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Valentine's Day, Early Spring & Everyday
Design Resource Guide 2023

Introducing the 2023 Valentine's Day, Early Spring and Everyday Design Resource Guide

VALENTINE'S DAY IS A TIME to celebrate and share our love with the people we cherish. With romance in full bloom, we're thrilled to introduce several new collections designed to bring heartfelt happiness to all your sweethearts.

Our product development team has crafted fresh, innovative recipes and unique, hand-designed arrangements to create a truly extraordinary collection for Valentine's Day and beyond.

VALENTINE'S DAY

Our NEW collection features richly arranged bouquets in striking shades that celebrate every love language. Our new and exclusive Radiant Red Glass vase along with top seller, ***Key to My Heart®***, along with new and revised editions of these gorgeously crafted items: ***Sweetheart Romance™ Bouquet***, ***Radiant Romance™***, ***Treasured Love™***, and ***Straight from the Heart™*** designed for the most romantic day of the year.

EVERY DAY

Our everyday collection is always evolving. With beauty and impact as their inspiration, our artisan florists transform the season's best blooms into displays that capture every intention, all year long. Our Hammered Bell Pitcher featuring, ***Floral Splendor™ Bouquet***, and our ***Garden Sensation™ Bouquet*** are stylish, new takes on our most popular everyday bouquets.

SPRING

Our seasonal bouquets and accessories artfully capture Spring's invigorating nature. Making triumphant returns this season are ***Timeless Tulips®*** and ***Spring Sensation™***, along with the best-selling ***Fields of Europe® for Spring.*** Each boldly colorful and designed to fill their hearts with joy and happiness.

We hope you're as excited as we are about these exceptional collections. Your support and dedication inspire us to create compelling, truly original gifts that help people express themselves, increase traffic to your stores and maximize your profit potential.

Here's to a successful and memorable Valentine's Day and early Spring 2023 season!

"Life is the flower for which love is the honey."
(Victor Hugo)

HOLIDAY TIPS FOR SUCCESS

Order Early and Stock Up on Featured Floral!
Preorder ample amounts of pink floral. Don't forget to include the varieties below:
- Delphinium
- Sunflowers
- Balloons
- Chocolates
- Plush Bears

Invest for Success!
Plan for additional delivery drivers and staff members to handle increased order volume. Make sure all of your computers and delivery vehicles are in proper working condition prior to holiday. A portable water station is also a great way for several designers to fill arrangements and bouquets at once.

Staff Communication!
Schedule a shop staff meeting so that everyone is on the same page about peak procedure and best practices.

Organize a Space!
To maximize productivity, set up a functional assembly line so that designers have all resources easily accessible to them.

GET A HEAD START! MANY ARRANGEMENTS CAN BE PREPARED IN ADVANCE.

Build!
- Baskets and containers can be pre-prepared with oasis and liner.

Green!
- Green vases and add flower food for high-volume products such as Fields of Europe® Romance.

Hydrate!
- For any vases you green in advance, check daily to see if water needs to be added.
- Soak floral foam properly to avoid air pockets.

Accessorize!
- Accessories may be added to arrangements early to save valuable time during peak. If high-volume items have accessories, arrange them by each vase.
- Accessories such as bows can be inserted into baskets ahead of time.

Handle Floral With Care!
- Leave some foliage on the roses when cleaning stems to aid in the longevity of rose life. Remember to clean excess foliage from the stems that fall below the water line to prevent bacteria growth.

Keep Us in the Loop!
- Submit Inventory Updates (Bloomlink > Utilities > Forms) to let us know what you have in stock.
- Submit Delivery Notifications in Real Time on date of delivery and capture proof of delivery photos.

1-800-FLOWERS.COM® | SUBSTITUTION

By working together to Deliver Smiles, we can help meet our customers' expectations and bring more orders into your Shop!

1-800-FLOWERS.COM® provides its customers with a 100% Smile Guarantee. In order to consistently meet and exceed customer expectations, our Florists Relations Team closely monitors the fulfillment of 1-800-FLOWERS.COM orders to ensure that **1-800-FLOWERS.COM Quality and Performance Standards** are being consistently maintained. (See the BloomLink® Utilities Tab, **"1-800-FLOWERS Quality Performance Standards"** for complete details.)

Today's online consumers expect that their recipient will receive a gift that resembles the product that they ordered as advertised. To meet this expectation, BloomNet® Florists fulfilling 1-800-FLOWERS.COM orders are required to maintain adequate inventory of the floral varieties and containers for our featured arrangements, as detailed in the **1-800-FLOWERS.COM Design Resource Guide ("DRG")**.

If you do not have a recipe component needed to fulfill an order for a 1-800-FLOWERS.COM product, as specified in the DRG, you have two choices: (1) Substitute the required items following the guidelines set forth in this document; or (2) Timely Reject the order.

Should you decide to proceed with a Substitution, please ensure that the components are as similar as possible and always of equal value, and keep in mind that Substitutions may result in a Customer Service Issue (CSI) if the customer is not satisfied with the resemblance of the delivered product with the product that was ordered. If you do not have the appropriate item to make a Substitution, you may choose to Reject the order instead. In either case, please remember that both Customer Service Issues (CSI's) and Rejects are closely monitored as part of our 1-800-FLOWERS.COM Quality Assurance Program.

Please take a moment to review the **1-800-FLOWERS.COM Substitution Guidance** below and the suggested substitutions provided on individual recipes throughout the 1-800-FLOWERS.COM Design Resource Guide ("DRG"). *PLEASE NOTE, an electronic version of the most recent **1-800-FLOWERS.COM Design Resource Guide** is located under the Utilities Tab on BloomLink.*

- Maintain overall shape, size, and style of the arrangement.
- Maintain shades and color combinations of the arrangement.
- Utilize similar type flowers (e.g., spike for spike, round for round). Substitutions should be of equal value. Prioritize variety over color in single variety arrangements.
- Use containers listed in the Design Resource Guide, paying particular attention to style and color.
- Never substitute Codified Products, unless you've received the express consent of 1-800-FLOWERS.COM.

To support the successful fulfillment of 1-800-FLOWERS.COM orders, please make sure to communicate to us any Substitutions made on an order by sending an **INFO message** with the details of the Substitution, and then immediately proceed with the delivery of the order. It is not necessary to send an Inquiry message and/or await a response regarding your Substitution prior to proceeding to deliver the order.

The details from your **INFO message** will assist the 1-800-FLOWERS.COM Customer Service Team in responding to any customer inquiries and hopefully avoid a Customer Service Issue (CSI).

Should you decide not to or are unable to make a Substitution on the order, please **Reject** the order in a timely basis and in accordance with the **BloomNet Timely Reply Program**. (See the BloomLink Utilities Tab **"BloomNet Timely Reply Program"** for complete details.)

As a helpful reminder, if your Shop is out of stock or unable to secure inventory for the floral varieties and containers needed to fulfill 1-800-FLOWERS.COM orders according to DRG recipes, you can opt to temporarily suspend your Shop from receiving 1-800-FLOWERS.COM orders until you are able to re-stock the necessary components to fulfill 1-800-FLOWERS.COM orders. (See the BloomLink Utilities Tab for instructions on **HOW-TO Self-Suspend BloomLink**.)

We're here to help! Should you have any questions, please contact BloomNet Customer Service at 1-800-BloomNet (1-800-256-6663), customerservice@bloomnet.net, or via chat at www.bloomnet.net.

Thank you for your dedication as a BloomNet Professional Florist.

Farm Fresh, Priced Right

Best in Class Farms

We've established strategic relationships with the leading flower-growing countries

Premium Floral Varieties

We connect you to the farms directly, giving you access to premium floral varieties

Freshness Guaranteed

We eliminate the middleman by streamlining procurement, saving time and money

Now accepting payment by credit card or Clearing House Account.

For more information, please visit www.farm2florist.com, email farm2florist@bloomnet.net, or call us at 1-800-256-6663.

RADIANT RED GLASS VASE

ONLY $6.64
Each!

PC #190093

Featured in (1) 1-800-FLOWERS® Codified Arrangement!

Our exclusive ruby red radiant vase designed with brilliantly intricate diamond cuts elegantly captures the heart of the most discerning paramour. This luxurious vase measures 9” high with a generous 5.25” opening.

USED TO FULFILL: 1-800-FLOWERS® Key to My Heart PC #194637

PRODUCT DESCRIPTION

NAME:	Radiant Red Glass Vase
BN CODE:	#190093

PRODUCT DETAIL/PRICING

UNIT MEASUREMENT:	9"H x 5.25"W
UNIT PRICE:	$6.64
CASE PACK:	8
CASE PRICE:	$53.12
1ST DELIVERY DATE:	December 2022

1-800-FLOWERS® Key to My Heart®
Arrangement PC #194637
Suggested Retail Price: $59.99 S, $69.99 M, $79.99 L (Above), $89.99 XL

PINK SPIRAL TAPERED VASE

ONLY $6.40
Each!

PC #156657

Featured in (2) 1-800-FLOWERS® Codified Arrangements!

Our exclusive tapered pressed glass vase with spiral detail celebrates historic pressed glass originality of the Depression era. More than just a vase but a timeless vintage keepsake to cherish over time.

USED TO FULFILL: **1-800-FLOWERS® Sweetheart Romance™ Bouquet PC #194639**
1-800-FLOWERS® Simply Pink™ Bouquet PC #194701

PRODUCT DESCRIPTION

NAME:	Pink Spiral Tapered Vase
BN CODE:	#156657

PRODUCT DETAIL/PRICING

UNIT MEASUREMENT:	8.5"H x 4.75"W
UNIT PRICE:	$6.40
CASE PACK:	8
CASE PRICE:	$51.20
1ST DELIVERY DATE:	December 2022

1-800-FLOWERS® Sweetheart Romance™ Bouquet

Arrangement PC #194639

Suggested Retail Price: $59.99 S, $69.99 M (Left), $79.99 L

1-800-FLOWERS® Simply Pink™ Bouquet PC

PC #194701

SRP: $49.99 S, $59.99 M, $69.99 L (Right), $79.99 XL

VALENTINE'S DAY, EARLY SPRING & EVERYDAY **CODIFIED** PRODUCTS

Champagne Hobnail Vase

PRODUCT DETAILS:

Name	Champagne Hobnail Vase
Code	#190078
Unit Measurement:	6"H x 4"W
Unit Price	$5.35
Case Pack	8
Case Price	$42.80

USED TO FULFILL:
Core:
194568
194646

Hooray! It's Your Day!™ Celebration Keepsake

PRODUCT DETAILS:

Name	Hooray! It's Your Day!™
Code	#190081
Unit Measurement:	5"H x 8.6"L x 4.25"W
Unit Price	$4.20
Case Pack	8
Case Price	$33.60

USED TO FULFILL:
Core:
192457
192458

Add-On: Jumbo I Love You Balloon

PRODUCT DETAILS:

Name	Jumbo I Love You Balloon
Code	#190087
Unit Measure	28"D
Unit Price	$4.30
Case Pack	5
Case Price	$21.50

USED TO FULFILL:
Core:
194600
194601

Add-On: Jumbo Smiley Mylar Balloon

PRODUCT DETAILS:

Name	Jumbo Smiley Mylar Balloon
Code	#190086
Unit Measurement:	28"D
Unit Price	$4.30
Case Pack	5
Case Price	$21.50

USED TO FULFILL:
Core:
194586
194594
194596

NOTE: Hardgood prices subject to change.

VALENTINE'S DAY, EARLY SPRING & EVERYDAY **CODIFIED** PRODUCTS

Add-On: Jumbo Happy Birthday Balloon

PRODUCT DETAILS:

Name	Jumbo Happy Birthday Ballon
Code	#190085
Unit Measure	28"D
Unit Price	$4.30
Case Pack	5
Case Price	$21.50

USED TO FULFILL:
Core:
194587
194595
194597

Celebration Hatbox™

PRODUCT DETAILS:

Name	Celebration Hatbox™
Code	#156749
Unit Measurement:	5"H x 5"W
Unit Price	$2.45
Case Pack	6
Case Price	$14.70

USED TO FULFILL:
Core:
192321
192339

Floral Hatbox™

PRODUCT DETAILS:

Name	Floral Hatbox™
Code	#156735
Unit Measure	3.5"H x 8.5"W
Unit Price	$3.35
Case Pack	6
Case Price	$20.10

USED TO FULFILL:
Core:
192260
192261
192263
192268
194645

Hammered Bell Pitcher

PRODUCT DETAILS:

Name	Hammered Bell Pitcher
Code	#156681
Unit Measurement:	7.5"H x 7"W
Unit Price	$6.87
Case Pack	8
Case Price	$54.96

USED TO FULFILL:
Core:
192245
192448
193058
193059
194648

NOTE: Hardgood prices subject to change.

VALENTINE'S DAY, EARLY SPRING & EVERYDAY **CODIFIED** PRODUCTS

Real Simple® Macramé Jar

PRODUCT DETAILS:

Name	Real Simple® Macramé Jar
Code	#156682
Unit Measurement:	7.87"H x 4.45"W
Unit Price	$4.65
Case Pack	8
Case Price	$37.20

USED TO FULFILL:

Core:
183661
183662
183665
183666
183667
183668

Seasonal:
192271
192272

Southern Living® Vintage Farmhouse Milk Jug

PRODUCT DETAILS:

Name	Southern Living® Vintage Farmhouse Milk Jug
Code	#156671
Unit Measurement:	8"H x 4.5"W
Unit Price	$6.30
Case Pack	8
Case Price	$50.40

USED TO FULFILL:

Core:
179314
179315
179316
179317

Seasonal:
194643
194644

Sending Smiles Container

PRODUCT DETAILS:

Name	Sending Smiles Container
Code	#156672
Unit Measure	4.5"H x 5.5"D
Unit Price	$3.50
Case Pack	6
Case Price	$21.00

USED TO FULFILL:

Core:
179057
179058

Magical Fairy Kit

PRODUCT DETAILS:

Name	Magical Fairy Kit
Code	#156674
Unit Measure	Wing 4.25"H x 2.55"W Headband 2"H x 4.5"L
Unit Price	$3.45
Case Pack	4
Case Price	$13.80

USED TO FULFILL:

Core:
179318
179319

NOTE: Hardgood prices subject to change.

VALENTINE'S DAY, EARLY SPRING & EVERYDAY **CODIFIED** PRODUCTS

Violet Fluted Gathering Vase

PRODUCT DETAILS:

Name	Violet Fluted Gathering Vase
Code	#156670
Unit Measure	7.875"H x 5"D
Unit Price	$3.60
Case Pack	8
Case Price	$28.80

USED TO FULFILL:

Core:
183988
192455

Honeycomb Mason Jar Peach Quartz

PRODUCT DETAILS:

Name	Honeycomb Mason Jar Peach Quartz
Code	#156655
Unit Measurement:	6.75"H x 4"W
Unit Price	$3.50
Case Pack	8
Case Price	$28.00

USED TO FULFILL:

Core:
179323

Seasonal:
179055
192265

Unicorn Kit: 1 horn, 1 set ears

PRODUCT DETAILS:

Name	Unicorn Kit: 1 horn, 1 set ears
Code	#156130
Unit Measure	4.72"L x 4.72"W x 5.2"H
Unit Price	$3.00
Case Pack	4
Case Price	$12.00

USED TO FULFILL:

Core:
167537
174314

Rustic Cube

PRODUCT DETAILS:

Name	Rustic Cube
Code	#156138
Unit Measure	5.2"L x 5.2"H x 5.2"W
Unit Price	$3.50
Case Pack	8
Case Price	$28.00

USED TO FULFILL:

Core:	Seasonal:
176339	179053
176885	
179054	
179097	
179098	

NOTE: Hardgood prices subject to change.

VALENTINE'S DAY, EARLY SPRING & EVERYDAY **CODIFIED** PRODUCTS

Ruby Vase

PRODUCT DETAILS:

Name	Ruby Vase
Code	#155248
Unit Measure	8.75"H x 4.75"W
Unit Price	$3.93
Case Pack	8
Case Price	$31.44

USED TO FULFILL:
Core:
161132

Graceful Pedestal Vase

PRODUCT DETAILS:

Name	Graceful Pedestal Vase
Code	#155063
Unit Measure	10.375"H x 9.5"D
Unit Price	$8.35
Case Pack	6
Case Price	$50.10

USED TO FULFILL:
Core/Sympathy:
161878
166578

Birthday Wishes Flower Cake® Kit

PRODUCT DETAILS:

Name	Birthday Wishes Flower Cake® Kit
Code	#155243
Unit Measure	3.13"H x 10"D
Unit Price	$4.38
Case Pack	8
Case Price	$35.04

USED TO FULFILL:
Core:
148666
174313
174314
192326
192325

Dog Bed Basket with Liner

PRODUCT DETAILS:

Name	Dog Bed Basket with Liner
Code	#92981
Unit Measure	9.5"W x 3.5"H x 7"D
Unit Price	$4.10
Case Pack	12
Case Price	$49.20

INCLUDES:
Peeled Willow Bed with Liner, 2 Eyes, 1 Nose

USED TO FULFILL:

Core:	Seasonal:
146761	167395
159226	192269
166265	
167692	
174311	
179318	
179409	

NOTE: Hardgood prices subject to change.

VALENTINE'S DAY, EARLY SPRING & EVERYDAY **CODIFIED** PRODUCTS

a-DOG-able® Face Kit

PRODUCT DETAILS:

Name	a-DOG-able® Face Kit
Code	#92808
Unit Price	$1.50
Case Pack	12
Case Price	$18.00

INCLUDES: 2 Eyes, 1 Nose

USED TO FULFILL:
Core:
167537
192458

Birthday Hat

PRODUCT DETAILS:

Name	Birthday Hat
Code	#139944
Unit Measure	2"H
Unit Price	$0.81
Case Pack	4
Case Price	$3.24

USED TO FULFILL:
Core:
148651
167692

Doctor Kit for a-DOG-able®

PRODUCT DETAILS:

Name	Doctor Kit for a-DOG-able®: Dr. Bag, Headpiece
Code	#139945
Unit Price	$2.20
Case Pack	4
Case Price	$8.80

USED TO FULFILL:
Core:
146761
167683

Kitty Kat Kit

PRODUCT DETAILS:

Name	Kitty Kat Kit
Code	#139972
Unit Measure	4.5"H
Unit Price	$2.00
Case Pack	4
Case Price	$8.00

INCLUDES: Ears, Eyes, and Mouth

USED TO FULFILL:
Core:
148651
166264
167683
174312
179319

NOTE: Hardgood prices subject to change.

VALENTINE'S DAY, EARLY SPRING & EVERYDAY **CODIFIED** PRODUCTS

Cat/Bunny Ears

PRODUCT DETAILS:

Name	Cat/Bunny Ears
Code	#139872
Unit Measure	4.5"H x 1.25"W
Unit Price	$1.59
Case Pack	4
Case Price	$6.36

USED TO FULFILL:

Seasonal:

192269

8 oz. Simply Chocolate®

PRODUCT DETAILS:

Name	8 oz. Simply Chocolate®
Code	#156676
Unit Measure	8"L x 6.5"W x 1.5"H
Unit Price	$7.20
Case Pack	12
Case Price	$86.40

USED TO FULFILL:

Add-On

Lotsa Love® Plush Teddy Bear

PRODUCT DETAILS:

Name	Lotsa Love® Plush Teddy Bear
Code	#156684
Unit Measure	18"L (Overall) 14"L (Sitting)
Unit Price	$7.00
Case Pack	12
Case Price	$84.00

USED TO FULFILL:

Add-On

NOTE: Hardgood prices subject to change.

VALENTINE'S DAY, EARLY SPRING & EVERYDAY **NON-CODIFIED** PRODUCTS

8"H Clear Glass Gathering Vase

PRODUCT DETAILS:

Name	8"H Clear Glass Gathering Vase
Code	#29497
Unit Measure	8"H
Unit Price	$2.00
Case Pack	9
Case Price	$18.00

USED TO FULFILL:

Core:

91333, 91576, 142183, 142184, 142185, 146832, 148245, 159223, 159224, 159225, 159229, 161384, 161778, 167398, 176335, 176342, 176433, 176870, 176871, 179173, 179358, 194600

Seasonal:

148118, 161723, 161871, 194586, 194587

8"H Clear Glass Rose Vase

PRODUCT DETAILS:

Name	Clear Glass Rose Vase
Code	#29926
Unit Measure	8"H x 4"D
Unit Price	$1.75
Case Pack	12
Case Price	$21.00

USED TO FULFILL:

Core:

91333, 91576, 99195, 102256, 105212, 105213, 105215, 146832, 148245, 159223, 159224, 159225, 159229, 161384, 161774, 161778, 176433, 176998, 179173, 179358, 194600

Seasonal:

91317, 161871, 194586, 194587

5" x 5" Clear Glass Cube

PRODUCT DETAILS:

Name	5" x 5" Clear Glass Cube
Code	#29460B
Unit Measure	5"L x 5"W x 5"H
Unit Price	$4.25
Case Pack	6
Case Price	$25.50

USED TO FULFILL:

Core:

194766, 194767

Seasonal:

148247, 194641

6"H Clear Glass Cylinder Vase

PRODUCT DETAILS:

Name	6"H Clear Glass Cylinder Vase
Code	#29614
Unit Measure	6"H
Unit Price	$3.25
Case Pack	8
Case Price	$26.00

USED TO FULFILL:

Core:

145675, 167006, 167530, 167891, 174291, 174292, 174301, 174302, 174315, 174316, 176259, 179041, 194594, 194595, 194596, 194597, 194647

Seasonal:

167390, 167526, 179227

NOTE: Hardgood prices subject to change.

