



# bloom net.



# SEASONAL **FLORAL**

## Everyday

Alstroemeria Anthurium Aster Bells of Ireland Bupleurum Calla Lily Carnation Craspedia Eryngium Fiddlehead Fern Freesia Gardenia Gerbera Gloriosa Lily Hydrangea Hypericum Iris Kermit' Pompom Liatris Lily Limonium Lisianthus Lotus Pod Orchird Ornithogalum Arabicum Queen Anne's Lace Rose Solidago Solidaster Spider Gerbera Statice Stephanotis Stock Trachelium Viking Mini Pompom

## Spring

Agapanthus Amaryllis Anemone Cherry Blossom Daffodil Dogwood Forsythia Heather Hyacinth Lilac Lily of the Valley Muscari Nerine Lily Peony Ranunculus Sweet Pea Tuberose Tulip Viburnum Waxflower

# Summer

Agapanthus Amaranthus Astilbe Cosmos Dahlia Daisy Delphinium Garden Rose Gladiolus Lady Mantle Larkspur Nerine Lily Scabiosa Snapdragon Tuberose Violet Zinnia

# Fall

Autumn Leaves Chrysanthemum Dahlia Heather Nerine Lily Ranunculus Seasonal Berries Sunflower Tuberose

# Winter

Amaryllis Anemone Evergreen Heather Muscari Nerine Lily Poinsettia Ranunculus Tulip Waxflower





# CARE & HANDLING







Alstroemeria is extremely ethylene sensitive. Remove any foliage that will go below the water line, as it deteriorates quickly. Then cut stems and place in a vase with room temperature water and floral food.

Category: Basic

Color: Yellow, Orange, White, Pink, Red, Lavender, Purple, Magenta, Peach, Bi Color



# Amaryllis

Do not store amaryllis at below 41 degrees as this may discolor blooms. Amaryllis flowers damage very easily in bud or bloom stage. Allow space around the blooms in a bucket or design to prohibit damage.

Category: Novelty

Color: White, Pink, Red, Peach, Orange, Bi Color

# Anthurium

An extremely long lasting Tropical flower with a vase life from 15 to 30 days (mini and small grades tend to have a shorter vase life). Must not be exposed to temperatures below 15 degrees celsius or blooms will blacken. Extreme care while unpacking is important to avoid creasing or bruising. High humidity or regular misting is important for optimal storage.

Category: Tropical

**Color:** White, Purple, Pink, Magenta, Red, Burgundy, Peach, Orange, Green, Bi Color

# Assorted Christmas Greens - Noble, Fir, Cedar, White Pine

Christmas greens can be dry stored in their box. Upon delivery open box, mist with water and check for freshness. Christmas greens can also be hydrated and kept in water. Category: Green Color: Green



## Aster - Matsumoto

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Filler

Color: White, Lavender, Purple, Pink, Magenta, Red, Peach, Yellow



# Aster - Monte Casino

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food. Category: Filler

Color: White, Purple





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# Baby's Breath - (aka Million Stars®, Gypsophila)

Cut stems and place in a vase with room temperature water and floral food. Category: Filler Color: White, Pink



#### **Bear Grass**

Cut stems and place in a vase with room temperature water and floral food. Color: Green, Variegated Category: Green

# **Bells of Ireland**

Bells of Ireland are extremely light sensitive. Store away from bright side lighting as the tops of the stems will bend towards the light. Cut stems and place in a vase with room temperature water and floral preservative. Re-cut stems and change water every other day to ensure longevity.

Category: Novelty

Color: Green



## Bupleurum

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Filler

Color: Green



# Calcynia

Remove all foliage that will sit below water level. Cut the end of the stem and place in a bucket with 2" of room temperature water and floral preservative. Make sure to not pack too tight.

Category: Filler

Color: White, Pink



# Carnation

Remove all foliage that will sit below the water level. Place immediately in a bucket with room temperature water and floral preservative. Keep away from bright sun and drafts. Re-cut stems and change water every other day to ensure longevity. Carnations are sensitive to ethylene gas.

Category: Basic

Color: Pink, Yellow, Orange, White, Red, Lavender, Purple, Magenta, Burgundy, Green, Bi Color







#### **Carnation - Miniature**

Remove all foliage that will sit below the water level. Place immediately in a bucket with room temperature water and floral preservative. Keep away from bright sun and drafts. Re-cut stems and change water every other day to ensure longevity. Carnations are sensitive to ethylene gas.

