

expressions of flowers™

ESSENTIALS



Harvest Bouquet
in Mason Jar
BF581-11KM



Fall Gathering Basket
BF583-11KL



Holiday Ornament Celebration
BF588-11KM

**6" CLEAR
GATHERING
VASE**



PRODUCT DETAILS:

Name	6"H Clear Gathering Vase
Code	#blm_97965
Unit Measure	4"L x 4"W x 6"H
Unit Price	\$1.70
Case Pack	12
Case Price	\$20.40

USED TO FULFILL:

BF581-11KMV
BF591-11KMV

**8"H ROSE
VASE
- CLEAR**



PRODUCT DETAILS:

Name	8"H Rose Vase - Clear
Code	#blm_29926
Unit Measure	8"H x 5"W
Unit Price	\$1.75
Case Pack	12
Case Price	\$21.00

USED TO FULFILL:

BF584-11KS/M/L
BF586-11KS/M/L
BF596-11KS/M/L



**RUBY GATHERING
CUBE VASE**



PRODUCT DETAILS:

Name	Ruby Gathering Cube Vase
Code	#blm_29738
Unit Measure	9"H, 4.5" dia
Unit Price	\$3.05
Case Pack	10
Case Price	\$30.50

USED TO FULFILL:

BF590-11KS/L

**SPLITWOOD
BASKET,
SET OF 2**



PRODUCT DETAILS:

Name	Splitwood Basket, Set of 2
Code	#blm_139969
Unit Measure	9.5"L Small, 11.5"L Large
Unit Price	\$3.75
Case Pack	12
Case Price	\$45.00

USED TO FULFILL:

BF563-11KS/L

For additional case pack sizes/pricing available on select items. Visit www.napooimports.com

**FALL MASON
BALL JAR**



PRODUCT DETAILS:

Name	Fall Mason Ball Jar
Code	#77527
Unit Measure	5"H, open 2.5" dia
Unit Price	\$3.50, \$3.15, \$2.63
Case Pack	12, 24 or 48
Case Price	\$42.00, \$75.60, \$126.24

USED TO FULFILL:

BF581-11KM

**5"H COPPER
CRAZY LINES
POT COVER**



PRODUCT DETAILS:

Name	5"H Copper Crazy Lines Pot Cover
Code	#65102
Unit Measure	3.5" H, open 4.75" dia
Unit Price	\$2.50, \$2.25, \$1.88
Case Pack	12, 24 or 48
Case Price	\$30.00, \$54.00, \$90.24

USED TO FULFILL:

BF585-11KM

**PUMPKIN
PLANTER**



PRODUCT DETAILS:

Name	Pumpkin Planter
Code	#77312
Unit Measure	4.5" H, open 4.5" dia
Unit Price	\$3.00, \$2.70, \$2.25
Case Pack	6, 12 or 24
Case Price	\$18.00, \$32.40, \$54.00

USED TO FULFILL:

BF587-11KS/M/L

**DARK
BASKET**



PRODUCT DETAILS:

Name	Dark Basket
Code	#65131
Unit Measure	7" L x 4" W x 4" H
Unit Price	\$2.93, \$2.64, \$2.20
Case Pack	6, 12 or 24
Case Price	\$17.58, \$31.68, \$52.80

USED TO FULFILL:

BF583-11KS/L

BF594-11KS/L

For additional case pack sizes/pricing available on select items. Visit www.napcoimports.com

**RED/GOLD
BOWL**



PRODUCT DETAILS:

Name	Red/Gold Bowl
Code	#46734
Unit Measure	3.75" H, open 4.25" dia
Unit Price	\$4.50, \$4.05, \$3.37
Case Pack	6, 12 or 18
Case Price	\$27.00, \$48.60, \$60.66

USED TO FULFILL:

BF588-11KM

**GLITTER HOLLY
CUT OUT SLEIGH**



PRODUCT DETAILS:

Name	Glitter Holly Cut Out Sleigh
Code	#50484
Unit Measure	7" L x 3.5" W x 6" H
Unit Price	\$8.50, \$7.65, \$6.38
Case Pack	4, 12 or 24
Case Price	\$34.00, \$91.80, \$153.12

USED TO FULFILL:

BF589-11KS/L

**LARGE ELECTRO
JAR - RED**



PRODUCT DETAILS:

Name	Large Electro Jar - Red
Code	#50644
Unit Measure	5.25" H, open 3" dia
Unit Price	\$6.00, \$5.40, \$4.50
Case Pack	6, 12 or 24
Case Price	\$36.00, \$64.80, \$108

USED TO FULFILL:

BF591-11KM

**5" POT COVER
WITH NOSTALGIC
SANTA TAG**



PRODUCT DETAILS:

Name	5" Pot Cover with Nostalgic Santa Tag
Code	#50422
Unit Measure	3.5" H, open 5" dia
Unit Price	\$4.00, \$3.60, \$3.00
Case Pack	8, 24 or 48
Case Price	\$32.00, \$86.40, \$144

USED TO FULFILL:

BF592-11KM

For additional case pack sizes/pricing available on select items. Visit www.napcoimports.com

TOP HAT



PRODUCT DETAILS:

Name	Top Hat
Code	#50565
Unit Measure	4" H, open 4.5" dia
Unit Price	\$7.75, \$6.96, \$5.81
Case Pack	4, 8 or 12
Case Price	\$31.00, \$55.68, \$69.72

USED TO FULFILL:

BF593-11KM

For additional case pack sizes/pricing available on select items. Visit www.napcoimports.com

BF581-11KM

Harvest Bouquet in Mason Jar



SUGGESTED RETAIL PRICE: \$39.99

A. CONSTRUCTION MATERIALS:

- 1 Napco 77527 - Fall Mason Ball Jar _____
- Total Whsle. Cost: _____
- A. Retail = Whsle. Cost x 2.5 _____

B. FLOWERS:

- 2 stems Sunflower _____
- 1 stem Spray Roses - Orange _____
- 2 stems Cushion Pom - Bronze _____
- 3 stems Solidago _____
- 1 stem Burplurum _____

B. FOLIAGE:

- 1 stem Pittosporum - Variegated _____
- Total Whsle. Cost: _____
- B. Retail = Whsle. Cost x 3.5 _____
- C. SUBTOTAL = A + B _____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 11", Length 9"

ALSO AVAILABLE AS:

Harvest Bouquet in 6" Gathering Vase - Clear (#blm_97965)



BF581-11KMV

BF582-11KS/L

Fall Gathering Centerpiece



SUGGESTED RETAIL PRICE: \$39.99 S, \$59.99 L (shown)

A. CONSTRUCTION MATERIALS:

- | | S | L | | _____ |
|---|-----|----|-------------------------------|-------|
| ■ | 1 | 1 | Design Dish | _____ |
| ■ | .33 | .5 | Foam | _____ |
| ■ | 1 | 2 | Candle | _____ |
| | | | Total Whsle. Cost: | _____ |
| | | | A. Retail = Whsle. Cost x 2.5 | _____ |

B. FLOWERS:

- | | S | L | | _____ |
|---|---|---|------------------------------|-------|
| ■ | 1 | 2 | stems Asiatic Lily - Yellow | _____ |
| ■ | 2 | 2 | stems Button - Yellow | _____ |
| ■ | 3 | 0 | stems Carnation - Orange | _____ |
| ■ | 0 | 3 | stems Roses - Bicolor Orange | _____ |
| ■ | 3 | 2 | stems Cushion Pom - Bronze | _____ |
| ■ | 2 | 2 | stems Hypericum - Red | _____ |
| ■ | 2 | 3 | stems Solidago | _____ |

B. FOLIAGE:

- | | S | L | | _____ |
|---|---|---|-------------------------------|-------|
| ■ | 2 | 2 | stems Salal | _____ |
| | | | Total Whsle. Cost: | _____ |
| | | | B. Retail = Whsle. Cost x 3.5 | _____ |
| | | | C. SUBTOTAL = A + B | _____ |