VALENTINE'S DAY, EARLY SPRING & EVERYDAY **NON-CODIFIED** PRODUCTS

11"H Classic Garden Vase

PRODUCT DETAILS:

Name	11"H Classic Garden Vase
Code	#92238
Unit Measure	11"H
Unit Price	$3.50
Case Pack	6
Case Price	$21.00

*Please contact BloomNet Telesales for additional information at 866-256-6663

USED TO FULFILL:

Core:

1503	100276
10528	105257
90055	161775
90109	161776
90021	161777
98712	167381
98713	194601
98714	

Set of 2 Splitwood Handled Baskets with Liner

PRODUCT DETAILS:

Name	Set of 2 Splitwood Handled Baskets with Liner
Code	#139969
Unit Measure	7"W-Small 9.5"W-Large
Unit Price	$4.20
Case Pack	12
Case Price	$50.40

USED TO FULFILL:

Core:

148591
148651
166264
167537
167683
174312
179319

Set of 2 Willow Baskets with Handle

PRODUCT DETAILS:

Name	Set of 2 Willow Baskets with Handle
Code	#139970
Unit Measure	6"W-Small 8"W-Large
Unit Price	$4.75
Case Pack	12
Case Price	$57.00

USED TO FULFILL:

Seasonal:

167388
167396

10" Cuddly Plush Teddy Bear

PRODUCT DETAILS:

Name	10"L Bear
Unit Measure	10"L

USED TO FULFILL:

Add-On

NOTE: Hardgood prices subject to change.

VALENTINE'S DAY, EARLY SPRING & EVERYDAY **NON-CODIFIED** PRODUCTS

20" Cuddly Plush Teddy Bear

PRODUCT DETAILS:

Name	20"L Bear
Unit Measure	20"L

USED TO FULFILL:

Add-On

Ti Leaf Green Ribbon

PRODUCT DETAILS:

Name	Ti Leaf Green Ribbon
Code	#92716
Unit Price	$48.00
Case Pack	1 Roll-54 Yards
Case Price	$48.00

USED TO FULFILL:

Seasonal:

148247

NOTE: Hardgood prices subject to change.

Key to My Heart®*

DESIGN: All Around Arrangement

#194637 S	$59.99	18"H x 13"W
#194637 M	$69.99	19"H x 14"W
#194637 L	$79.99	20"H x 15"W (Above)
#194637 XL	$89.99	22"H x 16"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
5	7	10	13	Stem	Rose Red 50 cm	
1	2	3	4	Stem	Asiatic Lily Pink	Oriental Lily Pink
3	4	5	6	Stem	Alstroemeria Pink	Alstroemeria White
1	1	2	2	Stem	Gypsophila	Limonium White
1	1	2	3	Stem	Eucalyptus Spiral	Myrtle
2	2	2	3	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	1	1	Each	Radiant Red Glass Vase—Codified PC #190093

***Also available as:** PC #148032 S/M/L/XL Key to My Heart® in clear glass vase tied with #9 red ribbon ($59.99 S, $69.99 M, $79.99 L, $89.99 XL)

DESIGN TIP: Be sure to deliver with hangtag.

#194637 S #194637 M #194637 L #194637 XL

REVISED CODIFIED PRODUCT:

Start Date: 1/2/23 | **End Date:** 2/22/23

Sweetheart Romance™ Bouquet*

DESIGN: All Around Arrangement

#194639 S	$59.99	17"H x 14"W
#194639 M	$69.99	19"H x 16"W (Above)
#194639 L	$79.99	21"H x 18"W

S	M	L	Unit	Floral Description	Suggested Substitution
5	9	12	Stem	Rose Red 50 cm	Rose Pink 50 cm
4	5	6	Stem	Dianthus Purple	Dianthus Pink
4	5	6	Stem	Alstroemeria Pink	Alstroemeria Red
4	5	6	Stem	Button Pom Lavender	Mini Carnation Lavender
2	2	2	Stem	Salal	Salal Tips

Hardgoods Description

1	1	1	Each	Pink Spiral Tapered Vase—Codified PC #156657

***Also available as:** PC #194642 S/M/L Sweetheart Romance™ Bouquet in clear glass vase tied with #9 pink ribbon ($59.99 S, $69.99 M, $79.99 L)

DESIGN TIP: Be sure to deliver with hangtag.

#194639 S #194639 M #194639 L

REVISED CODIFIED PRODUCT:

Start Date: 1/2/23 | **End Date:** 2/22/23

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	4	Stem	Veronica Purple	
2	3	4	Stem	Lisianthus Pink	Lisianthus Lavender
3	3	4	Stem	Leucadendron Red	
2	3	3	Stem	Rose Red 50 cm	Rose Lavender 50 cm
2	3	4	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
3	3	4	Stem	Mini Gerbera Daisy Red	Mini Gerbera Daisy Hot Pink
3	3	3	Stem	Dianthus Purple	Dianthus Pink
1	2	3	Stem	Matsumoto Aster Hot Pink	Matsumoto Aster Pink
2	2	3	Stem	Waxflower Pink	Waxflower Purple
2	2	2	Stem	Podocarpus	
2	3	3	Stem	Flat Fern	
2	2	2	Stem	Salal Tips	Salal

Hardgoods Description

1	1	1	Each	4"W x 8"H Clear Glass Cylinder

#194640 S #194640 M #194640 L

NEW PRODUCT:

Start Date: 1/2/23 | **End Date:** 2/22/23

Treasured Love™ Bouquet

DESIGN: All Around Arrangement

#194640 S	$69.99	23"H x 20"W
#194640 M	$79.99	24"H x 21"W (Above)
#194640 L	$89.99	25"H x 22"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Leucadendron Red	
3	6	9	Stem	Rose Hot Pink 50 cm	Rose Red 50 cm
1	2	2	Stem	Asiatic Lily Red	Asiatic Lily Pink
2	2	2	Stem	Dianthus Burgundy	Dianthus Purple
2	3	4	Stem	Carnation Purple	Mini Carnation Purple
1	1	2	Stem	Waxflower Purple	Limonium Purple
2	2	2	Stem	Salal Tips	Salal

Hardgoods Description

1	1	1	Each	5" x 5" Clear Glass Cube

#194641 S #194641 M #194641 L

NEW PRODUCT:

Start Date: 1/2/23 | **End Date:** 2/22/23

Radiant Romance™ Bouquet

DESIGN: All Around Arrangement

#194641 S	$49.99	11"H x 12"W
#194641 M	$59.99	12"H x 14"W (Above)
#194641 L	$69.99	13"H x 16"W

V

Straight From The Heart™

DESIGN: All Around Arrangement

#194638 S	$74.99	20"H x 14"W
#194638 M	$99.99	21"H x 15"W
#194638 L	$124.99	22"H x 16"W (Above)
#194638 XL	$149.99	23"H x 17"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
7	12	18	20	Stem	Rose Hot Pink 50 cm	Rose Red 50 cm
3	4	5	7	Stem	Stargazer Lily Pink	Oriental Lily Pink
4	7	8	9	Stem	Stock Lavender	Stock Pink
2	4	4	5	Stem	Waxflower Purple	Waxflower Pink
3	4	5	7	Stem	Monte Casino Purple	Limonium Purple
3	5	5	5	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	0	0	Each	8"H Clear Glass Cylinder Vase
0	0	1	1	Each	12"H Clear Glass Monet Vase
2	2	2	2	Yard	#9 Double Face Ribbon, Purple
1	1	1	1	Each	Floral Wire (12 inches)
1	1	1	1	Each	Floral Pick (6 inches)

#194638 S #194638 M #194638 L #194638 XL

REVISED PRODUCT:

Start Date: 1/2/23 | **End Date:** 2/22/23

Vibrant Beauty™ Bouquet

DESIGN: All Around Arrangement

#167526 S	$49.99	11"H x 11"W
#167526 M	$59.99	12"H x 12"W (Above)
#167526 L	$69.99	13"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Hot Pink 50 cm	Rose Pink or Orange 50 cm
1	1	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
0	3	4	Stem	Stock Lavender	Larkspur Purple
2	3	3	Stem	Cremon Yellow	Football or Spider Mum Yellow
3	3	2	Stem	Alstroemeria Orange	Alstroemeria Yellow
3	3	3	Stem	Athos Pom	Button Pom Green
3	2	0	Stem	Carnation Hot Pink	Carnation Pink or Orange
1.5	2	2	Stem	Variegated Pittosporum	Leather Leaf

Hardgoods Description

1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase

#167526 S #167526 M #167526 L

Start Date: 1/2/23 | **End Date:** 5/15/23

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Pink 50 cm	Rose Hot Pink 50 cm
2	4	Stem	Rose Red 50 cm	
2	4	Stem	Alstroemeria Pink	Alstroemeria White
2	4	Stem	Daisy Pom White	Cushion Pom White
1	2	Stem	Waxflower Pink	Limonium Pink
2	4	Stem	Salal Tips	Leather Leaf

Hardgoods Description

1	1	Each	8"H Clear Glass Gathering Vase

#148118 S #148118 L

"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT

Start Date: 1/2/23 | **End Date:** 2/22/23

Sentimental Valentine™

DESIGN: All Around Arrangement

#148118 S	$49.99	14"H x 11"W
#148118 L	$64.99	16"H x 12"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose Pink 50 cm	Rose Lavender 50 cm
2	4	Stem	Cremon Lavender	Cremon White
3	6	Stem	Alstroemeria Pink	Alstroemeria Lavender or White
2	4	Stem	Mini Carnation Pink	Mini Carnation White
2	4	Stem	Waxflower Pink	Limonium Purple
3	6	Stem	Salal Tips	Leather Leaf

Hardgoods Description

1	1	Each	8"H Clear Glass Gathering Vase

#161723 S #161723 L

"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT

Start Date: 1/2/23 | **End Date:** 2/22/23

Budding Romance™

DESIGN: All Around Arrangement

#161723 S	$59.99	14"H x 11"W
#161723 L	$74.99	17"H x 13"W (Above)

Add On: 18" Happy Valentine's Day Mylar Balloons*

DESIGN: Balloons

Dimension is of each balloon

#176862 V1	$5.99 (QTY 1)	18"D
#176862 V2	$11.99 (QTY 2)	18"D

V1	V2	Unit	Hardgoods Description
1	2	Each	18"D Happy Valentine's Day Mylar Balloon
1	2	Each	Helium
1	2	Yard	Curling Ribbon

***Also available as:** PC #179407 V1/V2, One or Two Happy Valentine's Day Mylar Balloons ($5.99 V1, $11.99 V2)

#176862 V1 #176862 V2

Start Date: 1/2/23 | **End Date:** 2/22/23

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation Lime Green	
3	Stem	Daisy Pom White	Cushion Pom White
3	Stem	Mini Carnation Orange	
1	Stem	Bupleurum	
2	Stem	Variegated Pittosporum	Leather Leaf

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
1	Yard	Floral Tape
1	Each	Cold Glue
1	Yard	#9 Shamrock Ribbon
1	Each	Floral Wire (12 inches)

HOW-TO: See a-DOG-able® HOW-TO on page xxx.

CODIFIED PRODUCT:

Start Date: 2/27/23 | **End Date:** 3/18/23

Lucky™

DESIGN: One Sided Arrangement

#167395 $59.99 11.5"H x 10"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	5	Stem	Rose Green 50 cm	Rose White 50 cm
2	2	3	Stem	Daisy Pom White	Cushion Pom White
2	3	3	Stem	Athos Pom	Button Pom Green
3	5	6	Stem	Dyed Green Carnation	
1	1	1	Stem	Variegated Pittosporum	Leather Leaf

				Hardgoods Description
1	1	1	Each	6" Willow Basket with Liner
0.33	0.33	0.33	Each	Floral Foam Brick
0.5	0.5	0.5	Yard	#9 Shamrock Ribbon
2	2	2	Each	Floral Pick (6 inches)
2	2	2	Each	Floral Wire (12 inches)

#167396 S #167396 M #167396 L

Start Date: 2/27/23 | **End Date:** 3/18/23

St. Patrick's Day Flower Basket

DESIGN: All Around Arrangement

#167396 S	$39.99	10"H x 10"W
#167396 M	$44.99	11"H x 11"W (Above)
#167396 L	$49.99	12"H x 12"W

Irish Blessings™ Bouquet

DESIGN: All Around Arrangement

#148247 S	$49.99	11"H x 10"W
#148247 M	$59.99	12"H x 12"W (Above)
#148247 L	$69.99	13"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
5	6	7	Stem	Rose Orange 50 cm	
2	4	5	Stem	Daisy Pom White	Cushion Pom White
4	7	9	Stem	Dyed Green Carnation	Carnation Lime Green
1	1	2	Stem	Gypsophila	
1	2	2	Stem	Variegated Pittosporum	Salal
				Hardgoods Description	
1	1	1	Each	5" x 5" Clear Glass Cube	
0.5	0.5	0.5	Each	Floral Foam Brick	
0.5	0.5	0.5	Yard	Ti Leaf Ribbon	

#148247 S #148247 M #148247 L

Start Date: 2/27/23 | **End Date:** 3/18/23

P	ER	CH	CB	Unit	Floral Description	Suggested Substitution
12	12	12	12	Stem	Carnation White	
1	1	1	1	Stem	Button Pom Yellow	Cushion Pom Yellow
1	1	1	1	Stem	Daisy Pom Lavender	Cushion Pom Lavender
3	3	3	3	Stem	Mini Carnation Pink	Alstroemeria Pink
1	1	1	1	Stem	Waxflower Pink	Limonium Pink
1	1	1	1	Stem	Solidago	Statice Yellow
1	1	1	1	Stem	Variegated Pittosporum	Salal Tips
					Hardgoods Description	
1	1	1	1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981	
0.5	0.5	0.5	0.5	Each	Floral Foam Brick	
1	1	1	1	Each	Floral Tape	
1	1	1	1	Each	Cold Glue	
1	1	1	1	Each	Cat/Bunny Ears—Codified PC #139872	
3	3	3	3	Each	Plastic Easter Eggs	
3	3	3	3	Each	Floral Wire (12 inches)	
3	3	3	3	Each	Floral Pick (6 inches)	
0	0	1	1	Each	8 oz. Sweet Treats of Candy	
0	1	0	1	Each	18"D Happy Easter Mylar Balloon	
0	1	0	1	Each	Helium	
0	1	0	1	Each	Curling Ribbon	

#192269 #192269 ER #192269 CH #192269 CB

HOW-TO: See a-DOG-able® HOW-TO on page 96.

CODIFIED PRODUCT:

Start Date: 2/27/23 | **End Date:** 4/17/23

Hoppy Easter™

DESIGN: One Sided Arrangement

#192269	$59.99	14"H x 12"W (Above)
#192269 ER	$64.99	14"H x 12"W
#192269 CH	$74.99	14"H x 12"W
#192269 CB	$79.99	14"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
4	Stem	Rose Yellow 50 cm	Rose Pink 50 cm
3	Stem	Cremon Lavender	Cremon Yellow
1	Stem	Daisy Pom Yellow	Carnation Yellow
2	Stem	Button Pom Green	Cushion Pom Yellow
3	Stem	Carnation Pink	Monte Casino Purple
1	Stem	Mini Carnation Pink	Athos Pom
1	Stem	Limonium Purple	Mini Carnation Yellow
2	Stem	Variegated Pittosporum	Salal
		Hardgoods Description	
1	Each	6"H Clear Glass Cylinder Vase	
1	Each	6" Design Bowl	
0.33	Each	Floral Foam Brick	
2	Yard	Waterproof Tape	
15	Each	Plastic Easter Eggs	

***Also available as:** PC #179227 Easter Egg-Stravaganza™ without Plastic Easter Eggs ($59.99)

Start Date: 2/27/23 | **End Date:** 4/17/23

Easter Egg-Stravaganza™*

DESIGN: All Around Arrangement

#167390	$59.99	14"H x 13"W

Easter Egg Basket™

DESIGN: All Around Arrangement

#167388 S	$39.99	9.5"H x 10"W
#167388 M	$49.99	10"H x 11"W (Above)
#167388 L	$59.99	12"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	8	Stem	Rose Light Pink 50 cm	Rose Yellow 50 cm
1	3	4	Stem	Daisy Pom Lavender	Daisy Pom Yellow
3	4	5	Stem	Carnation Yellow	Carnation Pink
1	3	4	Stem	Mini Carnation Pink	Mini Carnation Yellow
0.5	1	1	Stem	Gypsophila	
2	2	2	Stem	Variegated Pittosporum	
				Hardgoods Description	
1	1	1	Each	6" Willow Basket with Liner	
0.33	0.33	0.33	Each	Floral Foam Brick	
3	3	3	Each	Plastic Easter Eggs	
3	3	3	Each	Floral Wire (12 inches)	
3	3	3	Each	Floral Pick (6 inches)	

#167388 S #167388 M #167388 L

Start Date: 2/27/23 | **End Date:** 4/17/23

Easter Centerpiece

DESIGN: Centerpiece

Dimensions do not include Taper Candles

#105663 S	$39.99	6.5"H x 11"L
#105663 M	$49.99	7"H x 14"L (Above)
#105663 L	$59.99	7.5"H x 15"L

S	M	L	Unit	Floral Description	Suggested Substitution
0	3	5	Stem	Rose Lavender 50 cm	Rose Pink 50 cm
2	2	4	Stem	Athos Pom	Button Pom Green
2	2	2	Stem	Daisy Pom White	Daisy Pom Yellow
2	0	0	Stem	Daisy Pom Lavender	Daisy Pom White
2	2	2	Stem	Mini Carnation Pink	Mini Carnation White
2	0	0	Stem	Monte Casino Purple	Limonium Purple
2	2	2	Stem	Variegated Pittosporum	
				Hardgoods Description	
1	0	0	Each	Single Design Bowl	
0	1	1	Each	Double Design Bowl	
0.33	1	1	Each	Floral Foam Brick	
4	5	6	Each	Plastic Easter Eggs	
4	5	6	Each	Floral Wire (12 inches)	
4	5	6	Each	Floral Pick (6 inches)	
1	2	3	Each	12" Taper Candle, Pink	
1	2	3	Each	Candle Stake	

#105663 S #105663 M #105663 L

Start Date:2/27/23 | **End Date:** 4/17/23

S	L	Unit	Floral Description	Suggested Substitution
1	0	Plant	6"D Easter Lily Plant	
0	1	Plant	8"D Easter Lily Plant	
			Hardgoods Description	
1	0	Each	6" Basket	
0	1	Each	8" Basket	
1	1	Yard	#9 Satin Ribbon, Yellow	
1	1	Each	Floral Wire (12 inches)	
1	1	Each	Floral Pick (6 inches)	

#3150 S #3150 L

Start Date: 2/27/23 | **End Date:** 4/17/23

Easter Sentiments™ Lily Plant

DESIGN: Plant

#3150 S	$39.99	6"D
#3150 L	$49.99	8"D (Above)

E1	E2	Unit	Hardgoods Description
1	2	Each	18"D Happy Easter Mylar Balloon
1	2	Each	Helium
1	2	Yard	Curling Ribbon

***Also available as:** PC #179062 E1/E2, One or Two Happy Easter Mylar Balloons ($5.99 E1, $11.99 E2)

#176862 E1 #176862 E2

Start Date: 2/27/23 | **End Date:** 4/17/23

Add On: 18" Happy Easter Mylar Balloons*

DESIGN: Balloons

Dimension is of each balloon

#176862 E1	$5.99 (QTY 1)	18"D
#176862 E2	$11.99 (QTY 2)	18"D

Fields of Europe® for Spring with Jumbo Smiley Mylar Balloon

DESIGN: All Around Arrangement

#194586 S	$59.99	15"H x 10"W
#194586 M	$69.99	16"H x 11"W
#194586 L	$79.99	17"H x 12"W (Above)
#194586 XL	$89.99	18"H x 13"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	5	8	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily White
3	3	4	5	Stem	Daisy Pom Lavender	Daisy Pom Yellow
2	3	4	4	Stem	Carnation Yellow	Carnation Purple or Pink
2	3	4	5	Stem	Solidago	Statice Yellow
3	3	3	3	Stem	Salal	Leather Leaf
					Hardgoods Description	
1	1	1	0	Each	8"H Clear Glass Rose Vase	
0	0	0	1	Each	8"H Clear Glass Gathering Vase	
5	5	5	5	Each	Natural Raffia	
1	1	1	1	Each	28"D Jumbo Smiley Mylar Balloon—Codified PC #190086	
4	4	4	4	Cu Ft	Helium	
1	1	1	1	Yard	Curling Ribbon	

#194586 S #194586 M #194586 L #194586 XL

NEW CODIFIED PRODUCT:

Start Date: 2/27/23 | **End Date:** 6/2/23

Fields of Europe® for Spring with Jumbo Happy Birthday Balloon

DESIGN: All Around Arrangement

#194587 S	$59.99	15"H x 10"W
#194587 M	$69.99	16"H x 11"W
#194587 L	$79.99	17"H x 12"W (Above)
#194587 XL	$89.99	18"H x 13"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	5	8	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily White
3	3	4	5	Stem	Daisy Pom Lavender	Daisy Pom Yellow
2	3	4	4	Stem	Carnation Yellow	Carnation Purple or Pink
2	3	4	5	Stem	Solidago	Statice Yellow
3	3	3	3	Stem	Salal	Leather Leaf
					Hardgoods Description	
1	1	1	0	Each	8"H Clear Glass Rose Vase	
0	0	0	1	Each	8"H Clear Glass Gathering Vase	
5	5	5	5	Each	Natural Raffia	
1	1	1	1	Each	28"D Jumbo Happy Birthday Balloon—Codified PC #190085	
4	4	4	4	Cu Ft	Helium	
1	1	1	1	Yard	Curling Ribbon	

#194587 S #194587 M #194587 L #194587 XL

NEW CODIFIED PRODUCT:

Start Date: 2/27/23 | **End Date:** 6/2/23

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	5	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	2	3	Stem	Dianthus Pink	Dianthus Purple
2	2	3	Stem	Cremon Pink	Cremon Lavender
2	2	3	Stem	Alstroemeria Light Pink	Alstroemeria Lavender
2	3	4	Stem	Carnation Lavender	Mini Carnation Lavender
2	3	4	Stem	Mini Carnation Light Yellow	Button Pom Yellow
1	2	3	Stem	Bupleurum	Tree Fern
0.5	2	2	Stem	Waxflower Purple	Waxflower Pink
0	2	2	Stem	Statice Purple	Limonium Purple
0.5	0.5	1	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Salal Tips	Salal
				Hardgoods Description	
1	1	1	Each	Southern Living® Vintage Farmhouse Milk Jug—Codified PC #156671	
1	1	1	Each	Southern Living® 2" x 2" Cardette	

***Also available as:** PC #194644 S/M/L Charming Blush™ Bouquet by Southern Living® ($54.99 S, $64.99 M, $74.99 L)

DESIGN TIP: Be sure to deliver with hangtag.

