

Welcome to the Shop Small Movement!

We're excited to kick off this year's holiday shopping season and celebrate small businesses like yourself and their contributions to our communities on **Saturday, November 27, 2021**. Your participation helps bolster a nationwide movement recognizing the small businesses that make local communities vibrant.

Supporting our members remains our top priority. We've teamed up with American Express and are asking people everywhere to join their communities in celebrating the resilience and importance of small businesses this holiday season – encouraging them to Shop Small all season long.

We've put together materials and assets to help you show your support and encourage shoppers to support small businesses this holiday season. Use ready-made marketing materials below to promote Shop Small during the holiday season to both small businesses and consumers, encouraging them to share joy throughout the holiday season.

Promote Your Shop with Free Assets!

FREE Social Media Images & Posts

Get the word out about shopping small this holiday season with ready-to-use social posts designed for Facebook, Twitter, Instagram, and LinkedIn. You can modify the customizable post to feature your company name or logo.

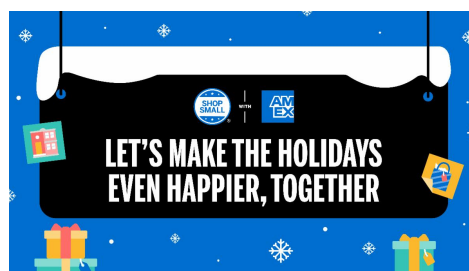
[DOWNLOAD FREE SOCIAL MEDIA ASSETS](#)



FREE Email Template

Go further with your advertising with your own email campaign! Click below to copy/paste the email template, to remind customers to Shop Small® and share joy this holiday season!

[DOWNLOAD FREE EMAIL TEMPLATE](#)



Should you have any questions, please contact BloomNet Customer Service by calling 1-800-BloomNet (1-800-256-6663), email customerservice@bloomnet.net, or chat with us at www.bloomnet.net/contactus.

STAY CONNECTED