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 6", Length 15"

Large: Arrangement Height 7", Length 16"



BF582-11KS



BF582-11KL

BF583-11KS/L
Fall Gathering Basket



SUGGESTED RETAIL PRICE: \$34.99 S, \$44.99 L (shown)

A. CONSTRUCTION MATERIALS:

	S	L		
■	1	1	Napco 65131 - Dark Basket	_____
■	.33	.5	Foam	_____
			Total Whsle. Cost:	_____
			A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

	S	L		
■	1	1	stems Asiatic Lily - Yellow	_____
■	1	2	stems Button - Yellow	_____
■	3	0	stems Carnation - Orange	_____
■	0	3	stems Roses - Bicolor Orange	_____
■	1	2	stems Cushion Pom - Bronze	_____
■	2	2	stems Hypericum - Red	_____
■	2	3	stems Solidago	_____

B. FOLIAGE:

	S	L		
■	1	2	stems Salal	_____
			Total Whsle. Cost:	_____
			B. Retail = Whsle. Cost x 3.5	_____
			C. SUBTOTAL = A + B	_____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 8", Length 15"
 Large: Arrangement Height 9", Length 16"



BF583-11KS



BF583-11KL

BF584-11KS/M/L
Fall Gathering Bouquet



SUGGESTED RETAIL PRICE: \$34.99 S, \$44.99 M (shown), \$54.99 L

A. CONSTRUCTION MATERIALS:

	S	M	L		
■	1	1	1	blm_29926 - 8"H Rose Vase	_____
				Total Whsle. Cost:	_____
				A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

	S	M	L		
■	1	2	2	stems Asiatic Lily - Yellow	_____
■	2	2	2	stems Button - Yellow	_____
■	2	3	0	stems Carnation - Orange	_____
■	0	0	5	stems Roses - Bicolor Orange	_____
■	2	3	3	stems Cushion Pom - Bronze	_____
■	2	2	2	stems Hypericum - Red	_____
■	2	3	3	stems Solidago	_____

B. FOLIAGE:

	S	M	L		
■	2	2	2	stems Salal	_____
				Total Whsle. Cost:	_____
				B. Retail = Whsle. Cost x 3.5	_____
				C. SUBTOTAL = A + B	_____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 15", Length 10"
 Medium: Arrangement Height 16", Length 12"
 Large: Arrangement Height 17", Length 14"



BF584-11KS



BF584-11KM



BF584-11KL

BF585-11KM

Fall Splendor Bouquet in Copper Tin



SUGGESTED RETAIL PRICE: \$39.99

A. CONSTRUCTION MATERIALS:

- 1 Napco 65102 - 5" Copper Crazy Lines Pot Cover _____
 - .33 Foam _____
- Total Whsle. Cost: _____
- A. Retail = Whsle. Cost x 2.5 _____

B. FLOWERS:

- 2 stems Gerbera - Orange _____
- 2 stems Bells of Ireland _____
- 2 stems Viking Pom _____
- 3 stems Carnation - Burgundy _____
- 2 stems Hypericum - Red _____

B. FOLIAGE:

- 1 stem Pittosporum - Variegated _____
- Total Whsle. Cost: _____
- B. Retail = Whsle. Cost x 3.5 _____
- C. SUBTOTAL = A + B _____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 8", Length 15"

BF586-11KS/M/L

Fall Sunflower Brilliance Bouquet



SUGGESTED RETAIL PRICE: \$39.99 S, \$49.99 M (shown), \$59.99 L

A. CONSTRUCTION MATERIALS:

- | | S | M | L | | |
|---|---|---|---|----------------------------------|-------|
| ■ | 1 | 1 | 1 | blm_29926 - 8"H Rose Vase -Clear | _____ |
| | | | | Total Whsle. Cost: | _____ |
| | | | | A. Retail = Whsle. Cost x 2.5 | _____ |