#194643 S #194643 M #194643 L

REVISED CODIFIED PRODUCT:

Start Date: 2/27/23 | **End Date:** 6/2/23

Southern Living 1-800 flowers.com COLLECTION

Charming Blush™ Bouquet by Southern Living®*

DESIGN: All Around Arrangement

#194643 S	$54.99	16"H x 11"W
#194643 M	$64.99	18"H x 12"W (Above)
#194643 L	$74.99	20"H x 12"W

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Light Pink 50 cm	Rose Lavender 50 cm
1	2	Stem	Asiatic Lily Yellow	Gerbera Daisy Yellow
2	3	Stem	Delphinium Light Blue	Delphinium Light Blue
2	3	Stem	Alstroemeria Pink	Alstroemeria Yellow
0.5	1	Stem	Bupleurum	Solidago
1	1	Stem	Solidago	Tree Fern
1	1	Stem	Variegated Pittosporum	Salal Tips
			Hardgoods Description	
1	1	Each	Real Simple® Macramé Jar—Codified #156682	
1	1	Each	Real Simple® 2" x 2" Cardette	

***Also available as:** PC #192272 S/L, Garden Sentiments™ by Real Simple® ($49.99 S, $59.99 L)

DESIGN TIP: Be sure to deliver with hangtag.

#192271 S #192271 L

CODIFIED PRODUCT:

Start Date: 2/27/23 | **End Date:** 6/2/23

Garden Sentiments™ by Real Simple®*

DESIGN: All Around Arrangement

#192271 S	$49.99	13.5"H x 10"W
#192271 L	$59.99	14.5"H x 10.5"W (Above)

Pastel Posy™ Bouquet*

DESIGN: All Around Arrangement

#179055 S	$49.99	12.5"H x 8"W
#179055 L	$59.99	13"H x 8.5"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
3	5	Stem	Rose Pink 50 cm	Rose Yellow 50 cm
2	3	Stem	Alstroemeria Pink	Alstroemeria Yellow
2	3	Stem	Button Pom Yellow	Button Pom Lavender
3	4	Stem	Carnation Lime Green	Carnation Pink
1	2	Stem	Limonium Purple	Statice Purple
2	3	Stem	Solidago	Gypsophila
2	2	Stem	Variegated Pittosporum	Salal Tips

			Hardgoods Description
1	1	Each	Honeycomb Mason Jar Peach Quartz—Codified PC #156655

***Also available as:** PC #192265 S/L Tranquility Blooms™ Bouquet for Sympathy ($49.99 S, $59.99 L)

DESIGN TIP: Be sure to deliver with hangtag.

#179055 S #179055 L

CODIFIED PRODUCT:

Start Date: 2/27/23 | **End Date:** 6/2/23

Spring Sentiment™ Bouquet

DESIGN: All Around Arrangement

#179053 S	$49.99	9"H x 9"W
#179053 M	$59.99	10"H x 10"W (Above)
#179053 L	$69.99	12"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Pink 50 cm	Rose Yellow 50 cm
1	2	3	Stem	Mini Gerbera Daisy Pink	
1	2	3	Stem	Matsumoto Aster Pink	Mini Carnation Pink
2	2	3	Stem	Alstroemeria Pink	Alstroemeria Yellow
1	2	3	Stem	Button Pom Yellow	Cushion Pom Yellow
1	1	2	Stem	Limonium Purple	Statice Purple
2	3	3	Stem	Solidago	Waxflower Pink
0.5	1	1	Stem	Eucalyptus Silver Dollar	Eucalyptus Parviflora
0.5	1	1	Stem	Eucalyptus Gunnii	Eucalyptus Seeded
2	2	2	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	Rustic Cube—Codified PC #156138
0.66	0.66	0.66	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.

#179053 S #179053 M #179053 L

CODIFIED PRODUCT:

Start Date: 2/27/23 | **End Date:** 6/2/23

S	M	L	Unit	Floral Description	Suggested Substitution
15	20	25	Stem	Tulips Assorted (at least three colors)	

				Hardgoods Description
1	1	1	Each	8"H Clear Glass Rose Vase
5	5	5	Each	Natural Raffia

#91317 S #91317 M #91317 L

Start Date: 2/27/23 | **End Date:** 6/2/23

Timeless Tulips®

DESIGN: All Around Arrangement

#91317 S	$49.99	13"H x 14"W
#91317 M	$59.99	15"H x 15"W (Above)
#91317 L	$69.99	17"H x 16"W

S	M	L	Unit	Floral Description	Suggested Substitution
8	8	10	Stem	Tulip Orange	Tulip Peach
7	7	9	Stem	Tulip Pink	Tulip White
4	7	10	Stem	Rose Peach 50 cm	Rose Pink 50 cm
3	6	9	Stem	Sunflower Mini	
4	4	7	Stem	Delphinium Blue	
2	4	5	Stem	Larkspur Pink	Snapdragon Pink
1	1	2	Stem	Bupleurum	Tree Fern
1	1	2	Stem	Waxflower Purple	Limonium Purple
4	4	6	Stem	Solidago	
3	3	3	Stem	Salal	Leather Leaf

				Hardgoods Description
1	1	1	Each	8"H Clear Glass Cylinder Vase

#142119 S #142119 M #142119 L

Start Date: 2/27/23 | **End Date:** 6/2/23

Spring Sensation™

DESIGN: All Around Arrangement

#142119 S	$99.99	24"H x 25"W
#142119 M	$124.99	25"H x 26"W (Above)
#142119 L	$149.99	27"H x 27"W

Fields of Europe® for Spring

DESIGN: All Around Arrangement

#161871 S	$39.99	15"H x 10"W
#161871 M	$49.99	16"H x 11"W
#161871 L	$59.99	17"H x 12"W (Above)
#161871 XL	$69.99	18"H x 13"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	5	8	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily White
3	3	4	5	Stem	Daisy Pom Lavender	Daisy Pom Yellow
2	3	4	4	Stem	Carnation Yellow	Carnation Purple or Pink
2	3	4	5	Stem	Solidago	Statice Yellow
3	3	3	3	Stem	Salal	Leather Leaf
					Hardgoods Description	
1	1	1	0	Each	8"H Clear Glass Rose Vase	
0	0	0	1	Each	8"H Clear Glass Gathering Vase	
5	5	5	5	Each	Natural Raffia	

#161871 S #161871 M #161871 L #161871 XL

Start Date: 2/27/23 | **End Date:** 6/2/23

S	M	L	Unit	Floral Description	Suggested Substitution
4	8	10	Stem	Rose light Pink 50 cm	Rose Lavender 50 cm
3	4	5	Stem	Stock Lavender	Snapdragon Lavender
3	4	6	Stem	Button Pom Lavender	Cushion Pom Lavender
3	4	5	Stem	Mini Carnation light Pink	Carnation Pink
2	2	2	Stem	Bupleurum	
3	3	4	Stem	Hypericum Peach	Hypericum Cream
2	2	2	Stem	Salal Tips	Salal
				Hardgoods Description	
1	1	1	Each	Hammered Bell Pitcher—Codified PC #156681	

#194648 S #194648 M #194648 L

NEW CODIFIED PRODUCT:

Start Date: 1/2/23 | **End Date:** Open

Floral Splendor™ Bouquet

DESIGN: All Around Arrangement

#194648 S	$59.99	17"H x 14"W
#194648 M	$69.99	21"H x 15"W (Above)
#194648 L	$79.99	23"H x 17"W

QTY	Unit	Floral Description	Suggested Substitution
5	Stem	Rose Hot Pink 50 cm	
4	Stem	Alstroemeria Purple	Alstroemeria Red
6	Stem	Carnation Burgundy	Carnation Red
1	Stem	Limonium Pink	Waxflower Pink
2	Stem	Variegated Pittosporum	Pittosporum Green
		Hardgoods Description	
1	Each	Champagne Hobnail Vase—Codified PC #190078	

DESIGN TIP: Be sure to deliver with hangtag.

NEW CODIFIED PRODUCT:

Start Date: 1/2/23 | **End Date:** Open

Victorian Romance™

DESIGN: All Around Arrangement

#194646	$59.99	12"H x 10"W

Pink Perfection™ Bouquet

DESIGN: All Around Arrangement

#194645 S	$59.99	7"H x 14.5"W
#194645 M	$69.99	8"H x 15.5"W (Above)
#194645 L	$79.99	10"H x 16"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	2	3	Stem	Lisianthus Light Pink	
3	6	9	Stem	Rose Hot Pink 50 cm	Rose Light Pink 50 cm
3	4	5	Stem	Gerbera Daisy Light Pink	Gerbera Daisy Pink
2	2	2	Stem	Mini Carnation Hot Pink	Mini Carnation Pink
2	2	2	Stem	Waxflower Pink	Limonium Pink
2	2	2	Stem	Statice Lavender	Monte Casino Purple
1	1	1	Stem	Eucalyptus Gunnii	Eucalyptus Seeded
2	2	2	Stem	Variegated Pittosporum	Pittosporum Green

				Hardgoods Description
1	1	1	Each	Floral Hatbox™—Codified PC #156735
1	1	1	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner.
Please do not immerse in water or leave standing in water.
Be sure to deliver with hangtag.

#194645 S #194645 M #194645 L

NEW CODIFIED PRODUCT:

Start Date: 1/2/23 | **End Date:** Open

Garden Sensation™ Bouquet

DESIGN: All Around Arrangement

#194647 S	$59.99	15"H x 12"W
#194647 M	$69.99	16"H x 13"W (Above)
#194647 L	$79.99	17"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	7	Stem	Rose Light Pink 50 cm	Rose Hot Pink 50 cm
3	4	5	Stem	Sunflower Medium	Gerbera Daisy Yellow
3	4	5	Stem	Gerbera Daisy Hot Pink	Gerbera Daisy Pink
3	4	5	Stem	Stock Purple	Snapdragon Purple
2	3	4	Stem	Button Pom Lavender	Cushion Pom Lavender
1	1	2	Stem	Limonium Purple	Limonium Pink
1	1	1	Stem	Eucalyptus Feather Willow	Eucalyptus Gunnii
2	2	2	Stem	Salal Tips	Salal

				Hardgoods Description
1	1	1	Each	6"H Clear Glass Cylinder Vase

#194647 S #194647 M #194647 L

NEW PRODUCT:

Start Date: 1/2/23 | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
1	Stem	Gerbera Daisy Yellow	Sunflower Medium
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	Stem	Solidago	Bupleurum or Gypsophila
1	Stem	Variegated Pittosporum	Leather Leaf
1	Stem	Sheet Moss	

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
1	Each	Band-Aid
1	Each	18"D Get Well Soon Mylar Balloon
1	Cu Ft	Helium
1	Yard	Curling Ribbon

HOW-TO: See a-DOG-able® HOW-TO on page xxx.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Sick As a Dog™

DESIGN: One Sided Arrangement

#159226 $54.99 11.5"H x 10"W

QTY	Unit	Floral Description	Suggested Substitution
10	Stem	Carnation White	
2	Stem	Rose Red 50 cm	Rose Hot Pink 50 cm
3	Stem	Alstroemeria Pink	Alstroemeria Red
3	Stem	Mini Carnation Red	Mini Carnation Pink
2	Stem	Variegated Pittosporum	Leather Leaf

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
0.5	Yard	#9 Satin Ribbon, Red

HOW-TO: See a-DOG-able® HOW-TO on page 96.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Love Pup™

DESIGN: One Sided Arrangement

#179409 $59.99 11.5"H x 10"W

a-DOG-able® in a Basket

DESIGN: One Sided Arrangement

#174311 $59.99 12"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink
1	Stem	Viking Pom Yellow	Daisy Pom Yellow
1	Stem	Button Pom Green	Athos Pom
2	Stem	Hypericum Green	Hypericum Peach or Red
1	Stem	Waxflower Pink	Limonium Pink
2	Stem	Solidago	Bupleurum
2	Stem	Statice Purple	Monte Casino Purple
2	Stem	Salal	Pittosporum Green

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
0.1	Yard	3" Satin Ribbon, Red

HOW-TO: See a-DOG-able® HOW-TO on page 96.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

It's a-DOG-able® Boy

DESIGN: One Sided Arrangement

#166265 B $54.99 11"H x 11"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	Stem	Athos Pom	Button Pom Green
2	Stem	Mini Carnation Yellow	Mini Carnation White
2	Stem	Solidago	Bupleurum
2	Stem	Variegated Pittosporum	Leather Leaf
1	Stem	Sheet Moss	

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
1	Yard	#9 Satin Ribbon, Light Blue

HOW-TO: See a-DOG-able® HOW-TO on page 96.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	Stem	Mini Carnation Pink	Mini Carnation White
2	Stem	Limonium Pink	Gypsophila
1	Stem	Statice Purple	Monte Casino Purple
2	Stem	Variegated Pittosporum	Leather Leaf
1	Stem	Sheet Moss	

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
1	Yard	#9 Satin Ribbon, Pink

HOW-TO: See a-DOG-able® HOW-TO on page 96.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

It's a-DOG-able® Girl

DESIGN: One Sided Arrangement

#166265 G $54.99 11"H x 11"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Cushion Pom Lavender	Daisy Pom Lavender
1	Stem	Mini Carnation Pink	Alstroemeria Pink
1	Stem	Monte Casino White	Gypsophila
1	Stem	Variegated Pittosporum	Salal

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
1	Each	Magical Fairy Kit—Codified PC #156674
1	Yard	Floral Tape
1	Each	Cold Glue
2	Each	Floral Pick (6 inches)

HOW-TO: See a-DOG-able® HOW-TO on page 96
and Magical Fairy Dog™ HOW-TO on page 95.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Magical Fairy Dog™

DESIGN: One Sided Arrangement

#179318 $59.99 11.5"H x 12"W

Doggie Howser M.D.™

DESIGN: One Sided Arrangement

#146761 $59.99 11"H x 11"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	Stem	Athos Pom	Button Pom Green
1	Stem	Solidago	Bupleurum
2	Stem	Variegated Pittosporum	Leather Leaf
1	Stem	Sheet Moss	

		Hardgoods Description
1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
1	Each	Get Well Dr. Kit: Dr. Bag and Head Piece—Codified PC #139945
1	Each	Floral Pick (6 inches)

HOW-TO: See a-DOG-able® HOW-TO on page 96.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Another Year Rover™

DESIGN: One Sided Arrangement

#167692 $59.99 11"H x 11"W (Above)

#167692 B $64.99 11"H x 11"W

Plain	B	Unit	Floral Description	Suggested Substitution
12	12	Stem	Carnation White	
2	2	Stem	Athos Pom	Button Pom Green
2	2	Stem	Mini Carnation Red	Mini Carnation Yellow
2	2	Stem	Solidago	Bupleurum
1	1	Stem	Monte Casino Purple	Monte Casino White
1	1	Stem	Statice Purple	Limonium Purple
1	1	Stem	Variegated Pittosporum	Leather Leaf
1	1	Stem	Sheet Moss	

			Hardgoods Description
1	1	Each	Dog Bed Basket with Liner: Two Eyes, One Nose—Codified PC #92981
0.5	0.5	Each	Floral Foam Brick
0.5	0.5	Yard	Floral Tape
1	1	Each	Cold Glue
1	1	Each	Birthday Hat—Codified PC #139944
3	3	Each	Floral Pick (6 inches)
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Cu Ft	Helium
6	7	Yard	Curling Ribbon

DESIGN TIP:
Cut ribbon in thirds and attach to floral picks with floral tape, then incorporate into arrangement.

#167692 #167692 B

HOW-TO: See a-DOG-able® HOW-TO on page 96.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Plain	B	Unit	Floral Description	Suggested Substitution
9	9	Stem	Carnation White	
2	2	Stem	Athos Pom	Button Pom Green
2	2	Stem	Button Pom Yellow	Daisy Pom Yellow
3	3	Stem	Mini Carnation Red	Alstroemeria Red
1	1	Stem	Monte Casino Purple	Limonium Purple
1	1	Stem	Solidago	Bupleurum
2	2	Stem	Variegated Pittosporum	Leather Leaf

			Hardgoods Description
1	1	Each	7" Splitwood Handled Basket with Liner
1	1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	0.5	Each	Floral Foam Brick
0.5	0.5	Yard	Floral Tape
1	1	Each	Cold Glue
3	3	Each	Floral Pick (6 inches)
1	1	Each	Get Well Dr. Kit: Dr. Bag and Head Piece—Codified PC #139945
0	1	Each	18"D Get Well Soon Mylar Balloon
0	1	Cu Ft	Helium
0	1	Yard	Curling Ribbon

#167683 #167683 B

HOW-TO: See Fabulous Feline™ HOW-TO on page 97.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Cure-All Kitty™

DESIGN: One Sided Arrangement

#167683 $59.99 11"H x 11"W (Above)

#167683 B $64.99 11"H x 11"W

Plain	B	Unit	Floral Description	Suggested Substitution
9	9	Stem	Carnation White	
2	2	Stem	Cushion Pom Yellow	Daisy Pom Yellow
2	2	Stem	Mini Carnation Orange	Mini Carnation Red
1	1	Stem	Statice Purple	Limonium or Monte Casino Purple
2	2	Stem	Variegated Pittosporum	Leather Leaf

			Hardgoods Description
1	1	Each	7" Splitwood Handled Basket with Liner
1	1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	0.5	Each	Floral Foam Brick
0.5	0.5	Yard	Floral Tape
2	2	Each	Cold Glue
1	1	Each	Birthday Hat—Codified PC #139944
3	3	Each	Floral Pick (6 inches)
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Cu Ft	Helium
6	7	Yard	Curling Ribbon

DESIGN TIP:
Cut ribbon in thirds and attach to floral picks, then incorporate into arrangement.

#148651 #148651 B

HOW-TO: See Fabulous Feline™ HOW-TO on page 97.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Purrfect Party Cat™

DESIGN: One Sided Arrangement

#148651 $59.99 11"H x 11"W (Above)

#148651 B $64.99 11"H x 11"W

Fabulous Feline™ for Baby Boy

DESIGN: One Sided Arrangement

#166264 B $54.99 11"H x 11"W

QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	Stem	Athos Pom	Button Pom Green
2	Stem	Mini Carnation Yellow	Mini Carnation White
2	Stem	Solidago	Bupleurum
2	Stem	Variegated Pittosporum	Leather Leaf

		Hardgoods Description
1	Each	7" Splitwood Handled Basket with Liner
1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
2	Each	Floral Pick (6 inches)
1	Yard	#9 Satin Ribbon, Light Blue

HOW-TO: See Fabulous Feline™ HOW-TO on page 97.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Fabulous Feline™ for Baby Girl

DESIGN: One Sided Arrangement

#166264 G $54.99 11"H x 11"W

QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	Stem	Mini Carnation Pink	Mini Carnation White
2	Stem	Limonium Pink	Gypsophila
2	Stem	Statice Purple	Monte Casino Purple
2	Stem	Variegated Pittosporum	Leather Leaf

		Hardgoods Description
1	Each	7" Splitwood Handled Basket with Liner
1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
2	Each	Floral Pick (6 inches)
1	Yard	#9 Satin Ribbon, Pink

HOW-TO: See Fabulous Feline™ HOW-TO on page 97.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink
2	Stem	Button Pom Green	Athos Pom
2	Stem	Viking Pom Yellow	Daisy Pom Yellow
1	Stem	Waxflower Pink	Limonium Pink
2	Stem	Solidago	Bupleurum
2	Stem	Statice Purple	Monte Casino Purple
1	Stem	Salal	

		Hardgoods Description
1	Each	7" Splitwood Handled Basket with Liner
1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	Each	Floral Foam Brick
0.5	Yard	Floral Tape
1	Each	Cold Glue
2	Each	Floral Pick (6 inches)

HOW-TO: See Fabulous Feline™ HOW-TO on page 97.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Fabulous Feline™

DESIGN: One Sided Arrangement

#174312 $54.99 12"H x 12"W

QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Cushion Pom Lavender	Daisy Pom Lavender
1	Stem	Mini Carnation Pink	Alstroemeria Pink
1	Stem	Monte Casino White	Gypsophila
1	Stem	Variegated Pittosporum	Salal

		Hardgoods Description
1	Each	7" Splitwood Basket with Liner
1	Each	Kitty Kat Kit: Ears, Eyes, and Mouth—Codified PC #139972
0.5	Each	Floral Foam Brick
1	Each	Magical Fairy Kit—Codified PC #156674
1	Yard	Floral Tape
1	Each	Cold Glue
4	Each	Floral Pick (6 inches)

HOW-TO: See Fabulous Feline™ HOW-TO on page 97
and Magical Fairy Cat™ HOW-TO on page 95.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Magical Fairy Cat™

DESIGN: One Sided Arrangement

#179319 $59.99 11.5"H x 12"W

Enchanting Unicorn™

DESIGN: One Sided Arrangement

#167537 $59.99 15"H x 13"W

QTY	Unit	Floral Description	Suggested Substitution
7	Stem	Carnation White	
2	Stem	Button Pom White	Button Pom Lavender
5	Stem	Carnation Lavender	Carnation Purple
3	Stem	Mini Carnation Light Pink	
1	Stem	Limonium Purple	Waxflower Purple
2	Stem	Variegated Pittosporum	Leather Leaf
		Hardgoods Description	
1	Each	7" Splitwood Basket with Liner	
1	Each	a-DOG-able® Face Kit: 2 Eyes, 1 Nose—Codified PC #92808	
1	Each	Unicorn Kit: 1 Horn, 1 Set Ears—Codified PC #156130	
0.5	Each	Floral Foam Brick	
0.5	Yard	Floral Tape	
1	Each	Cold Glue	
1	Each	Light Blue Spray Paint	
1	Each	Glitter	

Local Artisan

DESIGNED BY: **Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA**

DESIGN TIP: Use cold glue to attach horn and ears. Use light blue spray paint for the white button poms. Glitter is used to finish off the arrangement.