Category: Basic

**Color:** Pink, Yellow, Orange, White, Red, Lavender, Purple, Magenta, Burgundy, Green, Bi Color





#### Caspia

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Filler

Color: Purple

# Daffodil

When first hydrating Daffodils, place in a separate container from other flowers as they secrete a sap that shortens the life of other flowers. Cut stems and place in a vase with room temperature water and floral preservative. Re-cut stems and change water every other day to ensure longevity.

Category: Basic

Color: White, Yellow, Bi Color

## Daisy - Gerbera

Place each flower in plastic gerbera straw. Cut stems and place immediately in a vase with room temperature water and floral food. Remove any damaged or bruised petals before arranging.

Category: Novelty

**Color:** Pink, White, Red, Orange, Yellow, Magenta, Burgundy, Peach, Bi Color



## Delphinium

Delphinium are largely available in larger bloomed , double flowered "Hybrid Elatum" types or smaller bloomed, single flowered "Bella Donna" types. Delphinium should be rehydrated using a commercial hydration solution such as "Quick Dip" or "Rose Pro Hydration". Delphiniums are mildly toxic.

Category: Filler

Color: White, Blue, Purple, Lavender



## Dianthus

Cut the end of the stem and place in a bucket with 2-3" of room temperature water and floral preservative.

Category: Novelty

Color: Purple, Magenta





#### Freesia

Gladiola

Heather

Cut stems and place in a vase with room temperature water and floral preservative. Re-cut stems and change water every other day to ensure longevity. Freesia are very ethylene sensitive.

Many new exciting novelty varieties are available in lavenders, green, fucshia, smokes, and a wide range of 2 tone varieties. Pinching top 5 cm off tips helps glads open. Should be purchased with tight cut with lower blooms starting to show color.

Remove all foliage that will sit below the water level. Cut the end of the stems and place immediately in a bucket with 2 - 3" of room temperature water and floral preservative. Make sure heather isn't packed too tight in the bucket or else mold will occur. Keep away from bright sun and drafts. Re-cut stems and change water every

Yellow, Green, Bi Color

Category: Novelty

Category: Basic

Color: Yellow, Lavender, White, Purple, Pink, Magenta, Red, Orange, Bi Color

Color: White, Blue, Lavender, Purple, Pink, Magenta, Red, Burgundy, Peach, Orange,

**Color:** White, Lavender, Pink, Magenta









# Holly

Holly can be stored up to 2 weeks in its box. Upon delivery, open box mist with water and check for freshness. Holly can also be hydrated and kept in water.

Category: Green

Category: Filler

other day to ensure longevity.

Color: Green or Variegated



# Hydrangea

Hydrangeas are extremely wilt-sensitive. Remove all foliage that will sit below the water level, then cut stems under warm water and place in a vase with room temperature water and floral preservative. If the Hydrangeas should wilt, they aren't dead – just dehydrated. Completely submerge the flowers and stems in warm water for 2 hours and flowers should revive.

Category: Filler

Color: White, Red, Pink, Green, Blue, Lavender, Purple



# Hypericum

Remove all foliage that will sit below the water level, then cut stems under warm water. Place immediately in a vase with room temperature water and floral preservative. Keep away from bright sun and drafts. Re-cut stems and change water every other day to ensure longevity.

Category: Novelty

**Color:** Green, Red, Burgundy, Pink, Peach, Orange, Brown







## Iris

Remove lower foliage, then cut stems and place immediately in a vase with room temperature water and floral preservative. Re-cut stems and change water every other day to ensure longevity.

Category: Basic

Color: White, Blue, Lavender, Purple, Yellow



## **Italian Ruscus**

Cut stems and place in a vase with room temperature water and floral food. Category: Green Color: Green

# Larkspur

Tightly cut Larkspur opens very well. Larkspur should be rehydrated using a commercial hydration solution such as "Quick Dip". Category: Basic

**Color:** White, Blue, Lavender, Purple, Pink



#### Liatrus

Should be purchased with blooms showing good color but with no more than 20 % open blooms.

Category: Basic

Color: Purple, White



## Lily - Asiatic

Remove all leaves that will go below the water level. Then cut stems under warm water and place in a vase with room temperature water and floral food. Remove anthers as soon as the lily flower opens to prevent pollen stains.