B. FLOWERS:

- | | S | M | L | | |
|---|---|---|---|------------------------|-------|
| ■ | 3 | 4 | 5 | stems Sunflower | _____ |
| ■ | 2 | 3 | 3 | stems Alstroemeria | _____ |
| ■ | 2 | 3 | 4 | stems Hypericum - Red | _____ |
| ■ | 0 | 2 | 3 | stems Stock | _____ |
| ■ | 2 | 0 | 0 | stems Statice - Purple | _____ |

B. FOLIAGE:

- | | S | M | L | | |
|---|---|---|---|-------------------------------|-------|
| ■ | 2 | 2 | 2 | stems Salal | _____ |
| | | | | Total Whsle. Cost: | _____ |
| | | | | B. Retail = Whsle. Cost x 3.5 | _____ |
| | | | | C. SUBTOTAL = A + B | _____ |

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 8", Length 15"
 Medium: Arrangement Height 9", Length 16"
 Large: Arrangement Height 10", Length 17"



BF586-11KS



BF586-11KM



BF586-11KL

BF587-11KS/M/L
Harvest Pumpkin Celebration



SUGGESTED RETAIL PRICE: \$34.99 S, \$44.99 M (shown), \$54.99 L

A. CONSTRUCTION MATERIALS:

	S	M	L		
■	1	1	1	blm_77312 - Pumpkin Planter	_____
■	.33	.33	.33	Foam	_____
				Total Whsle. Cost:	_____
				A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

	S	M	L		
■	1	1	1	stem Asiatic Lily - Yellow	_____
■	1	1	1	stem Button - Yellow	_____
■	3	0	0	stems Carnation - Orange	_____
■	0	3	5	stems Roses - Bicolor Orange	_____
■	2	3	3	stems Cushion Pom - Bronze	_____
■	2	2	3	stems Hypericum - Red	_____
■	1	2	3	stems Solidago	_____

B. FOLIAGE:

	S	M	L		
■	1	2	2	stems Salal	_____
				Total Whsle. Cost:	_____
				B. Retail = Whsle. Cost x 3.5	_____
				C. SUBTOTAL = A + B	_____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 9", Length 10"
 Medium: Arrangement Height 9", Length 10"
 Large: Arrangement Height 10", Length 11"



BF587-11KS



BF587-11KM



BF587-11KL

BF588-11KM
Holiday Ornament Celebration



SUGGESTED RETAIL PRICE: \$39.99

A. CONSTRUCTION MATERIALS:

■	1	Napco 46734 - Red/Gold Bowl	_____
■	3	Pinecones	_____
■	9	.25mm Metallic Balls - Red	_____
■	1	#9 Velvet Ribbon - Red	_____
■	.33	Foam	_____
		Total Whsle. Cost:	_____
		A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

■	5	stems Roses - Red	_____
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B. FOLIAGE:

■	1	stem Cedar	_____
		Total Whsle. Cost:	_____
		B. Retail = Whsle. Cost x 3.5	_____
		C. SUBTOTAL = A + B	_____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 9", Length 11"

BF589-11KS/L
Holly-day Sleigh



SUGGESTED RETAIL PRICE: \$39.99 S, \$49.99 L (shown)

A. CONSTRUCTION MATERIALS:

	S	L		
■	1	1	Napco 50484 - Glitter Holly Cut Out Sleigh	_____
■	3	3	Pinecones	_____
■	1	1	Faux Berries	_____
■	1	1	#9 Ribbon - Plaid	_____
■	.33	.33	Foam	_____
			Total Whsle. Cost:	_____
			A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

	S	L		
■	0	3	stems Roses - Red	_____
■	3	0	stems Carnation - Red	_____
■	1	2	stems Cushion Pom - White	_____
■	1	2	stems Mini Carnation - Red	_____

B. FOLIAGE:

	S	L		
■	1	1	stems Cedar & Noble	_____
			Total Whsle. Cost:	_____
			B. Retail = Whsle. Cost x 3.5	_____
			C. SUBTOTAL = A + B	_____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 9", Length 13"
 Large: Arrangement Height 9", Length 14"