HOW-TO: See Enchanting Unicorn™ HOW-TO on page 97.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Birthday Wishes Flower Cake® Pastel

DESIGN: All Around Arrangement

#148666 S	$39.99	4.5"H x 9"W
#148666 SB	$44.99	4.5"H x 9"W
#148666 L	$49.99	5.5"H x 9"W (Above)
#148666 LB	$54.99	5.5"H x 9"W

S	SB	L	LB	Unit	Floral Description	Suggested Substitution
4	4	8	8	Stem	Cushion Pom Lavender	Cushion Pom White
5	5	5	5	Stem	Mini Carnation Pink	
5	5	5	5	Stem	Button Pom White	
0.5	0.5	0.5	0.5	Stem	Gypsophila	
1	1	1	1	Stem	Rose Pink 50 cm	Rose Hot Pink or Lavender 50 cm
					Hardgoods Description	
1	1	1	1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243	
0	1	0	1	Each	18"D Happy Birthday Mylar Balloon	
0	1	0	1	Cu Ft	Helium	
0	1	0	1	Yard	Curling Ribbon	

DESIGN TIP: Cut cake oasis along perforated line for small sizes.

#148666 S #148666 SB #148666 L #148666 LB

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	SB	L	LB	Unit	Floral Description	Suggested Substitution
6	6	8	8	Stem	Cushion Pom White	Cushion Pom Lavender
6	6	6	6	Stem	Mini Carnation Orange	Mini Carnation Hot Pink
4	4	4	4	Stem	Mini Carnation Hot Pink	Mini Carnation Red
1	1	1	1	Stem	Button Pom Green	Athos Pom
1	1	1	1	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
					Hardgoods Description	
1	1	1	1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243	
1	1	1	1	Each	Hot Pink Spray Paint	
0	1	0	1	Each	18"D Happy Birthday Mylar Balloon	
0	1	0	1	Cu Ft	Helium	
0	0.5	0	0.5	Yard	Curling Ribbon	

DESIGN TIP: Cut cake oasis along perforated line for small sizes.
Spray paint white cushion poms hot pink.

#174313 S #174313 SB #174313 L #174313 LB

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Birthday Wishes Flower Cake® Vibrant

DESIGN: All Around Arrangement

#174313 S	$39.99	4.5"H x 9"W
#174313 SB	$44.99	4.5"H x 9"W
#174313 L	$49.99	5.5"H x 9"W (Above)
#174313 LB	$54.99	5.5"H x 9"W

S	SB	Unit	Floral Description	Suggested Substitution
2	2	Stem	Rose Pink 50 cm	Rose Yellow 50 cm
0.5	0.5	Stem	Dianthus Fuchsia	Carnation Fuchsia
1	1	Stem	Stock Lavender	Snapdragon Lavender
0.5	0.5	Stem	Alstroemeria Pink	Alstroemeria Lavender
6	6	Stem	Cushion Pom White	Daisy Pom White
0.5	0.5	Stem	Daisy Pom Yellow	Cushion Pom Yellow
0.5	0.5	Stem	Mini Carnation Yellow	Alstroemeria Yellow
0.25	0.25	Stem	Solidago	Statice Yellow
0.25	0.25	Stem	Monte Casino Purple	Statice Purple
			Hardgoods Description	
1	1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243	
0	1	Each	18"D Happy Birthday Mylar Balloon	
0	1	Cu Ft	Helium	
0	1	Yard	Curling Ribbon	

DESIGN TIP: These are all-white half cakes designed with a crescent floral spray on one side of the top of the cake. Please cut the cake form along the score line before designing cake.

#192326 S #192326 SB

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Birthday Wishes Flower Cake® Cheerful Cascade™

DESIGN: All Around Arrangement

#192326 S	$49.99	6"H x 9"W (Above)
#192326 SB	$54.99	6"H x 9"W

Birthday Wishes Flower Cake® Brightest Day™

DESIGN: All Around Arrangement

#192325 S	$49.99	6"H x 9"W (Above)
#192325 SB	$54.99	6"H x 9"W

S	SB	Unit	Floral Description	Suggested Substitution
2	2	Stem	Rose Orange 50 cm	Rose Yellow 50 cm
1	1	Stem	Stock Purple	Larkspur Purple
0.5	0.5	Stem	Alstroemeria Red	Mini Carnation Red
6	6	Stem	Cushion Pom White	
0.5	0.5	Stem	Daisy Pom Yellow	Cushion Pom Yellow
0.5	0.5	Stem	Button Pom Green	Athos Pom
0.5	0.5	Stem	Mini Carnation Hot Pink	Alstroemeria Hot Pink
0.25	0.25	Stem	Thistle Blue	Statice Purple
0.25	0.25	Stem	Solidago	Statice Yellow
0.25	0.25	Stem	Waxflower Pink	Limonium Pink

			Hardgoods Description
1	1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Cu Ft	Helium
0	1	Yard	Curling Ribbon

DESIGN TIP: These are all-white half cakes designed with a crescent floral spray on one side of the top of the cake. Please cut the cake form along the score line before designing cake.

#192325 S #192325 SB

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Birthday Wishes Flower Cake® Unicorn

DESIGN: All Around Arrangement

#174314	$64.99	5.5"H x 9"W

QTY	Unit	Floral Description	Suggested Substitution
7	Stem	Cushion Pom White	
6	Stem	Mini Carnation Light Pink	Mini Carnation Hot Pink
4	Stem	Button Pom White	
6	Stem	Carnation Lavender	Carnation Purple

		Hardgoods Description
1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243
1	Each	Unicorn Kit: 1 Horn, 1 Set Ears—Codified PC #156130
2	Each	Chenille Stem, Black
2	Each	Cold Glue

DESIGN TIP: Lavender carnations are styled down the back of the cake to form the mane. Use button poms to fill in the top of the cake.

HOW TO CREATE EYELASHES:

1. At a third in from the left of the black chenille stem, bend right two-thirds up at a 90˚ angle.
2. Slightly bend the one third left section into an upside down "U" shape to form the shape of the eye.
3. To create the eyelashes, take the right section of the chenille stem and fold down (double up) onto the eye shape, and twist around left side eye shape while leaving about a ½ inch space in between, bend the remaining stem to form two more lashes in the same way.
4. There should be approximately 2 inches of the chenille stem left over to point the chenille stem back to be used to insert into the foam cake.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	6	10	Stem	Rose Coral 50 cm	Rose Peach 50 cm
3	4	5	Stem	Alstroemeria Pink	Alstroemeria Lavender
3	4	6	Stem	Carnation Lavender	Carnation Purple
2	3	4	Stem	Mini Carnation Peach	Mini Carnation Orange
1	2	2	Stem	Limonium Pink	Waxflower Pink
2	2	2	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	Rustic Cube—Codified PC #156138
0.5	0.5	0.5	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.

#179054 S #179054 M #179054 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Chic Garden™ Bouquet

DESIGN: All Around Arrangement

#179054 S	$49.99	9"H x 9"W
#179054 M	$59.99	10"H x 10"W (Above)
#179054 L	$69.99	12"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Red 50 cm	
1	2	3	Stem	Rose Orange 50 cm	
1	2	3	Stem	Button Pom Yellow	Cushion Pom Yellow
2	2	3	Stem	Mini Carnation Orange	
1	1	1	Stem	Bupleurum	
1	1	2	Stem	Heather	Monte Casino Purple
1	2	3	Stem	Limonium Purple	Waxflower Pink
2	2	3	Stem	Solidago	Statice Yellow
2	2	3	Stem	Statice Purple	
1	1	1	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	Rustic Cube—Codified PC #156138
0.33	0.5	0.5	Each	Floral Foam Brick

Local Artisan

DESIGNED BY: **Phyllis Rega | Phyl's Flowers, Stratford, CT**

DESIGN TIP: Be sure to deliver with hangtag.

#176339 S #176339 M #176339 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Delightful Joy™ Bouquet

DESIGN: All Around Arrangement

#176339 S	$49.99	9"H x 9"W
#176339 M	$59.99	10"H x 10"W (Above)
#176339 L	$69.99	12"H x 12"W

Vibrant Jewel™ Bouquet

DESIGN: All Around Arrangement

#176885 S	$49.99	9"H x 9"W
#176885 M	$59.99	10"H x 10"W (Above)
#176885 L	$69.99	12"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	2	3	Stem	Gerbera Daisy Hot Pink	Gerbera Daisy Pink
2	3	4	Stem	Matsumoto Aster Lavender	Mini Carnation Lavender
1	2	3	Stem	Football Mum Yellow	Mum Disbud Yellow
2	3	4	Stem	Carnation Orange	Alstroemeria Orange
2	3	4	Stem	Mini Carnation Hot Pink	Matsumoto Aster Hot Pink
2	3	4	Stem	Hypericum Green	Bupleurum
2	3	4	Stem	Solidago	Statice Yellow
3	3	3	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	Rustic Cube—Codified PC #156138
0.5	0.5	0.5	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.

#176885 S #176885 M #176885 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Country Pearl™ Bouquet*

DESIGN: All Around Arrangement

#179097 S	$49.99	9"H x 9"W
#179097 M	$59.99	10"H x 10"W (Above)
#179097 L	$69.99	12"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose White 50 cm	Rose Green 50 cm
2	3	4	Stem	Button Pom White	Cushion Pom White
2	3	4	Stem	Hypericum Cream	Hypericum Green
2	2	3	Stem	Thistle Blue	Eucalyptus Seeded
0.5	1	2	Stem	Limonium White	Gypsophila
1	2	2	Stem	Eucalyptus Silver Dollar	Eucalyptus Spiral

				Hardgoods Description
1	1	1	Each	Rustic Cube—Codified PC #156138
0.5	0.5	0.5	Each	Floral Foam Brick

***Also available as:** PC #179098 S/M/L Cherished Garden™ Bouquet ($49.99 S, $59.99 M, $69.99 L)

DESIGN TIP: Be sure to deliver with hangtag.

#179097 S #179097 M #179097 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Good Day™ Bouquet

DESIGN: All Around Arrangement

#179057	$49.99	10"H x 9"W

QTY	Unit	Floral Description	Suggested Substitution
2	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
2	Stem	Dianthus Purple	Mini Carnation Purple
3	Stem	Button Pom Yellow	Cushion Pom Yellow
4	Stem	Carnation Lavender	Carnation Purple
2	Stem	Statice Purple	Limonium Purple
2	Stem	Variegated Pittosporum	Salal Tips

		Hardgoods Description
1	Each	Sending Smiles Container—Codified PC #156672
0.25	Each	Floral Foam Brick

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Make Me Smile™ Bouquet

DESIGN: All Around Arrangement

#179058	$49.99	10"H x 9"W

QTY	Unit	Floral Description	Suggested Substitution
3	Stem	Rose Yellow 50 cm	Rose White 50 cm
3	Stem	Daisy Pom Yellow	Cushion Pom Yellow
3	Stem	Button Pom Yellow	Button Pom White
1	Stem	Gypsophila	Limonium White
2	Stem	Solidago	Waxflower Yellow
2	Stem	Variegated Pittosporum	Salal Tips

		Hardgoods Description
1	Each	Sending Smiles Container—Codified PC #156672
0.25	Each	Floral Foam Brick

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Pastel Petals™ by Real Simple®*

DESIGN: All Around Arrangement

#183665 S	$49.99	13.5"H x 10.5"W
#183665 L	$59.99	14.5"H x 10"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
2	5	Stem	Rose Light Pink 50 cm	Rose Lavender 50 cm
1	2	Stem	Asiatic Lily White	Oriental Lily White
2	3	Stem	Alstroemeria Lavender	Alstroemeria Pink
2	3	Stem	Mini Carnation Yellow	Carnation Yellow
1	1	Stem	Limonium Purple	Waxflower Purple
1	1	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
1	1	Stem	Variegated Pittosporum	Salal

Hardgoods Description

1	1	Each	Real Simple® Macramé Jar—Codified PC #156682
1	1	Each	Real Simple® 2" x 2" Cardette

***Also available as:** PC #183666 S/L Pastel Petals™ by Real Simple® ($49.99 S, $59.99 L)

DESIGN TIP: Be sure to deliver with hangtag.

#183665 S #183665 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Sunshine Medley™ by Real Simple®*

DESIGN: All Around Arrangement

#183661 S	$49.99	13.5"H x 10.5"W
#183661 L	$59.99	14.5"H x 10"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
2	5	Stem	Rose Orange 50 cm	Rose Yellow 50 cm
2	3	Stem	Gerbera Daisy Yellow	Sunflower Medium
2	3	Stem	Carnation Lime Green	Athos Pom
1	2	Stem	Mini Carnation Hot Pink	Alstroemeria Hot Pink
2	2	Stem	Solidago	Statice Yellow
1	1	Stem	Statice Purple	Waxflower Purple
1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	Each	Real Simple® Macramé Jar—Codified PC #156682
1	1	Each	Real Simple® 2" x 2" Cardette

***Also available as:** PC #183662 S/L Sunshine Medley™ by Real Simple® ($49.99 S, $59.99 L)

DESIGN TIP: Be sure to deliver with hangtag.

#183661 S #183661 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Sunflower Large	
2	3	Stem	Solidago	Statice Yellow
1	1	Stem	Limonium Purple	Waxflower Purple
2	2	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
2	2	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	Each	Real Simple® Macramé Jar—Codified PC #156682
1	1	Each	Real Simple® 2" x 2" Cardette

***Also available as:** PC #183668 S/L Sunshine & Happiness™ by Real Simple® ($49.99 S, $59.99 L)

DESIGN TIP: Be sure to deliver with hangtag.

#183667 S #183667 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Sunshine & Happiness™ by Real Simple®*

DESIGN: All Around Arrangement

#183667 S	$49.99	15.5"H x 10"W
#183667 L	$59.99	16.5"H x 11"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
2	3	Stem	Gerbera Daisy Pink	Gerbera Daisy Orange
2	3	Stem	Daisy Pom Yellow	Cushion Pom Yellow
3	5	Stem	Carnation Purple	Mini Carnation Purple
1	1	Stem	Solidago	Statice Yellow
1	1.5	Stem	Mardi Gras Monte Casino Purple	Monte Casino Purple
1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	Each	Celebration Hatbox™—Codified PC #156749
0.66	0.66	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.

#192321 S #192321 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Jubilee™ Bouquet—Bright

DESIGN: All Around Arrangement

#192321 S	$49.99	11.5"H x 11.5"W
#192321 L	$59.99	12"H x 13"W (Above)

Jubilee™ Bouquet—Pastel

DESIGN: All Around Arrangement

#192339 S	$49.99	12"H x 12.5"W
#192339 L	$59.99	15"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
4	6	Stem	Rose Peach 50 cm	Rose Pink 50 cm
3	4	Stem	Cremon White	Mum Disbud White
2	3	Stem	Button Pom Lavender	Cushion Pom Lavender
2	5	Stem	Mini Carnation Pink	Alstroemeria Pink
1	1	Stem	Limonium Pink	Waxflower Pink
1	2	Stem	Mardi Gras Monte Casino Purple	Monte Casino Purple
1	1	Stem	Variegated Pittosporum	Salal Tips
			Hardgoods Description	
1	1	Each	Celebration Hatbox™—Codified PC #156749	
0.66	0.66	Each	Floral Foam Brick	

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.

#192339 S #192339 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Hooray! It's Your Day!™ Bouquet

DESIGN: One Sided Arrangement

#192457 S	$49.99	8.5"H x 9"W
#192457 SB	$54.99	8.5"H x 9"W
#192457 L	$59.99	9.5"H x 9.5"W (Above)
#192457 LB	$64.99	9.5"H x 9.5"W

S	SB	L	LB	Unit	Floral Description	Suggested Substitution
2	2	4	4	Stem	Rose Circus or Bi-Color Yellow 50 cm	Rose Yellow 50 cm
1	1	2	2	Stem	Matsumoto Aster Purple	Lisianthus Purple
2	2	3	3	Stem	Button Pom Yellow	Cushion Pom Yellow
2	2	3	3	Stem	Carnation Lavender	Carnation Purple
2	2	3	3	Stem	Mini Carnation Orange	Alstroemeria Orange
0.25	0.25	1	1	Stem	Mardi Gras Monte Casino Purple	Monte Casino Purple
2	2	3	3	Stem	Solidago	Statice Yellow
2	2	2	2	Stem	Variegated Pittosporum	Salal Tips
					Hardgoods Description	
1	1	1	1	Each	Hooray! It's Your Day!™—Celebration Keepsake Codified PC #190081	
0.5	0.5	0.5	0.5	Each	Floral Foam Brick	
0	1	0	1	Each	18"D Happy Birthday Mylar Balloon	
0	1	0	1	Cu Ft	Helium	
0	1	0	1	Yard	Curling Ribbon	

DESIGN TIP: Be sure to deliver with hangtag.

#192457 S #192457 SB #192457 L #192457 LB

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Plain	HB	Unit	Floral Description	Suggested Substitution
12	12	Stem	Carnation White	
1	1	Stem	Athos Pom	Button Pom Green
1	1	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	1	Stem	Mini Carnation Red	Hypericum Red
1	1	Stem	Monte Casino Purple	Limonium Purple
1	1	Stem	Variegated Pittosporum	Salal
			Hardgoods Description	
1	1	Each	Hooray! It's Your Day!™—Celebration Keepsake Codified PC #190081	
1	1	Each	a-DOG-able® Face Kit: 2 Eyes, 1 Nose—Codified PC #92808	
0.5	0.5	Each	Floral Foam Brick	
0.5	0.5	Yard	Floral Tape	
1	1	Each	Cold Glue	
0	1	Each	18"D Happy Birthday Mylar Balloon	
0	1	Cu Ft	Helium	
0	1	Yard	Curling Ribbon	

DESIGN TIP: Be sure to deliver with hangtag.

#192458 #192458 HB

HOW-TO: See a-DOG-able® HOW-TO on page 96.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Party Pooch™

DESIGN: One Sided Arrangement

#192458	$59.99	12"H x 11"W
#192458 HB	$64.99	12"H x 11"W (Above)

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	7	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
3	4	5	Stem	Sunflower Medium	Gerbera Daisy Yellow
3	3	3	Stem	Snapdragon Pink	Snapdragon Yellow
2	4	5	Stem	Alstroemeria Hot Pink	Alstroemeria Orange
2	4	5	Stem	Mini Carnation Hot Pink	Mini Carnation Orange
2	2	4	Stem	Thistle Blue	Statice Purple
2	2	2	Stem	Statice Purple	Waxflower Purple
0.5	0.5	0.5	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal Tips
				Hardgoods Description	
1	1	1	Each	Floral Hatbox™—Codified PC #156735	
1	1	1	Each	Floral Foam Brick	

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.

#192260 S #192260 M #192260 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Beautiful Blooms™ Bouquet

DESIGN: All Around Arrangement

#192260 S	$59.99	7"H x 14"W
#192260 M	$69.99	8"H x 15.5"W (Above)
#192260 L	$79.99	10"H x 16"W

V

Sweet Love™ Bouquet

DESIGN: All Around Arrangement

#192268 S	$59.99	7"H x 14.5"W
#192268 M	$69.99	7.5"H x 15"W (Above)
#192268 L	$79.99	8"H x 15.5"W

S	M	L	Unit	Floral Description	Suggested Substitution
5	7	9	Stem	Rose Red 50 cm	Rose Lavender 50 cm
3	4	5	Stem	Cremon Pink	Cremon White
3	4	5	Stem	Alstroemeria Pink	Mini Carnation Pink
3	4	5	Stem	Carnation Red	Alstroemeria Red
2	2	3	Stem	Monte Casino White	Gypsophila
2	3	4	Stem	Waxflower Pink	Limonium Pink
0.5	1	1	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	Floral Hatbox™—Codified PC #156735
1	1	1	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.

#192268 S #192268 M #192268 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Perfectly Pastel™ Bouquet

DESIGN: All Around Arrangement

#192263 S	$59.99	7"H x 14"W
#192263 M	$69.99	8"H x 15.5"W (Above)
#192263 L	$79.99	10"H x 16"W

S	M	L	Unit	Floral Description	Suggested Substitution
4	6	8	Stem	Rose Peach 50 cm	Rose White 50 cm
3	3	3	Stem	Snapdragon White	Stock Peach
3	4	5	Stem	Mum Disbud White	Cremon White
3	4	5	Stem	Alstroemeria Pink	Mini Carnation Pink
3	4	5	Stem	Hypericum Peach	Mini Carnation Peach
2	3	4	Stem	Solidago	Statice Yellow
0.5	1	2	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	Floral Hatbox™—Codified PC #156735
1	1	1	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.

#192263 S #192263 M #192263 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
5	7	9	Stem	Rose White 50 cm	Rose Lavender 50 cm
3	4	5	Stem	Cremon Lavender	Cremon White
3	4	5	Stem	Alstroemeria Purple	Mini Carnation Purple
3	4	5	Stem	Carnation Lavender	Alstroemeria Purple
2	3	4	Stem	Monte Casino Purple	Statice Purple
2	3	4	Stem	Statice Purple	Waxflower Purple
0.5	1	2	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	Floral Hatbox™—Codified PC #156735
1	1	1	Each	Floral Foam Brick

DESIGN TIP: Each arrives water resistant and with an acrylic liner. Please do not immerse in water or leave standing in water. Be sure to deliver with hangtag.

#192261 S #192261 M #192261 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Nature's Beauty™ Bouquet

DESIGN: All Around Arrangement

#192261 S	$59.99	7"H x 14.5"W
#192261 M	$69.99	7.5"H x 15"W (Above)
#192261 L	$79.99	8"H x 15.5"W

S	L	Unit	Floral Description	Suggested Substitution
12	18	Stem	Rose Red 50 cm	
2	3	Stem	Gypsophila	
2	3	Stem	Salal	

			Hardgoods Description
1	1	Each	Ruby Vase—Codified PC #155248

DESIGN TIP: Be sure to deliver with hangtag.

