

DRG SUPPLEMENT PRODUCT UPDATES

Dear BloomNet Gourmet™ Member.

In our continuous effort to enhance the value of our Fruit Bouquets® and Shari's Berries® products, we have updated several recipes. These changes are designed to provide better value for both our fulfillers and customers. Included in the 2024 Fall, Holiday & Everyday Design Resource Guide (DRG) Supplement are eight revised recipes, along with updated material costs and product end dates.

Please be sure to communicate these recipe and additional changes to your staff, as they will become effective for all new orders beginning on the dates indicated below. We recommend printing a copy of this Design Resource Guide Supplement and using it to replace any prior versions of these recipes. To review the most up-to-date payouts, please refer to the latest Pricing Guide, accessible at http://www.fruitbouquets.com/pricing-guide.

The referenced product changes will become effective starting August 26, 2024.

For your convenience, the supplement is accessible through BloomLink®. Please log in and navigate to Utilities, Design Resource Guide, and look for the file named:

FB-SB-DRG-2024 Fall, Holiday & Everyday Supplement

Please note that the 2024 Fall/Holiday Resource Guide was printed prior to these changes. An updated electronic version of the 2024 Fall, Holiday & Everyday DRG will be posted on BloomLink by the end of August.

To access the electronic version of the DRG online, open the Utilities page on BloomLink® and follow the link under the Design Resource Guide dropdown menu. The file name is:

FB-SB-DRG-2024 Fall, Holiday & Everyday DRG (Aug)

As always, should you have any questions or require further assistance, please do not hesitate to reach out to your operations representative.

Warm regards,

Your BloomNet Gourmet Team





PRODUCT	DETAILS:
Name	Hanukkah Sprinkles*
Unit Price	\$13.00
Code	190133
Case Pack	16 oz. container - Sold Individually

*Available to order using the Equipment Order Form on BloomLink®

USED TO FULFILL:



Deliciously Decadent™ Fields of Europe® for Fall and Gourmet Autumn Dipped Strawberries

DESIGN: Boxed Arrangement/Floral Bundle

#193277 SB \$79.99 #193277 SV \$89.99 #193277 LB \$89.99

#193277 LV \$99.99 (Shown)

Premade	Premade	FLO	RAL SH	OPS O	NLY		
Bouquet	With Vase	SB	SV	LB	LV	UNIT	DESCRIPTION
0	0	3	3	3	3	Stem	Rose Orange 50cm
0	0	2	2	2	2	Stem	Asiatic Lily Orange
0	0	3	3	3	3	Stem	Sunflower Medium
0	0	3	3	3	3	Stem	Daisy Pom Rust
0	0	3	3	3	3	Stem	Daisy Pom Red
0	0	2	2	2	2	Stem	Solidago
0	0	2	2	2	2	Stem	Salal
Premade	Bouquet	s					
1	1	0	0	0	0	Each	Premade Fields of Europe® for Fall
Shari's B	erries Cor	nfecti	on (Fr	ozen)			
1	1	1	1	0	0	Box	Gourmet Autumn Dipped Strawberries™, 6 count, PC #192883 S
1	1	0	0	1	1	Box	Gourmet Autumn Dipped Strawberries™,12 count, PC #192883 M
Hardgood	s						
0	1	0	1	0	1	Each	8" Clear Utility Vase - Napco # blm_29497

Floral products can be found in the 1-800-FLOWERS.COM® DRG and the dipped berry component can be found in the Fruit Bouquets®/Shari's Berries® DRG.