BF589-11KS

BF589-11KL

BF590-11KS/L
Home For The Holidays Bouquet



SUGGESTED RETAIL PRICE: \$39.99 S, \$49.99 L (shown)

A. CONSTRUCTION MATERIALS:

	S	L		
■	1	1	blm_29738 - 9"H Gathering Vase - Red	_____
■	2	2	Pinecones	_____
			Total Whsle. Cost:	_____
			A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

	S	L		
■	1	1	stem Asiatic Lily - White	_____
■	2	2	stems Snapdragon - White	_____
■	1	2	stems Cushion Pom - White	_____
■	1	2	stems Mini Carnation - Red	_____
■	2	0	stems Carnation - Red	_____
■	0	3	stems Roses - Red	_____

B. FOLIAGE:

	S	L		
■	1	1	stems Cedar & Noble	_____
			Total Whsle. Cost:	_____
			B. Retail = Whsle. Cost x 3.5	_____
			C. SUBTOTAL = A + B	_____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 17", Length 12"
 Large: Arrangement Height 18", Length 13"



BF590-11KS

BF590-11KL

BF591-11KM

Shiny & Bright Holiday Wishes Bouquet



SUGGESTED RETAIL PRICE: \$39.99

A. CONSTRUCTION MATERIALS:

- 1 Napco 50644 - Lg Electro Red Jar _____
 - 2 Pinecones _____
- Total Whsle. Cost: _____
 A. Retail = Whsle. Cost x 2.5 _____

B. FLOWERS:

- 5 stems Carnation - Peppermint _____
- 2 stems Mini Carnation - Red _____
- 3 stems Hypericum - Green _____

B. FOLIAGE:

- 1 stem Cedar & Noble _____
- Total Whsle. Cost: _____
 B. Retail = Whsle. Cost x 3.5 _____
 C. SUBTOTAL = A + B _____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 11", Length 10"

ALSO AVAILABLE AS:

Shiny & Bright Holiday Wishes Bouquet in 6" Gathering Vase - Clear (#blm_97965)



BF591-11KMV

BF592-11KS/L

Holiday Traditions Flower Tree



SUGGESTED RETAIL PRICE: \$49.99 S, \$59.99 L (shown)

A. CONSTRUCTION MATERIALS:

- | | S | L | | |
|-------------------------------|---|---|---|-------|
| ■ | 1 | 1 | Napco 50442 - 5" Pot Cover with Nostalgic Santa Tag | _____ |
| ■ | 1 | 1 | Floral Foam | _____ |
| ■ | 6 | 6 | 25mm Metallic Balls - Silver | _____ |
| Total Whsle. Cost: | | | | _____ |
| A. Retail = Whsle. Cost x 2.5 | | | | _____ |

B. FLOWERS:

- | | S | L | | |
|---|---|---|----------------------------|-------|
| ■ | 6 | 4 | stems Carnation | _____ |
| ■ | 2 | 2 | stems Mini Carnation - Red | _____ |
| ■ | 0 | 4 | stems Roses - Red | _____ |
| ■ | 2 | 2 | stems Gypsophilla | _____ |

FOLIAGE:

- | | S | L | | |
|-------------------------------|---|-----|---------|-------|
| ■ | 1 | 1.5 | Boxwood | _____ |
| Total Whsle. Cost: | | | | _____ |
| B. Retail = Whsle. Cost x 3.5 | | | | _____ |
| C. SUBTOTAL = A + B | | | | _____ |

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 17", Length 12"

Large: Arrangement Height 17", Length 12"



BF592-11KS



BF592-11KL

BF593-11KM

Jolly Holiday Wishes Bouquet



SUGGESTED RETAIL PRICE: \$49.99

A. CONSTRUCTION MATERIALS:

- 1 Napco 50565 - Top Hat _____
 - 0.33 Floral Foam _____
 - 2 Faux Holly _____
 - 3 25mm Metallic Ornaments - Gold _____
- Total Whsle. Cost: _____
 A. Retail = Whsle. Cost x 2.5 _____