#161132 S #161132 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

V

Blooming Love™

DESIGN: All Around Arrangement

#161132 S	$64.99	19"H x 14"W
#161132 L	$89.99	20"H x 15"W (Above)

Floral Enchantment™ Bouquet

DESIGN: All Around Arrangement

#192455 S	$59.99	14"H x 12"W
#192455 M	$69.99	15"H x 13"W (Above)
#192455 L	$79.99	17"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
4	6	8	Stem	Rose Orange 50 cm	
3	4	6	Stem	Sunflower Medium	Gerbera Daisy Yellow
2	3	3	Stem	Dianthus Purple	Carnation Purple
3	4	5	Stem	Carnation Purple	Carnation Lavender
2	3	4	Stem	Bupleurum	Tree Fern
3	4	5	Stem	Solidago	Statice Yellow
3	3	3	Stem	Statice Purple	Waxflower Purple
2	2	2	Stem	Salal	Pittosporum or Seeded Eucalyptus

Hardgoods Description

1	1	1	Each	Violet Fluted Gathering Vase—Codified PC #156670

DESIGN TIP: Be sure to deliver with hangtag.

#192455 S #192455 M #192455 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Daydream Bouquet™

DESIGN: All Around Arrangement

#183988 S	$49.99	13"H x 10"W
#183988 M	$59.99	14"H x 12"W
#183988 L	$69.99	15"H x 13"W (Above)
#183988 XL	$79.99	17"H x 14"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
3	5	7	9	Stem	Rose Pink 50 cm	Rose Lavender 50 cm
2	3	4	5	Stem	Stock Lavender	Snapdragon Lavender
2	4	5	6	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	3	4	5	Stem	Button Pom Lavender	Alstroemeria Lavender
2	3	4	5	Stem	Carnation Lavender	Carnation Pink
1	2	3	4	Stem	Mardi Gras Monte Casino Purple	Limonium Purple
2	2	2	2	Stem	Salal	Pittosporum or Seeded Eucalyptus

Hardgoods Description

1	1	1	1	Each	Violet Fluted Gathering Vase—Codified PC #156670

DESIGN TIP: Be sure to deliver with hangtag.

#183988 S #183988 M #183988 L #183988 XL

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	L	Unit	Floral Description	Suggested Substitution
3	5	Stem	Rose Peach 50 cm	Rose Pink 50 cm
1	1	Stem	Matsumoto Aster Hot Pink	Matsumoto Aster Pink
2	3	Stem	Mum Disbud Lavender	Cremon Lavender
2	3	Stem	Button Pom Lavender	Cushion Pom Lavender
3	4	Stem	Carnation Pink	Carnation Hot Pink
1	2	Stem	Waxflower Purple	Waxflower Pink
1	2	Stem	Eucalyptus Spiral	Eucalyptus Gunnii
1	1	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	Stem	Honeycomb Mason Jar Peach Quartz—Codified PC #156655

DESIGN TIP: Be sure to deliver with hangtag.

#179323 S #179323 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Blush Posy™ Bouquet

DESIGN: One Sided Arrangement

#179323 S	$49.99	15"H x 10"W
#179323 L	$59.99	16"H x 11"W (Above)

Simply Pink™ Bouquet

DESIGN: All Around Arrangement

#194701 S	$49.99	17"H x 14"W
#194701 M	$59.99	18"H x 16"W
#194701 L	$69.99	19"H x 18"W (Above)
#194701 XL	$79.99	20"H x 19"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	3	5	6	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
0	1	2	3	Stem	Oriental Lily Pink	
2	0	0	0	Stem	L.A. Hybrid Lily Pink	Asiatic Lily White
0	2	3	4	Stem	Stock Pink	Stock White
0	3	3	4	Stem	Snapdragon Pink	Snapdragon White
4	4	4	4	Stem	Alstroemeria Pink	Alstroemeria White
4	0	0	0	Stem	Carnation Hot Pink	Carnation Pink
3	3	3	3	Stem	Salal Tips	Leather Leaf

Hardgoods Description

1	1	1	1	Each	Pink Spiral Tapered Vase—Codified PC #156657

Local Artisan

DESIGNED BY: **Develyn Reed | 1-800-Flowers® Achara Florist, Stafford, VA**

DESIGN TIP: Be sure to deliver with hangtag.

#194701 S #194701 M #194701 L #194701 XL

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Golden Gem™ Bouquet

DESIGN: All Around Arrangement

#192448 S	$59.99	15"H x 14"W
#192448 M	$69.99	16"H x 15"W (Above)
#192448 L	$79.99	17"H x 16"W

S	M	L	Unit	Floral Description	Suggested Substitution
4	6	8	Stem	Rose Yellow 50 cm	
2	3	4	Stem	Matsumoto Aster Hot Pink	Carnation Hot Pink
3	4	5	Stem	Alstroemeria Orange	Mini Carnation Orange
3	4	5	Stem	Daisy Pom Purple	Cushion Pom Purple
2	3	4	Stem	Bupleurum	Tree Fern
3	4	5	Stem	Solidago	Statice Yellow
3	3	3	Stem	Salal	Pittosporum or Seeded Eucalyptus

				Hardgoods Description
1	1	1	Each	Hammered Bell Pitcher—Codified PC #156681

DESIGN TIP: Be sure to deliver with hangtag.

#192448 S #192448 M #192448 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Majestic Moment™ Bouquet

DESIGN: All Around Arrangement

#193059 S	$59.99	16"H x 12"W
#193059 M	$69.99	18"H x 15"W (Above)
#193059 L	$79.99	18.5"H x 16"W

S	M	L	Unit	Floral Description	Suggested Substitution
5	8	11	Stem	Rose Red 50 cm	
3	4	5	Stem	Alstroemeria Purple	Alstroemeria Red
3	4	5	Stem	Button Pom Purple	Cushion Pom Purple
3	4	5	Stem	Carnation Burgundy	Mini Carnation Burgundy
1	2	3	Stem	Waxflower White	Limonium White
1	1	1	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	Hammered Bell Pitcher—Codified PC #156681

DESIGN TIP: Be sure to deliver with hangtag.

#193059 S #193059 M #193059 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
4	5	6	Stem	Rose Peach 50 cm	Rose Pink 50 cm
2	3	4	Stem	Gerbera Daisy Pink	Gerbera Daisy Peach
2	3	4	Stem	Alstroemeria Pink	Mini Carnation Pink
2	3	4	Stem	Carnation Peach	Mini Carnation Peach
1	2	3	Stem	Mini Carnation Light Pink	Alstroemeria Light Pink
0	2	3	Stem	Hypericum Peach	Mini Carnation Pink
1	1	1	Stem	Limonium Pink	Waxflower Pink
0	0.5	1	Stem	Eucalyptus Spiral	Eucalyptus Silver Dollar
0.5	0.5	1	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	Hammered Bell Pitcher—Codified PC #156681

DESIGN TIP: Be sure to deliver with hangtag.

#193058 S #193058 M #193058 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Blushing Beauty Medley™ Bouquet

DESIGN: All Around Arrangement

#193058 S	$59.99	14"H x 12"W
#193058 M	$69.99	15"H x 13"W (Above)
#193058 L	$79.99	16"H x 15"W

QTY	Unit	Floral Description	Suggested Substitution
18	Stem	Rose Red 50 cm	
3	Stem	Waxflower White	Limonium White
2	Stem	Variegated Pittosporum	Salal Tips

		Hardgoods Description
1	Each	Hammered Bell Pitcher—Codified PC #156681

DESIGN TIP: Be sure to deliver with hangtag.

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Pitcher Perfect™ 18 Stem Red Rose Bouquet

DESIGN: All Around Arrangement

#192245	$89.99	18"H x 16"W

Southern Living 1-800 flowers.com COLLECTION

Luscious Lilac Beauty™ Bouquet by Southern Living®*

DESIGN: All Around Arrangement

#179316 S	$54.99	20"H x 12"W
#179316 M	$64.99	21"H x 13"W (Above)
#179316 L	$74.99	22"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	5	Stem	Rose White 50 cm	Rose Lavender 50 cm
1	2	3	Stem	Lisianthus Lavender	Spray Rose Lavender
2	3	4	Stem	Stock Purple	Stock Lavender
2	2	3	Stem	Snapdragon Lavender	Snapdragon White
2	2	2	Stem	Alstroemeria Lavender	Alstroemeria White
1	2	3	Stem	Button Pom White	Cushion Pom White
0	1	1	Stem	Eucalyptus Spiral	Eucalyptus Silver Dollar
1	1	1	Stem	Variegated Pittosporum	Salal
				Hardgoods Description	
1	1	1	Each	Southern Living® Vintage Farmhouse Milk Jug—Codified PC #156671	
1	1	1	Each	Southern Living® 2" x 2" Cardette	

***Also available as:** PC #179317 S/M/L Luscious Lilac Beauty™ Bouquet by Southern Living® ($54.99 S, $64.99 M, $74.99 L)

DESIGN TIP: Be sure to deliver with hangtag.

#179316 S #179316 M #179316 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Southern Living 1-800 flowers.com COLLECTION

Sunshine Splendor™ Bouquet by Southern Living®*

DESIGN: All Around Arrangement

#179314 S	$54.99	18"H x 12"W
#179314 M	$64.99	19"H x 12"W (Above)
#179314 L	$74.99	20"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Orange 50 cm	Rose Yellow 50 cm
1	2	3	Stem	Sunflower Medium	Gerbera Daisy Yellow
2	3	3	Stem	Stock Cream	Stock White
2	3	3	Stem	Snapdragon Pink	Larkspur Pink
1	2	3	Stem	Mini Carnation Hot Pink	Alstroemeria Pink
1	2	3	Stem	Queen Anne's Lace	Gypsophila
1	1	2	Stem	Bupleurum	Tree Fern
0	0.5	1	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
1	1	1	Stem	Variegated Pittosporum	Salal
				Hardgoods Description	
1	1	1	Each	Southern Living® Vintage Farmhouse Milk Jug—Codified PC #156671	
1	1	1	Each	Southern Living® 2" x 2" Cardette	

***Also available as:** PC #179315 S/M/L Sunshine Splendor™ Bouquet by Southern Living® ($54.99 S, $64.99 M, $74.99 L)

DESIGN TIP: Be sure to deliver with hangtag.

#179314 S #179314 M #179314 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	L	Unit	Floral Description	Suggested Substitution
3	5	Stem	Rose Peach 50 cm	
2	4	Stem	Alstroemeria Pink	Alstroemeria White
2	4	Stem	Hypericum Peach	Hypericum Cream
0.5	1	Stem	Gypsophila	Limonium White
0.5	1	Stem	Eucalyptus Gunnii	Eucalyptus Silver Dollar
0.5	1	Stem	Variegated Pittosporum	Salal Tips
			Hardgoods Description	
1	1	Each	Champagne Hobnail Vase—Codified PC #190078	

DESIGN TIP: Be sure to deliver with hangtag.

#194568 S #194568 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Perfectly Peach™ Bouquet

DESIGN: All Around Arrangement

#194568 S	$49.99	12"H x 10"W
#194568 L	$59.99	12"H x 14"W (Above)

QTY	Unit	Floral Description	Suggested Substitution
6	Stem	Rose Peach 50 cm	
3	Stem	Football Mum White	Cremon White
2	Stem	Hypericum Peach	Hypericum Cream
2	Stem	Waxflower White	Gypsophila
1	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	Stem	Eucalyptus Seeded	Eucalyptus Spiral
1	Stem	Variegated Pittosporum	Salal Tips
		Hardgoods Description	
1	Each	6.5"H x 8"W Clear Glass Bubble Bowl	
1	Each	Southern Living® 2" x 2" Cardette	

***Also available as:** PC #174639 Peach Splendor™ by Southern Living® ($59.99)

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Southern Living 1-800 flowers.com COLLECTION

Peach Splendor™ by Southern Living®*

DESIGN: All Around Arrangement

#174638	$59.99	13.5"H x 12"W

Southern Living 1-800 flowers.com COLLECTION

Precious Pedestal™ by Southern Living®*

DESIGN: All Around Arrangement

#161878 S	$79.99	24"H x 22"W
#161878 M	$89.99	25"H x 23"W (Above)
#161878 L	$99.99	26"H x 24"W

S	M	L	Unit	Floral Description	Suggested Substitution
6	8	10	Stem	Rose Pink 50 cm	Rose Peach 50 cm
2	3	4	Stem	Asiatic Lily Pink	Asiatic Lily White
3	5	5	Stem	Stock Lavender	Stock Purple
2	1	2	Stem	Matsumoto Aster Pink	Mini Carnation Pink
4	5	5	Stem	Cremon Lavender	Spider Mum Lavender
1	2	3	Stem	Limonium Pink	Limonium Purple
1	1	1	Stem	Eucalyptus Seeded	Italian Ruscus
2	2	3	Stem	Tree Fern	Bupleurum
3	3	4	Stem	Salal Tips	Leather Leaf

				Hardgoods Description
1	1	1	Each	Graceful Pedestal Vase—Codified PC #155063
1	1	1	Each	Floral Foam Brick
1	1	1	Each	Southern Living® 2" x 2" Cardette

***Also available as:** PC #166578 S/M/L Precious Pedestal™ by Southern Living® ($79.99 S, $89.99 M, $99.99 L)

DESIGN TIP: Be sure to deliver with hangtag.

#161878 S #161878 M #161878 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Floral Embrace™ with Jumbo Smiley Mylar Balloon

DESIGN: All Around Arrangement

#194596 S	$69.99	11"H x 11"W
#194596 M	$79.99	12"H x 12"W (Above)
#194596 L	$89.99	13"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
1	1	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	3	4	Stem	Sunflower Medium	
0	3	4	Stem	Stock Lavender	Larkspur Lavender or Snapdragon Lavender
2	4	3	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
2	3	3	Stem	Athos Pom	Button Pom Green
3	2	0	Stem	Carnation Hot Pink	Carnation Orange
2	0	0	Stem	Monte Casino Purple	Limonium Purple
1.5	2	2	Stem	Variegated Pittosporum	Leather Leaf

				Hardgoods Description
1	1	0	Each	5"H Clear Glass Cylinder
0	0	1	Each	6"H Clear Glass Cylinder
1	1	1	Each	28"D Jumbo Smiley Mylar Balloon—Codified PC #190086
4	4	4	Cu Ft	Helium

#194596 S #194596 M #194596 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	Rose Lavender 50 cm
3	5	6	Stem	Stock Lavender	Larkspur Lavender or Snapdragon Lavender
3	4	5	Stem	Alstroemeria Lavender	Alstroemeria White
2	3	3	Stem	Carnation White	Carnation Lavender
0.5	0.5	1	Stem	Gypsophila	Monte Casino White
0.5	0.5	1	Stem	Eucalyptus Seeded	Eucalyptus Spiral
2	2	2	Stem	Variegated Pittosporum	Salal

				Hardgoods Description
1	1	0	Each	5"H Clear Glass Cylinder
0	0	1	Each	6"H Clear Glass Cylinder
1	1	1	Each	28"D Jumbo Smiley Mylar Balloon—Codified PC #190086
2	2	2	Cu Ft	Helium
1	1	1	Yard	Curling Ribbon

#194594 S #194594 M #194594 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Lovely Lavender Medley™ with Jumbo Smiley Mylar Balloon

DESIGN: All Around Arrangement

#194594 S	$69.99	12"H x 9"W
#194594 M	$79.99	13"H x 12"W (Above)
#194594 L	$89.99	15"H x 13"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Red 50 cm	
2	3	4	5	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	1	2	3	Stem	Stargazer Lily Pink	Oriental Lily Pink
2	4	4	5	Stem	Gerbera Daisy Pink	Gerbera Daisy White or Red
4	4	4	5	Stem	Alstroemeria Pink	Alstroemeria White or Red
1	1	2	2	Stem	Limonium Pink	Waxflower Pink
2	2	2	2	Stem	Salal	

				Hardgoods Description
1	1	0	0	Each	8"H Clear Glass Rose Vase
0	0	1	1	Each	8"H Clear Glass Gathering Vase
0.5	1	1	1	Each	#9 Satin Ribbon, Pink
1	1	1	1	Each	28"D Jumbo I Love You Balloon—Codified PC #190087
4	4	4	4	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon

#194600 S #194600 M #194600 L #194600 XL

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Fields of Europe® Romance with Jumbo I Love You Balloon

DESIGN: All Around Arrangement

#194600 S	$69.99	15"H x 12"W
#194600 M	$79.99	16"H x 13.5"W
#194600 L	$89.99	16"H x 14"W (Above)
#194600 XL	$99.99	18"H x 15"W

Rose Elegance™ Premium Red Roses with Jumbo I Love You Balloon

DESIGN: All Around Arrangement

#194601 S	$79.99	22"H x 15"W
#194601 L	$104.99	22"H x 16"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
12	18	Stem	Rose Red 60 cm	
3	3	Stem	Gypsophila	
6	6	Stem	Tree Fern	
6	6	Stem	Salal	

			Hardgoods Description
1	1	Each	11"H Classic Garden Vase
1	1	Each	28"D Jumbo I Love You Balloon—Codified PC #190087
4	4	Cu Ft	Helium
1	1	Yard	Curling Ribbon

#194601 S #194601 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Floral Embrace™ with Jumbo Happy Birthday Balloon

DESIGN: All Around Arrangement

#194597 S	$69.99	11"H x 11"W
#194597 M	$79.99	12"H x 12"W (Above)
#194597 L	$89.99	13"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
1	1	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	3	4	Stem	Sunflower Medium	
0	3	4	Stem	Stock Lavender	Larkspur Lavender or Snapdragon Lavender
2	4	3	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
2	3	3	Stem	Athos Pom	Button Pom Green
3	2	0	Stem	Carnation Hot Pink	Carnation Orange
2	0	0	Stem	Monte Casino Purple	Limonium Purple
1.5	2	2	Stem	Variegated Pittosporum	Leather Leaf

				Hardgoods Description
1	1	0	Each	5"H Clear Glass Cylinder
0	0	1	Each	6"H Clear Glass Cylinder
1	1	1	Each	28"D Jumbo Happy Birthday Balloon—Codified PC #190085
4	4	4	Cu Ft	Helium
1	1	1	Yard	Curling Ribbon

#194597 S #194597 M #194597 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	Rose Lavender 50 cm
3	5	6	Stem	Stock Lavender	Larkspur Lavender or Snapdragon Lavender
3	4	5	Stem	Alstroemeria Lavender	Alstroemeria White
2	3	3	Stem	Carnation White	Carnation Lavender
0.5	0.5	1	Stem	Gypsophila	Monte Casino White
0.5	0.5	1	Stem	Eucalyptus Seeded	Eucalyptus Spiral
2	2	2	Stem	Variegated Pittosporum	Salal

				Hardgoods Description
1	1	0	Each	5"H Clear Glass Cylinder
0	0	1	Each	6"H Clear Glass Cylinder
1	1	1	Each	28"D Jumbo Happy Birthday Balloon—Codified PC #190085
4	4	4	Cu Ft	Helium
1	1	1	Yard	Curling Ribbon

#194595 S #194595 M #194595 L

CODIFIED PRODUCT:

Start Date: Live | **End Date:** Open

Lovely Lavender Medley™ with Jumbo Happy Birthday Balloon

DESIGN: All Around Arrangement

#194595 S	$69.99	12"H x 9"W
#194595 M	$79.99	13"H x 12"W (Above)
#194595 L	$89.99	15"H x 13"W

QTY	Unit	Floral Description	Suggested Substitution
100	Stem	Rose Red 60 cm	
5	Stem	Salal Tips	

		Hardgoods Description
1	Each	12"H Clear Glass Cylinder Vase

Start Date: Live | **End Date:** Open

100 Premium Long Stem Red Roses

DESIGN: All Around Arrangement

#163009	$349.99	30"H x 26"W

Rose Elegance™ Premium Long Stem* Dozen Red Roses

DESIGN: All Around Arrangement

#161776 S $59.99 22"H x 15"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Rose Red 60 cm	
3	Stem	Gypsophila	
6	Stem	Tree Fern	
6	Stem	Salal	
		Hardgoods Description	
1	Each	11"H Classic Garden Vase	

*Also available as: PC #1503S Rose Elegance™ Premium Long Stem Dozen Assorted Roses ($59.99)
PC #105257S Rose Elegance™ Premium Long Stem Dozen Lavender Roses ($59.99)
PC #90055S Rose Elegance™ Premium Long Stem Dozen Pink Roses ($59.99)
PC #90109S Rose Elegance™ Premium Long Stem Dozen White Roses ($59.99)
PC #90021S Rose Elegance™ Premium Long Stem Dozen Yellow Roses ($59.99)

Start Date: Live | **End Date:** Open

Rose Elegance™ Premium Long Stem* 18 Red Roses

DESIGN: All Around Arrangement

#161776 L $84.99 22"H x 16"W

QTY	Unit	Floral Description	Suggested Substitution
18	Stem	Rose Red 60 cm	
3	Stem	Gypsophila	
6	Stem	Tree Fern	
6	Stem	Salal	
		Hardgoods Description	
1	Each	11"H Classic Garden Vase	

*Also available as: PC #1503L Rose Elegance™ Premium Long Stem 18 Assorted Roses ($84.99)
PC #105257L Rose Elegance™ Premium Long Stem 18 Lavender Roses ($84.99)
PC #90055L Rose Elegance™ Premium Long Stem 18 Pink Roses ($84.99)
PC #90109L Rose Elegance™ Premium Long Stem 18 White Roses ($84.99)
PC #90021L Rose Elegance™ Premium Long Stem 18 Yellow Roses ($84.99)

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
6	Stem	Rose Red 50 cm	
1	Stem	Gypsophila	
6	Stem	Salal	
		Hardgoods Description	
1	Each	8"H Clear Glass Rose Vase	