Category: Novelty

Color: White, Purple, Pink, Magenta, Red, Burgundy, Peach, Orange, Yellow, Bi Color



# Lily - Calla

Category: Novelty

Cut stems and place in a vase with room temperature water and floral preservative. Re-cut stems and change water every other day to ensure longevity.

> **Color:** White, Lavender, Purple, Pink, Red, Peach, Orange, Yellow, Green, Bi Color

# CARE & HANDLING (CONT)







# Lily - L.A. Hybrid

Remove all leaves that will sit below the water level. Then cut stems under warm water and place in vase or bucket with room temperature water and floral preservative. Remove anthers as soon as the lily opens to prevent pollen stains. If the pollen has stained petals, use a chenille or dry sponge to gently wipe the stain away.

Category: Novelty

**Color:** White, Purple, Pink, Magenta, Red, Burgundy, Peach, Orange, Yellow, Bi Color

#### Lily - Oriental

Remove all leaves that will sit below the water level. Then cut stems under warm water and place in vase or bucket with room temperature water and floral preservative. Remove anthers as soon as the lily opens to prevent pollen stains. If the pollen has stained petals, use a chenille or dry sponge to gently wipe the stain away.

Category: Novelty

**Color:** White, Purple, Pink, Magenta, Red, Burgundy, Peach, Orange, Yellow, Bi Color

# Limonium

Limoniums should be stored in dry, well aired conditions to avoid development of botrytis mold.

Category: Basic

Color: White, Lavender, Purple



# Lisianthus

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Novelty

**Color:** Pink, Purple, Lavender, White, Peach, Yellow, Bi Color



## Mum - Cremone

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Basic

**Color:** White, Lavender, Purple, Red, Yellow, Bronze, Gold



# Mum - Football

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Basic

Color: Yellow, Bronze, White



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# Mum - Fuji

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Basic

**Color:** White, Purple, Pink, Red, Yellow, Green, Bronze, Bi Color



# Mum - Spider

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Basic

**Color:** White, Purple, Pink, Red, Yellow, Green, Bronze, Bi Color

# Muscari

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Novelty

Color: White, Blue



# Orchid - Cymbidium

Remove Water Tubes, cut stems and place in bucket with 2-3" of room temperature water and floral preservatives.

Category: Tropical

**Color:** White, Lavender, Pink, Red, Yellow, Green



## Orchid - Dendrobium

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Tropical

**Color:** White, Lavender, Pink, Magenta, Green, Bi Color



# Orchid - James Storey

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Tropical

**Color:** White, Lavender, Pink, Magenta, Green, Bi Color





# Orchid - Mokara

Remove Water Tubes, cut stems and place in bucket with 2-3" of room temperature water and floral preservatives.

Category: Tropical

Color: White, Lavender, Pink, Red, Yellow, Green



# **Orchid - Phalaeonopsis**

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Tropical

Color: White, Lavender, Pink, Magenta, Green, Bi Color

# Orchid - Vanda

Remove Water Tubes, cut stems and place in bucket with 2-3" of room temperature water and floral preservatives.

Category: Tropical

Color: White, Lavender, Pink, Red, Yellow, Green



Remove all foliage that will sit below the water level. Cut the ends of the stems and place immediately in a bucket with 2 - 3" of room temperature water and floral preservative. Make sure the stems aren't packed too tight in the bucket or else mold will occur. Keep away from bright sun and drafts. Re-cut stems and change water every other day to ensure longevity.

Category: Novelty

**Color:** Pink





# Pittosporum

Pittosporum can be stored up to 2 weeks in its box if fresh. Upon delivery open the box and check for freshness, mist with water regularly and keep well covered. Before use in designs remove foliage below the water level. Cut stems and place in room temperature water with floral preservative.

Category: Green

**Color:** Green, Variegated

# **Pom - Button**

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Basic

Color: White, Lavender, Purple, Pink, Red, Orange, Yellow, Green, Bronze, Gold, Bi Color









Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Basic

**Color:** White, Yellow, Green, Bronze, Red, Lavender, Purple, Pink, Orange, Green, Gold, Bi Color











Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Basic

**Color:** White, Lavender, Purple, Pink, Red, Orange, Yellow, Bronze, Gold, Bi Color

# Pom - Viking

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Basic

**Color:** White, Lavender, Purple, Pink, Red, Orange, Yellow, Bronze, Bi Color

# **Queen Anne's Lace**

Remove all foliage that will sit below the water level, then cut stems and place in a vase with room temperature water and floral preservative. Re-cut stems and change water every other day to ensure longevity.

