

SHOP SMALL EMAIL HEADER IMAGE:



SUBJECT LINE: Don't forget to Shop Small® this holiday season!

PREVIEW TEXT: You can support the local businesses you love all season long!

The holidays are just around the corner – and we can't wait to celebrate.

DON'T FORGET TO SHOP SMALL® THIS SEASON

This year, we're all looking forward to the holidays more than ever. We can't wait to share old traditions – and make some new ones. And supporting local businesses is a great way to show your neighborhood some love this season. From holiday shopping at stores in your area to grabbing a sweet treat from a corner café to fuel the fun, your support means a lot to small businesses.

FIND SMALL BUSINESSES ON THE SHOP SMALL® MAP

Wherever you plan to spend your holidays, you can find Amex-accepting businesses to support – both in-store and online – on the Shop Small Map. Just enter your location and discover a host of local gems.

SAVE THE DATE FOR SMALL BUSINESS SATURDAY®

This year, Small Business Saturday is on November 27. It's a festive way to kick off the holiday season and show your support for locally owned businesses.

Together, we can make the holidays even happier – let's go! Visit our website to place your order today!

Warmly,
[Your Business Name]