*Also available as: PC #105212 Love's Embrace™ 6 Stems Assorted Roses ($39.99)
PC #105256 Love's Embrace™ 6 Stems Lavender Roses ($39.99)
PC #99195 Love's Embrace™ 6 Stems Pink Roses ($39.99)
PC #105215 Love's Embrace™ 6 Stems White Roses ($39.99)
PC #105213 Love's Embrace™ 6 Stems Yellow Roses ($39.99)

Start Date: Live | **End Date:** Open

Love's Embrace™ 6 Stems* Red Roses

DESIGN: All Around Arrangement

#161774 $39.99 16"H x 10"W

S	M	L	Unit	Floral Description	Suggested Substitution
12	18	24	Stem	Rose Red 60 cm	
3	3	4	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
2	3	4	Stem	Italian Ruscus	Israeli Ruscus
				Hardgoods Description	
1	1	1	Each	11"H Classic Garden Vase	

#167381 S #167381 M #167381 L

Start Date: Live | **End Date:** Open

Heart's Desire™ Roses

DESIGN: All Around Arrangement

#167381 S $59.99 25"H x 26"W
#167381 M $84.99 25.5"H x 27"W (Above)
#167381 L $119.99 25.5"H x 28"W

Ultimate Elegance™ Premium Long Stem* Four Dozen Red Roses

DESIGN: All Around Arrangement

#161777 L $209.99 23"H x 19"W

QTY	Unit	Floral Description	Suggested Substitution
48	Stem	Rose Red 60 cm	
8	Stem	Gypsophila	
8	Stem	Tree Fern	
12	Stem	Salal	
		Hardgoods Description	
1	Each	12"H Clear Glass Monet Vase	

*Also available as:
- PC #161775L Ultimate Elegance™ Premium Long Stem Four Dozen Assorted Roses ($209.99)
- PC #105258L Ultimate Elegance™ Premium Long Stem Four Dozen Lavender Roses ($209.99)
- PC #100276L Ultimate Elegance™ Premium Long Stem Four Dozen Pink and Red Roses ($209.99)
- PC #98713L Ultimate Elegance™ Premium Long Stem Four Dozen Pink Roses ($209.99)
- PC #98714L Ultimate Elegance™ Premium Long Stem Four Dozen White Roses ($209.99)
- PC #98712L Ultimate Elegance™ Premium Long Stem Four Dozen Yellow Roses ($209.99)

Start Date: Live | **End Date:** Open

Ultimate Elegance™ Premium Long Stem* Three Dozen Red Roses

DESIGN: All Around Arrangement

#161777 M $179.99 23"H x 18"W

QTY	Unit	Floral Description	Suggested Substitution
36	Stem	Rose Red 60 cm	
6	Stem	Gypsophila	
6	Stem	Tree Fern	
10	Stem	Salal	
		Hardgoods Description	
1	Each	12"H Clear Glass Monet Vase	

*Also available as:
- PC #161775M Ultimate Elegance™ Premium Long Stem Three Dozen Assorted Roses ($179.99)
- PC #105258M Ultimate Elegance™ Premium Long Stem Three Dozen Lavender Roses ($179.99)
- PC #100276M Ultimate Elegance™ Premium Long Stem Three Dozen Pink and Red Roses ($179.99)
- PC #98713M Ultimate Elegance™ Premium Long Stem Three Dozen Pink Roses ($179.99)
- PC #98714M Ultimate Elegance™ Premium Long Stem Three Dozen White Roses ($179.99)
- PC #98712M Ultimate Elegance™ Premium Long Stem Three Dozen Yellow Roses ($179.99)

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
24	Stem	Rose Red 60 cm	
5	Stem	Gypsophila	
3	Stem	Tree Fern	
2	Stem	Salal	
		Hardgoods Description	
1	Each	11"H Classic Garden Vase	

*Also available as:
- PC #161775S Ultimate Elegance™ Premium Long Stem Two Dozen Assorted Roses ($119.99)
- PC #105258S Ultimate Elegance™ Premium Long Stem Two Dozen Lavender Roses ($119.99)
- PC #100276S Ultimate Elegance™ Premium Long Stem Two Dozen Pink and Red Roses ($119.99)
- PC #98713S Ultimate Elegance™ Premium Long Stem Two Dozen Pink Roses ($119.99)
- PC #98714S Ultimate Elegance™ Premium Long Stem Two Dozen White Roses ($119.99)
- PC #98712S Ultimate Elegance™ Premium Long Stem Two Dozen Yellow Roses ($119.99)

Start Date: Live | **End Date:** Open

Ultimate Elegance™ Premium Long Stem* Two Dozen Red Roses

DESIGN: All Around Arrangement

#161777 S $119.99 23"H x 16"W

QTY	Unit	Floral Description	Suggested Substitution
100	Stem	Rose Assorted Multicolored 60 cm	
5	Stem	Salal Tips	
		Hardgoods Description	
1	Each	12"H Clear Glass Cylinder Vase	

Start Date: Live | **End Date:** Open

100 Premium Long Stem Assorted Multicolored Roses

DESIGN: All Around Arrangement

#163010 $349.99 30"H x 26"W

Fun & Flirty™

DESIGN: All Around Arrangement

#146832 S	$39.99	14"H x 10"W
#146832 M	$49.99	15"H x 11.5"W (Above)
#146832 L	$59.99	16"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Hot Pink 50 cm	Rose Pink or Lavender 50 cm
2	3	4	Stem	Alstroemeria Pink	Alstroemeria Yellow or Purple
2	3	3	Stem	Daisy Pom Lavender	Daisy Pom Yellow or White
2	3	3	Stem	Athos Pom	Button Pom Green
2	3	4	Stem	Carnation Purple	Carnation Yellow or Hot Pink
3	3	4	Stem	Mini Carnation Hot Pink	Mini Carnation Pink or Yellow
2	3	3	Stem	Solidago	Bupleurum
2	2	2	Stem	Salal	Leather Leaf
				Hardgoods Description	
1	1	0	Each	8"H Clear Glass Rose Vase	
0	0	1	Each	8"H Clear Glass Gathering Vase	

#146832 S #146832 M #146832 L

Start Date: Live | **End Date:** Open

Smiling Surprise™ Bouquet

DESIGN: All Around Arrangement

#176258 S	$49.99	13"H x 11"W
#176258 M	$59.99	13.5"H x 12"W (Above)
#176258 L	$69.99	14"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Yellow 50 cm	
2	3	4	Stem	Spray Rose Yellow	Spray Rose Green or White
2	3	3	Stem	Asiatic Lily Yellow	Asiatic Lily White
2	3	5	Stem	Daisy Pom Yellow	Button Pom Yellow
3	4	5	Stem	Carnation Lime Green	Carnation White or Yellow
1	1	1	Stem	Curly Willow Tips	
1	2	2	Stem	Variegated Pittosporum	Leather Leaf
				Hardgoods Description	
1	1	0	Each	5"H x 6"W Clear Glass Bubble Bowl	
0	0	1	Each	6.5"H x 8"W Clear Glass Bubble Bowl	

Local Artisan

DESIGNED BY: **Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA**

DESIGN TIP: Wrap curly willow around inside the bubble bowl.

#176258 S #176258 M #176258 L

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Asiatic Lily Pink	
3	3	4	Stem	Alstroemeria Pink	Alstroemeria White or Purple
3	4	5	Stem	Daisy Pom Lavender	Daisy Pom White or Cushion Pom Lavender
1	1	3	Stem	Waxflower Pink	Limonium Pink
1	2	3	Stem	Statice Purple	Monte Casino Purple
2	3	3	Stem	Salal	Leather Leaf
				Hardgoods Description	
1	1	0	Each	8"H Clear Glass Rose Vase	
0	0	1	Each	8"H Clear Glass Gathering Vase	

Local Artisan

DESIGNED BY: **Tricia Smith | 1-800-Flowers® Twinbrook Floral, Fairfax, VA**

#179358 S #179358 M #179358 L

Start Date: Live | **End Date:** Open

Floral Treasures™ Bouquet

DESIGN: All Around Arrangement

#179358 S	$42.99	16"H x 10.5"W
#179358 M	$49.99	17"H x 12"W (Above)
#179358 L	$59.99	17.5"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
1	1	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	3	4	Stem	Sunflower Medium	
0	3	4	Stem	Stock Lavender	Larkspur or Snapdragon Purple
2	4	3	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
2	3	3	Stem	Athos Pom	Button Pom Green
3	2	0	Stem	Carnation Hot Pink	Carnation Orange
2	0	0	Stem	Monte Casino Purple	Limonium Purple
1.5	2	2	Stem	Variegated Pittosporum	Leather Leaf
				Hardgoods Description	
1	1	0	Each	5"H Clear Glass Cylinder Vase	
0	0	1	Each	6"H Clear Glass Cylinder Vase	

***Also available as:** PC #179041 S/M/L Floral Embrace™ for Sympathy ($49.99 S, $59.99 M, $69.99 L)

#167891 S #167891 M #167891 L

Start Date: Live | **End Date:** Open

Floral Embrace™*

DESIGN: All Around Arrangement

#167891 S	$49.99	11"H x 11"W
#167891 M	$59.99	12"H x 12"W (Above)
#167891 L	$69.99	13"H x 13"W

Yellow and White Delight™ Bouquet

DESIGN: All Around Arrangement

#176259 S	$49.99	12"H x 9"W
#176259 M	$59.99	14"H x 12"W (Above)
#176259 L	$69.99	15"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose Yellow 50 cm	Rose White 50 cm
2	3	4	Stem	Stock White	Snapdragon White
3	4	4	Stem	Alstroemeria Yellow	Alstroemeria White
3	5	6	Stem	Carnation White	Carnation Yellow
1	1	2	Stem	Gypsophila	Solidago
1	2	2	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

				Hardgoods Description
1	1	0	Each	5"H Clear Glass Cylinder
0	0	1	Each	6"H Clear Glass Cylinder

#176259 S #176259 M #176259 L

Start Date: Live | **End Date:** Open

Wonderful Wishes™ Bouquet*

DESIGN: All Around Arrangement

#167006 S	$49.99	12"H x 9"W
#167006 M	$59.99	13"H x 12"W (Above)
#167006 L	$69.99	15"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	
3	5	6	Stem	Delphinium Blue	
3	4	5	Stem	Alstroemeria White	
2	3	3	Stem	Carnation White	
0.5	0.5	1	Stem	Gypsophila	Limonium White
0.5	0.5	1	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
2	2	2	Stem	Variegated Pittosporum	Leather Leaf

				Hardgoods Description
1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase

***Also available as:** PC #174291 S/M/L Loving Sentiments™ Blue & White ($49.99 S, $59.99 M, $69.99 L)

#167006 S #167006 M #167006 L

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	6	Stem	Rose Orange 50 cm	
2	3	4	Stem	Stock White	Snapdragon White
3	4	4	Stem	Alstroemeria Orange	Alstroemeria White
3	5	6	Stem	Carnation White	Carnation Orange
1	1	2	Stem	Gypsophila	Monte Casino White
1	2	2	Stem	Eucalyptus Seeded	Tree Fern
2	2	2	Stem	Variegated Pittosporum	Salal

				Hardgoods Description
1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase

***Also available as:** PC #174302 S/M/L Loving Sentiments™ Peach, Orange & White ($49.99 S, $59.99 M, $69.99 L)

Sweet Citrus™ Bouquet*

DESIGN: All Around Arrangement

#174301 S	$49.99	12"H x 9"W
#174301 M	$59.99	13"H x 12"W (Above)
#174301 L	$69.99	15"H x 13"W

#174301 S #174301 M #174301 L

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	Rose Lavender 50 cm
3	5	6	Stem	Stock Lavender	Larkspur Lavender or Snapdragon Lavender
3	4	5	Stem	Alstroemeria Lavender	Alstroemeria White
2	3	3	Stem	Carnation White	Carnation Lavender
0.5	0.5	1	Stem	Gypsophila	Monte Casino White
0.5	0.5	1	Stem	Eucalyptus Seeded	Eucalyptus Spiral
2	2	2	Stem	Variegated Pittosporum	Salal

				Hardgoods Description
1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase

***Also available as:** PC #174292 S/M/L Loving Sentiments™ Lavender & White ($49.99 S, $59.99 M, $69.99 L)

Lovely Lavender Medley™*

DESIGN: All Around Arrangement

#167530 S	$49.99	12"H x 9"W
#167530 M	$59.99	13"H x 12"W (Above)
#167530 L	$69.99	15"H x 13"W

#167530 S #167530 M #167530 L

Start Date: Live | **End Date:** Open

Classic All White Arrangement™*

DESIGN: All Around Arrangement

#90303 S	$69.99	18"H x 14"W
#90303 M	$79.99	19"H x 16"W (Above)
#90303 L	$89.99	20"H x 20"W

S	M	L	Unit	Floral Description	Suggested Substitution
7	9	12	Stem	Rose White 50 cm	
3	4	5	Stem	Hybrid Lily White	Oriental Lily White
5	6	6	Stem	Snapdragon White	Larkspur or Stock White
5	5	5	Stem	Salal	Salal Tips

				Hardgoods Description
1	1	1	Each	8"H Clear Glass Cylinder Vase

***Also available as:** PC #95097 S/M/L Classic All White Arrangement™ for Sympathy ($69.99 S, $79.99 M, $89.99 L)

#90303 S #90303 M #90303 L

Start Date: Live | **End Date:** Open

Garden of Grandeur®

DESIGN: All Around Arrangement

#179357 S	$74.99	21"H x 16"W
#179357 M	$99.99	21.5"H x 16.5"W (Above)
#179357 L	$124.99	22"H x 17"W

S	M	L	Unit	Floral Description	Suggested Substitution
6	12	18	Stem	Rose Pink 50 cm	Rose Light Pink 50 cm
5	8	10	Stem	Sunflower Medium	Gerbera Daisy Yellow
4	6	8	Stem	Stock Lavender	Larkspur Lavender or Snapdragon Lavender
5	6	8	Stem	Alstroemeria Pink	Alstroemeria Yellow
3	4	5	Stem	Athos Pom	Button Pom Green
5	6	7	Stem	Solidago	Statice Yellow
4	4	4	Stem	Salal Tips	Variegated Pittosporum

				Hardgoods Description
1	1	1	Each	8"H Clear Glass Cylinder Vase

#179357 S #179357 M #179357 L

Start Date: Live | **End Date:** Open

Elegant Blush™ Bouquet*

DESIGN: All Around Arrangement

#174315 S	$49.99	12"H x 9"W
#174315 M	$59.99	13"H x 12"W (Above)
#174315 L	$69.99	15"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	5	6	Stem	Rose White 50 cm	Rose Light Pink 50 cm
3	5	6	Stem	Stock Pink	Stock White
3	4	5	Stem	Alstroemeria Pink	Alstroemeria White
2	3	3	Stem	Carnation White	Carnation Pink
1	1	1	Stem	Gypsophila	Limonium White
1	1	1	Stem	Eucalyptus Seeded	Eucalyptus Silver Dollar
1.5	2	2	Stem	Variegated Pittosporum	Salal

				Hardgoods Description
1	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase

***Also available as:** PC #174316 S/M/L Loving Sentiments™ Pink & White ($49.99 S, $59.99 M, $69.99 L)

#174315 S #174315 M #174315 L

Start Date: Live | **End Date:** Open

Sunset Passion™

DESIGN: All Around Arrangement

#167549 S	$49.99	9"H x 9"W
#167549 M	$59.99	10"H x 10"W (Above)
#167549 L	$69.99	11"H x 11"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	5	Stem	Rose Orange 50 cm	Rose Hot Pink
2	3	4	Stem	Spray Rose Hot Pink	Rose Hot Pink or Orange
2	3	4	Stem	Gerbera Daisy Hot Pink	Gerbera Daisy Orange
3	4	5	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
2	4	5	Stem	Carnation Orange	Mini Carnation Orange
2	2	3	Stem	Bupleurum	Limonium Yellow
2	3	3	Stem	Israeli Ruscus	Italian Ruscus
1	2	2	Stem	Salal Tips	Leather Leaf

				Hardgoods Description
1	1	1	Each	5"H Clear Glass Cylinder Vase

Local Artisan

DESIGNED BY: **Margaret Fleegal | Fairfax, VA**

#167549 S #167549 M #167549 L

Start Date: Live | **End Date:** Open

Precious Gem™ Bouquet

DESIGN: All Around Arrangement

#192353 S	$69.99	23"H x 20"W
#192353 M	$79.99	24"H x 21"W (Above)
#192353 L	$89.99	27"H x 24"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Veronica Purple	Larkspur Purple
2	4	5	Stem	Rose Cream 50 cm	Rose White 50 cm
2	4	5	Stem	Rose Circus or Bi-Color Orange 50 cm	Rose Orange 50 cm
4	5	5	Stem	Stock Fuchsia	Stock Purple
3	3	4	Stem	Mini Carnation Burgundy	Hypericum Burgundy
2	2	3	Stem	Bupleurum	
4	4	5	Stem	Hypericum Burgundy	Hypericum Red
2	2	3	Stem	Waxflower Pink	Limonium Pink
5	5	5	Stem	Foxtail	
6	6	6	Stem	Podocarpus	Eucalyptus Silver Dollar

				Hardgoods Description
1	1	1	Each	4"W x 8"H Clear Glass Cylinder

#192353 S #192353 M #192353 L

Start Date: Live | **End Date:** Open

Nature in Bloom™ Bouquet

DESIGN: All Around Arrangement

#192446 S	$69.99	23"H x 20"W
#192446 M	$79.99	24"H x 21"W (Above)
#192446 L	$89.99	26"H x 24"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	3	Stem	Leucadendron Red	
2	3	4	Stem	Rose Hot Pink 50 cm	Rose Red 50 cm
2	2	3	Stem	Rose Circus or Bi-Color Yellow 50 cm	Rose Yellow 50 cm
2	2	3	Stem	Gerbera Daisy Peach	
2	3	4	Stem	Dianthus Purple	Carnation Purple
2	3	3	Stem	Snapdragon Purple	Larkspur Purple
2	2	2	Stem	Safflower	
2	2	2	Stem	Matsumoto Aster Red	Mini Carnation Red
2	2	2	Stem	Athos Pom	Button Pom Green
2	2	3	Stem	Hypericum Red	Mini Carnation Red
2	3	4	Stem	Solidago	Statice Yellow
2	3	4	Stem	Monte Casino Purple	Statice Purple
1	1	1	Stem	Podocarpus	Silver Dollar Eucalyptus
2	2	3	Stem	Flat Fern	
2	2	2	Stem	Salal Tips	

				Hardgoods Description
1	1	1	Each	4"W x 8"H Clear Glass Cylinder

#192446 S #192446 M #192446 L

Start Date: Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Veronica Pink	Larkspur Pink
3	4	5	Stem	Delphinium Dark Blue	Delphinium Blue
3	6	8	Stem	Mini Gerbera Daisy White	
2	3	4	Stem	Stock Purple	Larkspur Purple
2	4	4	Stem	Snapdragon Lavender	Snapdragon Pink
6	6	6	Stem	Foxtail	
8	8	8	Stem	Podocarpus	Eucalyptus Silver Dollar
2	2	2	Stem	Variegated Pittosporum	Salal

				Hardgoods Description
1	1	1	Each	4"W x 8"H Clear Glass Cylinder

#192355 S #192355 M #192355 L

Start Date: Live | **End Date:** Open

Twilight Beauty™ Bouquet

DESIGN: All Around Arrangement

#192355 S	$69.99	23"H x 20"W
#192355 M	$79.99	24"H x 21"W (Above)
#192355 L	$89.99	27"H x 24"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Lisianthus Purple	
2	3	4	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
2	3	4	Stem	Rose Cream 50 cm	Rose White 50 cm
2	4	5	Stem	Liatris Purple	Larkspur Purple
2	4	5	Stem	Snapdragon Pink	Snapdragon Purple
2	3	4	Stem	Thistle Blue	
2	2	3	Stem	Waxflower Pink	Limonium Pink
5	6	6	Stem	Foxtail	
5	6	6	Stem	Podocarpus	Eucalyptus Silver Dollar
2	2	2	Stem	Variegated Pittosporum	Salal Tips

				Hardgoods Description
1	1	1	Each	4"W x 8"H Clear Glass Cylinder

#192354 S #192354 M #192354 L

Start Date: Live | **End Date:** Open

Radiant Beauty™ Bouquet

DESIGN: All Around Arrangement

#192354 S	$69.99	23"H x 20"W
#192354 M	$79.99	24"H x 21"W (Above)
#192354 L	$89.99	27"H x 24"W

Vibrant Floral Medley™

DESIGN: All Around Arrangement

#176433 S	$49.99	20"H x 12"W
#176433 M	$59.99	21"H x 13"W
#176433 L	$69.99	22"H x 14"W (Above)
#176433 XL	$79.99	23"H x 15"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	5	6	8	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
2	2	2	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	2	3	4	Stem	Snapdragon Yellow	Snapdragon Orange
1	1	2	3	Stem	Trachelium Green	Trick Green
2	3	4	5	Stem	Alstroemeria Orange	Alstroemeria Pink
2	3	4	5	Stem	Carnation Hot Pink	Carnation Orange
1	2	2	3	Stem	Statice Purple	Limonium Purple
2	2	2	2	Stem	Salal	Variegated Pittosporum

					Hardgoods Description
1	0	0	0	Each	8"H Clear Glass Rose Vase
0	1	1	1	Each	8"H Clear Glass Gathering Vase

Local Artisan

DESIGNED BY: Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA

#176433 S #176433 M #176433 L #176433 XL

Start Date: Live | **End Date:** Open

Charming Garden™ Bouquet*

DESIGN: All Around Arrangement

#176342 S	$59.99	17"H x 15"W
#176342 M	$69.99	18"H x 16"W (Above)
#176342 L	$79.99	19"H x 17"W

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Rose Lavender 50 cm	
3	4	5	Stem	Rose Pink 50 cm	
3	4	5	Stem	Stock White	Stock Lavender
2	3	4	Stem	Trachelium Blue	
3	5	6	Stem	Alstroemeria Pink	Alstroemeria Lavender
3	4	5	Stem	Button Pom Lavender	Button Pom White
3	4	6	Stem	Carnation Lime Green	Button Pom Green or Athos Pom
2	3	3	Stem	Bupleurum	Tree Fern
3	3	3	Stem	Leather Leaf	Variegated Pittosporum