CODIFIED PRODUCT:

Start Date: 8/26/24 | **End Date:** 12/2/24 | **Season:** Fall



Deliciously Decadent™ Fields of Europe® for Christmas and Holiday Cheer Strawberries

DESIGN: Boxed Arrangement/Floral Bundle

#193279 SB \$79.99 #193279 SV \$89.99 #193279 LB \$89.99

#193279 LV \$99.99 (Shown)

Premade Premade		FLO	RAL SH	IOPS C	DNLY		
Bouquet	with Vase	SB	SV	LB	LV	UNIT	DESCRIPTION
0	0	3	3	3	3	Stem	Red Roses 50cm
0	0	2	2	2	2	Stem	Asiatic Lily White
0	0	3	3	3	3	Stem	Alstroemeria White
0	0	4	4	4	4	Stem	Mini Carnation Red
0	0	2	2	2	2	Stem	Hypericum Red
0	0	1	1	1	1	Stem	Gypsophila
0	0	1	1	1	2	Stem	Salal Tips
Premade	e Bouquet	s					
1	1	0	0	0	0	Each	Premade Fields of Europe® for Christmas Bouquet
Shari's E	erries Cor	nfecti	on (Fr	ozen)			
1	1	1	1	0	0	Box	Holiday Cheer™ Dipped
							Strawberries [™] , 6 count, PC #192875 S
1	1	0	0	1	1	Box	Holiday Cheer™ Dipped
							Strawberries, 12 count, PC #192875 M
Hardgood	s						
0	1	0	1	0	1	Each	8" Clear Utility Vase -
							Napco # blm_29497

Floral products can be found in the 1-800-FLOWERS.COM® DRG and the dipped berry component can be found in the Fruit Bouquets®/Shari's Berries® DRG.



CODIFIED PRODUCT:

Start Date: 10/28/24 | Earliest Ship Date: 11/29/24 | End Date: 1/6/25 | Season: Christmas



Deliciously Decadent™ Cherished Blooms with Gourmet Drizzled Strawberries™

DESIGN: Boxed Arrangement/Floral Bundle

#193176 SB \$79.99 #193176 SV \$89.99

193176 MB \$89.99

#193176 MV \$99.99 (Shown)

riciliauc	Premade with			HOPS	· · · · · ·		DESCRIPTION
Bouquet	Vase	SB	50	МВ	MV	UNIT	DESCRIPTION
0	0	5	5	5	5	Stem	Pink Roses 50cm
0	0	3	3	3	3	Stem	White Carnations
0	0	3	3	3	3	Stem	Pink Alstroemeria
0	0	3	3	3	3	Stem	White Alstroemeria
Premade	Bouquets	;					
1	1	0	0	0	0	Each	Premade Cherished Blooms Bouquet
Shari's B	erries Con	fectio	on				
1	1	1	1	0	0	Box	Gourmet Drizzled Strawberries™, 6 count, PC #192552 S
1	1	0	0	1	1	Вох	Gourmet Drizzled Strawberries™, 12 count, PC #192552 M
Hardgood	s						
0	1	0	1	0	1	Each	8" Clear Utility Vase - Napco # blm_29497

Floral products can be found in the 1-800-FLOWERS.COM® DRG and the dipped berry component can be found in the Fruit Bouquets®/Shari's Berries® DRG.



CODIFIED PRODUCT:

Start Date: 8/26/24 | End Date: Open | Occasion: Everyday



Deliciously Decadent™ Lavender Garden and Gourmet Drizzled Strawberries™
DESIGN: Boxed Arrangement/Floral Bundle

Premade	Premade	FLO	RAL SH	HOPS C	NLY		
Bouquet	with Vase	SB	SV	MB	MV	UNIT	DESCRIPTION
0	0	6	6	6	6	Stem	White Roses 50cm
0	0	5	5	5	5	Stem	Lavender Alstroemeria
0	0	4	4	4	4	Stem	Lavender Pom Daisy
0	0	6	6	6	6	Stem	Lavender Moonshade or Purple Carnations
Premade	Bouquet	:s					
1	1	0	0	0	0	Each	Premade Lavender Garden Bouquet
Shari's B	erries Co	nfecti	on				
1	1	1	1	0	0	Box	Gourmet Drizzled Strawberries [™] , 6 count, PC #192552 S
1	1	0	0	1	1	Вох	Gourmet Drizzled Strawberries™, 12 count, PC #192552 M
Hardgood	s						
0	1	0	1	0	1	Each	8" Clear Utility Vase - Napco # blm_29497

Floral products can be found in the 1-800-FLOWERS.COM® DRG and the dipped berry component can be found in the Fruit Bouquets®/Shari's Berries® DRG.