B. FLOWERS:

- 1 stem Asiatic Lily - White _____
- 2 stems Carnation - Red _____
- 3 stems Mini Carnation - Red _____
- 3 stems Athos Pom _____
- 2 stems Hypericum - Red _____

B. FOLIAGE:

- 1 stem Cedar & Noble _____
- Total Whsle. Cost: _____
 B. Retail = Whsle. Cost x 3.5 _____
 C. SUBTOTAL = A + B _____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 11", Length 10"

BF594-11KS/L

Holiday Joy Basket



SUGGESTED RETAIL PRICE: \$34.99 S, \$44.99 L (shown)

A. CONSTRUCTION MATERIALS:

- | S | L | | _____ |
|-------|----|---------------------------|-------|
| ■ 1 | 1 | Napco 65131 - Dark Basket | _____ |
| ■ .33 | .5 | Floral Foam | _____ |
| ■ .5 | .5 | Ribbon | _____ |
| ■ 2 | 2 | Pinecones | _____ |
- Total Whsle. Cost: _____
 A. Retail = Whsle. Cost x 2.5 _____

B. FLOWERS:

- | S | L | | _____ |
|-----|---|---------------------------|-------|
| ■ 3 | 0 | stems Carnation - Red | _____ |
| ■ 1 | 1 | stem Asiatic Lily - White | _____ |
| ■ 0 | 4 | stems Roses - Red | _____ |
| ■ 2 | 2 | stems Cushion Pom - White | _____ |
| ■ 2 | 3 | stems Hypericum - Red | _____ |

FOLIAGE:

- | S | L | | _____ |
|-----|---|---------------|-------|
| ■ 2 | 2 | Cedar & Noble | _____ |
- Total Whsle. Cost: _____
 B. Retail = Whsle. Cost x 3.5 _____
 C. SUBTOTAL = A + B _____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 8", Length 15"
 Large: Arrangement Height 9", Length 16"



BF594-11KS



BF594-11KL

BF595-11KS/L
Holiday Joy Centerpiece



SUGGESTED RETAIL PRICE: \$39.99 S, \$49.99 L (shown)

A. CONSTRUCTION MATERIALS:

S	L		
■ 1	1	Design Dish	_____
■ .33	.5	Floral Foam	_____
■ 2	4	Pinecones	_____
■ .5	1	Ribbon - Plaid	_____
■ 1	2	Candle	_____
		Total Whsle. Cost:	_____
		A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

S	L		
■ 1	1	stem Asiatic Lily - White	_____
■ 4	0	stems Carnation - Red	_____
■ 0	4	stems Roses - Red	_____
■ 2	2	stems Cushion Pom - White	_____
■ 1	2	stems Hypericum - Red	_____

FOLIAGE:

S	L		
■ 2	2	Cedar & Noble	_____
		Total Whsle. Cost:	_____
		B. Retail = Whsle. Cost x 3.5	_____
		C. SUBTOTAL = A + B	_____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 7", Length 14"
 Large: Arrangement Height 7", Length 16"



BF595-11KS



BF595-11KL

BF596-11KS/M/L
Holiday Joy Bouquet



SUGGESTED RETAIL PRICE: \$34.99 S, \$39.99 M (shown), \$49.99 L

A. CONSTRUCTION MATERIALS:

S	M	L		
■ 1	1	1	blm_29926 - 8"H Rose	_____
			Vase - Clear	_____
■ 3	3	3	Pine Cones	_____
■ 1	1	1	#9 Ribbon - Plaid	_____
			Total Whsle. Cost:	_____
			A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

S	M	L		
■ 1	1	1	stems Asiatic Lily - White	_____
■ 4	3	0	stems Carnation - Red	_____
■ 0	2	6	stems Roses - Red	_____
■ 2	2	2	stems Cushion Pom - White	_____
■ 2	2	2	stems Hypericum - Red	_____

