: Open





## Milestone Anniversary Bouquet

DESIGN: All Around Arrangement

#191691 R15	\$74.99	22"H x 15"W
#191691 R20	\$99.99	22"H x 16"W (Above)
#191691 R25	\$124.99	23"H x 16"W
#191691 R30	\$149.99	23"H x 16"W
#191691 R40	\$199.99	24"H x 18"W
#191691 R50	\$224.99	25"H x 20"W*
#191691 R60	\$254.99	25"H x 20"W



## Milestone Birthday Bouquet

DESIGN: All Around Arrangement

#191690 M16	\$79.99	22"H x 15"W
#191690 M17	\$84.99	22"H x 15"W (Above)
#191690 M18	\$89.99	22"H x 16"W
#191690 M21	\$104.99	22"H x 16"W
#191690 M30	\$149.99	23"H x 16"W
#191690 M40	\$199.99	24"H x 18"W
#191690 M50	\$224.99	25"H x 20"W
#191690 M60	\$254.99	25"H x 20"W

15	20	25	30	40	50	60		Floral Description
15	20	25	30	40	50	60	Stem	Rose Red 50 cm
3	3	5	5	6	8	8	Stem	Gypsophila
0	6	6	6	6	8	8	Stem	Tree Fern
6	6	6	6	10	12	12	Stem	Salal

								Hardgoods Description
1	1	1	1	0	0	0	Each	11"H Classic Garden Vase
0	0	0	0	1	1	1	Each	12"H Clear Glass Monet Vase



\*Please note that 191691 R50 is also available in Yellow: PC #191691 Y50

50		Floral Description
50	Stem	Rose Yellow 50 cm
8	Stem	Gypsophila
8	Stem	Tree Fern
12	Stem	Salal

		Hardgoods Description
1	Each	12"H Clear Glass Monet Vase

## NEW PRODUCT:

Start Date: 8/30/24 | End Date: Open

16	17	18	21	30	40	50	60		Floral Description
16	17	18	21	30	40	50	60	Stem	Rose Multicolored 60cm (at least 3 colors)
3	3	3	3	5	6	8	8	Stem	Gypsophila
0	0	6	6	6	6	8	8	Stem	Tree Fern
6	6	6	6	6	10	12	12	Stem	Salal

									Hardgoods Description
1	1	1	1	1	0	0	0	Each	11"H Classic Garden Vase
0	0	0	0	0	1	1	1	Each	12"H Clear Glass Monet Vase

## NEW PRODUCT:

Start Date: 8/30/24 | End Date: Open



## Sophisticated White Calla Lily

DESIGN: Plant

#194331 S \$46.99 10"-12"H

#194331 M \$59.99 14"-16"H

S	M	Unit	Floral Description	Suggested Substitution
1	1	Each	White Calla Lily Plant	

### Hardgoods Description

1	0	Each	4.5" White Pot Cover
0	1	Each	6" White Pot Cover

\*Also available as: PC #194334 S/L Loving Memory White Calla Lily for Sympathy (\$46.99 S, \$59.99 L)



#194331 S



#194331 L

### NEW PRODUCT:

Start Date: 8/30/24 | End Date: Open



## Elegant Calla Lily

DESIGN: Plant

#194335 S \$46.99 10"-12"H

#194335 L \$59.99 14"-16"H

S	M	Unit	Floral Description	Suggested Substitution
1	1	Each	Elegant Calla Lily Plant	

### Hardgoods Description

1	0	Each	4.5" White Pot Cover
0	1	Each	6" White Pot Cover



#194331 S



#194331 L

### NEW PRODUCT:

Start Date: 8/30/24 | End Date: Open

## HOW-TO CRESCENT:

PC #194014, PC #194030, PC #194300, PC #194302



STEP 1

Start by adding greens to vase.



STEP 2

Add the lateral flowers to the left side of the design. The tallest point should match the highest measurement in the DRG. Be sure to add the second lateral (if applicable) at a lower height and different angle, making sure it is not blocking the first.



STEP 3

Place the 3rd lateral on the right side of the vase, making sure it's lower than the highest lateral on the left. This creates the crescent of the design.



STEP 4

Place the center flower in the design. This will be the highest point of the center of the design.



STEP 5

Place similar flowers and distribute evenly.



STEP 6

The shape of the design is now created. Use remaining flowers to fill in the design. When placing flowers on the left and right, do not exceed the height of the laterals used to help create the shape.



STEP 7

Continue adding flowers until the recipe is complete.