

March 16, 2020

Staying Connected Is More Important Than Ever

During this time of anxiety and uncertainty, we wanted to reach out to say we are thinking of you.

In this unprecedented moment, being connected with each other is more important than ever. Taking care of our emotional well-being, prioritizing self-care and staying engaged with the important people in our lives are among the most critical things we can do right now.

We are proud to stand beside you in an industry that connects people with each other every day:

- Receiving flowers creates instant happiness and brings a smile that will last all day
- Flowers can help speed up recovery, making them the perfect way to say, "get well soon!"
- <u>Research and studies</u> support the health benefits of flowers & plants

As we work side-by-side with you, we will continue to be proactive in reaching out to you as more information, suggestions, best practices, etc. becomes available. We are here to support you. Please do not hesitate to reach out to us with any questions or concerns you may have.

Now is a time to think of each other, to connect with each other and to care for each other. We just want you to know that we care about you and your continued well-being, and that all of us at BloomNet are thinking of you.

Sincerely,

Dinesh Popat President, BloomNet