				Hardgoods Description
1	1	1	Each	8"H Clear Glass Gathering Vase

*Also available as: PC #176871 S/M/L Thoughtful Sentiment™ Bouquet ($59.99 S, $69.99 M, $79.99 L)

#176342 S #176342 M #176342 L

Start Date: Live | **End Date:** Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
4	6	7	8	Stem	Rose Pink 50 cm	Rose White 50 cm
1	2	3	4	Stem	Oriental Lily Pink	Oriental Lily White
3	3	3	3	Stem	Gerbera Daisy Pink	Gerbera Daisy White
2	3	4	4	Stem	Larkspur Pink	Snapdragon Pink
2	2	3	4	Stem	Stock Lavender	Stock Pink or Snapdragon Lavender
2	2	3	4	Stem	Snapdragon White	Snapdragon Pink
1	2	2	3	Stem	Waxflower Purple	Limonium Purple
3	3	3	3	Stem	Salal	

					Hardgoods Description
1	1	1		Each	8"H Clear Glass Gathering Vase

*Also available as: PC #176870 S/M/L/XL In Loving Memory™ Bouquet ($59.99 S, $69.99 M, $79.99 L, $89.99 XL)

Local Artisan

DESIGNED BY: Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA

#167398 S #167398 M #167398 L #167398 XL

Start Date: Live | **End Date:** Open

Always On My Mind™ Flower Bouquet*

DESIGN: All Around Arrangement

#167398 S	$59.99	21"H x 12"W
#167398 M	$69.99	22"H x 13"W
#167398 L	$79.99	23"H x 14"W (Above)
#167398 XL	$89.99	24"H x 15"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
3	4	6	8	Stem	Rose Red 50 cm	
1	2	3	4	Stem	Asiatic Lily White	
4	5	5	6	Stem	Alstroemeria White	Alstroemeria Red
3	4	4	4	Stem	Mini Carnation Red	Mini Carnation White
2	3	5	5	Stem	Hypericum Red	Mini Carnation Red
1	1	2	2	Stem	Gypsophila	
3	3	4	4	Stem	Salal Tips	Leather Leaf

					Hardgoods Description
1	1	0	0	Each	8"H Clear Glass Rose Vase
0	0	1	1	Each	8"H Clear Glass Gathering Vase
1	1	1	1	Yard	#9 Satin Ribbon, Red

#179173 S #179173 M #179173 L #179173 XL

Start Date: Live | **End Date:** Open

Fields of Europe® Bliss

DESIGN: All Around Arrangement

#179173 S	$49.99	15"H x 12"W
#179173 M	$59.99	16"H x 13"W
#179173 L	$69.99	17"H x 14"W (Above)
#179173 XL	$79.99	18"H x 15"W

Fields of Europe®*

DESIGN: All Around Arrangement

#159229 S	$44.99	15"H x 12"W
#159229 M	$52.99	17"H x 14"W
#159229 L	$59.99	18"H x 14"W (Above)
#159229 XL	$69.99	19"H x 15"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	4	6	8	Stem	Rose Orange 50 cm	Rose Pink or Yellow 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink or Orange
3	4	5	6	Stem	Alstroemeria Pink	Alstroemeria Orange or Yellow
3	3	4	4	Stem	Athos Pom	Button Pom Green
3	3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow
4	5	5	5	Stem	Salal Tips	Leather Leaf
					Hardgoods Description	
1	1	1	0	Each	8"H Clear Glass Rose Vase	
0	0	0	1	Each	8"H Clear Glass Gathering Vase	
5	5	5	5	Each	Natural Raffia	

***Also available as:** PC #161778 S/M/L/XL Fields of Europe® Sympathy ($44.99 S, $52.99 M, $59.99 L, $69.99 XL)

#159229 S #159229 M #159229 L #159229 XL

Start Date: Live | **End Date:** Open

It's Your Day Bouquet®

DESIGN: All Around Arrangement

#91333 S	$39.99	14"H x 10"W
#91333 M	$49.99	15"H x 11.5"W (Above)
#91333 L	$59.99	16"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Hot Pink 50 cm	Rose Yellow 50 cm
2	3	4	Stem	Alstroemeria Purple	Alstroemeria Yellow or Pink
2	3	4	Stem	Daisy Pom Yellow	Daisy Pom White or Lavender
2	3	3	Stem	Athos Pom	Button Pom Green
2	3	4	Stem	Carnation Purple	Carnation Hot Pink or Yellow
3	3	4	Stem	Mini Carnation Hot Pink	Mini Carnation Yellow or Pink
2	3	3	Stem	Solidago	Bupleurum
2	2	2	Stem	Salal	Leather Leaf
				Hardgoods Description	
1	1	0	Each	8"H Clear Glass Rose Vase	
0	0	1	Each	8"H Clear Glass Gathering Vase	
5	5	5	Yard	Curling Ribbon, Assorted Colors	

#91333 S #91333 M #91333 L

Start Date: Live | **End Date:** Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Red 50 cm	
2	3	4	5	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	1	2	3	Stem	Stargazer Lily Pink	Oriental Lily Pink
2	4	4	5	Stem	Gerbera Daisy Pink	Gerbera Daisy White or Red
4	4	4	5	Stem	Alstroemeria Pink	Alstroemeria White or Red
1	1	2	2	Stem	Limonium Pink	Waxflower Pink
2	2	2	2	Stem	Salal	Leather Leaf
					Hardgoods Description	
1	1	0	0	Each	8"H Clear Glass Rose Vase	
0	0	1	1	Each	8"H Clear Glass Gathering Vase	
0.5	1	1	1	Yard	#9 Ribbon, Pink	

#148245 S #148245 M #148245 L #148245 XL

Start Date: Live | **End Date:** Open

Fields of Europe® Romance

DESIGN: All Around Arrangement

#148245 S	$49.99	16"H x 10"W
#148245 M	$59.99	17"H x 12"W
#148245 L	$69.99	18"H x 14"W (Above)
#148245 XL	$79.99	22"H x 15"W

S	M	L	Unit	Floral Description	Suggested Substitution
5	6	8	Stem	Rose Pink 50 cm	Rose Hot Pink 50 cm
2	3	4	Stem	Matsumoto Aster Pink	Mini Carnation Pink
3	3	4	Stem	Daisy Pom White	Cushion Pom White
3	3	3	Stem	Carnation Lime Green	Carnation White
2	3	4	Stem	Carnation Pink	Cushion Pom White
2	4	5	Stem	Mini Carnation Pink	Mini Carnation Hot Pink
3	3	3	Stem	Salal Tips	Leather Leaf
				Hardgoods Description	
1	0	0	Each	8"H Clear Glass Rose Vase	
0	1	1	Each	8"H Clear Glass Gathering Vase	
2	2	2	Yard	#9 Satin Ribbon, Pink	
4	5	6	Each	Floral Wire (12 inches)	
4	5	6	Each	Floral Pick (6 inches)	

DESIGN TIP: Incorporate ribbon loops throughout arrangement.

#159224 S #159224 M #159224 L

Start Date: Live | **End Date:** Open

Sweet Baby Girl™ Arrangement

DESIGN: All Around Arrangement

#159224 S	$49.99	16"H x 13"W
#159224 M	$59.99	17"H x 16"W (Above)
#159224 L	$69.99	19"H x 18"W

Sweet Baby Boy™ Arrangement

DESIGN: All Around Arrangement

#159223 S	$49.99	18.5"H x 10.5"W
#159223 M	$59.99	20"H x 11.5"W (Above)
#159223 L	$69.99	22.5"H x 12.5"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Gerbera Daisy Yellow	Sunflower Medium
3	5	6	Stem	Delphinium Blue	Larkspur Purple
2	3	4	Stem	Alstroemeria Yellow	Alstroemeria White
3	3	3	Stem	Daisy Pom White	Cushion Pom White
2	2	3	Stem	Bupleurum	Tree Fern
1	2	3	Stem	Statice Purple	Limonium Purple
4	4	4	Stem	Salal Tips	Leather Leaf

				Hardgoods Description
1	0	0	Each	8"H Clear Glass Rose Vase
0	1	1	Each	8"H Clear Glass Gathering Vase
2	2	2	Yard	#9 Satin Ribbon, Light Blue
4	5	6	Each	Floral Wire (12 inches)
4	5	6	Each	Floral Pick (6 inches)

DESIGN TIP: Incorporate ribbon loops throughout arrangement.

#159223 S #159223 M #159223 L

Start Date: Live | **End Date:** Open

Fields of Europe® Happy Birthday

DESIGN: All Around Arrangement

#161384 S	$49.99	15"H x 12"W
#161384 M	$57.99	17"H x 14"W
#161384 L	$64.99	18"H x 14"W (Above)
#161384 XL	$74.99	19"H x 15"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	4	6	8	Stem	Rose Orange 50 cm	Rose Pink or Yellow 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink or Orange
3	4	5	6	Stem	Alstroemeria Pink	Alstroemeria Orange or Yellow
3	3	4	4	Stem	Athos Pom	Button Pom Green
3	3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow
4	5	5	5	Stem	Salal Tips	Leather Leaf

					Hardgoods Description
1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
5	5	5	5	Each	Natural Raffia
1	1	1	1	Each	18"D Happy Birthday Mylar Balloon
1	1	1	1	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon

#161384 S #161384 M #161384 L #161384 XL

Start Date: Live | **End Date:** Open

SHB	MHB	LHB	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Hot Pink 50 cm	Rose Yellow 50 cm
2	3	4	Stem	Alstroemeria Purple	Alstroemeria Yellow or Pink
2	3	4	Stem	Daisy Pom Yellow	Daisy Pom White or Lavender
2	3	3	Stem	Athos Pom	Button Pom Green
2	3	4	Stem	Carnation Purple	Carnation Hot Pink or Yellow
3	3	4	Stem	Mini Carnation Hot Pink	Mini Carnation Yellow or Pink
2	3	3	Stem	Solidago	Bupleurum
2	2	2	Stem	Salal	Leather Leaf

				Hardgoods Description
1	1	0	Each	8"H Clear Glass Rose Vase
0	0	1	Each	8"H Clear Glass Gathering Vase
1	1	1	Each	18"D Happy Birthday Mylar Balloon
1	1	1	Cu Ft	Helium
6	6	6	Yard	Curling Ribbon, Assorted Colors

#91576 SHB #91576 MHB #91576 LHB

Start Date: Live | **End Date:** Open

It's Your Day Bouquet® Happy Birthday

DESIGN: All Around Arrangement

#91576 SHB	$44.99	14"H x 10"W
#91576 MHB	$54.99	15"H x 11.5"W (Above)
#91576 LHB	$64.99	16"H x 13"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	4	6	8	Stem	Rose Orange 50 cm	Rose Pink or Yellow 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink or Orange
3	4	5	6	Stem	Alstroemeria Pink	Alstroemeria Orange or Yellow
3	3	4	4	Stem	Athos Pom	Button Pom Green
3	3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow
4	5	5	5	Stem	Salal Tips	Leather Leaf

					Hardgoods Description
1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
5	5	5	5	Each	Natural Raffia
1	1	1	1	Each	18"D Get Well Soon Mylar Balloon
1	1	1	1	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon

#159225 S #159225 M #159225 L #159225 XL

Start Date: Live | **End Date:** Open

Fields of Europe® Get Well

DESIGN: All Around Arrangement

#159225 S	$49.99	15"H x 12"W
#159225 M	$57.99	17"H x 14"W
#159225 L	$64.99	18"H x 14"W (Above)
#159225 XL	$74.99	19"H x 15"W

Cheerful Blooms™

DESIGN: All Around Arrangement

#142183 S	$39.99	15"H x 10"W
#142183 L	$54.99	18"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Lavender 50 cm	
1	2	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
1	2	Stem	Sunflower Medium	Gerbera Daisy Yellow
2	4	Stem	Daisy Pom White	Button Pom White
2	4	Stem	Button Pom Green	Athos Pom
1	2	Stem	Limonium Pink	Waxflower Pink
1	2	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	Each	8"H Clear Glass Gathering Vase

#142183 S #142183 L

"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT

Start Date: Live | **End Date:** Open

Happy Wishes™

DESIGN: All Around Arrangement

#142184 S	$39.99	15"H x 10"W
#142184 L	$54.99	18"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Hot Pink 50 cm	Rose Pink or Yellow 50 cm
1	2	Stem	Asiatic Lily Yellow	Asiatic Lily Pink
2	4	Stem	Dianthus Pink	Carnation Pink
1	2	Stem	Button Pom Green	Cushion Pom Green
2	4	Stem	Carnation Purple	Dianthus Purple
1	2	Stem	Bupleurum	Tree Fern
1	2	Stem	Monte Casino Purple	Statice Purple
1	2	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	Each	8"H Clear Glass Gathering Vase

#142184 S #142184 L

"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT

Start Date: Live | **End Date:** Open

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Red 50 cm	
1	2	Stem	Stargazer Lily Pink	Oriental Lily Pink
2	4	Stem	Dianthus Purple	Carnation Purple
2	4	Stem	Stock Pink	Snapdragon Pink
1	2	Stem	Heather Pink	Waxflower Pink
1	2	Stem	Variegated Pittosporum	Salal Tips

Hardgoods Description

1	1	Each	8"H Clear Glass Gathering Vase

#142185 S #142185 L

"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT

Start Date: Live | **End Date:** Open

Elegant Beauty™ Bouquet

DESIGN: All Around Arrangement

#142185 S	$39.99	15"H x 10"W
#142185 L	$54.99	18"H x 13"W (Above)

S	M	L	Unit	Floral Description	Suggested Substitution
0	2	4	Stem	Rose Pink 50 cm	Rose Hot Pink 50 cm
2	2	3	Stem	Sunflower Medium	Gerbera Daisy Yellow
0	2	2	Stem	Delphinium Blue	
1	2	2	Stem	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink
0	3	3	Stem	Spider Mum Green	Football Mum Green
1	0	0	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	0	0	Stem	Athos Pom	Button Pom Green
3	3	2	Stem	Carnation Hot Pink	Carnation Pink
2	1	1	Stem	Solidago	Tree Fern
2	2	3	Stem	Salal	Leather Leaf

Hardgoods Description

1	1	0	Each	7" Splitwood Handled Basket with Liner
0	0	1	Each	9.5" Splitwood Handled Basket with Liner
0.5	0.5	0.66	Each	Floral Foam Brick

#148591 S #148591 M #148591 L

Start Date: Live | **End Date:** Open

Sunny Garden Basket™

DESIGN: One Sided Arrangement

#148591 S	$39.99	12"H x 11"W
#148591 M	$49.99	14"H x 13"W (Above)
#148591 L	$59.99	16"H x 15"W

Peace Lily Plant*

DESIGN: Plant

#161834 S	$49.99	6"D
#161834 M	$69.99	8"D (Above)
#161834 L	$99.99	10"D

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	20"–24"H Spathiphyllum Floor Plant	
0	1	0	Each	24"–30"H Spathiphyllum Floor Plant	
0	0	1	Each	26"–32"H Spathiphyllum Floor Plant	
				Hardgoods Description	
1	0	0	Each	6" Basket	
0	1	0	Each	8" Basket	
0	0	1	Each	10" Basket	

***Also available as:** PC #161804 S/M/L Peace Lily Plant for Sympathy ($49.99 S, $69.99 M, $99.99 L)

#161834 S #161834 M #161834 L

Start Date: Live | **End Date:** Open

Purple Phalaenopsis Orchid

DESIGN: Plant

#194766 $54.99 5"D

QTY	Unit	Floral Description	Suggested Substitution
1	Each	Single Stem Purple Phalaenopsis Orchid	
		Hardgoods Description	
1	Each	5" x 5" Clear Glass Cube	

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
1	Each	Single Stem White Phalaenopsis Orchid	
		Hardgoods Description	
1	Each	5" x 5" Clear Glass Cube	

Start Date: Live | **End Date:** Open

White Phalaenopsis Orchid

DESIGN: Plant

#194767 $54.99 5"D

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" Dish Garden	
0	1	0	Each	10" Dish Garden	
0	0	1	Each	12" Dish Garden	
				Hardgoods Description	
1	1	1	Each	Wicker Basket	
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap	
1	1	1	Each	Floral Wire (12 inches)	

***Also available as:** PC #3999 S/M/L Classic Dish Garden for Sympathy ($54.99 S, $64.99 M, $74.99 L)

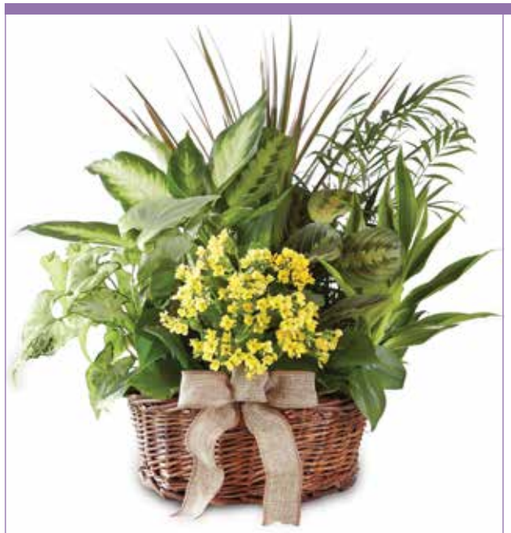
#1890 S #1890 M #1890 L

Start Date: Live | **End Date:** Open

Classic Dish Garden*

DESIGN: Plant

#1890 S	$54.99	8"D
#1890 M	$64.99	10"D (Above)
#1890 L	$74.99	12"D



European Dish Garden*

DESIGN: Plant

#1880 S	$59.99	8"D
#1880 M	$69.99	10"D (Above)
#1880 L	$79.99	12"D

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" European Dish Garden	
0	1	0	Each	10" European Dish Garden	
0	0	1	Each	12" European Dish Garden	
				Hardgoods Description	
1	1	1	Each	Wicker Basket	
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap	
1	1	1	Each	Floral Wire (12 inches)	

***Also available as:** PC #4213 S/M/L European Dish Garden for Sympathy ($59.99 S, $69.99 M, $79.99 L)

#1880 S #1880 M #1880 L

Start Date: Live | **End Date:** Open

Dish Garden with Fresh Cut Flowers*

DESIGN: Plant

#1870 S	$59.99	8"D
#1870 M	$69.99	10"D (Above)
#1870 L	$79.99	12"D

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" Dish Garden with Fresh Cut Flowers	
0	1	0	Each	10" Dish Garden with Fresh Cut Flowers	
0	0	1	Each	12" Dish Garden with Fresh Cut Flowers	
				Hardgoods Description	
1	1	1	Each	Wicker Basket	
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap	
1	1	1	Each	Floral Wire (12 inches)	

***Also available as:** PC #4214 S/M/L Dish Garden with Fresh Cut Flowers for Sympathy ($59.99 S, $69.99 M, $79.99 L)

#1870 S #1870 M #1870 L

Start Date: Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
1	Each	6" Green Plant	
		Hardgoods Description	
1	Each	6" Basket	
1	Each	18"D Get Well Mylar Balloon	
1	Cu Ft	Helium	
1	Yard	Curling Ribbon	

Start Date: Live | **End Date:** Open

Get Well Green Plant

DESIGN: Plant

#159227	$49.99	6"D

QTY	Unit	Floral Description	Suggested Substitution
2	Stem	Cymbidium Orchid White	
1	Stem	Calcynia Pink	Limonium Pink
0.25	Stem	Italian Ruscus	
		Hardgoods Description	
1	Each	Corsage Box	
1	Each	Corsage Wristlet	
1	Each	Floral Wire (12 inches)	
1	Yard	#3 Sheer Ribbon, White	
1	Yard	Stem Wrap	
2	Each	Corsage Pin	
5	Each	Corsage Leaf	
1	Each	Corsage Rhinestone Spray	

Start Date: Live | **End Date:** Open

Cymbidium Orchid Corsage

DESIGN: Corsage

#146533	$34.99	4"L

White Rose Corsage

DESIGN: Corsage & Boutonnière

#91804 S	$34.99	3.5"L
#91814 S*	$44.99	2.5"L
#91804 L	$49.99	4"L (Above, corsage only)
#91814 L*	$59.99	2.5"L

S	SCB*	L	LCB*	Unit	Floral Description	
3	3	5	5	Stem	Rose White 50 cm	Corsage
0.5	0.5	0.5	0.5	Stem	Gypsophila	Corsage
1	1	1	1	Stem	Variegated Pittosporum	Corsage
0	1	0	1	Stem	Rose White 50 cm	Boutonnière
0	0.5	0	0.5	Stem	Gypsophila	Boutonnière
0	0.5	0	0.5	Stem	Variegated Pittosporum	Boutonnière
					Hardgoods Description	
2	2	2	2	Each	Corsage Pearlized Pin	Corsage
1	1	1	1	Each	Corsage Wristlet	Corsage
1.5	1.5	2	2	Yard	Stem Wrap	Corsage
4	4	6	6	Each	Floral Wire (12 inches)	Corsage
1	1	1.5	1.5	Yard	#3 Sheer Ribbon, White	Corsage
0	1	0	1	Yard	Stem Wrap	Boutonnière
0	1	0	1	Each	Floral Wire (12 inches)	Boutonnière
0	2	0	2	Each	Boutonnière Black Pin	Boutonnière

DIMENSIONS: Corsage S: 3.5"L; Corsage L: 4"L; Boutonnière: 2.5"L

#91804 S #91814 S #91804 L #91814 L

Start Date: Live | **End Date:** Open

Purple Dendrobium Orchid Corsage

DESIGN: Corsage

#146534 $34.99 4"L

QTY	Unit	Floral Description	Suggested Substitution
5	Stem	Dendrobium Orchid Purple	
1	Stem	Calcynia Pink	Limonium Pink
0.25	Stem	Italian Ruscus	
		Hardgoods Description	
1	Each	Corsage Box	
1	Each	Corsage Wristlet	
1	Each	Floral Wire (12 inches)	
1	Yard	Stem Wrap	
2	Each	Corsage Pin	
5	Each	Silver Corsage Leaf	
5	Each	Rhinestones	
2	Yard	#3 Sheer Ribbon, White	