Category: Filler

Color: White

## Ranunculus

Cut stems and place in a vase 1/3 filled with room temperature water and floral preservative. Due to small amount of water in vase, check daily. Re-cut stems and change water every other day to ensure longevity. When designing, Ranunculus stems and blossoms bruise easily – be gentle to ensure longevity.

#### Category: Basic

**Color:** White, Pink, Magenta, Purple, Red, Burgundy, Peach, Orange, Yellow



Rose

Remove all foliage that will go below the water level. Then cut stems under warm water, place immediately in the vase with room temperature water and floral food. Keep away from bright sun and drafts to ensure longevity. Remove any damaged or bruised petals before arranging.

Category: Rose

**Color:** Peach, Red, Bronze, Orange, Yellow, Pink, Hot Pink, Bicolor, Cream, White, Green, Burgundy, Lavender, Purple

# CARE & HANDLING (CONT)



# **Rose - Spray**

Remove all foliage that will go below the water level. Then cut stems under warm water, place immediately in the vase with room temperature water and floral food. Keep away from bright sun and drafts to ensure longevity. Remove any damaged or bruised petals before arranging.

Category: Rose

Color: Pink, Hot Pink, Red, White, Lavender, Purple, Burgundy, Peach, Orange, Yellow, Bi Color



# Salal

Cut stems and place in a vase with room temperature water and floral food. Category: Core Color: Green



# Seeded Eucalyptus

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Green

Color: Green



# Snapdragon

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Line

Color: White, Lavender, Purple, Pink, Magenta, Red, Peach, Orange, Yellow, Bi Color



## Solidago

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Filler

Color: Yellow



# Star of Bethlehem

Cut stems and place in a vase with room temperature water and floral food. To prevent the flowers bending towards a light source, the flowers should be stored upright in their container.

Category: Line

Color: White, Orange, Yellow







#### Statice

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Filler

**Color:** White, Purple, Blue, Lavender, Pink, Magenta, Peach, Yellow



#### Stock

Remove all foliage that will go below the water level. Cut stems on an angle with a sharp knife, under water. Do not smash stems. Place in a vase with room temperature and floral food.

Category: Line

**Color:** White, Peach, Purple, Lavender, Yellow, Pink, Magenta

# Sunflower

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Novelty

Color: Yellow, Brown, Bi Color



# Ti Leaf

Cut stems and place in a vase with room temperature water and floral food.

Category: Green

**Color:** Red, Green, Variegated, Purple, Pink, Magenta, Burgundy



#### Tulip

Leave plastic or paper sleeves on tulips when hydrating for the first time, as this will promote straighter stems. Cut the ends of the stems and place in 3" of room temperature water for 2 hours. To arrange, remove the plastic or paper sleeves and the foliage that will sit below water level and style as normal.

Category: Novelty

**Color:** White, Lavender, Purple, Pink, Magenta, Red, Peach, Orange, Yellow, Green, Bi Color



# Waxflower

Remove all foliage that will go below the water level, then cut stems and place in a vase with room temperature water and floral food.

Category: Filler

Color: Purple, Pink, Lavender, White



# THE MEANING OF FLOWERS

# Flower Meanings

Flower Meanings can be of any nature, from "Everlasting Love" to "Friendship" to "Concealed or Innocent Love". You can express a range of emotions through flowers, and flowers are a

meaningful gift for any occasion. When words alone are unable to convey the feelings of thoughtfulness and love, flowers can easily pass the message and express feelings on the sender's behalf.

Generally, it is believed that the practice of assigning meanings to flowers began in Turkey during the seventeenth century. During that time, lovers began using floral exchanges to convey particular messages. In the Victorian era, this gave rise to the popularity of a flower language and the corresponding meanings assigned to different flowers. In England, dozens of



dictionaries of "florography" were published and suitors carefully studied these guidebooks to select appropriate bouquets for their sweethearts.