CODIFIED PRODUCT:

Start Date: 8/26/24 | End Date: Open | Occasion: Everyday



Way to Go Grad!™ DESIGN: Forward Facing Arrangement

#194055 \$59.99 11"H x 8"W (Shown) #194055 B \$64.99 11"H x 8"W

> ALSO AVAILABLE AS: #194056: Way to Go Grad!™

Plain	В	Unit	Description
			Fruit
2	2	Skewer	Pineapple - Number "2"
1	1	Skewer	Pineapple - Number "0"
1	1	Skewer	Pineapple - Number "4"
4	4	Skewer	Strawberry - Plain
5	5	Skewer	Apple - Wedge, Dipped in Brown Chocolate with White Chocolate Drizzle
4	4	Skewer	Honeydew Ball Skewer (2 per)
6	6	Skewer	Cantaloupe - Wedge
4	4	Skewer	Orange - Wedge
3	3	Skewer	Grape Skewer
0.5	0.5	Head	Lettuce
5	5	Leaf	Kale
			Hardgoods
1	1	Each	4.5"H White Melamine Container - PC #139871
0	1	Each	18"D Mylar Graduation Balloon





Design Tip:

All pineapple pieces face forward.

REVISED CODIFIED PRODUCT:

Start Date: Live | **End Date:** 12/31/24 | **Occasion:** Graduation



Star Graduate™ Dipped Strawberries
DESIGN: Boxed Arrangement

#193347 M \$42.99

QTY	Unit	Description Fruit
8	Each	Strawberry - Dipped in Brown Chocolate with White Chocolate Drizzle
2	Each	Strawberry - Dipped in Brown Chocolate with White Chocolate '2'
1	Each	Strawberry - Dipped in Brown Chocolate with White Chocolate '0'
1	Each	Strawberry - Dipped in Brown Chocolate with White Chocolate '4'
		Hardgoods
1	Each	12-PC Shari's Berries® Box
1	Each	Large Brown Cell Pad
2	Each	Foam Pads
1	Each	Strawberry Tray
1	Each	Soaker Pad

REVISED CODIFIED PRODUCT:

Start Date: Live | End Date: 12/31/24 | Occasion: Graduation



Delightful Daisy Treat™

#176762 \$42.99 9"H x 6"W #176762 B \$69.99 9"H x 6"W #176762 CD \$46.99 9"H x 6"W (Shown) #176762 CB \$74.99 9"H x 6"W

ALSO AVAILABLE AS: #176763: Delightful Daisy Treat™

Nourishing Comfort™

#161631 \$42.99 9"H x 6"W #161631 CD \$46.99 9"H x 6"W (Shown)

ALSO AVAILABLE AS: #163008: Nourishing Comfort™

DESIGN: Forward Facing Arrangement

Plai	in B	CD	СВ	Unit	Description Fruit	
0	0	2	2	Skewer	Pineapple - Daisy Shape, Core Center, Half-Dipped in Brown	
1	1	0	0	Skewer	Pineapple - Daisy Shape, Core Grape Center	d with
0	0	3	3	Skewer	Strawberry - Half-Dipped in B	rown Chocolate
3	3	2	2	Skewer	Strawberry - Plain	
2	2	2	2	Skewer	Honeydew Ball Skewer (2 per)	5 . - :
4	4	4	4	Skewer	Cantaloupe - Wedge	Design Tip:
3	3	3	3	Skewer	Orange - Wedge	Pineapple pieces and
0.2	5 0.25	0.25	0.25	Head	Lettuce	strawberries
3	3	3	3	Leaf	Kale	face forward.
					12 Count Shari's Berries® I	Вох
0	1	0	1	Box	Gourmet Drizzled Strawberries ^T	^M , PC #192552 M
					Hardgoods	
1	1	1	1	Each	4.5"H White Melamine Contain	ner - PC