B. FOLIAGE:

S	M	L		
■ 2	3	4	stems Cedar & Noble	_____
			Total Whsle. Cost:	_____
			B. Retail = Whsle. Cost x 3.5	_____
			C. SUBTOTAL = A + B	_____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 13", Length 11"
 Medium: Arrangement Height 14", Length 12"
 Large: Arrangement Height 15", Length 13"



BF596-11KS



BF596-11KM



BF596-11KL

BF627-11KM

Bold and Beautiful Cube



SUGGESTED RETAIL PRICE: \$39.99

A. CONSTRUCTION MATERIALS:

- 1 4" Cube _____
- Total Whsle. Cost: _____
- A. Retail = Whsle. Cost x 2.5 _____

B. FLOWERS:

- 4 stems Roses - Hot Pink & Orange _____
- 1 stem Asiatic Lily - Yellow _____
- 2 stems Spider Mum - Green Fuji _____

B. FOLIAGE:

- 6 stems Lily Grass _____
- 1 stem Pittosporum - Variegated _____
- Total Whsle. Cost: _____
- B. Retail = Whsle. Cost x 3.5 _____
- C. SUBTOTAL = A + B _____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 8", Length 8"

BF628-11KM

Magnificent Blooms Cube



SUGGESTED RETAIL PRICE: \$39.99

A. CONSTRUCTION MATERIALS:

- 1 4" Cube _____
- Total Whsle. Cost: _____
- A. Retail = Whsle. Cost x 2.5 _____

B. FLOWERS:

- 3 stems Roses - Hot Pink _____
- 2 stems Blurplum _____
- 2 stems Spray Roses - Orange _____
- 2 stems Carnation - Orange _____

B. FOLIAGE:

- 6 stems Lily Grass _____
- 1 stem Pittosporum - Variegated _____
- Total Whsle. Cost: _____
- B. Retail = Whsle. Cost x 3.5 _____
- C. SUBTOTAL = A + B _____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 8", Length 8"

BF624-11KS/L
Sunshine Bouquet



SUGGESTED RETAIL PRICE: \$39.99 S, \$44.99 L (shown)

A. CONSTRUCTION MATERIALS:

	S	L		
■	1	1	Rose Vase	_____
			Total Whsle. Cost:	_____
			A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

	S	L		
■	2	3	stem Roses - Hot Pink	_____
■	2	2	stems Sunflower	_____
■	2	2	stems Figi - Green	_____
■	2	3	stems Carnation	_____
■	1	2	stems Solidago	_____
■	1	2	stems Statice	_____

FOLIAGE:

	S	L		
■	1	2	Pittosporum - Variegated	_____
			Total Whsle. Cost:	_____
			B. Retail = Whsle. Cost x 3.5	_____
			C. SUBTOTAL = A + B	_____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 15", Length 11"
Large: Arrangement Height 14", Length 10"



BF624-11KS



BF624-11KL

BF625-11KM
Sunshine Basket



SUGGESTED RETAIL PRICE: \$44.99

A. CONSTRUCTION MATERIALS:

■	1	blm_139969 - Splitwood basket - small	_____
■	.5	1/2 Block	_____
		Total Whsle. Cost:	_____
		A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

■	2	stems Roses - Hot Pink	_____
■	2	stems Sunflower	_____
■	2	stems Figi - Green	_____
■	2	stems Carnation - Orange	_____
■	2	stems Delphinium	_____
■	2	stems Solidago	_____
■	2	stems Statice	_____

B. FOLIAGE:

■	2	stems Pittosporum - Variegated	_____
		Total Whsle. Cost:	_____
		B. Retail = Whsle. Cost x 3.5	_____
		C. SUBTOTAL = A + B	_____

LABOR CHARGE: 25% Labor (C x 0.25) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 14", Length 13"



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Floriology Digital Marketing Services provide retail florists with proven best practices, consultation & robust services for Search Engine Optimization (SEO), Search Engine Marketing (SEM), content and managing reviews.

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new business
opportunities



STAY AHEAD
of your
competition



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existing
customers



CONVERT
shoppers into
buyers

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