There has been a common belief that different flowers are attributed to certain feelings and expressions. However, it's very tough to assemble a definitive list of flower meanings because each flower has many different connotations depending on the reference. Also, different cultures ascribe different qualities to various blooms and you may get a different answer depending on which geographical location the person hails from. There can be specific flower meanings that are associated with flower types or colors. When giving the gift of flowers, people tend to personalize the experience by offering the types and/or colors that carry a significant meaning to the person or occasion.



## Alstroemeria

This hardy flower got its name from its discoverer, Baron Klas Van Alstroemer, who found its seeds in 1753. Alstroemeria is generally linked to the symbol of friendship. Send bouquets containing Alstroemeria to show the strength of your bond with another.

#### Amaryllis

The Amaryllis bulb is famous for its capability to produce flowers for up to 75 years. Amaryllis flowers represent radiant beauty. Send arrangements full of beautiful Amaryllis for someone who is beautiful from inside and out.

#### Anemone

This colorful flower belongs to the family of buttercup. The Anemone is said to have sprung from the blood of the Roman god Adonis. These flowers generally represent anticipation. Help soothe someone's nerves with this tranquil, lovely flower.

#### Anthurium

This flower is native to Hawaii. These exotic flowers are the most popular and long-lasting of all available tropical flowers. Anthurium is the symbol for hospitality. Whenever you are a guest in someone's home, make sure to present some Anthuriums to your host.

#### Aster

In ancient times, it was believed that if Aster leaves were burned, the perfume would drive away evil serpents. In the present century, Asters are used to symbolize the element of patience. Running behind on a client's project? Send some Asters to show that you appreciate them bearing with you.

#### **Bird of Paradise**

This strange and wonderful flower is native to South Africa and represents the feeling of joyfulness. The Bird of Paradise is an excellent flower choice to send for any celebratory occasion.

#### Bouvardia

These flowers got their name from Charles Bouvard, a Parisian doctor. Bouvardia is native to Mexico and was introduced in the UK in 1854. Bouvardia represents the sense of enthusiasm. Reward a hard-working employee with a bouquet made with Bouvardia.

# Carnation

Carnations are native to the East and have been cultivated for the last 2,000 years. These hardy, fragrant flowers represent the feeling of pride and beauty. Send a bouquet of Carnations to let someone know you are proud of them.

## Chrysanthemum

These flowers have originated in Chinese gardens for over 2,000 years. Today, the Chrysanthemum is acknowledged as a symbol representing the sun. Chrysanthemums represent the essence of fidelity. Make sure to send them to your spouse in honor of your wedding anniversary.

## Daffodil

Generally, it is believed that when daffodils rise from the ground, it is a sign that winter is coming to an end and warmer weather is soon approaching. Daffodils represent the essence of chivalry. Present a bouquet of Daffodils to the handsome man at work who always holds the elevator for you.

#### Delphinium

Delphinium got its meaning from the Greek word meaning Dolphin. Delphinium symbolizes the essence and feeling of heavenly qualities. Send this variety to your mother for her saintliness in having put up with you during your more trying periods.

### Freesia

This wonderful flower is named after the German physician Friedrich Heinrich Theodor Freese. Freesia represents the essence of innocence and makes the perfect gift for the proud parents of a newborn baby.

# Gladiolus

This amazing flower got its meaning from the Latin word that means sword. Gladiolus represents Roman gladiators and symbolizes strength of character. Send a bouquet of Gladiolus as a token of respect to a person whose character you admire.

# Heather

Throughout history this flower has been widely used as roofing material, bedding, a form of fuel, as a dye, and in basket and rope making. In a more esthetic realm, Heather represents the element of admiration. Present a bouquet of this amazing flower to someone whose friendship you value most in life.

Content and material from www.FlowerMeaning.org



## Hyacinth

According to the Greek culture, this wonderful flower was named after a boy, Hyacinth, who was killed after being hit in the head with a discus. A flower sprouted from the wound as the god Apollo held the boy. Hyacinths are native to the land of Turkey and represent constancy. Make sure to present a bouquet of Hyacinths to someone special to express the constancy of your love.

#### Hydrangea

This flower is native to Japan and was first introduced to the UK in the year 1788. Hydrangeas represent feeling that is initiated by anything that is sincerely heartfelt. Send these flowers to thank someone for a special kindness or to offer an apology.

#### Iris

Irises are different from other flowers in the fact that they open during the spring time and can remain open for several days. Traditionally, this graceful flower has been chosen to convey the essence of "my compliments". Compliment someone today by sending them a bouquet of irises.