Start Date: Live | **End Date:** Open

S	SCB*	L	LCB*	Unit	Floral Description	
3	3	5	5	Stem	Rose Red 50 cm	Corsage
0.5	0.5	0.5	0.5	Stem	Gypsophila	Corsage
1	1	1	1	Stem	Variegated Pittosporum	Corsage
0	1	0	1	Stem	Rose Red 50 cm	Boutonnière
0	0.5	0	0.5	Stem	Gypsophila	Boutonnière
0	0.5	0	0.5	Stem	Variegated Pittosporum	Boutonnière
					Hardgoods Description	
2	2	2	2	Each	Corsage Pearlized Pin	Corsage
1	1	1	1	Each	Corsage Wristlet	Corsage
1.5	1.5	2	2	Yard	Stem Wrap	Corsage
4	4	6	6	Each	Floral Wire (12 inches)	Corsage
1	1	1.5	1.5	Yard	#3 Sheer Ribbon, Red	Corsage
0	1	0	1	Yard	Stem Wrap	Boutonnière
0	1	0	1	Each	Floral Wire (12 inches)	Boutonnière
0	2	0	2	Each	Boutonnière Black Pin	Boutonnière

DIMENSIONS: Corsage S: 3.5"L; Corsage L: 4"L; Boutonnière: 2.5"L

#91801 S #91811 S #91801 L #91811 L

Start Date: Live | **End Date:** Open

Red Rose Corsage

DESIGN: Corsage & Boutonnière

#91801 S	$34.99	3.5"L
#91811 S*	$44.99	2.5"L
#91801 L	$49.99	4"L (Above, corsage only)
#91811 L*	$59.99	2.5"L

S	SCB*	L	LCB*	Unit	Floral Description	
3	3	5	5	Stem	Rose Pink 50 cm	Corsage
0.5	0.5	0.5	0.5	Stem	Gypsophila	Corsage
1	1	1	1	Stem	Variegated Pittosporum	Corsage
0	1	0	1	Stem	Rose Pink 50 cm	Boutonnière
0	0.5	0	0.5	Stem	Gypsophila	Boutonnière
0	0.5	0	0.5	Stem	Variegated Pittosporum	Boutonnière
					Hardgoods Description	
2	2	2	2	Each	Corsage Pearlized Pin	Corsage
1	1	1	1	Each	Corsage Wristlet	Corsage
1.5	1.5	2	2	Yard	Stem Wrap	Corsage
4	4	6	6	Each	Floral Wire (12 inches)	Corsage
1	1	1.5	1.5	Yard	#3 Sheer Ribbon, Pink	Corsage
0	1	0	1	Yard	Stem Wrap	Boutonnière
0	1	0	1	Each	Floral Wire (12 inches)	Boutonnière
0	2	0	2	Each	Boutonnière Black Pin	Boutonnière

DIMENSIONS: Corsage S: 3.5"L; Corsage L: 4"L; Boutonnière: 2.5"L

#91803 S #91812 S #91803 L #91812 L

Start Date: Live | **End Date:** Open

Pink Rose Corsage

DESIGN: Corsage & Boutonnière

#91803 S	$34.99	3.5"L
#91812 S*	$44.99	2.5"L
#91803 L	$49.99	4"L (Above, corsage only)
#91812 L*	$59.99	2.5"L

White Dendrobium Orchid Boutonnière

DESIGN: Boutonnière

#146538 $24.99 3"L

QTY	Unit	Floral Description	Suggested Substitution
2	Stem	Dendrobium Orchid White	
1	Stem	Calcynia Pink	Limonium Pink
0.25	Stem	Italian Ruscus	
		Hardgoods Description	
1	Each	Boutonnière Box	
1	Each	Floral Wire (12 inches)	
1	Yard	Stem Wrap	
1	Each	Corsage Pin	
1	Each	Corsage Leaf	

Start Date: Live | **End Date:** Open

Fruit & Gourmet Basket

DESIGN: Gift Basket

#148643 S $59.99 9.5"H x 10"L

#148643 L $69.99 11"H x 10"L (Above)

S	L	Unit	Fruit Description	Suggested Substitution
1	1	Each	Grapefruit	
1	1	Each	Pear	
1	1	Each	Apple Green	
1	1	Each	Apple Red	
1	1	Each	Nectarine	
1	0	Each	Tea Biscuit	
0	2	Each	Sandwich Biscuit	
0	1	Each	Tea	
1	1	Each	Jelly	
1	1	Each	Sausage	
1	2	Each	Cheese	
			Hardgoods Description	
1	1	Each	10" Oval Basket	
1	1	Yard	Decorative Ribbon	
1	1	Each	Natural Shred Paper	
1	1	Each	Shrink Bag	

#148643 S

#148643 L

Start Date: Live | **End Date:** Open

S	M	L	XL	Unit	Fruit Description	Suggested Substitution
2	2	3	4	Each	Kiwi	
0	0	1	1	Each	Pineapple	
2	2	3	4	Each	Grapefruit	
2	2	2	2	Each	Pear	
2	2	2	2	Each	Orange	
2	4	5	6	Each	Apple Green	
3	4	5	6	Each	Apple Red	
1	1	1	1	Each	Nectarine	
0	2	1	2	Each	Cookies	
2	2	2	2	Each	Water Cracker	
1	1	2	2	Each	Tea	
1	2	2	1	Each	Jelly	
1	1	2	2	Each	Sausage	
1	1	2	2	Each	Cheese	
					Hardgoods Description	
0	0	0	1	Each	22" Willow Basket	
0	0	1	0	Each	14.5" Willow Basket	
1	1	0	0	Each	12.5" Willow Basket	
1	1	1	1	Yard	Decorative Ribbon	
1	1	1	1	Each	Natural Shred Paper	
1	1	1	1	Each	Shrink Bag	

#148645 S

#148645 M

#148645 L

#148645 XL

Start Date: Live | **End Date:** Open

Deluxe Fruit & Gourmet Basket

DESIGN: Gift Basket

#148645 S $79.99 12"H x 12"L

#148645 M $99.99 13"H x 12"L

#148645 L $124.99 18"H x 14"L (Above)

#148645 XL $149.99 21"H x 22"L

2010	2030	Unit	Hardgoods Description	Suggested Substitution
6	12	Each	18"D Happy Birthday Mylar Balloons	
6	12	Cu Ft	Helium	
6	12	Yard	Curling Ribbon	
1	1	Each	Balloon Weight	

***Also available as:**
PC #2010 C Air-Rangement® Congratulations ($39.99)
PC #2030 C Air-Rangement® Congratulations ($79.99)

PC #2010 GW Air-Rangement® Get Well ($39.99)
PC #2030 GW Air-Rangement® Get Well ($79.99)

PC #2010 HA Air-Rangement® Happy Anniversary ($39.99)
PC #2030 HA Air-Rangement® Happy Anniversary ($79.99)

PC #2010 LR Air-Rangement® Love & Romance ($39.99)
PC #2030 LR Air-Rangement® Love & Romance ($79.99)

#2010 HB

#2030 HB

Start Date: Live | **End Date:** Open

Air-Rangement® Happy Birthday Mylar Balloons*

DESIGN: Balloon

Dimension is of each balloon

#2010 HB $39.99 (QTY 6) 18"D

#2030 HB $79.99 (QTY 12) 18"D

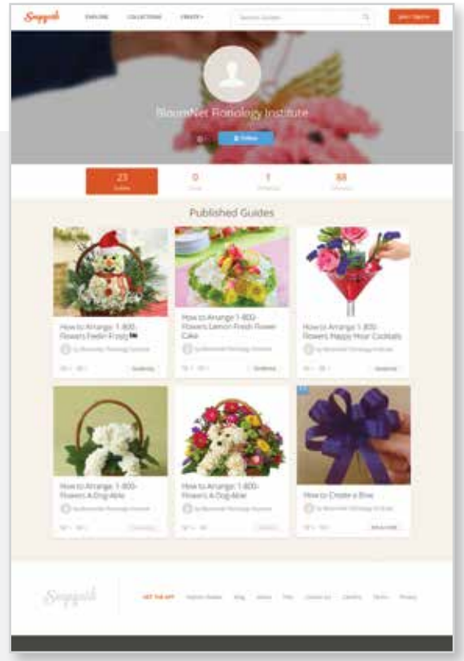
Snapguide

Interactive HOW-TO Tools for BloomNet® Professional Florists.

Snapguide is a free iOS app and web service for those that want to create and share step-by-step "HOW-TO guides." The service provides easy to understand instructions for a wide array of topics including cooking, gardening, crafts, repairs, do-it-yourself projects, fashion tips, entertaining and more.

We've created fun, interactive Snapguides for each "HOW-TO" shown in the 1-800-FLOWERS.COM® Design Resource Guide and have included additional Snapguides for helpful design techniques such as wiring, taping, etc. for you to use and share with your entire design team!

To follow BloomNet® Snapguides, visit
http://snapguide.com/bloomnet-floriology-institute



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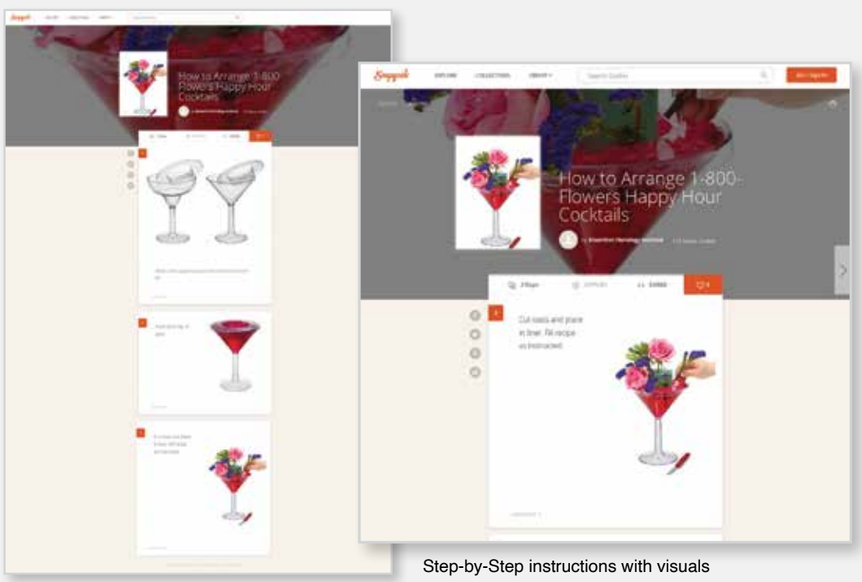

Step-by-Step instructions with visuals

HOW-TO ARRANGE: 1-800-FLOWERS® MAGICAL FAIRY DOG™ & CAT™

PC #179318, PC #179319

STEP 1

Fairy kit comes with floral headband and fairy wings (pictured above). The wings will need to be attached to floral picks in order to incorporate them into the arrangement.

STEP 2

Use floral tape to attach 6" floral picks to fairy wings.

STEP 3

Wrap floral tape around bottom of wing and floral pick.

STEP 4

Floral picks can then be inserted into floral foam behind dog or cat. The ribbons on the floral headband can be tied together and applied to the head of the character.

HOW-TO ARRANGE: 1-800-FLOWERS® a-DOG-able®

PC #146761, PC #159226, PC #166265B, PC #166265G, PC #167692, PC #174311, PC #179318, PC # 179319, PC #179409, PC #192458, PC #1922269

STEP 1

Cut all stems down to 6" and tape 3 carnations together with floral tape.

STEP 2

Place 1 carnation slightly higher than the other 2 to form a face.

STEP 3

Add 2 more carnations on the upper sides for the ears to complete the puppy's head.

STEP 4

Place brick of floral foam in basket with liner and layer the salal on bottom, surrounding foam. Place the carnation stems of the puppy's head in the floral foam.

STEP 5

Make the paws by placing 3 carnations in a line and taping together.

STEP 6

Add the puppy paws into the floral foam and surround the flowers.

**Also see video HOW-TO on Bloomlink®.*

HOW-TO ARRANGE: 1-800-FLOWERS® ENCHANTING UNICORN™

PC #167537

STEP 1

Use 3 white carnations to form the unicorn face. Place 1 lavender carnation slightly higher to shape top of mane.

STEP 2

Place unicorn head into foam. Use cold glue to adhere horn, ears, and eyes. (Pins can be used in place of glue if needed for horns.)

STEP 3

Finish off the unicorn by adding his legs. Continue to build arrangement. Glitter is used to finish off the design.

HOW-TO ARRANGE: 1-800-FLOWERS® FABULOUS FELINE™

PC #148651, PC #166264B, PC #166264G, PC #167683, PC #174312

STEP 1

Place 1 brick of foam inside liner of basket.

STEP 2

Take 5 carnations to create the face. Using waterproof tape, tape them together. This should create an oval/circular shape. Insert into floral foam.

STEP 3

Use the remaining carnations to create the legs. You will use 2 carnations per leg. Insert into floral foam.

STEP 4

Insert ears into foam using floral picks. Insert low to create 2 triangle ears. Using cold glue, glue eyes and nose onto face.

QUALITY AND PERFORMANCE STANDARDS

1-800-Flowers.com® maintains stringent quality and performance standards in order to consistently meet and exceed customer expectations.

In order to receive orders from 1-800-Flowers.com®, it is critical that you familiarize yourself with the key performance metrics below. BloomNet® Members can find their individual Monthly Performance Reports under the "Utilities" tab on BloomLink®. Please familiarize yourself with this useful tool and review your performance metrics against the goals stated in that report on a monthly basis.

Below is a list of the key quality and performance metrics that 1-800-Flowers.com monitors for every fulfilling florist, along with helpful tips for keeping these metrics in-line with expectations:

Number of orders with a reported **Customer Service Inquiry (CSI): less than 1.5%**

There are three specific categories of CSIs monitored:

1) *Delivery Issues*, which occur when a customer states that their delivery was not received or was not received on time;

2) *Wrong Deliveries*, which occur when a customer states that they received the wrong gift, that their gift is missing one or more components, or that their gift does not resemble what they ordered; and

3) *Quality Issues*, which occur when a customer states that the quality (freshness, durability, and/or appearance) of the gift did not meet their expectations.

Real-Time Delivery Confirmations and Delivery Attempt Notifications: 100% on the date of delivery

Today's consumer expects real-time visibility into the status of their order. It is no longer enough to submit Delivery Notifications at the end of a driver's trip because consumers expect to know about their delivery as soon as it is completed or attempted. When you provide us with accurate and timely Delivery Confirmations (DLCs) and/or Delivery Attempt Notifications (DLAs) immediately following the delivery of an order, we are better able to inform a customer about the status of their order. This helps us better manage customer expectations and provide a superior, well-informed level of customer service. As a result, the electronic submission of a delivery notification in real-time often results in reduced CSIs.

It is also important that you do not submit Delivery Notifications prior to completing or attempting to complete a delivery. Delivery notifications trigger an immediate communication from 1-800-Flowers.com to the customer. Therefore, if you submit a false or premature Delivery Notification, you may risk causing confusion for the customer and prompting them to call with a CSI. Note: The purposeful submission of a false or premature Delivery Notification can be grounds for immediate and permanent suspension from receiving 1-800-Flowers.com orders.

Visit the Utilities Section on BloomLink to learn more about the various tools available to your shop to support the submission of Delivery Notifications in real-time and please refer to the document 1-800-FLOWERS.COM Delivery Expectations for additional information.

Number of **Rejected orders: less than 2%**

1-800-Flowers.com expects that fulfilling florists will have adequate stock of the floral and non-floral components required to fulfill its orders to recipe, and that florists service all zip codes in their delivery profile until each day's cutoff time (or up until the florist self-suspends for the day). At the same time, 1-800-Flowers.com recognizes that order rejections are sometimes unavoidable under extenuating circumstances. To help ensure that order rejections do not result in a CSI, if you must reject an order please make sure that you do so in a timely manner so that 1-800-Flowers.com is able to react and place the order with another fulfilling florist before it is too late, and hopefully prevent a CSI from happening and affecting your shop's performance results.

Number of **orders accepted without a Price Change: 100%**

1-800-Flowers.com expects that fulfilling florists will fill every order to value, according to the product description, price and recipe without requiring a Price Change. 1-800-Flowers.com's minimum order is $24.99; however, average order value is between $64 and $68 and all prices include an allowance for delivery.

To help prevent service issues, please be sure to keep 1-800-Flowers.com informed of any problems with the fulfillment of an order by sending INFO Messages on the order via your BloomLink system. Any and all information you provide on a specific order will allow us to better service the customer and should help reduce the amount of performance issues that are recorded against your shop.

If you have any questions regarding Quality and Performance Standards, please do not hesitate to contact your Florist Relations Specialist at 1-866-256-6663.

Note: 1-800-Flowers.com® Quality and Performance Standards are subject to change. Visit the Utilities Section on BloomLink® for the most up to date version of the 1-800-Flowers.com Quality and Performance Standards.

1-800-FLOWERS.COM® | DELIVERY EXPECTATIONS

At 1-800-FLOWERS.COM®, we're obsessed with providing a terrific customer experience. We take pride in reassuring our customers that their flowers will arrive in pristine condition, perfectly arranged by expert florists.

We are committed to working with you and your staff to help our mutual customers express and connect with their loved ones near and far.

Today's consumers have higher expectations than ever before when they place an order for delivery. They expect that their flowers will be delivered on time and that they will be informed about the status of their order in a timely manner. As always, our goal is to meet and exceed evolving consumer expectations and support our 100% Smile Guarantee.

To that end, and to assist BloomNet® Professional Florists in fulfilling consumer expectations, the following sections outline Delivery Expectations from florists for the fulfillment of all 1-800-FLOWERS.COM orders.

Product Care
All 1-800-FLOWERS.COM orders must be handled carefully at every stage of fulfillment, including delivery.

To ensure that the quality and shelf life of the arrangements are not compromised, arrangements should always be safely stored and transported in an appropriate temperature-controlled environment and kept protected from adverse weather elements.

Delivery Experience
1-800-FLOWERS.COM orders must always be delivered in clean and clearly identifiable delivery vehicles. Delivery drivers must exhibit professional, courteous behavior and presentation when delivering 1-800-FLOWERS.COM orders.

Real-Time Delivery Notifications
Delivery Notifications must be submitted in real-time, immediately following the successful or attempted delivery of all 1-800-FLOWERS.COM orders.

Today's consumer expects real-time visibility into the status of their order. It is no longer enough to submit Delivery Confirmations (DLCs) and Delivery Attempt Notifications (DLAs) at the end of a driver's trip.

Submitting accurate and timely Delivery Notifications often results in reduced Customer Service Issues (CSIs) which, in turn, often results in reduced order cancellations with the florist. Help us help you! Please be sure to provide as much detail as possible when submitting a Delivery Notification, such as who took possession of the delivery (e.g. intended recipient, front desk, receptionist, etc.)

BloomNet® offers a variety of innovative technology tools to make it quick and easy to submit Delivery Notifications in real-time, including BloomNet®'s Enhanced Delivery Program. Please visit http://www.bloomnet.net/technology and the Utilities Section on BloomLink® to learn more about these tools.

In exceptional cases, when a Delivery Notification cannot be submitted in real-time, the following minimum thresholds must be adhered to:

- 100% of Residential deliveries without a specified Delivery Time Window must be electronically confirmed no later than 7:00 pm on the date of delivery.
- 100% of Business and Non-Residential deliveries without a specified Delivery Time Window must be electronically confirmed no later than 5:00 pm on the date of delivery.
- 100% of all deliveries with a specified Delivery Time Window must be delivered within the start and end time of the specified Delivery Time Window and electronically confirmed no later than 1 hour after the end of the specified Delivery Time Window on the date of delivery.
- 100% of Funeral Service deliveries must be electronically confirmed no later than 1 hour after the time of service.

Important Reminder: Do not submit Delivery Notifications prior to completing or attempting to complete a delivery. Delivery Notifications trigger an immediate communication from 1-800-FLOWERS.COM to the customer. Inaccurate or premature Delivery Notification often result in costly CSIs and order cancellations with the florist.

Timely and accurate Delivery Notifications are just one more way to improve quality and positively enhance a customer's experience. Plus, BloomNet Professional Florists receive a credit for all timely received Delivery Confirmations (please refer to the BloomNet Order Referral Program schedule for more information).

Proof of Delivery
BloomNet Professional Florists are expected to obtain Proof of Delivery on all 1-800-FLOWERS.COM orders.

Obtaining Proof of Delivery can safeguard florists from order cancellations when a customer claims that an order was not delivered. 1-800-FLOWERS.COM will rely on fulfilling florists for Proof of Delivery to help resolve order cancellation disputes, whether or not a DLC has been submitted on the order.

Proof of Delivery will be expected to be provided from the fulfilling florist to 1-800-FLOWERS.COM in response to a non-delivery complaint from a customer and/or an order cancellation dispute.

BloomNet Florists using the BloomNet Business Management System's FREE Local Delivery Management App are encouraged to proactively submit Proof of Delivery electronically on every order, thereby reducing the chances of an order cancellation dispute.

Proof of Delivery should be captured in the form of:

- A delivery signature from the recipient
- A delivery photo that captures the product and delivery location in the background

Collecting both forms of Proof of Delivery is preferable to collecting only one. However, please note that collecting delivery signatures is not feasible while "contactless deliveries" are in place and only delivery photos should be obtained under this circumstance.

Funeral Deliveries
As a fulfillment best practice, BloomNet Professional Florists should always contact the funeral home or house of worship to confirm an appropriate delivery time to accommodate the services. In addition, funeral arrangements should be delivered well before the start of the service to ensure that they are in place before the bereaved arrive.

■ Indicates arrangement is in online Sympathy DRG. To reference, please go to Bloomlink > Utilities > Design Resource Guide.

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