#139871



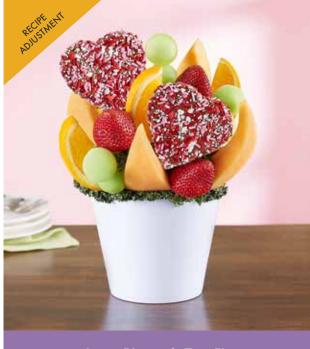






REVISED CODIFIED PRODUCT:

Start Date: Live | End Date: Open | Occasion: Everyday



Sweet Pineapple Treat™ DESIGN: Forward Facing Arrangement

#179073 \$44.99 9"H x 6"W #179073 CH \$49.99 9"H x 6"W (Shown)

> ALSO AVAILABLE AS: #179074: Sweet Pineapple Treat™

Plain	СН	Unit	Description Fruit
0	2	Skewer	Pineapple - Heart Shape, Dipped in Brown Chocolate, Covered with Valentine Fusion Mix
1	0	Skewer	Pineapple - Heart Shape
3	3	Skewer	Strawberry - Plain
3	3	Skewer	Honeydew Ball Skewer (2 per)
4	5	Skewer	Cantaloupe - Wedge
4	4	Skewer	Orange - Wedge
0.3	0.3	Head	Lettuce
3	3	Leaf	Kale

Hardgoods

1 1 Each 4.5"H White Melamine Container - PC #139871





Design Tip:All pineapple pieces face forward.

REVISED CODIFIED PRODUCT:

Start Date: Live | End Date: Open | Occasion: Everyday



Rainbow Delight™ Bouquet **DESIGN: Forward Facing Arrangement**

> #191519 \$59.99 11"H x 8"W

ALSO AVAILABLE AS: #191520: Rainbow Delight™ Bouquet

QTY	Unit	Description Fruit
2	Skewer	Pineapple - Daisy Shape with Grape Center
4	Skewer	Strawberry - Dipped in White Chocolate with Pastel Chocolate Drizzle (colors preferred Yellow, Purple, Blue and Pink)
4	Skewer	Apple - Wedge, Dipped in Brown Chocolate with Pastel Drizzle (colors preferred Pink, Yellow, Lavender, Blue)
4	Skewer	Honeydew - Wedge
6	Skewer	Cantaloupe - Wedge
6	Skewer	Orange - Wedge
3	Skewer	Grape Skewer
0.5	Head	Lettuce
3	Leaf	Kale
		Hardgoods
1	Each	32oz. Rainbow Dots Container - PC #190120

REVISED CODIFIED PRODUCT:

Start Date: Live | End Date: Open | Occasion: Everyday



Nourishing Comfort™

#161631 \$42.99 9"H x 6"W

#161631 CD \$46.99 9"H x 6"W (Shown)

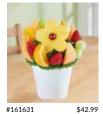
Delightful Daisy Treat™

DESIGN: Forward Facing Arrangement

Plain	CD	Unit	Description Fruit
0	2	Skewer	Pineapple - Daisy Shape, Cored with Grape Center, Half-Dipped in Brown Chocolate
1	0	Skewer	Pineapple - Daisy Shape, Cored with Grape Center
0	3	Skewer	Strawberry - Half-Dipped in Brown Chocolate
3	2	Skewer	Strawberry - Plain
2	2	Skewer	Honeydew Ball Skewer (2 per)
4	4	Skewer	Cantaloupe - Wedge
3	3	Skewer	Orange - Wedge
0.25	0.25	Head	Lettuce
3	3	Leaf	Kale

Hardgoods

1 1 Each 4.5"H White Melamine Container - PC #139871





Design Tip:

Dipped pineapple pieces and strawberries face forward.

REVISED CODIFIED PRODUCT:

Start Date: Live | End Date: Open | Occasion: Sympathy