#### Larkspur

Larkspur belongs to the family of the buttercup and symbolizes levity. Send a bouquet of Larkspur to help someone see the humor in a situation.

#### Lilac

Lilacs claim their origin from Southeastern Europe and were introduced into the U.S. in the 1700's. They represent the element of youthful innocence. Send a bouquet of Lilacs to celebrate a recent graduate.

#### Lily (Oriental)

The majestic white lily symbolizes the elements of chastity and virtue. Tiger Lilies represent wealth and pride. Make sure to send a floral bouquet of Tiger Lilies to wish someone happiness and prosperity in all shades of life.

## Lisianthus

This amazing flower has its origin in Texas and Mexico and symbolizes the essence of an outgoing nature. Brighten your company events with Lisianthus arrangements.

# Orchid

This exotic and amazing flower is meant to leave a long lasting impression. Make sure to send an exotic Orchid flower bouquet to someone who has captured your eye.

#### Peony

This flower originates from the lands known as modern day China. Peonies were used widely in all phases of history as a medicine and source of impressive decoration. Today, this lush, lovely flower is chosen to say "I love you," for the person who feels too shy to utter the words.

#### Protea (King)

Protea belongs to the oldest families of flowers on earth, dating back 300 million years. This flower has its early roots of origin in both Australia and South Africa. Protea symbolizes the element of courage. Show your mettle by sending an arrangement of Protea.

## Queen Anne's Lace

This delicate flower got its name from Queen Anne, the wife of King James I. Her friends challenged her to create lace as beautiful as the flower, which she ultimately did. Queen Anne's Lace represents sanctuary. Decorate your house with bouquets of Queen Anne's Lace to make a memorable feeling.

### Ranunculus

This stunning flower originates in Asia and was celebrated for its medicinal properties and beauty. Present your prom date with a bouquet of Ranunculus to tell her she looks radiant.

#### Rose

Roses represent the never ending feeling of love and passion. Aphrodite, the Greek goddess of love, presented a rose to Eros, the god of love. Roses can convey various sentiments according to the number and color of Roses included in a bouquet. This flower rules the world of beautiful flowers with diversified and effective usage in many different situations of life.



# Snapdragon

The origin and region of Snapdragons is unknown. Children throughout history have been known to squeeze the sides of the flower to make it appear to talk. Send a floral gift of Snapdragons to the object of your desire.

#### Statice

This wonderful flower creates the feeling of remembrance. Statice is generally used in dried flower arrangements and is also considered an herb and called "sea lavender." To show someone you miss them, never forget to include Statice in your flower bouquet.

#### Stock

Stock has a hint of fragrance and is used as an element of fragrance generation. Make sure to give a bouquet which includes stock to your loved one to tell her "You will always be beautiful to me".

#### Sunflower

Sunflowers symbolize longevity in China. These cheerful flowers, which always face the sun, initiate the feeling of pure thoughts. Present them as a token of your pure love.

#### Sweet Pea

This amazing flower originated in Italy and is known for its sweet fragrance. Sweet Pea is a lovely complement to any bouquet and many include this flower for its amazing diversified properties.

#### Tulip

This amazing flower originated in Persia and at one time was as expensive as purchasing a house due to their rarity. Express your love lavishly with tulips.



# FLORIST REFERENCE **MATERIAL**

State <b>Fl</b>	owers		1		
State	Flower	Species	State	Flower	Species
Alabama	Camellia	Camellia	Nebraska	Goldenrod	Soldiago gigantea
Alaska	Forget Me Not	Myosotis alpestris	Nevada	Sagebrush	Artemisia tridentata
Arizona	Saguaro Cactus Blossom	Carnegiea gigantea	New Hampshire	Purple lilac	Syringa vulgaris
Arkansas	Apple Blossom	Pyrus coronaria	New Jersey	Violet	Viola sororia
California	California Poppy	Eschscholtzia californica	New Mexico	Yucca flower	Yucca glauca
Colorado	Rocky Mountain Columbine	Aquilegia caerules	New York North	Rose American	Rosa Cornus
Connecticut	Mountain laurel	Kalmia latifolia	Carolina	Dogwood	Florida
Delaware	Peach Blossom	Prunus persica	North		
Florida	Orange	Citrus sinensis	Dakota	Wild Prairie Rose	Rosa arkansana
	Blossom		Ohio	Scarlet	
Georgia	Cherokee Rose	Rosa laevigata		Carnation	Dianthus caryophyllus
Hawaii Idaho	Pua Aloalo Syringa - Mock	Hibiscus brackenridgei	Oklahoma	Mistletoe	Phoradendron serotinum
IGano	Orange	Philadelphus lewisii	Oregon	Oregon Grape	Berberis aquifolium
Illinois	Purple Violet	Viola	Pennsylvania	Mountain Laurel	Kalmia latiflolia
Indiana	Peony	Peony	Rhode Island	Violet	Viola
lowa	Wild Prairie Rose	Rosa pratincola	South Carolina	Yellow Jessamine	Gelsemium sempervire
Kansas	Sunflower	Helianthus annuus	South Dakota	Pasque Flower	Pulsatilla hirsutissima
Kentucky	Goldenrod	Solidago altissima	Tennessee	Iris	Iridaceae
Louisiana	Magnolia	Magnolia	Texas	Bluebonnet	Lupinus
Maine	White pine	Pinus strobus, linnaeus	Utah	Sego lily	Calochortus gunnisonii
	cone and tassel		Vermont	Red Clover	Trifolium pratense
Maryland	Black-eyed susan	Rudbeckia hirta	Virginia	American	Cornus florida
Mass	Trailing-Arbutus	Epigaea regens		Dogwood	
Michigan Minnesota	Apple Blossom Pink and white	Pyrus coronaria	Washington	Coast Rhododendron	Rhododendron macrophyllum
Winnesota	lady's-slipper	Cypripedium reginae	West Virginia	Rhododendron	Rhododendron maximu
Mississippi	Magnolia	Magnolia grandiflora	Wisconsin	Wood Violet	Viola papilionacea
Missouri	Hawthorn	Crataegus	Wyoming	Indian Paintbrush	Castilleja linariaefolia
Montana	Bitterroot	Lewisia rediviva			



# FLORIST REFERENCE MATERIAL (CONT)

# Birthstones & Birth Flowers

Month	Birthstone	Meaning	Birth Flower
January	Garnet	Constancy	Carnation
February	Amethyst	Sincerity	Violet
March	Aquamarine	Courage	Daffodil
April	Diamond	Innocence & purity	Dahlia & Sweet Pea
May	Emerald	Love and success	Lily of the Valley & Sunflower
June	Pearl	Health and prosperity	Honeysuckle & Rose
July	Ruby	Love and contentment	Larkspur
August	Peridot	Family happiness	Lily and Gladiolus
September	Sapphire	Love and clear thinking	Forget Me Not & Aster
October	Opal	Норе	Calendula, Rose, Camellia
November	Тораz	Friendship and fidelity	Chrysanthemum
December	Turquoise	Prosperity and contentment	Holly, Narcissus



# FLORIST REFERENCE **MATERIAL**

# Wedding **Anniversaries**

Year	Traditional	Modern
1	Paper	Clocks
2	Cotton	China
3	Leather	Crystal, Glass
4	Linen (silk)	Appliances
5	Wood	Silverware
6	Iron	Wood Objects
7	Wool	Desk Sets
8	Bronze	Linens, Lace
9	Pottery	Leather Goods
10	Tin, Aluminum	Diamonds
11	Steel	Fashion Jewelry
12	Silk	Pearls, Colored Gems
13	Lace	Textiles, Furs
14	lvory	Gold Jewelry
15	Crystal	Watches
16	Silver	Holloware
17		Furniture
18		Porcelain
19		Bronze
20	China	Platinum
21		Brass, Nickel
22		Copper
23		Silver Plate
24		Musical Instruments
25	Silver	Sterling Silver

Year	Traditional	Modern
26		Original Pictures
27		Sculpture
28		Orchids
29		New Furniture
30	Pearl	Diamonds
31		Timepieces
32		Conveyance
33		Amethyst
34		Opal
35	Coral(Jade)	Jade
36		Bone China
37		Alabaster
38		Beryl, Tourmaline
39		Lace
40	Ruby	Ruby
41		Land
42		Improved Real Estate
43		Travel
44		Groceries
45	Sapphire	Sapphire
46		Tribute
47		Books
48		Optical Goods
49		Luxuries (any kind)
50	Gold	Gold

